

RG&E

NEWS

ROCHESTER GAS and ELECTRIC

Volume XXX

MARCH and APRIL, 1951

Nos. 3 and 4



Let there be light for these blind tots!

SHOW HOW
MUCH YOU
CARE

Read: "INFORMATION ABOUT COMPANY OPERATIONS" . . PAGE 2

Read: "R.G.E. IS REALLY A TAXPAYING TVA IN THE GENESEE VALLEY" . . . PAGE 5

Information About Company Operations Contained in Annual Report

The R. G. & E. construction program for 1951 calls for expenditures of \$13,692,000, according to the annual report which has been mailed to stockholders. In 1950 more than \$9,500,000 was spent for additions and improvements to company property.

Taxes Total \$6,108,135

The report shows that taxes were again a huge item of expense in company operations, reaching a new all-time high of \$6,108,135, an increase of 22 per cent over the previous year.

Expenditure plans for this year are divided as follows: ELECTRIC — \$9,666,000; GAS — \$3,338,000; STEAM — \$688,000. Principal new electric projects include work on the installation of the third 70,000 kilowatt electric generating unit at Russell Station and construction of a new 34,500 volt transmission line to the present interconnection with Niagara Mohawk Corporation west of the city for the purpose of increasing exchange capacity under a pooling agreement. Main gas projects scheduled are the installation of a catalytic reforming plant for natural gas and the laying of nearly 10 miles of 20-inch gas main to parallel the company's present 14-inch line and permit larger intake of natural gas.

R. G. & E. Investment \$129,914,797

During 1950 the company increased its investment in plants, lines and equipment to a total, as of December 31st, of \$129,914,797.

Important projects completed during the year were the 70,000 kilowatt second unit at Russell Station; construction of another section of the 34,500 volt transmission system designated to carry power to the different load centers of the city; a 20,000 KVA transformer, a new propane stand-by gas plant and various gas lines.

Operating revenues totaled \$33,983,435 for the year divided as follows: ELECTRIC—\$20,321,029; MANUFACTURED GAS — \$9,329,668; NATURAL GAS — \$2,020,194; STEAM—\$2,312,544.

Production of steam for heating downtown and Lincoln Park areas totaled nearly three billion pounds, an increase of about 11 per cent. Gas sendout for the year totaled 73,876,-

102 therms, an increase of 26 per cent.

Generation and purchase of electricity in 1950, for the first time, amounted to more than one billion kilowatt hours, total being 1,022,541,004, an increase of 9.3 per cent over 1949.

The total number of customers receiving electric service was 167,788 at the end of the year, while gas customers totaled 134,660. There were 518 steam customers.

20,000 Homes Heating With Gas

The popularity of gas for home heating, the report states, is evidenced by the fact that in 1940 there were only 2,265 customers using gas for space heating while at the end of 1950 there were more than 20,000. During the year more than 9,500 customers were changed over to the use of straight natural gas, making a total of 23,533 such customers. It is planned to change over about 15,000 more customers in suburban areas this year.

The combined cost to the company of the January 1950, hurricane and the coal strike was over \$200,000. The price of coal has about doubled in the past 10 years.

Two Wage Increases During Year

Two wage increases of 5 per cent each were made during the year and the average number of persons employed was 2,576. Indicating the stability of utility employment, 218 workers have been with the company more than 30 years, 678 from 20 to 30 years and 436 from 10 to 20 years.

As showing the necessity for continued expansion of R. G. & E. facilities, the report states that since the end of World War I more than 12,900 single family homes, 2,500 apartment units and eleven modern shopping centers, housing more than 170 stores, have been built in the area services by the company.

It is also stated that the R. G. & E. now has a dependable electric capacity of 281,300 kilowatts, which is 106 per cent greater capacity than it had in 1940. Total gas capacity is now three times as much as it was

before World War II. Emphasis is again placed upon the fact that the company has two sources of gas supply—natural and manufactured—either of which can be used to augment the other.

If you would like a copy of the Annual Report you can have it by asking your supervisor or sending a message to W. L. Hughes in the Employee Relations Department.

HELP YOUR GOVERNMENT BY HELPING YOURSELF

At present, 319 R. G. & E. employes are using the payroll savings method of purchasing U. S. Savings Bonds and have saved a total of \$36,688 during the last six months.

It pays to be thrifty and the payroll savings plan offers a most convenient method to build up a nest egg for whatever future need you may have in mind.

For your children's education, to pay off the mortgage or make a down payment on a home, to have the cash ready for a new car or any other use where having a lump sum ready is desirable—you'll find you'll be glad you started accumulating your capital via payroll savings plan.

In addition you'll have the added satisfaction of knowing you have been helping all along to keep your nation the strongest in the world during one of the most critical periods in world history. Put payroll savings in your "present," and—you'll be putting economy security in your "future."

OUR COVER

Blind children touch the hearts of four R. G. & E. employes who recently visited the Nursery School of the Association for the Blind, one of the Rochester Community Chest's Red Feather Services. From left to right with the children are: Frank Lalonde, General Maintenance; Mrs. Boyd Campbell of the Nursery Staff; George Sanders, Line Maintenance; Edward Szablak, Coke Sales; and Jimmy Mallon, Main Office Maintenance.

Fred Patterson Retires After 40 Years

After more than 40 years of continuous service with the company Secretary-Treasurer Frederick H. Patterson retired on March 31st. When "Pat," as he is familiarly known to hundreds of R. G. & E. associates, entered company employ on January 1, 1911, a stable of horses furnished transportation and monthly bills were made out with rubber stamps or handwritten. "Pat" saw many changes in accounting during his long period of service and followed the transition from hand method to machines that practically think.

Born in Toronto "Pat" came to Niagara Falls at an early age and thence to Rochester. His accounting ability moved him up rapidly through the posts of assistant auditor, assistant comptroller, secretary and finally, in 1941, secretary-treasurer.

"Pat" was guest of honor at a dinner attended by 200 friends at Colonial Inn on March 29th. All of the officers of the company attended and tributes were paid by Chairman of the Board Herman Russell, President A. M. Beebee and Vice Presidents Robert E. Ginna, Ernest J. Howe and Leo H. East. Paul J. W. Miller was toastmaster and among the special features were a song dedicated to "Pat" by six young women from his department and a picturized "story" of his life presented by Public Relations Director Arthur P. Kelly. Wilbur Seidel presented him with two fine pieces of luggage while his brother officers gave him a gold traveling clock.

When Noah sailed the ocean blue
He had his troubles same as you.
For days and nights he drove his ark
Before he found a place to park.



At the Fred Patterson retirement party, Mrs. Patterson pins boutonniere on her proud husband while President Beebee smiles approval.

SERVICE ANNIVERSARIES OBSERVED BY SEVENTEEN

The following employes completed cycles of 25, 30 and 35 years in March and April:

MARCH 1951

Vincent Acciaio	West Station	35 Yrs.
Edward A. Roeser	Com'l. & Ind. Sales	35 Yrs.
Gerald G. Wilkin	Meter Reading	35 Yrs.
Leon G. Atkinson	Line Maint.	25 Yrs.
William J. Downey	Station No. 3	25 Yrs.
Lewis J. VerStreate	Station No. 3	25 Yrs.

APRIL 1951

Charles Cottone	Gas Street	30 Yrs.
Arthur E. Loeb	East Station	30 Yrs.
Harlen J. Strahan	Genesee	30 Yrs.
Herbert Conklin	Genesee	25 Yrs.
Attilio DeCarolis	Gas Street	25 Yrs.
William Ghysel	Transportation	25 Yrs.
George H. Groves	West Station	25 Yrs.
Carl A. Gurgel	West Station	25 Yrs.
Giovanni Lalumis	West Station	25 Yrs.
Charles E. McIntosh	Purchasing	25 Yrs.
Edward A. Unger	Transportation	25 Yrs.

TWO R. G. & E. EMPLOYEES WOUNDED IN THE KOREAN WAR

Two R. G. & E. employes have been wounded in the Korean war. They are Pfc. Robert P. Maisenbacher of East Gas Station serving with the Army, and Marine Sergeant John P. McMenemy of Line Operations.

Bob Maisenbacher was the first to be hit. Attached to the 24th Division, Ninth Infantry, he was shot in the chest on March 9th, the bullet missing his heart by only an inch.

Sergeant McMenemy was wounded in an explosion on March 23rd when his unit was trying to take an objective near the 38th Parallel. The force of the blast hurled him into the air and knocked him 150 feet down a mountainside.

"We were blown off one step of a hill five times by literally showers of grenades and burp guns," he wrote. Fifteen of our men, including me, got hit but those of us who were left took the hill."

McMenemy joined the Marine Reserves three years ago and was sent to Korea on January 18th.

He won two battle stars while serving with the Navy in World War II.

In describing the action in which he got his wound Bob Maisenbacher wrote from a hospital in Kobe, Japan, as follows:

"Our company changed faces three times during the two months I was with them. There were only six men left who started in L Company with me. We fought off three Banzai attacks the night before I was hit and, later on, we mopped up in hand-to-hand combat all the the enemy that was on the hill. After seeing a country like Korea one can appreciate the comforts and luxuries of the United States. Can't wait until I get back home but the way it looks now I don't think I'll get there until sometime in 1952. My wound is not so serious now so there is nothing to worry about."

Bob tells of receiving the Christmas package sent to all R. G. & E. men in service and how much it was appreciated.

Another letter comes from Arnold J. Crowder of the Meter Reading Department who says: "I would like to thank the R. G. & E. for all that it has done for me since I have joined the service. I guess I am the only fellow in the whole company who can brag about the place where he used to work. None have yet got correspondence and packages as I have from the R. G. & E."

Another indication of how much the men appreciate hearing from home is contained in a letter from George C. Bartholomay of Meter Reading who at last report was at Fort Benning, Georgia. "Thanks a million for the wonderful Christmas package," wrote George. "It sure was a treat and a lift all rolled into one. Everything in it will be most useful and the fellows in the barracks also send their thanks for the cards, peanuts, etc. It really made me feel proud to know I was connected with a firm so thoughtful. Out of our whole barracks (48) men) I was the only one who received a package from the concern with which he worked."

All of the letters received from servicemen express deep appreciation for the R. G. & E. News which keeps them in touch with home happenings.

Incidentally a campaign for voluntary subscriptions to carry on the work of remembering our boys with gifts, reading matter, etc. is now being conducted. No large contributions are solicited but plenty of small ones will provide the necessary funds and allow everyone to participate. Contributions may be made through any supervisor.



John McMenemy



Bob Maisenbacher



Meet ReGiE "The Old Waterman" with A. H. Doud, Safety Director, and Sydney Drummond, of the Gas Manufacturing, who carried and brought "ReGiE" into being.

ALWAYS A CONTENDER, NOT YET A CHAMP!

By Bill Howard

Again this season the R. G. & E. basketball team wound up in second place in the Industrial League. They went as far as the final in the play-offs, but just couldn't gather a cup. We won seven of ten league games, losing one to Kodak (the Champs) and one to Rochester Products. By the time the second round of games were being played in the league, our team was suffering a depletion because of men going into service and others leaving due to illness and other obligations.

Our high scorer for the season was Sam Poletta, followed very closely by our "most improved" player, Ken Rhodes. We lost John Andrews, a high scoring forward, to the Army, and Bernie Partyka, one of the best playmakers and ball handlers in the city, had to drop basketball. As you can imagine, the club had a hard, uphill fight from then on.

Bud McLaughlin, Ralph Appleton and George Yahn came through again in grand style. They are steady team-men and can be counted on in any clutch. Also, some of our "first-season" men showed to good advantage. All in all, we had a very scrappy, high-scoring club all the way and are looking forward to another good season next year under our coach, George Yahn.

I would like to take this opportunity to again say, "Thanks for a swell season."

THE PRESIDENT'S PAGE



The R. G. & E. is Really a Taxpaying TVA of the Genesee Valley

Promoters of government development of electric power frequently point to the Tennessee Valley Authority (TVA) as an example of the benefits that can accrue to an area only from government operation.

However, we like to feel that our company, through private enterprise and without any burden to the taxpayer, already is doing all of the good things which they glorify, and in addition, is carrying more than our full share of the country's tax burden.

Many do not realize what the R. G. & E. has done and is doing in flood control—bringing low cost electricity to the farmer, manufacturing fertilizer and fungicide, as well as assisting the farm homemaker and businessman in many ways that help to make for prosperity in the area we serve.

1. Flood Control—We Own and Operate Huge Caneadea Dam

Development of the power resources of the Genesee River by our company includes such projects as the 133 foot R. G. & E. dam at Caneadea, located about 75 miles southwest of Rochester. This dam impounds huge quantities of water in the flood control, stores it and then feeds it into the Genesee to help river flow when it is low. This helps to equalize the river flow and provide the hydro power that turns water wheels which spin turbines and produce electricity for home, farm and business. This dam was built without cost to the taxpayer.

2. Generation of Hydro Power from the River Flow

The dam at Court Street, which ponds water for daily peak electric loads, was also built with money provided by private investors. Incidentally, the R. G. & E. pays a substantial sum to New York State each year for the use of water which flows into the Genesee River at the Barge Canal crossing in Genesee Valley Park. The company likewise has a dam and storage pond between the two Falls of the Genesee River in the city and develops power at both of the Falls, which is made available to all our customers.

3. Newest Utilization of the River

Our company has relinquished its use of the water in Carroll-Fitzhugh Race near Court Street to help speed construction of the War Memorial and, without cost to the taxpayer, will build a new million-dollar hydro-electric plant at the Court Street Dam. This will make even more effective use of the river flow and create an additional supply of power for industrial and commercial users.

4. Help To the Farmer

Our company not only has made electric service available to all the farms in its territory, but at our Gas Plant

we manufacture fertilizers and fungicide which also helps the farmer. In addition, our company maintains a Farm Service Bureau with a trained staff to help the farmer with his problems, and only this last week, in competition with 150 utilities from all over the country, won a national award for this constructive work.

5. Help To the Householder and To Industry

Our company maintains a trained staff of Home Service girls to assist the homemaker in her daily problems of trying to raise the standard of living for her family and help her to make her household budget go farther. We also maintain a staff of trained engineers to help industry efficiently use our electric, gas and steam services to their best advantage.

6. Economy with Taxpayers' Money Important

We are proud that in the Genesee Valley all this has been done by a business-managed, tax-paying utility. The investment savings of thousands of American citizens—many of whom live in this area and are R. G. & E. customers, have furnished the necessary capital to do this, and the general public has not been taxed one penny for it.

Promoters of public power may say this is all true but argue that government operation could do it with lower rates for electricity. We could, too, at even lower rates, if we were relieved of the tax burden and other concessions which the government uses. We feel, however, that such is not real, economy. It is deceptive and, in the long run, provides no real benefit. When the tax bill of this country is in excess of \$4.00 a day per family, and the average residential electric bill only 15c per day (less than the cost of a pack of cigarettes), and when it is realized that the average cost of power to industry is less than $\frac{3}{4}$ of one per cent of the value of the finished products, we feel that constant economy in spending taxpayers' money is more important. Furthermore, we feel that certain areas of the country should not avoid their full share of the nation's tax burden and thus in reality take a free ride on the backs of other taxpayers. We believe in tax equality.

7. Business Way Best for Public

We feel that the business-managed way of producing and distributing electricity, through private investment of the savings of many people, and with the companies paying their full share of taxes, while state regulatory bodies control rates to a strict cost-of-service basis so as to protect the public interest, is true democracy. Let us do all we can to preserve such a system that has done so much to make this country great and to provide the highest standard of living in all the world.

Alexander M. Beebe
President



PAUL J. W. MILLER



HAROLD W. NICHOLS

Two New Officers Named by Board

Other Promotions Announced

Following the retirement of Secretary-Treasurer Frederick H. Patterson, two new appointments were made by the R. G. & E. Board of Directors at the March Meeting. Paul J. W. Miller, formerly Assistant Secretary, was made Secretary and Harold W. Nichols, formerly Assistant Treasurer, became Treasurer.



HAROLD S. WEATHERBY

Mr. Miller, whose home is at 156 Winbourne Road, has been with the company for 37 years and occupied the post of Assistant Secretary for the past 10 years.

Mr. Nichols came to Rochester from Ithaca more than 21 years ago and served as auditor and assistant treasurer.

Harold S. Weatherby retains his present title of Assistant Secretary but will also take over the duties of Superintendent of General Accounting.

Following these appointments Vice President and Comptroller Ernest J. Howe announced a number of other promotions.

Harold E. Scheck has been designated Assistant General Superintendent of Accounting.

Robert W. Ball has been named Assistant to the Treasurer.

Paul Briggs has been made Supervisor of the Corporate Division of the General Accounting Department, with Philip H. Gropp as Assistant Supervisor.

Valentine L. Weining has been named Supervisor of Inventories and, together with the men engaged in inventory work under his supervision, has been transferred to the Auditing Department.

Frederick B. Saddock has been made Supervisor of the Stores Record Division of General Accounting.



ROBERT W. BALL



HAROLD E. SCHECK



FREDERICK B. SADDOCK



PAUL W. BRIGGS



PHILIP H. GROPP



VALENTINE L. WEINING

SOME THINGS TO THINK ABOUT

It Didn't Work 16 Centuries Ago

About 290 years after Christ, a Roman emperor named Diocletian took over in a period of turmoil and severe depression. You think the New Deal is new? The first thing Diocletian did was close the banks and call in the gold and start a broad program of reform. He reduced the power of the Senate and organized and delegated that power to little government bureaus. He raised taxes and put millions on the public payroll.



THE EMPEROR WHO WAS WRONG

But when this failed and the country was still in a mess, he asked more personal power for himself. For a brief while, they were standby powers. Then he used them all at once.

He froze wages, he froze prices, he froze jobs and he stopped profits. He dictated to the farmer what he should plant and when and how much he could sell it for. He rationed food.

No—that super-state approach

where the government runs the affairs of the individual is not new. Whether it's called Communism or Feudalism or Socialism, it's not new.

But let's finish with this Emperor who reigned in the year 300. What happened? The labor market closed down. Incentive was gone. Farm life became dependent on bureaucratic red tape and exorbitant taxes cost the farmer his land. He kept for himself only enough to grow turnips for his family and lost the rest to the state. Insufficient food and industry caused cities to decline. Life became stagnated. And the Roman Empire passed into what history has recorded as the Dark Ages, lasting a thousand years.

(Paul Harvey Newscast)

Teacher Gives A Lesson in Socialism

As a teacher in the public schools, I find that the socialist-communist idea of taking "from each according to his ability," and giving "to each according to his needs" is now generally accepted without question by most of our pupils. In an effort to explain the fallacy in this theory, I sometimes try this approach with my pupils:

When one of the brighter or harder-working pupils makes a grade of 95 on a test, I suggest that I take away 20 points and give them to a student who has made only 55 points



DULL OR BRIGHT PUPIL?

on his test. Thus each would contribute according to his ability and since both would have a passing mark each would receive according to his need. After I have juggled the grades of all the other pupils in this fashion, the result is usually a "common ownership" grade of between 75 and 80—the minimum needed for passing or for survival. Then I speculate with the pupils as to the probable results if I actually used the socialistic theory for grading papers.

First the highly productive pupil (and they are always a minority in school as well as in life) would lose all incentive for producing. Why strive to make a high grade if proof of it is taken from you by "authority" and given to someone else?

Second, the less productive pupil—a majority in schools as elsewhere—would, for a time, be relieved of the necessity to study or to produce.

This socialist-communist system would continue until high producers had sunk or had been driven down to the level of the low producers. At that point, in order for anyone to survive, the "authority" would have no alternative but to begin a system of compulsory labor and punishments against even the low producers. They, of course, would then complain bitterly, but without understanding.

Finally I return the discussion to the ideas of freedom and enterprise—the market economy—where each person has freedom of choice, and is responsible for his own decisions and welfare.

Gratifying enough, most of my pupils then understand what I mean when I explain that socialism—even in a democracy will eventually result in a living-death for all except the "authorities" and a few of their favorite lackeys.

(Thomas J. Shelly, teacher of Economics and History, Yonkers High School.)

Arthur P. Kelly, Editor

Carl E. Schoen, News Editor

Norman Davidson *Third Floor*
 Jack Fichtner *Electric Distribution*
 Granger Green *Sodus*
 Mary Gibson *Fourth Floor*
 Arden Howland *Employee Relations*
 Richard Henry *Gas Distribution*

Helen Freatman *Main Floor*
 Mary Kirkpatrick *Second Floor*
 Virginia Whitcraft *Fifth Floor*
 Wilson Kopler *Fillmore*
 Virginia Hungerford *Blemond*

Richard Henry *East Station*
 Wesley Streitle *Transportation*
 Henry MacGregor *Steam Division*
 Lawrence DeBack *Wolcott*
 Margaret Burns *Canandaigua*
 Joan Leamy *Sixth Floor*

Power Supply Up

Opening of the second unit at the new Russell Station of RG&E assures this area of ample electric power to meet normal as well as extra needs for defense.

This post-war expansion—which can still be doubled when required—is made in an area which suffered from no power shortage during the war. It is at a relatively more rapid rate than industrial expansion in the area.

Which seems to us to be a splendid example of a utility keeping on top of its job. Furthermore, the dollar spent for electric power in this area is the closest thing to a 1939 100-cent dollar left.

If all utilities had an equally glittering record, the public ownership lobby would run out of disciples.

Rochester Times-Union, March 13, 1951

It's Now President Howe

Vice President and Comptroller Ernest J. Howe has been elected president of the Electrical Association of Rochester, an organization that includes practically all electrical dealers of the city and its suburbs. Three R. G. & E. men, President R. E. Ginna, Sidney Long and Walter McKie were named directors.

Community Chest Needs Our Support

The Community Chest with the agencies which it represents has always been well supported by the employes of the R. G. & E. Now another year brings us the opportunity to again share in the furthering of this worthwhile cause. The need for funds to operate the 46 local Red Feather agencies and 22 State and national Health and Welfare services is greater than ever. With the military situation the way it is, the USO, for one example, is feeling the need for more and more assistance . . . the Association for the blind (see Cover Picture) the local orphanages, the different medical societies, cancer, heart, cerebral palsy and others too numerous to mention, are all in need of help that is vital to the health and life-extension of the populace of our community.

This year, the R. G. & E. will have upwards of 150 of its employes in the service of the Community Chest Campaign, which will run from May 7th to May 14. In our own company campaign Al Doud is the General Chairman, ably assisted by Art Rissberger. Our folks have done a grand job for many years and we are sure that they will be just as successful this time.

Uncle Sam Calls Fourteen More R. G. & E. Men

Fourteen more Company men have answered the call to military service. The Army has taken 7; the Navy 3; Marine Corps 1; and Air Force 1. They are as follows:

ARMY: Anthony P. DiTucci, Gen'l. Maint.; Richard J. Miller, Gas Shop; Wallace R. Straight, Gas Shop; Raymond J. Fox, East Station; James Schiano, Gas Shop; Fred Schleich, Elec. Station Maint.; Vaughn L. Hildreth, Cust. Tab.

NAVY: Frederick A. Austin, Elec. Sta. Maint.; Norman C. Kass, Mailing; Arnold J. Crowder, Meter Reading.

MARINE CORPS: Nicholas P. Long, Gen'l. Maint.

AIR FORCE: Bernard A. Mills, Genesee.

RETURN FROM MILITARY LEAVE: Ralph W. Hamburg, Canandaigua; Raymond E. Kanis, Meter Reading; Robert D. O'Connell, Cust. Tab.

Domestic Sales Club Chooses Officers

The Domestic Sales Social Club has elected new officers for 1951 and 1952. They are:

Art Coles, President; Don Kresser, Vice-president; Jim Graham, Treasurer; Melrose Franklin, Assistant Treasurer; Ann Lyng, Secretary; and Florence Strite, Assistant Secretary.

The committee is now planning activities for the year.

SEVEN EMPLOYES RETIRE

The following employes retired as of April 1, 1951:

Vincenzo Bivona, Gas Street, 26 Yrs., 11 Mos.; Clara S. Cameron, Administrative, 31 Yr., 2 Mos.; Albert O. DeForest, Office Maintenance, 3 Yrs., 8 Mos.; Luigi Grammatico, East Station, 31 Yrs.; Simon J. Groenendaal, General Maintenance, 30 Yrs., 2 Mos.; Josephine M. Landerer, Electric Distribution, 31 Yrs., 9 Mos.; Frederick H. Patterson, Administrative, 40 Yrs., 3 Mos.

Many Train In First Aid Classes

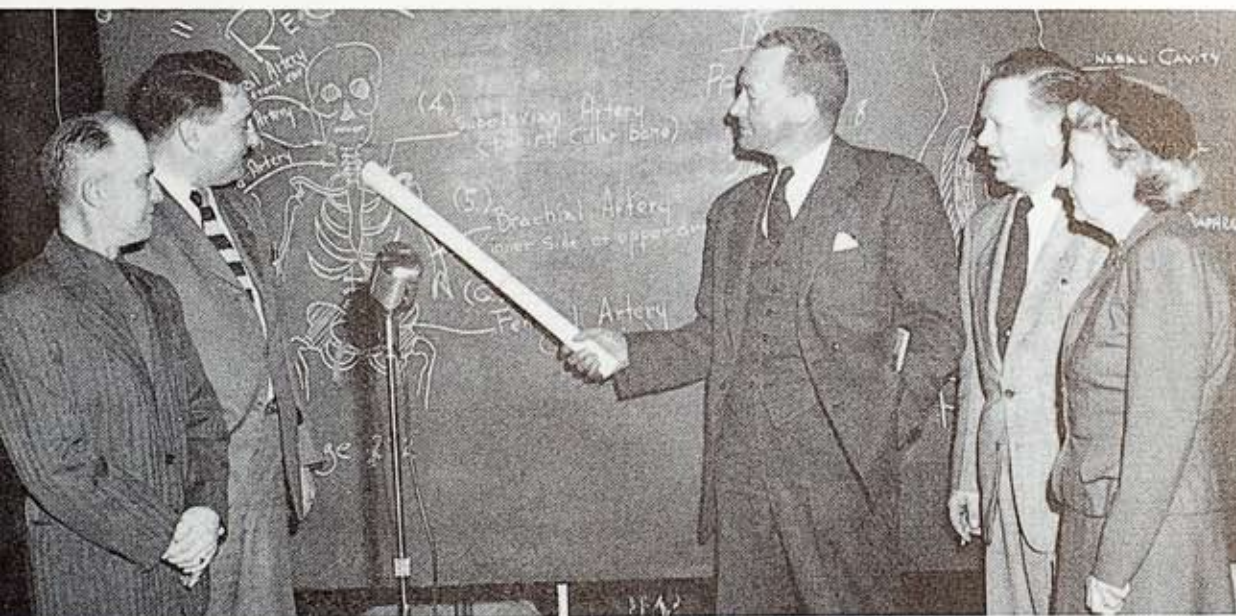
Several weeks ago an employe from each of the Operating Departments and, where possible, from the Safety committee, were selected to attend an instructor's training course in First Aid. This course was given by the Red Cross.

On completion of this instructor's course a group of fifty employes from the Gas, Electric and Steam De-

partments were given an 18-hour course in First Aid. These classes were held in the Andrews Street meeting room and instructed by W. Hildebrandt, E. Schenk, J. Wahl, H. Walrath, N. Brink, F. Rohrer and the two nurses, Mrs. E. Russell and Miss M. Gertner.

At this time there are two more classes of approximately fifty employes in progress, one at East Avenue where H. Walrath is the coordinator and the other at Andrews Street with W. Hildebrandt as coordinator.

There are two reasons for this instruction and both are very important. First in the interest of civilian defense, the company is anxious to impart as much knowledge of First Aid to as many employes as possible. Secondly the interest is safety and accident prevention. Certainly one with a knowledge of First Aid is far less prone to injury than the employe who has not.



TRADING POST

FOUND—A "Tiger Eye" double faced, man's Cameo ring. Found in the extra Company car from the motor pool on Front St. For information contact Val Weining, Extension 285.

FOR SALE—"South Wind" gasoline car heater. Used only one season. Guaranteed OK. Call John Ames, Extension 620.

WANT TO RENT—Single house or half double with five rooms or more on outskirts of Rochester. Call Ted Gardner, Extension 628.

FOR SALE—"Apex" tank-type cleaner, with all attachments. Practically new. Will sell at reasonable price. Call Genesee 4892-J.

FOR SALE—Nine piece oak dining room set, including buffet, china cabinet, table and 6 chairs. \$30.00. Call Genesee 4892-J.

FOR RENT—Apartment, 2 rooms, heated, with new kitchen and kitchen. Hot water, electric included. Lake Shore West Lawn. See Bill Mackin, Domestic Sales.

WANTED—Lawnmower with 18 inch cutting blade. Call Mary Wunder, Ext. 491.

"Bondage drill" with, L to R, Ray Mastrozzi, Electrical Maintenance; Cyril Altridge, General Maintenance; Harold Chapin, Station 34 and Herbold McClellan, Station 11.

Some of the instructors brush up on anatomical know-how. From left: Eddie Schenk, Station 3; Norm Brink, Electrical Distribution Engineering; A. H. Doud, Director of Safety; Walt Hildebrandt, Transportation and Mary Gertner, West Station Nurse.

An air of interest and enthusiasm accompanied all sessions of the First Aid Course.

Questions and Answers

In each issue of the R. G. & E. NEWS questions from employes regarding policies or operations of the company will be answered. Names of questioners will not be published. Please send in your queries.

Answer supplied by Vice President and Comptroller, Ernest J. Howe

(Q) Where does the money come from to pay for the company's large construction program?

(A) There are two usual sources from which business obtains funds for expansion. These are, of course, from income and from issues of new securities. The principal source of construction money, so far as industrial business is concerned, is reinvestment of income. In 1949, for instance, all industries except electric and gas utilities invested \$14,740,000,000 in new plant. Over 92% of the funds necessary for this expansion was obtained from reinvested income. In the same year electric and gas utilities made new plant investments costing \$3,160,000,000. Less than half of the latter sum, however, was obtained from income. This condition is brought about by the fact that in the case of public utilities investment in construction per dollar of revenue is much larger than is ordinarily the case with industrial companies and also by the fact that earnings of utilities are restricted by regulation. Thus utilities have an unusually heavy dependence upon the issuance of securities for their new money. Rochester Gas and Electric is no exception to the general rule. It may be worthwhile, therefore, to examine the sources from which our investment funds have come.

BONDS PROVIDE HALF THE MONEY

Slightly over half the funds which the company has received from investors has been obtained from the sale of bonds. At the end of 1950 the company had \$58,000,000 of bonds outstanding. Because many bonds are held in bearer form, it is impossible to know who all the holders are. We do know, however, the names of the bondholders who have chosen to register their bonds and we can find out some additional information about the holdings of companies which are required to publish the list of securities they own. In this way we know that about 75% of the bonds of Rochester Gas and Electric Corporation are owned by life insurance companies and pension funds. Furthermore, we are confident that this percentage is even larger. Almost everybody has an interest in life insurance either as an insured person or as a beneficiary. Thus, almost everybody has an interest in R. G. & E.

HOW STOCK OWNERSHIP IS DIVIDED

The company had outstanding at the end of 1950 \$20,000,000 par value of preferred stock and \$31,500,000 book value of common stock. This is represented by 200,000 shares of preferred stock and 967,000 shares of common stock. On November 15, 1950 the preferred stock was held by the following types of owners:

Insurance Companies	37%
Individuals	29%
Bank Nominees	11%
Trusts and Estates	9%
Investment Trusts	2%
Other Institutions and Firms	12%

The distribution of the ownership of the common stock was quite different, as will be seen from the following table:

Individuals	67%
Investment Trusts	10%
Insurance Companies	5%
Bank Nominees	4%
Trusts and Estates	3%
Other Institutions and Firms	11%

About 18,500 names appear on the list of the company's stockholders. Of these names about 16,800 are flesh and blood individuals. The rest are organizations of one type or another holding their respective investments for the benefit of their own numerous policy holders or stockholders. To illustrate, we find that one of the investment companies which own some of our common stock itself has more than 82,000 stockholders. It is clear, therefore, from the ownership of the bonds, preferred and common stock that the real owners of the Rochester Gas and Electric Corporation include practically everybody in the United States whether they are conscious of it or not.

Veterans Hold Fifth Annual Banquet

The World War Veterans' Association of the R. G. & E. held its fifth annual banquet and installation of officers on April 4th at the Rochester Liederkrantz Club. Every year this affair is one of the highlights of the organization's activities and this year was no exception. The evening's program included a very impressive memorial ceremony followed by an excellent dinner and floor show. The spirit of good fellowship was enjoyed by over 200 of the Company's veterans of both World Wars.

In the interest of a bigger and better club, the President of the Veterans' Association, Ed Letson, would like to extend a very hearty invitation to all men of the Company who have served in the armed forces at any time, to look in on one of the organization's meetings and be convinced that you are missing a lot of fun by not joining.

Wherever you are in the R. G. & E., or whatever you do, there is a buddy near you who can explain the benefits and good times derived from a membership in the R. G. & E. World War Veterans' Association. Ask him!

COMPANY WINS CERTIFICATE OF ECONOMIC COOPERATION



Rochester Gas and Electric was one of a select group of Rochester industries which was awarded a Certificate of Co-operation by the United States Economic Cooperation Administration. President Beebee received the certificate at a special presentation ceremony in the City Hall and, at the request of Vice Mayor Norman A. Kreckman, made a response for the industrial group.



in the spring

a woman's fancy...

Smart R. G. & E. Models show smart B. FORMAN FASHIONS

High fashion, the all-of-a-color costume. The choice of Anna May Trombley, Home Service; a violet ray, crisp cotton dress with cross-tucked bodice and matching batwing bolero-sweater. Her pin, enamel wood-violets and "jewels." Casual complement, the bronco-hide bag.



Two-toned harmony . . . Nancy Gibbs, Power Billing, shows butcher rayon sundress in mauve and violet ray. Very '51, the "jewel"-studded bodice and porcelain look of her frosty white jewelry.



The Soft Look, interpreted by Anne May Trombley, in a cape-stole dress of printed rayon crepe. Spring-fresh navy and new mustard, contrast-lined in navy butcher rayon. Her pumps and soft bag, sleek patent.



Skyrocketing to fashion success, the Duster! Here, in vivid Calypso Pink lined in rustling rayon taffeta, poised on the shoulder of Alberta Beisheim, Electric Distribution Office; a captivating butterfly of pink and violet ray stones.

Six Brave Folks Tell How Much A Husband Should Help With Housework

G. J. SWARTHOUT Russell Station

That is a "hot water" question if I ever heard one. I'll stick my neck out and say on daily routine—none; on major decorating—considerable; and on repairs—all. In times of sickness, the above changes.



ESTHER McLAUGHLIN, Main Office

My husband works nights and I work days—therefore we go 50-50 on the housework. He takes care of the basement, washes all windows inside and out, cleans and waxes kitchen floor, washes wood work, does all heavy lifting. I take care of the rest of the work.



My husband takes care of the yard in the winter—in the summer we both enjoy working the yard in the early evening.

FRANCES S. HARMON, Transportation

If the wife and husband are both employed, they should share the housework. He should help with the dishes, cleaning, making beds, etc. When cleaning, they could each do a room and finish about the same time. On washday, he could do the washing



while the wife did all the cleaning. This would enable them to have more leisure time to spend together. However, if the wife is unemployed. I don't believe the husband should be required to do any housework unless an emergency arises.

JOHNNY WELCH, Station 6

Never having had to accustom myself to help with the housework, I am not a very good authority. It seems to me the husband should help in a limited amount, like drying a dish now and then. With all the new electric and gas appliances, woman's work is not the slavery and drudgery it once was, which should allow a husband plenty of time for golf or fishing.



JIM McGRAW, Mail Despatchers

In my opinion, if the husband and wife are both employed, he should cooperate and do equally as much of the housework as she. On the other hand, if the wife is at home the husband shouldn't be expected to come home to an upset house and then pitch in and help.



However, to occasionally dry the dishes or other small tasks shouldn't hurt anyone.

IDA M. CHASE,
Main Office Maintenance

The husband might wipe the dinner dishes but if he takes care of the furnace, shovels the snow, takes care of the yard and all the heavy duties which are a man's job, I do not think it should be required of him to do any



other housework.

Company Quint Enters Table Tennis Tourney

The R. G. & E. has had a team competing in the Industrial Table Tennis league during the past season. The team was made up of five of our boys, namely, Bob Ewart, Subway; Earl Clark, Larry Gleason, David Brazill and Earl Nelson of Electric Distribution Engineering. In their first season our men finished in seventh place with Bob Ewart, the captain, making the best record of the group. All are looking forward to a bigger and better showing next year.

MITCHELL AND OWEN WIN LIGHTING PRIZES

Two members of the R. G. & E. Lighting Division won the first and second cash prizes in a contest conducted by the Rochester Chapter of the Illuminating Engineering Society. The competition was built around the theme: "My Most Interesting Lighting Installation" and V. D. Mitchell, with his description of the First Federal Savings Bank job, won first prize while second went to Floyd Owen for the Irondequoit Town Hall installation.

TWO PARTIES MARK END OF EAST STATION BOWLING

The boys at East Station held a bowling party on February 10th and it was such a huge success that they repeated the performance on March 31st. After an evening of pin-spilling, the men and their wives enjoyed a buffet lunch. Everyone agreed that LeRoy Hegeman handled the necessary arrangements very efficiently.



Norm Stott proudly displays a prize "Grouper" he caught while on vacation in St. Petersburg, Florida.

TWO GIVEN SENDOFF AT UKRAINIAN CLUB

The Ukrainian Club was the scene of a party in honor of Peter Brink and Anthony Vasile who retired from the Subway Department recently. After a fine dinner which was enjoyed by over fifty of Pete and Tony's friends, Walter Paine presented gifts to both men. Several short and impromptu talks were given, most of which recalled interesting and entertaining experiences in which Pete and Tony had participated.

MAIN OFFICE OCCURRENCES

The 5th Floor Auditing department welcomes three newcomers, Jane Kummer, Gilda Trotto and Charles Shakeshaft. Gilda and Charlie transferred from General Accounting on the 4th Floor and Jane is entirely new to the Company.

Eleanor Manfredi of Tabulating has left to join her husband who is serving in the Army in Denver, Colorado.

Elmer Knope recently returned from a three week stay in Florida.

Vivian Angevine is sporting an engagement ring and plans to be married in about a year to Edward J. MacManus.

Joanne Bodine, formerly of the Plant Inventory Division, left at the end of March to set up housekeeping in her new home.

Margie Pett, formerly of Power Billing, is now the proud mommy of a little girl, Ellen Patricia, born March 8th.

In case you are wondering who the new boy in Power Billing is, he's Kenneth Chase.

Lorraine Stewart has transferred to Addressograph from Mailing.

Bob and Barbara Hall (Commercial Division) have a new daughter, Christine Anne, born on March 21st.

E. Roger Butts has transferred from Line Maintenance to the Power Division of the Commercial and Industrial Department.

Bud and Judy Spetz are very happy in their new home at 130 Meadowdale Drive.

"OPEN HOUSES" MARK MODERNIZATION OF CANANDAIGUA AND EAST ROCHESTER OFFICES

Two R. G. & E. district offices held housewarmings recently. Manager Jack Tobin of the Eastern Monroe District modernized and re-lighted the East Rochester headquarters building in Commercial Street to make it one of the most attractive in the company's service area. Jack extended an open house invitation to his fellow-workers in Rochester on February 15th and nearly one hundred took advantage of it.

On March 1st Phil Thomas held open house for the company's Canandaigua customers and hundreds visited the re-modeled and re-lighted offices in Chapin Street during the evening. The entire Canandaigua employe group, excepting those that were obliged to remain on duty, attended a dinner held in Grange Hall, where Vice President Ernest J. Howe was the speaker.



Shown enjoying festivities at East Rochester Open House are. L to R: Maryland Curran, Roy Briggs, Ted Avery, Thelma Dys, Host Jack Tobin, Esther Sittig and Connie Corea.

L to R: Mayor George W. Urstadt of Canandaigua, District Manager Phil Thomas and Vice President Ernest J. Howe were among those in attendance at the Canandaigua Office Open-House.



Bill McCort Sets Record, Winning Four Suggestion Awards at One Time

William McCort, General Maintenance Foreman at Station 3, established a record recently when he won four suggestion awards at one time. These award emphasize the opportunities which employees have of crashing in on suggestions that make for better or more economical operation. Mr. McCort's awards were as follows:

Suggested changes in the coal chute across roof which results in safer operation and a saving of manhours.

Suggested changes in scaffold in Nos. 1, 2, 3, 4, 7 and 8 boilers which results in time saved and much safer operation.

Suggested an improvement method of changing Wind-swept Valve.

Suggested the installation of a Chicago Boom between No. 1 and No. 2 boilers and between No. 3 and No. 4 boilers.



Other awards made since the last issue of the R. G. & E. News follow:

GREGORY E. BAADEN—Gas Distribution
Suggested method of safeguarding the valve pits on the Cabot Line.

FREEMAN BOYER, Jr.—Steam Distribution
Suggested installation of a gate and padlock on the fence adjacent to the steam manhole off Industrial Street at the top of the Subway loop.

PAUL KOPP—Transportation
Suggested an improvement in the Transportation and Steam Departments wash-room to conform with State regulations.

GOODWIN E. LEHRER—Plant Inventory
Suggested correcting the telephone number which appears on our merchandise claim slips.

THEODORE McCANN—Chemical Laboratory
Suggested an improved location for terminating the gas sample lines before they enter the calorimeter room.

SHERMAN WISE—Plant Inventory
Suggested a method to keep the racks at Mt. Morris Hydro Plant free from floating debris.

WALLACE WHELAN—Station No. 3
Suggested an improved method of removing accumulated deposits in the bearings of the older low pressure turbines.

ERWIN M. MORRIS—Steam Distribution
Suggested a way to improve the lighting in the Steam Distribution Shop and Stock Room.

Suggested erection of a sign designating name of property at the north side of the driveway leading to the Lake Avenue yard.

WILLIAM J. NEARY—Line Maintenance
Suggested erecting suitable signs at all new substations designating name of Company and Station Number.

RAYMOND RISSLER—Chem. Laboratory
Suggested an improvement to the floor in the Light Oil Plant which will enable the oil which collects on the floor to be reclaimed.

WILLIAM K. SHEARS—Line Maintenance
Suggested an improved method of storing poles at the pole yards which makes the poles more accessible and safer to handle.

HENRY SYMONDS—Steam Distribution
Suggested placing a sign on the Andrews Street doorway notifying the public that the office is closed on Saturdays.

WILLIAM COFFEE—Station No. 7
Suggested an improved method of cleaning the switchboard at Russell Station.

Pages From Our Family Album



Four generations of the Thomas L. Smith family. Tom is Superintendent of the Gas Department of the Canandaigua District. From this right: Tom's mother, Mrs. George C. Smith, Tom Smith, his daughter, Mrs. James Liberatore and her son Tommy, 18 months.



Bruce Kenneth Cook, 9½ months, son of Dick Cook of West Station.



This is Tony Sheehan, 7 months, son of "Mo" Sheehan of West Station mechanics gang.

Eddie DeRycke of Telephone Service Board has start of a fine family. From left to right: Jimmy, 5, Carol, 14, Terry, 3, Robbie, 9 and Billy, 6.



MAIN OFFICE—continued

The Third Floor is getting over its aches and pains and welcomes the return of five of its family who were hospitalized for reconditioning of one type or another. Good to have you back, Louisa Godfrey, Dorothy Fisher, Ed Roeser, Leon Kimpal and Dick Morgan.

Irving and Mrs. McChesney flew to Santa Monica, California in March to visit their daughter who is an M.D. out there.

Walt Purdy Jr. recently visited his friends in the Main Office. He has been made Captain in the Air Force Station at Rome Air Base.

Norm Stott and Ernie Green visited Florida, saw exhibition baseball games there and did some fishing.

Anthony Angelone has left the department to live in Dallas, Texas.



Kay Hamill, Gas Distribution Office, on the day of her departure from R. G. & E. employ.

Jane Christensen, Lamp Sales, was married to George Hoag, January 27, and honeymooned in New York City.

Dan Dronker's mother died recently in Zeist, Holland. She visited in USA three years ago.

Alice Buell is a new member in Home Service, she formerly taught Home-Ec. at Brighton High School.

A farewell party was held for Margie Ferguson at "277", East Avenue on March 22 by the girls on the second floor Unit Bkkg. Dept.



The Electric Distribution Office gang congratulates Bob Van Ness upon his promotion to supervisor of that group. Standing L to R: Fred Urlacher, Thelma Kristansen, Gladys Benz, Jean McLaughlin, Clara Schlenker, Dorothy Harvey, Kathleen Sheehan, Ruth Streb, Julia Neubrand, Mary Williams, Marie Yatteau and Terry Donlon. Seated L to R: Margie McGowan, Esther Osier, Alberta Beishelm, Bob Van Ness and Betty Bauer. Not in picture: Janet Strachan and Bertha Hegeman.

Add one, Patricia Callan, newest addition to the Payroll division of the General Accounting Dept.; subtract one, Betty Fritz, who has been transferred to the General Ledger and Report also of General Accounting.

Joan Launsbury and Barbara Patt, from the second floor, recently returned from a two weeks vacation in Florida, where they visited Joan's father who is spending the winter in Miami. While there, the girls went deep-sea fishing, attended the horse races at Hialeah, and spent many lazy hours on the beach.

Margie Bauer recently attended a lighting course at G.E.'s Neila Park, Cleveland.

EAST STATION EVENTS

Mr. and Mrs. George Rank Sr. came the parents of a son, James George, on March 4th. The snuggly dropped little Jimmy off at the General Hospital.

On February 20th, Mr. and Mrs. Joseph Slivick were on hand to welcome the arrival of a seven pound daughter at the Highland Hospital.

Luigi Grammatico, who last year received his 30-year pin for service with the Company, retired April 1st. Louie carried a host of good wishes with him as he left and invites all his old friends to visit him at his home at 617 Brown Street.

Bob Stevely, who recently left the Company to pursue his interest in full-time farming, bids farewell to his three bosses. From Left: Dewitt Pike, Manager of Commercial and Industrial Sales Department, Bob, Carl Jeerings, Supervisor of Farm Division of that department and Sydney Alling, General Sales Manager of the R. G. & E.





Best wishes and farewells were tendered to Clara Cameron on her departure from the R. G. & E. L to R: Molly Taylor, Clara Cameron, Anna Howe, Eleanor Brady, Rheta Wilber and Mary Powers. Later, on March 31st, Clara was honored at a dinner at the Colony Restaurant.

ELECTRIC DISTRIBUTION NEWS

Don Bellinger of the Electric Distribution Department and his wife Edna, formerly of Tabulating, will long remember March 15th. It was on this day that a little tax deduction, Mark Stephan, was born.

Sam Pizzaferrato of the Electric Line Department is the father of a baby girl, Carla, born on February 26th.

The Electric Distribution Department is happy to welcome Harold Auburn, Art West, Dick Schlegel and Bob Ritz.

Colgate Divinity Chapel was the scene of a very pretty wedding on February 3rd when Bill Mitchell of Electric Distribution and Dolores Battey pledged their vows. They spent their honeymoon in Washington.

Miss Josephine Landerer of the Electric Distribution Office retired April 1st after almost 32 years of service with the Company. She was given a beautiful 16 inch Admiral Television set by the girls of her department in appreciation of her help and counsel.

Amos Jaquith, Bob Van Ness, Emil Schneider, Leon Atkinson, Roy Gillette, Mike Friga, Clyde Williams and Louis Weisner, all of Electric Distribution Department, have had vacations in the south.

Work faithfully eight hours a day and don't worry. In time you may become the boss and work twelve hours a day and do all the worrying.

SODUS PERSONALS

Mr. and Mrs. Hugh Peters are the proud parents of a baby daughter born February 19, 1951. They have named her Marcia Jean.

Ralph Coryell was recently elected to the Village Board at Sodus. Besides this job, Ralph is also a volunteer fireman. We congratulate him on his community activities.

Frank Vander Brook is doing a good community service job as Scout Master for Troop III in Sodus. Frank has recently taken over this job and is doing an excellent piece of work.

Marilyn Roesser, daughter of Clarence Roesser, Sodus Domestic Salesman, has just been made a member of the Maids of Note, popular girl chorus in Rochester. Marilyn plans to enter Eastman School of Music this fall.

At the farewell luncheon for Elaine Gardner, Power Billing. Standing L to R: Alice Todd, Kenneth Chase, Nancy Gibbs, Alice Webster, Tommy Trick, Margie Pett, Eddie Kendrick, Arlene Fuller, Fred Raines, Sr., Joan Baker, Eddie Carroll, Marie Fredericks, Joan Johnston and Phyllis Barber. Seated, L to R: Nancy New, Helen Freatman, Dorothy Fisher, Lois Urquhart, Elaine Gardner, Vera Evgenides, Betty Rush, Louisa Godfrey, Evelyn Nesbitt and Mary Gibson.



GAS DEPARTMENT DOINGS

Mr. and Mrs. Harold Kelly proudly announce the arrival of their seventh child, Elizabeth Joan, weighing 7 lbs., 15 ozs., born February 1, 1951. The Kellys now have 4 boys and 3 girls.

The engagement of Wally Tramoto, Gas Distribution Office, to Samuel Versage, U.S. Army, has been announced.

The Howard Daveys have a brand new son, Douglas Howard, 6 lbs. 9 ozs., born March 3. Howie carries a "lot of weight" in the R. G. & E. Male Chorus, Gas Distribution Office . . . and Home.

Ted Paris of the Gas Distribution Office announces the arrival of his first son, Theodore Patrick, on March 9.

On February 14 Mrs. Walter Driscoll (Walt's in the Gas shop) presented William John, 8 lbs. 4 ozs., to the world. He's their third child.

Mr. and Mrs. George Lyon, Gas Househeating Service, celebrated their 33rd wedding anniversary on February 7. On that day Mrs. Lyon entertained their family of a son, two daughters, a daughter-in-law, two sons-in-law and four grand children at a luncheon and get-together.

Bert Lewis Becomes Grandpa

Bert Lewis, R. G. & E. Radio and Television, is a grandpa! Bertram Lewis, Jr. and wife, former Gloria Blakley (once an employe of the Company) are now the parents of a son, Bertram Lee Lewis III, born at Norfolk, Va. where his dad is a Lieutenant in the Navy.



Taken at the Front St. Steam Department party at Forstbauer's, standing L to R: Art Zimmer, K. Pritchard, Sam Potter, Glen Allen, Julius Schenk, Ed Siple, Bill O'Brien and Jerry Klickner. Seated, L to R: George Symonds, John Achzet, Bill Rate, Dick Brown, Howard Cornelius, Pete Barry, Joe Sharkey, Walt Baker, Cleo Kress, and George Freudenvoll.

CANANDAIGUA ITEMS

Donald and Helen Pierce are parents of their 10th child, a son Philip Richard, born March 22nd. Don works in the gas street department in Canandaigua.

Richard Houle, line department, has left to become associated with the electric maintenance department at the Veteran's Administration Hospital, Canandaigua.

Richard Tuttle, Assistant Superintendent of Line Operation in Canandaigua District, with Mrs. Tuttle and son Richard, spent three weeks in Florida recently. Their first stop was St. Augustine where they visited the Fountain of Youth (Dick hasn't reported the benefits, if any, as yet) and The Marine Land Aquarium. From there they spent three days at the Ben White Raceways, where "Proximity," the pride of Victor, N. Y., was in training. The Tuttle's home is in Victor and Dick knows more about this famous race horse than Proximity herself. Then on to Lawe Wales, West Palm Beach, Miami, Clewiston, Fort Myers and Sarasota.

A communist is a guy who says everything is perfect in Russia but who stays here in the U.S.A. because he likes to rough it!

WOLCOTT HAPPENINGS

Mr. and Mrs. Ralph H. Mason have received word that their son, Maurice Mason, now stationed at Quantico, Virginia, has been promoted to Colonel.

Alva Dutcher, lineman at Wolcott, was recently married to Mrs. Velda Withey.

Pat Roland of the 6th Floor as she left the Company to be married and take up her new home in Rome, N. Y.



Charles Palmer, night watchman at Wolcott for many years died recently. He was the father of Paul Palmer, brother of Dewey Palmer and father-in-law of James Kauwell. All three are linemen employed at Wolcott.

At the Minstrel Show sponsored by the Rotary Club in Wolcott, three of our employes participated: Russell Dunton as an end-man and Junior Sowles and Lawrence DeBack in the chorus.

Charles Conway, foreman at Wolcott, was re-elected for a two-year term as Mayor of the Village of Wolcott.

W. C. Pearson, foreman at Wolcott, spent the month of March in Bradenton, Florida, vacationing with Mrs. Pearson. Bill has recently purchased a home at Bradenton with the idea that after his retirement he will make his home in the sunny south.

Thelma House is now the Home Service Representative in the Lakeshore District. Thelma came with us January 1st and she now is fairly well acquainted with the territory, and doing a commendable job.

Would you like to be the fellow who visited his psychiatrist and was told "you don't have an inferiority complex . . . you are inferior!"

IN MEMORIAM

ALVIN W. BUCK

Alvin W. Buck, Station 7, died April 16, 1951 at the age of 61. He was a veteran of World War I and had 25 years of service with the Company at the time of his death.

JOHN L. O'KEEFE

John L. O'Keefe of the Steam Distribution Department died suddenly February 22, 1951. He was 57 years of age and had 33 years of service with the Company at the time of his death.

DENNIS M. CAHILL

Dennis M. Cahill, retired, died March 25, 1951. He formerly worked in the General Maintenance Department and was pensioned July 1, 1946 after 36 years of service. He was 72 years of age.

PATRICK J. FLANNERY

Patrick J. Flannery, retired, died April 5, 1951. He formerly worked at the East Gas Works and after 33 years of service was retired on April 1, 1937.

CHARLES B. WILLIAMS, Sr.

Charles B. Williams, Sr., retired, died April 10, 1951. He was retired May 1, 1950 after 24 years of service in the Lakeshore District at the age of 66.

How Wrong Can You Be?

Dire predictions by public power spokesmen of a coming power shortage look pretty silly when you examine the record they chalked up during World War II.

For 1941, the federal "experts" thought the country would need 7.5% more power than it turned out it did need

For 1942, their error was 20.3%, for 1943 it was 15.3% and for 1944 it was 19.0%.

Final score: no hits, no runs, and an average error of 15.5%.

Interior Secretary Krug himself stated that power was "never too little or too late" during World War II and with the construction program that is now underway there will be no shortage in the present emergency.



WHO? YOU!

Every homemaker has five or six horses under her finger-tip control. In other words the average American housewife uses electric power equal to the work of five or six horses.

And that's a lot of work. It will wash, iron, sweep, cook, light, freeze and do a score of other jobs around the house . . . and all for less than the cost of a pack of cigarettes a day.

Gas service, too, plays its part in the home. It heats the house, cooks the meals, gives you night and day water service and adds to your comfort and convenience in many other ways.

People today agree that electric and gas service is just about the biggest bargain in the family budget.

Hear "Meet Corliss Archer" . . . WHEC . . . SUNDAYS, 9 P. M.

See R. G. & E. Weekly News Review . . . WHAM-TV . . . Sundays at 6 P. M.

IRONDEQUOIT AND FAIRPORT CONVERTING TO NATURAL GAS

Changeover Will Provide Even Greater Reliability of Service

By F. J. PFLUKE

Superintendent of Gas Operations

The next step in our plan to convert to natural gas the suburban sections of Rochester and the towns in our territory is now under way.

There are approximately 13,000 customers in the area to be converted. This area includes Irondequoit from Ridge Road to the Lake and from the Genesee River to Irondequoit Bay. It also includes the remaining manufactured gas area along Lake Avenue from Ridge Road to the Lake and the Village of Fairport. When completed it will bring the total number of customers served by natural gas up to approximately 37,000. Next year it is planned to convert a section of the Town of Gates, which will practically complete our present conversion plans.

Reasons for the Change-Over

As you may recall, there are three important reasons for the conversion of some of our customers to natural gas while we continue to serve the majority who are in the city with manufactured gas.

- (1) This plan enables us to continue unrestricted service to our customers. We can continue to furnish gas service for heating or domestic use to anyone on our lines. If we were furnishing 100 per cent natural gas or 100 per cent manufactured gas this would be impossible since, in the first case, we could not obtain enough gas, and in the second case, the cost to the customer would have to be greater.
- (2) It saves many millions of dollars of investment cost, since we do not have to install additional pumps to get the gas to the rapidly growing suburban sections. Since natural gas contains twice as many heat units per cubic foot as manufactured gas, we practically double the carrying capacity of our present distribution system. This makes it unnecessary to tear up the streets to install larger mains.
- (3) It reduces the amount of manufactured gas required and reduces the amount of expensive manufacturing equipment we would otherwise have to install to furnish additional gas. Since

the cost of raw materials and labor used in the manufacture of gas has risen greatly in recent years, it would be impossible to hold our rates at present levels if it were not for our dual system plan which enables us to use more natural gas in our manufactured gas process and to replace manufactured gas completely in the converted areas.

Improved Reliability of Service

Serving more customers with natural gas will not alter the reliability of our service, since we plan to install this year a more efficient gas making process which in an emergency can produce a substitute for natural gas. We are also adding more liquid gas storage tanks at Blossom Road Holder which will increase the available substitute natural gas from this source. In addition to these emergency facilities, we are running ten miles of 22½ inch natural gas pipe line which, when completed this fall, will give us two supply lines from our Caledonia metering station to the city. Our natural gas supplier has also contracted to construct a second line to the metering station.

The conversion job will be conducted in much the same manner as our other conversions, except that we have benefited by our previous experience and are making some minor changes in our procedure to keep to

a minimum any inconvenience to our customers.

We have started a survey with a crew of forty-six trained men furnished by Conversions and Surveys, Inc., the firm which did our previous conversions. This survey includes an inspection of all gas appliances in each home. Customers are notified of any defects which should be corrected in order to make the appliances perform properly. These men are also making some preliminary adjustments which will speed up the actual conversion work which will start on June 27.

There will be seventeen conversion sections which will require one day each and only one section which will require two days for conversion. The work will be done by 150 experts, including the men who are doing the preliminary work. The completed work will be checked by our own inspectors.

The cost of this work will amount to about thirty-five dollars per customer, all of which will be borne by the company. We are sparing no expense in the effort to give our customers the best possible service from their gas appliances with the new fuel. We feel sure that this is possible since all appliances should be correctly adjusted when we finish.

We expect that the conversion, plus the new manufacturing facilities, will enable us to continue to furnish dependable and economical service to anyone on our lines who wishes it.

MISSOURI MAILMAN COMMENTS ON BRITISH SOCIALISM

As Henry Wadsworth Longfellow wrote in his famous poem, "The Psalm of Life," things are not always what they seem. A Missouri mailman who went to Britain to see how Socialism is working out there, came back with some firm convictions.

Abraham Lincoln Kilby, who delivers mail on a 46-mile route in Vandalia, Mo., was sent to Britain by the Professional Men's Club, which asked him to make a report when he got back. Abe had a grand time. He found the people most hospitable and he sums up his impressions in the following comment:

"The social gains that have been made in Britain are good to a certain extent. But the economic policies, if practiced or continued long enough, will lead to utter economic collapse because incentive and private initiative will have been destroyed. We must have the competitive system because it supplies the necessary constant urge to spur the inventive minds of men."

It is too bad for the economic future of Britain that some of its present leaders are not gifted with the same sound sense as this Missouri mailman.



BILLIONS FOR DEFENSE --- Not One Cent For Socialism

You can't blame the American people for getting mad when Socialistic planners try to grab their tax dollars for schemes that are absolutely unnecessary for the Defense effort.

Schemes like the St. Lawrence Seaway and Power Project (which many army and navy authorities say would be a sitting duck for a bomb attack) and government power projects in various part of the country at a cost of billions of your dollars.

Most of these are unnecessary and the money they would cost and the labor and materials they would consume are

vitaly needed for real Defense purposes.

In the next three years the business-managed electric power industry of the country will have double the generating capacity it had before World War II and at no expense to the taxpayer. In fact the industry will give the Defense effort additional aid through the extra taxes which it will pay as the result of this expansion.

Let's stop unnecessary spending! Let's give everything we need for Defense but not a penny for Socialistic schemes!