



NEWS

ROCHESTER GAS and ELECTRIC

Volume XXXI

JANUARY and FEBRUARY, 1952

Nos. 1 and 2



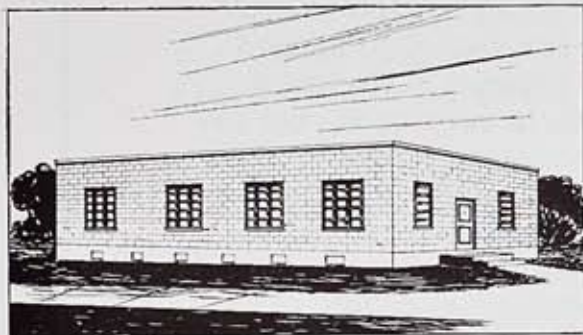
Read "REPORT ON COMPANY OPERATIONS IN 1951" on Pages 4 and 5



Guys
'n
Gals
in
our
Leagues

NEW LABORATORY NAMED IN HONOR OF JESSE YEAW

The Company has begun construction of a new Chemical and Gas Utilization Laboratory to replace one that has done service for thirty years in one of the old buildings at East Gas Station. The new building will be called the Jesse Yeaw Laboratory in memory of the late Laboratory Director who died suddenly last August, after a quarter century of service with the R. G. & E.



It will be a one-story and basement structure located at the north end of East Station on the river flats, below the Smith Street Bridge. The building will be completely fireproof, with concrete walls, cement floors and metal equipment throughout. Total cost will be about \$115,000.

The Chemical Laboratory will have the latest scientific equipment and will be one of the best of its kind in the country. It will have

every facility for making all kinds of analyses and tests, including lubricating oils, gas-making oils, motor fuels and solid fuels. Closed-front fume hoods will be used for conducting all chemical procedures which involve volatile vapors. The work of this laboratory will be in charge of Chief Chemist Robert Gilkinson.

The Gas Utilization Laboratory will have a large general and a smaller specialized laboratory. Here everything that goes into the manufacture or mixing of gases will be studied and tested. Considerable work has already been done in this field by the R. G. & E. and has resulted in the development of the Rochester Test Burner, a special burner designed to determine the interchangeability of limits of fuel gases. Intensive analytical work will be done on various types of gas burning appliances and hotel and restaurant equipment.

Intensive studies of the various types of equipment used in transmitting and distributing gas, including regulators and meters, will be carried on. Problems encountered by customers in any phases of gas utilization will also be studied by the laboratory experts. Gas Utilization operations will be under the direction of Superintendent Mark Eilers.

A large technical library will be another feature of the new laboratory, containing hundreds of technical reference books and a file of scientific and technical journals.

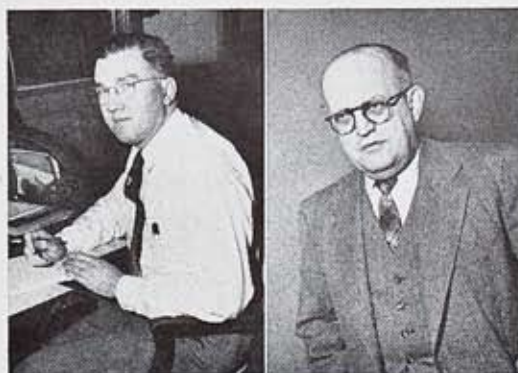
COMPANY HELPING PROMOTE INDUSTRIAL EXPANSION OF THIS AREA

The R.G.&E. is represented on three committees which are working to develop further industrial expansion of this area; to carry on a program of educating the public on the role that business plays in America and to survey Rochester's economic potentialities.

In the promotion of industrial growth the Chairman of the Committee in charge is one of the R.G.&E. Directors, Walter L. Todd, Chairman of the Board of the Todd Company, and the Vice Chairman is R.G.&E. Executive Vice President, Robert E. Ginna. The campaign to make the public better acquainted with the advantages and benefits of the American Free Enterprise system has William Fay, Stromberg-Carlson Vice President, as Chairman and R.G.&E. President Beebe as Vice Chairman.

The industrial expansion program is designed to maintain and improve Rochester's position in the front rank of progressive American communities. It will be a selective campaign in which effort will be made to bring industries here that will fit into the Rochester situation and augment and supplement the many high-grade industries already operating in this territory.

Harry A. Weitzman, manager of the R.G.&E. Rate and Economic Research Department, is serving with the Economic Research Committee, which has Dr. Donald Gilbert, Provost of the University of Rochester, and Clarence E. Higgins, Vice President of Lincoln Rochester Trust Company, as co-chairman. All three committees are part of the Rochester Chamber of Commerce's "Progress Program."



BOB GILKINSON

MARK EILERS



ROCHESTER GAS AND ELECTRIC CORPORATION

89 EAST AVENUE ROCHESTER 4, N. Y.

**RG
AND
E**



RESULTS OF THE OPERATIONS FOR THE YEAR 1951

To All Employees:

This past year is the second full year since we have become an independent operating company. It was a year beset with many problems, including the very serious accident in Brighton involving our gas operations.

During the year, in order to keep pace with our increasing loads, we were forced to spend \$11,899,787 for new plant and equipment, which after retirements of property resulted in an increase in the amount invested by our security-holders in our company by \$10,519,041, and upon which we must pay interest. We had a nice increase in our sales of just over 4 million dollars, which is very good, but increased costs of operations, chief among which were large increases in taxes, cost of materials, payroll and other expenses of operation, nearly offset our gain in revenue. As a result, we ended up the year with only \$115,112 more funds to pay interest on our greater amount of outstanding securities. After paying interest on Bonds and Preferred Stock, there remained \$176,710 less earnings available to pay interest on our Common Stock than in the previous year. While the unfortunate accident in Brighton caused some increase in operating expenses, it had but little effect on the above figures for the year since most of the cost of the disaster fortunately was covered by insurance and our own self-insurance reserve.

The table on page 6 will give you further details. Taxes, you will note, increased nearly one million dollars, and next to payroll, is our largest single item of expense, being even more than our cost of fuel. Payroll and employee benefits increased over 1-1/4 million. Coal, fuels and other expenses made up the rest of the increase in operating expenses.

OUR COMPANY IS PROUD OF THE MANY EMPLOYEE BENEFITS THAT IT HAS INITIATED AND TO WHICH IT CONTRIBUTES, THE LATEST ADDITIONS BEING POLIO INSURANCE AND MEDICAL AND SURGICAL CARE. THESE BENEFITS, TOGETHER WITH PENSION, INSURANCE, SICK BENEFITS, ETC. WHICH FLOW TO EMPLOYEES, COST THE COMPANY LAST YEAR A TOTAL OF \$2,649,865.07 OR OVER 52¢ PER HOUR ABOVE WHAT THE EMPLOYEE RECEIVES IN PAY FOR ACTUAL HOURS WORKED. THIS AVERAGES MORE THAN \$1,000 A YEAR FOR EACH EMPLOYEE.

The fact that we had \$176,710 less with which to pay interest on the investment in our Common Stock causes considerable concern especially when it is realized that during the past year in order to help pay for some of the plant and equipment we are installing to meet the demands for our services, the holders of Common Stock of the company invested more than 5-1/2 million dollars additional capital in the company. As a result, the funds available to pay interest on our Common Stock, and for

reinvestment in plant and equipment, dropped from \$2.84 per share in 1950 to \$2.54 per share in 1951, which is the lowest rate of earning of any of the last five years. The Common stockholder was paid interest at the rate of \$2.24 per share this past year, which is the same as in all the previous years since we have been an independent company. As a result, you will note from the table on page 6 that the amount left over for reinvestment in plant and facilities, after paying interest on our securities, was the lowest of any of the recent years.

You will note that over the past five years more than 43 million of added plant and equipment has been installed, yet our gross income available after operating expenses to pay interest on all our securities has increased at a much lower rate, and that the net available for interest on the Common Stock is substantially the same as it was five years ago, in spite of the fact that the Common stockholder has invested \$13,800,000 more in the company.

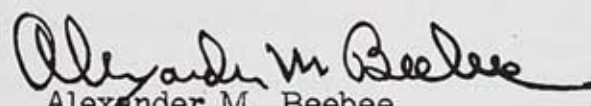
All this shows the great importance of improving our earnings, which we are endeavoring to do through improvements in our operations and an increase in our Electric rates for which we recently petitioned the Public Service Commission.

Who are our Common Stockholders? Many of them are citizens of the community and R. G. & E. employees who have put their savings into our company. We have nearly 15,000 Common Stockholders in all sections of the country. It is our duty to see that their interest is protected as well as that of our employees and our customers.

Thus it is easy to see that 1951 was a year with some features that were good and some that were not so good. It was a year, however, in which we firmly believe groundwork has been laid for an improvement which we hope 1952 will bring.

The help and loyalty of our employees during this past year has been especially gratifying. The swift changes in economic conditions and greatly increased taxes applied retroactively have come so fast this past year that we have been constantly trying to cope with conditions different from those which we had a right to expect, and your cooperation has helped us greatly in meeting them as well as we have. The manner in which all of you responded to the emergency of the Brighton Disaster has brought commendation and recognition not only from the entire community but from the unfortunate people involved.

Therefore, let us all cast our eyes forward, continue our efforts to operate in the best possible manner, and join in the hope that when the record of 1952 is recorded it will show a year of sound progress of which we can all be proud.


Alexander M. Beebee
President

NOTE: If any employee desires a copy of our Annual Report to Stockholders, giving complete details of our 1951 operations, we will be glad to send one as soon as it is available, if you will notify your Supervisor or Mr. Hughes.

TABLE SHOWING COMPANY OPERATIONS OVER FIVE YEAR PERIOD

| | 1947 | 1948 | 1949 | 1950 | 1951 | 1951 compared with 1950 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------|---------------|---------------|---------------|----------------------------------|
| Total Amount Invested in Plant * | \$95,183,903 | \$108,214,919 | \$118,304,753 | \$128,386,616 | \$138,905,657 | +\$10,519,041 |
| Total Revenues | \$25,591,414 | \$ 27,965,136 | \$ 30,028,068 | \$ 34,078,431 | \$ 38,087,322 | +\$ 4,008,891 |
| The distribution of this revenue was as follows: | | | | | | |
| Paid for Payroll & Employee Benefits | \$ 8,517,994 | \$ 9,363,403 | \$ 9,800,802 | \$10,638,258 | \$11,901,606 | +\$ 1,263,348 |
| Paid for Taxes | 4,629,500 | 4,346,480 | 5,100,969 | 6,411,824 | 7,389,125 | + 977,301 |
| Paid for Fuels | 4,081,157 | 5,279,353 | 5,275,123 | 5,970,947 | 6,039,226 | + 68,279 |
| Paid for Electric and Gas Purchased for Resale | 615,662 | 767,977 | 815,788 | 1,203,151 | 1,623,035 | + 419,884 |
| Paid for Cost of Materials & Services | 2,277,386 | 2,797,995 | 3,190,333 | 3,295,344 | 4,422,787 | + 1,127,443 |
| Provision for Plant wearing out or otherwise becoming unsuitable for use | 2,277,587 | 2,409,448 | 2,692,077 | 2,897,589 | 3,157,551 | + 259,962 |
| Less portions of above charged to construction | (964,195) | (1,178,514) | (1,310,720) | (1,403,588) | (1,626,026) | - 222,438 |
| Total Operating Expenses | \$21,435,091 | \$23,786,142 | \$25,564,372 | \$29,013,525 | \$32,907,304 | +\$ 3,893,779 |
| Gross Income—Available to pay Interest on Investment in the Company | \$ 4,156,323 | \$ 4,178,994 | \$ 4,463,696 | \$ 5,064,906 | \$ 5,180,018 | +\$ 115,112 |
| Deduct Interest on Bonds, Preferred Stock, and Income Deductions | \$ 1,733,439 | \$ 1,654,838 | \$ 2,254,961 | \$ 2,320,269 | \$ 2,612,091 | +\$ 291,822 |
| Leaving Earnings Available for Common Stock | \$ 2,422,884 | \$ 2,524,156 | \$ 2,208,735 | \$ 2,744,637 | \$ 2,567,927 | -\$ 176,710 |
| (Earnings per Share Outstanding) | \$ 3.12 | \$ 3.25 | \$ 2.64 | \$ 2.84 | \$ 2.54 | -\$ 0.30 |
| Paid Common Stockholders for the use of their money—835,000 shares in 1949; 967,000 in 1950; 1,010,750 in 1951. All at the rate of \$2.24 per share since distribution of the stock in 1949. | \$ 1,823,398 | \$ 1,629,419 | \$ 1,503,445 | \$ 2,166,080 | \$ 2,264,080 | +\$ 98,000 |
| Available for reinvestment in the Company | \$ 599,486 | \$ 894,737 | \$ 705,290 | \$ 578,557 | \$ 303,847 | -\$ 274,710 |

*Adjusted to reflect changes in accounting pursuant to orders and the Systems of Accounts of the Public Service Commission of the State of New York as reflected in the accounts at December 31, 1951.

"WHO SAID THAT?" NOW ON TV AT 7 P.M. SATURDAY NIGHT

The R.G.&E. popular television show, "WHO SAID THAT?" is now being presented over WHAM-TV at 7 o'clock Saturday evenings, instead of at 10:30 p.m. Sunday nights. The change was made in response to requests for an earlier showing of this entertaining battle of celebrities from stage, screen, radio, newspaper and political life. Each week the members of the panel have to identify certain quotations in the current news or put up \$10 for some worthy charity.

The program comes to Rochester by kinescope recording, and at present is heard 12 days later than the

original broadcast from the RCA Building in New York. Efforts are being made to speed up the recordings so that the program will be heard in Rochester on the Saturday following the original broadcast, instead of the second Saturday after that date.

"WHO SAID THAT?" cannot be presented here direct from the original broadcast because that particular time is not open at WHAM. For two years WHAM has broadcast STUDIO ONE from 10 to 11 o'clock every Monday and inasmuch as "WHO SAID THAT" originates at 10:30 on Monday nights, and there is only a single television channel to Rochester, it has to be filmed and recorded for showing here. Many of the cities that present this show get it by kinescope recording.

HOW THE DATE OF EASTER IS DETERMINED

In A.D. 325 the Council of the Christian Churches at Nicea in Asia Minor (present-day Nice or Isnik, in Asiatic Turkey) drew up the Nicene Creed, and also decided that Easter shall be on the first Sunday following the Paschal Full Moon which happens upon or next after the 21st of March. The principal reason was that the pilgrims needed moonlight to travel on their way to the great yearly Easter festivities. The date of Easter thus may vary between March 22 and April 25 over a period of 35 days. This year Lent begins on February 27 (Ash Wednesday) and Easter Sunday occurs April 13.

Three Bowling Leagues Enjoying Their Best Season

Along with all the other annual reports that are floating around at this time every year, the R.G.&E. Bowling Leagues would like to wave their own flags for the benefit of any and all who care to read their messages. This year all three leagues seem to be enjoying their best season.

In the order of their size, we will start with the Men's League, whose secretary, Howie Stebbins, says:

"R.G.&E. Men's Bowling League is in its 26th year of bowling, having organized with eight teams in 1926 at the Old Grand Central Hall, South Avenue. The League has functioned each season since, with exception of two war years (1943 and 1944) when non-business driving was banned.

"The League has grown by stages from the original eight teams to twelve, to fourteen to sixteen, and now has twenty-four teams representing as many different departments of the company. The original 40 men who organized have grown

to the present total of 158 who have participated at different times this season. In 1939 a system was adopted whereby weaker teams in team matches receive a handicap of 70% of differences in team averages. This is still in use. Active company support and the handicap system have been of major importance in growth of the League. The Men's League bowls each Tuesday night, 7:30 to 12:00 p.m., at Elm Bowling Hall."

Marie Fredricks, president of the Ladies' League, says:

"The R.G.&E. Ladies joined the Bowling Leaguers about 10 years ago and are still going strong. The East Avenue and Andrews Street offices are well represented in a 40 member League.

"At 5:15 every Tuesday night at the Elm Bowling Hall the bowlers are on the line all set to "mow them down."

"Without dinner to sustain them there is still plenty of power backing those strikes, which is to be expected

with hardy team names such as R.G.&E. Steam, Gas, Service, Power, Coke, Heat, Electric and Light. Steam and Gas are vying for first place, with six other R.G.&E. units following closely on their heels.

"High games of the season, so far, were rolled January 29th by Betty Yoder—223, and Joan Gunther—208."

From the Commercial and Industrial Department League President, Vincent "Dee" Mitchell, we hear this comment:

"For 14 years, the members of the Commercial and Industrial Sales Department Bowling League have been making the maples fly, but when everything is said and done, it isn't a matter only of high scores—it's primarily a friendly get-together with plenty of keen rivalry showing between the teams. Of course, there is always the ever popular topic of averages, but it can safely be said that to date, there is no danger of any national records being broken."

\$2,700 Paid For Your Ideas

Fifty-one employes have received suggestion awards in the past few months and during the year 1951 a total of \$2700 was paid out for helpful ideas. The current winners of cash awards follow:

RAYMOND H. BANCROFT—
Station # 9

Suggested change in the Turbine meter blow down line at #1 Turbine at Station #9.

Suggested change in the blow down line which serves as a test for Test Gauge Alarm Switch #2 at Station #9.

LEON C. BERMAN —
Gas Distribution Office

Suggested instructing all employes operating vehicles with two-way radios to refrain from using their transmitters in the vicinity where electric dynamite blasting is taking place.

ANTHONY BURGER—
General Maintenance

Suggested a more efficient way to light the drill press at #2 boiler at Station #3.

JOSEPH M. CHAMBERS—
Steam Distribution

Suggested additional improvement to lighting conditions in the Steam Distribution Plant.



FRANCIS M. CUNNINGHAM—
Station #3

Suggested improved methods of handling parts from the Raymond Mill off and on the hand trucks.

CLIFTON J. DASSON—
Transportation

Suggested an improved combination ladder lock, release unit and pole changer holder to be used on street lighting trucks.

JACK R. DENNIS—Subway

Suggested that the two-wheeled trailers formerly used for the Edison Manhole Pump be converted into a trailer for transporting concrete lamp poles.

HOMER H. EDWARDS—
Electric Station Maint.

Suggested a method to improve the parking situation at the James Street parking lot.

FRANK N. FABRIZI—
ALBERT H. MASIELLO—

Gas Distribution
Made a suggestion which results in safer working conditions on Gas Street jobs.

FRANK N. FABRIZI—
JOSEPH HARTMAN—

Gas Distribution
Suggested the erection of a permanent stairway at the loading platform used by the Gas Street Department.

REMINGTON FOSTER—
Steam Distribution

Suggested that a flashing red light be mounted on the roof of the cab of the new Steam Department truck.

HENRY J. GENTHNER—
Electric Station Maint.

Suggested an improved device for locating cable faults.

ALBERT HEGEMAN—
Line Maintenance

Suggested an improvement in the lighting of the Front Street Service Station.

O. EDMUND HEISSENSTEIN—
Steam Distribution

Suggested an improved burner cleaning tool to be used on #1 and #2 boilers at Station #7.

RAYMOND O. HILFIKER—
Gas Distribution

Suggested an improved procedure and form to be used in connection with proposed gas main extensions.

JACK L. KENNEDY—
Rate and Economic Research

Suggested an improved method of document filing in the Contract Department.



(Continued on Page 11)

R.G.&E NEWS

JANUARY - FEBRUARY, 1952

Vol 31, Nos. 1 and 2

Arthur P. Kelly, Editor

Carl E. Schoen, News Editor

| | | | | | |
|-----------------|------------------|---------------------|--------------|------------------|-----------------------|
| Norman Davidson | Third Floor | Helen Freatman | Main Floor | C. A. McElwain | West Station |
| Donald Pittman | Sodus | Mary Kirkpatrick | Second Floor | Robert Gustafson | East Station |
| Jane Sanders | Fourth Floor | Virginia Whitcraft | Fifth Floor | Henry MacGregor | Steam Department |
| Arden Howland | Seventh Floor | Wilson Kopler | Fillmore | Wesley Streitle | Transportation |
| Howard Davey | Gas Distribution | Virginia Hungerford | Belmont | Raymond Winnett | Wolcott |
| Joan Leamy | Sixth Floor | Margaret Burns | Canandaigua | Jack Daley | Station 3 |
| | | | | Fred Urlacher | Electric Distribution |

SERVICE ANNIVERSARIES OBSERVED BY TWENTY DURING JANUARY AND FEBRUARY

The following employes completed cycles of 25, 30, 35 and 40 years during the months of January and February:

JANUARY 1952

| | | |
|--------------------|---------------------|---------|
| Thomas L. Smith | Canandaigua | 40 Yrs. |
| Joseph E. Schnorr | Purchasing | 35 Yrs. |
| Joseph A. LaMonica | Steam Distribution | 25 Yrs. |
| Dorothy S. Lovick | Purchasing | 25 Yrs. |
| Richard MacGrady | Canandaigua | 25 Yrs. |
| Frank Marcella | General Maintenance | 25 Yrs. |
| Myron C. Miller | East Station | 25 Yrs. |
| Katheryn Yackel | Storehouse | 25 Yrs. |

FEBRUARY 1952

| | | |
|------------------------|-------------------------------|---------|
| Guy Chaddock | Station 3 | 35 Yrs. |
| Portogallo Matroniano | East Station | 35 Yrs. |
| Carl Freeman | Station 3 | 30 Yrs. |
| John Kramer | Steam Distribution Operation | 30 Yrs. |
| George O'Brien | West Station | 30 Yrs. |
| Sam Perlioni | Subway | 30 Yrs. |
| Edward L. Aschenbrener | Line Maintenance | 25 Yrs. |
| John Collishaw | Station 3 | 25 Yrs. |
| Leland Franke | Commercial & Industrial Sales | 25 Yrs. |
| Robert E. Ginna | Administrative | 25 Yrs. |
| Willis G. Messman | Commercial & Industrial Sales | 25 Yrs. |
| Henry O. Symonds | Steam Distribution Office | 25 Yrs. |

R.G.&E. INHALATOR CREWS HELP SAVE 31 PEOPLE

Rochester Gas and Electric inhalator crews last year answered 91 calls for artificial resuscitation involving 109 people, according to the report made by Superintendent of Gas Distribution, Cal Brown. This compares with 123 calls for 1950. Of last year's cases 31 victims were revived through inhalator treatment while in 68 cases no treatment was necessary. In seven cases there were no results. There were 3 false alarms.

Chief causes of trouble were coal gas, smoke, carbon monoxide, drowning, illuminating gas, heart attack, electric shock and hanging.

The R.G.&E. maintains several trained inhalator crews as a community safety and welfare service.

No Barber Shop "Gossip" in Communist Hungary

When a man goes to get a haircut, he sometimes likes to settle the affairs of the world with his barber. Well, in Communist Hungary the government doesn't like it . . . doesn't like it at all. So, just recently, the government closed up every privately-owned barbershop! The reason? To stop subversive talking! Sounds fantastic, doesn't it? Well, that's how far a government can go, once it begins taking over the rights and freedoms of its people. To such a government, even barbershop conversation is dangerous. After all, somebody might criticize the government!

That's worth remembering whenever you hear people say that the government ought to take over more and more of the basic services and industries. For there are some who say that the government should nationalize the doctors, for example . . . and run the railroads . . . and own and operate the electric light and power companies. The fact is—when any government nationalizes one industry or service . . . it may eventually nationalize all. That's socialism . . . and under socialism the government is no longer the servant of the people, but their master.

Think it over . . . and talk it over . . . In fact, talk it over the next time you're at the barbershop. In this country that's still a good place to talk—about anything!



"Now do you believe I'm not gallivanting around in cocktail bars when I'm called to work nights?"

12 Employees Retired in Dec., Jan., and Feb.

The following employees retired from the company during the past three months. December 1, 1951: Edwin H. Fisher, Electric Distribution Engineering, 40 years and 1 month; John E. Fredericks, Engineering, 37 years and 4 months; Robert B. McCahan, General Maintenance, 29 years and 6 months.

January 1, 1952: Nick Albano, Station 3, 25 years and 1 month; Frank A. Millard, General Accounting, 22 years and 1 month; James A. Pollock, Station 6, 39 years and 10 months; John F. Southworth, Canandaigua, 27 years and 7 months; Philip A. Terrana, West Station, 26 years and 9 months.

February 1, 1952: Henry J. Freudenvoll, Gas Shop, 24 years and 4 months; Frank J. Gardner, Line Maintenance, 16 years and 4 months; Nellie M. Huddy, Telephone, 38 years and 8 months; Cecilia F. Troy, G. and E. Booking, 24 years and 7 months.

Street Lamp Breakage on Decline In January

According to a note received from Edwin H. Schlueter, Superintendent of Line Operations, the number of street lamps broken in January 1952 was 548, amounting to \$826.92. This figure is considerably less than the number in the same month in 1951 which was 736 units, amounting to \$1151.38. This includes street lamps, globes and fire alarm globes.

On a yearly comparison, the malicious breakage in 1951 was about 16% higher than 1950, totaling 6,333 units and costing the company \$9,616.

Two of a Kind

First Old Maid (excitedly): "Oh, Agatha, I'm going out tonight with a used car salesman."

Second Old Maid (reassuringly): "What's the difference as long as he's healthy?"

Man Slayers

"Bah!" grunted an old soldier. "Chemists will never produce anything more dangerous than what they have already."

"What's that?"

"Blondes!" he snapped.

TRADING POST

FOR SALE: Motorola radio and record player, combination console type. \$50.00. Call BAKER 2486.

FOR SALE: Tire and tube, 600x16, never been on a car. Call M. C. Hunt, Ext. 494 or MONROE 8399-J.

FOR SALE: New factory-made table cloth, 90 ins. long. \$15.00. Phone GENesee 6713-W, Mrs. Halloway.

WANTED: Used high-chair, reasonably priced. Please contact Esther McLaughlin, Main Office ele-

What Is This Stuff, Electricity?

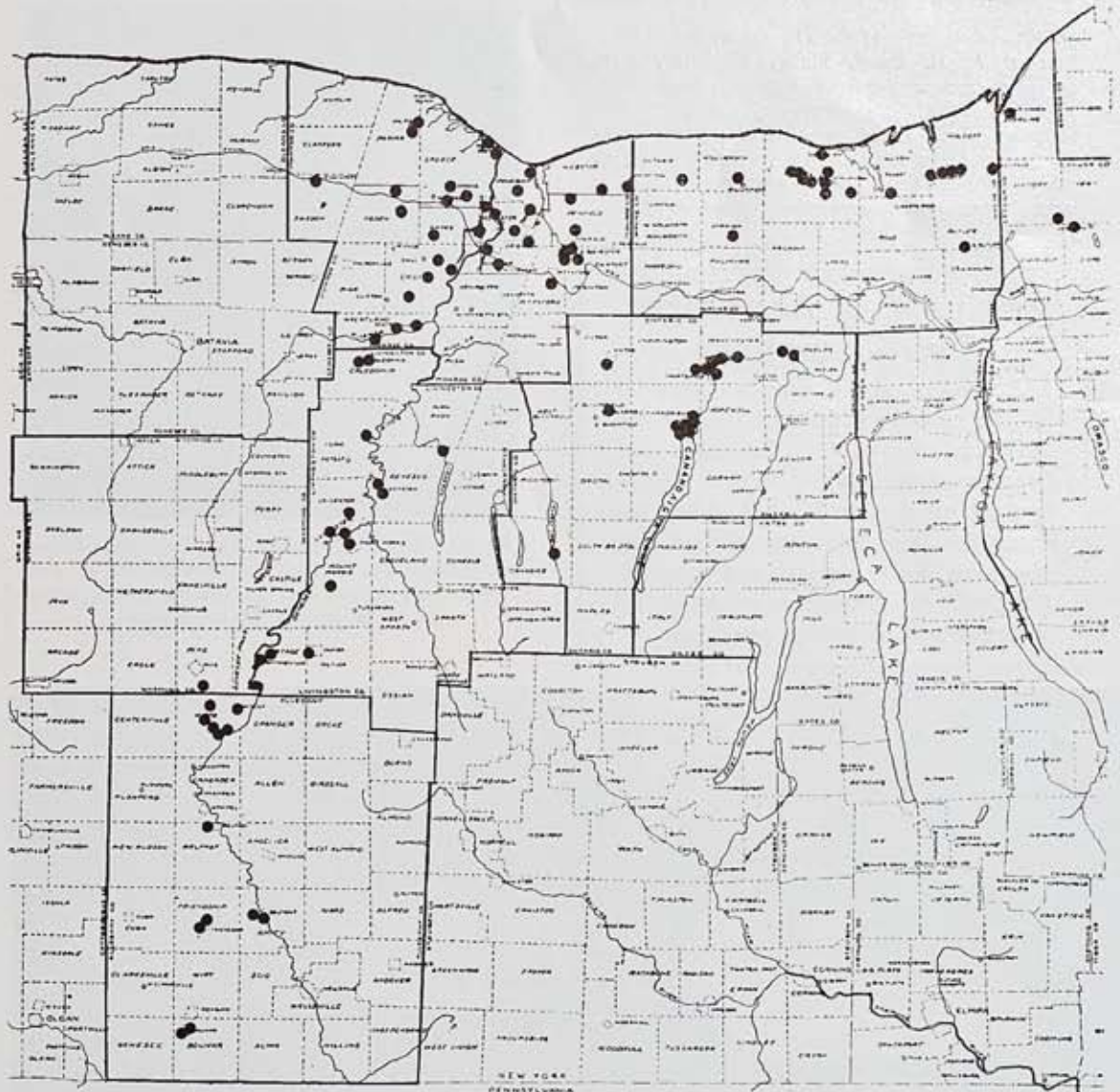
Definition of electricity given by New York State Committee on Public Utility Information in its Utility Bulletin:

"Electricity is something that starts the Lord knows where and ends in the same place. It is 1/36 of a second faster on its feet than its nearest competitor, backyard gossip, and when turned loose in Europe will get to the United States five hours before it starts. Nobody knows exactly what it is, because it has never stood still long enough.

"Electricity is sometimes known as science gone crazy with the heat, and you can do anything with it except open a can of peanut butter at a picnic.

"Electricity was locked up in ignorance for centuries until Ben Franklin let it out with a pass key, and since then it has been pulling off more new stunts than a pet monkey.

"With it you can start a conversation or stop one permanently, cook dinner, curl your hair, press your trousers, blow up a battleship, run an automobile, or signal Mars."



Leon H. Jackson, who handles real estate matters for the company, has prepared the above map showing that the R.G.&E. has 133 different pieces of real estate, located in seven counties. The dots on the map show the locations.

News Close-Ups . . .



An R.G.&E. safety committee under the direction of A. H. Doud, Safety Engineer, tests an improved method of artificial respiration known as the "back-pressure, arm-lift." The method, which is being studied by the company, has been adopted by the Red Cross and the Armed Services and is considered to be a vast improvement over the "prone-pressure" method.

Engineering Announces Two Promotions

According to an announcement by W. F. Dewey, Chief Engineer of the R.G.&E., Rufus E. Fulreader has been made Manager of Project Engineering and Arthur R. Pulver has become the Superintendent of Gas Engineering. Your support and cooperation will be greatly appreciated by these men in their new positions.

WINDOW WINS \$500



Elmer Villnow and Charles Scholl, prize-winning window display team, captured another award at Christmas time. Their Football Television window won second prize of \$500 cash in a national contest conducted by Westinghouse and first prize of a radio in a regional contest. Left to right, Scholl, Villnow, and Westinghouse Manager Eric Hall, who made the presentation.



Harold Chapin accepts the company Good Housekeeping Award for Station 34. If you would care to see why he has the award, drop in at Station 34 sometime!

Uncle Sam Takes 2, Returns 2

The R.G.&E. "broke even" on its military commitments during the past two months, giving two men to the Army and having two returned to their old jobs with the company. Claude H. Pensgen of Commercial Service and Paul G. Rombaut of Meter Reading have entered the Army. Curtis B. Howe has returned to work in Steam Distribution and Bernard A. Mills is once again back with the Genesee District.



Looking just as neat and efficient as the day she started working for the R.G.&E., Mrs. Cecilia Troy bids farewell to her friends as she embarks on a well-earned retirement.

THE COVER

Two enthusiastic members of the Ladies Bowling League proceed to give the maples a "working over." Left, Arline Kowalski, Gas Superintendent's Office; and, right, Helen Freatman, Domestic Sales. Their spirit is typical of all members of that league.

In the good old days when you wanted a horse to stand still, you tied him to a hitching post. Today you place a bet on him.

* * *

Drive carefully; don't insist on your rites.

* * *

Where there's smoke, there's a bride cooking.

* * *

A bore is a person who talks when YOU wish HIM to listen.



Picture taken at the Second Annual R.G.&E. Sales Conference at the Sheraton Hotel in which the Domestic Sales, Commercial and Industrial Sales, Spaceheating Sales and Customer Service divisions participated.

Suggestion Awards

(Continued from Page 7)

REGINALD W. KINGSBURY—
Electric Station Maint.
Suggested that asbestos pipe covering be put on the steam pipe in the battery room at Station #3.

BERNARD W. KOLB—
Steam Distribution
Suggested installing a ladder on the back of Steam Division truck No. 86.

WILSON KOPLER—
Genesee District
Suggested the erection of traffic signs at the Fillmore Office parking area.

PAUL E. LAUTH—
Gas Distribution
Suggested an Adapter to take gas pressure at the meter.

OLIN G. LeROY—
Suggested improved equipment to visually indicate the open position of primary circuit breakers in the Electric Stations.

EDGAR R. LETSON—
Plant Inventory
Suggested an improvement to the East Avenue parking area.

ALICE LONGBINE—
Payroll Department
Suggested an improvement in the Fourth Floor Reception Department.

MATTHEW C. McBRIDE—
Domestic Sales
Suggested an improvement to the parking area at the rear of Station #8.

MARGARET H. McCURN—
Employee Relations
Suggested that the floor at the rear entrance of the Main Office be resurfaced.

CLARENCE McELWAIN—
ARLENE NEUERT—
Gas Prod. Supts. Office
Suggested a more efficient way to prepare the daily Gas Operation Results report.

GEORGE F. McGRATH, JR.—
Transportation
Suggested changes in the Railroad Car Loader Form and the Weighmaster's Tare Sheet Form.

KENNETH MILNER—
Office Maintenance
Suggested a way to improve appearance of the Tabulating room on the second floor.

WILLIAM MUNNINGS—
Transportation
Suggested the installation of a sign on the Coke Truck Garage to identify the building.

WILLIAM J. NEARY—
Line Maintenance
Suggested that Line Maintenance

foremen and contractors be supplied with a weekly pole yard inventory list.

EDWARD G. NEUER—
Gas Street
Suggested installation of Beacon Ray flasher lights on Drip Trucks #746 and #763.

ALBERT NEWMAN—
Transportation
Suggested an improved tire tool which will expedite the removal of heavy wheels from drums and eliminates the damage to wheels and rims caused by pounding with a heavy hammer.

EARL C. OLIN—East Station
Suggested an improvement to the ladder on the cooling tower for #7 and #8 water gas sets.

HAROLD E. PEPER—
Station #34
Suggested an improvement in the operation of voltage regulators at Station #34.

ALLAN M. PERRY—
Line Maintenance
Suggested a revised Meal Allowance Form.

MILTON W. PETTIS—
Gas Shop
Suggested that gas servicemen be provided with a tool kit roll.



FRED H. RANDALL—
Line Operating
Suggested using the City Directory marked with arc circuit map numbers as a reference book in the Line Operating Office.

CLINTON H. RAUHE—
Genesee District
Suggested a safety improvement to the sedan delivery trucks used in the Genesee District.

BERNARD C. READ—
Office Maintenance
Suggested an improvement to the partition dividing the corridor and Gas Distribution Map and Record Room.

JAMES J. RYAN— East Station
Suggested a more efficient manner of designating the bottles used for natural gas and manufactured gas samples.

ADOLPH SCHMIDT—
General Maintenance
Devised an improved paint scraper.

DONALD SPRINGER—
Engineering
Suggested a more efficient method of operating the Rectigraph machine.

EDWARD SZABLAK—
Gas Distribution
Made a suggestion which will result in improved service to customers desiring repair parts from the Gas Distribution Service Department.

CARL J. THOMANN—
Station #7
Suggested installation of a door over the inspection holes in the coal feeder hoppers for #1 Unit at Station #7.

JOSEPH P. TRANELLO—
Gas Street
Suggested an improved method of replacing valve assemblies in the larger size pressure regulators—
Gas Distribution Department.

WALTER J. WAGNER—
Station #3
Suggested covering steam lines at Station #3 with insulation.

HOWARD E. YAHN—
Station #3
Suggested an improvement to the windswept valves on #7 boiler at Station #3.

ROBERT E. RITZ—
Electric Dist'n.
Engineering
Suggested an improved surveyor's stake to be used on the street lighting projects on public highways and streets.



IN MEMORIAM

CLYDE M. MILLER

Clyde M. Miller of Station 7 died December 21, 1951. Prior to his transfer to Station 7 this year he worked at Station 3 for 28 years. He was 56 years old at the time of his death.

JEREMIAH T. O'CONNOR

Jeremiah T. O'connor, retired, died January 12, 1952. He had 23½ years of service with the company when he retired November 1, 1951.

CECIL A. WHITNEY

Cecil A. Whitney, Genesee Valley District, died January 2, 1952, after 29½ years with the company. He was 56 years of age at the time of his death.

ELMER C. ROBINSON

Elmer C. Robinson of Station 3 died January 4, 1952. He had 27 years of service with the company and was 62 at the time of his death. His son, Leonard E., works at Station 8.



ABOUT OUR SERVICEMEN

CHRISTMAS ECHOES FROM SERVICEMEN . . .

Every R. G. & E. employe should find a real measure of satisfaction in knowing that some good "old fashioned Christmas joy" was brought to our boys in the armed forces as a direct result of the generous funds donated by workers in all departments when our collection was made early last year.

The letters and cards of thanks which have been flooding in to our Men in Service Committee and to Mr. Beebee speak for themselves. As you read the messages below, you'll feel proud of your "R. G. & E. gang"—both here at home and those who are away. Here are excerpts from some of the letters received:

"Hi,
Received your wonderful Xmas package just an hour or so ago. It was a very wonderful surprise. The package was even better than last year. And that seemed highly improbable last year.

Everything is perfect. Just seems to be chuck full of hard-to-get items. Something of everything and all of it superb. As usual, words can't begin to describe the swell feeling it's given me. Fills me with warmth through and through. (Can use a little warmth now because it's 15°. The sunny south!)

It was like a bunch of kids on a shopping spree when the box arrived. Had a lot of help in getting the bundles open. Everybody seemed to think Santa had arrived ahead of schedule. So when I say thanks I'm not alone. A bunch of other misplaced civilians chime in with their best thanks. Of course, it was sent to me, but it's bringing happiness and good will to everyone of my buddies who share in it. It's a truly wonderful act on your part. I'm proud as ever I'm one of the R.G.&E. employes and I know I'm the envy of more than one in the outfit. Thanks again and you've gone a long way toward making my Xmas very, very merry.

George Bartholomay
Purchasing
Pfc. George C. Bartholomay, US 51055156
Sv. Btry., 41st F.A. Bn.
Fort Benning, Georgia

"Thank you all, you're one swell bunch. And as for me, I'm pleased as punch . . . about the Christmas package, which I received in fine shape. Every item was appreciated from the cigarette lighter right down to the 'sight-savers' for my glasses. Best wishes to everybody for the new year!"

Eugene Healy
Purchasing
Pvt. Eugene P. Healy, US 510554066
Co. B. 143rd Tank Bn.
43rd Inf. Div.
A.P.O. 112, c/o Postmaster
New York, New York

"Dear Friends,
Your package put me in mind of my boyhood on Christmas morning. I cannot express in words how it made me feel. It is not often fellow-employes get together and make us guys appreciate just what folks back home really think . . .
. . . I again say thanks for your thought-

fulness and am proud to be a fellow employe.

Sincerely yours,
Ervin Hersey
West Station
Ervin M. Hersey, QMC, 238-37-13
U.S.S. Magoffin (APA-199)
c/o Fleet Post Office
San Francisco, California

"Hi Gang,
I am writing this letter to thank you for the wonderful Christmas package . . .

Yesterday I received the Christmas card the company sent out. What a surprise and pleasure it was to open up the card and find a picture of my folks. I showed it to all the fellows and everyone thought it nice for the company to go to all the trouble for their boys in service. They all remarked, "you certainly work for a good company," and I agree.

Thanks again,
Ralph Kiske,
Elec. Meter
Sgt. Ralph A. Kiske, NG 21911866
133rd Ord. M MCo.
A.P.O. 949, c/o Postmaster
Seattle, Washington

"Dear Sir:
I received my Christmas box from the employes of the R.G.&E. Corp., and I want to thank them all for it. I don't quite know how to say thank you for it, it is really swell especially the cigarette lighter with R.G.&E. engraved on it. The rest of the box is swell, it sure comes in handy. It tastes good, seeing it came from way off Rochester, New York . . .

As ever,
Roy Chugg
Elec. Meter
Pvt. Roy C. Chugg, US 51054108
Hdq. & Hdq. Co., 2nd Bn.
33rd Inf. Regt.
Fort Kobbe, Canal Zone

"Dear Friends,
Just a line to tell you how much I have enjoyed all the packages you have sent me. It's really wonderful to know that you back home, have not forgotten those who are away. By now, all the fellows in the ward have heard about good old G.&E. They also send along their warmest thanks, so all in



From Marcel Blaakman, in service with the Army, we received this snapshot taken aboard ship at Southhampton Harbor, England.

all, you've made a bunch of G.I.s feel pretty good . . .

. . . Thanks again for all you and the company have done and be good and take care of yourselves. The fellows want to thank you all again.

Sincerely yours,
Robert Bommele
Elec. Sta. Maint.
Cpl. Robert E. Bommele, US 51055666
Det. of Patients, 279th Gen. Hosp.
A.P.O. 53, c/o Postmaster
San Francisco, California

"Dear Folks:
. . . I received two packages from the company since I have been in Berlin. One while I was stationed with the 759th MP Bn., and the other just about a week ago. Both packages were very welcome and everything in them was put to good use, especially the cigarette lighter. It makes me think all the more that I am working for the BEST company in Rochester. I say this because there isn't anyone that I know of here that gets packages and mail from the place where they used to work. I think it's one of the nicest things that a company could do for an employe that is in the service. I really appreciate it very much . . .
. . . Ask the gang to write if they will. Letters are the most important thing a guy can get overseas. I'll sincerely try and write again very soon."

Dick Miller
Gas Shop
Pfc. Richard J. Miller RA 12369104
Chaplin Branch B.M.P.
A.P.O. 742, c/o Postmaster
New York, New York

"Hi gang,
Just a few lines to let you know that I'm ok. I received the Christmas package and card. Thanks a lot . . .

. . . I want to thank you again for the package. I think that the picture of my family, in the Christmas card, was swell. Thank Mr. Beebe for the cigarette lighter. I'll try and write again soon."

Wallace Straight
Gas Shop

Cpl. Wallace R. Straight, RA 12369065
Heavy Mortar Co.
35th Inf. Regt.
A.P.O. 248, c/o Postmaster
San Francisco, California

"Hello,

I received the picture on the card and the package. I thought the picture was wonderful, and that it was certainly a very nice idea. The package was also very much appreciated, especially the cigarette lighter, since I had just lost mine.

Jack Fichtner
Elec. Dist. Engr.

Pvt. John L. Fichtner, Jr., US 51121673
Co. L, Enl. Stu. Det. No. 2
8579th A.A.U.
Fort Holabird,
Baltimore 19, Maryland

"Hello back there,

. . . I received your Christmas card today and enjoyed it very much. It was quite the novel idea. I received the package you sent me on Christmas day. They have kept me quite busy so I haven't had time to write and thank you for it.

The guys over here can't understand why the company I worked for as a civilian takes such an interest in me now that I am in the service. It seems that none of the other companies do this . . .

As ever,
Donald MacLeod
Meter Reading

T & T Co., 4th Sig. Bn. Corps
Pvt. Donald B. MacLeod, US 51121614
A.P.O. 909, c/o Postmaster
San Francisco, California

"Dear Friends,

I received your wonderful package a little late because of a change in address, but everything was in fine condition. Words can't express my joy upon receiving your thoughtful gifts. It's certain to brighten an otherwise sad Christmas. Thank you again."

Yours truly,
Donald Schaeffer
Meter Reading

Pfc. Donald W. Schaffner, AF 12379781
3437 Sqdn.
Lowry Air Force Base
Denver, Colorado

"Dear Friends,

I have just received the Christmas package from the company and once more wish to express my gratitude for the thoughtfulness from Mr. Beebe on down.

You can certainly score for R.G.&E. A number of men told me they wish the outfit they worked for treated their men as fine and remembered that they still exist . . .

. . . Thanks to the company again and Mrs. Greer and I join in wishing you a pleasant holiday season."

Allen Greer, Jr.
Gas Shop

S/S Allen J. Greer, Jr.
Weapons Co., 1st Bn.
8th Marines, 2nd Mar. Div.
Camp Lejeune, No. Carolina

"Dear Folks,

Thanks a million for the big Christmas box. I am still enjoying some of the things although you can bet, I haven't wasted any

time eating my way through it. The cigarette lighter is really a prize and I can't tell you how much I appreciate it. Your timing was perfect. It arrived at mail call on Christmas eve.

Once again, thanks for everything."

Sincerely,
Elmer Burnup
Elec. Dist. Engr.

Lt. (jg) Elmer C. Burnup, Jr., USNR
U.S.S. Walter B. Cobb, (APD-106)
c/o Fleet Post Office
New York, New York

"Hi,

I received your Christmas package two days ago and was completely thrilled with it. Everything in it arrived in good condition and I noticed that the lighter was a personal gift from Mr. Beebe. It certainly was very nice of all of you, and I wish to express my sincerest appreciation to the company that does so much for its servicemen.

As ever,
Fred Bergmeyer, Jr.
Elec. Meter

Cpl. Fred Bergmeyer, Jr., US 51055422
Hdqs. 2nd Armored Division
G-2 Section
A.P.O. 42, c/o Postmaster
New York, New York

"To everyone at the R.G.&E.—

Thanks so much for the wonderful gift package and Christmas card."

Fred Austin
Elec. Sta. Maint.

Frederick A. Austin, EMS-2
"E" Division
U.S.S. Krishna (ARL-38)
c/o Fleet Post Office
New York, New York

"Dear Mr. Beebe:

Just a line or two to tell you how much I appreciated your gift, that came with the box from the company service club. It added a personal touch to the already wonderful job the club is doing.

It's nice to know that, although a long way from home, the gang back there is thinking about you and all the rest of the men from the company in the various branches of the service. I'm sure they feel as I do, that they couldn't have a better

company to work for or a nicer bunch of people to work with.

So thanks again for taking time off from your all important work to say a personal hello to all of us in the service.

Sincerely,
Jimmy Gent
Line Oper.

Cpl. James Gent
403 Mellon Street
Columbus, Georgia

Greeting cards were received also from:

Pvt. Marcel E. Blaakman, US 51121799
43rd Repl. Co., 43rd Division
A.P.O. 112, c/o Postmaster
New York, New York
Line Oper.

John A. Zazzara, CSG-3, 976-07-09
U.S.S. Vermilion, AKA-107
"S" Division
c/o Fleet Post Office
New York, New York
Gen'l. Maint.

Several of the boys who were lucky enough to be home on a furlough stopped in to wish "Merry Christmas" in person to members of the Employees In Service Committee. These included:

Robert A. Walton, RM 2/c
U.S.C.G.C. Chincoteague
P.O. Box 540
Norfolk, Virginia

S/Sgt. Nicholas P. Long, USMCR
Marine Supply Depot
Electronics Division
Camp Lejeune, North Carolina

Donald A. Woodward, YNT 2, 976-05-48
U.S.S.A.A. Cunningham (DD-752)
c/o Fleet Post Office
San Francisco, California

Roland V. Haskins, Jr. AF 12382441
Hq. 3670th B.M.T.G.
Sampson Air Force Base
Geneva, New York

Pvt. James D. Schiano, RA 12371388
Hdqs. Co., 3rd Bn., 136th Inf. Regt.
Camp Rucker, Alabama

Curtis Howe (now discharged)

Robert Walton, on liberty from the Navy, was well received when he dropped in to see his friends on Andrews St. From left: Mary Williams, Alberta Beisheim, Bob, Esther Curtis and Terry Donlon. Bob worked in Line Maintenance.



GENESEE DISTRICT GEMS

By WILSON KOPLER

After 27 years of fine service as a bookkeeper at the Fillmore office, Fern Ess is leaving on March 15th. Reason . . . matrimony. Fern will become Mrs. Merle Weaver and will reside in Delevan, N. Y. Employees of the Genesee District are planning a farewell party and extend best wishes to the happy couple.



Winners of the Cookie House Contest held at the Bolivar Office were: 1st Prize, Nancy Jennings of Richburg, N. Y. in the center, and the two girls who tied for the Second Prize. Left, Sandra Stegner and right, Kathleen McCoy, both from Bolivar.

Mr. and Mrs. Robert E. Weir of Mt. Morris recently returned from a motor trip to Florida. Bob was forced (by Katherine) to wear dark colored glasses because the scenery (Bikini attired beauties) was tough on the eyes.



Cookie House Contest winners from the Fillmore Office were, left: Shirley Cronk, Fillmore, 1st prize. Right: Margaret Wooley, Hume, 2nd prize.

District Manager H. G. Young and Mrs. Young plan to attend the meeting of Rotary International at Mexico City in April. Hollis is president of the Fillmore Rotary Club.



Cathy Anne Vasile, daughter of Anthony and Kay Vasile, who work at the Fillmore Office.

Dorothea Preston is flashing a diamond. Her engagement to Alanson Papke of Hume, N. Y., has been recently announced. Dot is stenographer-clerk at the Fillmore office.



Michael Joseph, age 5, maintains law and order in the western section of the Holland family in Fillmore.



Stephen Robert Holland is the youngest son of Mr. and Mrs. Robert Holland of Fillmore.



This is Gary Lewis Gayton, son of Lewis Gayton, who is Assistant Line Superintendent of the Genesee Valley District.



The children of Mr. and Mrs. Roger Mills. Roger is the Appliance Service Manager for the Genesee Valley District. L to R: Loretta, Helen holding "Buster", Charles, Caroline and James.

TRANSPORTATION TID-BITS

By WES STREITLE

An inter-departmental marriage took place on Saturday, December 29, 1951, when Bernice Kalish of the Rate and Economic Research Department became the bride of Donald Gunther of the Transportation Department. The wedding took place at St. Theresa's Church and a large reception was held in the church hall in the evening, where numerous employes congratulated the couple. Don and Bernice headed south to Miami, Florida, where they spent a two-week honeymoon.



Bernice Kalish and Bob Gunther on the day they decided to pool their incomes.

George Reiner circulated cigars throughout the department recently when his wife, Helen, presented him with a baby daughter, Lorraine Marilyn. Papa proudly announces that the young lady tipped the scales at 9 pounds, 4 ounces at birth.

5th FLOOR

By VIRGINIA WHITCRAFT

Virginia Felerski of the 5th Floor Tabulating Department escaped February storms with a two weeks' vacation in St. Petersburg, Florida.

The Auditing Department has four new employes. Mrs. Joan Scott and Mrs. Pauline Applebaum are members of our department doing some special work on the 8th floor, and Barbara Andraszek is on the 5th floor every afternoon, while continuing her classes at Benjamin Franklin High School. Robert J. Fisher has joined the Auditing Department as a member of the Systems Division.

FEBRUARY WEDDING

By HOWARD DAVEY

Joseph Evanietz, Househeating Service, was married to Dorothy Mance, EKCo., on February 9th at St. Augustine's Church.

Diana Christine was born to Mr. and Mrs. Joseph Lacagnina on December 7, weighing eight and one-half pounds. Joe works for the Gas Street Department.

EAST STATION NEWS

By BOB GUSTAFSON

Ed DeMeritt of the Gas Utilization Laboratory and Mrs. DeMeritt are parents of a seven-pound, seven-ounce baby boy. The youngster, who will answer to the name of Jeffrey Alan, was born on November 28th at Rochester General Hospital.

Your East Station correspondent and Mrs. Gustafson also became parents on November 29th, when Carol Sue was born. The seven-pound, ten-ounce blue-eyed blonde was born at Strong Memorial Hospital.



Dolores Kolb, formerly of the Contact Record Office, has left the company and is now Mrs. George Hopkins, Jr.

Electric Distribution Bids Farewell to Gladys Benz

On January 23rd, a gala Farewell Party was given by the Electric Distribution girls at Melody Lane in honor of Gladys Benz, who left the company on February 5th to assume full domestic duties.

In keeping with the evening, the committee consisting of Julia Neubrand, Chairman, Clara Schlenker, and Betty Satter chose snow as the theme of their table decorations. A large snow lady adorned the center of the "U" shaped table, while small snow men at each place acted as favors. A corsage of a white gardenia with red roses was given the guest of honor.

After dinner, games in charge of Betty Satter were played. At the close of a game depicting the first 18 days of the Home Life of Gladys, Bob VanNess presented Gladys with a gift from the department. Floyd Mason photographed the doings to preserve the memory of the occasion.

The weaker sex is the stronger sex because of the weakness of the stronger sex for the weaker sex.

It's easy for a wife to lose her mind. She gives her husband a piece of it every day.

At Gladys Benz' farewell party, standing left to right: Esther Curtis, Betty Bauer, Jean McLaughlin, Alberta Beisheim, Florence Ophardt, Clara Schlenker, Mary Williams, Marie Yatteau, Betty Satter, Terry Donlon and Marjorie McGowan. Seated, left to right: Ruth Streb, Roseanne Welch, Gladys Zenz, Bob Van Ness, Julia Neubrand and Dorothy Harvie.



HOST OF FRIENDS BIDS NELLIE HUDDY FAREWELL

Over a hundred and fifty friends and acquaintances of Nellie Huddy, telephone operator for nearly 39 years, gathered at Lorenzo's on the evening of January 30th to bid her a fond farewell. The crowd represented a cross-section of the employes of the R.G.&E., ranging from old-timers to come-latelys, but all good friends of Nellie.

Speakers after the dinner included: President A. M. Beebee, Vice-President Leo East, Director of Public Relations Arthur P. Kelly and Karl Erbach. J. Gordon Ross was toastmaster for the occasion. All sang the well-deserved praises of their long-time friend.

Following is a note received from Nellie for publication in the R.G.&E. News:

*"To all my friends at the R.G.&E.:
I want to thank everyone who made my retirement party the wonderful success that it was. I am going to miss you all and I would like the management to know that I heartily enjoyed working for them. My Dad told me when I went out on my own to get a job and stick to it . . . I guess I did—nearly 39 years with my first company.*

*Good luck and God bless you all.
Sincerely,
Nellie Huddy"*

THIRD FLOOR DOINGS

By NORM DAVIDSON

ADDRESSOGRAPH

Jeanne Stallman has been visiting her husband who is in the Army at Camp Rutgers, Alabama . . . Carmen Zipeto is leaving February 25th for Navy duty . . . Donald Goeggelman is the proud papa of Steven Philip Goeggelman, who arrived December 26th, just missing Christmas . . . Art Morrell has transferred to the Service Board at Andrews Street.

POWER BILLING

Ken Chase has left for greener pastures. He is now employed by Dunn & Bradstreet . . . Lois Holroyd is the latest addition in the department.

* * *

The Electric Department is back in operation again. Betty Rush has returned to work after several weeks' illness.

COMMERCIAL SALES

All vacations aren't taken during the warm summer weather. Ed Roesser enjoyed a vacation in Toronto over the Christmas holidays . . . Bud Spetz and Bill Loudon are still working with Organization 520.

What's 36 Years Between Two Good Friends?

RIGHT—1916

BELOW—1952



Thirty-six years ago President Beebee and Nellie Huddy won first prize at a company masquerade held at the Powers Hotel. The photo at the right shows them in costume, Nellie as a harem beauty and Mr. Beebee as a cannibal chieftan. The prize was a ton of coke. At the left the same couple as Floyd Mason snapped them at Nellie's farewell party, January 30, 1952.

GAS SPACE HEATING

Walt Popen, Bob Radell, John Robinson and Frank Garrison are helping the Gas Shop whittle down its backlog of service jobs . . . Charlie Drons spent a week at school in Tulsa, Oklahoma . . . Joan Johnston was married January 5th to William Robert Graham of Rochester . . . Dick Lee is back in the grove after several days' illness.

Some of the boys of the Male Chorus discuss the current price of paste-board at a recent dinner-rehearsal. L to R: Gus Farese, Fred Hafner, Bill Bellor, Howie Davey, Schuyler Baldwin and Johnny Purtell.



7th FLOOR SOUNDINGS

By ARDEN HOWLAND

Welcome to Marlene Raetz, the new co-op student in the Employee Relations Department. She is a student at Jefferson High School.

* * *

An engagement has been announced on the 7th floor. Loretta Maynard of the Pension office, received her diamond from William Gillan of Geneseo. An autumn wedding is being planned.

SECOND FLOOR NOTES

By MARY KIRKPATRICK

A luncheon was held at the Rochester Club on January 31st in honor of Mrs. Cecilia Troy of the Unit Bookkeeping Department. Mrs. Troy retired after 25 years of service with the company.

The engagement of Barbara Patt of Second Floor Supervision has recently been announced. Barbara is engaged to Pfc. Clarence Courtemanche, who is with the U.S. Army Medical Corps in Washington, D. C.

A farewell luncheon was held at the Town and Country Restaurant for Doris O'Neil, formerly of Unit. Doris and her husband are planning an extended vacation trip to Florida.

Joanne Gates of Unit Bookkeeping has become engaged to Norman C. Kase of the U. S. Naval Air Force, on military leave from the Mailing Department.

Betty Sweeney of Tabulating and Mary Kirkpatrick of Unit recently spent a 10-day vacation in Bermuda. They cruised down on the "S.S. Queen of Bermuda" and flew home via Pan-American Airways.

Announcement has been made of the engagement of Jean Tesch of the Credit Department to Sgt. Bill Ringelstein of the U. S. Marines. Bill's father is Herb Ringelstein, supervisor of the Credit Department.

A "sendoff" party was held at the Town and Country Restaurant on January 22nd by members of the Second Floor Tabulating Department in honor of Walter Carpenter who is leaving for active duty with the U.S. Navy.

Lorraine Fess of the Billing Department has become engaged to Allan Russell. Lorraine's fiance is in the Marines and at present is stationed in North Carolina.

A farewell party was held at the Clintonaire on February 1st for Joan Abel, who was a member of the Supervision Department on the Second Floor.

Katherine Underiner of Unit spent her Christmas holidays in Oklahoma, visiting at the home of her brother.

Dolores Pollard, from the Appliance Department, has become engaged to William Gallipeau.



Mr. and Mrs. George Sanders, Line Maintenance, announce the engagement of their daughter, Jane, fourth floor typing, to Carl Winkler, U. S. Army.

SODUS HAPPENINGS

By DON PITTMAN

Lew Mayeu underwent a tonsilectomy from which he is now thoroughly recovered and back on the job.

Granger Green has been elected to the Sodus Central School Board to fill out a 3-year term of one of the members who resigned.

We have another addition to the Lake Shore family, Tommy Clingerman, who will sell appliances.

Joan Johnson of Gas Spaceheating Sales is now Mrs. Robert Graham.



CANANDAIGUA COMMENTS

By MARGARET BURNS

Mr. and Mrs. Wilfred Moranda are the parents of a son, Scott Jeffrey, born December 30, 1951, in Strong Memorial Hospital in Rochester. "Cy," as he is better known to his friends, works in the Electric Line Department.

The annual Christmas party for Canandaigua District was held at the American Legion Home. Guests were the wives and husbands of employes and retired employes; also from Rochester Ralph H. McCumber, General Manager, Electric and Steam Operations, and Linn B. Bowman, General Superintendent Gas Division, with their wives. Upwards of eighty were served at dinner which was followed by dancing.

Richard MacGrady, Line Foreman, Electric Department, returned to work recently following a three month convalescence from an automobile accident in which he suffered a fractured knee cap while returning from a week-end spent in the mountains. Dick has made a good recovery and it is good to see him back on the job again.

John Southworth, Electric Line Department, celebrated double events on December 8th, his birthday and his retirement. Jack served twenty-seven and a half years with the company. He had been convalescing from an extended illness at his home on Center Street and Mrs. Southworth held "open house" to upwards of 100 friends and associates. He received many gifts, cards and telegrams, among which was a cable from his son, now in service with the armed forces in Japan.

Adelbert Bruen has transferred from the Meter Reading Department to the Electric Line Department at Clark Street.

STATION 3

By JACK DAILEY

Born to Mr. and Mrs. Francis J. Rickard, Jr., Wendy Ann, January 3, 1952, 7 pounds, 14 ounces at 6:05 a.m. This makes the fifth addition to the Rickard family.

If your efforts are criticized, you must have done something worthwhile.

Success is getting what you want. Happiness is wanting what you get.

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Following is a note received from Nellie for publication in the R.G.&E. News:

"To all my friends at the R.G.&E.:

I want to thank everyone who made my retirement party the wonderful success that it was. I am going to miss you all and I would like the management to know that I heartily enjoyed working for them. My Dad told me when I went out on my own to get a job and stick to it . . . I guess I did—nearly 39 years with my first company.

*Good luck and God bless you all.
Sincerely,
Nellie Huddy"*

THIRD FLOOR DOINGS

By NORM DAVIDSON

ADDRESSOGRAPH

Jeanne Stallman has been visiting her husband who is in the Army at Camp Rutgers, Alabama . . . Carmen Zipeto is leaving February 25th for Navy duty . . . Donald Goeggelman is the proud papa of Steven Philip Goeggelman, who arrived December 26th, just missing Christmas . . . Art Morrell has transferred to the Service Board at Andrews Street.

POWER BILLING

Ken Chase has left for greener pastures. He is now employed by Dunn & Bradstreet . . . Lois Holroyd is the latest addition in the department.

* * *

The Electric Department is back in operation again. Betty Rush has returned to work after several weeks' illness.

COMMERCIAL SALES

All vacations aren't taken during the warm summer weather. Ed Roesser enjoyed a vacation in Toronto over the Christmas holidays . . . Bud Spetz and Bill Loudon are still working with Organization 520.

What's 36 Years Between Two Good Friends?

RIGHT—1916

BELOW—1952



Thirty-six years ago President Beebee and Nellie Huddy won first prize at a company masquerade held at the Powers Hotel. The photo at the right shows them in costume, Nellie as a harem beauty and Mr. Beebee as a cannibal chieftan. The prize was a ton of coke. At the left the same couple as Floyd Mason snapped them at Nellie's farewell party, January 30, 1952.

GAS SPACE HEATING

Walt Popen, Bob Radell, John Robinson and Frank Garrison are helping the Gas Shop whittle down its backlog of service jobs . . . Charlie Drons spent a week at school in Tulsa, Oklahoma . . . Joan Johnston was married January 5th to William Robert Graham of Rochester . . . Dick Lee is back in the grove after several days' illness.

Some of the boys of the Male Chorus discuss the current price of paste-board at a recent dinner-rehearsal. L to R: Gus Farese, Fred Hafner, Bill Bellor, Howie Davey, Schuyler Baldwin and Johnny Purtell.



7th FLOOR SOUNDINGS

By ARDEN HOWLAND

Welcome to Marlene Raetz, the new co-op student in the Employee Relations Department. She is a student at Jefferson High School.

An engagement has been announced on the 7th floor. Loretta Maynard of the Pension office, received her diamond from William Gillan of Geneseo. An autumn wedding is being planned.

WEST STATION WIGWAGS

By C. A. McELWAIN

Mike DiFante spent his vacation during the holiday season by painting his kitchen.

Tony Raguso's Christmas cards were wedding announcements. He married Miss Luella Whitcomb of Webster, N. Y. on December 22.

Russell Petralia announced the birth of his first daughter, Karen, on January 6, 1952. Weight 5 pounds, 10 ounces.

A boy for Mr. and Mrs. John A. Gillette, born November 2, 1951. Weight 7 pounds, 12 ounces. Name John A., Jr.

A girl for Mr. and Mrs. Alexander Kovalchukoff, born November 12, 1951. Weight 6 pounds, 14 ounces. Name Alexandria.

WOLCOTT NEWS ITEMS

By RAY WINNETT

The Lake Shore District's Annual Christmas Party was held at Lotus Lodge. Granger Green of Sodus played Santa Claus and Ralph Mason entertained by showing pictures taken by him and Mrs. Mason on their recent trip to Yellowstone National Park.

Paul Palmer, troubleman, is the father of a son, Charles Dewey Palmer. We bet Paul already has ideas of making a baseball player out of his boy.

ELECTRIC DISTRIBUTION MEMOS

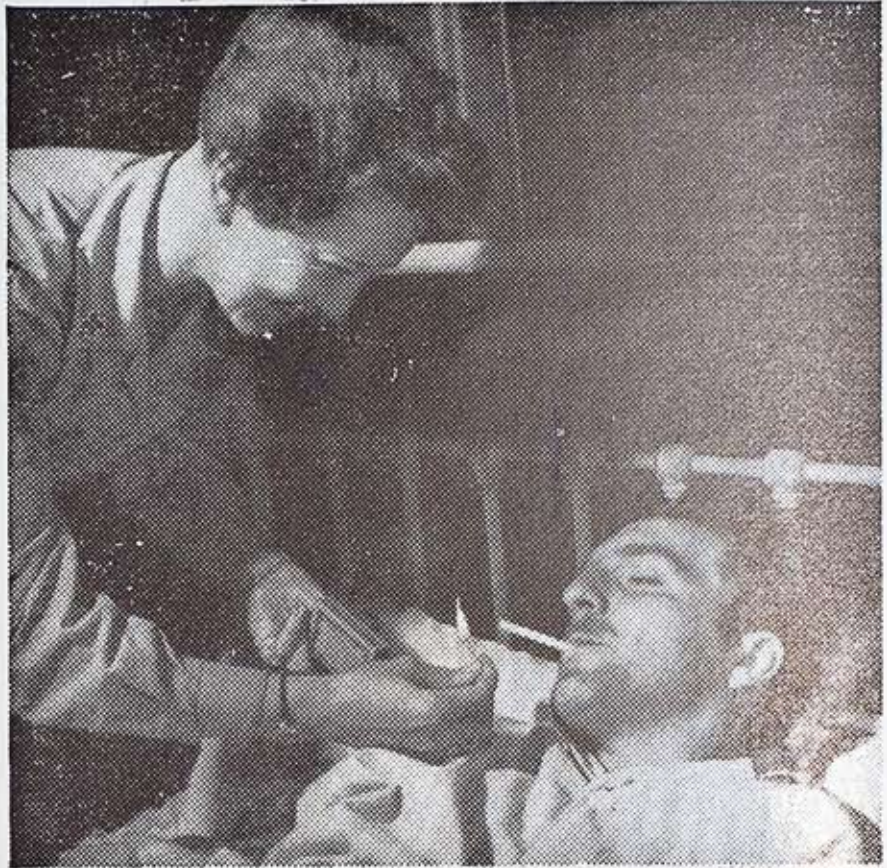
By FRED URLACHER

Using a "White Elephant and Pastry Sale" to augment donations to the Polio Fund, the Electric Distribution Department collected over \$70.00 for that worthy cause.

Rosanne Welch has joined the force of the Distribution office from the New York State Electric and Gas, Binghamton, N. Y.

Twin boys recently doubled the output for Charles Smith, Distribution Engineering. These two exemptions arrived too late for 1951 tax purposes.

Marie Yatteau traveled to Dayton, Ohio, to welcome in the New Year and returned with a diamond and plans for wedding bells in October.



Photograph by Tom' Fritzel

"Your Ambassador of Mercy"

She can't entirely take the place of loved ones at home... but her warm friendly smile—her eagerness to help—bring renewed hope and courage to those who cannot help themselves. She is your Red Cross worker—your *Ambassador of Mercy* to our greatly expanded armed forces all over the world. The vital work she performs in your name through the Red Cross must be maintained... and this can be done only if *you* help! Won't *you* answer the call? Give generously today!

answer the call



Give now!



R. G. & E. Employes Have

Always Met Their Quota—

They Will Do It Again This Year



NEWS 'N' TIPS



from your HOME APPLIANCE and HOME SERVICE DEPARTMENTS

PENFIELD Automatic GAS WATER HEATERS

costs less to buy, install, operate

- ★ Rust Guarding Magnesium Rod
- ★ Thick Fiberglas Insulation
- ★ Double Extra Heavy Tank
- ★ 100% Safety Shut off Valve
- ★ Guaranteed for 10 Years

30 Gallon Size installed **\$154.50**
ONLY \$5.22 a month

Phone LOcust 7000
FOR FURTHER DETAILS

ALWAYS AT **ROCHESTER GAS** **RG&E** YOUR SERVICE **and ELECTRIC**

YOUR COMPANY ADVERTISING

One of the best ways for you to keep up with the product information that folks so often ask you about is to watch the newspaper advertising the company does all over our service area. Above is an ad telling folks about the Penfield Automatic Gas Water Heater. It is one of a series we will be running in March and April. Other advertising during that time will talk about the automatic ranges the company sells.

Fashion Show Thrills Hundreds

Our Laundry Learnin' Activities during February culminated in a Fashion Show on Wednesday, February 27 that was really a thriller for homemakers from all over this area. Conducted by Miss Wynn Colman, Fashion Coordinator of McCurdy and Co., the show drew a record breaking crowd to our Basement Auditorium to see glamor and practicality meet. Beautiful models showed what was fashion-right about the fabulous new fiber fabrics and Home Service demonstrated how to launder them with automatic laundry equipment.

Watch R.G.&E. advertising for company promotions. Your own family will often enjoy some of these special activities that Home Service puts on so well and will get

ideas that will make homemaking easier and more enjoyable.

Free Laundry Learnin' Book

If you or your family did not get a copy of our Home Service department's new book on Home Laundry there are a few left and we suggest you get one. In it our Home Service girls have just about covered every question or problem any homemaker is apt to run into with her home laundry job. From washing, ironing, drying it covers just about everything to dyeing and bleaching and the relative hardness of Lake Ontario and Hemlock water. Phone or call on Home Service for your copy of "Today's Laundry Lesson, Easy as ABC."

LOW PRICES, AUTOMATIC FEATURES MAKE HARDICKS WONDERFUL RANGE BUY

In March and April the company will be promoting new model Hardwick Gas Ranges that are outstanding values for anyone interested in a new Gas Range. Called the E-con-o-mat-ic, these models actually sell for less than ranges without automatic features of oven, broiler as well as to the benefit of employees who are buying a new range here is a list of features you can find on these ranges whose regular list price is \$154.50.

Center Simmer Plate (for making vitamin-saving meals, etc.)

2 regular, 2 giant burners (economically (with new pin point lighting for economy.)

Built-in electric lamp case and timer.

Electric outlet for plugging in other appliances.

Big oversize 18-inch even-temperature "matchless" oven lighting. (With E-con-o-mat-ic pin point lighting for cooler oven kitchen.)

Fully insulated with fiberglas.

Accurate oven heat control.

Roll-out smokeless broiler (porcelain and tray.)

This range, of course, may be purchased by R.G.&E. employees at the regular employee discount. Another Hardwick model which will be featured in the R.G.&E. Messenger for March as well as in our advertising sells for a list price of only \$154.50 and has most of the features of the one described above.

Ask the salesmen on the Main Floor at 89 East Avenue or the folks in the stores at Hilton, Brockport and East Rochester for more details.

WATCH FOR TABLE SETTING CONTEST

One of the most extensive and interesting promotions of this year at the RG&E will take place in May, when we co-sponsor a Club Women's Table Setting Contest in conjunction with the promotion of dishwashers and automatic clothes washers.

This contest will be open to groups or organizations of women only and the idea will be to compete in the art of setting tables for dinner, buffet, lunch, breakfast. There will also be a classification for teen age table setting. Prizes will be awarded in each classification and two grand prizes will be awarded for the first and second winners of all classifications.

If you know of any woman's clubs or organizations who would be interested in this contest have them get in touch soon with Miss Muntz of the Home Service Department and she will give them full details.



Do you want to pay for
A Government Honeymoon at Niagara Falls?

You may be taxed for the cost of the most expensive honeymoon Niagara Falls has ever seen. The federal government's wooing of America's electric light and power threatens to reach a climax at the famous Falls.

Here's how... A giant new hydroelectric power project is planned on the Niagara River. And a critical point in the drive toward a government power monopoly is being argued over who will build it — the federal government or a group of 5 electric companies. (There is also a proposal to have the State of New York build the project and sell the power.)

The 5 electric light and power companies are ready with the plans and the money — and the lines to take the power where it will be needed — under normal public regulation.

But the job is held up — for there are people who want the federal government to take over electricity — as well as medicine and other businesses and services. They say the federal government should build the project — even if it takes more time, and costs the U. S. public many millions in unnecessary taxes. Here's how the choice shapes up:

If the 5 electric companies build the project

- It will be built quicker, cheaper and without public funds.
- Power produced will be shared by all, with rates regulated by state utility commissions.
- It will pay about \$23 million a year in local, state and federal taxes.
- No preference will be given those who avoid their fair share of taxes.

If the federal government takes over the project

- It will take longer and cost more.
- YOU will pay for it in taxes — over \$350,000,000.
- Specially favored groups will be given preference. Rates won't be regulated.
- Little, if any, taxes will be paid to local, state or federal governments from the sale of power.

NOTE: In no case would the scenic beauty of the Falls be affected.
Nor has this project any connection with the controversial St. Lawrence Seaway.

Who do you think should build this project? Talk it over with your friends and neighbors. The decision ought to be made by the American people... The government plan is a long step toward socialized electricity — because only power production is involved — with no other purposes, such as flood control, to complicate the issue. That's why these facts are brought to you by America's business-managed, tax-paying Electric Light and Power Companies.

This advertisement is being published in national magazines under the sponsorship of 155 business-managed power companies

NOTE: The five companies that are ready, willing and able to build the project now serve 90 per cent of New York State. They include ROCHESTER GAS & ELECTRIC, CENTRAL HUDSON, CONSOLIDATED EDISON, N. Y. STATE ELECTRIC & GAS and NIAGARA MOHAWK.