



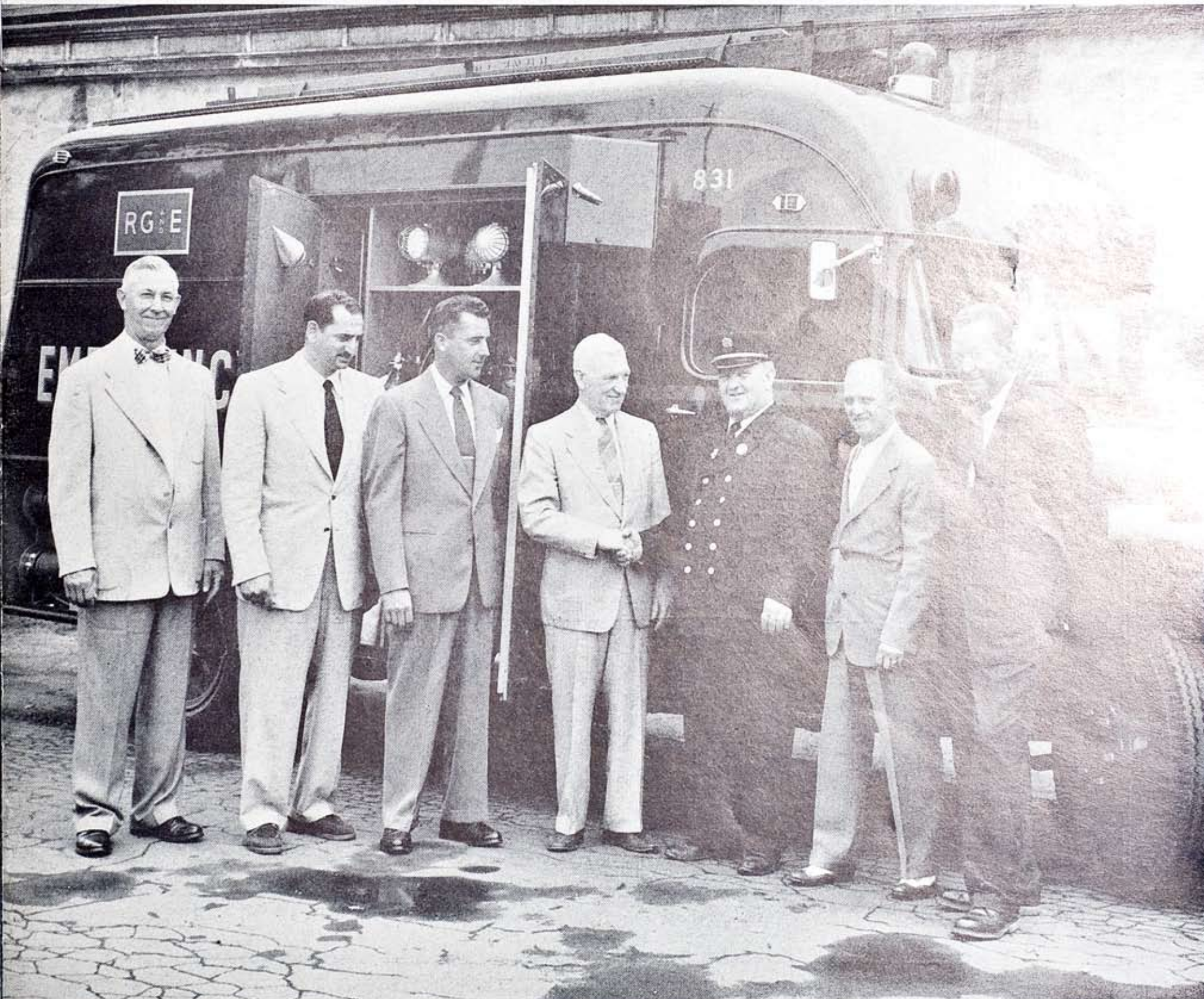
NEWS

ROCHESTER GAS and ELECTRIC

Vol. XXXI

JULY and AUGUST, 1952

No. 7 and 8



Fire Chief John A. Slattery congratulates RG&E Safety Committee on putting new emergency fire truck into commission. Story on Page 7.

IN
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ISSUE:

- * CLOSING OF COKE OVENS ENDS 104-YEAR ERA Page 3
- * EVERY CITIZEN SHOULD VOTE THIS YEAR Page 6
- * EMPLOYEES BREAK RECORD FOR BLOOD CONTRIBUTIONS Page 11

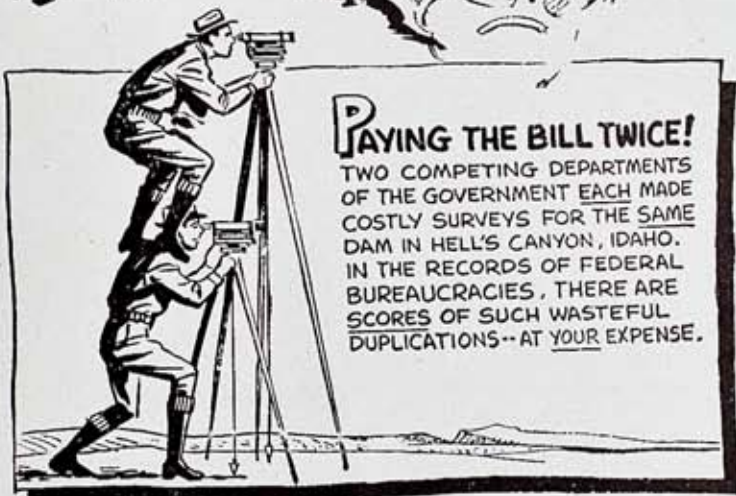
HERE'S WHERE YOUR MONEY GOES...

WITH SO MUCH MONEY NEEDED FOR DEFENSE, IT'S IMPORTANT THAT NONE OF YOUR TAX MONEY GOES FOR WASTEFUL, SOCIALISTIC PROJECTS. HERE ARE A FEW EXAMPLES OF GOVERNMENT SPENDING THAT IS UNNECESSARY...



BARRELS OF TAX MONEY

OVER \$350 MILLION-- WOULD BE NEEDED FOR THE POWER PLANT IT IS PROPOSED THE GOVERNMENT BUILD AT NIAGARA FALLS. FIVE LOCAL ELECTRIC COMPANIES HAVE OFFERED TO DO THE JOB WITHOUT SPENDING ONE CENT OF TAX MONEY.



PAYING THE BILL TWICE!

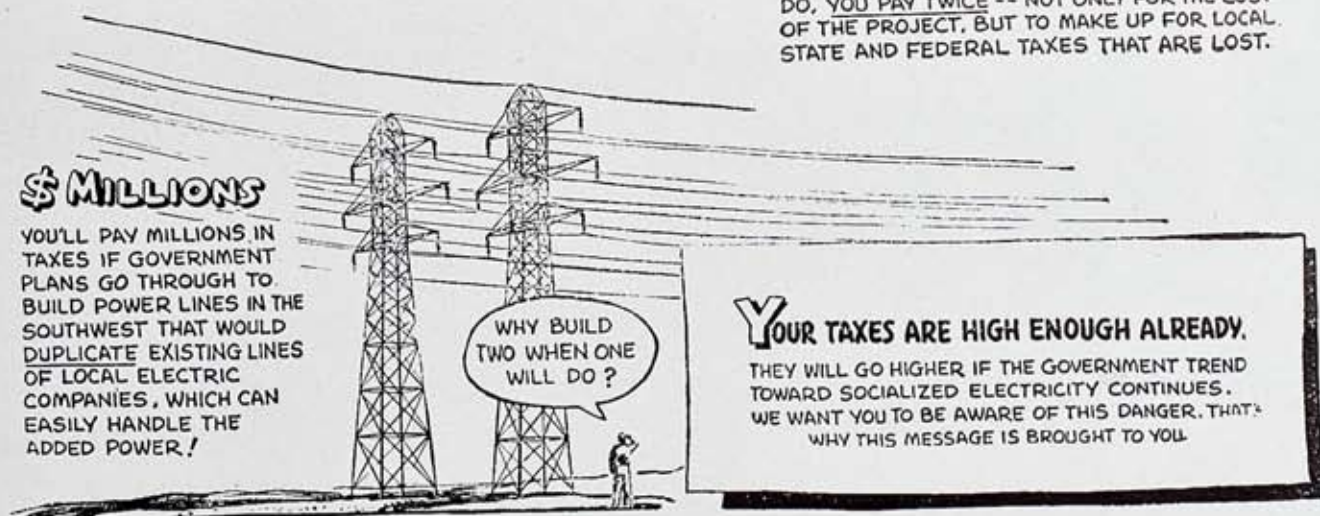
TWO COMPETING DEPARTMENTS OF THE GOVERNMENT EACH MADE COSTLY SURVEYS FOR THE SAME DAM IN HELL'S CANYON, IDAHO. IN THE RECORDS OF FEDERAL BUREAUCRACIES, THERE ARE SCORES OF SUCH WASTEFUL DUPLICATIONS-- AT YOUR EXPENSE.



DIG DEEPER! WHEN THE FEDERAL GOVERNMENT UNDERTAKES AN ELECTRIC POWER PROJECT THAT ELECTRIC COMPANIES COULD DO, YOU PAY TWICE -- NOT ONLY FOR THE COST OF THE PROJECT, BUT TO MAKE UP FOR LOCAL STATE AND FEDERAL TAXES THAT ARE LOST.

\$ MILLIONS

YOU'LL PAY MILLIONS IN TAXES IF GOVERNMENT PLANS GO THROUGH TO BUILD POWER LINES IN THE SOUTHWEST THAT WOULD DUPLICATE EXISTING LINES OF LOCAL ELECTRIC COMPANIES, WHICH CAN EASILY HANDLE THE ADDED POWER!



YOUR TAXES ARE HIGH ENOUGH ALREADY.

THEY WILL GO HIGHER IF THE GOVERNMENT TREND TOWARD SOCIALIZED ELECTRICITY CONTINUES. WE WANT YOU TO BE AWARE OF THIS DANGER. THAT'S WHY THIS MESSAGE IS BROUGHT TO YOU.

This advertisement is being published in magazines and newspapers throughout the country under the sponsorship of business-managed, tax-paying utilities.

Coke Ovens Give Way to Newer Methods of Providing Area with Gas Service

With President A. M. Beebee, superintendent of Gas Operations Linn B. Bowman, other company officials, newspaper reporters, photographers and various spectators looking on, veteran employe Michael DiFronzo of 215 McNaughton Street, "pushed" the last coke oven on August 6, ending a system of gas manufacture by distillation of bituminous coal that has lasted in Rochester for 104 years.

Mr. DiFronzo was a member of the original crew that stoked the same battery of coke ovens when they were installed in 1926 and it was considered particularly fitting to have him handle the farewell "push." The passing of the coke ovens, in the march of industrial progress, has ended one spectacular Rochester night scene, familiar to passersby on the Platt Street Bridge. The "pushing" or emptying of the ovens, touched off a fiery glare that flamed upward as tons of blazing coke were pushed from the oven into a steel car. In dead of night this spectacle, repeated every 90 minutes, resembled nothing so much as a scene from Dante's "Inferno."

The closing of the coke ovens did not affect any employes as all of those associated with the process have been absorbed in other company operations.

Gas was first produced from coal in Rochester in 1848, by a small plant located at Front and Andrews Streets. Later, other gas plants were built on Smith Street and on the river flats below the Platt Street bridge. Until 1926, retorts instead of ovens, were used for the "cooking" of the coal, the process by which the gas stored in the coal is released, then refined and piped to Rochester homes and industries. This process produced a large quantity of coke and other by-products.

The present battery of 97 coke ovens was installed in 1926 and they



Mike DiFronzo shown "pushing" the last coke oven.

have been gradually wearing out. Replacement would cost \$6,000,000 and the availability of larger quantities of natural gas and development of more efficient methods, both of manufacturing gas and of mixing manufactured and natural gas, made it uneconomical to rebuild the old ovens.

The bringing of natural gas to Rochester from Texas fields and more efficient methods of producing manufactured gas, has also enabled the company to hold down the cost of gas service to its customers.

Abandonment of the oven method of manufacturing gas does not mean that the company will have to rely entirely upon its supply of natural gas. It will maintain its seven "water gas" machines to augment the supply of natural gas and its two catalytic reforming plants, which involve a process of "reforming" natural gas in which the R.G.&E has been a pioneer.

Later on, the coke ovens will be dismantled to salvage scrap iron and steel and to provide space for other company operations.

Many Pleasant Reunions Mark Annual Pioneers' Club Picnic

More than 220 employes, both active and retired, turned out for the annual picnic of the R.G.&E. Pioneers Club, held at Willow Point, Irondequoit Bay on August 2. It was a perfect day, the picnic events was entertaining and the turkey dinner was swell.

These picnics have taken on the character of pleasant reunions among the employes who have retired on company pensions and those who are still on the job. Everybody knows everybody else and it's a day of enjoyment all around.

In order to become eligible for the Pioneer Club a worker, either male or female, must have had at least 35 years of continuous service with the company. Years after retirement count in attaining this record and the following seven employes are now listed in the 60 year service class: Charles P. McGovern, Thomas H. Yawger, Joseph P. MacSweeney, John G. Hilbert, Annie C. Denio, Michael Hall and Harry J. Warren.

The 50 year group includes the following: Joseph Drexel, Frank French, John J. Logan, Frank A. Yatteau, Frank L. Merz, Burwell E. Noyes, Dennis Sheehan, Robert F. Close, Claude O. Mason, Alice M. Baker, Fred W. Gunther, William J. McElwain and Herbert Eaton.

Company officers present at the picnic included President Alexander M. Beebee, Vice Presidents Ernest J. Howe and Leo A. East and Treasurer Harold W. Nichols.

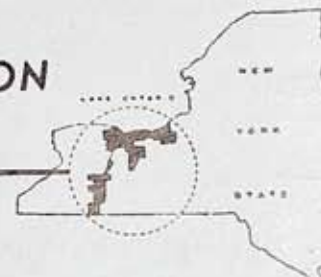
The Pioneers re-elected the following officers: President, Thomas H. Yawger; Vice Presidents, Edward P. Carroll, Frederick W. Fisher, Edwin H. Schlueter; Treasurer, Chester R. Schlenker; Secretary, Joseph P. MacSweeney.



ROCHESTER GAS AND ELECTRIC CORPORATION

89 EAST AVENUE ROCHESTER 4, N. Y.

RG&E



Some Interesting Observations on the American Free Enterprise System

Fellow Employees:

From time to time I have attempted to discuss with you some impressions that I have gotten as a result of our company's experiences in the American Free Enterprise System. I pass them along for your consideration in the hope they may be helpful in getting others to better understand the principles on which this system is built - the system that has created and maintained the highest standard of living that the world has ever known.

Some people have been inclined to question the desirability of a system that provides rewards for savings by the thrifty, incentive for economical and efficient operation of industry, and penalties for waste and carelessness. Let's pursue this subject a little further and see why such elements are vital to the prosperity and growth of all of us.

We all recognize that the American economic system has enabled the productivity per worker to be greatly increased by reason of the use of tools and equipment. Fifty years ago the standard work week was 84 hours and most of the work which is now mechanized was laboriously done by sweating human muscle. By modern standards such productivity and efficiency were very low. This half-century of change has been brought about by the substitution of power machines for hand tools. It costs a lot of money to provide the tools and equipment that greatly increase production and, at the same time, lower the cost of the product to the purchaser. Some source of funds must be available for this purpose. Where can it come from, and how much is needed?

Generally speaking, the modern industrial plant will require an investment of from \$7,000 to \$20,000 in tools and equipment per worker employed. Substantial investments in tools are needed for a person to become a farmer, a plumber, or to go into any other business. In the case of our own industry, the required investment is unusually high, amounting to nearly \$60,000 per worker employed.

We all realize the advisability of enabling business organizations to grow and employ more people. Therefore, suppose we want to set up an industry that will employ 100 people, and thereby give a means of livelihood to 100 families. We all admit this is a desirable objective. Now, to furnish the tools and equipment needed to enable these men to obtain employment

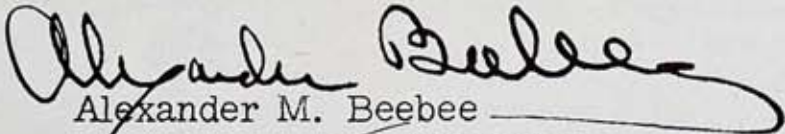
will require an investment by somebody of somewhere around \$10,000 per employe, on the average, for most industries. That means that somebody has got to put up a million dollars in tools and equipment to provide these 100 jobs. Where is that money going to come from? That's the vital and important thing.

In the American Free Enterprise System such money is furnished by the savings of industries and individuals who desire to set aside part of their earnings to help provide for a "rainy day" sometime in the future. Another source of funds for enterprise comes from insurance companies, which also is the result of the savings of individuals. Through the purchase of securities these savings are put into a company and the enterprise is thereby enabled to produce goods and provide employment for its workers.

Now suppose these savings were no longer available. Where then could such funds come from? The answer is -- only from the Government. And the Government can obtain funds only through taxing the people. If the Government were to provide these funds, then the Government's control over the individual would be complete. We would all be subservient to the master, and the trend toward Dictatorship with its graft, corruption, special privilege for the faithful, etc., would be the certain result.

It seems to me that these simple facts offer a shining example of why the American system of Free Enterprise, built on the savings of the thrifty, is far to be preferred over an all-powerful State-controlled enterprise which can end only in complete Socialism or Communism, with the resultant loss of our freedom.

As we approach the period when vital issues must be faced in this country if we are to retain our Freedom, it is important that the factors mentioned above be clear in our minds so that we can make decisions based upon understanding and comprehension of the fundamental matters that are involved. Remember that our Freedom was purchased by our forefathers at a terrific price. We should be ever watchful to preserve it.

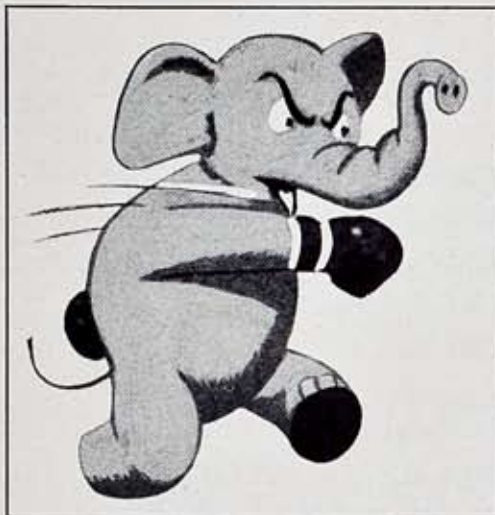

Alexander M. Beebee
President

READ! LISTEN! LOOK! THINK! DECIDE!

Then Vote for Candidate of Your Choice

We Americans don't agree on everything. We never have and wouldn't like it if we did. We do agree, however, on our right to disagree.

Sometimes our enemies get the impression that the loud noise of our disagreements means we are not united but they find out how wrong they are whenever the security of our country is threatened from without.



We disagree strongly and vociferously at elections, particularly in a presidential year. But despite the differences of opinion regarding presidential candidates more and more people are failing to exercise their voting privilege . . . a privilege which is denied to the people in many countries and for which they would willingly make many sacrifices.

Less Than 52% Voted in 1948

Back in 1880, 78 per cent of all those eligible cast their votes in the presidential election but in 1940 only 53.4 per cent voted and, at the last election in 1948, less than 52 per cent voted for the presidential candidates.

Presidential elections are the most important we have because they determine the course our nation will take, both in foreign and in domestic policies. Therefore they mean more, basically to all of us than local elections, no matter how closely the latter may touch our lives.

The man who is elected president of the United States for the next four years should be chosen by a more representative result than one provided by a majority of little more than half of the eligible voters. In a presidential year the voice of at least

eighty or ninety per cent of the eligible voters should be heard.

The reasons why people don't vote are never sound ones. Maybe we think "one little vote" doesn't matter. Well we're wrong. Only a few thousand votes in several states where the result is close could swing the election. Maybe we're satisfied with conditions or feel they are so bad nothing can be done about them. Perhaps we're confused by too many issues or are uninterested because they are not sharply defined.

Now Non-voting Hurts Nation

There are many ways in which non-voting hurts the nation.

It deprives good men and sound policies of support they deserve. It discourages many able men from running for office. It enables mediocre men to get and hold office. It permits corruption to creep in and flourish. It encourages inefficiency and extravagance. It undermines our whole system of government by destroying its basic principle . . . that decisions shall be made by all the people through their votes.

The Rochester newspapers, for several months, have been carrying on a campaign of education on issues and personalities of candidates, which it is hoped will stimulate an interest in voting this year. The R.G.&E. News makes the same appeal . . . follow the campaign in the newspapers and on the radio and television. Read, Look, Listen, Think . . . and then vote!

You Must Register to Vote

And remember this . . . unless you are registered you cannot vote. Reg-



istration rules vary in different localities. In some towns you do not have to register personally every year . . . only if you change your address. In the city of Rochester and other places you do have to register personally every year in order to vote. Check the situation in your own area and make sure that you are registered.

How you vote is your own affair . . . but vote for somebody. Let's make our next president the choice of the majority of all the people of the country.

COMPANY GLAD TO HELP EMPLOYEES FURTHER THEIR EDUCATION

For many years the R.G.&E. has followed a policy of helping employees who wished to further their education. It provides counseling on educational matters, through supervisors, department heads and specialists in the Employee Relations Department, and in addition offers a refund of fifty per cent of the tuition for those who successfully complete approved courses.

The steps are easy for any employee who wishes to take advantage of particular courses of study that are open. Here's what you do:

1. Decide what kind of educational program you believe will be most helpful to you.
2. Decide which educational institution offering your program is best suited to your requirements.
3. Register in time for the next term.

Registration dates for local institutions that have special courses are as follows:

University School	Sept. 18
Roch. Institute of Technology	Sept. 22
Rochester Business Institute	Sept. 16
Bd. of Education Evening School	Sept. 10

For further information on any of these matters employees may talk to their supervisor or call on Arden C. Howland, Director of Education in the Employee Relations Department, Extension 570.

New Fire Emergency Truck Welcome Addition to Area's Fire Fighting Facilities



The new emergency fire truck pictured on the front page of this issue and recently put into service is one of the most completely equipped vessels of its kind in the country, according to Rochester's fire chief, John A. Slattery, who praised it as an important addition to the area's fire fighting facilities.

The truck, which cost upwards of \$18,000, carries all the latest specialized equipment for fighting fires which might occur in connection with either gas or electric operations, and for the other types of conflagrations in which chemicals supplement the use of water. In addition to chemical extinguishers of various kinds the emergency fire truck carries a 200-gallon water tank, from which water is drawn for "fogging" (ultra fine spraying), a method effective in fighting oil or gasoline fires.

The new fire truck was constructed along lines suggested by a special committee of R.G.&E. employes, with Douglas A. Bruce as Chairman and including Alfred H. Doud, Donald Hulburt, Edward Schenk, Edwin H. Schlueter, Frank J. Sisca, Wesley B. Streitle and Frank Valenza. It had its own flood light system, portable electric generator and portable pumping outfit. The truck will also carry first aid equipment and will be accompanied by an inhalator crew when it answers calls.

The company has placed the emer-

gency truck in the county's Mutual Aid System, where it will be available for any needs of Civilian Defense. It will also be available for help in fighting any fires in this area, whether connected with company operations or not.

Dewitt Pike Heads National Committee

R. Dewitt Pike, Manager of the R.G.&E. Commercial and Industrial Sales Department, has been appointed Chairman of the Market Development and Electrical Applications Committee of the Edison Electric Institute, it was announced by B. L. England, President of the Institute.

The Edison Electric Institute is the trade association of the electric light and power industry in the United States, and its member companies serve about four-fifths of the nation's 47 million electric customers. To carry out its object of "advancement in the public service" of electric supply, the Institute has a strong committee organization, composed of 50 working groups, dealing with engineering, sales and service, electric power surveys, accounting, statistics, insurance, industrial relations, safety and other subjects of concern to the industry.

312 Employees Using Payroll Plan to Buy U.S. Defense Bonds

A total of 312 R.G.&E. employes are purchasing U.S. Defense Bonds at present on the pay-roll deduction plan for a percentage mark of 12.3% of all employes.

The bonds have been made a better investment for the individual. "E" Bonds, the type ordinarily purchased, now pay 3% interest, compounded semi-annually when held to maturity. Maturity time also has been shortened from 10 years to 9 years and 8 months.

Any employe who is interested in using the payroll deduction plan, which the company furnishes free of charge, for any amount on a weekly basis may obtain an application form from his or her supervisor or the Employee Relations Department.

YOU KNOW THE ANSWERS



The salaries alone of federal government publicity men amount to \$17,000,000 a year. This is a good many times the sum which all the business-managed electric power companies of the country spend in telling the story of benefits to all people through free enterprise system.

You've heard plenty of federal propaganda. You've heard the power bureaucrats accuse the electric companies of all sorts of crimes, including "poisoning the minds of the people," "keeping down the production of electricity," etc.

As an employe of a tax-paying electric company, you know for a fact that accusations like these are untrue. You know it but lots of people don't. So—spread the word.

Arthur P. Kelly, Editor

Carl E. Schoen, News Editor

Norman Davidson Third Floor	Helen Freatman Main Floor	C. A. McElwain West Station
Donald Pittman Sodus	Mary Kirkpatrick Second Floor	Robert Gustafson East Station
Sue Godkin Fourth Floor	Virginia Whitcraft Fifth Floor	Henry MacGregor Steam Department
Arden Howland Seventh Floor	Wilson Kopler Fillmore	Wesley Streitle Transportation
Howard Davey Gas Distribution	Virginia Hungerford Belmont	Raymond Winnett Wolcott
Joan Cole Sixth Floor	Margaret Burns Canandaigua	Jack Daley Station 3
		Fred Urlacher Electric Distribution

TWENTY-EIGHT EMPLOYEES OBSERVE SERVICE ANNIVERSARIES OF 25, 30, 40 AND 45 YEARS

The following employes completed cycles of 25, 30, 40 and 45 years of service with the company during July and August:

JULY 1952

E. George Ernst	Electric Station Maintenance	45 Yrs.
Leon C. Kimpal	Commercial & Industrial Sales	40 Yrs.
Walter G. McKie	Domestic Sales	30 Yrs.
Donald F. Woodruff	East Station	30 Yrs.
Norman R. Brink	Electric Distribution Engineering	25 Yrs.
Sylvester Camelio	East Station	25 Yrs.
Francis J. Connellan	Line Maintenance	25 Yrs.
Lynn J. Cooley	Electric Dept. Superintendent	25 Yrs.
Edward DeRycke	Commercial Service	25 Yrs.
Patrick J. Fahy	Gas Street	25 Yrs.
Elias T. Ferris	Station No. 3	25 Yrs.
Helen E. Hunt	Customers G-E Bookkeeping	25 Yrs.
Carl E. Jeerings	Commercial & Industrial Sales	25 Yrs.
Peter J. Marciniak	Station No. 3	25 Yrs.
Frederick J. McCumber	Station No. 8	25 Yrs.
Willard Pearson	Lakeshore District	25 Yrs.
Max Schabel	East Station	25 Yrs.
Edward Schaubert	Appliance Service	25 Yrs.

AUGUST 1952

Andrew Brostrom	Electric Meter & Lab	40 Yrs.
Floyd H. Owen	Commercial & Industrial Sales	40 Yrs.
James C. Platt	Meter Reading	40 Yrs.
Fay W. Cotanch	Meter Reading	30 Yrs.
Antonio Siciliano	West Station	30 Yrs.
Clyde B. Williams	Electric Station Maintenance	30 Yrs.
Charles F. Daugherty	Transportation	25 Yrs.
Andrew J. Murphy	West Station	25 Yrs.
Norman C. Stott	Domestic Sales	25 Yrs.
Harold S. Weatherby	Administrative	25 Yrs.

Load Dispatchers Picnic at Powder Mill

The Load Dispatchers entertained their wives and families at their third annual picnic and steak dinner at Powder Mill Park, June 12th. Al Luckett was chairman of arrangements with the help of Bill Wilkinson, plus the advice of the rest of the Despatchers. "Newt" and Mrs. Newton entertained the group with colored slides and a review of their recent trip to Florida.

Walter McKie Elected by Sales Executives Club

Walter G. McKie, Manager of Domestic Sales, was elected first vice president of the Rochester Sales Executive Club at the annual meeting in July. He will also head the Projects Committee for the ensuing year.

IN MEMORIAM

GEORGE B. MOODY

George B. Moody, retired, died June 21, 1952. He was pensioned February 1, 1939 after 33 years of service with the company and was 90 years of age at the time of his death.

WILLIAM S. MILLS

William S. Mills, retired, died June 27, 1952 at the age of 60. He was retired August 1, 1948 after 22 years of service.

JAMES H. SCHMIDT

James H. Schmidt, retired, died July 8, 1952. He was retired from the company September 1, 1944, after 17 years and was 74 years old at the time of his death.

JOHN McLEOD

John McLeod, retired, died July 15, 1952 at the age of 73. He was pensioned December 1, 1943 after 28 years of service with the company.

PATSY BROWN

Patsy Brown, retired, died July 16, 1952. He started his retirement May 1, 1940 after 37 years of service with the company. He was 75 years of age at the time of his death.

Say Government Encroachment Is Greatest Threat to Business

American business leaders today regard government intervention as the most important problem facing industry. A survey made among top executives reveals that a majority of them regard increasing government intervention as a greater threat to the nation's industrial development than either taxation or inflation. It is their viewpoint that continued encroachment by the government into the fields of business will tend to stifle its growth and thereby affect the prosperity of all the people.



Charles E. Gleason, Supervisor of the Tax Division, General Accounting Dept., was recently elected President of the Rochester Chapter, Tax Executives Institute. This organization, with chapters in principal cities of the United States, is celebrating its eighth anniversary. The Rochester Chapter was organized in 1949 and, after serving as director and secretary, Mr. Gleason was elected president, to take office September 1st.



Two Workers Rewarded For Efforts In Sewer Tragedy

For their speedy and courageous efforts in connection with the recent tragedy where four men were fatally overcome by sewage fumes in a sanitary sewer in the Town of Irondequoit, Raymond B. Luft, Transportation, and James J. DeJohn, Gas Shop, were given special cash awards by President Beebee. The men picked up the report of the tragedy at different points and rushed to the scene where Luft donned a mask and brought three of the men out of the manhole. According to the City Chemist, the fatal sewer fumes were the result of sewage oxidation.

EMPLOYEE RETIREMENTS

The following employees were retired on pension on July 1, 1952:

Charles S. Beard, Electric Meter & Lab., 37 years, 7 months; Anthony Brongo, East Station, 26 years, 1 month; Richard Hethier, Storehouse, 25 years, 1 month; Frederick H. Hodgson, Treasury & Cashiers, 34 years, 10 months.

The following employees were retired on pension effective August 1,

John H. Dason, Office Maintenance, 11 years, 6 months; Mrs. Mary J. Macy, Rate & Economic Research, 5 years, 1 month.

Speaking of R. G. & E. families, here is Jimmy 5, Linda 2½ and 6 months old David Whitcomb. Their father James Whitcomb has been employed in Service Appliance since returning from the service 6 years ago. Their proud grandfather Samuel Potter has worked for the RG&E for the past twenty-nine years and Mrs. Whitcomb, the former Gertrude Potter, was employed by the RG&E for 2 years before her marriage to Mr. Whitcomb.

TRADING POST

FOR SALE: 28" bicycle, 8 months old. Like new. \$45.00. Contact Angelo Lancia, Ext. 555 or 412 Maple St.

FOR SALE: Used trailer with telescopic draw-bar. Deluxe model. Call Al Noonan, Ext. 331.

FOR SALE: One set of ladies golf clubs consisting of 3 Pederson woods, Walter Hagan irons (Miss America), Nos. 3, 4, 5, 7, 8 and putter. Set is in perfect condition. Very reasonable. Call Mr. Wilder, Hillside 2459-J.

FOR RENT: Unfurnished apartment. 3 rooms, bath and sunporch. Heat, light and gas furnished. \$60.00 per month. 49 Judson St. Call Walt Wagner, Sta. 3.

FOR SALE: A.B.C. Washing machine with pumps. Excellent condition. \$50.00. Also Rock maple hand-knobbed davenport and chair. Very good condition. No marks, \$60.00. Call or see Mrs. Allward, 16 No. Goodman St. MONroe 4193.

WANTED: Apartment in Goodman-Clifford-Culver section. Contact Bob Brescia, Addressograph Department, Ext. 240.

FOR SALE: Complete Lionel Train table set-up with freight and passenger units. Covers 60 sq. ft. and includes log loader, automatic switches, crossing light, air beacon, village and two trains. All ready to go. Price \$100.00. Call Frank Drake, Ext. 552.

FOR SALE: General Electric refrigerator, 9 cubic feet, all porcelain exterior, in excellent condition. See or call Frank Monahan, Ext. 685 or 129 Culver Pkwy.

APARTMENT for rent: Kitchenette, bedroom, living room, bath, garage, private entrance. 70 Edgemere Drive (opposite Russell Sta.) Asking \$125 per month; utilities furnished. Call Mr. DiPalma at either GENesee 1120 or CHARlotte 8542.

Left: Norm Huether of the Gas Shop illustrates the new Neilson Method of artificial respiration being taught 305 men of the Gas Distribution Department, under the general direction of John MacLarty. The new "arm-lift, back-pressure" method, here being applied to Jimmy VanAuker, has been adopted by the Red Cross, Y.M.C.A., Boy Scouts, Police and utilities as an improvement over the Schaefer Prone Pressure Method. Interested onlookers from left to right: Bill Madigan, Ora Dayton, Helmuth Meurb, Fritz Brenner, Vic Natali, Tom Macaluso, Joe Kozlowski, Gil Kohlmaier.



ABOUT OUR SERVICEMEN

"G.I. Bill" for Korean War Vets Approved

Of special interest to R.G.&E. veterans at this time is the "Korean G.I. Bill" recently signed by President Truman.

While full details have not yet been released to the local Veterans Counseling Center the law provides "for each day of military service a veteran is entitled to one and one-half days of education up to a maximum of 36 months of schooling. To be eligible a veteran discharged after June 27, 1950 must have served 90 days or more."

A change from the former G.I. Bill provides for direct payments to the veteran for tuition fee, books, etc. instead of payment to the school.

Don Woodward Recovering

Disconcerting news was received in early August about Donald A. Woodward, YNT2 — on military leave from Gas Househeating Service. Our first report had him seriously ill in the Mare Island Naval Hospital (California) following an Appendectomy, and that his folks had flown out to California during the previous week to be at his side.

A bouquet of mixed flowers and a card were sent by the Employees in Service Committee and President Beebee sent a message expressing his concern and a word of strong encouragement.

However, we were very glad to receive a letter from Donald a week later in which he was able to report some definite progress toward recovery already made. For those at home or also in service wishing to write to Donald, his latest address is:

Donald A. Woodward, Ward 18 U.S. Naval Hospital, Mare Island Vallejo, California.

SUMMER GIFT BOXES SENT

A summer gift from all of the R.G.&E. employees at home to all of those in service was sent in the form of a pound box of delicious "short bread" cookies.

THREE R.G.&E. GIRLS SERVING COUNTRY

Our total of 67 employes in various branches of the armed services now includes three girls.

Leila R. Palmer and Doris J. Schultz left together on May 28th from the G-E Bookkeeping Department and both became eligible to wear an A-B in front of their names by joining the Women's Branch of the Air Force. They are both stationed at Lackland Air Force Base, San Antonio, Texas.

Pvt. Shirley Brunette joined the Army as a WAC on July 10th, leaving the Cashiers Department. She is stationed at the WAC Training Center, Fort Lee, Virginia.

Here are the complete addresses:

Pvt. Shirley Brunette, NA 8105402 Co. C., Basic Training Bn., 2004th A.S.U., WAC Training Center, Fort Lee, Virginia.

A/B Leila R. Palmer, AA 8105240 3742nd WAF, Training Squadron, Fleet 258, Lackland Air Force Base, San Antonio, Texas.

A/B Doris J. Schultz, AA 8105241 3742nd WAF, Training Squadron, Fleet 258, Lackland Air Force Base, San Antonio, Texas.

UNCLE SAM TAKES SIX, RETURNS ONE

Since the last issue of the R.G.&E. News, one company man has been returned to his job from the military service and six more have left to do their "hitch."

Those who have left are Shirley J. Brunette, Treasury & Cashiers, WAC; Emilio Carrozzi, Office Maintenance, Army; Roger C. Harnaart, Electric Meter & Lab, Army; John F. Jennejohn, Western Monroe, Army; Leila R. Palmer, G-E Bookkeeping, WAAF; Doris J. Schultz, G-E Bookkeeping, WAAF.

Returned from military leave was Ralph A. Kiske, Electric Meter & Lab.



Dick Mayer, Executive Secretary of the American Legion, congratulates Bill O'Brien and Earl Clark on the RG&E Veterans' Club, which is now in service.

Fall Golf Tournament Coming September 13

Lakeshore Golf Club will be the scene on September 13 of the R.G.&E. Fall Golf Tournament. It will be principally a handicap affair with a number of prizes for low net scores and additional awards for the four low gross scores.

Handicaps will be based on: (a) entrant's present club handicap; (b) three lowest rounds this year; or (c) last previous Tournament gross score, whichever is the lowest.

Another rule automatically eliminates any player who qualifies for one of the four gross prizes from being considered for net score prizes.

An innovation this year will be the selection of a company "champ" and "runner-up" for 1952. In a post-season match the low-gross winner of the Spring Tournament will compete with the winner of the Fall Tournament for the title and an appropriate trophy.

Entra blanks may be obtained from members of the Golf Committee or by telephoning Ext. 570. The Golf Committee follows:

James Titus, Chairman; Arden Howland, Secretary; Howie Stebbins, Scoring and Handicaps; Ray Myers, Office Maintenance; Lynn Cooley, Main Office; James Dick, General Maintenance; Wesley Streitle, Transportation; Harold Hall, Electric Distribution; Leon White, Jr., Station No. 3; Don Hulburt, Gas Manufacturing.

R G & E Folks Give Record - Breaking Blood Donations To Red Cross



2



1



3



4

All company blood donations were made during the visit. A total of 332 employees responded to the call of the Red Cross.

The Bloodmobile visited R.E.&E. on July 16 and 17. It brought out 320 donors but sixteen of them, much to their disappointment, were turned away. Some were either over- or under age limit but they still wanted to make their donations. As the result of the two-day visit 304 pints of blood were collected. A week later some of the men working on gas conversion jobs went to the Red Cross Blood Center and contributed another 12 pints, making a grand total of 316 pints. This was 126 pints more than were donated in 1951.

It was a grand record all around and the Red Cross was very grateful for the fine spirit of co-operation, which was particularly appreciated at this time because of the low level of the Blood Bank.

The arrangements were in charge of a committee headed by company nurse, Mrs. Edith Russell, aided by Schuyler Baldwin, Howard Brown, James McConnell, Harold Nichols, William O'Brien and Winfield Van Horn.

The results of the Bloodmobile visit were especially gratifying to fellow-worker Peter Barry, who is chairman of the Rochester Regional Blood Program, covering 13 counties.

1—Waiting the Call; 2—A Coffee Bracer after Donation; 3—Testing the Blood; 4—Chairman Pete Barry Watches.



Members of the Treasury and Cashiers Department enjoying their annual Strawberry Festival at the home of Roy Briggs in Fairport. Seated around the table, left to right: Mrs. Bertha Ellsworth, Clint Coddington, Mrs. Coddington, Mrs. Maryland Curran, Gwenda Lee, Betty Ehmann, Harold Auburn, Mrs. Hetty Auburn, Thelma Dys, Gladys Ferguson.

CANANDAIGUA COMMENTS

By MARGARET BURNS

William S. Mills died suddenly on June 27, 1952. Mr. Mills, a resident of Shortsville, was employed in Canandaigua District and retired in 1948.

Cpl. Ralph Hamburg called on former associates in the Canandaigua office recently. Ralph has returned to the states after serving in Korea for a year. Upon completion of his furlough he will report to Indiantown Gap for re-assignment.

Employees of Canandaigua District had a noonday meeting in the new building on Clark St., July 17th. Leo East, Vice-President in charge of operations; Linn Bowman, General Manager of Gas Operations and A. C. Brown, building contractor of Canandaigua, were guests. All spoke briefly, being introduced by District Manager, Philip E. Thomas. Lunch was prepared and served by the Home Service Department.

A son, Steve Thomas, was born July 24, to Mr. and Mrs. Arthur Smith. Art is in the electric line department in Canandaigua.

A group of associates of Lemabel Parry tendered her a farewell party on July 22 at the American Legion Home in Canandaigua. A barbecue picnic supper was prepared and served by Jane Millard, new Home Service Director. Games and dancing provided entertainment. Mrs. Parry, who is leaving to make her home in Buffalo, was presented a mixer by Mr.

Thomas on behalf of the employees of Canandaigua District.

The annual summer picnic of employees of Clark St. and Gas Works in Canandaigua was held at Roseland Park, July 25. Supper was served to about fifty guests. Quoit pitching and handball games furnished entertainment.

The world is full of grandfathers but we have yet to see a happier grandfather than Dick Tuttle the morning following the birth of his first grandchild, a girl born June 19 to his daughter and son-in-law, Mr. and Mrs. Edson Pritchard. The young lady has been named Sharon

Lee. Dick is electric superintendent in Canandaigua District.

Albert Greenwood, C.P.R. clerk in Canandaigua office, with his wife and son, recently spent a week's vacation in northern Michigan visiting relatives.

Arno J. Kux attended the convention of the Eastern District of the Lutheran Church, Missouri Synod, held at Camp Pioneer on Lake Erie from June 23 to 27, as delegate from Zion Lutheran Church, Geneva, N. Y. Mr. Kux is employed in Clark St. office in Canandaigua.

FOURTH FLOOR NEWS

By SUE GODKIN

The four new additions to the Payroll Department are Nancy Dason and Dorothy Meyer who were transferred from Mailing, and Marilyn Fouquet and Pamela Cook.

A farewell party was given at the Crescent Beach Hotel for the members of the Typing Department. Jane is now Mrs. Carl G. Winkler after her marriage on July 26th. Carl G. Winkler of the U.S. Army. Their new home is in Aberdeen, Maryland, where Lt. Winkler is stationed.

Ernie Lynn of the Construction Accounting Department popped out cigars and candy the other way to celebrate the birth of a daughter, Elaine, born July 28th. Ernie has two other children, Kathy, 6 and Kurt, 4.

Another new addition to the 4th Floor is Ethel Fuller in the Construction Accounting Department. She was transferred from the Coke Sales.

Below: Girls of the seventh floor at Barbara Spencer's office party before she became the bride of John L. Knight. Top row, left to right: Maxine Maynard, Ruth Murphy, Shirley Hennings, Evelyn Beideck, Hazel Leake, Edith Russell. Middle Row: Loretta Maynard, Freda McAdam, Harriet Heckel, Barbara, Charlotte Herbert, Jeanne Gresens. Bottom row: Peg McCurn, Evelyn Hoesterey.





Among those who helped prepare the "eats" at the East Station picnic are, left to right: Louis DiMartino, Howard Latson and Salvatore "Sam" Simpatico.

TRANSPORTATION

By WES STREITLE

When summer comes, you naturally think of vacation time. This department is no exception and we are happy to report the following fine trips and good times enjoyed by employees of the Transportation Department since the last edition

Raymond Knapp and his wife spent two weeks in Quebec, Canada, swinging down through the scenic New England route on the way home and stopping off at Saratoga Springs.

John Hellis tangled with the rock bass at Sodus and Port Bay on short fishing trips.

Michael Neary and his son spent a restful week at a cottage at the Thousand Islands.

John Reber and his wife traveled to Washington, D. C. and while there had the pleasure of seeing the President in person.

Mary McLaughlin spent two weeks at Cape Cod, Massachusetts, making short trips from that point through the various northeastern coastal resorts.

The Rochester Junior Chamber of Commerce did a swell job of promoting the free enterprise way of developing additional power from Niagara at the recent national convention at Dallas, Texas. Beginning third from left, Harold Paddock, William Maxion and James Henderson, all Rochesterians, pass out Niagara literature to visitors from all over the country.

SODUS HAPPENINGS

By DON PITTMAN

Lewis Mayeu is the proud father of a son Robert Lewis, born July 30 at the Myers Hospital. The Mayeus have 3 young daughters.

Don Pittman, News reporter of the Sodus office, enjoyed the week of August 4th in Chicago.

VITAL STATISTICS FOR STA. 3

By JACK DAILEY

Born to Mr. and Mrs. Clarence Allen, a boy to reside at 949 Peck Road, Hilton. Event took place at Highland Hospital, Monday, June 16, 1952. His fighting weight was 6 lbs. 4 oz. This makes the company a round table of 3 boys and 2 girls, mama and papa.

Born to Mr. and Mrs. Richard Lockner of 130 Dunning Ave., Webster, a girl, Karla Marie, at the Genesee Hospital on June 11. Weight 8 lb. 4 oz. This is the first of the family installments.

Born to Mr. and Mrs. Wallace Whelan a 7 lb. 2 oz. daughter named Barbara Jean; at General Hospital.

Born to Mr. and Mrs. Howard Yahn; (May 9, 1952) boy, David Arthur at General Hospital; weight 7 lb. 1 oz.

Born to Mr. and Mrs. Roland H. Latz; Erie Randolph 7 lb. 1 oz. boy at Highland Hospital, June 29, 1952.



Mr. and Mrs. Louis Erbach, Jr., pictured on their wedding day before haberman in Maine. Beautiful bride is the former Miss Farrington of Domestic College.



Guy Eugene, age 1 1/2 weeks, posed with his parents Gerard and Mary Lou Bringley (left Station).



GALA SHOWER FOR JANE SANDERS

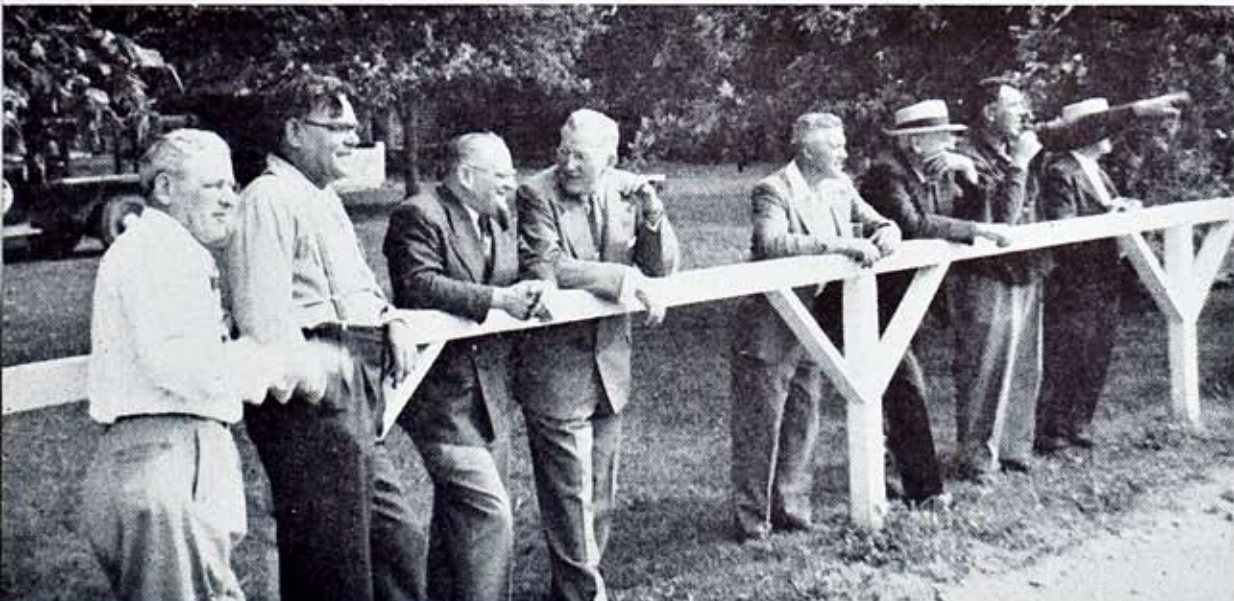


There were 27 in the party at the gala shower given Jane Sanders of Typing Department by Mary Gibson, Evelyn Nesbitt and Sue Godkin at Miss Gibson's home. Jane is now the wife of Lieut. Carl G. Winkler of the U.S. Army and residing in Aberdeen, Md. Top row, left to right: Mary Gibson, Kathryn Cain, Jeanne Hallett, Betty Fritz, Joan Gunther, Mildred Magin, Dorothy Collins, Alice Sanders, Ilean Walters, Sylvia Hart, Barbara Robinson, Evelyn Nesbitt. Middle row, left to right: Mrs. Keenan, Dorothy Letson, Martha Davis, Jean Sutphen, Jane Sanders, Mrs. Sanders, Dorothy Tyler, and Muriel Briskie. Bottom row, left to right: Marilyn Reickhart, Mary Benvenuto, Mary Powers, Mrs. Winkler, Rose Marie Perrone, Joan DeHollander and Sue Godkin.



The happy young lady in the center of this picture is Loretta J. Maynard. The girls of the Employee Relations Department are gathered around her desk to wish her happiness on her marriage to William J. Gillan, June 28th at Bethany Presbyterian Church. Left to right: Freda McAdam, Peg McCurn, Hazel Leake, Evelyn Hoesterey, Maxine Maynard, Harriet Heckel, Evelyn Beideck, Charlotte Herbert, Jeanne Gresens, Barbara Knight, Shirley Hennings, Ruth Murphy.

A group of East Station picnickers watch the game between the "Yearlings" and the "Old Timers", the outcome of which was doubtful. From left: Jack Gorman, John Stubbe, Louis Shnidman, Fred Gunther, Sylvester Camelio, Earl Olin, John Uttaro and Earl Pattison.



7th FLOOR SOUNDINGS

By ARDEN HOWLAND

Mr. and Mrs. Ralph T. Crittenden announce the birth of their first son, Robert Lee Crittenden, on July 25, 1952. Robert brought with him many times his 7 lb. 12 oz. weight of happiness especially to three fascinated sisters Phyllis, Carole and Sandra.

Ruth Murphy recently spent a week of vacation at "Riding-Hy" in the Adirondack Mts.

Jeanne Gresens spent part of her vacation building a "carport." According to Jeanne, the "carport" can double for a porch on warm summer evenings.

The Rochester summer was too much for Maxine Maynard, so she decided to try out the cool Adirondack air and spend a week on vacation at Limekiln Lake.

Maxine Maynard, Emma and Jean Tesch, Credit and Finance, were among those who attended Barbara Spencer at a bride shower at the Dutch Mill.

Barbara Spencer, now Mrs. John L. Knight, was married at 7:00 p.m. at Bethany Presbyterian Church in a lovely ceremony. Jean Tesch of Credit and Finance sang "Because of Your Prayer" and "I Love Thee, O My God." Reception was held at the Greece American Legion Post following the wedding.

John McConnell spent one week of July at Dwight, Ontario at the "Lake of Bays" with his wife, son and daughter.

Roy Briggs Entertains

The annual Strawberry Festival of the Treasury and Cashiers' Department was held at the home of Roy Briggs in Fairport. However, preceding the eating of strawberries the menu was a steak dinner under the supervision of Mrs. Roy Briggs and Mrs. George Galen.

"WHO SAID THAT" BACK ON TV SATURDAY NIGHTS

The entertaining quiz program, "WHO SAID THAT?", in which various celebrities try to identify quotations from the current news, will be back on WHAM-TV beginning Saturday, September 6th. It will be heard every Saturday evening from 7 to 7:30 under the sponsorship of Rochester Gas and Electric. The program has a high popularity rating among TV shows.

Big Doings at Retirement Party for Charlie Beard

Perfect in background and setting was the Rochester Turner Club, chosen by the boys of the Electric Meter and Test Department for the Retirement party of Charles Beard, held June 30, 1952. A member of long standing, and former secretary of the organization, Charlie was right at home in this environment.

Both present and past highlights in the life of Charlie, in his 30 years with the R.G.&E. were reflected in the wall mirror at the rear of the speaker's table.

After a baked ham dinner, Elmer Smith as Toastmaster presented the speakers: Messrs. Beebee, McCumber, Fiedler, Brown and Nelson, at the close of which Charles was presented with a gift from the Department.

Mrs. Beard, wearing a corsage of pink carnations presented by the Committee, William Carlin, Chairman, Wilbert Neuffer and William Sharp—was seated next to her husband at the speaker's table.

Slides revealing Charles' hidden virtues amazed himself. His face appearing on human bodies other than his own, created many humorous situations. A skit "A Working Day in the Life of Charlie" portrayed Charles' ever thrifty ways and good nature, in the interest of the R.G.&E.

WOLCOTT HAPPENINGS

By RAY WINNETT

Lawrence DeBack, farm representative, recently spent a week at the 4H camp at Bristol Hills, Canandaigua. Lawrence took part in the program by teaching the boys "Electricity on the Farm."

Paul Palmer spent a week at Moore's Lake in Canada on a fishing trip. Paul is a trouble shooter in this district.

Ivan Pittroff, farm service representative, whose job it is to promote load building, recently donated an electric water heater to his church parsonage. The congregation differed as to the purchase of a gas or electric heater; however Ivan's gift solved the problem and electricity is being used.

Pfc. Junior Sowles passed a two-week furlough with Mrs. Sowles. Junior was a meter reader before entering the Marine Corps.

EAST STATION ITEMS

By Bob Gustafson

Among the proud new "pappies" at East Station are: Gerald Bringley, whose wife presented him with Guy Eugene, born May 17 at Rochester General Hospital . . . Michael Sidoti, who welcomed Lorraine at St. Mary's Hospital on June 13 . . . William Magee, to whom June 13 meant the arrival of Peggy Ann at St. Mary's Hospital and William Whiting, whose "missus" presented him with Roger Kenneth at Lakeside Memorial Hospital in Brockport on June 28.

The East Station picnic at the Chiseler's Club was a very successful affair due to the efforts of the committee, comprised of Gerald "Bud" Aldred, Howard Latson, Howard Rawley, Norbert Kuhn, Maurice Collins and Louis DiMartino. Among the guests were a number of retired employes and Alex Beebee, Leo East, Linn Bowman, Louis Shnidman and Frank Thompson. Antonio Brongo, who retired July 1 after 26 years of service, was presented with a gift by his fellow East Station employes.

Fred Jennejohn, shift-operator at East Station, who has been ill and away from the plant for several months, is now improved in health and would like to see some of his friends at his home, 102 Dorbeth Road.



Tom McCormick and LeRoy Hegeman of East Station pose with the string of pike caught recently at Fair Haven. To prove one needn't go to Canada to catch real fish, they caught 60 perch in addition to the pike, the largest of which weighed six pounds.

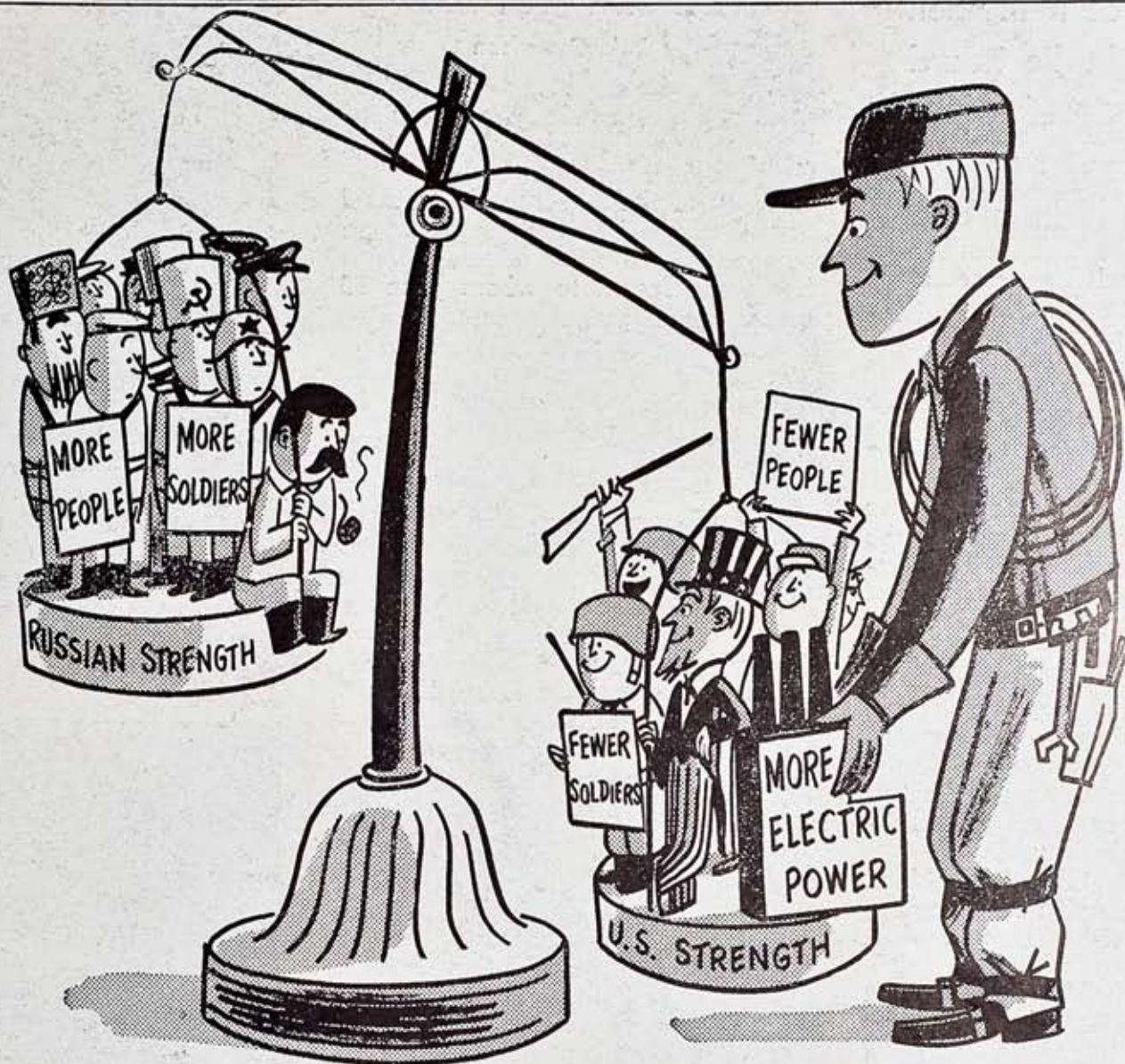


Carol Susan, daughter of the Robert Gustafsons (East Station). Age 8 months.

John Dasson's Party at Sweet's Farm

Standing left to right: George DiQuattro, Wm. Orlowski, Stanley Dauphinee, Henry Taillie, Clarence Stevens, Michael Cox, Peter Versprille, John Muszynski, Fred Scavone, Clyde Warren, Tad Koscenske, Ray Myers. Seated: Cosmo Sorrenti, Elsie Raetz, Joan Scollick, John Dasson, Rose Monahan, Mabel Rohr, Florence DeWitt, James Mallon. Inset: John Dasson, Grandson; Cliff Dasson, Son; John Dasson, Guest of Honor and Nancy Dasson, Granddaughter.





Electric Power Tips the Scale

What is it that makes America so strong — stronger, for example than Russia?

Is it our big population? No — the Reds have millions more people!

Is it our armed forces and our great store of arms? No. — they have more soldiers; can commit to immediate action more planes, more guns, more tanks!

America is stronger because she can produce more. And she can produce more because she has more electric power — about four times as much as Russia has.

The electricity used by the average

American worker is equal to the muscle power of 210 Russian slave laborers.

Most electricity in this country comes from business-managed companies like the R. G. & E. — companies that have about doubled their capacity to supply electricity since the start of World War II. In Russia, the government owns and operates all electric power plants, a true example of socialized electricity.

Low-cost, dependable electric and gas service, as produced under the American free enterprise system, is the way to America's supremacy in production . . . the key to freedom.

PRODUCTION FOR FREEDOM WEEK

September 7 to 13

The R. G. & E. salutes all the industries in this area and their employes for the magnificent job they are doing in production for defense—and for freedom.