

RG&E

NEWS

ROCHESTER GAS and ELECTRIC

Volume XXX

JULY and AUGUST, 1951

Nos. 7 and 8



Upper Falls of Genesee at Central Avenue

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Sidewalk Superintendents Direct R. G. & E. Operations in River Bed

One of the most interesting jobs for "sidewalk superintendents" is the work of the R. G. & E. in the river bed at the Court Street Dam. Every day a line of "kibitzers" leans over the railing of the Court Street Bridge, commenting and speculating on the work in progress and no doubt offering suggestions among themselves as to the best way to handle the project.

The work on the river bed is part of the project of building the new 3600 kilowatt electric generating plant to replace a smaller one that was operated for years from the Carroll-Fitzhugh Race.

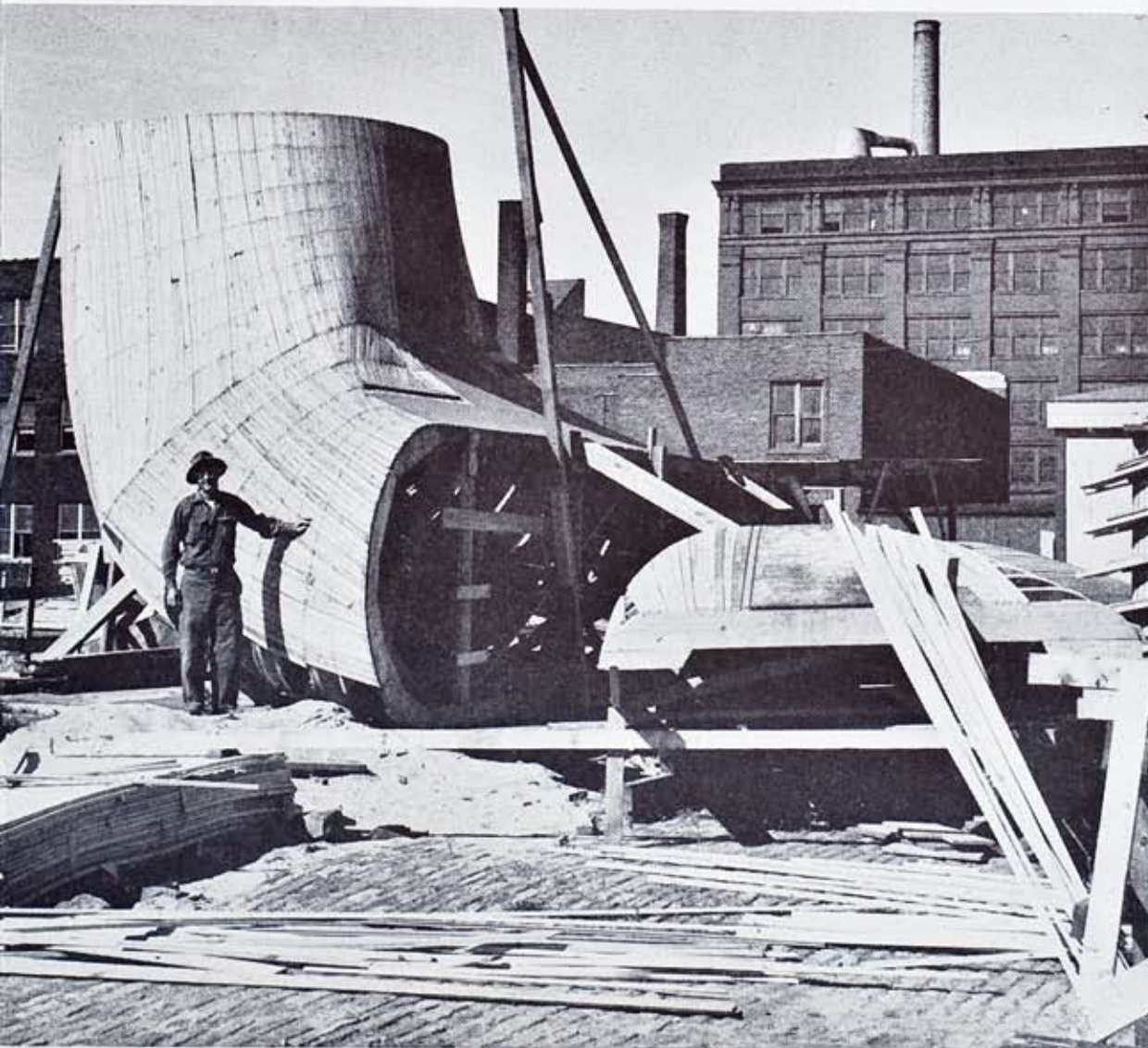
Early in the history of Rochester progressive industrialists devised ways of harnessing the water of the Genesee River to turn the grinding wheels of the flour mills. Among projects the Carroll-Fitzhugh Raceway was dug along the west side of the river, extending from south of Court Street to the present Broad Street. Water was taken from the river and carried through this raceway to various manufacturing plants. The water was divided according to the "Rights" each plant owned and there were many disputes and much litigation over them. Through the years



the water wheels became inefficient and were abandoned. In the meantime most of the "Rights" were purchased by the R. G. & E. and all the water passing through the raceway was used to run a small hydroelectric plant known as Station 26, near Broad and Exchange Streets.

When the City of Rochester decided to build the War Memorial at Exchange and Court Streets the lo-

cation of the raceway presented some problems. It would be necessary to build over it, which would entail extra cost to the city. City Manager Cartwright appealed to President Beebee, and as a good friend and neighbor interested in community welfare, the company agreed to close the raceway and relocate Station 26 near the Court Street dam. This neighborly action will help to speed construction of the Memorial Building.



WHAT IS THIS?

← READ AND SEE

When completed, the elbow-shaped wooden structure which Frank LaLonde is patting so lovingly will be covered with a smooth skin of masonite like that shown as your eye follows up over the curve from Frank's left hand. The completed form will be lowered into a trench excavated deep into the rock.

After the form has been carefully located and securely fastened in that location, concrete will be poured around it to produce an encasing wall at least 2 feet thick and, in many places, much thicker. The encasing wall will be well reinforced with steel rods. When the concrete has attained sufficient hardness and strength, the form so laboriously built will be torn down piece by piece and stripped away from the concrete, leaving a smooth elbow-like passage which will receive the water from the water-wheel just above and carry it to the tailrace, which in turn will carry it down the river. It's all part of the construction of the new power plant near the Court Street dam.

Five Major N. Y. State Utilities, Including R. G. & E., Offer To Develop Further Niagara Power

The Niagara River and Falls constitute one of the best natural sources in the world for the development of electric power. For many years both Canadian and American utilities have been harnessing Niagara water to generate electricity and now, due to a recent treaty with Canada, there is opportunity for further power development. The question is whether this development shall be done by the business-managed, tax-paying utilities of New York State, or by government.

Up to the present time all of the power developed on the American side of the river has been done by private enterprise but now, through bills before Congress, both Federal and State governments seek to take over any further development.

No Cost to Taxpayers

However, the five major electric power companies of the State, including Rochester Gas and Electric, Niagara Mohawk, New York State Electric and Gas, Central Hudson and

Consolidated Edison, whose combined territories cover practically the whole state, have offered jointly to organize and finance a new company to construct the project without expense to the taxpayers. To that end a bill has been introduced in Congress, sponsored by Senator Homer Capehart of Indiana and Representative W. E. Miller of Lockport.

These five business-managed companies say that they can develop additional power at Niagara quicker and more cheaply than can government. They claim that, since such related subjects as flood control, navigation, irrigation or reclamation are not involved, the issue is the clear cut one of whether or not government should be in the power business in New York State. In other cases flood control, navigation or irrigation have often been given as the reason for justification of government's participation in the production and distribution of electric power.

The five companies also assert that private enterprise is not only ready,

willing and able but best qualified to construct and operate the project. Any argument that government power will cost the consumer less, ignores the fact that the difference in cost is due to the huge taxes paid by the electric companies and from which government projects are exempt.

It is estimated that the taxes which would accrue to Federal, State and Local Governments, through a Niagara development by the five companies, would total in excess of \$23,000,000 a year. This is in addition to the \$136,000,000 which these companies are now paying annually.

Benefits Would Flow to All

It is pointed out that since the five companies are now all under regulation by the N. Y. State Public Service Commission and thereby, in effect, operate on a strict "cost of service" basis, any savings that result from this development would automatically flow to all the people in the entire territory. There would be no need of calling on taxpayers to provide funds nor duplication of any generating or transmission facilities.

Commenting on the proposal of the five utilities, President Beebe said: "We believe that the best interests of all the people will be served if the five companies, including our own, are allowed to carry out the Niagara project. The issue in this case is very clear: Should the government be in the power business? If nationalization of industry, such as has been done in England, is what the people want, then the government should take over this project. We cannot believe, however, that the American people want any such situation for this country."

Jack Tobin Helps East Rochester Land Big Convention

Jack Tobin, Manager of the Eastern Monroe District of the R. G. & E. and President of the Chamber of Commerce of East Rochester, teamed up with Joseph Boyce, President of the East Rochester Volunteer Firemen's Association, and other business men of the town, to land the 1952 State Convention of Volunteer Firemen. The Firemen's Convention will be the first held in this section of the state since 1944. For Jack Tobin and the East Rochester folks it will represent the realization of a long sought achievement.

The proposed time of the conclave in East Rochester is the third week in August, 1952.



JACK TOBIN

Company Organizes Comprehensive Civilian Defense Program

Along with the other leading industries of Rochester, the R. G. & E. has been organizing and developing a program of Civilian Defense with regard to its own operations. Much of the planning, of course, must remain confidential, but it can be stated that the program is a comprehensive one that covers all contingencies.

The purposes of the R. G. & E. Civilian Defense program are stated as follows:

1. Establish policy for defense and protection of the employes and property of the Rochester Gas and Electric Corporation.
2. Establish policy for continued operation of the Company and its facilities in any disaster or military emergency.
3. Establish and maintain liaison with the Civil Defense authorities of the City of Rochester and County of Monroe.
4. Establish and maintain liaison with the other connected utility companies; Gas and Electric.
5. Establish and maintain customer contact and public information that will function adequately in any disaster or emergency, when normal means are not available.
6. Inform and assist Department and Station Superintendents in all activities and policies pertaining to defense.
7. Maintain liaison with the Defense Coordinator in all matters pertaining to defense, operation of the various plants and stations in an emergency, and plans for the protection of personnel and property.

The General Defense Committee, operating under top management, is composed of W. E. Hughes, Chairman; Ralph H. McCumber, Linn B. Bowman, Sydney Alling, with Evelyn F. Hoesterey as Secretary. Alfred H. Doud is Coordinator, tying the activities of the various committees together.

Committee Chairmen are as follows: *Operations Coordinating Committee*, Howard A. Brown; *Customer Contact & Public Information Committee*, Arthur P. Kelly; *Employe and Property Protection Committee*, D. A. Bruce; *Plant Security Committee*, Walter G. McKie; *Personnel Committee*, Arthur C. Rissberger; *Medical and Health Committee*, Schuyler F. Baldwin; *Plants and Structures Committee*, John E. Fredericks.

Company Employes Invited To YMCA 'Open-House'

The Rochester YMCA has extended a cordial invitation to the employes of the Rochester Gas and Electric and their families to come to the Central "Y" on Gibbs St. on September 14th to inspect their newly enlarged and modernized recreational and educational facilities.

The program will include a tour of the building, exhibitions in swimming, diving, tumbling, handball, trampoline (the bouncing bedsheet), basketball and squash. Refreshments will be served at the conclusion of the evening's fun. This is a good opportunity for all the R. G. & E. folks, particularly those who are not "Y" members, to see what the YMCA does and how they do it.

Why not jot down the date, September 14th, and take Mom and the kids for an evening of fun and fellowship . . . absolutely free. Festivities start at 7:30 and will continue throughout the evening. If, however, your hours will not enable you to attend the evening party, the committee of the YMCA has offered to run the same program in the afternoon. September 14th is the date! Let's go!

An optimist is a chap who plants two acorns and then goes out and buys a hammock.

Pioneers Club Holds Record-Breaking Picnic

The biggest Pioneers Picnic in the history of the organization was held at Willow Point Park on August 22nd. Some 220 active and retired Pioneers, along with guests, sat down to a turkey dinner following a program of music and sports run off under the direction of Bill O'Brien.

The "door prize", which was an actual miniature door, was won by Edward L. (Doc) Wilder. Awards of silver dollars in varying amounts went to the following: Fred J. Elter, DeOrsay V. Graning, James Young, Julius J. Schenk, Arthur H. Zimmer, George M. Hubbard.

Chairman of the Board of Directors Herman Russell and President Beebee, both Pioneers, spoke briefly. Pioneer President Tom Yawger, presided at the dinner and reports were made by the various officers. Officers were elected as follows: *President*, Thomas H. Yawger; *Vice Presidents*, Edward P. Carroll, Frederick W. Fisher, Edwin H. Schlueter; *Treasurer*, Chester R. Schlenker; *Assistant Treasurer*, Carl F. Ayen; *Secretary*, Joseph P. MacSweeney.

Committee chairmen in charge of the affair were: *Reception*, John J. Logan and Douglas Bruce; *Dinner*, Chester Schlenker; *transportation*, James Coyne; *Nominating*, George Swarthout; *Entertainment*, Arthur P. Kelly and William O'Brien.



The President's Page . . .

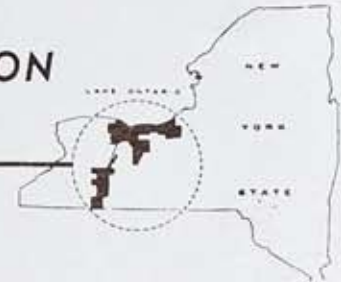


ROCHESTER GAS AND ELECTRIC CORPORATION



89 EAST AVENUE

ROCHESTER, 4, N. Y.



Fellow Employees:

Recently I read an article on the effect of Christianity on the American system of Free Enterprise and it impressed me so greatly that I want to quote parts of it to you, as follows:

"It is no accident that the Christian areas of the world are more prosperous than others. The physical reasons for this prosperity -- that is, the factories, machinery, farms, homes, automobiles, television sets, etc. -- do not, on the surface, have any connection with religion but there is an unmistakable connecting link. When Christ taught that man could be free from the arbitrary power of the State the consternation was so great that He became a marked man--an agitator against Statism, who had to be punished by death on the Cross.

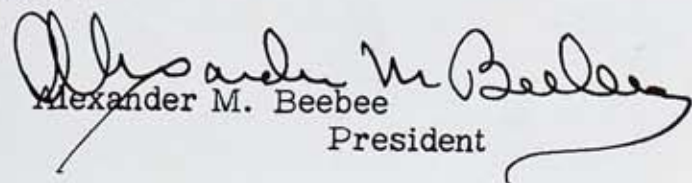
"When Christ taught that man is responsible only to God, total government was left out in the cold. This called for a revolution that would reverse the order of things and make the people masters of the State, instead of its servants. Therefore, the first nonspiritual result of Christianity was political...not economic.

"The great political reforms that followed introduced more and more divine law into the legal codes. The Magna Carta in England and the Constitution of the United States are two outstanding examples. These reforms dealt primarily with the rights of man -- and the right that has most to do with the amazing economic growth of so many young nations is the right to own and use private property without governmental interference.

"The fact that every man's home should be his castle, free from State intrusions, stems from Christian insistence upon the sacredness of the individual. As the result, we find that economic and spiritual freedom are inextricably a part of each other -- they live or die together. Property rights and human rights are, therefore, inseparable.

"Why do property rights energize a nation? Because thrift and industry become worthwhile. The fruits of man's labor become his own to have and hold for the economic welfare of himself, his family and those less fortunate people whom his conscience induces him to help. Although our greater material welfare is only a by-product, rather than a main purpose of Christianity, it is an important one."

It seems to me that the above comment provides much food for thought and, in closing, I'd like to call your attention to the fact that never before in the history of the world has a system of society been able to provide decent Human Rights unless Property Rights were respected. Therefore, let us do all that we can to preserve such a system and strive to make it work to the best interests of all.


Alexander M. Beebee
President



RG&E display at the Monroe County Fair.

MANY TEXT BOOKS CARRY ONE SIDED INFORMATION

In the field of published material used for educational and propaganda purposes, many textbooks, federal pamphlets, and some encyclopedias are becoming infected with one-sided material.

The report of the President's "Water Resources Policy Commission" is a typical example of a reference work that will be used as the "bible" of federal power advocates. It is the most complete compendium of distorted and semi-false statements about public versus private power that now exists. The Interior Department is now using this report to help substantiate some of its claims in the Roanoke Rapids Case.

It is essential that libraries contain fair appraisals of the electric utilities, both public and private. It is particularly important to see that the school children of America are not taught a false concept of the development of the nation's electric power facilities and their respective places in the American economic system. This area of danger must be protected if we are going to continue guarding all fronts.

—*Electrical World*

Harlan Cooper, Manager of the Western Monroe District of the RG&E, was a very popular fellow on the day of the opening of his new sales and business offices in Hilton.



IN MEMORIAM

HOWARD C. CORNELIUS

Howard C. Cornelius, Steam Distribution, died June 30, 1951. He had 20 years of service with the company and was 40 years of age at his death.

HOWARD J. CLAWSON

Howard J. Clawson, Canandaigua District, died July 4, 1951. He had 30 years of service with the company and was 55 years of age at the time of his death. His son, John W., works for the Company in Canandaigua.

PATRICK J. NOLAN

Patrick J. Nolan, Station 3, died July 5, 1951. He had 26 years of service with the company and was 57 years of age at the time of his death.

WILLIAM F. HOWARD

William F. Howard, Line Operating Department, died August 1, 1951. He was 52 years old and had 29 years of service with the company. His son, William, works for the Company in the Commercial Service Department.

PIETRO LAGAIPA

Pietro Lagaipa of the Subway Department died August 7, 1951. He had 30 years of service with the company and was 59 years of age at his death.

JESSE S. YEAW

Jesse S. Yeaw, Chemical Laboratory, died August 10, 1951 at the age of 49 years. He had 24 years of service with the company at the time of his death.

EVERYBODY'S BUSINESS

Public power will continue to grow unless the voters persuade their representatives in Washington that they are not anxious to continue paying the electric bills of other people. If the advocates of public power continue to have their way, no fewer than nine authorities, modeled on the TVA, would blanket the nation. But the only way the voters are going to know about the issue is for someone to tell them. That's the job for the whole of industrial America, not only the utilities, but every branch of business.

—Taken from *The Sign*, national Catholic magazine



Marion Anderson and Martha Davis

Martha Davis Visits Marion Anderson, Opera Star

Martha Davis, of the Main Office of the R. G. & E. recently spent a wonderful week-end at the home of Marion Anderson and her husband (her married name is Mrs. Marion Fisher) in Danbury, Connecticut. Martha and Marion have been friends for upwards of fifteen years and visit each other whenever possible. The Marion Anderson home is actually an estate of 105 acres in which is contained 20 acres of rolling lawn, nearly three acres of gardens, swimming pool, dog kennels, stables, guest house and servants' quarters. Her hobbies include unique preparations of her own homegrown fruits and vegetables for deep freeze, horseback riding and dog raising.

While in Danbury, Martha was guest of Marion and her husband at the local opera.

Preparations are in the making for the shooting of a movie of the life of Marion Anderson and most of the scenes will be located on her estate. Sometime soon, the Fishers hope to motor through the north Atlantic states and plan to visit Martha and her husband when they arrive in Rochester.



Barbara Wehle of Rate and Economic Research is now Mrs. James C. Clark.

Thirty Prizes Awarded in Annual Golf Tournament

Following is the list of prize winners in the annual company golf tournament which was held at Midvale Golf Club during the month of June and just too late to be published in the last issue of the RG&E News:

The three top prizes, the low gross winners, turned out to be four . . . due to a tie for third place. First prize went to Joseph Bertram of Station 7 who stroked out a very professional 75 for the Midvale course. Second spot was occupied by Ernie Skinner of Electric Meter with a 79 and the third position became crowded when Henry Monnat, Gas Househeating Service and Jimmy Dick, General Maintenance, turned in even 80's.

The Low Net Prizes were handed out as follows:

John Gay, Gas Hshtg. Serv. 84-20-64; Ed Skibinski, Gas Dist. Off. 100-34-66; Robert Hoffman, Gas Shop, 103-36-67; Jerry Boss, Sta. 7, 93-25-68; Robert Manuel, Cust. Serv. 87-19-68; Walter Clark, El. Dist. Engr. 103-34-69; Pete Versprille, Off. Maint. 105-36-69; Ralph Crittenden, Emp. Rel. 91-21-70; Ed Letson, Pl. Invt. 105-35-70; Richard Morse, Engr. 89-19-70; Wes Streitle, Transp. 86-15-71; Harold Hall, App. Serv. 82-10-72; Bud Aldred, East Sta. 102-30-72; William Faill, Gas Meter 94-22-72; Robert Jones, Sta. 7, 98-26-72; Frank Sisca, Gas Street, 108-35-73; John Croston, Gas Hshtg. Serv. 98-25-73; Robert Pockett, Line Maint. 89-16-73; Richard Rhodes, East Sta. 87-14-73; Tom Puleo, Sta. 7, 85-12-73; John Haskell, Gas Shop 98-25-73; Leon White, Jr. Sta. 3, 98-25-73.

Winners of "Special" prizes for the most strokes on holes Nos. 1, 3 and 5 were: Hole 1, Al Doud, Em-ploye Relations—12 strokes; Hole 3, George Decker, Sta. 3—14 strokes; and Hole 5, Robert Gilkinson, Chem. Lab.—12 strokes.

The Blind Bogey prize was tied by Clint Coddington and Ray Myers who each carded 74's.

Nice day, nice tournament, good prizes . . . why not sign up for next year???

The trouble these days is that we have too much month left over at the end of our money.



A few shots of the company Golf Tournament. Top, #1: Frank Sisca and son, Arthur, El Skibinski, Ted Paris, Joe Hartman and Howie Stebbins. #2: Bob Jones, Jack Maier and Bob Spellman. #3: Jack Croston, Jack Gay, Jim Brogan and Howie Monnat. #4: Bob Hoffman, Ben Morlan, Ed Morris and Jack Haskell.

Seven Employees Retired In July and August

The following employees retired from the company in July and August. In July; Fred R. Bauman, General Maintenance, 28 years and 2 mos.; Louis Contreras, General Maintenance, 29 years and 19 mos.; Albert T. Thomson, Station 5, 17 years. In August; Michele Giardina, West Station, 25 years and 5 mos.; Fred W. Gunther, East Station, 49 years and 1 mo.; Charles Merola, West Station, 28 years and 2 mos.; Robert H. Robeson, Domestic Sales, 13 years and 8 mos.

Arthur P. Kelly, Editor

Carl E. Schoen, News Editor

Norman Davidson Third Floor
 Donald Pittman Sodus
 Mary Gibson Fourth Floor
 Arden Howland Seventh Floor
 Howard Davey Gas Distribution
 Joan Leamy Sixth Floor

Helen Freatman Main Floor
 Mary Kirkpatrick Second Floor
 Virginia Whitcraft Fifth Floor
 Wilson Kopler Fillmore
 Virginia Hungerford Belmont
 Margaret Burns Canandaigua

C. A. McElwain West Station
 Robert Gustafson East Station
 Henry MacGregor Steam Department
 Wesley Streitle Transportation
 Raymond Winnett Wolcott
 Jack Daley Station 3

Experimental Plant at R. G. & E. For 'Cracking' Natural Gas Attracts National Attention

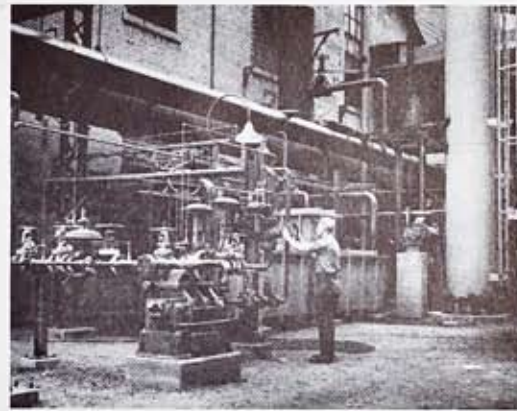
The pilot catalytic cracking plant which the Koppers Company of Pittsburgh has installed at East Gas Works has been attracting national attention. Following recent articles in the Times-Union and the Democrat & Chronicle, the press wires carried the news throughout the country, calling attention to a new process for "reforming" or breaking down the heat value of natural gas for mixing with manufactured gases for use in homes and industries.

A pilot plant is a small experimental plant designed to give new processes a through tryout and eliminate "bugs" before money is invested in a large plant.

J. H. Taussig, project engineer for Koppers, was in charge of construction of the experimental plant, and associated with him and in charge of operations is Ed Button, formerly assistant superintendent of East Station.

Catalytic comes from the word "catalyst", which in chemistry is a substance that initiates or accelerates chemical action between two or more other substances without itself combining with either of them or undergoing any permanent change. The process used in the experimental catalytic plant at East Station is not new. It was designed by Dr. R. Leonard Hasche of the Tennessee Eastman Company, a division of Eastman Kodak Company, who began work on the system in 1934 for the production of acetylene gas. Five other plants employing the Hasche process have been built throughout the country, but none of them is utilized in the production of gas from natural gas for home use.

Rochester was chosen as the site for the experimental plant because



the conditions here are ideal for its development and improvement. Our company has a ready supply of natural gas and can use the gas made in the pilot plant to mix with its manufactured gas.

Our chief interest in the process is twofold: First, the possibility of developing a low investment cost plant for producing 538 Btu. (British Thermal Units) gas from natural gas for base load use; and secondly, the possibility of "feeding" gasoline or light oil instead of natural gas to the plant in times of natural gas shortage and thereby producing a substitute natural gas to feed back into the natural gas system. It is this phase of the development that is new and in which the whole gas industry is vitally interested.

The United Engineers & Constructors is now building for us a full sized (18 million cubic feet per day) plant of a somewhat different design which will "reform" or break down the heating value of natural gas so that it can be used in the manufactured gas system. It is expected to have this plant in operation around January 1st next year. This plant has no relationship to the Hasche Experimental plant.

TRADING POST

AVAILABLE: Would you like to know of a good dressmaker? Dresses, alterations, etc. etc. Call Arlene Neuert, Extension 373.

FOR SALE: One 14-foot canoe, with paddles, in perfect condition. Also, a gas range in good condition which can be had very reasonably. Call Charles Tholstrup, Electric Meter Department of Hillside 1404-M.

FOR SALE: Brand new Hardwick gas range, never been out of the crate. Call or see Cliff Lankford, Ext. 325.

FOR SALE: Four "Badger" fire extinguishers, 40 gal. 500 lb. test. One screen door, 6 ft. 6 ins. X 31 ins. Three screens, 8 ft. X 5 ft. 1 in. and One 6 cu. ft. Electrolux refrigerator. Call Thomas Smith, Gas Works, Canandaigua.

FOR SALE: Nn-Craft, 16 foot hydroplane with 22 HP Johnson motor. Call Mrs. Neuert, Extension 373.

WANTED: I need several steel frame windows of any size, also some plate glass. Call Landis Smith, Extension 450.



Frank Dorkey, Electric Station Maintenance, points to one of the new signs designed for identification of company property.

Twenty-Five Suggestions Pay Off In June and July

Following is the list of winning suggestions for the months of June and July, 1951:

- RAYMOND H. BANCROFT—Station 9**
Suggested enclosing the unguarded openings at the coal chute.
Suggested improved lighting at Station 9.
- ERNEST F. BECKER—Line Maintenance**
Suggested installing charts showing sizes of tires and air pressure of each size in strategic places on company property.
- WILLIAM F. BELLOR—Electric Meter & Laboratory**
Suggested improving the sign over the center entrance at Front Street.
- O. EDMUND HEISSENSTEIN—Steam Distribution**
Suggested installation of guard railings around sections of floors in which openings are exposed when working on the throttle valves on Nos. 1 and 2 turbines.
- EVELYN L. HERING—Customers' Tabulating**
Suggested that a telephone be installed at the Meter History File in the second floor Tabulating Department.
- CALVIN S. KELLOGG—Rate and Economic Research**
Suggested improvements on the application form for gas and electric service.
- RAYMOND C. KEPPLER—Station 3**
Suggested improvements on steam sealing line on Nos. 1, 2 and 5 turbines.

- Suggested that a guard rail be erected on north end of No. 7 turbine air ejector.
- LEON C. KIMPAL—Commercial & Industrial Sales**
Suggested that a coating of high temperature grease be applied to the rods used in gas-fired unit heaters.
- REGINALD W. KINGSBURY—Electric Station Maintenance**
Suggested installation of an emergency light circuit in the steam room at Station No. 6.
- PAUL C. KOPP—Transportation**
Suggested change in company procedures for gasoline purchases.
- ALFRED S. LE VAN—Electric Station Maintenance**
Suggested extending the househeating boiler explosion relief plate and air intake duct.
- GEORGE H. LYON—Gas Househeating Service**
Suggested that holders be provided for car registrations for all company vehicles.
- HENRY J. MALERK—Customer Service**
Suggested a way to improve customer traffic to the Service Department on the Main Floor.
- WARD McDONOUGH—Station 3**
Suggested putting enclosed lights on top of the dump off of the three and four bucket conveyor belt at Station 3.
- GEORGE F. McGRATH, JR.—Transportation**

- Suggested that a Hobby Column be included in the "R. G. & E. News."
- RALPH C. MONGELLI—Gas Street**
Suggested installation of a twist-lock type socket inside the body of the portable compressor. (This may have application in several departments.)
- JAMES W. NICHOLS—West Station**
Devised a portable loading screen.
- JAMES PIAMPIANO—Gas Meter Shop**
Suggested and designed a new type of screen for the Washing Out Machine and Oiling Bench.
- FRANK B. SMITH—Station 3**
Suggested improving the catwalk on boilers Nos. 1, 2, 3 and 4 at Station 3.
- ALVIN B. SPETZ—Commercial & Industrial Sales**
Suggested improved application form for Gas and Electric services.
- CHARLES R. STOTHARD—Electric Distribution Engineering**
Suggested a more efficient method of defining as to scale the distribution detail maps.
- HARLAN J. STRAHAN—Genesee District**
Suggested installation of a telephone on a direct line from the local telephone company exchange, adjacent to the car radio console where all line despatching is handled.
- JAMES YOST—West Station**
Suggested a step platform to take the place of ladders when cleaning No. 6-2 Blending Conveyor Belt.

SERVICE ANNIVERSARIES OBSERVED BY TWENTY-EIGHT DURING JULY AND AUGUST

The following employes completed cycles of 25, 30, 35 and 40 years in July and August:

JULY 1951

Lela C. Rogers	G/E Bookkeeping	35 Yrs.
Mildred H. Hacker	Cust. Acctg. Supv.	30 Yrs.
Thomas P. Kennedy	Meter Reading	30 Yrs.
Clara M. Lindeman	Appliance Bookkeeping	30 Yrs.
Portice Newton	Load Despatching	30 Yrs.
Raymond O. Hilfiker	Gas Distribution Office	25 Yrs.
Milton J. Klick	Elec. Dist. Engr.	25 Yrs.
James Marcello	General Maintenance	25 Yrs.
Frank Nardone	West Station	25 Yrs.
Paul B. Rombaut	Engineering	25 Yrs.

AUGUST 1951

Sydney Alling	Sales Dept. Gen'l Manager	40 Yrs.
Richard E. Kruger	Research and Development	35 Yrs.
George E. Aldrich	Genesee District	30 Yrs.
Hamilton C. Bailey	Line Operating	30 Yrs.
Ray H. Bancroft	Station No. 9	30 Yrs.
Loreto Basso	Subway	30 Yrs.
Frank W. Henry	Chemical Laboratory	30 Yrs.
Benjamin L. Kellman	Gas Shop	30 Yrs.
Pietro Lagaipa	Subway	30 Yrs.
Jacob S. Calderon	Credit and Collection	25 Yrs.
Kenrich B. Cooley	Treasury and Cashiers	25 Yrs.
John F. DeRycke	Meter Reading	25 Yrs.
Richard Hopkins	West Station	25 Yrs.
Cleo Picard	General Accounting	25 Yrs.
Harold M. Sweeny	Credit and Collection	25 Yrs.
Louis Tacito	Station No. 3	25 Yrs.
Carl W. Wittman	Treasury and Cashiers	25 Yrs.
George E. Young	Gas Househeating Service	25 Yrs.



Peeking through the window of the new Hilton Sales Office.

Dick Tuttle Heads Electric Operations In Canandaigua

Richard Tuttle has been appointed Superintendent of the Electric Department of the Canandaigua District. Says Phil Thomas, Manager of the District, "We know that Dick will receive cooperation from all his fellow employes."



ABOUT OUR SERVICEMEN

Employees in Service Remembered With Summer Gift Boxes

One of the latest activities of the R. G. & E. Employees in Service Committee was a summer gift box that went out to all 66 of our fellow employees in the service. The box contained crackers, biscuits, potted meat, deviled ham, canned hamburgs, sardines, boned turkey, fruit juices, potato sticks, and grated cheese. In addition to the above items, stationery and tooth brushes were included in the boxes to the 14 boys on front line duty. These two items were specially requested by one of our boys from East Station, Bob Maisenbacher, now stationed in Korea.

The Committee extends its thanks and appreciation to the following girls who stayed after work and did such a wonderful job of packing and wrapping the gifts: Toni Corbelli, Kay Kennelly, G. & E. Bookkeeping; Barbara Robinson, Dorothy Letson, Sue Godkin, Gen'l Acctg; Joan Leamy, Betty Merkel, Purchasing; Evelyn Beideck, Freda McAdam, Evelyn Hoesterey, Hazel Leake, Dolores Kment, Charlotte Herbert, Harriett Heckel, Norma Woods, and Barbara Spencer, Employee Relations. Also, thanks go to Miss Settle's Mailing Department and Loretta Celantano and Nancy Burke, Coke Sales, for their special efforts in weighing and stamping the boxes.



A group of the people who packaged the summer gifts (mostly food) for our men in service. Back row, L to R: Tony Corbelli, Bookkeeping; Charlotte Herbert, Employee Relations; Evelyn Ryan, By-Product Sales; Herbert Manley, Purchasing; Loretta Celentano, By-Product Sales; Harriett Heckel, Employee Relations; Theresa Halloran, Mailing and Gwenda Lee, Mailing. Front Row, L to R: Kathleen Kennelly, Bookkeeping; Nancy Burke, By-Product Sales; Evelyn Beideck, Employee Relations; Norma Woods, Employee Relations; Betty Merkel, Purchasing; Joan Leamy, Purchasing and Dolores Kment, Employee Relations. Others who participated in the operation but not in the picture, are: Dorothy Letson, General Accounting; Sue Godkin, General Accounting; Barbara Robinson, General Accounting; Freda McAdams, Employee Relations; Hazel Leake, Employee Relations; Evelyn Hoesterey, Employee Relations; Margaret Settle, Mailing and Barbara Spencer, Employee Relations. Barbara is also the secretary of the company's "Employees In Service Committee" and has given very generously of her time and effort so that the work of the committee would continue efficiently and in an expeditious manner.



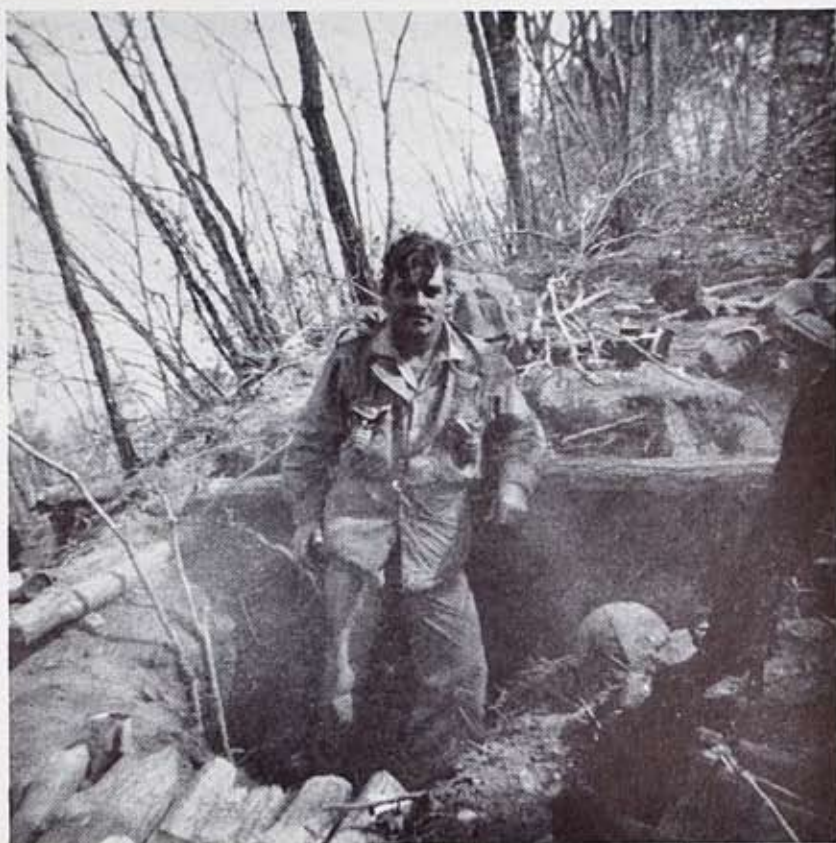
William Praeger, at home and in civvies for awhile, stopped in to chat with Milton Klick and the boys in Electric Distribution Engineering.



Ray Junot at his station on one of the 20mm. guns aboard the USS Oakhill.



Norm Kase in "dress whites" who is now stationed at the Navy Parachute Rigging School at Lakehurst, N. J.



Joe McMenemy, USMC, now in the U.S., sent this picture from the front lines in Korea.

Armed Forces Take Seven, Return Seven

Seven more company men have been taken into the military service, but we have been fortunate in that seven have also been returned to us. Of the boys that have left, five have gone into the Navy, one to the Army and one to the Air Force, as follows:

Navy: Calvin Bailey, Electric Meter; Robert Gould, Station No. 2; Philip Kellogg, Electric Station Maintenance; Curt Howe, Steam Distribution; John Zazzara, General Maintenance.

Army: Marcel Blaakman, Line Operating.

Air Force: Roland Haskins, Station No. 3.

Those returned to us from service are: William Gearing, Station No. 7; Edward Hoffman, General Maintenance; Gerald Mawn, West Station; Kenneth Robinson, Gas Househeating Service; Harvey West, Meter Reading; Lawrence Kastner, General Maintenance; Robert Maisenbacher, East Station.

The only time sympathy is wasted is when you give it to yourself.

Any little tomato who knows her onions can go out with an old potato and come home with a couple of carats.

Advice to Young Husbands

The honeymoon is over when the bride stops crying on your shoulder and starts jumping on your neck.



Roy Chugg, Army, pays a visit to his friends in the Electric Meter Testing Laboratory. From L to R: Ray Madigan (seated), Harold Bauer, Roy, and Charlie Beard.



Ken Robinson, on furlough, stopped in to see his boss Bill Jarvie of Gas Househeating. Incidentally, Ken is now out of the Army and back to work with the RG&E.



Jimmy Gent took the former Mary Hall back to Columbus, Ga. as his wife. Jimmy is stationed at Fort Benning and the couple have their own home in Columbus.



Stan Kamienski, formerly of Line Maintenance, stopped in to see his old buddies, L to R: Clarence Gray, Al Wiesner, Stan, Sam Pizzaferrato, Al Perry and Bill Neary. Stan has invited any company folks who are stationed or happen to stop at Norfolk, Va. to call the Naval Base, Extension 5111, at the Fire Fighters School. He lives at 629 Greenview Lane, Norfolk, and would like to have any of the boys visit him there.



Navy chow has certainly agreed with George Greenwood who is now stationed at Bainbridge, Maryland.



Ralph Hamburg, former cashier in Canandaigua, spent a seven day delay enroute at his home in Clifton Springs before shipping from a West Coast port for Korea.

Husband: "I'm glad you are so impressed, my dear, by all these explanations I have been giving you about banking and economics."

Wife: "Well, it seems so wonderful that you could know so much about money without having any."

JIM BRADY PROMOTED

Jim Brady, who has been chief copy-writer in the Advertising Department for several years, has been made Assistant Advertising Manager. Jim, as always, will be glad to help all departments with matters concerning advertising or sales promotion and we are sure that he will have full co-operation in handling his new responsibilities.

Jim served in the Navy during World War II and came to the company in January 1946, shortly after his discharge. He had previously been associated with a local advertising agency.

Now Is The Time To Enroll For Educational Courses

Don't delay making final plans for enrollment in an educational program this fall if you feel that some "extra learning" might prove of value to you, either on your job or as a special interest. A wide variety of programs are available at local institutions which are designed to fit almost any need.

It should be kept in mind, also, that our company encourages employees to further their education, where it pertains to their jobs, by standing ready to refund one-half the cost of tuition upon satisfactory completion of approved courses.

Approval should be obtained in advance of registering for a course. If you are interested you should discuss your plans with your supervisor and with the Director of Personal Training in the Employee Relations Department.

Winners of R.I.T. Diplomas

Giacomo (Jack) Paris, Steam Department and Leonard Whitcraft, Electric Meter and Lab, are recent winners of academic honors. Both men have been awarded their R.I.T. Evening School Diplomas in the Electrical Department.

R.I.T. Diplomas symbolize successful completion of a program lasting from three to four (school) years and requiring attendance at least two evenings per week.

'Danny' Ambrose Leaves Rochester for Cleveland

"Danny" Ambrose and his family have left Rochester and the R. G. & E. and gone home to Cleveland. This bit of unpleasant news will directly concern many of his friends and associates in many departments of this company.

Although Dan had been with the organization for a comparatively short time, his genial personality, friendly nature and lilting tenor voice had become known and liked by everyone. His activities included many social, sports and musical affiliations both in the company and around the city and he had attained a commendable reputation in all of these fields.

Shortly before his departure, Danny was feted at a luncheon by the members of the Male Chorus, (who will miss him considerably) and he sent farewell regards to all his friends throughout the R. G. & E., thanking them for their many kindnesses during his stay here. His new address is, Daniel R. Ambrose, 1417 Westwood Ave., Lakewood 7, Ohio.



Danny Ambrose's farewell speech at a Male Chorus luncheon given in his honor.

Red Cross Grateful For Blood Donations

The R. G. & E. gave the Rochester Regional Blood Program one of its best days this summer when the Bloodmobile visited the company on Tuesday, July 10th, according to a letter received by President Beebe from the Red Cross. Employees donated 179 pints of blood, making the highest percentage the company has ever achieved. Thanks go to all employees who contributed for their much appreciated cooperation.

GAS DISTRIBUTION GOSSIP

By Howard Davey

The Gas Distribution Department extends a hearty "welcome back" to Gilda and Guy Tarquinio. Gilda and Guy had the misfortune of a serious accident while returning from a vacation in Indiana.

* * *

The Gas Distribution welcomes Jean Belt, a new office employe.

* * *

It is nice to see the smiling face of Dorothy Major in the Gas Shop once more. Dorothy is helping out for the summer.

* * *

Tom Bertram is passing out cigars these days. A baby girl, named Barbara Ruth was born to Tom and Doris. Tom works in Househeating Service and Doris is a former employe of the Purchasing Department.

* * *

On July 25th the Gas Distribution Office held a 25-year party for Ray Hilfiker, at Don MacCollum's Cottage on Canandaigua Lake. Ray was presented with a 25 year certificate of merit for his outstanding excellence as a "Promoter".

* * *

Madeline McGuire of the Gas Shop became Mrs. Charles Carr Jr. on July 26th at Blessed Sacrament Church. How Madeline was able to keep it secret, has the Distribution Department amazed. Mr. and Mrs. Carr Jr. spent their honeymoon touring Canada and the Thousand Islands.

* * *

On Sunday, August 5, 1951 a "FIRST" was held by the Househeating Service Dept. A family picnic was held at Lloyd and Marge Nellis' farm at 773 Fetzner Road. About 70 people attended. Suckers, peanuts, ice cream, and games were the order of the day for the children. "Inky", Lloyd's dog, got quite a workout from the children as well as the chickens. The hot dogs went on the fire about 4:00 P. M. along with Home Fries, Potato Salad, Baked Beans and everything that goes along with a good picnic dinner. Arrangements are already in the making for a 2nd annual affair. Thank you Marge and Lloyd.

* * *

Now that the Natural Gas Conversion for 1951 is over, several faces, who were conspicuous by their absence, have returned from 85 Avenue E—Ted Paris, Bill Gleason, Len Gard, Ed Szablak, Ray Witzel and Joe Kleinberg.



At the Commercial and Industrial Department picnic at Webster Park. From the top, #1: Bob Radell and Mike Hoag did the cooking. #2: From left to right, blowin' off steam; Mrs. Mrs. Ted Spanagel, Mrs. Jack Tobin, Mrs. Alvin Spetz, Mrs. Bill Coyne, Mrs. Bob Baschnagel, Dorothy Fisher, Nancy New, Mrs. Mike Hoag, Mrs. Charles Bancroft and Mrs. Ed Burritt. #3: Russ Howe (at left) holds a class in story-telling. Listening are Ed Roeser, Alfred Veness, Ted Spanagel and Luke Caple. #4: The gals pursue their favorite sport, from left; Mrs. D. K. Smith, Mrs. Ted Spanagel, Mrs. Alfred Veness, Mrs. Norm Davidson, Mrs. Ed Roeser, Dorothy Fisher, Mrs. Luke Caple, Mrs. Elmer Lerch and Mrs. Dick Morgan.

THIRD FLOOR DOINGS

By Norm Davidson

Leon Kimpal has been elected Vice-Chairman of Rochester Chapter, American Foundrymen's Society. He is also a member of the Executive Committee of Rochester Chapter, American Society for Metals.

* * *

Landis Smith attended the National Convention of the Reserve

Officers Association at Long Beach, California, in June, as the representative of the 7th District of New York. Transportation to and from the convention was in an Air Force plane.

* * *

Jean Seager, Addressograph, was married on July 9th to Pfc. Don Stallman.

* * *

Peggy Englert and Dorothy Di Perno are the newest employes in Addressograph, and Lois Krause is the Freshman in Power Billing.

* * *

Nancy Gibbs, Power Billing, is engaged to be married to Warren Williams on October 27th.

* * *

Mr. and Mrs. Herbert Gardner (Elaine Woods, Power Billing) are parents of a boy, David Gary, born July 1st. Weighed in at 7 lbs., 7 oz. . . . Theodore Charles Bancroft, born June 27th, claims Charles and Helen Bancroft as parents. . . . Tom and Jean O'Brien are happy with Barbara Jean, born July 3rd—weight 8 lbs., 1½ oz. . . . Denise Marie Raines, born July 18, 8 lbs., 6 oz., is helping make things interesting for Fred and Marie Raines.

* * *

Alice Todd, Gas Heating, and Eddie Carroll, Power Billing, are eligible for membership in the Retread Club after recent reconditioning in hospitals.

* * *

Commercial and Industrial and Gas Heating Sales Departments enjoyed good weather and fun at their picnic at Orchard Hill, Webster Park, Thursday, August 2nd. Everyone enjoyed the excellent supper prepared by Chefs Mike Hoag and Bob Radell under the expert direction of Vera Evgenides, and with the assistance of Bill Coyne, Charlie Bancroft and John Robinson.

* * *

Many employes are following President Beebe's advice and are enjoying good vacations in many parts of the country. Betty Rush toured New England with her folks. Vera Evgenides visited Ohio and Colorado and points between. Joan Baker went north to Lake of Bays, Ontario. E. R. Halpin went to Canada, too. Joan Johnston is visiting in California. Arlene Kowalski enjoyed Lake George.

Elsie Wright in Hilton

The Hilton Office wishes to extend a hearty welcome to Elsie Wright (Mrs. Glen Wright) who is the new gal in their employ.



A group of the old-timers at the East Station party on the occasion of Fred Gunther's retirement. Back row, L to R: Louis Grammatico, Fred Gunther, Art Loveny, Jim Davis, Ray Tramonto, Frank Thompson and Nick Buonemani. Front row: Jack Martin, Ed Yakey, Ed Cramer, Bill Cummings, Anthony Tinnirello and John Pennanza.

The RG&E Veterans' Club enjoyed their usual wonderful time at their outdoor meeting recently. Top, l to r, the officers and committee line up with their boss: Bill O'Brien, Paul Groat, Louis Ogi, Ernie Skinner, Ed Letson, Mr. Beebee, Philip Sudore, Bob Manuel, Bob Hoffman, Jim Fassella and Rem Foster. Bottom picture shows Bill O'Brien (center) and his squad of well-dressed recruits in one of the movements of their "precision" drill.



EAST STATION ITEM

Fred Gunther of East Station retired on July 31st after nearly fifty years of service with the company. From the time of his employment on July 13, 1902, until his retirement, Fred climbed to the "top of the heap" as master mechanic in the East Station shop.

Fred's future plans are rather indefinite, but will include seeing the country with trips to Wisconsin and Michigan to visit relatives and old friends.

WEST STATION

By C. A. McElwain

After spending a week in Toronto, Fred Smith returned to this country and on to Seneca Lake. He stayed at Dresden and reports poor fishing.

Roland Wheele caught up with a few odd jobs around the house and then took off for Akron, Ohio, to visit his son. He went up to Cleveland to see the Indians beat Philadelphia in a double header and says they are a 'hot' team.

A record for long distance travel to catch fish was set by Donald (Doc) Higley and Eugene Brizius. They went as far north as the Pi-topika River in northern Ontario, Canada, which is 700 miles north of Toronto. The country is flat and desolate, studded with jack pine and brush. The amazing thing was that it wouldn't get dark until 11:15 p.m. Not satisfied with that trip, Doc, upon his return home, picked up his wife and some friends and set out for a place 40 miles north of Ottawa and more fishing.

We are glad to welcome back Gerald Mawn, who was called into the Navy last September.

Ed Murphy is a grandfather once more. A boy was born to his daughter, Mrs. Marie Trost, on Tuesday, August 7, 1951. Weight 7 pounds, 10 ounces.

Antonio Conversi showed real prowess as a bass fisherman when he and his friends and family recently caught over 30 small mouth bass at Black Lake.

William Comstock was married to Miss Muriel Jean Hurbin, of this city, on August 4th. The newlyweds will postpone their honeymoon until October when they expect to visit Detroit, Michigan.

SODUS SLANTS

By Don Pittman

In June Don Pittman was elected Commander of the Sodus American Legion Post No. 910.

Miss Alice Wilson recently visited "Corning Glass Center" where she saw the original 200-inch glass disc made for the world's largest telescope and other pieces of glass dating way back to 500 A.D.

We have two new faces in Sodus office. Richard Bissell has been employed as a clerk in the office and Robert Becker as a groundman in the Line Department.

Abe Van Houte enjoyed a 4-day trip to Woodside, New Jersey, where he spent some time with relatives. It's said he didn't let the new Ford cool off going or coming.



Cliff Lankford in full regalia at one of the Grey Knights' recent exhibition. Cliff is the Adjutant of the outfit which is one of the highest ranking groups in the country.

Steam Dept. Elects

At a recent meeting of the Steam Distribution Department Social Club, the following persons were elected as officers for the coming year: Glenn Pickett, President; John Laird, Vice-President; Stella Newton, Secretary; and Joseph LaMonica, Treasurer.

SIXTH FLOOR

What with all the target practice going on in this world, Dan Cupid has been doing a little shooting of his own. Joan Leamy, RG&E News reporter from the Sixth Floor, was his most recent target when she was the recipient of a shot in the heart and a beautiful diamond from Richard Cole of Gates. (Thanks to Betty Jane Yoder for this bit of news.)



Archie Dunn, Lake Shore District employe, receives best wishes from, L to R, Granger Green, Chester Warren and Manager Graydon Curtis while Mrs. Dunn looks on. The occasion was Archie's farewell party.

GEMS FROM GENESEE VALLEY

By Wilson Koplér

Mr. and Mrs. L. W. Gayton and son Gary recently vacationed in Chicago. "Lewy" who is assistant line superintendent in the Genesee District, tells us he was on a TV show.

Norm Witter, appliance serviceman, returned from a fishing trip with his family to Westport, Ontario, Canada. We have all been invited to Norm's house for a fish fry.

Francine Bailey, stenographer-clerk, was in the midst of the flood at St. Louis. She viewed the damage from an airplane while en route to a vacation in Kansas.

The Paul Ricketts have moved into their remodeled home near Fillmore. From the looks, "Babe" who is stock clerk at Fillmore, really made his wife do a lot of work.

Carol Rice, Home Service Representative was married to LaVerne Arnold of Fillmore on August 18. The ceremony took place at Eden, N. Y., home of the bride. The Home Service girls gave Carol a shower at Holloway House, East Bloomfield.

Roger Mills, appliance service manager, is in the process of building

one airplane out of two. Last fall his plane was damaged by wind. We expect to see Roger flitting about in the near future.

His Honor Buck (The Mayor) Aldrich has been doing some fishing in Canada.

SECOND FLOOR NOTES

By Mary Kirkpatrick

Norm Osborn of the Tabulating Department was married to the former Vicki Kramer on June 29th.

Fay Cotanch of the Meter Reading Department and Pat McCorry, who is a former R. G. & E. employe, recently returned from a week's fishing trip spent at Crotch Lake, Ontario, Canada. Fay said the fishing could have been better, but from the nice tan he acquired, the weather must have been perfect.

When it comes to Southern Hospitality, Helen Sell, of the Unit Bookkeeping Department, will tell you it just "can't be beat". Helen spent two weeks visiting friends in Roanoke, Virginia, who do missionary work in the mountains. During her stay there, Helen celebrated a birthday and was treated to a birthday dinner, complete with Southern Fried Chicken and all the trimmings.



"Two of a kind." Jimmy and George, twin sons of Evelyn Hyde of Unit Bookkeeping.

FIRST FLOOR HAPPENINGS

By Helen Freatman

DOMESTIC SALES

Danny Ambrose and his family have left Rochester to live in Cleveland. A farewell party was held at the Chisler's for him by the members of the department.

Paul Helfer has a new daughter, born July 16, weighed 8½ pounds and named Diane.

Dorothy Wagner is the new gal at the Lamp Counter.

CASHIERS

Hetty Sauter was married to Harold Auburn, Electric Distribution, June 29 at the Church of the Epiphany. After the wedding, the couple toured the New England States.

Mr. and Mrs. Roy Briggs entertained members of the department at a Strawberry Festival at their home in Fairport.

The two new girls in Cashiers are Joan Closson and Shirley Brunette.

COKE SALES

Nancy Burke is the new employe (blonde) in Coke Sales.

Loretta Celanteno and her husband recently spent two weeks on a vacation in Florida. They visited an Alligator Farm, Ft. Lauderdale, swam in the ocean and saw many interesting places.

Burt Fladd motored to Florida to see his son graduate from the University of Miami.

Muriel Bullock went to Columbia, South Carolina, to visit Grace Watson O'Brien, formerly of the Coke Sales Department.

HOME SERVICE

Helen Crawford, formerly of Home Service, has a new son, Kent Allan.

SERVICE COUNTER

Al Bocci has returned to work after a three months absence, resulting from a back operation.

John Palermo has moved into his new ranch house at 127 Paxton Road.

A "steak roast" was held at Al Bocci's cottage at Conesus for Ed Bohrer, who left the company to go into the Insurance Business. The roast was well attended by the department members and their families and, to enable Ed to write more policies, a pen and pencil set was given him.

A new member in the department is Donald Sheehan, recently graduated from Niagara University.

TRANSPORTATION TID-BITS

By Wes Streitle

Events in the Vic Rogers family come in pairs, it seems. Vic's wife, June, presented him with a new son on July 28th and when the family returns from the hospital it will be to their new home on Lake Breeze Rd., Irondequoit.

Irv Breitung recently returned from three weeks' vacation at Henderson Harbor, N. Y., better known to fishermen as the "Home of the Black Bass".

Mary McLaughlin spent an enjoyable vacation with friends, driving by way of the Thousand Islands and spending a few days in and around Ottawa, Canada.



Joan Leamy, Purchasing, was among the RG&E employes who donated their blood during the recent visit of the Bloodmobile. With Joan in the bottom picture are Mary Conolly and the back of Mary Larkin, also from the sixth floor.

A renowned psychiatrist was regarding the inmate of an asylum. "Would you mind telling me," the psychiatrist asked, "why you stay in a corner all by yourself, scratching?"

"It's because," came the reply, "I happen to be the only one who knows where I itch."

CANANDAIGUA COMMENTS

By Margaret Burns

It's a son this time for Norris and Gladys Rogers and they have called him "Kim Newton". Norris is a line-man in the Canandaigua District. This is the second youngster for them, the other a girl named Kathy.

* * *

Norton Wagner, Gas Street Department, Canandaigua, spent a week of his vacation with his Boy Scout troop at Camp Babcock-Hovey on Seneca Lake.

* * *

Tom Smith's chest has again taken on a few inches with the arrival of another grand-son. The new baby has been named Ted and is the second son of Mr. and Mrs. James Liberatore. Tom is Superintendent of Gas Street Dept.

* * *

At a Camporee held in the Bristol Hills, Troop No. 33, Boy Scouts of America, Arrowhead District, was awarded a Class "A" award. The Scout Master of Troop No. 33 is Norton Wagner who works in the Gas Street Department in Canandaigua.

* * *

Canandaigua District held its annual picnic on June 28th at Roseland Park. There were sixty-one active and four retired employes present. A dinner of chicken and ham was served from the Park dining room following badminton, hand ball and horseshoe pitching. Mrs. Lemabel Parry was chairman of the committee, assisted by Dick Tuttle, Jack Clawson, Pete Hurlbutt and Ted Avery.

* * *

Pfc. Ralph Hamburg was guest of honor at a picnic supper given by the Chapin Street office staff at the American Legion grounds on July 18th. Ralph, who was a former cashier, spent a seven day enroute furlough at his home in Clifton Springs before shipping from a West Coast port for Korea.

NORM DAVIDSON'S clever daily postcard reports kept the entire Third Floor members currently informed of his progress and activities throughout a 7,000 mile, one month trip to the West Coast. While at Crater Lake National Park, Oregon, Norm and Marie enjoyed several days with their son "Bud", who is a ranger-geologist-naturalist at this amazing park. Each of the above cards was drawn by hand and inscribed with the information pertaining to the day's travel. Sounds like quite a job but not for Norm Davidson. Looking on, from left, Clint Cole, Joan Baker and Phillis Davis.

Flashes From The 4th Floor

By Mary Gibson

Newest additions to the Accounts Payable Department are Mary McKay (transferred from Mailing) and Barbara Robinson.

* * *

Terry Venisky helped husband Al enjoy a 30-day leave from the Navy by visiting friends and relatives at Canandaigua Lake and 'way down south in Richmond, Virginia.

* * *

Vacations so far in the Payroll Department have been scattered over a great distance. Alice Longbine went to Colorado, Edna Coates enjoyed her visit to Toronto, Joan Gunther spent a delightful week at Fair Haven and, of course, there are always the Adirondacks, which pleased Clarice Miller. Marilyn Reichart, Mary Gibson and Jane Sanders (of Typing) followed the Red Wings to Syracuse and were quite pleased when they swept the series. Ilean Walters is Payroll's latest recruit.

* * *

Marie Fredricks, along with Arline Fuller (Power Billing) "rested" for a week at the mountains. New York City attracted Jean Stenzel for this year's vacation. Lillian Fay also spent a weekend at the mountains. Most recent addition to the Typing Department is Sue Godkin.

Although his luck was good, Ed-



Madeline (McGuire) Carr after being entertained at a luncheon at the Clintonaire by the girls of the Gas Distribution Department. The occasion? . . . her marriage.

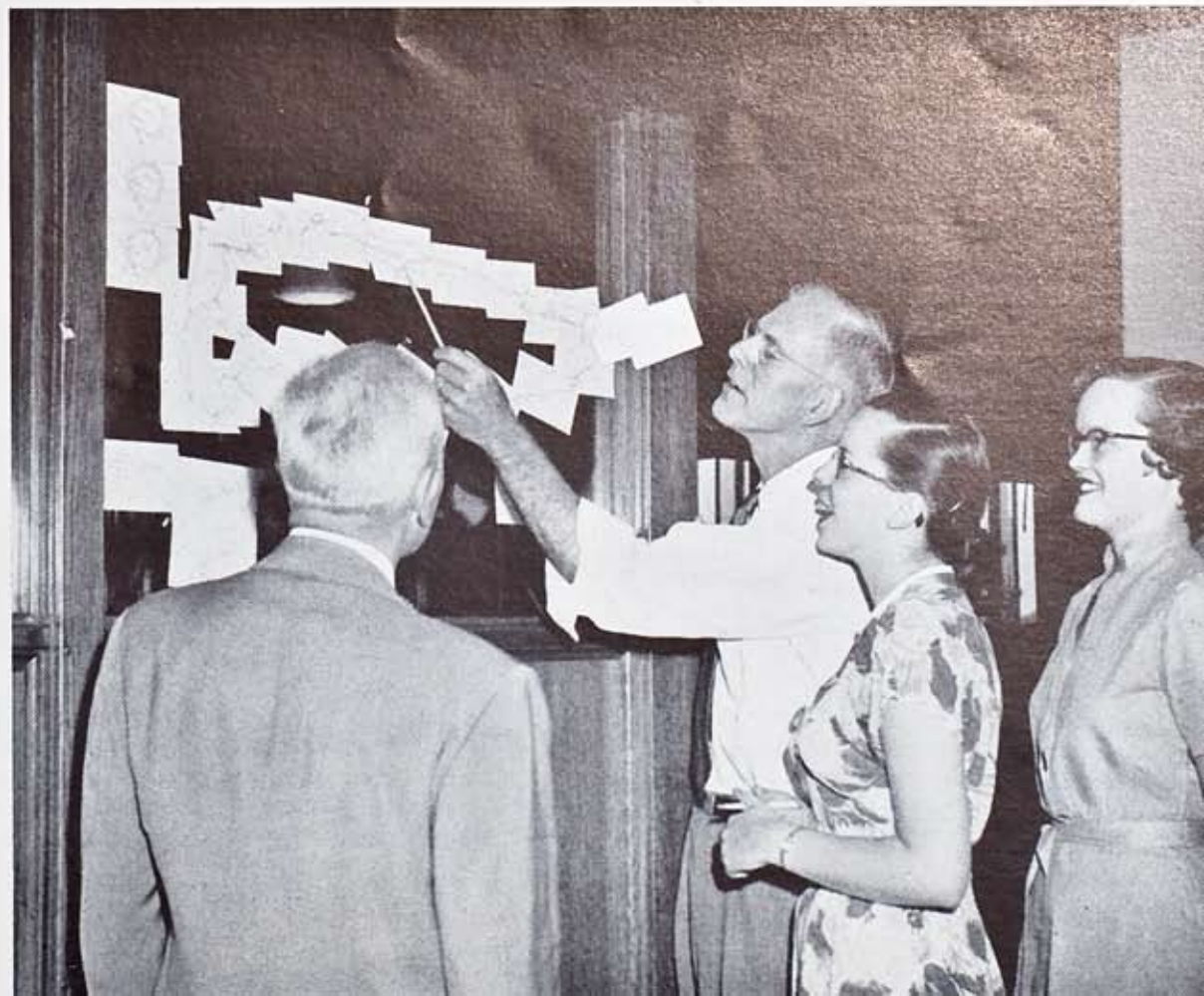
die Hansen left a few fish in St. Lawrence after spending a week at Clayton.

* * *

Thelma Dys (Treasury) returned from a two week visit to a lodge in Northern Canada.

* * *

Bob Ball (Treasury) accompanied by his wife and 3 sons renewed acquaintances with friends and relatives in Elmira.





Phillis Barber at her desk in the Commercial and Industrial Sales Department before she became Mrs. William J. Davis.

WOLCOTT WIG-WAGS

By Raymond Winnett

Lawrence DeBack, rural representative, with Mrs. DeBack and daughter, Molly, recently toured to Montreal and Ottawa and returned home by way of Vermont.

Mr. and Mrs. Alvin Dutcher are the proud parents of a 7 lb. daughter Jean Marie. "Dutch" is on one of the trouble shooting trucks.

John Knapp, Salesman, and family, recently motored to Minnesota to visit their son Frank who is in the Air Corps, and unexpectedly, Frank was able to return home with them on furlough.

Ivan Pittroff, rural representative, was re-elected trustee of the Cato-Meridian School and named Vice-President of the Board. He has served on the school board for 14 years. Ivan is also Town Assessor and very active in several organizations. Our hearty congratulations to him for his community service.

Mr. and Mrs. Henry W. Wetherby are the parents of a boy, named Henry E. Wetherby Jr. Hank is a lineman at Wolcott, and a very proud father, this being his first son. They have two daughters.

Paul Palmer and James Kauwell, along with other members of their bowling team, spent a week fishing at Moore's Lake in Algonquin Park, Canada.

Donald Knapp, lineman, is coaching the American Legion Junior Baseball Team at Wolcott. Paul is sure to be a good coach since he has spent a lot of time every season on the diamond as a player for the last several years.

Mr. and Mrs. Raymond Winnett, salesman at Wolcott, are the parents of a son, Richard Garland. This is their second son.

Antonio Conversi, West Station, and some friends with proof that the bass fishing was good at Black Lake.



RG&E, PIONEER IN FIELD, HELPS CELEBRATE 50th ANNIVERSARY OF FARM ELECTRIFICATION

Farm Electrification Week was observed throughout the nation the week of August 26th and the part that the electric power companies have played in revolutionizing both farm production and the farm family's way of living was featured in magazine articles and in special radio broadcasts.

The New York State electric utilities held their own celebration on June 30th to commemorate the fiftieth anniversary of the first electrified farm in this state.

A Field Day, in which the State Agriculture College at Cornell, the various utilities of the state and the Public Service Commission co-operated, was held on the site of the first farm electrification, located near St. Johnsville, N. Y. The RG&E Male Chorus was given the honor of providing the musical program for the day and the boys came through swimmingly. "Swimmingly" is the proper word because just as the formal ceremonies, in which Lieutenant Governor Frank C. Moore and Chairman of the Public Service Commission Benjamin F. Feinberg participated, there was a terrific downpour.

The program, planned for outdoors, was hastily moved into a tent

and by the time our boys reached the platform their nicely pressed uniforms looked like garments just out of the wet-wash. Like the real "trouper" they are, however, the boys, shivering and drenched as water seeped through the tent, sang several numbers without accompaniment and registered a tremendous hit.

The RG&E has been recognized as one of the pioneers in the field of farm electrification. More than 40 years ago Herman Russell, now Chairman of the Board of Directors, was urging the electric power industry to speed extension of electric lines to rural regions. He put his own preaching into practice with the result that the 2,147 mile area now served by the RG&E is practically 100 per cent electrified.

Executive Vice President Robert E. Ginna was a member of the General Committee in charge of the Semi-Centennial celebration while Carl Jeerings served on the operating committee. The RG&E, with Ed Burritt in charge, arranged an exhibit sponsored by all the electric companies of the State, which attracted much attention. It contrasted the farm kitchen of fifty years ago with the many conveniences enjoyed today.



Harry Taillie directs Chorus at St. Johnsville. Seated at right: Earle J. Machold, President Niagara Mohawk Power Corporation; Lieutenant Governor Frank C. Moore; Chairman Benjamin F. Feinberg of N. Y. State Public Service Commission; Dean W. I. Myer of State College of Agriculture.



NEWS 'N' TIPS



from your HOME APPLIANCE and HOME SERVICE DEPARTMENTS

EVERYBODY WINS In R. G. & E. Employee Dryer Contest!

Every R. G. & E. employe likes to be able to answer questions about the new, high quality homemaking helps that use electricity and gas service! Automatic Clothes Dryers are one of the newest of these. To assure every employe and his family a good knowledge of dryers, the appliance department is running a contest that means cash prizes as well as a chance for every employe to own a dryer at a greater saving than even at his regular employe price. Here is the information you need . . . so get in . . . and good luck !

1st prize \$25.00 cash!

2nd prize \$15.00 cash!

3rd prize \$10.00 cash!

AND a \$10.00 additional discount on an automatic dryer for every employe who submits an entry in the contest and buys a dryer before December 1, 1951. This is IN ADDITION to the regular employe discount.

(Read Rules Below)

Here are the Rules . . . Get in the Dryer Contest Now

1. All employes of the company except members of the Advertising and Domestic Sales Department are eligible.
2. Here's all you have to do: Merely complete in 25 words or less the following statement. "I want an automatic clothes dryer because" The best statements in the opinion of the judges win.
3. Send in as many statements as you please.
4. Send your entries to Carl Schoen, News Editor, R. G. & E. News, 89 East Ave., Rochester 4.
5. All entries must be in Carl Schoen's office on October 1, 1951. An impartial judging committee consisting of people outside the company will determine the winners and their names will be announced in the next R. G. & E. News.

Get free literature to help you win.

To familiarize you with all the marvelous benefits of automatic clothes drying, you may read about them in folders in our

display stores. If you can't get in to see them, drop a note to Norm Stott at the Main Office, or your District Sales Manager. They will send you one right away.

Do You Know

that the company now sells two types of vacuum cleaners in its stores? In addition to the Lewyt *tank* type we have recently arranged to carry the Apex *up-right* model. We believe that both of these cleaners assure you of the very finest performance and durability. With your regular employe discount they are a real buy for your home.

that a very few of the test ranges are left for purchase that were described in your last R. G. & E. News? If you are considering a new gas range you will be making a terrific saving on a fine range by taking advantage of this arrangement. For details phone Mrs. Traugott, Ext. 469, right away.

that the following very popular Home Service Folders are yours and your family's just for the asking? Stop in and get the

ones you want from one of the Home Service Girls.

- * A brand new booklet on valance lighting, "Valance Lighting Gives a Lift to Your Living."
- * "Salads and Salad Dressings" . . . for connoisseurs of good salads and good eating.
- * "Automatic Oven Meals" . . . full of easy-to-make, time-saving recipes.
- * "Family Style" . . . down-to-earth recipes for today and every day.
- * "Homemade Jams, Jellies, Preserves" . . . timely and useful.
- * "Home Canning for Economy and Good Health" . . . for home canners.
- * "Pickles and Relishes" . . . a treasury of tasty favorites, old and new

. . . that thousands of folks come to your company for help and advice on cookery, lighting, kitchen planning, and all kinds of homemaking problems? You and your family are cordially invited to take advantage of all the R. G. & E. free services that help you to get the best use from electricity and gas.

Know The Facts!

Next time one of your friends, relatives or neighbors asks you the following question you can be prepared to help them and clarify their ideas about the problem.

- Q. "Why doesn't your Company sell so-and-so water heater or such-and-such washing machine? I know somebody with one and they like it very much."
- A. Well, in the first place, our company just can't sell every brand of every appliance. There are just too many fine appliances on the market and no firm can handle all of them. However, we recommend the ones we do sell, for very good reasons. Before we agree to merchandise any manufacturer's product, that product has to come up to certain standards. We believe these standards assure our customers of the best possible use of the appliance as well as of our electric or gas service.

How do we set these standards? By continuous testing of appliances for every conceivable advantage or disadvantage.

Our testing laboratories under Ed Nelson study appliances, tear them down, put them to every kind of actual trial and make recommendations to manufacturers for improvements when they are found. Another reason for our recommending and selling certain appliances is that they are built to certain high standards voluntarily set and adhered to by groups of manufacturers. An example of this are the famous CP gas ranges, all built by various range manufacturers to certain minimum requirements for construction, user convenience and efficient operation.

In a word, your company sells and recommends the best so that our customers will enjoy the best in the homemaking helps that use electricity and gas.

An Ode to a Pole

By FRANK TRIPP

THERE is a pole outside our Summer place that we once felt very unkindly toward. If I had dared to do it there was a time when I would have cut it down. Then we discovered that it is possible to acquire a friendly feeling even for a pole.

Any direction one looks from Fanny's wonderful flower garden the view is something like Eden must have been, except that towards the quaint road that winds down the hill. That is where the pole stands.



It is just outside our wall and it rises into the aged elms and beautiful maples that were there long before it came. I don't know why it is, with so many other ways to look and such wondrous things to see, that I never fail to look toward the pole.

Since we've come to admit that it has to be somewhere, there is no better place than where it stands. The road is at

the back of the house, which faces Seneca, and Fanny has bordered every side of lawn with flowers that I can't name and don't understand except to know that they are her heart's delight and are beautiful.

Along the roadside wall where the pole stands there are thickly woven trees and vines; forsythia, viburnum, euonymus, dogwood, weigela, syringa, lilac. They seem to resent the pole too, and strive to grow to hide it, but there's no chance, for the pole towers above them with a background of green hills and wild flowers that would delight an artist's eye.

* * *

THERE IT STANDS amid as glorious a scene as nature ever painted. In spite of the pole man's effort to keep it neat, in comparison to its surroundings, it is an ugly thing. There are six cross arms, some dozen electric and telephone wires and a sizeable transformer at its top.

How we came to feel more kindly toward the intruder came about through realization of what we'd do if it wasn't there. It was an interesting muse that brought us to our senses and conclusion that the pole is the reason that we live six months of the year in one of God's garden spots, away from city hum, bustle, heat and 'gas' fumes.

Before the pole came, back in 1841 when our house was built, the sturdy pioneers who lived there had the same deep well of

pure cold water that we have now. They had a pump in the kitchen sink, which was pretty modern, for most pumps then were out in the yard.

They heated their water over a wood fire in the kitchen range; after they had gone to the woods, brought in the logs and cut the firewood. They bathed Saturday nights in a washtub, moved into the kitchen; hustled upstairs to a frigid room, crawled into a deep feather bed under two feet of heavy crazy quilts and were warm by morning.

Our water, fuel, baths, refrigeration and telephone come off that ugly pole. It pumps our water and delivers it to a dozen spots all over the place. It heats it to any temperature we like and sends it to our lavatories, showers, electric dishwasher and Bendix. It sends heat to electric blankets on our beds. It runs our oil burner, ironer, deep freeze, the tools in my shop, even our clocks.

* * *

WHERE the old ice house stood is a pretty flower bed. The refrigeration that the pioneers cut from frozen ponds and stored in sawdust flows through those wires that we used to wish were not there. So do messages and doctor's calls.

We found the old kerosene drum in the cellar and some lamps and oil lanterns. The time once spent cleaning, trimming and filling them, we spend lamenting that the pole is there. All the light we want, anywhere we want it, comes off that pole. I'll bet we'd bellyache more about an unsightly woodpile than we do about the pole; for we not only have no woodpile, we haven't even a back yard.

It's all lawn and flower beds now. All on account of the pole. But for the pole there'd be an ice house, a woodpile, an ash heap. There'd be wash tubs hanging on the back porch. There'd be a Chic Sale and a path down which to wander with a lantern of a chilly night—and we'd have a household of rheumatics.

No, we wouldn't, 'cause but for that pole we wouldn't be there. We couldn't take it like our fathers did.

So now we can go out and look at the pole and it doesn't seem ugly at all, when we think of all the comfort and convenience that comes off of it, contemplate the more unsightly things that it replaced, the ease and hours to complain that it brings us.

Just let somebody try to harm that pole!

Frank Tripp, General Manager of the Gannett Newspapers, is also a columnist whose articles appear in many newspapers throughout the country. Recently Frank wrote the above column about an old electric power pole in the yard of his home at Elmira. At first he deplored its lack of beauty but then rejoiced in the comfort and conveniences that electric service brings to his family.