

**RG&E**

# NEWS

**ROCHESTER GAS and ELECTRIC**

Volume XXX

MAY and JUNE, 1951

Nos. 5 and 6



*Rushford Lake and Caneadea Dam*

**IN  
THIS  
ISSUE:**

**EMPLOYEES WIN SUGGESTION CASH AWARDS . . . PAGE 6**  
**ABOUT OUR BOYS IN MILITARY SERVICE . . . PAGE 10**  
**STOCKHOLDERS APPROVE ALL MANAGEMENT PROPOSALS . . . PAGE 13**



# Genesee River, Glamorized in Song and Poetry, Also Has Practical Uses

*"Full many fair and famous streams beneath the sun there be,*

*Yet more to us than any seems our own dear Genesee."*

Tom Swinburne, famous poet of the Genesee, glamorized the river in the words which he wrote for the University of Rochester's Alma Mater, "The Genesee."

Today, however, the river serves many practical purposes as well as being a stream of song, story and recreation. The R. G. & E., through the expenditure of many millions of dollars, has made full utilization of the river flow to aid flood control and to develop electric power for the benefit of all the people of this area. The accompanying photos show some of these developments.

The large dam at Caneadea, 75 miles southwest of Rochester, is owned and operated by the R. G. & E. It stores water from the upper Genesee Valley at flood times which helps prevent excessive flow in the lower valley. This water is then fed into the river during dry seasons to aid power generation. The state-owned Court Street dam, into the construction of which the R. G. & E. put \$600,000, ponds water for daily peak electric loads and is also part of the Barge Canal Terminal Harbor. Station 5, located near Driving Park Avenue Bridge, is the company's largest hydro-electric station. All of these projects were made possible through the investments of thousands of people and without expense to the taxpayer. Today, as a result of this investment, the whole community benefits.

*Top Right—Court Street Dam; Center—Caneadea Dam; Lower Right—Hydro-Electric Station No. 5*

## Words Don't Always Mean What They Say

There's an old saying that figures can lie. But few of us realize how words can play tricks, too.

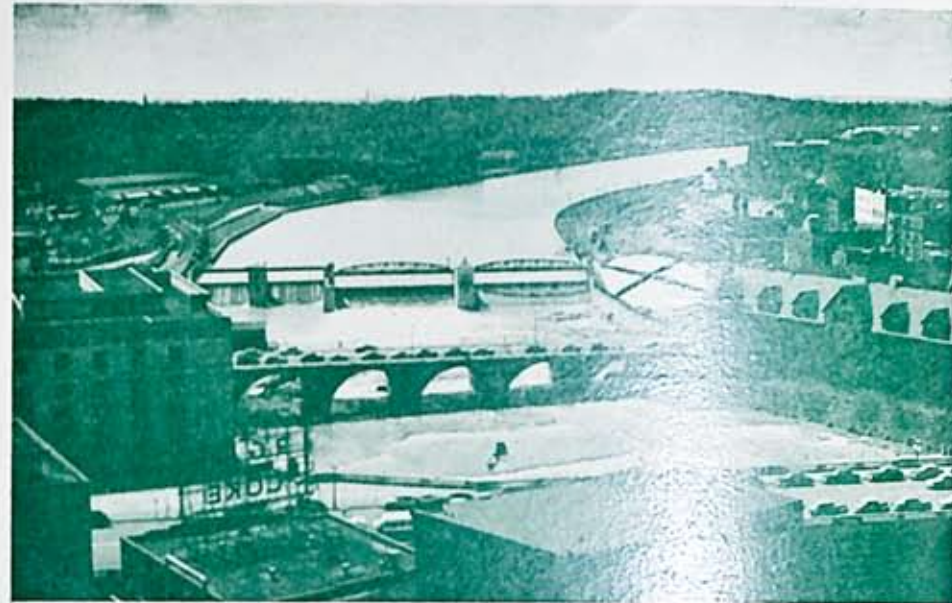
Take the words "public power." Fine words. Sounds like something that's for the benefit of everybody—for the public good.

And "private power." Sounds like something exclusive. Let's see. Business-managed companies are owned by millions of people who have invested some of their savings in shares of stock in some "private" electric power company. They have a voice in its affairs and a return on the investment. Also, they can get out any time they choose.

It's different with "public power." A few government officials take your (tax) money and spend it on a power project. You have no voice in the management, you get no return on your investment—which may be 3,000 miles away.

You supply the capital, but you get nothing back. Furthermore under "public power" rules power is sold to a preferred list—public ownership groups.

So there's very little "public" about public power. With its stockholders and regulatory bodies there's not much that is private about "private power."





## Department Heads Discuss Operating Problems At Letchworth Park Meeting

Operating problems and policies of the various departments of the company were discussed at a meeting of officers and department heads held at the Governor's Lodge in Letchworth Park recently.

Executive Vice President Robert E. Ginna and Operating Vice President Leo H. East presided and the program covered the following subjects with general discussion on each:

"Five-Year Program for Development of Gas System"—Linn Bowman; "General View of Service Policy"—Gordon Ross, George Fiedler,

Fred Pfluke; "Five-Year Program for Development of Electric System"—Ralph McCumber; "Operating Budget Procedures"—Harold Nichols; "Reduction of Cost by Simplification"—Charles FitzGerald; "Company's Organization for Defense"—Willis Hughes; "Procurement and Salvage"—Baird Robinson; "Accounting for Overhead Expenses"—Paul Miller; "How We Sell Street Lighting"—Harry Weitzman; "Transportation Policies"—Schuyler Baldwin; "Forecasting Sales"—Walter McKie, Dewitt Pike, Donald Smith; "Our Greatest Problem"—Arthur Kelly.

## How You Can Help Your Community's Civil Defense

Civil Defense is everyone's business and right now its primary need is people. While it is hoped that no emergency will ever befall Rochester, it is imperative that the big city be ready if it should come.

The purpose of Civil Defense is, in case of an emergency, to take prompt action in saving lives; prevent the destruction of property; avert panic; provide medical, welfare and transportation facilities for the care of homeless, injured and dead.

Here is what Rochester needs for its Civil Defense:

Air Wardens .....	10,000	Medical Service Nurses....	2,000
Auxiliary Police .....	1,000	Nurses Aides .....	3,000
Auxiliary Firemen .....	1,000	Rescue Squads .....	1,500

Remember, without your help this setup cannot function. You can help by filling out and mailing the attached application NOW.

**CIVIL DEFENSE HEADQUARTERS**  
70 Exchange Street, Rm. 208  
Rochester 14, New York

Tell me how I can help get Rochester ready. I am especially interested in the divisions checked below:

- Air Warden     First Aid     Reserve Police     Auxiliary Firemen

\_\_\_\_\_  
(Name — Please Print)

\_\_\_\_\_  
(Residence — Address and Postal Zone)

\_\_\_\_\_  
(Telephone Number)

### TWENTY STRAIGHT TERMS FOR JOE MacSWEENEY

Joseph P. MacSweeney, Advertising and Public Relations Consultant, has been elected to serve the twentieth consecutive term as President of the Rochester Legal Aid Society, a record probably without parallel in the history of Rochester organizations.

The Legal Aid Society provides free legal assistance to applicants who cannot afford to hire counsel.

### HAROLD KELLY TAKES 500 CUBS TO NIAGARA FALLS

With many of the Cub Scouts getting their first train ride, a family excursion to Niagara Falls was held for the boys and their parents on Sunday, May 27, with the special train out of the New York Central Station carrying over 500 participants.

The idea of the trip was that of Harold Kelly, Supervisor of the Turn-On and Shut-Off division of the Gas Distribution Department and Cubmaster of Pack 91 of St. Augustine's Church, who saw in it an opportunity to take the Cubs on a train ride and hike around Niagara Falls.

Special cars took the troop at 9 a. m. from the station and returned at 5 p. m. Fifteen Packs made the trip. Sightseeing tours were arranged by the Niagara Falls Junior Chamber of Commerce and the Niagara Frontier Council of Boy Scouts. Norman Heuther of the Gas Shop, who is also the Western District Scout Commissioner, assisted Harold with the arrangements.



# A Day in the Life of Harold Wilson, Caledonia

Whenever folks think of the R. G. & E. in Caledonia, they simultaneously think of Harold Wilson who has been "Mister Gas" in that town since sometime in 1927. For over 23 years he has done in a most efficient manner the same jobs in handling his 800 customers that the Gas Department has had to do to maintain the dependable service to the Rochester consumers. Along with that, he has had to keep a watchful eye and written records on the natural gas supply as it went through pressure reduction and odorizing processes in Caledonia on its way to the homes of Rochester.



Harold Wilson's departments include, bookkeeping . . .

Yes, to Harold Wilson that 20-inch natural gas supply line is one of the family. It's natural gas now, but Harold has had his troubles too, having had to re-vamp his whole system for four different conversions in his twenty-three years with the Company . . . going from manufactured to natural gas to manufactured and then back again to the present natural.

To talk to this man, one would get the impression that all of his different duties and responsibilities were



records . . .



operations . . .

just "run-of-the-mill" everyday jobs that anyone could handle at anytime, but a short ride with him on his tour of duty quickly convinces you that he is a born "gas man," and that nothing short of that type of person could turn the trick.

Harold was born in Rochester and at an early age, moved to Brockport, where he lived until he was married. Mr. and Mrs. Wilson moved to Cal-



and occasionally . . . a rest.

edonia in 1927 where he took over his duties with the R. G. & E. They live at 7 Hambro Pk., in a house which, judging from the battery of meters, regulators, gauges and other recording devices in the basement, has dedicated itself to the service of gas, just as its owner has.

Harold has one hobby which he says he has neglected lately, but hopes to resume, and it is coin collecting. When asked what he thought of his job in connection with the odorizing plant, he answered simply, "It smells."

## Brothers Win WHEC Bowling Trophies

In the recent WHEC sponsored citywide bowling contest, two sons of Leonard Davies of the R. G. & E. Steam Department came out with high averages and won trophies. The boys are Kenneth Davies, 11, and Leonard Davies, 13. Leonard won 2nd place in Class B, and Kenneth, first in Class C.

### THANKS A MILLION . . . FOR A THOUSAND

The R. G. & E. Employees in Service Committee would like to take this opportunity to thank the employees of the Company for the generous response to the recent collection of funds for gifts for our servicemen. The final figure amounted to \$1,000.58, which was far beyond the Committee's fondest expectations. Your good-heartedness is, and will be, deeply appreciated.

## Friendship At Work

Recently Frank Beatty of Electric Station Maintenance was severely injured, having four fingers of his left hand badly cut by a table saw. Frank is in the process of building a new home and this injury has incapacitated him no end.

One evening, a short time ago, a group of his fellow workers appeared at his new home with overalls and tools and before they left they had the wiring of the new house completely roughed in. The good Samaritans who did the job were: Harry Eckerson, Ollie Sinclair, Bill Charles, Harry Cahill, Bill Morgan, Jim Jones, Joe Dawes and Stan Levan.

Just one more reason why it's nice to work in an outfit like the R. G. & E. family. Frank says that there just aren't words coined that could express his appreciation to those boys.

Being a husband is just like any other job; it's much easier if you like your boss.



# THE PRESIDENT'S PAGE



## Fellow Employees:

Now that the annual meeting of our stockholders (details of which will be found on another page) has been held, we can turn our thoughts to summer and the vacation season. Naturally, we of the management, were gratified that at the recent annual meeting of the company the stockholders re-elected all our Directors to serve for another year. As I have often said, these men constitute the finest type of Board of Directors that any company could hope to have.

I would also call your attention to the fact that officers of many companies have less security in their jobs than other employes, since at least once a year the Directors are forced to decide whether the officers should be continued or not. We were pleased, and we hope you are too, that the Directors re-elected all the officers of the company.

As employes of a company rendering one of the most important services to the community, we have a difficult year ahead if we are to handle successfully the defense loads, in addition to our other loads. I am sure that, with your help, we can and will maintain the record of which we are proud — the record of always meeting our loads in past critical times without curtailment to even a single customer.

These are days of strain and worry for all of us. Many of our families have sons, brothers or other relatives serving on land, sea or in the air with our armed forces, and there is constant anxiety as to their welfare. Others are concerned with rising cost of living, trends in government and the various problems which confront a

troubled world. We can't escape these problems because they are ours to solve but we can strengthen ourselves to meet and conquer them by taking time out from our daily pursuits for healthful rest and recreation.

We all need a vacation. We need a change of scene and a diversion of interest. We need to get away from the routine of everyday living.

The company's vacation policy makes it possible for all of us to find some sort of change from our regular round of work. Every employe who has been with the company a year or more is entitled to two weeks' vacation with full pay and those who have served fifteen years or more are given three weeks' vacation time with full pay. So let's all take full advantage of the opportunity for rest and healthful recreation and through it strengthen ourselves to meet whatever may lie ahead.

During the past year you, as employes, have served loyally and efficiently. You have helped your officers to meet and solve many problems. You have shown an awareness and sympathetic understanding of the obstacles which your officers have had to face and you have helped us to meet them. For this we are grateful.

And, as we start another vacation season, the officers of the company all join me in wishing all of you a most healthful and enjoyable summer.

*Alexander M. Beebe*

President



## Suggestion Committee Reports Rapid Growth in '51

Last year the Suggestion Committee received and processed a total of 209 suggestions. In the first five months of this year they have already received 196, which is proof positive that the Employee Suggestion Plan is growing in leaps and bounds.

Awards made since the last issue of the R. G. & E. News follow:

**LEON ATKINSON—Line Maintenance**

Suggested improved procedure for making "continuity tests" on 11 KV lines.

**CARL F. AYEN—Gas Shop**

Suggested an improvement in the Electrolux Room which results in better distribution of head and added comfort.

**RAYMOND H. BANCROFT—Station 9**

Suggested a method to improve working and safety conditions at the hydro-jet nozzle platform.

Suggested installation of a steel brace between soot blower header and steel column on Boiler No. 3 at Station No. 9.

**G. JOHN BARRAGATO—West Station**

Suggested installation of an additional guard on the worm of the Koppers Ash Pan Drive.

**WILLIAM F. BELLOR—Electric Meter & Laboratory**

Made a device by which additional microphones may be added to the Line Operating radio despatching facilities which increases efficiency and simplifies the system.

**JERRY D. CLICKNER—Steam Distribution**

Suggested an improved method to designate the relief valves on the steam distribution system.

**JAMES E. COOPER—Line Maintenance**

Suggested an improved way to store cross-arms.

**EDWARD DeMERRITT—Chemical Laboratory**

Suggested a change in the B & L Regulator House which results in more efficient operation in connection with taking naphthalene tests.

**ROBERT W. GILKINSON—Chemical Laboratory**

Suggested an improvement to the doors on the three regulator stations.

**ROBERT J. GUSTAFSON—East Station**

Suggested installation of a small elevator for conveying equipment and materials to Chemical Laboratory.

**JOSEPH A. LaMONICA—Steam Distribution**

Suggested a way to more efficiently handle customers coming into the Andrews Street Service Building.

**OLIN G. LEROY—Electric Station Main.**

Designed a "Cork Gasket Jointing Tool" which results in better maintenance of power transformers and feeder voltage regulators.

**ROBERT H. MARTIN—Line Maintenance**

Suggested an improved system of allotting and keeping track of the pole trailers used by the Line Maintenance Department.

**CARL H. MILLER—East Station**

Suggested that an appropriate marking be put on the top lift of the No. 11 Holder so that the holder reading can be determined from any position in the yard.

**WILLIAM MUNNINGS—Transportation**

Suggested an improved way to check the amount of gasoline in the gas tank inside the Coke Truck Garage.

**JAMES W. NICHOLS—West Station**

Suggested installation of a double-check screen on the traveling tripper on No. 4 Conveyor which will reduce cost in handling coke.

**EUGENE V. O'KEEFE—Gas Shop**

Suggested the installation of portable spotlight on Company vehicles used by the servicemen.

**FRANCIS B. PELLETT—Chemical Laboratory**

**DOROTHEA PRESTON—Fillmore Office**  
Suggested an improvement to the present listing on the inter-office telephone directory.

**GLENN C. PICKETT—Steam Distribution**

Designed a portable elevating scaffold for use on the high pressure steam mains located in the Broad Street Subway.

**LEWIS B. RANDALL—Steam Distribution**

Suggested an improved method in connection with the cooling blocks on No. 1, 2, 3, 4 and 8 Boilers.

**CLINTON H. RAUHE—Fillmore**

Suggested changing the method of keeping Electric Meter Records in the Genesee District.

**HOWARD L. RICKETTS—Fillmore**

Suggested the use of longer grade stakes in staking lines in the Districts.

**ANTHONY J. ROGERS—Gas Meter Shop**

Suggested a way to correct an unsafe condition which exists in the Gas Meter Shop due to exhaust fumes.

Suggested an improvement to the elevator door at the Storehouse resulting in safer operation.

**ADDISON C. SCHOFIELD—Station No. 6**

Suggested improving the condition of the scaffold under the Broad Street Bridge.

**DANTE SCIARRATTA—Gas Shop**

Suggested a way to correct an unsafe condition which existed at the stairway leading to the Meeting Room at the Andrews Street Service Building.

**CHARLES E. WIEMER—Storehouse**

Suggested installation of an alarm bell at the Gate House at the north gate at Front Street.

**MRS. DOROTHY FISHER—Sales Dept., General Manager**

Suggested improvement in handling customer traffic on the Third Floor.

**GOODWIN LEHRER—Plant Inventory**

Suggested the installation of a bell at the door leading into the Blue Print Room to be used to inform the operator that someone is there.

**ROMAYNE L. DECKER—Customer's Accounting**

Suggested a more efficient method of compiling and disbursing information regarding new streets and street changes.

**MICHAEL TEDONE—Steam Distribution**

Suggested installation of a shutoff valve on the inlet of condensate meters.

**JEMAIN TITUS—Transportation**

Suggested a way to correct an unsafe condition which existed on the overhead door at the Front Street Garage.

**WILLIAM R. WILSON—West Station**

Suggested improved safety stop buttons on coal and coke conveyors at West Station.

Suggested installation of fire hose and connection at the south end of "C" conveyor at West Station.

**ORLANDO VALERIO—West Station**

Suggested a safety lock to be used on the blast stems in the U.G.I., Koppers, or anywhere else in the plant that this lock may be applicable.

**JOSEPH GRASSI—Station No. 9**

Suggested an improvement in the platform used when air lancing in the boiler wall tubes at Station No. 9.

**NICHOLAS GERMANO—Gas Street Dept.**

Suggested a rack be set up for the Gas Street Dept. regulator trucks which will accommodate the different size pressure gauges.

**WILLIAM BELLOR—Electric Meter**

Suggested the installation of a directional sign at the southeast entrance to the Main Office.

**WARD McDONOUGH—Station No. 3**

Suggested that a small platform be attached to the rung of the ladder used when boiler repairs are being made which will result in more comfortable and safer working conditions.

**WALLACE P. WHELAN—Station No. 3**

Suggested a way to correct an unsafe condition which existed at the No. 5 condenser pit.

**WILLIAM SEWARD—Line Operating**

Suggested the use of an improved insulated clamp for securing rubber blankets to high voltage wires.

**WILLIAM MUNNINGS—Transportation**

Suggested a method to protect the electric light bulbs above the wash rack at the Coke Truck Garage.

**HOWARD L. RICKETTS—Genesee Dist.**

Suggested a flagstone walk be installed around the rear side of the Mt. Morris powerhouse.



ACE HAMMER THROWER! Above snap shows Remington Foster of the Steam Division Storehouse with a 'possum he bagged at Brown's Race and Platt St. The animal was prowling around some work that was being done when Rem decided to end its meddling with a well-aimed throw with a mechanic's hammer. Nice arm!





Mary Anne Cardillo of the Storehouse Office with a few of the gifts she received at the Stork Shower given her before she left the Company.

### AN ORCHID

Congratulations to Frank Thompson of East Station who is now Assistant Superintendent of Gas Manufacturing for the R. G. & E.

## SODUS FLASHES

By Don Pittman

About fifty employes of the Lake Shore District attended a dinner recently at the Lotus Lodge in honor of Fred Wood. Fred retired May 1 after twenty-one years of service as a domestic salesman in the Sodus territory. Several members of the Domestic Sales Department were present along with representatives from many distributors in Rochester. Ralph Mason acted as Toastmaster and did his usual fine job. Fred was presented with a radio by his associates who wished him many years of happy retirement.

Marie Beck, Sodus Office clerk, was married recently to Richard Vanderzille of Wallington. After a week's vacation trip to Washington, the couple took up their residence in Sodus where Marie will continue her work at the R. G. & E. office.

On May 7, a son, Timothy William, was born to Mr. and Mrs. William Jollie at the Sodus Hospital.



Two lovely personalities who have left the Fourth floor in the past month are: Edna DeVeny who was married and Anna Whelan who joined her husband to make their home in Virginia.

At the party held for Bert Noyes on his 75th birthday, Bert worked for the Company for 51 years before his retirement in 1941. Upper inset shows Bert being congratulated by Ralph McCumber. Bill Hughes, Johnny Baker and a host of friends were on hand to wish Bert many happy returns of the day.





Arthur P. Kelly, Editor

Carl E. Schoen, News Editor

Norman Davidson ..... Third Floor  
 Donald Pittman ..... Sodus  
 Mary Gibson ..... Fourth Floor  
 Arden Howland ..... Seventh Floor  
 Howard Davey ..... Gas Distribution  
 Joan Leamy ..... Sixth Floor

Helen Freatman ..... Main Floor  
 Mary Kirkpatrick ..... Second Floor  
 Virginia Whitcraft ..... Fifth Floor  
 Wilson Kopler ..... Fillmore  
 Virginia Hungerford ..... Belmont  
 Margaret Burns ..... Canandaigua

C. A. McElwain ..... West Station  
 Robert Gustafson ..... East Station  
 Henry MacGregor ..... Steam Department  
 Wesley Streitle ..... Transportation  
 Raymond Winnett ..... Wolcott  
 Jack Daley ..... Station 3

## Frank Houston Honored at Close of 20 Years As Male Chorus Director

Frank Houston, who organized the R. G. & E. Male Chorus and has directed it for the past twenty-years, turned over the baton to Harry Tailie at a farewell party tendered him by the Chorus at Mile Woods Camp on June 25. During the period of Mr. Houston's directorship the Chorus has become one of the best known and most popular singing organizations in the State. Mr. Houston guided and developed it from a few voices to a finely trained glee club. It has given more than 400 concerts for the benefit of various organizations in seventy-two different communities and, in the opinion of the manage-

ment, has been one of the company's most potent forces for the promotion of good public relations.

Mr. Houston was presented with a Stormoguide weather set and an engrossed scroll signed by all the members of the Chorus.

The Chorus was signally honored on June 30 when it was chosen to have a part in the program marking the fiftieth anniversary of rural electrification in this country. The boys sang twice on the semi-centennial program, which was presented at St. Johnsville, N. Y., and were heard over a New York State radio network.

## Senior Electric Student Turns Photographer

Roger Harnaart, R. G. & E. employe and a student in the Electrical Department at Rochester Institute of Technology, has recently been spending his spare time with his hobby of high-speed photography which has the students in the Photographic Technology Department sitting up and taking notice.

Harnaart's hobby of high-speed photography, pictures of bullets striking plates, smashing light bulbs, etc., has combined his major interest of electronics with his hobby of photography, with some amazing and interesting results.

The device with which Harnaart takes high-speed pictures was built from spare parts. In preparation for shooting a picture he directs the camera toward the object to be photographed and opens the shutters manually. This is done in a darkened area.

There are two electrical contacts on the object and when the projectile strikes, they close and complete the electrical trigger circuit. Electron tubes relay the impulse to produce a high-voltage discharge through a gas-filled tube.

The attendant emission of high intensity of light from the gaseous discharge is sufficient to produce the desired photographic exposure.

Harnaart, a member of the class of '52 at R.I.T. is cooperatively employed in the Electric Meter and Testing Department. His Institute instructor, Charles Piotraschke, reports that Harnaart's work is among the best in the class. Roger is a native of Sodus and a graduate of Sodus Central School.

## 12 COMPANY TEAMS TAKE PART IN EUCHRE TOURNNEY

In the Industrial Management Council Euchre Tournament which was held recently at Kodak Park, the R. G. & E. entered 12 teams and placed one "in the money." Our outstanding entry in the contest was the team of "Bud" McLaughlin and George McGrath, both of Transportation, who finished in 11th place in a field of 296 teams. The boys won 8 games and collected a total of 98 points.

So far, the R. G. & E. has made a rather impressive record in the I.M.C. Tournaments, having copped First Prize and the City Championship last year with Chet DuPont and Lenny Mroczek doing the dealing.



A result of an R. G. & E. employe's high-speed photography is this picture of a light bulb being smashed by a B-B shot. The two electrical contacts can be seen to the right. These contacts start the electronic impulse which causes the emission of a high-intensity light necessary for this type of photography.



# Our Family Album



"Now I lay me" time for the Kirkpatricks. Children of David Kirkpatrick of Street Lighting Division. From left: Karen, Patty Ann, Carl, Kathy.



A couple of cute cousins from the Genesee District are Phil and Jeanne Smith, children of Al Smith, Meter Tester from that territory.



Bob Ball, recently made Assistant to the Treasurer, is mighty proud of these three. From left to right: Bob, Jr. age 7; Gary, 5 and Jimmy, 2.

## CANANDAIGUA NEWS

By Margaret Burns

Shelly Lynn was the name Robert and Shirley Brown chose for their new daughter born April 7. Their other two children Jeff and Tonya are very happy about their new playmate. Bob works in the service Dept.

Albert Greenwood and his wife have purchased a new home on Fort Hill Ave., Canandaigua. Al is a clerk in the C.P.R. office. Their home is one of several new homes recently erected by a local contractor.

Howard Clawson, Electric Line superintendent of Canandaigua District and Mrs. Clawson have returned after spending a week's vacation with their daughter, and her husband in Ruthford, N. J. Howard reported warm weather and a good trip.

The Canandaigua District offered its Rochester fellow workers a lively spot for the annual Commercial Division picnic which was held on the shores of Canandaigua Lake at Roseland Park on May 31. There were fifteen couples in attendance including Mr. and Mrs. Graydon Curtis of Sodus, Mr. and Mrs. Dewitt Pike of Rochester, Mr. and Mrs. Philip Thomas and Mr. and Mrs. Victor Kennedy of Canandaigua. A miniature golf tournament, horse shoe pitching and amusement rides furnished entertainment, which was followed by a picnic steak supper.

Adelbert and Mary Jane Bruen have added another name to their family tree with the birth of a son, Dennis Frederick, on May 15. They have another son "Dell Jr."

The Canandaigua Chamber of Commerce staged such a gala celebration last August at the opening of the new Main St. that it is planning a repeat performance in the form of a three day celebration in August this year. It is hoped to have a large number of floats and marching organizations. Canandaigua District extends an invitation to everyone in Rochester and the other districts to visit Canandaigua and help the celebration along.

The American Legion 7th District will hold its annual convention in Canandaigua, July 13 and 14. Our own "Tom" Smith, Superintendent of the Gas Street Department, is general chairman of the affair. The 7th

district comprises Cayuga, Livingston, Monroe, Ontario, Seneca, Steuben, Wayne, Yates counties. On the evening of Friday the 13th the 40 and 8er's will have their parade with a number of the proverbial engines and everything that goes with a parade of this kind. Then on Saturday the 14th in the afternoon the regular parade of all the posts in the 7th district will take place.



Alfred T. Veness, Supervisor of Steam Division of the Commercial and Industrial Sales Department, was elected President of the National District Heating Association at the 42nd Annual Meeting held in Detroit in June.

## WOLCOTT NOTES

By Ray Winnett

Ransel Mills, lineman at Wolcott, recently went by way of Blue Ridge Mountains to Morgantown, Virginia, then returning to Alexander, Va., where he visited his mother.

Paul Palmer and James Kauwell, troubleshooters at Wolcott, were "in the chips" bowling in the doubles at the New York State Bowling Tournament held at Elmira. Jim and Paul also bowled on the two championship teams at Wolcott in the Town and Commercial Leagues.

Mr. and Mrs. John Knapp of Wolcott, accompanied by their son Frank, who was home on furlough from Keesler Field, Biloxi, Mississippi, recently spent some time in Long Island visiting friends. Frank is now stationed at Wold-Chamberland Field, Minnesota.





# ABOUT OUR SERVICEMEN

## Where They Are . . .

If you are an R. G. & E. serviceman or if you know of one who has had a change of address within the past month, it will be greatly appreciated if you will make such information known to Barbara Spencer, Secretary of the Employees in Service Committee. This will facilitate the keeping of a current, accurate listing of addresses of our men in service.

Following are the latest new and changed addresses:

Pvt. Eugene P. Healy, US 51054066  
Co. B, 143rd H.T. Bn.  
43rd Division  
Camp Pickett, Virginia  
Purchasing: 3-21-51  
Birthdate: 9-22-27

Pvt. John L. Fichtner, Jr., US 51121673  
Co. D, 39th Inf. Regt.  
9th Inf. Division  
Fort Dix, New Jersey  
Elec. Dist. Engr., 5-15-51  
Birthdate: 4-4-28

Pvt. Roy C. Chugg, US 51054105  
Wire Class No. 11  
"B" Btry., 26th F. A. Bn.  
Fort Dix, New Jersey

Kenneth Robinson, USMC  
2nd Amph. Truck. Co.  
8th Motor Transport, FMF  
Camp Lejeune, North Carolina

Pvt. William A. Mitchell, Jr. US 51121616  
Co. E, 45th A.I.B.  
5th Armored Division  
Camp Chaffee, Arkansas

Capt. Marvin M. Winter, 0-137127  
Signal Corps Center  
Fort Monmouth, New Jersey

Pvt. Donald W. Schaeffer, AF 1237951  
3359th Stu. Sqdn., Box 111  
Keesler Air Force Base, Mississippi

James H. Guthrie, BMG 3, 755-47-65  
Base School No. 2  
U.S.N.A.C. - Hut "G" - 41  
Little Creek, Virginia  
Steam Dist., 3-21-51  
Birthdate: 8-26-27

Pvt. Fred C. Schleich, 12371336  
Hdqs. Btry., 256 AAA aw/bn. (S.P.)  
47th Inf. Division, Camp Rucker, Alabama  
Elec. Sta. Maint., 2-12-51  
Birthdate: 6-10-30

Hugh H. Hull, Jr., CD-3  
Mobile Constr. Bn. 2, Box-E  
Navy No. 3835 c/o Fleet Post Office  
San Francisco, California

George R. Greenwood, P.N.A. 3/c 785-37-69  
Ad. Comm. Personnel Office - Bldg. 720  
Receipt Station, U.S.N.T.C.  
Bainbridge, Maryland  
Gas Shop, 4-23-51  
Birthdate: 10-28-27

John J. Philbin, US 51121600  
3rd Platoon, 39th Inf. Regt.  
9th Inf. Division  
Fort Dix, New Jersey  
Off. Maint., 4-23-51  
Birthdate: 10-30-27



Fred Bergmeyer on furlough visits his old boss, Jake Felthaus.

### ARMED FORCES TAKE TEN

Ten more Company men have answered the call to military service. The Army has taken six, the Navy three and the Air Force one. They are:

Army: Roy Chugg, Electric Meter; Eugene Healy, Purchasing; Jack Fichtner, Electric Distribution Engineering; Don McLeod, Meter Reading; Bill Mitchell, Electric Distribution Engineering and John Philbin, Office Maintenance.

Navy: George Greenwood, Gas Shop; James Guthrie, Steam Distribution and William Gannon, Electric Meter.

Air Force: Donald Schaeffer, Meter Reading.



James E. Sciano, Gas Shop, is welcomed home by Henry Bauman.





Nick Buonemani, formerly of the Gas Meter Shop talks over old times with Ernie Schneider, Bill DeRoushie, Gus Farese and Chester Rico.



The Gas Shop Office girls get first hand information on the life of a soldier from Wallace Straight on his recent visit home. They are from L to R: Madeline McGuire, Kay Wegman, Dorothy Major and Myrtle Bender.



Hugh Hull, formerly of the Electric Distribution Department, now with the Navy, looks well-fed and in good shape.



Jimmy Gent, Airborne, visits friends in the Line Operating Department Office. Left to Right: Al Koehler, Tom Clarke, Jimmy Gent and Carl Johnson.

### Deadline for Veteran Educational Benefits

For veterans who are not currently enrolled in an approved program of study, the date of July 25, 1951, is the deadline according to the G.I. Bill of Rights.

The law provides that a course of education or training must be initiated by the veteran *within four years after date of discharge or by July 25, 1951—whichever is later.*

Veterans will forfeit their right to education under the G.I. Bill unless they have Veterans Administration approval for their educational program *in advance of the date, July 25, 1951.*

Any veteran who is interested in education under the G.I. Bill and who is not now enrolled in an approved program should contact Arden Howland, Employee Relations Dept.

### R. G. & E. RECEIVES NATIONAL AWARD FOR FARM ELECTRIFICATION WORK



The Frank E. Watts Award Plaque is presented to Carl Jeerings, R. G. & E. Farm Service Supervisor, by Sydney Alling, General Sales Manager.

At the Edison Electric Institute Convention in Chicago, Rochester Gas and Electric received third prize in the Frank E. Watts Award presented by the Farm Journal. The award was made to electric companies for excellence in promoting farm electrification as a productive force for better farming and better living.

Carl Jeerings, R. G. & E. Farm Service Supervisor and his cohorts, John Carlile, Lawrence DeBack, Clarence Martin, Ivan Pittroff, and Leonard Geyer are receiving the credit for the job that has been accomplished in this area. Their work, plus the fine cooperation from the farmers in this area, have made our company a national leader.



## BETTER LATE THAN NEVER

Belated congratulations to four new supervisors in the General Accounting Department: Mildred Magin, Payroll Accounting; Horace Schofield, Accounting Control; Charles Gleason, Tax, and Cecil Goodwin, Record Storage. All assumed their new positions on April 2nd.

### R. G. & E. SPONSORING "WHO SAID THAT?" ON TV

The R. G. & E. is now sponsoring one of the most popular Television programs . . . "WHO SAID THAT." Every Sunday night at 10:30 famous celebrities try to identify quotations from the current news. Tune it in for half an hour of stimulating entertainment.



HORACE SCHOFIELD . . . heads Accounting Control

## Stove and Nut Club Honors Two

The "Stove and Nut Club" of the Coke Sales Department held a dinner party on May 17 for the purpose of presenting two of its members, Bill Hackett, Sr. and Burt Fladd, with twenty-five year service pins. The party took place at the Barnard Exempt Club and a broiled chicken dinner was enjoyed by all. Guest speakers were: Linn Bowman, who made the presentations, Fred Pfluke, Schuyler Baldwin and Mallory Loos. Cards and refreshments followed the dinner.

At a later meeting of the Coke Sales Social Committee, Frank Howell was elected president of the Stove and Nut Club.



C. L. GOODWIN . . . recently appointed Supervisor of Record Storage



C. E. GLEASON . . . new Supervisor of Tax Division, General Accounting.

### SEVEN EMPLOYEES RETIRE IN MAY AND JUNE

The following employees retired on pension in the past two months: May 1st, Albert D. Fanning, Station 9, 28 years; Norman H. Groot, Office Maintenance, 29 years, 8 months; Clarence H. Wirley, Line Operating, 41 years and Fred H. Wood, Lake Shore, 26 years, 1 month. On June 1st, William E. Cummings, East Station, 15 years, 7 months; Harry M. Hollis, West Station, 24 years, 4 months and Chester Rico, Gas Meter Shop, 26 years, 10 months.

The Domestic Sales Social Club dinner dance at the Moose Club was a very successful venture.





# RG&E Stockholders Approve All Management Proposals

At the annual meeting of R. G. & E. stockholders, held June 6, all of the Directors were re-elected and three proposals made by company management were all approved by majorities running from 95 to 97 per cent of the votes cast. About 81 per cent of the total issues of Common and Preferred Stocks was voted in the election.

The three proposals which received favorable action were as follows:

No. 1—Proposal to increase the number of shares of Common Stock which the company is authorized to issue, at some future time, by an additional 500,000 shares. (This will enable us to provide some of the money required for necessary expansion of company facilities from time to time in the future.)

No. 2—Proposal authorizing a plan to offer to sell 50,000 shares of Common Stock to employes and officers of the company under specified conditions at the same time that 150,000 shares will be sold to the present stockholders and to the general public. (This will enable employes, who so desire, to purchase R. G. & E. stock on monthly payment plan. Details of these offerings will be given when the stock is offered for sale. At present it is being held up pending the decision of the Public Service Commission in our rate case.)

No. 3—Proposal to increase the limit on the amount of unsecured borrowing from 10 per cent to 15 per cent of capitalization. (This will permit company to increase by 5 per cent the amount of money it can borrow without security and without calling special meeting of stockholders.)

## President's Report to Stockholders

In his report to the stockholders, President Beebe touched upon various phases of company operations as follows:

"In view of the payroll increases granted late last year, and especially the rising tax situation, we have been forced to appeal for the first substantial increase in our electric rates in the history of the company, in order to finance our construction program. For the last 12 months our revenue has shown a substantial and healthy in-

crease of 12%. However, our total taxes have now reached the sum of over \$7,100,000, which is a 27% increase over the preceding year. It is significant to note that our earnings before taxes were \$10.09 per share for the most recent 12 months, but after taxes, dropped to \$2.72 per share. The indications are that these taxes will increase still further.

## Earning Only 4.53 Per Cent On Investment

"At the present time our company is earning at the rate of 4.53% on the capital actually invested in the business, which even, on the Commission's method of calculating, is substantially below what they have recognized as a fair rate of return. In view of these conditions we felt there was no alternative but to ask for the first increase in 35 years in our Electric and Steam rates, which departments have recently been operating decidedly below a fair rate of return. The Gas Department earnings, as a result of the increases granted over a year ago, are giving indications of bringing that department up to a fair rate of return. Added load and economies that we are developing this year, we hope, will enable the Gas Department to operate at a reasonable rate of return in the future without need of further rate increases.

"The Commission has already held two hearings on our request for a rate increase of about \$2,600,000 a year in our Electric and Steam Departments, and the case is now adjourned without date pending study by the Commission of the company's evidence. A very satisfactory presentation of our case was made, which presentation was based on the Commission's method of calculating a justifiable return, and since we have no disputed items on our books we will await with interest the findings of the Commission with reference to our appeal for relief.

## Construction Program Costing Millions

"Coincidentally with the filing of a request for an increase in our Electric and Steam rates we also filed with the Commission a request for permission to issue 200,000 shares of Common Stock and \$5,000,000 worth of bonds. A hearing on this matter has been held but action on this petition, however, must neces-

sarily await the results of the Commission's findings in connection with our appeal for relief in our rates.

"In the meantime we are actively proceeding with the construction program which will call for an expenditure of approximately 13 to 15 million dollars a year for the next several years. The second unit at Russell Station has been recently placed in operation, the result of which was to make that station the most efficient plant of its size in the country. The third unit at that station is now in the process of construction.

"The economies from this plant have been very helpful in enabling us to postpone a request for an increase in our rates as long as we have, and has materially reduced the amount of the increase we are forced to ask for in order to finance our construction program.

## Converting Certain Areas To Natural Gas

"At the present time we are engaged in the process of converting the suburban section north of the City to straight natural gas, the territory on the west having been converted two years ago, and those on the east of the City a year ago. When this is completed substantially all the surrounding territory will be on straight natural gas, representing approximately 30% of our gas customers on this system.

"We are proud of the fact that during the last several years when shortages of gas service existed all around us we were able to go through the severe cold spells without curtailment to a single customer. The construction program which we have under way will enable the company to adequately meet all the demands placed upon it by reason of the defense effort in all phases of our service—gas, electric and steam—and with the favorable decision on our appeal for relief in our electric and steam rates we should be in a position to carry on a continually improving record for the benefit of our community, our employes and our stockholders."

NOTE: In June the Public Service Commission granted the Company's application for an increase of 13 per cent in steam rates but deferred action on the electric rate increase, to the deep disappointment of Company officers.



# Questions and Answers

What is a person's life expectancy after retiring at age 65 and having worked for a public utility?

C.K.

We do not have tables which show the life expectancy of retired persons who worked for public utility companies like ours, but the so-called 1937 Standard Annuity Mortality Table shows a life expectancy of about 15 years for men and 18 years for women in all industries.

This does not mean that all 65-year-old men will live to age 80, or women to age 83. Some will die within 10 years after retiring, while others will live to a ripe old age. It does mean, however, that at age 65 the average number of years a large group of men will live is about 15, which is the "life expectancy." Out of 100 men retiring at age 65, about 68 of them will live 10 years, and about 29 will live 20 years. These figures merely show a person's chance of living beyond 10 years.

Why don't our employes get discounts on gas and electric bills just as telephone employes do?

R.H.

Gas and electric companies are not permitted, by law, to discriminate in the price charged for gas or electricity. For this reason, employes cannot be given special discounts on their gas and electric bills. A phone company employe gets a discount on his telephone bill because the telephone company is especially authorized by law to give it to him.

Please send in your questions. Your name will not be published unless so requested.

## SERVICE ANNIVERSARIES OBSERVED BY THIRTY-ONE

The following employes completed cycles of 25, 30, 35 and 40 years in May and June:

### MAY 1951

Joseph S. Murphy	Load Despatching	35 Yrs.
James E. Cooper	Line Maintenance	30 Yrs.
Edward A. DeGraff	Genesee District	30 Yrs.
Harry A. Bommele	Station No. 7	25 Yrs.
Michael R. Buonemani	West Station	25 Yrs.
Martha M. Davis	Office Maintenance	25 Yrs.
John L. Fitzgerald	Station No. 3	25 Yrs.
Burton C. Fladd	By-Products-Sales	25 Yrs.
William O. Hackett	By-Products-Sales	25 Yrs.
Andrew S. Kundrat	Transportation	25 Yrs.
George R. Lumley	Line Maintenance	25 Yrs.
Thomas McAvoy	Gas Shop	25 Yrs.
Raymond V. Myers	Office Maintenance	25 Yrs.
Robert G. Sauerteig	Steam Distribution	25 Yrs.
Frederick M. Smith	West Station	25 Yrs.
Anna K. Weber	Credit & Collection	25 Yrs.

### JUNE 1951

Christian G. Helfer	Steam Distribution	40 Yrs.
Julius J. Schenk	Steam Distribution Off.	35 Yrs.
George H. Fiedler	Electric Distribution Off.	30 Yrs.
Vincenzo Frumusa	Subway	30 Yrs.
Frank A. Simeone	East Station	30 Yrs.
Frederick I. Benton	West Station	25 Yrs.
Anthony F. Brongo	East Station	25 Yrs.
Rufus E. Fulreader	Gas Dept. Supt.	25 Yrs.
Cecil L. Goodwin	General Accounting	25 Yrs.
Clarence W. Goosen	Street Lighting	25 Yrs.
Charles A. Rice	Gas Shop	25 Yrs.
Angelo Scipione	West Station	25 Yrs.
Donald K. Smith	Gas Space Heating	25 Yrs.
Fay W. Vary	By-Product-Sales	25 Yrs.
Lloyd E. Windsor	Line Operating	25 Yrs.

## VACATION SHOTS

If you take any vacation pictures this summer that might interest a lot of your fellow employes, why not give one to your reporter for publication in *The R. G. & E. News*.

Scenic shots, historic spots, (with you in the foreground) are interesting. Attach a note explaining the pictures, with location, your name and department. Pictures will be returned.

## IN MEMORIAM

### FRED D. GILLIS

Fred D. Gillis died April 26, 1951. He formerly worked at Station 3 and retired July 1, 1946 after 28 years of service with the Company. He was 73 years old at his death.

### WILLIAM RAMSEY

William Ramsey, died May 3, 1951. He was retired June 1, 1946 after 24 years of service. At the time of his death he was 71 years old.

## TRADING POST

FOR SALE: One 16MM Silent Projector and two screens. Can be bought separately, if preferred. Call Jake Feltham, Ext. 210.

FOR SALE: White enamel Ice Box. Excellent condition. \$10.00. Call Alfred Wittig, GLEN. 4945, 152 Driving Park Avenue.

FOR RENT: Mrs. L. B. Bird of 209 Roxborough Rd. has a furnished room for rent. Prefers man. Phone GENesee 3959-W.

FOR SALE: Electrolux refrigerator. 7 cu. ft. capacity. Excellent condition. Also Gain-A-Day washer. Call Walt Paine, Ext. 392.

FOR SALE: Philco Radio-Phonograph. Table model, single player, good condition. Reasonable. Call R. Redfield, Ext. 240.

FOR SALE: German made camera. F4.5 lens. Prontor shutter. 1 thru 150th second. Has case, cable release, and range finder. Takes 120 film. Camera exterior somewhat scuffed but in A-1 working condition. Call G. Vaisey, Ext. 554.

FOUND: A 20 year R. G. & E. Service Pin at the Rochester Rotary Club. If interested, contact Miss Douglas, BAKER 0540.

FOR SALE: ABC Washing Machine. Good Condition. \$40.00. Call Mr. Broadribb, Ext. 567 or GLENwood 0286-J.

FOR SALE: Combination door, white pine, 6'8" x 3', including hardware. \$12. Call Andrew Murphy, 441 Hazelwood Terr., CULver 1346-W.

FOR SALE: Easy Washer, Aluminum tub, 2 years old. Call Charles Ziegler, Ext. 218.

FOR SALE: Two 600 x 16 first quality tires. \$15.00 each. Also, brand new, maroon, rayon slip covers, for two-door Chevrolet. Call E. Green, Ext. 218.

FOR SALE: General Electric, monitor top, 6 cubic foot refrigerator. Call P. Helfer, Ext. 218.

FOR SALE: Prosperity gas range, 9 years old, good condition with lift covers. \$40.00. Call P. Helfer, Ext. 218.

FOR SALE: General Electric water heater, 30 gallon capacity, one year old. Call P. Helfer, Ext. 218.

FOR SALE: Buckeye gas heater, 20 gallon capacity in good condition. Call P. Helfer, Ext. 218.

WANTED: Would like to buy one metronome. Please call Howard Brown, Ext. 660.



## TRANSPORTATION TID-BITS

By Wes Streille

Congratulations to the Cliff Dassons of Transportation, who recently celebrated their 25th wedding anniversary. Cliff is the son of John Dasson of Office Maintenance and the father of Jack Dasson of Line Maintenance.



One of the newest babies in the Transportation Department. The parents are G. M. Chevrolet and at the age of three month "baby" weighs 5500 lbs., complete with new Company insignia on the doors.



Jim Titus, right, receives the Certificate of Excellence from Transportation Boss, Jimmy Coyne. The certificate was awarded the R. G. & E. by the Commercial Car Journal for top fleet maintenance and efficiency.

## FLASHES FROM FILLMORE

By Wilson Kopler

District Manager Hollis G. Young has been elected president of Fillmore Rotary Club. He was inaugurated on July 1.

His Honor, George "Buck" Aldrich, mayor of Fillmore, has inherited the headaches associated with the "Century of Rigor Mortis." However, to start the ball rolling, parallel parking, speed limit of 30 MPH and a few other ordinances will be rigidly enforced.



The committee for the General Accounting Department's picnic at the Mile Woods Camp. L to r: Dean Caple, Steve Kawba, Jean Stenzel, Roy Van Zandt, Norm Coates, Virginia Felerski, Gilda Trotto, Edna Coates and Roy Goetzman.

The following new employes are on the roster of the Genesee Valley District: Mrs. Pauline Parry, Sales-lady, Bolivar office; Clifford Beardsley, Operator, Station 170, Wiscoy; Gordon Smith, Groundman, Fillmore.

We note that an official conference was held recently at Letchworth Park. We in the Genesee Valley District are happy to know that the officials have discovered our Utopian atmosphere. If they keep on coming each year for inspiration, the future of the company is on solid ground.

Robert Holland, engineer at Fillmore Office, is now a proud grandpa.

Dorothea Preston, Howard Ricketts and Clinton Rauhe all of Fillmore, are recent recipients of awards for suggestions.

Tony Vasile has been elected new Town Clerk for Genesee Falls.

## GAS DISTRIBUTION GOSSIP

By Howard Davey

Tommy and Kay Hamill, (Tommy is with Gas Street and Kay formerly worked for Gas Distribution) became the parents of a baby girl, Patricia Ann, on April 30. The little one weighed 6 lbs. 11 ozs.

Bill Gielow of Househeating Service had a pleasant surprise Tuesday evening, June 5, when 14 of his friends from the department converged upon his new home in Cinnabar Road with paint brushes and ladders and proceeded to paint his home . . . and finished it! Bill had been ill for three months as the result of a serious operation and the painting bee was such a tonic that he expects to be back to work shortly.

On May 10, Sam DiTucci of Gas Street became the daddy of a 6 lb. 10 oz. baby boy, who has been named Nicholas.

At Fred Wood's retirement party, l to r: Ralph Mason, Sales Supervisor; Fred Wood, Mrs. Wood, and Graydon Curtis, Lake Shore District Manager.







Pictures of the Mixed Doubles Bowling which arrived too late for last issue. No. 1, l to r, back row; Kenny Schneiter, Joan Johnston, Gary Frigo, Herman Fichtner, Mary Gibson, and Terry Veniskey. Front row, l to r; Dorothy Murphy, Jack Fichtner, Jim Skinner, Phil Gropp, Jeanne Hallatt and Al Klemmer. No. 2, l to r; Bob Parshall, Marie Fredricks, Ray Myers and Evelyn Hoesterey. No. 3, l to r; Ginny Felerski, Gerry Fox, Gerry Haak and Eddie Shippy. No. 4, l to r; Herm Fichtner, Ray Madigan, Margie McGowan and Jack Fichtner.

### FOURTH FLOOR

By Mary Gibson

Shirley Hyland, Payroll Dept., has left the Company to become a full time housewife to hubby, Danny—new addition to the Auditing Dept.

Eleanor Bloomer recently joined the ranks of the Payroll Dept.

The General Accounting Department's annual picnic was held May 24 at the Mile Woods Camp. Hots, rolls, salads and the like were most welcome after a strenuous ballgame. Dancing and the singing of old and new songs with Jane Sanders of Typing at the piano, topped off a wonderful evening.

Howard Stebbins, Treasury, enjoyed a week's visit to northern Canada on a fishing trip. Stebby lived "camp life" and had plenty of luck with his fishing pole.

### WEST STATION

By C. A. McELWAIN

How not to start a vacation was unintentionally demonstrated by William Comstock a few weeks ago. Bill was driving to Saranac Lake, and a few miles from Sodus, he smelled smoke. Pulling off the road he discovered the interior of the trunk ablaze. There was only time to grab some fishing tackle and jump back. In a very few minutes the car had burned down to the wheels.

Ann Valenza, daughter of Mr. and Mrs. Frank C. Valenza, has been granted a four year scholarship to the University of Rochester. She will graduate in June from Franklin High School and the Preparatory Dept. of the Eastman School of Music.

### SIXTH FLOOR

By Joan Leamy

Crystal Nesbitt, Purchasing, left the Company on May 31 to join her husband who is at the Naval Training Station in Maryland. Crystal has been succeeded by Dorothy Page . . . a newcomer to the Company from England.

Jane Thomas of Rate and Economic Research left the R. G. & E. June 1 to become a full-time housewife.

On May 17, Mary Anne Cardillo of the Storehouse Office was guest of honor at a dinner given by her co-workers at the Mile Woods Camp and attended also by folks from Purchasing and Stores Record. A Stork Shower preceded the dinner at which she received gifts including a linen tablecloth and a collapsible car seat for baby-to-be.



## EAST STATION ITEMS

By Bob Gustafson

Kenneth "Red" Collier, mechanic, was married on May 19 to Miss Betty Reeves at St. Mark's Lutheran Church. A reception following the ceremony was held at the Erie Social Club.

William Cummings, guard, retired on May 31 after over fifteen years service with the company. After a number of years of service with the Niagara-Mohawk Power Corporation, Bill came with the R. G. & E. on November 11, 1935, and was in the Domestic Sales Department until 1942 when he was transferred to Plant Guarding. In 1945 he became a member of the East Station family and took up residence in the guard house.

Bill would very much appreciate visits from his old buddies at his home on Bayshore Drive, Point Pleasant. He warns them to wear their boots if Irondequoit Bay is high at the time.

Patrick Hayes, East Station's "Smiling Irishman", surprised the boys with a set of twins born May 25 to his wife, the former Rita Lenihan. Those who were hoping for either a boy or a girl were completely satisfied, as there was one of each, named Katherine Ann and John Martin. The babies were placed in an incubator at birth as they weighed under five pounds each.

The Koppers Company of Pittsburgh is now installing a pilot plant catalytic cracker at East Station. This equipment will be used for securing data from which full-size equipment may be designed by the Koppers Company. In the furnace of the "cat cracker" natural gas is "reformed" or changed in composition to make a gas of lower heating value. This gas in turn will be enriched with more natural gas and mixed with coal gas and used for sendout mixed gas. In charge of the operation of the unit will be Edward N. Button, formerly assistant superintendent of East Station and now with Koppers. In charge of the construction is A. R. Jeffrey, with L. J. Berry as chief clerk.



MARY'S COLORFUL HOBBY. Six years ago, after World War II, Mary Gallagher of the Credit Department started painting floral designs on odd-shaped bottles "just for the fun of it." Actually she was uncovering a latent talent that she never knew she possessed. In the short time she has been at it, she has risen to major oil painting jobs, photo coloring and murals. Above picture shows Mary with one of her works. Nice hobby for a rainy day.

## SEVENTH FLOOR HAPPENINGS

By Arden Howland

Rita Beachner of the Employee Relations Department has left to join her husband, who is stationed in Camp Campbell, Kentucky. Members of her department entertained her at a farewell luncheon at the Clintonaire. Charlotte Herbert, formerly of Coke Sales, succeeds Rita.

Hazel Leake, Evelyn Hoesterey, and Edith Russell, of the Employee Relations Department, recently spent a week in Atlantic City, where Mrs. Russell attended the meetings of the Industrial Physicians and Nurses Association.

A Farewell Garden Party was given Teresa Gleason by Dorothy Letson, Mollie Taylor, Terry Veniskey and Irene Stickney. The party was held in Dorothy's garden and was attended by most of Teresa's friends on the Fourth Floor.

## FIFTH FLOOR

By Virginia Whitcraft

Daniel Hyland has recently joined the fifth floor Auditing Department. Danny's wife, Shirley, has left the Company to take up her duties as fulltime housewife.

Plant Inventory welcomes a newcomer to their group, Cecilia Delly. "Ceil" has probably been heard many times on local radio programs in her role as a member of the popular "Maids of Note."

Geraldine Santangelo and Bob Mannhardt are new additions to the Fifth Floor. Geraldine is with Tabulating and Bob, just out of the U of R, has joined the Auditing Division.





### THIRD FLOOR DOINGS

By Norm Davidson

Russ Howe is back on Clint Cole's Gas Division team after ten years absence from the company.

Congratulations to Mike Hoag on his marriage to Beverly Tiffany on March 31.

Bob Hilliard is the new President of the Opportune Club for 1951-52.

Dick Macauley, on military leave, is now *Captain* Macauley of the U.S.A.A.F.

The Commercial Division couldn't wait for the Commercial and Industrial picnic; they had one of their own at Roseland on May 31.

The new members of the Social Committee of C & I Sales and Gas Heating, elected in May are as follows: Bill Coyne, Rate Administration, President; Vera Evgenides, Stenographic, Secretary; Charles Bancroft, Power, Treasurer; John Robinson, Gas Heating; Mike Hoag, Commercial; Bob Radell, Gas Heating.

Arlene Fuller, Supervisor of Power Billing is now settled in her new home in the Ardsley Apartments, 699 Main St. E. Several showers by her friends in the company helped to supply some of the necessary furnishings and equipment.

Roy and Muriel Redfield of Addressograph, are happy with their new daughter Linda Jean who arrived April 17, weighing in at 8 lbs. 4 oz.

Virginia Astles is the latest addition to the staff in Addressograph.

Dick Lee of Gas Heating enjoyed a vacation in Florida

Don and Irene Macauley are enjoying their new home at Forest Lawn.

Vincent "Dee" Mitchell of Lighting Division won Third Prize in the competition on "My Most Interesting Lighting Job" at the Great Lakes Regional Conference of Illuminating Engineering Society held in Cincinnati, Ohio. He represented the Rochester Chapter of the IES by virtue of his winning first place in the local competition for his description of the lighting installation which he designed for the new offices of the First Federal Bank on East Main St.

Norm Kridel has been elected to the Board of Managers of Rochester Chapter, Illuminating Engineering Society.

### SECOND FLOOR NOTES

By Mary Kirkpatrick

Gerry Haak of the Meter Reading Department recently motored to Petersburg, Virginia, where she visit-

ed her husband, who is stationed at Camp Picket.

Toni Corbelli of Unit Bookkeeping spent five enjoyable days in Washington. Toni, who had her first plane ride on this trip, reports that flying is certainly an exciting way to travel.

Jean Taylor, formerly of Second Floor Tabulating, is now an employe of Eastman Kodak Company.

A Farewell and Stork Shower was held for Monica Drasch at the "277" Restaurant by the girls of the second floor. Monica was a member of Unit Bookkeeping.

Two girls from Second Floor Appliance, Jane Farnsworth and Lois Van Bell, were contestants in the 18th Annual Tournament of the New York State Women's Bowling Association, held at Binghamton, N. Y. The girls haven't heard the official results from the contest yet, so we're unable to tell you how they made out.

Cupid must have been working overtime lately, for we have the announcement of five new engagements on the second floor. Clara Culver from the Unit has become engaged to Howard W. Rosebauer. Elinore Hess, also from the Unit, to Alex Hudyma; Carol Schultz, from Tabulating, to Earl Hopkins; Joan Lounsbury, from Supervision, to Kenneth Abel; and June DeWitt, also from Supervision, is engaged to Paul Codinton.

Group shot of the Customer's Accounting Department picnic held at Willow Point Park on June 14th. It was a very happy occasion which was enjoyed by all.







# NEWS 'N' TIPS



from your HOME APPLIANCE and HOME SERVICE DEPARTMENTS

## A SPECIAL PAGE OF EMPLOYE INFORMATION FOR YOU

A few folks might think it humiliating that science and manufacturers are filling our homes with appliances that can do things better than we can. But most of us rather like the gadgets that get the wash whiter, the water hotter, the food tastier and our homes brighter. And that's why Reddy Kilowatt and Speedy Therm are going to sponsor this page in your News from now on. We employes of the R. G. & E. are homemakers ourselves and like to know about the things our own Company is doing to help people keep house easier and better.

In addition to that, we all feel good when we can answer the questions our friends often ask us about appliances and easier homemaking and their use.

(Actually, the only people who can afford to be asleep at the switch are owners of electric blankets.)

So . . . watch this page for news of interest to you and your family—news you'll get in advance as well as tips that may save you time and money.

### Here's A Money Saving Tip For Company Folks Only

As you know, our Company works closely with appliance manufacturers and others to contribute its experience to developing better home appliances. Right now we are cooperating with the American Gas Association to "field test" oven ignition systems. The manufacturers of three brands of gas ranges (Universal, Hardwick and Roper) are supplying us with about 30 ranges to sell to employes at a price that is below the Company's cost for resale. In other words, the savings to employes would be considerably more than at our regular employes' discount. All the Company asks in return is that the employe agrees to let the Company engineers check the range about once every month for a period of six months.

If you are interested in this, phone Mrs. Traugott, Ext. 469 soon and she will give you more information.

## "What's All the Fuss About Light Conditioning?"

Anybody asked *you* that question yet? Well here's the story in a light bulb. Your family of homemakers will be just as much interested as the thousands of folks who are becoming light conditioning conscious.

General Electric scientists of the famous GE lighting laboratories at Nela Park in Cleveland have worked out a whole series of lighting "recipes." These recipes are all in one "recipe book" and show how to use home lighting in the right way. There's a recipe for sewing, one for your basement work bench, one for reading in bed and 19 others. And, from the ladies point of view, the best part of the whole idea is the way light is used for decorating. Just wait till you see what the valance lights do for draperies—in fact, for the good looks of a whole room.

To tell Rochester folks about this kind of lighting magic the R. G. & E. Home Appliance and Home Service Departments have worked out a two-way program. First of all is our brand new Home Idea Center on the Main Floor at East Avenue. If your family hasn't seen it bring them down and browse around.

### Suggestions For All Homes

A sparkling new living room, a bright kitchen and a combination kitchen laundry are out of this world with suggestions for anybody's home. And the girls in Home Service will show you how each idea is worked out if you care to use it. A list of the folders and "How-to-do-it" literature is on this page. It's all available for visitors to take home from the Home Idea Center.

The second part of the light conditioning program is this! Three of Rochester's leading builders have each light conditioned one of their brand new homes and have made it possible for people to visit them. Through our Company advertising we have told about these homes, and thousands of home makers and planners have already seen them.

You'll see all the light conditioning recipes in use and of course, there are many other interesting new ideas too. Every visitor gets a free copy of the light conditioning recipe book containing 22 recipes. You can get yours at the light conditioned homes or at the Home Idea Center.

## Homemaking Folders Free For The Asking

Employes can obtain any of these folders by phoning, writing or calling at Home Service in Rochester or in any of the Districts.

- To Freeze Your Food—1951 edition
- Canning Fruits, Vegetables and Meats
- Jams, Jellies and Preserves
- Balanced Lighting
- Merry Monday Washday Magic
- Feeding 50
- Automatic Meals
- Cakes
- Cookies
- Sour Milk and Cream Recipes
- See your Home in a New Light



## Sewing Machines Available For Employes At Discount!

Sewing machines have not been one of the home appliances our Company sells. However, the Appliance Department has had so many requests for them by employes lately that we have made an agreement with the Westinghouse Company to handle the Free Westinghouse Sewing Machine for employes' convenience only. We won't carry them for general public purchase but if you want one, speak to a Main Floor Salesman. He will show you the complete line of Westinghouse Sewing machines in the catalogue and tell you which are available for immediate delivery. You will get your regular employe discount on these, of course.





*We just knew this would happen!*

June, July and August are still the most popular months for weddings and this year about one and three-quarter million couples are getting married in the United States and setting up homes of their own. Thousands of these newlyweds will live in the area served by the R. G. & E.

These new households will need electricity and gas for light and heat, for cooking and refrigeration, for water heating, washing and drying as well as scores of other uses.

They'll have it, too. The power plants and power lines . . . the gas plants and natural gas lines . . . are

ready in advance. Long range planning and the investment of many millions of dollars by many thousands of stockholders from all walks of life have made possible the expansion that enables the R. G. & E. to meet the increased demand that will be made for its services.

To the entire 1951 crop of Brides and Grooms the R. G. & E. extends its best wishes for a blissful married life and invites them to call on us for help with kitchen planning, home lighting, preparing meals, menus or any other phase of modern, happy living. All, of course, without charge or obligation.