

# NEWS

ROCHESTER GAS and ELECTRIC

Volume XXX

SEPTEMBER and OCTOBER, 1951

Nos. 9 and 10



R. G. & E. HYDRO STATION No. 5 (See story on Page 3)

IN THIS ISSUE: \* EMPLOYES PRAISED FOR WORK IN EMERGENCY

\* FREE ENTERPRISE SHOULD BUILD NIAGARA PROJECT

\* FALL FESTIVAL THRILLS BIG CROWD

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# ROCHESTER SUN, September 27, 1951 SUN Salutes Emergency Crews

They're calling it the Brighton Miracle. Yes, the three dead, the scores injured, the 44 homes destroyed or damaged were bad enough. They add up to a disaster which has blanketed an entire community in sorrow.

Yet, there is amazement that it wasn't worse. Had the gas explosions of last Friday happened at night, or had they struck one of the crowded stores or school buildings, it might have been a calamity beyond descrip-

Why certain homes were hit and others spared is a question that should be answered in the open hearings that began today, under the auspices of the State Public Service Com-

In these hearings, no punches should be pulled. There should be no glossing over a mission. human or mechanical error, if these were

But one fact already stands out. Had it not contributory causes. been for the coolness of most residents in the afflicted area, and for the well organized efforts of firemen, police, auxiliary aides and utility workers, there is little question that the disaster would have been worse.

Fulsome tribute has been paid to most of these, as well as the relief units, such as Red Cross, Salvation Army and others.

Yet we have seen no mention at all of one group whose untiring efforts and splendid organization brought order out of ckeos with amazing speed and thoroughness.

We refer to the Rochester Gas & Electric Company's emergency crews. They were on the job minutes after the explosion that tossed out that manhole cover at the Twelve Corners.

Their foremen marshalled them into action like units in a veteran, well-trained army. Guided by maps of the area, these men were dispatched to trouble spots with an efficiency that kept the holocaust within bounds.

These men, augmented by skilled workers called in from other upstate cities, worked as much as 48 hours without relief in many cases. They braved lurking death in scores of instances to go inside threatened homes.

While the kudos are being passed around to the hundreds and hundreds of people who rallied to Brighton's aid, let's not forget the utility crews.

Brighton Kesidents Express Thanks

As a home owning range Brighton for the state of the s Readers Lefter . . and heartfelt numerable page town in the property Sept. 21

The Bilehan and the many con. town for copar might courageously osmo in to possible further coposic their fire lines and extinguition burning homes. The unnames who went from house to houshutting off gas lines and germa people out of the houses, to protect them.

Perhaps, we should have er merated among the first, those leaders of the Rochester (ias and Electric Corporation, Safety and Emergency Departments. General Alfred Doud, head of Safety Department and Mr. Ling Bowman. They and then men worked round the clock to restore order and produce safety where fear and apprehension was before. The very active president, Alexander Beebee of the Rochester Gas and Electric Corporation, for his speed in calling in from every outside division of their own company, its emergency crews and equipment, and for help brought in from cities and towns as far as 100 miles away, by radio and long distance telephone.

MR. AND MRS. C. D. BRIGHAM MR. AND MRS. L. SCHILD MR. AND MRS. H. E. DECKER per Chas. Brigham

DEMOCRAT & CHRONICLE, September 26, 1951

Deserved Tributes

In your articles covering the disaster in Brighton you gave due praise and voiced appreciation to all the agencies, volunteer workers, all the agencies, volunteer workers, etc.

police and fire departments, etc.

The efforts of these people were indeed most commendable but what about the men of the Rochwhat about the men of the Roche ester Gas and Electric Corp? Never ester Gas and Electric Corp? Never a word from the press or radio in appreciation of these diligently appreciation bravely and diligently for long hours and in great danger and were fairly insulted by some people who resented them some people who resented them would they have done with out the men of the Rochester Gas and Electric? If there is any praise and Electric? If there is any praise and Electric II there is any praise or commendation left why not just a word of it for those who just a word of it. so well deserve it. H. ANTHONY

We have included the power company employes in our editorial tributes to all who halved to all tributes to all who helped to all leviate distress in this disaster. We are glad to do so again, for as our correspondent says they took great risks and performed an invaluable service.

DEMOCRAT & CHRONICLE, October 4, 1951

Among the many tributes paid to the work of R. G. & E. employes in the Brighton accident was the above editorial from the Rochester Sun and two of many letters published in the Rochester dailies.

# RG&E NEWS

Volume XXX

SEPTEMBER and OCTOBER, 1951

Nos. 9 and 10

Published by and for the Employes of Rochester Gas and Electric, 89 East Ave., Rochester, N. Y.

### TRICKY RIVER JOB COMPLETED SPEEDILY AND WITHOUT MISHAP

By LYNN J. COOLEY, Superintendent of Electric Department

The job of installing new Butterfly valves to replace the 40-ton Johnson valves, which have been in service at Hydro Station No. 5 since 1917, presented many problems but was completed a few weeks ago with only six days of complete shutdown of the plant.

Station 5 is the largest hydro electric generating plant in the RG&E system. It is located just south of Driving Park Bridge at the foot of the Lower Falls of the Genesee River. The front page of this issue carries a good photograph of Station 5, showing the head-gates where the river water is impounded about 1,200 feet farther south in the river, and the Rack House, which screens out logs, debris and ice from entering the tunnel which carries the water to the Station.

In the center of the Rack House there is a 20-foot opening, through which the water drops 90 feet to a big horse shoe shaped tunnel, 16 feet wide and 19 feet high. This tunnel, cut through solid rock, runs diagonally under the bottom of the river to the water wheels at Station 5. At the Station the large tunnel divides into three smaller tunnels, or penstocks, one of which feeds each of three water wheels. The main tunnel carries about 2,000,000 gallons of water per minute to operate the three water wheels at maximum capacity.

#### How Flow is Controlled

With this large flow of water through the tunnel, there has to be some method of controlling the flow and this is accomplished in two ways. One is by the vanes or gates, located in the water wheel and controlled by the governor. The governor determines the position of the gates, thus changing the amount of water pushing against the wheels and thereby changing the electric output. A second method of control, with a dual purpose, is provided by valves, which can shut off the water to the water wheel in case of failure of the governor controlled gates. These valves

are also used in normal operation as a means of closing the flow of water to the water wheel for normal repairs.

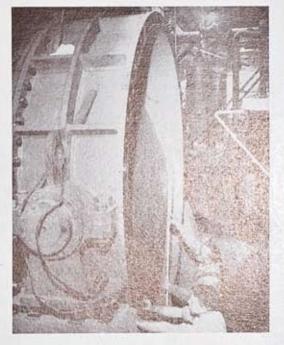
When the first two water wheels were installed in 1917 they were equipped with Johnson valves, while the third unit, installed in 1927, used a Butterfly valve.

Years of operation wore the close fitting parts of the two Johnson valves to a point where reliable operation was no longer positive. It therefore became necessary to either repair or replace the two valves. It was decided that replacement would be more efficient and more economical than a repair job and Butterfly valves were chosen because they will require lower maintenance over the years. The old Johnson valves weighed 40 tons each. The new Butterfly valves are each 13-feet in diameter. With the working space extremely limited, the change-over presented some real problems.

The Station could be shut down completely for many weeks while the change was made, or bulkheads could be installed in two of the three penstocks, permitting shutdown of two water wheels while the third con-tinued in operation. Chief Engineer John Fredericks, William Dewey and Howard Harding made the engineering design for the job and, because this type of design work is so unusual and the stress calculations so complicated, considerable credit must be given to these men for making a design that not only proved to be adequate from a safety standpoint, but was engineered so that the new valves were put in place with a minimum of time and expense.

#### Not a Drop of Leakage

When all the necessary parts were on hand the work was begun. The tunnel was shut down from August 10 to August 15, while the bulkheads were installed. Then a full head of water was let in against the bulkheads and an inspection made to see if they were tight. Not a drop of water leaked through.



Installing new Butterfly valve at Station 5

The two old Johnson valves, partially buried in concrete down under the operating floor, were removed and much skillful planning and rigging were necessary to get them out and up to the top of the river gorge. When this was done the new Butterfly valves were lowered into place, lined up and the ends welded to the penstocks. All of this work was completed by October 13th, after which the tunnel was again shut down and the bulkheads removed. At 11 p.m. on October 14th Station 5 was again ready for full operation.

All of the work of shutting down and building the bulkheads was done by men from our own General Maintenance Department. The work on the valves was done by A. Friederich & Sons, under the direction and supervision of General Maintenance and men from the Electric Operating Department. Our Steam Department installed the necessary piping while Electric Station Maintenance men placed the electric conduits. To all of these men belongs the credit for not only doing the job well, but doing it

Total cost of the project was about \$120,000.

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# The President's Page . . .



#### ROCHESTER GAS AND ELECTRIC CORPORATION

89 EAST AVENUE

ROCHESTER 4, N. Y.



A. M. BEEBEE
R. E. GINNA EXECUTIVE VICE-PRESIDENT
E. J. HOWE VICE-PRESIDENT & COMPTROLLER
L. H. EAST VICE-PRESIDENT
P. J. W. HILLER SECRETARY
H. W. NICHOLE TREASURER
H. B. WEATHERBY ABBISTANT BECRETARY
C. F. FITZGERALDAUDITOR

HERMAN RUSSELL . . CHAIRMAN OF THE ROURS
E. G. MINER . . . . CHAIRMAN EXECUTE TOWN.
YELEPHONE

Fellow Employees:

It has long been the aim of our company and the employees to carry on their operations so as to merit the approval of the people we serve. The recent disaster in Brighton, which resulted from a most unusual and unfortunate chain of circumstances, was our first really big failure to achieve that objective, and I know that it has affected us all very deeply.

Naturally our first thoughts go to those who suffered irreparable loss, and especially to the Maas and Meyer families. These people, therefore, have our deepest and most heartfelt sympathy. Damage to property can be repaired, inconveniences can some day be forgotten and everything possible will be done to speed rehabilitation.

However, we cannot just hold our heads in our hands and lament this horrible accident. We must carry on and alert ourselves to the problems of the future and make sure, from the lessons of this experience, that it just cannot happen again. To this end we shall dedicate our efforts.

Out of all the heartaches, sorrow and disappointments that developed from this unfortunate set of circumstances there have evolved, however, some heartening situations on which we must fix our minds.

First we hasten to express our gratitude to the various agencies and individuals that came so quickly to our assistance, many of whom rendered heroic service in reducing the spread of damage. The Firemen and Policemen from the various Towns and the City of Rochester; the Sheriff's men and State Police; the men and women of the Civilian Defense, Red Cross, Salvation Army, Boy Scouts, Ladies Auxiliaries of Legion and VFW Posts, telephone operators, newspapers and radio stations, and scores of individuals whose names we will probably never know - all helped mightily in a great community effort to meet a great emergency.

Probably one of the greatest satisfactions that came out of this emergency is the general approval of the manner in which our employees met the emergency and in a way so as to cause commendation from many of the people in the affected area. When disaster struck without warning, you responded immediately. You came from all departments, pitching in to help wherever you could lend a hand, and working without rest until all danger had passed.

Proof of the above is best exemplified by the following quotations from various letters received from people in the affected area who were sufficiently impressed to take time to write us their reactions, a most unusual and gratifying thing for them to do.

One thoughtful lady wrote: "I want to tell you that without exception the men in your company - the workers in these districts - were untiring in their efforts to give us both excellent service and sympathetic understanding. They were most anxious to minimize the handicap to us of being without heat and light until the emergency was over. My immediate neighbors concur in this estimate of the 'rank and file' - they were all instinctive gentlemen - and I think you can be proud of your service personnel.... We are also proud of the way in which the R.G.&E. is meeting this unprecedented and trying situation. I am a native New Yorker but I have the utmost respect for this community and an unlimited belief in its even finer future."

A man was kind enough to write: "During the recent Brighton disaster, my wife and I have been greatly impressed with the character, friendliness, unfailing courtesy and the general spirit of helpfulness which every employee of your company has exhibited in all of our contacts with them. We have met or been called upon by many employees of both your gas and electric divisions and think that you and your organization should be complimented for an attitude which must have been instilled over many years, and which is a cause for our little note of thanks to you and your employees."

A man and his wife sent a letter commenting as follows: "We wish to thank you and all the R.G.&E. people for the wonderful work you did in the Brighton area where the blast occurred, and to go on record as saying that your men were not only efficient but kind and considerate in all their dealings with the residents of Brighton."

There were many others of a similar nature. It was indeed heart-warming to receive such letters, especially at a time when our spirits might be wavering, and I could not help but feel that we all will get a lift from such a splendid attitude on the part of so many of the friends and neighbors we serve. It is nice to know that so many realized the big emergency job we had on our hands and were appreciative of your efforts to cope with it.

Best of all is the satisfaction that comes from realizing that we have such a splendid and loyal group of employees who, in the hour of trial, conducted themselves in a manner that won such unsolicited and whole-hearted commendation.

Let us then cast our eyes forward, taking all the lessons that we can from this frightful experience, and strive ever harder to be worthy of the approval of the whole community.

Alexander M. Beebee, President

### Many "Open Eyes" at Y "Open House"

By ARDEN HOWLAND





Approximately two hundred and fifty employes and members of their families thoroughly enjoyed themselves at the Central "Y" Open House on the evening of September 16th.

According to Executive Secretary, Jack Ault, official Y host, the "R. G. & E. Nite" turnout was tops for the week.

Everyone who attended had an opportunity to become well acquainted with the wide variety of "Y" facilities, both new and old, from kitchen to dormitory and from attic handball courts to cellar locker boxes.

It was a subject for "heated discussion" — whether the performing gymnastic trampoline artists and weight-lifters or visiting sight seers were getting the better work-out. (It was noted that no one from the R. G. & E. took an extra turn around the running track and photographer, Floyd Mason observed he was getting unusually good cooperation from subjects asked to pose (seated) for a news photo).

The tour was well planned to provide a maximum of information by presenting facilities in use and gave everybody ample opportunity to see what recent improvements had been made as a direct result of the last capital funds raising campaign.

Attractive and comfortable boys' meeting rooms, with craft and hobby workshop space and newly expanded locker and shower facilities for older Y-members, were among the highlights of the modernization project.

Everyone enjoyed the "hike" through the building and all enjoyed also the delicious refreshments served at the finish line, in the Boys' Lobby, by a corps of volunteer hostesses.

Some of the families that enjoyed the "Open House." 1. The Coynes, Kathy, Lollie, Bill and Dickie. 2. The Howlands, Tim, Sara, Danny, Arden, Mrs. Howland and Mark. 3. Mrs. Burt Fladd, Mrs. Al Walker, Al and Burt. 4. Johnny and Mrs. DeRycke and their two boys. 5. Mr. and Mrs. Howard Brown and son.



### Big Crowd Has Swell Time At Fall Festival

The Fall Festival, held at Columbus Civic Center on Friday, October 27th, was a huge success. Nearly a thousand employes and their families enjoyed the fine musical program, the dancing and the Hallowe'en atmosphere. And, for those who didn't want to dance, a television set in the balcony brough the Joe Louis-Rocky

Marciano fight.

Following a pre-opening concert by the R.G.&E. "Hot Shots," Associate Chairman Bill O'Brien opened the party, after which Art Kelly, as Master of Ceremonies, introduced the heads of the four organizations sponsoring the affair: Mary Benvenuto, President of the Women's Chorus; Schuyler Baldwin, President of the Men's Chorus; Thomas Yawger, President of the Pioneers Club and Edgar Letson, President of the World War Veterans Club.

#### Company Officers All Attend

All of the officers of the company were on hand, including Chairman of the Board Herman Russell, whose support and encouragement in early years was more responsible than any other single factor for the growth and development of the two R.G.&E. choral groups. President A. M. Beebee, Vice Presidents R. E. Ginna, E. J. Howe and L. H. East and Manager of Employe Relations W. E. Hughes were introduced by Bob Manuel, representing the Executive Committee of the Veterans Club, and each was presented with an Associate Membership in the organization in recognition of their interest and support. President Beebee spoke briefly.

Each Chorus was heard in a group of numbers after which they combined in a spine-tingling performance of Fred Waring's arrangement of "The Battle Hymn of the Republic." Soloists included Joan Scollick, looking lusciously lovely in a strapless black evening gown; Harold Rosentreter, whose fine baritone always pleases; Johnny Purtell, who weaved his usual magic with the xylophone, and Henry MacGregor, who helps make the "Oklahoma" number sound so good.

#### Plenty of Cider and Donuts

Three turkeys, donated by Executive Vice President Bob Ginna, were given as door prizes while the Home Service Department looked after the serving of cider, donuts and cookies. Baskets of apples donated by the different district managers served as decorations during the early part of the evening, after which they quickly disappeared.

Turkeys were won by Carl Kern, Rose Albano and Henry MacGregor. Jitterbug dance winners were Charles Bancroft and Arlene Hilliard and Louis Tacito, Jr. and partner.

Ed Letson was general chairman of the party, with Bill O'Brien and Bill Hughes as co-chairmen. Harry Taille directed both Choruses with Herbie Zahn as accompanist. Syl Novelli's orchestra furnished the music for dancing with Harlan Walrath as Square Dance caller.

The proceeds of the party will be used to help defray cost of the annual Christmas party for children, sponsored by the Veterans Club.

#### Committees in Charge

The following committees were responsible for the success of the Fall Festival:

Reception: Robert E. Ginna, Chairman; Herman Russell, Joseph P. MacSweeney, Thomas H. Yawger, Sydney Alling, Linn B. Bowman, Calvin A. Brown, Lynn J. Cooley, Graydon Curtis, Leo H. East, George H. Fiedler, John E. Fredericks, Ernest J. Howe, Hazel M. Leake, Ralph H. McCumber, Paul J. W. Miller, Harold W. Nichols, Frederick J. Pfluke, J. Gordon Ross, Louis Shnidman, Philip E. Thomas, John F. Tobin, Hollis G. Young, J. Harlan Cooper.

Entertainment: William O'Brien, Chairman; Mary A. Benvenuto, Bertram L. Lewis, Walter G. McKie, Harold E. Rosentreter, Harry J. Taillie, Molly B. Taylor, Herbie Zahn. Floor: Raymond V. Myers, Chair-

man; Florence W. DeWitt, Esther L. McLaughlin, Rose M. Monahan, Mable G. Rohr, Fred B. Scavone, Clarence F. Stevens, Peter Versprille, Cliff E. Watson.

Decorations: Paul Groat, Chairman; Chester Dupont, Robert G. Hoffman, George U. Lyman, Henry A. MacGregor, Margaret H. Settle, Elmer V. Smith, Elmer E. Villnow.

Tickets: Julius J. Schenk, Chairman; Ralph M. Bishop, Norman R. Brink, Douglas A. Bruce, Howard W. Davey, Evelyn F. Hoesterey Robert J. Manuel, Henry O. Symonds.

Program: John M. McConnell. Chairman; Schuyler F. Baldwin, Arden C. Howland, R. Dewitt Pike, Carl E. Schoen, Harry J. Taillie.

Refreshments: Irene L. Muntz, Chairman; Margaret L. Bauer, Alice S. Buell, Cynthia H. Cronin, Melrose M. Franklin, Anna L. Lyng, Verna H. Parmelee, Esther C. Sittig, Florence A. Strite, Anna May Trombley.

Publicity: James J. Brady, Chairman; Peter Barry, Alfred H. Doud, Arden C. Howland, Kenneth E. Piot-

Transportation: James L. Coyne, Chairman; Walter C. Hildebrandt, J. Mallory Loos, George F. Mc-Grath, Wesley B. Streitle.



# RG&E



SEPTEMBER - OCTOBER, 1951

Vol. 30, Nos. 9 and 10

Arthur P. Kelly, Editor	Carl E. Schoen, News Editor	
Norman Davidson Third Floor Donald Pittman Sodus Mary Gibson Fourth Floor Arden Howland Seventh Floor Howard Davey Gas Distribution Joan Leamy Sixth Floor	Helen Freatman Main Floor Mary Kirkpatrick Second Floor Virginia Whitcraft Fifth Floor Wilson Kopler Fillmore Virginia Hungerford Belmont Margaret Burns Canandaigua	C. A. McElwain West Station Robert Gustafson East Station Henry MacGregor Steam Department Wesley Streitle Transportation Raymond Winnett Wolcott Jack Daley Station 3

# SERVICE ANNIVERSARIES OBSERVED BY THIRTY-EIGHT DURING SEPTEMBER AND OCTOBER

The following employes completed cycles of 25, 30, 35, 40 and 45 years during September and October:

#### SEPTEMBER 1951

George B. Swarthout	Line Maintenance	45 Yrs.
William J. Zirkelbach	Station No. 6	40 Yrs.
Edward C. Gardiner		35 Yrs.
Leon E. Jackson		35 Yrs.
Gertrude B. Rotmans		35 Yrs.
Lewis M. Butler		30 Yrs.
Dorothy S. Fisher		30 Yrs.
	Transportation	30 Yrs.
Frederick J. Pfluke	Gas Dept. Superintendent	30 Yrs.
Harry F. Miller		30 Yrs.
Lee Ryman Scott		30 Yrs.
Rheba L. Wilbur		30 Yrs.
John Albano		25 Yrs.
Nelson F. Arend		25 Yrs.
Michael Deprospo		25 Yrs.
	West Station	25 Yrs.
	West Station	25 Yrs.
Marion B. Francis	Gas Meter	25 Yrs.
Norman F. Huether		25 Yrs.
Frank J. Kleeh	Station No. 1	25 Yrs.
	Appliance Service	
	Station No. 4	25 Yrs.
	West Station	25 Yrs.

#### OCTOBER 1951

John L. Houd	Station No. 9	35 Yrs.
Fred V. Saddock	Stores Record	35 Yrs.
Owen Feltham	Electric Meter & Lab	30 Yrs.
Claude Harnaart		30 Yrs.
Elmer E. Knope		30 Yrs.
Victor A. Natalie		30 Yrs.
Harry G. Sanger		30 Yrs.
Claude J. Thibault	Turn On & Shut Off	30 Yrs.
Arthur D. Albro	Station No. 7	25 Yrs.
George Everett	Line Operating	25 Yrs.
James H. Mallon	Office Maintenance	25 Yrs.
Clinton H. Rauhe	Genesee	25 Yrs.
	Credit & Collection	25 Yrs.
	Chemical Laboratory	25 Yrs.
	General Maintenance	25 Yrs.

#### SONG BIRDS NEEDED

#### Wanted: Men who like to sing

There are openings in the Male Chorus for all voice ranges, but tenors are especially needed. Any male employe "who sounds like and/or looks like" a first tenor should report to Harry Taillie, director, Ext. 399, or Arden Howland, manager, Ext. 570.

Maybe you'd like to sing but are in doubt because of lack of so-called "professional training." Don't let this keep you from trying for a place in the chorus. When desired, try-outs will be arranged in private, free from any audience.

Sing in the chorus and enjoy yourself—at concerts on Wednesday evenings, and rehearsals 4:00 to 6:00 P. M. on Mondays.

### GAS DEPARTMENT ANNOUNCES TWO PROMOTIONS

Mark Eilers has been made Supervisor of the Gas Utilization Laboratory and has direct supervision over laboratory work in connection with the interchangeability of gases, as well as work in connection with gas utilization. Robert Gilkinson is now the Chief Chemist in charge of the Chemical Laboratory and will supervise all chemical work relative to company operations.

The invention most needed right now is a set of automobile brakes that will automatically get tight just as soon as the driver does. More Power for More People Without Cost to Taxpaying Public

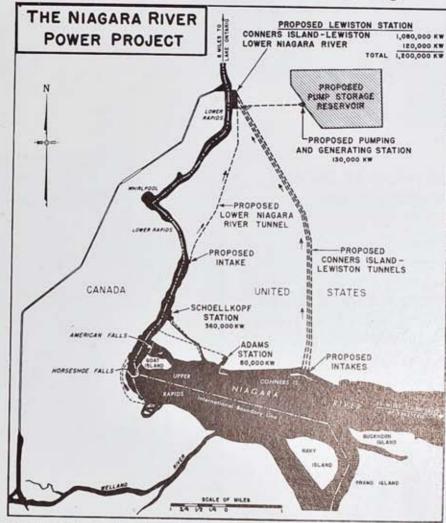
Adjournment of Congress on October 17th means that decision of the question of who will build the Niagara River power project will not be made before the next session, after the first of the year. Bills from three different sources have been introduced in Congress and hearings on all three have been held by the Public Works Committees of Senate and House. One bill would authorize the United States government to go directly into the power business by taking over the project and generating and selling electricity, with preference given to certain customers. Another bill would permit New York State to generate the power with the idea of selling it to existing utilities if suitable contracts can be made. The cost of both of these plans would have to be borne by the taxpayer. The third proposal is made by five major New York State tax-paying, businessmanaged utilities, including Rochester Gas and Electric, who offer to build the project at no cost to the tax-paying public and to pass along any savings to all consumers.

#### Congress Must Decide

The reason the matter must be decided by Congress is that when the United States and Canada made a new treaty in 1950 to provide further diversion of Niagara water for power purposes, the U. S. Senate reserved to Congress the right to authorize by legislation any additional development of power on the American side of the Niagara. As a result of this treaty there is now available sufficient additional water to develop up to 1,330,000 kilowatts of electric power.

Up to this time all the power produced from the Niagara River has been developed by private enterprise and no valid reason has yet been advanced why that policy should not be continued. The five companies, it is pointed out, can do the job faster, better and more economically. In addition, they will pay in taxes upwards of \$23,000,000 more per year, over and above the \$36,000,000 which they now pay to local, state and federal governments.

The five companies which are ready, willing and able to do the job include R. G. & E., Consolidated Edison, New York State Electric and Gas, Niagara Mohawk and Central Hudson Gas and Electric. These companies now serve about 90 per cent of the people of the state. They have the combined experience, en-



The proposed new plant near Lewiston. It will consist of two sections, drawing water from different sources. Water would be taken from the river at Connors Island and carried through three tunnels about four miles to the new Lewiston Station, a drop of 315 feet.

A second development would recapture water from the lower river, as it is discharged from the present Schoellkopf Station, and carry it through a single tunnel to the Lewiston Station, providing 120,000 more kilowatts. A third development would be utilization of water taken from the river, during the night hours, and pumped into a storage reservoir, thereby providing 130,000 more kilowatts, for a grand total of 1,330,000 kilowatts.

gineering knowledge, familiarity with the problems involved and the executive ability to undertake the project immediately and push it to earliest possible completion. Under the regulation which exists in New York State and restricts utilities to a reasonable return on a cost of service basis, any savings resulting from the further Niagara development will be passed along to all the consumers.

#### All Consumers Benefit

Insofar as benefits to the public are concerned, any lower cost of electricity under development by government is only possible by the avoidance of taxes. As a matter of fact, if the 1950 taxes of the five companies were eliminated, and the savings applied to the bills of residential and rural companies, the cost of electricity to these customers could be reduced by 80 per cent.

Public sentiment throughout the state, as reflected by newspaper editorials, favors having the five companies undertake the power development. Here are excerpts from two editorials: Rochester Times-Union—There is no substantial disagreement between private and public engineers on how the project should be carried out. It is simply a question of private or public ownership. As between adding to the public debt to build a public project that will pay no taxes, and permitting companies that paid \$136,000,000 in taxes last year to use their own money to build it, there should be no hesitation in Congress.

American Agriculturist—The principle on which the decision should be made is clear. The question before the people is: Do you want more and more government, meaning more and more socialism in business, or do you want to continue to maintain your liberties, your way of life and your free enterprise? It seems to us that if this project is carried out by either State or Federal Governments, much more statism, more socialism and more loss of liberty will result.



# ABOUT OUR SERVICEMEN

### THREE ENTER MILITARY SERVICE WHILE SIX RETURN

Three more company men have joined the Armed Forces, while six have come back to us. Those who have recently entered are: Ervin Hersey, West Station and Curtis Howe, Steam Distribution, to Navy; Charles Venishel, Gas Distribution Office, to Army.

Those returned are: Richard Hinz, Genesee District; Lawrence Kastner, General Maintenance; Alexander Kovalchukoff, West Station; Robert Maisenbacher, East Station; John McMenemy, Line Maintenance and William Mitchell, Electric Distribution Engineering.



Roland Haskins, formerly of Station #3, is now stationed at the Sampson Air Force Base.

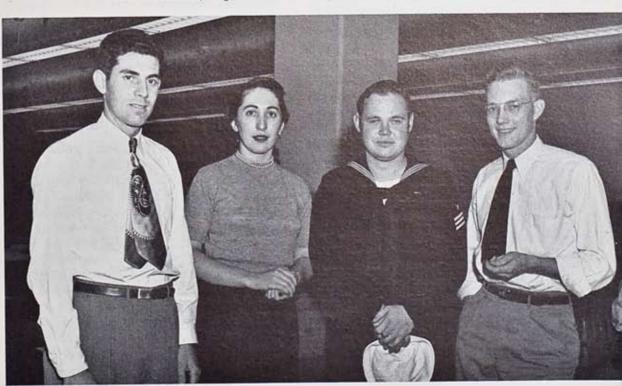
"Ralph, I thought that the doctor told you to stop all drinks."

"So what? You don't see many getting past me, do you?"



Nancy Burke of Coke Sales is mighty glad to be this close to her brother, Dave, who is home from a year in Japan and a year in Korea. He is slated to attend the Infantry School at Fort Benning, Ga. to become a Second Lieutenant.

Ralph Jennings, home on liberty from the Navy, visited some old friends on the Fifth Floor. From left: Al Klemmer, Virginia Whitcraft, Ralph, and Bill Benham.



### VETS CLUB BAR-B-QUE AT BAYVIEW



Can you find yourself in these pictures?

# RECORD AS CLAM EATERS

Electric Station Maintenance held its annual clam bake at the Chiselers Club on Monday, Sept. 24th. Full quotas of clam broth and clams were devoured by those who attended the affair.

Before the meal, George Robinson and Doug Bruce put on an exhibition of horse shoe pitching and showed the younger set how the game should be played. The two old pros showed how easy it is to throw one ringer after another.

The old timers who were present and enjoyed themselves were: Mike Kane, Fred Miller, Ray Starr and George Robinson. Illness kept Charles Harnishfeger and Bill Krautwurst from attending the bake. Bill Barber now resides in Florida, but was present in spirit. Other guests seen at the bake were Ralph McCumber, Harvey Klumb, George Fiedler, Guy Brooks, Dick Osborne and Floyd Mason.

After all the broth and clams had disappeared Ralph McCumber awarded Nelson Arend his 25-year Service Pin and Dan Curtis a 15-year Pin. Several new employes were introduced to the assembled group.

The committee, who made the gala affair a huge success, were: Reception, Doug Bruce and George Gleason; Tickets and Publicity, Louis Kuhn; Refreshments, Ralph Appleton, Harry Buss, John Miller and Walt Springer; Toastmaster, Harry Echerson.



Some of the folks who attended the Western Monroe District dinner at Mike Conroy's, Back L to R. Paul Holloway, Mrs. Holloway, Harold Wilson, Mrs. Wilson, Mrs. Davenport, Clarence Davenport, Mrs. Cooper, Harlan Cooper and Mrs. Cleon Goodwin. Seated: Mrs. Gifford Jackling, Wayne Wolfrom and Mrs. Wolfrom.

#### EAST STATION GOSSIP

By Bob Gustafson

Jimmy Ryan, Addie Clark and Bud Aldred of East Station consider themselves as qualified guides in Canada after a recent fishing trip to White Lake. To hear them tell it, they caught their limit in bass, walleye, jack perch, and great northern pike. The biggest fish was a bass which bettered 3½ lbs.

For the benefit of the East Station wolves, the name of the new chemical

laboratory gal is Mafalda Petrilla. "Muffie", as she is known to her friends, is a graduate of Nazareth Academy, and takes the place vacated when Helen Angelone left recently to get married.

Antonio Tinnerello, who began service with the company on June 13, 1927, retired recently.

John Ciufo of East Station, and Mrs. Ciufo are the proud parents of a new baby girl, Donna Jean, born recently at Genesee Hospital.

A record crowd turned out for the Electric Station Maintenance clambake at the Chiseler's Club.



#### TRANSPORTATION DEPARTMENT

By Wes Streitle

The office personnel of the Transporation Department recently had a surprise luncheon for Louis Butler in celebration of his 30 years with the company.

George McGrath is the proud father of a baby daughter born on October 3rd. Margaret Catherine and Mrs. McGrath are both fine.

William Alpeter has announced a new addition to his family—a baby daughter, Patricia Lee.

#### THIRD FLOOR DOINGS

By Norm Davidson

Chester "Chet" Mapes joined Carl Jeerings' Rural Division in September.

Dewitt Pike has been busy on his vacation and week-ends, building a camp at his Adirondack Mountain estate near Old Forge.

More vacations . . . Clint Cole explored the lake country of northern Wisconsin . . . Leon and Marie Kimpal visited their daughter in Columbus, Ohio. Kimp found an easy golf course where he could improve his score.

Alice Todd "did" New York City while Tom and Jean O'Brien traveled to Boston and other eastern points.

The Commercial and Industrial, and Gas Heating Sales Departments, recovered sufficiently from the August picnic to enjoy a clambake at Rush Rifle Range. Most of the folks were so stuffed with excellent food, prepared under Luke Caple's direction, that they were content to sit and look at some of Norm Davidson's pictures taken on his vacation trip to the West Coast.

Dorothy Fisher received a 30-year service pin at the meeting Oct. 4th.

Lorraine Stewart, Addressograph, and Louis Malinowski were married on October 27th.

(Ed. Note) Norm Davidson's daughter, Carol Scheerens, recently made him a grandpa for the second time. Norm's son-in-law is at Fort Breckenridge, Ky. with the Army. Incidentally, it's a boy.

# SEVEN EMPLOYES RETIRED IN SEPTEMBER, OCTOBER

The following employes retired from the company in September and October. In September: Sara W. Blair, Treasury, 24 years and 5 months; Adelaide G. Holdrich, Gas Distribution Office, 40 years and 3 months; George A. Letson, Storehouse, 29 years and 4 months and Tony Tinnirello, East Station, 24 years and 3 months.

In October: William J. Haggerty, Line Maintenance, 39 years and 3 months; Hugo Mayer, Station No. 3, 17 years and 4 months and Michael J. Murphy, Gas Street, 28 years and 3 months.

The occasion for this picture was a farewell party for Stella Newton, formerly of the Steam Distribution Office, who has left the company to make her home in Los Angeles, California. From left: Glen Pickett, Fred Elter, Sam Springer, Joe LaMonica, Pete Barry, Stella, Frank Wattles, Margie McGowan, Henry Symonds, John Achzet, Betty Satter (Stella's replacement), Henry McGregor and Dick Brown.

### Polio Insurance for Employes and Families

"Our company is conscious of the concern that we all have regarding the potentialities that could develop if polio were to strike in any of our families. This is a dread disease and one that can have very serious results. For some time our company and the EBA have been considering this problem, and I am glad to advise you that group Polio Insurance, covering all employees of the company is being purchased from a prominent insurance company, the entire expense of which will be paid by our company. The insurance will cover all costs involved in any one case of polio up to a total of \$5,000, and will be effective immediately.

"This insurance, the expense of which will be carried by the company at no expense to the employes, applies only to the employes themselves. However, if an employe should like to include all the other members of his or her family in this policy, it can be done at a cost to the employe of only 20c a month. Mr. Hughes of the Employe Relations Department will shortly be in touch with the employes to see how many would care to have this coverage extended to their entire family at a cost of 20c a month, which can be handled on a payroll deduction plan if they so choose."

Alexander M. Beebee President





The Electric Meter and Test Department had a good turnout for their annual clambake at the Chiselers recently. Men L to R: Tom Dady, Nick Rosica, Lee Blauvelt, Ray Madigan, Don Jeerings, Howard Gosselin, Al Neirmeyer, Eddie Butts, Ed Magson, Charlie McTurk, Les Sale, Ken Lyon, Gerry Hortung, Jack Seibert, Ed Miller, Jake Feltham, and Charlie Beard. Ladies L to R: Mrs. Dady, Mrs. Rosica, Mrs. Madigan, Miss Pat Hanover, Mrs. Neirmeyer, Mrs. Butts, Mrs. Magson, Mrs. Gosselin, Mrs. McTurk, Mrs. Sale, Mrs. Jeerings, Mrs. Lyon, Mrs. Hartung, Mrs. Seibert, Miss Feltham, Mrs. Beard (back), Mrs. Miller, and Mrs. Nelson.

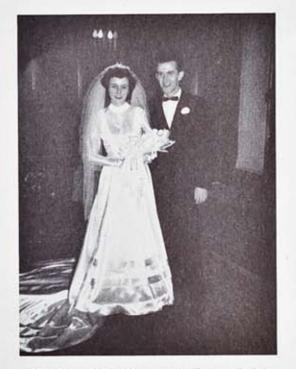
#### **CANANDAIGUA COMMENTS**

By Margaret Burns

Canandaigua District was well represented at the State American Legion Convention in New York City. Rose Comella was a delegate from Canandaigua Post Auxiliary and she also acted as secretary to the 7th district chairman. James O'Connell, gas department, and William Boyle, electric department, accompanied the Winnick Post Drum and Bugle Corps from Geneva, which took second place in the competition.

Florence Trumbull, accompanied by her husband, spent a week touring the New England States.

Canandaigua District welcomes William Boyle, a new employe who has taken up his duties in the electric line department.



George and Joyce Greenwood. George is from the Gas Shop and Joyce is the former Joyce Hincher from this city. Barbara Spencer of Employe Relations was Maid of Honor and Bill Gleason from Gas Distribution was an usher.

#### SODUS STATIC

By Don Pittman

The Sodus Line Dept. and Office have recently formed a new bowling team. Among the "mighty rollers" are Stan Craver, Dick Bissell Bill Van Heiten, Mel Orbaker Claude Harnaart, Lew Mayeu, Abe Van Houte, Tom Heald, Chet Warren and Don Pittman. Some day soon we'll be in shape to challenge the other districts.

Sodus Line Dept. is growing with the addition of another new man, Richard Flora, who has joined the team as a groundman. This is a memorable year for "Dick" with a new house and a new job.

Jacob De Badts has recently moved into his new house.

Paul Chandler has joined the Domestic Sales Dept.

The Fourth and Fifth Floor folks had a whale of a time at their annual clambake at the Chiselers Club recently, where they enjoyed a fine grade of fun, food and fellowship.



#### FIRST FLOOR NEWS

By Helen Freatman

#### SERVICE COUNTER

Grace Bailey flew to Pittsburgh, to join Viola Craig Fagerstrone, a former member of the Service Department. Viola recently moved into her new home.

A clambake was held on Sept. 22, at Al Bocci's cottage on Conesus Lake. It was attended by members of the department and their wives, and all enjoyed a ride around the lake in Al's motor boat.

Alan Smith is a new member of the Service Department. He formerly worked in Second Floor Tabulating.



Bill McLean and his wife recently celebrated their 30th year of wedded bliss. Bill is with the Line Maintenance Department.

#### **CASHIERS**

Fran Austin has left the company to take up housekeeping duties, full time.

#### DOMESTIC SALES

The Sales Department has two new salesmen, Bud Fraser and Charles Andraszek. Charles Ziegler has left the R. G. & E. to take a new job in New York City.

#### COKE SALES

The Stove & Nut Club had a gettogether September 29, at Bill Hackett's on Cranberry Pond. Everyone enjoyed the charcoal broiled hamburgs and Mrs. Hackett made a hit with her home-made apple pies.



When Nancy Gibbs left the Power Billing Department to become Mrs. Warren Williams she was entertained at a luncheon by some of her friends on the Third Floor. Back row, L to R: Arlene Kowalski, Joan Johnston, Joan Baker, Eunice Farrington, Fred Raines, Sr., Elaine Gardner, Mary Lousley, Phillis Davis, Louesa Godfrey, Lois Krause and Tommy Trick. Front row, L to R: Alice Todd, Vera Eygenides, Nancy, Arline Fuller, Nici Smallenburg and Anna May Trombley.

Some of the girls of the department recently got together for supper at the Five O'Clock Club. They were Nancy Burke, Clarice Harvey, Loretta Celentano, Charlotte Herbert and Suzanne Latimer, formerly of the department.

Clarice Harvey spent her vacation working on her new home in Scotch Lane, Irondequoit.

#### SEVENTH FLOOR EVENTS

By Arden Howland

Freda McAdam spent the first week of October out in Urbana, Illinois with some friends . . . had grand weather while visiting and enjoyed seeing a couple of "Big 10" football games.

On September 10, 1951, Pamela Jane, weighing 7 lbs., made her appearance at the home of Mr. and Mrs. John McConnell. All in Employe Relations enjoyed the broad grin daddy wore when he told the news.

Charlotte Herbert appears to be very happy, and why shouldn't she be. Her young man, Richard Bately, arrived home on furlough from the Air Corps and Charlotte took her vacation the week of Oct. 8 so she could spend more time with him.

A new and welcome addition to the Employe Relations Department is Shirley Hennings, transferred from the second floor.

The girls on the Fourth Floor held a farewell party for Terry Veniskey at the Green Gables on the occasion of her leaving the company and city to join her husband at Norfolk, Va. where he is stationed with the Navy.



#### WEST STATION HAPPENINGS

By C. A. McELWAIN

The first of two annual West Station get-togethers was held at the Chislers Camp on Thursday, Sept. 6th. A clambake was enjoyed by all. Among those interviewed were Mitchell Ready who reports excellent results from a 4-acre garden 10 miles south of Lima. Frank Merz looks just the same and is feeling well. John Armstrong, who now lives at Honeoye Lake, tries his hand at fishing whenever the urge comes.

Frank Uttaro told about his airplane flight. He flew to Montreal, Canada, and visited a brother whom he had not seen in 43 years.

Aron Schue is kept busy in the Spanish-American War Veterans organization.

He is the Adjutant Quartermaster of the State and attended the state convention at Saratoga Springs, also the national convention at Grand Rapids, Mich. In between his Veterans' duties he does some work on a lathe in his basement and, when the sun is shining, cultivates 150 hills of dahlias.

Some of the problems and hazards of house painting were experienced by Joseph Dawes recently. He encountered a hornet's nest in the eaves of his house. After spraying the hive with an insecticide at night he knocked the hive down and painted over the spot. We are happy to report no casualties.

Several relaxing weeks of fishing on the St. Lawrence River were enjoyed recently by Bill Spears. He brought back enough fish for a dinner at the West Station office. While in Cape Vincent he visited the home of Harry Hollis, recently retired. He reports that Harry is doing OK and that he sends his regards to all his friends in the company.

#### WOMEN'S BOWLING BULLETINS

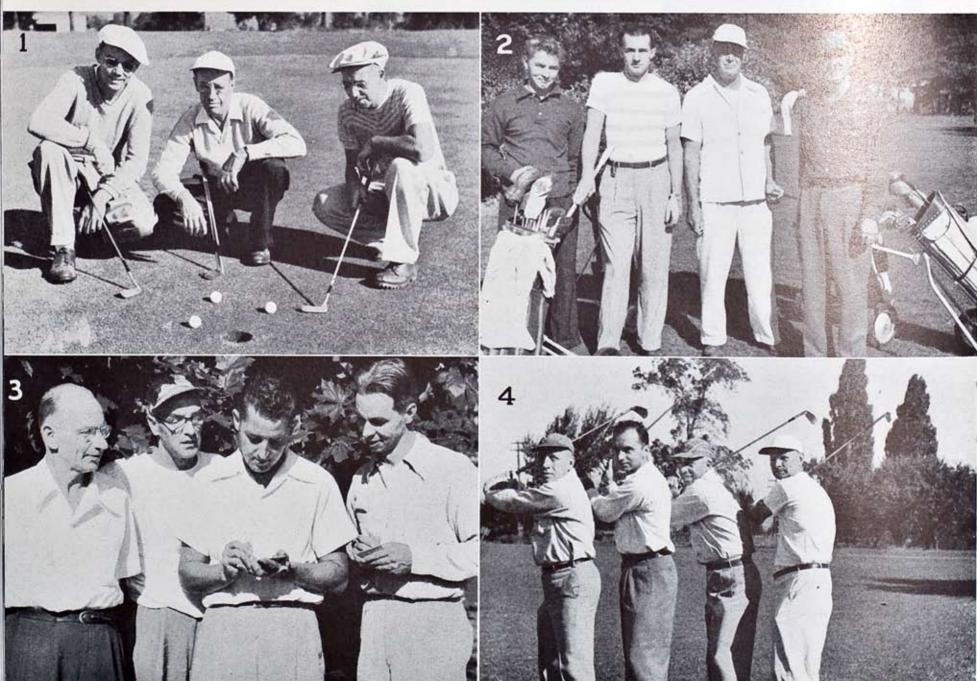
By VERA EVGENIDES

The Women's Bowling League began its '51-52 season on September 18. Charting the course of the League are four new officers—Marie Fredricks, President; Geraldine Fox, Vice-President; Jeanne Hallatt, Secretary; and Barbara Spencer, Treasurer.

One of our top bowlers of last year—Mary Gibson—has been unable to start bowling as yet because of a broken bone in her foot. We hope to see her trying for top honors within a few weeks time.

Speaking of top honors, Mary Benvenuto was champ the first week with a 159 average, but dropped to 144 giving Evelyn Nesbill top place with 147 and Marie Fredricks, third, with 142. These gals have the only averages over 140 at this writing.

Some of the boys who participated in the Fall Golf Tournament at Lake Shore Club. 1.—George Klafehn, Tom Carlisle and Norm Sailer, 2—10 3 Packett, Ernie Skinner, Walt and Fred Yackel. 3.—Jim Titus, Ray Myers, Wes Streitle and Arden Howland. 4.—Willis Messman, Mario Silverson Vincent Mitchell and Leon Kimpal.



#### GENESEE DISTRICT ITEMS

By Wilson Kopler

Plans are being made for an employe banquet to be held in the Genesee District within the next few weeks.

Richard Hinz has returned to the line gang at Fillmore after a stretch with the U.S. Army in Korea. Dick prefers the digging bar to the rifle, and we are mighty glad to have him back.

Miss Francine Bailey, stenographer clerk at the Fillmore office, has been appointed to a Civil Service position at Brockport State Teachers College. She will be succeeded by Mrs. Catherine Vasile, a former employe.

Robert Beardsley, formerly a groundman and appliance serviceman, has left the company to go into a business partnership with his father at Fillmore. Bob was succeeded by Robert E. Weir Jr. of Nunda, who is the son of Robert E. Weir, resident manager at Mt. Morris office.

Miss Louise Wood of our Mt. Morris office spent a few days in Washington, D. C.

Bill Schroeder, Commercial Representative, attended a few big league ball games at New York and Philadelphia recently.

#### SECOND FLOOR NOTES

By Mary Kirkpatrick

Allen Smith, formerly of the Tabulating Dept. has left the Second Floor to join the Service Dept. on the Main Floor.

On Sept. 20th the Credit and Collection Dept. held its annual clambake at Point Pleasant Hotel.

Tabulating Dept. lost another one of its bachelors on Aug. 25, when Walter Carpenter married Marilyn Rich of Brockport, N. Y.

The Meter Reading Dept. held its annual picnic on Sept. 1st at the Chiselers Club.

Eleanor Gielow of the Billing Dept. spent a week's vacation at Hidden Valley Ranch in the Adirondacks, where she lived the life of a "dude."



At the Gas Distribution Department party on the occasion of Ada Holdrich's retirement, 1 to P. Frank Hubbard, Nellie Huddy, Ada, Chester Schlenker and Myrtle Bender.

#### MALLORY LOOS MADE COKE SALES "SUPER"

The appointment of J. Mallory Loos to Superintendent of the Coke Sales Department, succeeding the late Dean Caple, has been announced by Schuyler Baldwin, Manager of the By-Products Sales and Transportation Departments.

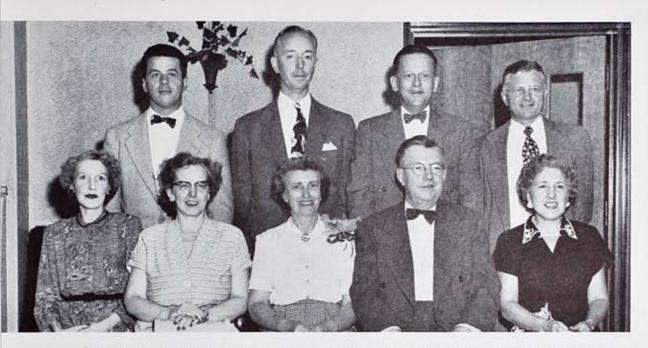
### TRADING POST

FOR SALE: One "J. C. Higgins," girl's bicycle. Excellent condition. \$25.00. Call Earl McDonough, Ext. 415 or MOnroe 3219-R.

FOR SALE: Mouton Lamb coat, size 12. Also brand new man's wrist watch. Call GEnesee 0898-M.

Mr. and Mrs. William J. Zirkelbach receive the congratulations of President Alexander Beebee and Vice-President Leo East on the occasion of Bill's 40 year anniversary with the R.G.&E.





Some of the people who helped Gertrude Rotmans, Sixth Floor, celebrate her 35th anniversary with the company. Back row, L to R: Ray Bauer, Charlie McIntosh, Jack Wahl and Joe Schnorr. Front row: Madge Flynn, Leone Wightman, Gertrude, Jack McMann and Helen Buell.

#### **ATTENTION**

## HOSPITAL AND SURGICAL MEMBERS

When your dependent children reach age nineteen, or if married prior to age nineteen, they are automatically removed from your Hospital and Surgical Contracts and must apply at once for individual contracts at the Rochester Hospital Service Office, if they wish to have continuous coverage. For further information, call the Pension Office, Extension 428.



A CUTIEI Christine Marie Haskell, daughter of Mary and Jack Haskell. Jack is in the Gas Shop and Mary is formerly of the Gas Distribution Office.

A small group of the Sixth Floor folks who participated in the 35 year anniversary luncheon for Fred Saddock at the Liederkranz. Back row, L to R: Norma Agricoltoso, Hedy Garis, Irene Bigelow, Jacqueline Welkley and Mary Lou Larkin. Front row, L to R: Evelyn Cross, Fred Saddock, Mrs. Saddock and Val Weining.



#### IN MEMORIAM

DEAN CAPLE

Dean Caple of By-Products Sales Department, died September 11, 1951. He had 39 years of service with the company and was 62 years of age at his death.

His son, Dean William, works in the General Accounting Department.

#### SHERMAN T. PRINCE

Sherman T. Prince, retired, died September 12, 1951. He was retired from the company on September 1, 1950 after 29 years of service, and at the time of his death was 66 years of age.

#### CYRIL L. KASTNER

Cyril L. Kastner, Transportation Department, died September 19, 1951 at the age of 34. He had one month's service with the company and was the brother of Lawrence Kastner of General Maintenance.

#### FRANK J. MOOFT

Frank J. Moore, retained died September 23, 1951. He sametired March 1, 1950 after 38 years of service, and at the time of his main was 66 years of age.

#### RALPH D. HAYWOO.

Ralph D. Haywood, restred, died September 24, 1951. He was retired February 1, 1949 after 14 years with the company and was 56 years of age at the time of his death.

#### WILLIAM J. DOWNEY

William J. Downey, Station 3, died October 1, 1951. He had been with the company 25 years and was 46 years old at the time of his death.

#### FRANK MEAD

Frank Mead, retired, died October 4, 1951. He was retired July 1, 1940 after 13 years of service and was 77 years of age at the time of his death.

#### LOUIS F. SCHWEIKART

Louis F. Schweikart of the Commercial Service Department died October 7, 1951. He had 32 years of service with the company and was 59 years of age at the time of his death.

#### CLAYTON W. GRISWOLD

Clayton W. Griswold, retired, died October 22, 1951. He was retired June 1, 1949 after 10 years of service with the company and was 67 years of age at the time of his death.

#### JAMES W. CREECH

James W. Creech, retired, died October 23, 1951 at the age of 86. He was retired from the company January 1, 1936 after 25 years of service.



# NEWS 'N' TIPS



from your HOME APPLIANCE and HOME SERVICE DEPARTMENTS

### **Special Prices Give Employes Best Lamp** "Buys" in Years

You may have noticed the big ads in the Rochester newspapers late in October and early November telling about our special sale of genuine Certified Lamps. It was also talked about on our radio show, "It's Fun To Be Right" (WHAM, 8:45 A, M, on Fridays). Well, folks went for those lamps in a big way because they recognized them as real big values. You will, too, if you have priced lamps lately. If you need lamps, be sure you take a look at them. They are on display at the Main Office and at all the District Offices right now and will be as long as they last.

First of all, THEY ARE BEING SOLD TO THE GENERAL PUBLIC AT A MUCH LOWER PRICE THAN WOULD BE NORMAL FOR THESE LAMPS. The reason is to make more people familiar with these quality lamps that give the best kind of light.

Second, YOU GET YOUR REGULAR EMPLOYE DISCOUNT ON TOP OF THESE SPECIAL SALE PRICES! Yes, you really save and save on these lamps! Just to give you an idea, at the right is a picture of one of the attractive table models.

These are all Certified Lamps with the 105 features that make Certified Lamps the finest kind you can buy from a point of view of better light, eye comfort, as well as style and beauty.

#### R. G. & E. SPONSORING TWO **POPULAR PROGRAMS**

The R.G.&E, is sponsoring two popular radio programs. Every Sunday night at 10:30 the company sponsors "WHO SAID THAT?" on television. This program presents men and women who are prominent in stage, screen, radio or political life.

Bob Trout is master of ceremonies and there is a different panel each week. The guests are asked to identify quotations from the current news.

Every Monday morning at 8:45 o'clock Ann Rogers and Mort Nusbaum tell about electric and gas appliances on their diverting program, "It's Fun to be Right," heard over WHAM.

### **GLADYS BENZ WINS** FIRST PRIZE in DRYER CONTEST

(Announced in last issue of RG&E News)

The big Automatic Dryer Contest for employes is over and the following folks are richer . . . and know more about the many advantages of owning an Automatic Clothes Dryer. In company with many other RGsE folks, they wrote a statement of twenty-five words or less as to why they would like to own an Automatic Dryer. In the opinion of the judges, the three best entries were those submitted by: Gladys Benz in the Electric Distribution Office, who won \$25.00 for her composition; Charles N. Hopkins of Electric Distribution, Engineering Department, whose entry made him \$15.00; and Charles E. Gleason, General Accounting, third winner, who received \$10.00

The Home Appliance Department congratulates these three and thanks all the folks who entered the contest and became eligible for a special discount on a new Dryer if they were ready to add one to their home.



#### CHINA TABLE LAMP

Artistically decorated China base on plain brass mounting. White shade with pretty green trim, hand-sewn seams. Certified throughout from rust-proof shade frame to underwriters approved wiring complete with bulbs.

\$25.00 a pair

### Holiday Recipe Books Go Fast . . . Get Yours Early

The Home Service Department will have special recipe folders as well as their very popular annual Holiday Recipe Book ready soon. Different every year, but always specializing in the things that make for the w Holiday meals, these go fast as fluctually women count on them for ideas There is Muntz of Home Service suggests 2 3 7 7 1 ask the girls in Home Service in the same early so you won't miss out, as walls of or did last year.

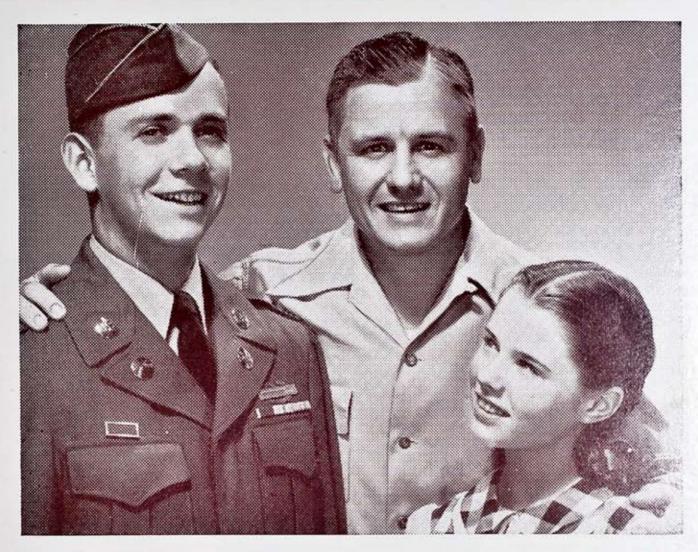
Here are the Thanksgiving and Christian pieces available this year.

- \* The Big "Holiday Recipe 200"
- \* "Thanksgiving" which commiss waygested Thanksgiving means for 1931 and well as the most popular recipes for roasting a turkey.
- "Cakes that Make the Meai" . . . a brand new collection of delicious cake recipes.

#### Small Electrical Appliances Make Fine Christmas Gifts

Got a problem in gifts facing you for Christmas 1951? Every RGoE office displays all kinds of handy, useful and even glamorous gifts in the way of electrical appliances. Here's a quick list of some of the appropriate gift items that will be fine for mother, or as a gift to the whole family.

- \* New Steam Iron (Whole families use these)
- \* Electric Automatic Coffeemaker (No one can go wrong with this)
- Electric Automatic Toaster (These are almost human)
- \* Electric Egg Poacher (Just the way you like them)
- ★ Electric Shaver (Famous makes)
- Table, Floor or Pin-up Lamps (Beautiful gifts anytime)
- \* Student Lamp (For the student or family bookkeeper).
- ★ Electric Blanket (They'll thank you for the "rest" of their life)
- ★ Electric Clocks (a great gift favorite)



### "Here's why I've changed my mind!"

"Sure, I used to think it wouldn't do any harm to have the government run the electric business. But I've changed my mind. Because when government meddles too much in any business, you get socialism. And who'd want to leave socialistic U.S.A. to his kids?"

Mister, millions of others have changed their minds as you did on this question of government in the electric light and power business. According to a 1951 nationwide poll, a majority of American men and women today oppose government ownership and operation of electric power.

One big reason is that when government steps into and takes

over the electric business—or any business—that's socialism. And most Americans don't want it.

What's more, America's power needs are being filled by the nation's business-managed electric light and power companies. They have more than doubled the supply of electricity since Pearl Harbor. And more is on the way.

When government c o m p e t e s against these companies, millions of tax dollars and huge amounts of vitally needed materials are wasted. Most people would much rather see these tax dollars spent on the arms and other things America needs to make it strong. This is no time, they agree, to waste either money or material on socialistic experiments.

(This advertisement, sponsored by 170 business-managed, tax-paying electric power companies, is appearing in national magazines throughout the country.)