



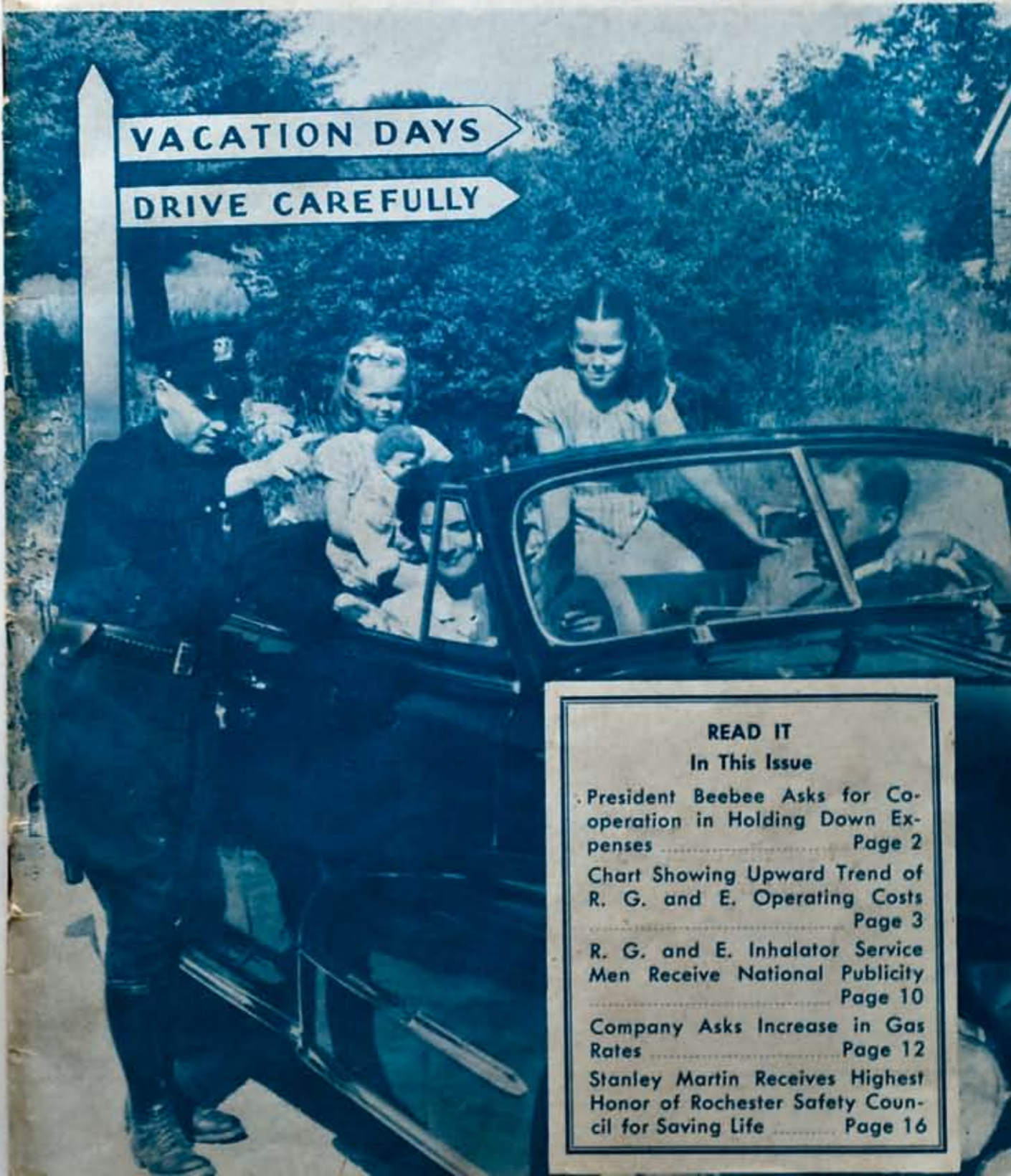
NEWS

JUNE - JULY 1948

ROCHESTER GAS and ELECTRIC

VOL. 27, No. 6-7

VACATION DAYS
DRIVE CAREFULLY



**READ IT
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Anthony Vasile, Underground Tool Room, who always has "dishpan hands," washes from fifty to seventy-five lamp globes per day. Like "The Old Lamplighter" in a modern song, Anthony helps to make the whole world brighter, at least the Rochester portion of it.

Better Light for Better Sight

This slogan applies to street lamps and globes as well as to home and industrial lighting equipment. More light, better light is an asset to a city, just as it is to a business organization or to a home.

Rochester stands high among the well-lighted cities of the country. Good street lighting is an important factor in cutting down accidents and lawlessness. Because the larger percentage of accidents occur at night, modern highway lighting serves as a mute but effective "policeman," always on guard in the interest of safety and law and order.

Anthony Vasile likes his job of lamp cleaner, because he believes in what good lighting can accomplish. He cleans from fifty to seventy-five globes per day, and when he gets through cleaning them, they really shine.

Good Lighting on Streets and Highways Helps to Prevent Accidents and Reduce Crime.



VOL. 27, No. 6-7

JUNE-JULY, 1948

Published by and for the Employees of the Rochester Gas and Electric Corp., 89 East Ave., Rochester, N. Y.

Social Committee Picks New Officers

The Social Committee of the Industrial Department has charge of department social affairs, sick calls, flowers, etc. It comprises six employees, three being elected each year with overlapping terms. Outgoing members are Bob Baschnagel, President; Elmer Lerch, Treasurer, and Alice Todd, Secretary. New officers recently elected are: George Butler, President; Vincent Mitchell, Treasurer, and Millie Miller, Secretary. The Industrial Department is well known for its good times. They don't just happen. Careful thought is given all "doings" by the Committee and, as a result, they run smoothly.

In the picture, left to right are: Sitting, Carl Schoen, Alice Todd, Millie Miller and George Butler, newly elected President. Standing are: Elmer Lerch, Bob Baschnagel, Mike Rohde and Vincent Mitchell. Norm Davidson not in picture.



The President's Page



We Ask Your Co-Operation in Holding Down Operating Costs

Because of the various problems which our company is now facing, it is important that all employees make an extra effort to hold down expenses. Our most pressing problem at this time is obtaining the increased revenue needed to maintain our company in the sound financial condition that will attract the investment funds required to carry out our large construction program.

We are paying higher prices for everything the company buys in the way of materials, labor and equipment. This, combined with other circumstances, has raised our operating costs to an all-time high. As you all know, we have just added \$600,000 to our annual operating costs through the recent upward wage adjustment which, coming at this time, presents another problem in our struggle to keep company income ahead of outgo. There are only two ways in which we can meet such a situation. One is to increase our revenue. The other is to cut expenses.

We have already applied to the Public Service Commission for permission to increase our gas rates in order to try to get a fair return on our large investment in gas plants and equipment, but there will probably be a delay before we get a favorable decision. In the meantime, however, we can all work together in the effort to eliminate any expense not absolutely necessary.

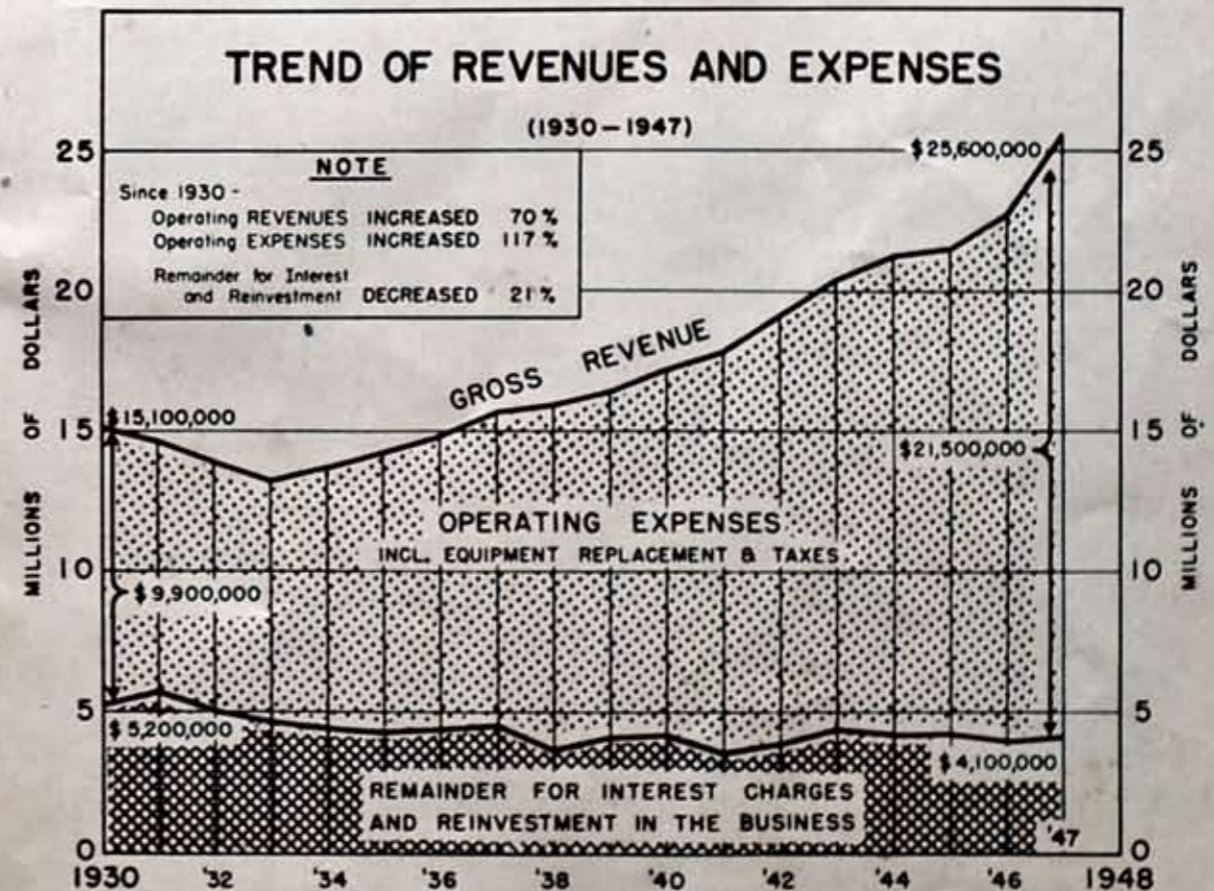
Oftentimes the saving that can be made in any particular case may seem small, but when the aggregate of the economies that might be effected in all departments is considered, the total may well represent a substantial sum. I am sure that all of our workers are interested in holding down costs and increasing the efficiency of our operations, but any one of us is apt, at times, to overlook an opportunity to avoid waste or to get the utmost in productive value from the use of our time, energy and talents.

The article and chart on the opposite page will show you graphically how acute is the need for economy all along the line and I know that we will have your whole-hearted co-operation in the effort to achieve it.

Alexander M. Beebe

Chart Shows How R. G. & E. Operating Costs Have Grown Faster Than Revenue

The chart below, prepared by our Rate and Economic Research Department, shows that although R. G. & E. revenue has grown steadily, operating costs have increased at a much faster rate. The result is that, despite the gain in revenue, the amount available for payment of interest charges, for return to investors for use of their money and for re-investment in the business is less than it was 17 years ago. The chart shows that in 1930, when gross revenues totaled only \$15,100,000, there remained \$5,200,000 for interest charges and reinvestment. However, in 1947, when total revenue had jumped 70 per cent to \$25,600,000, the balance available for interest, dividends and reinvestment was only \$4,100,000, or a drop of 21 per cent. In other words, the greatly increased volume of business did not result in increased returns to the investors nor in making larger mounts available for putting back into the business.





1948 COMMUNITY CHEST CAMPAIGN RACE

FINAL

10% 20% 30% 40% 50% 60% 70% 80% 90% 104.7

Above shows some of the "trimmings" created by Jim Brady, Advertising Department, to add interest to the recent Community Chest Campaign drive. Final figures showed R. G. and E. with a total of \$16,777.92.

Al Doud's Teams Beat Quota

Under the leadership of Chairman Al Doud, R. G. & E. employees came through this year with a total of \$16,777.92 for the Rochester Community Chest and 104.7% of its quota: Group No. 1, under 'Professor' Ralph H. McCumber, assisted by Captains Lynn Cooley and Harvey Klumb, raised \$4,871.84 for 97.6% of quota. Group No. 2, under 'Prexy' Leo East, was high with \$5,595.31 and 122.2% of quota. Leo was aided in this fine job by Captains Fred Pfluke, Victor Miller and Calvin Brown.

'Dean' John Fredericks, with Captains Bill Dewey, Ray Myers and Baird Robinson, made 92% of quota for Group No. 3, while Group No. 4, under 'Coach'

Harold Nichols, raised \$4,375.25 for 106.7% of quota. Harold was ably fortified by Captains J. Gordon Ross, Sydney Alling and Paul J. W. Miller.

Chairman Doud received excellent campaign assistance from James Brady, Publicity; Mildred Magin, Secretary; and Evelyn Beideck and Evelyn Carstairs, Assistant Secretaries.

Roll of Honor

Employees who served in the various groups that made the campaign such a success are: E. G. Gardiner, J. L. Neary, W. S. Van Horn, F. M. Kennedy, W. J. Zirkelbach, J. A. Crayton, E. E. Dowling, H. T. McClellan, H. H. Edwards, H. A. Chapin, F. B. O'Dell, Helen Dimick, H. F. Hall, Josephine Landerer, W. E. Paine, H. A. Brown, D. A. Bruce, W. B. Kenyon, G. B. Swarthout, J. J. Schenk, L. B. Bowman, A. C. Loveny, L. Shnidman, J. L. Coyne, E. J. Crane, D. R. MacCollum, S. F. Baldwin, J. E. Schnorr, E. W. Bruns, C. L. Briggs, W. E. Hughes, H. A. Weitzman, F. M. Houston and W. R. Seidel.

The R. G. and E. was one of the organizations which received Red Feather plaques for the second consecutive year in honor of its excellent work in the campaign. The plaque was presented to Al Doud by Mercer Brugler, chairman of the Industrial Division.

Alvin Spetz Transferred To Commercial Division

Alvin Spetz, formerly of the Steam Division, has been transferred to the Commercial Division of the Industrial Department. Alvin is a veteran of the last war and was married not so long ago. He was a Lieutenant with the Nisei (Japanese-American) division of the army and saw service in Africa and Italy. Alvin is now serving in the National Guard, as Battalion Adjutant. He is also connected with the headquarters Battery of the 898th AAA unit.



Alvin Spetz, who has been transferred to the Commercial Division of the Industrial Department.

WINNING SUGGESTIONS

The prize winning suggestions presented below include those sent in to Evelyn Hoesterey, Secretary of the Suggestion Committee, up to May 1, 1948. If you have a suggestion you wish to have considered by the committee, please send it to Miss Hoesterey, in care of The Employee Relations Department, 89 East Avenue.

FRANK LUX—Gas Distribution

Suggested a more efficient method of handling service orders.

CARL R. JOHNSON—Line Operating

Suggested the installation of fire extinguishers in the Line Operating office for the protection of valuable maps and records which are kept there.

GEORGE S. FRITZ—Genesee District

Suggested the elimination or relocation of advertising cards on Company trucks. The present location covers the Company emblem.

LUCAS S. CAPLE—Industrial

EVELYN F. HOESTEREY—

Employee Relations

Suggested that a central location for District Managers be established and anyone wanting to contact those men when they are in Rochester would call this headquarters. This will eliminate much telephoning.

ESTHER McLAUGHLIN—

Office Maintenance

Install mirrors on elevators so operators can more readily see passengers who are about to enter elevators from the side.

SAMUEL LoTEMPLE—Gas Shop

Suggested the use of a revised Frenchmen Tool which would expedite the removal of the pipe stop in the middle ring of the coupling.

EDWARD J. CRANE—Gas Street

Suggested the installation of a clothes dryer

to be used by the men in the Gas Street Department.

CLYDE M. MILLER—Station No. 3

Suggested an improved method of changing baskets in vent condenser at Station No. 3.

JOSEPH KLEINBERG—

Gas Distribution

Suggested that contractors be provided with a loose-leaf note book containing standard practices and procedures of the Gas Distribution Department.

GARWIN HARLE—West Station

Designed an opening device to be used on the oven coal bunker clam shell. This will result in more efficient operation and elimination of injuries, such as hernia, dislocated shoulders and strained backs.

MRS. FLORENCE DEWITT—

Office Maintenance

Suggested that the buzzers on the elevators be replaced with a single chime.

CHESTER R. SCHLENKER—

Gas Distribution

Suggested that the electric light fixture in the center of the stairway at Gas Distribution Department be changed to an open fixture to enable changing the bulb without the use of a stepladder.

JOHN R. POWERS—Gas Street

Suggested a method of correcting a dangerous condition existing at connections on the 3/4" Thor air hose couplings.

Red Cross Praises R. G. & E. Employees For Generous Blood Bank Donations

President Alexander Beebee received an enthusiastic letter from Thomas R. White, Chairman of the Rochester Regional Red Cross Blood Program, thanking the Company and its employees for their donations to the Blood Bank program. Mr. White said: "We appreciate the wonderful help and cooperation which we received from you and your employees when our mobile unit visited your East Avenue establishment. Expressed in another way, the people in this area, through the generosity of your men and women (with the cost of blood \$25 a pint when one has to buy it) have been saved a total of \$3,375 from the 135 pints of blood received from your employees. I am sure that the many people in Rochester and vicinity who have received the blood would like to join me in thanking you all for this truly life-saving contribution."

In replying to Mr. White's letter, Mr. Beebee wrote: "I am frank in saying that I know of no effort our Company is more happy to support than the one covered by your program, and I am delighted that we could contribute to the campaign's success. I hope that in the future we can continue to help this blood program succeed."

Employees Who Received Service Pins During May and June, 1948

| NAME | DEPARTMENT | YEARS OF SERVICE |
|----------------------|----------------------|------------------|
| Alice E. Barth | Meter Reading | 25 |
| Frederick R. Bauman | Gen'l Maintenance | 25 |
| Frank V. Birmingham | Station 3 | 30 |
| Antonio Brongo | Gen'l Maintenance | 25 |
| Harold Diamond | Coke Sales | 25 |
| Albert D. Fanning | Station 9 | 25 |
| Clement Glancatarino | West Station | 25 |
| Charles T. Hall | Mapping Records | 25 |
| Clinton Heltsman | Meter Reading | 25 |
| Nellie Huddy | Telephone | 35 |
| Harry A. Miller | Service | 25 |
| John Reber | Transportation | 25 |
| Martin F. Scahill | Station 3 | 25 |
| Joseph B. Sharkey | Steam Distribution | 25 |
| Richard G. Skuce | Elec. Station Maint. | 25 |
| John A. Baker | General Maintenance | 30 |
| Leo Brazil | General Maintenance | 30 |
| Thomas E. Byrne | Gas Street | 40 |
| Arnold Carreo | Storehouse | 25 |
| Joseph F. Favata | West Station | 30 |
| Walter Gargan | Gas Shop | 45 |
| Erwin J. Letson | Appliance Service | 25 |
| Samuel LoTemple | Gas Street | 25 |
| Angelo Lovullo | Gas Meter | 25 |
| Edward Magson | Electric Meter | 40 |
| Joseph W. Meagher | Auditing | 25 |
| Charles Merola | West Station | 25 |
| John J. Miller | Elec. Station Maint. | 25 |
| Hedwig C. Neuhierl | Treasury | 30 |
| Frank W. Nolte | Credit-Collection | 30 |
| Santoro Picone | West Station | 25 |
| Elmer V. Smith | Electric Meter | 25 |
| Alfred E. Wittig | Transportation | 35 |

Steam Division Has New "Sweetheart"

The men of Steam Distribution, belatedly, wish to introduce their new "sweetheart." She is Stella Newton, who has taken over the work formerly done by Vera Augenstein LaTour. Vera was the first girl to be employed by the department and the fellows thought it would be tough to have a gal about all the time. She proved to be such a good pal, however, that now they wouldn't have a man on that particular job.

Stella is a worthy successor and has taken over without seeming effort the arduous departmental work, as well as that comprised in managing those husky steam fitters. Oh well, girls aren't so tough to have about, when they're like Vera and Stella.



New Appointments

The following men have been appointed to the Gas Dispatcher's staff to be under the capable guidance of William Bristol: Howard Hawkins, Herbert Kreutter, Herbert Sayer, Homer Pryor, George Thorne and Thomas Reddy.

Chester Schlenker, Gas Shop Foreman, recently announced new Supervisors as follows: Norman Huether and Arthur Beuckman, who will report to William Spall; and George Siebert, Earl Waltman and Kenneth Collins, who report to Carl Ayen.

Don Kresser, Domestic Salesman

Don Kresser, who has taken up his new duties as a floor salesman at the main offices, came to the R. G. & E. in 1935. Previous to that time he had been with Frigidaire as a contact man working with utility and dealer salesmen.

Edith Ramsay, second from right, who spoke before appliance dealers, plumbers and Home Economics teachers in a meeting sponsored by the Dealers and Plumbers division of the Domestic Sales Department. Miss Ramsay is Equipment Editor of American Homes Magazine. Others in picture, left to right are: Harry Taillie, Irene Muntz, Frank Houston, and Walter McKie.



Bert Lewis in his radio repair corner of Appliance Service, with briefcase and certificate of life membership he was given by the Boston Chapter of Radio Technicians Guild



R. G. & E. Male Chorus Celebrates Seventeen Years of Singing Service

Music is said to be the universal language of mankind. That is why the music of the R. G. & E. Male Chorus has caused many thousands of customers during the past 17 years to think of our Company pleasantly, and as a friendly human entity rather than a cold commercial institution. During its long singing career, the Chorus has sung to a combined audience of more than 105,000 persons in territory served by the R. G. & E. Many Scout troops, volunteer firemen's organizations, rural churches, high school graduating classes (to mention but a few) have enjoyed Chorus music and the financial lift it brought to them from concerts provided to raise funds for worthy enterprises. Some 325 concerts have been given in more than sixty-five communities since the Chorus was organized.

Although the Chorus has added some

fine talent, including excellent new soloists, a majority of its members are charter members. During all this period Frank Houston has been Director and Harry Taillie, Assistant Director.

As usual, this year the Chorus held its seventeenth annual picnic at the Chiselers' Camp. Wives of chorus members were invited to enjoy the fun and food, and President and Mrs. Beebee and Chairman of the Board Herman Russell and Mrs. Russell were on hand to say some nice things about Frank and his gang of "Gentlemen Songsters." And, just like the mailman's holiday, when he went for a nice long walk, the Chorus, on its day off just had to sing a group of songs after dinner. The Beebees and the Russells have ever been great Chorus enthusiasts, and the singers always 'go to town' where they are in the audience.

R. G. and E. Male Chorus picnic. Left to right are: Back row, Chet Dupont, Mrs. Harold Rosentreter, Al Mura, Harold Rosentreter. Front row: Mrs. Mura, Chairman of the Board Herman Russell, Mrs. Russell, Mrs. Bert Lewis, Bert Lewis.



Close Harmony Reigns at Choristers' Picnic



(1) R. G. and E. Male Chorus picnic pictures. Left to right are, standing Wm. O'Brien, Richard Macauley, Dan Curtis, Frank Dorkey. Seated, Mrs. Gus Faresse, Mrs. Macauley, President Gus Faresse, Mrs. Curtis and Mrs. Dorkey.
 (2) Director Frank Houston and Mrs. Houston and right, daughter Estelle.
 (3) Standing, Mrs. Scabil, Mrs. Joe Bringley, Mrs. Wm. Bellor, Mrs. Chet Dupont, Mrs. Rudy Hoffmeyer, Mrs. Cleon Goodwin, Seated, Mrs. Floyd Mason, Mrs. Houston, Estelle Houston, Mrs. Davey, Mrs. L. Chapin, Mrs. Johnny Purcell.
 (4) Standing, President Beebee, Dewitt Pike, Schuyler Baldwin, Calvin Brown, Seated, Mrs. Beebee, Mrs. H. MacGregor, Mrs. Brown and Mrs. Pike.

Life-Saving Feat of R. G. & E. Workers Featured in National Magazines

Seldom do R. G. & E. employes have their pictures shown in Life, Time, the Saturday Evening Post and a number of other popular national magazines. Frank Lux and Edward Borate, however, made the grade recently when their smiling faces, together with those of two little girls, Phyllis and Barbara Perkins, appeared in the magazines mentioned as a feature in the page advertisement sponsored by the business-managed Electric Light and Power companies of America. The advertisement, shown in miniature below, told the story of community serv-

ices rendered by utility employes throughout the country and stressed them as typical of electric company men and women workers in general. Being helpful is the job of all of us in the utility business, which includes making electric, gas and steam service give greater value to the folks we serve. The ad also mentioned the helpful activities of utility employes in community life during off-time periods, such as the fund-raising civic campaigns in which so many R. G. & E. people are always in the forefront.



Working to Improve Dairy Cattle
These men helped set up cattle shows for 4-H Clubs and Future Farmers of

America boys and girls. The shows aroused active interest in higher quality herds and became annual affairs.



Saved Two Little Girls Phyllis, 5 years old, and Barbara, 2, were overcome by carbon monoxide. Henry F. and Edward B., trained in lifesaving methods, rushed over in time to save two precious lives.

At left is reproduction of ad which appeared in many of this country's top-notch magazines and, among other items, featured two Company employes with the little girls whose lives they helped to save through the Company's Inhalator Service

YOUR NEIGHBORS MAKE NEWS...

These are true stories, with one interesting thing in common. They're all about electric company men and women, and typical of the neighborly doings of electric company people. Being helpful is their job—making electric service more useful and a bigger value to their

neighbors. And they take pride in being neighborly off duty too. It's their custom—and the tradition of every electric company—to help actively in affairs of community-wide benefit. America's business-managed, tax-paying ELECTRIC LIGHT AND POWER COMPANIES.*

* Excerpt as reprinted from this magazine



Taught Blind Woman to Cook Miss M. figured out a way to mark the electric range controls with grooves, so her neighbor could cook "by touch" in spite of blindness.



Brought 1000 New Jobs to Town Mr. L. and Mr. H. helped organize a committee that persuaded a new in-

dustry to locate in their city, employing 1000 people left jobless by the closing of a local warplant.

Letter to the Journal Electric Blue—Frankie Gates and Miss O'Connell, every Sunday, 7:30 P.M., EDT, CBS.

Inhalator Crews Have Fine Record

Some months ago our Inhalator Service, which serves the whole community without cost, helped to save the lives of the two little girls shown, Phyllis and Barbara Perkins. The story was publicized in the R. G. & E. News. Frank Lux, who for some years has had charge of inhalator service, appeared in the picture by proxy for Henry Freudenvoll, who was Ed Borate's partner on that winter night when the little girls were saved from monoxide gas poisoning. Henry was out of town when the N. Y. photographer came to Rochester to get the picture, so, Frank Lux 'stood in' for him. Many Rochesterians, over the past years, have been brought back from the valley of death through the good neighborly services of R. G. & E. inhalator men, often in collaboration with the efficient personnel of the Rochester Police and Fire Departments, ambulance surgeons and doctors. In these emergencies, it is a race against death by these organizations to see who can get to the scene of the catastrophe first. Our men have an enviable record for speed, often arriving to begin their mission of mercy ahead of other agencies.

Among the 114 inhalator calls received and answered by our men last year, forty of the victims were successfully revived from such seizures as heart attack, gas poisoning, coal gas fumes, poisonous fumes of other types, carbon monoxide poisoning and others. Additional causes requiring inhalator service were such items as smoke, electric shock, drowning, suffocation, sleeping pills, paint fumes and miscellaneous sick calls. In many of the calls the victim had recovered when the R. G. & E. men arrived.

We are all justly proud of our inhalator service men. They perform a real humanitarian service to this community. They are skilled in their technique and take great pride in doing their job well. As a Company, we are also glad that so many hundreds of our employes are skilled in the technique of prone pressure resuscitation, which is a part of the regular training of employes generally. In this way we are prepared to keep on being helpful, not only so far as our daily work is concerned, but also when emergencies arise at other places.

Group of skilled Inhalator Service men at Andrews and Front Streets, with some of the equipment always ready for any emergency. Left to right are: Frank Lux, Richard Beishelm, Frederic Ouweleen, Ed Borate, John MacLarty and Henry Freudenvoll



Company Asks for Much-Needed Increase in Gas Rates

Declaring that cost of producing and distributing gas has risen so high that gas earnings have disappeared, Rochester Gas and Electric has filed with the New York State Public Service Commission a new schedule of gas rates that will increase cost to the consumers about 13 per cent on the average. If the usual procedure is followed, the Commission will hold a hearing on the application.

President Beebee has given the reasons for the increase in the following statement which appeared in the local newspapers:

"For approximately ten years we have been able to operate without an increase in our gas rates. We wish we could continue to resist such a step. We have held off this move as long as we could, hoping that increases in our load might enable us to avoid it, but costs have risen so rapidly lately that we can no longer balance our budget. We are almost the last company in the state to ask for an increase in gas rates, while one gas company has already increased them three times. Since 1940 the price we pay for gas coal at the mines has soared from \$1.85 to \$5.75 per ton and the freight rate on this coal has climbed from \$2.47 to \$3.07 per ton. Our labor costs have gone up 70 per cent. In order to maintain and expand gas service, the R. G. & E., since 1940, has been obliged to spend more than five million dollars. This money has gone into new gas plant construction, compressors, mains, services, meters and other equipment. As the result, our earnings in the gas department have reached the vanishing point and, under present rates, there would be

a substantial deficit at the end of the year.

"We know that the people of this area want good service. We want to continue to give it to them. We can't do it, however, with gas rates which are the same as they were ten years ago, when our operating costs were so much lower. This increase is absolutely necessary to maintain the financial stability and credit standing of the company."

Cecil Goodwin Flies To 'Old Country'

Cecil Goodwin came to America from Scotland 36 years ago. Last May, he flew back to the land of Bobby Burns to see relatives and friends of the family. He was fourteen hours in the air and landed in Preswick, Scotland. He had a wonderful visit and eventually journeyed to such places as Glasgow, Forfar, Alexander, on the Clyde Bank, where there remain grim evidences of the terrific and devastating bombing it received during the war, throughout its tenement sections especially.

Cecil talks of the beauties of Loch Lomond and other Scottish places famed in story, verse and song, of which all Scots are proud. He spoke of the hunger of the people in England as well as Scotland, of the black market which seems to thrive there, and says that the people are very thankful for the help received from the food supplies under the Marshall Plan, although the administration of the plan could be improved.

If you have relatives or friends abroad, send them food, Cecil says. They will thank you to the end of their days. Food is terrifically high there as well as clothing, etc. A suit brings as high as \$150, and other things are in proportion. Cecil heard nothing but praise for our soldier boys who were in England and Scotland during the war. It was a grand trip, and flying over the ocean so fast and easily made Cecil appreciate what Wendell Willkie wrote about so well, that—it is, nowadays especially—but one world.

Let's Keep Safety Beacon Shining

Director of Safety, Al Doud, in a bulletin has asked employees to keep the safety beacon shining in an accident-free summer. Safety contests will be staged between groups or teams of employees in the same departments for a period of twelve weeks. Safety beacon charts have been furnished to use as scoreboards and this safety competition, it is hoped, will help to prevent many needless accidents.



At Harry Fuller's Farewell Party, when Harry received his DGMG degree (Darn Good Man Going). In picture, from the left, are: Dick Morgan, Don Smith, Frank Taylor, Harry Fuller, Sydney Alling and President Alexander Beebee.

Debonair Harry Fuller Feted on Retirement

A party in honor of Harry Fuller, for many years associated with Gas Househeating, was held recently at Colonial Inn. Don Smith and his men did a good promotion job and staged a swell party. "Letters" and "telegrams" poured in (with the collusion of the program manager) from Harry's host of friends in a way to provide many laughs and lots of good fun. Harry was presented with DGMG (Darn Good Man Going) diploma by Dick Morgan, which was signed by all of Harry's associates. President Beebee did an interesting thumb-nail sketch of some of the high spots in Harry's career with the R. G. & E.

After Harry had been presented with a gift of a table model radio, the department's pulchritude experts took over. Dorothy Fisher was cast in the part of Harry Fuller in a breezy sketch; Millie Miller that of Carl Jeerings, Alice Todd was Dick Morgan, Arlene Kowalski interpreted Luke Caple, and Nancy Pfluke was Floyd Owen. All were dressed for the parts played in nifty male attire and the sketch touched upon many of Harry Fuller's activities. A recording was made of the skit so that Leo Sullivan, now on sick leave, could also enjoy it. Roland Canfield played it back to Leo the following week, and Leo has been just a bit better ever since. It was a grand party.

R. G. and E. Softball News

As we go to press the R. G. & E. Softball League is completing its sixth week of play. Notwithstanding the rain and the coolness of the weather, it has been a very good season thus far. We are all sorry that Meter Reading had to drop out for lack of enough players to carry on. The fight for playoff berths among the team is surely a tough one and will continue to be. So, come out and see the fun and root for your team. It will need more support as the race gets tougher and tougher. The team standings up to June 18 are given below.

| Team | Won | Lost | Pct. |
|------------------------|-----|------|-------|
| Station Three..... | 5 | 0 | 1.000 |
| West Station | 5 | 0 | 1.000 |
| Line Maintenance ... | 4 | 1 | .800 |
| Main Office | 4 | 2 | .666 |
| Steam Department .. | 4 | 3 | .571 |
| Electric Meter | 2 | 2 | .500 |
| Gen'l Maintenance .. | 2 | 2 | .500 |
| Househeating Service | 2 | 2 | .500 |
| East Station | 2 | 3 | .400 |
| Elec. Station Maint... | 1 | 3 | .200 |
| Gas Department | 1 | 3 | .200 |

Games are held on Wednesdays and Thursdays at Blossom Road Gas Holder and at Ellison Park. Game time is 6:15 P. M. Come on out and see the fun, root for your team and encourage the players.

Steam Division Holds Annual Steak Roast

On Wednesday, June 9, the Steam Department held its Annual Steak Roast, at the Chiselers' Shack. The weather man was rather unkind, in that he allowed it to rain early in the morning, making the grounds a little damp and leaving water holes, as hazards, on the ball diamond. Nevertheless, a ball game was played between teams captained by ("Flash") Sam Potter and ("Sut") Clete Kress. The outcome of the game is still unknown, as after 15 or 16 innings, someone yelled, "come and get it," and the field was deserted in the matter of a few seconds.

Horseshoe pitching was also indulged in, with Pete Cross bringing along his own shoes to show the young fellows how to top ringers. As usual, the general committee was headed by Bill O'Brien, ("Chef Excellent") assisted by Eddie Morris and Harry Ridley, who did a swell job of cooking the steaks. Others on the job were Bob Worthington, Jim Guthrie, Sam Springer, George Rosa, and Henry MacGregor. Special guests were Alexander Beebee, Ed Crofts, Cy Cooley, Ralph McCumber, Winfield VanHorn, George Swarthout and retired employes, Fritz Boyer and Emory Powell.

In a special after-dinner drawing, Ed Crofts was the "lucky" recipient of a card informing him that he was awarded the honor of being chosen to help wash the dishes. With words befitting the occasion, but also censored, he removed his coat and dived into the dishwater. Entertainment for the evening was provided by the "Murderous Four from Station 3," Hank Magin, Joe LaMonica, Bill Leimberger, and Bob Yantz, accompanied by the "Old Maestro," Glenn Allen. The remainder of the evening was spent in playing cards.

Candid "shot" of interesting moment in card game. Seated, from left corner, are Henry Symonds, Clete Kress, George Rosa, Joe Chambers, Vice President Ed Crofts, Joe Sharkey, Jullus Schenk, Pete Barry and Jerry Clekner.

Standing are, Fritz Boyer, Mike Tedone, Frank Wattles, John O'Keefe, Harlan Walrath and Jack Kramer.



Scenes at Steam Outing



Picnic pictures, left to right are, (1) Old Timers Fritz Boyer and Emory Powell talk over old times, (2) Pete Cross, John Laird, Lou Randall and Lee Garland look over a good pitch, (3) Softballers choose up sides, Shown are, Jim Guthrie, Henry MacGregor, Clarence Pickett, Walt Baker, Otis Hudson, Bill Schmidt, Bob Yantz and Henry Magin. (4) Steak roasters Jim Guthrie, Bill O'Brien, Harry Ridley and Ed Morris.



NEWS

JUNE-JULY, 1948

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ARTHUR P. KELLY, *Editor*

FLOYD MASON, *News and Photo Editor*

| | | | |
|-----------------------|-----------------------|--------------------------|------------------|
| ELAINE WOODS..... | Third Floor | KAY MATTLE..... | Gas Distribution |
| NORMA OCKENDEN..... | Second Floor | CHARLES GLEASON..... | Fillmore |
| RALPH CRITTENDEN..... | Line Operating | VIRGINIA HUNGERFORD..... | Belmont |
| DOROTHY DAKE..... | Electric Distribution | RICHARD HENRY..... | East Station |
| LOUIS OGI..... | Station Three | JOE PIPERNI, JR..... | West Station |
| LOIS ROOD..... | Main Floor | HENRY MACGREGOR..... | Steam Division |
| GRANGER GREEN..... | Sodas | LAWRENCE DEBACK..... | Wolcott |
| MOLLY TAYLOR..... | Fourth Floor | TED AVERY..... | Canandaigua |
| ARDEN HOWLAND..... | Employee Relations | | |

Safety Council Awards Plaque To Stanley Martin for Saving Life

Stanley A. Martin, of Station 8 Steam plant, was given the highest award of the Rochester Safety Council, the Meritorious Service Certificate with Gold Seal, at a special meeting of the Council which was held at the Rochester Chamber of Commerce on June 10th. The plaque was presented by William C. Hussey, Chairman of the Council's Award Committee, in the presence of President Alexander M. Beebee, Vice President Edgar R. Crofts, Safety Council President, Roy Duffus, Edward Smith, Director, and a group of R. G. & E. employes and members of the Safety Council.

The plaque with the gold seal is in recognition of the "highest degree of valor" for which the service certificates are given and represents an unusual disregard for one's personal safety in saving the life of another. In this instance, the life saved was that of a 9-month-old baby, in a fire which razed the Ballantyne Inn, on the morning of May 13th. Stanley lives in Garbutt and was on his way home from work at Station 8 when he saw smoke coming from the building. The following statement by Stanley indicates what transpired:

"As I slowed up I heard a woman screaming. I stopped immediately and ran to the rear corner of the building where I saw two women, hysterical, clad in night clothing and screaming. Four or five others were there, too. One of the women cried "Baby is in that fire!" I immediately asked "where" and she replied "in a crib in that room," pointing to a window, the glass of which had been previously broken by someone who had crashed it with a child's sled."

According to the reports of the fire, the heat was terrific and dense smoke filled the room where the baby was. Stanley climbed into the bedroom and groped about for the baby, but was unable to see or to breathe in the dense, suffocating smoke. He came back to the open window for air and then came outside where he found some water in a nearby ditch. With this he quickly soaked his clothing and a stocking cap which he was wearing, then went back through the window, but still couldn't find the baby's crib. Coming back to the window again he asked the baby's mother exactly where the crib was in the burning room. "On the other side

Donald N. Hulbert is Graduated From U. of R. After Long, Hard Pull

Don N. Hulbert was graduated from the University of Rochester on Monday, June 21, after twelve long, hard years of spare-time study and application to obtain the necessary credits for his Bachelor of Science degree. Don is employed in our Chemical Laboratory. He has been with us since 1936, three years after his graduation from the Rochester Institute of Technology. Don is married, lives at 144 Fairgate Street and has two children. Don's college work was concentrated so far as possible on studies related to chemistry. Well done, Don.

of our bed, in the far corner" she said. Then, with complete disregard for his own safety Stanley staggered back to do this job he had set out to do. The wet clothing aided him and the soaked stocking cap somewhat protected his face. This time he did find the baby. He picked up the infant, after wrapping him completely in blankets, and brought him to the window. His lungs were so full of smoke and his eyes were in such a condition that he couldn't see as he handled the baby to someone waiting at the window. He didn't know whose baby it was or who the mother was until he learned it

later from a newspaper reporter. Stanley Martin's associates in the R. G. & E. all wish to add their commendations to those he has already received from folks the city over.

Elected Trustee of Laurelton School

Robert Baschnagel, industrial engineer, was recently elected a trustee of the Laurelton Union School in Irenedquoit. Bob's ability, and his training as an officer in Uncle Sam's army, provide him with a well-rounded experience which should prove to be of great value in his new community duties.

President Alexander Beebee, left, was an interested spectator, as Stanley Martin, center, received his Meritorious Service Certificate with gold seal, from Roy Duffus, President of the Rochester Safety Council.



Here Comes the Bride!

Dorothy Irwin, Fifth Floor Tabulating, recently became the bride of Raymond Van Zandt, General Accounting. The ceremony was performed in the Inrondequoit Presbyterian Church, the Reverend Harry Benson officiating. After the wedding reception the bride and groom left for a honeymoon in the Pocono Mountains.

Donald Jeerings, son of Carl Jeerings, was married on May 22 to Marion Craig, in a candlelight service at the Walworth Baptist Church. Donald, who was a radio technician in Radar service in the recent war and saw service in the Aleutians, is now employed in the Electric Laboratory. Our heartiest congratulations.

W. Martin Barber, Station Three, was married to Grace Ellen Gardner on May 22. The ceremony was performed in Westminster Presbyterian Church. Following the wedding dinner and reception, the newlyweds left for a honeymoon spent in the east.

Edward J. O'Connell, Station Three, gave his daughter in marriage to Kenneth John Carroll on April 24.

Albert Lyon, Steam Distribution, was married to Elizabeth Ester, of this city, on Saturday, May 22. The ceremony took place at St. Ambrose Church, and the reception was held at 500 Empire Boulevard. Mr. and Mrs. Lyon spent their honeymoon on a trip to St. Louis. Best man was Bernard Kolb, also of the Steam Department.

An Addressograph Department romance culminated June 5 in a pretty wedding ceremony at Concordia Lutheran Church, when Muriel Stieve became the bride of Roy Redfield, both of that department. A motoring honeymoon was spent in the east.

Beverley Powers became the bride of Russell E. Lembke on June 19, at the South Avenue Baptist Church. All the girls from the Sixth Floor Mailing were present at the ceremony, which took place at 4 P. M. After the wedding a reception was held at Cutali's, on Broad Street, following which the newlyweds departed on a hoieymoon through the New England States.

Fillmore Findings

Thomas C. Carter, a new employe in Genesee District, is working with the Fillmore Line gang. Glad to have you with us, Tom.

Leslie Doud, Wiscoy Hydro Station operator, with his family spent a week's vacation with relatives in Tulsa, Oklahoma.

George Fritz, utilityman, and Victor Fritz, Distribution Office, son and father, respectively, spent the Decoration Day week-end fishing, in Canada. They brought home a fine catch of wall-eyes.

Carol Rice, Home Service, spent part of her vacation at Ames, Iowa, where she visited friends. While there, she sang at the wedding of an acquaintance.

Catherine Shaffer wrote a suggestion letter to the Cardinell Sales Company, manufacturers of Cardinal Office Essentials, Montclair, N. J. She later received a courteous letter of thanks, together with a special gift set of their office products used by secretaries.

Charles J. Sider is a new Hydro Station operator at Mt. Morris. He replaces Matthew Nichols, who has left the organization.

William Brigham, son of Marlie Brigham, line foreman, is a member of the Fillmore Central School track team and has won first place in many recent events.

Vivian Washburn, daughter of William Washburn, Mills Mills Hydro Station, recently got some newspaper publicity when she averted a tractor accident. Vivian, who is seventeen years of age, was driving the tractor near her home, accompanied by Sally Jean Morgan, ten, of North Tonawanda. When the tractor started to tip over at the edge of the field, Vivian, by placing her foot solidly against a nearby fence post, held the tractor upright until the little girl had jumped clear. Then, Vivian also jumped away after which the tractor toppled over. Vivian did just the right thing in the circumstances and showed fine presence of mind.

Mr. and Mrs. Ransel Mills and their children, Stewart and Marlene, spent a week's vacation in Alexandria, Virginia, as guests of Ransel's mother, Mrs. John Stone, and Mr. Stone. Ransel is a member of the Wolcott line crew.

Down Lullaby Lane

Mr. and Mrs. Michael Tedone are very happy in the birth on May 17th of a son, named George Frederick, who weighed 7 pounds and 6 ounces. Michael works in the Steam Distribution Department and this is his second son and heir.

Sunday, May 3rd, was a big day for Walt Popen and Mrs. Popen, marking the arrival of a 9 pound, 3 ounce baby boy, named James.

The Milton Robinsons have a baby girl, second edition. She is Margaret Ann, sister to Mary Katherine, now eighteen months old. With three women now in the family, Milt is greatly outnumbered.

Patricia Lou is the name of the baby girl born to Mr. and Mrs. Natale Valone, Gas Meter Department, not long ago.

Bernard Moore, new employe at Station Three, is a first-time Daddy as of May 12th. Little Bernard Herbert Moore was born in St. Mary's Hospital and weighed 7 pounds and 8 ounces.

On June 14th a son was born to Robert J. Brown, Canandaigua Service Department, and his wife, Shirley. The little fellow was named Jeffrey Allen and weighed 7 pounds and 2 ounces.

Ray Jenis, one of our newer East Station GIs, and Mrs. Jenis recently welcomed a son and heir into their home. Little Michael Edward Jenis, weighed in at seven and one-half pounds. Just to be specific, Ray adds that Michael measured just twenty inches long and by this time he must be at least two feet tall.

Station 3 employes are again in the vital statistics news. This time they made it a boy and a girl, just to keep things even. Mr. and Mrs. Hubert Wolf recently became the parents of a bouncing baby boy, weight five pounds and nine ounces. It is their first child.

Mr. and Mrs. Leon White welcomed a baby girl, Nancy Ann, into their home. It is also their first offspring. As Louis Ogi, our correspondent at the station says: "Leave it to the boys at Station 3 to be first in everything." Congratulations all around.



Ceall Goodwin just before he boarded a plane at the Rochester Airport to begin his air flight to Scotland.

Bill Downey, Station Three, who, with his short-wave radio, penetrated distant Alaska and got a message to Joe Quillan, who later was reunited with his sister, Mrs. Ann Fleming, after 45 years as an Alaskan "Sourdough."





Station Three employees as they sat down to the steak dinner at the recent get-together held at the Dutch Mill, on Dewey Avenue.

Men of Station 3 Have Big Time

Station Three's annual party and steak roast was held on the evening of May 4, at The Dutch Mill. This occasion is always one where retired "Old Timers" are welcomed. Many of them were pres-

ent to add to the large turnout. President Alexander Beebee and Vice President Ed Crofts were on hand to greet the personnel and join in the fun. After dinner, card games were played and there was singing. The arrangements committee consisted of Guy "Toots" Chaddock, Winfield VanHorn and Harry Loucks.

Vice President Ed Crofts had a nice visit with Fred Close, center, retired former Superintendent of Station Three, and Harry Loucks, a member of the committee which planned the steak roast.



Camera Catches Some Feasting and Fun



Station 3 Party pictures. (1) left to right, Louis Ogi, Mike McMahon, George Swarthout, Leon White, Sr., Guy Chaddock, Fred Close, Nathan Schneider. (2) George Ross, Phil Buonauguro, Jack Kramer, Jack Dalley, Jim McConnell, George Decker. (3) Mike McMahon, Dave Shannon, Jerry Boss, Martin Seabill, Howard Yahn, Bernard Moore, Kay Selbig, Art Gessner.

Ken Lyon and some of his 'gadgets' in Transformer Test Department, of which Ken is foreman.

Ken Lyon Made Foreman of Transformer Test

Ken Lyon, formerly of the Electric Meter Department, has been appointed Foreman of the newly created Transformer Test and Repair Department. Ken comes from an enthusiastic R. G. and E. family. His Dad, the late Fred Lyon, was for many years employed in the Accounting Department. Ken's brother, George Lyon, is Assistant Manager of the Gas Househeating Service Department and his two daughters, Blanche and June, were both employed here until they were married and took up homemaking, full time. So, Ken is well rooted to our big family, with twenty-one years of service to his credit. His first job with the Company was in the capacity of roving replenisher of the R. G. and E. first aid kits and fire extinguishers.

Ken is a musician of note and had his own band up until recently. He worked with the R. G. and E. Male Chorus for some years, both as a second tenor singer and as leader of the former 'R. G. and E. Hot Shots' in which he played the bass viol.

The Transformer Test and Repair Department is, as yet, in its swaddling clothes, but if plans materialize it will some day be much larger, for its work is important and will be even more so as it extends its stride to include added operations and services.

This Month's Cover

Our cover for this month shows an R. G. & E. family starting out on their motoring vacation. In the picture they have stopped to ask an officer the location of some place of interest along their route. The family which so kindly helped us get this picture is composed of Mr. and Mrs. DeWitt Pike and their daughters, Jean, 11 years old, and Susan, 6 years. The Traffic Officer shown is Richard Macauley, who is associated with DeWitt in the Commercial Division of the Industrial Department. In some of his off-time hours and over week-ends, Richard works for the Town of Gates Police Department.

We wanted to remind our employees of the necessity for being careful while on vacations. The price we have to pay for safety from motoring accidents and other vacation hazards is continual vigilance. A good driver, consensus of opinion seems to agree, is one who not only has a safety sense sufficient to keep himself and his family out of the accident column, but also has a fine regard for the rights of others on the highways. Richard Macauley could tell us of incidents connected



with his traffic work which would show us how important safety in driving really is and what havoc an instant's carelessness can bring. He would remind us, among other things, to know the rules of the road, to watch out for the traffic signs and obey them to the letter of the law. Any conscientious driver who does this will have little if any trouble on vacation or at any time.

The R. G. & E. News wishes all employees a pleasant vacation this year. Be careful, drive safely. To put it simply, we remind you of those three little letters, ABC, which in safety language mean: Always Be Careful!

Luke Caple Honored At Special Dinner

Lucas Caple was honored at a dinner held in the Genesee Valley Club for his great achievement in leading all teams in the Industrial Division of the recent Community Chest Campaign. His division finished first with 131.5% of quota, a new all-time high. Luke's division also had the largest average pledge and the largest total amount of money turned in. It was a grand job and a fine example of how to put a division over the top. Luke was ably assisted by employees Ed Burritt, Vince Mitchell and Bob Hilliard.

Service Anniversaries

Employees shown below recently celebrated anniversaries in R. G. & E. Service. We congratulate them and send good wishes from their fellow workers.



ALBERT FANNING, 25 Years
Station 9



JOHN REBER, 25 Years
Transportation



JOSEPH SHARKEY, 25 Years
Steam Distribution



MARTIN SCAHILL, 25 Years
Station 3



NORMAN SCHUTH, 25 Years
Inventory



CHARLES HALL, 25 Years
Mapping Records



BERT PERRY, 25 Years
Line Operation



CLINTON HEITSMAN, 25 Years
Meter Reading



JAMES COYNE, 25 Years
Transportation



New 'Spark Plug' At Station Three

If you should happen to pass by Station Three some day and see the afternoon shift come out with big smiles on their faces, it's probably because of a new employe at that station, Bernard Moore, and his happy ability to make folks smile. Bernard's Dad is a stage comedian and his mother was an actress, so he comes naturally by his histrionic ability. Bernard always has a new joke up his sleeve and releases it at the least provocation. He is an impersonator, dances, and plays the drums and piano.

While he was in the service, Bernard spent a week at Bud Abbott's Ranch. Bud worked with Bernard's father on the stage and they originally started their stage careers at the old Corinthian Theatre in this city. Young Bernard made his first stage appearance at the age of three years, in St. Louis. He played for U.S.O. during the war. He has appeared in such places as The Gulf Stream Club, in North Carolina; Serf Club, also there, the

Civic Auditorium, Norfolk, Virginia; the Wildwood, N. J. Naval Base and now he "wows" them at Station 3. Bernard spent three years in the Navy and one year in Marine aviation. Talent scouts kindly notice.

Personal Jottings

The men of Station No. 35 and R. G. & E. News readers wish to express their sincere sympathy to Fred O'Dell, Superintendent of that station, in the recent passing of his wife, who died on April 23rd.

J. Harlan Cooper, Manager of the Hilton-Brockport District, with Mrs. Cooper and friends, enjoyed a week's motoring trip to Virginia and West Virginia. They also visited Washington, D. C., Williamsburg and Richmond as well as the coal mining region of West Virginia and Pennsylvania.

Florence Ophardt, of the Hilton office, recently enjoyed a motor trip with two girl friends to Virginia and other points in the south.

IN MEMORIAM

With sorrow we announce the following deaths and to the bereaved families we extend the deep sympathy of the officers and employes of this Company.

William E. Mattice

William E. Mattice, pensioned in June, 1939, died on May 14. Mr. Mattice formerly worked in General Maintenance and was seventy-nine years of age at the time of his passing.

Thomas J. Lyons

Thomas J. Lyons died on April 24. Mr. Lyons, who was pensioned last year, formerly worked in the Office Maintenance Department and was in his sixty-sixth year.

Thomas R. Johnson

Thomas R. Johnson, Canandaigua, passed away on June 12. Mr. Johnson was 81 years old and was retired on May 1st, 1937. For some years previous to his retirement he had been station operator, then employed in the Canandaigua Storehouse.

Adrian DeHollander

Adrian DeHollander, who was formerly employed in the Gas Street Department, passed away on June 19, 1948. Mr. DeHollander was 40 years of age at time of his death.

Some of our domestic salesmen showing certificates they received upon graduation from the cooking school conducted by R. G. and E. Home Service Department. In picture, left to right are: first row, Harold McCleave, Louis Fantauzzo, Rudy Kay, Home Service Director, Irene Muntz, Bob Helfer, Walt Purdy, Jr., Joe Miller, Jim Brady. Second row: Carl Sankel, Don Kresser, Ernie Green, Clark Ludington, Mitchel Steklaf, Bill Mackie. Third row: Herb Lawrence, Lowell Chapin, Bob Brede, Norm Stott, Paul Helfer, Larry Shields, Matthew McBride, Paul Ronchl, Carl Corea.

Station Three Gossip

Not long after he had received his 30-year service pin, Bill Davis came to work one morning and announced that he was the proud grandfather of a baby girl born to his daughter, Rita Walton. This is a big year for Bill.

Jess Berry, retired employe of Station Three, comes in to visit his old friends at least once a month. It's always nice to see you, Jess.

Karl Anderson, Station Three switchboard, has been promoted to Load Dispatcher's office.

Another promotion at this station is that of Justin Price, who has been advanced from second operator in switchboard to first operator in charge of trick.

Frank Benson, to make it three in a row, has been promoted from number one operator to Foreman.

Charles McTurk, who has been employed on Station Three electric maintenance for a long time, was recently transferred to the switchboard.

Edwin Morris is beaming again. After spending several months working inside on the Dispatcher's board he is again back in Househeating Service, his "first love."



Louis Ogl, our reporter at Station 3, right, with one of Station Three's new employes, Bernard Moore, who comes from a family of theatrical folks and is quite a comedian in his own right.





At Virginia Cushman's shower, held in home of Martha Davis. In the picture are, left to right, first row: Mary Gibson, Martha Davis, Virginia Cushman, Terry Oster and Petty Scott. Second row: Marie Fredricks, Irene Stiekney, Virginia Filtcraft, Lea Lombardo, Barbara Flinn, Dorothy Letson, 'Ginny' Cushman, Mrs. Kadar. Standing are: Vera Evenides, Jean Kadar, Helen Sparklin, Jean Quetchenbach, Evelyn Carstairs, Laura Turcotte, Lill Fay, Kay Cain, Joann Bodline, Mary Powers and Florence Phillips.

Main Floor

Fred Hodgson went to the Shriners Convention which was held in Atlantic City and came back well exercised from his many turns on the boardwalk. Eddie Jensen, Service Department new employe, formerly was in Telephone Service. We can recommend him as a fine person to turn on the gas and electricity in your new home.

Sandra Middaugh, Coke Sales, enjoyed a vacation spent in St. Petersburg, Florida, and Washington, D. C. It was three beautiful weeks in sunshine and fresh air and she had the tan to prove it.

Albert Walker, Coke Sales, spent some happy vacation days at his farm on the Hudson River, near Kingston, N. Y.

Fay Vary vacationed in Canada, where he did a bit of fishing and came back with a fine line of fish stories. Fay also spent some time in New York, and took his third week in The Adirondacks, to rest a bit from his first two weeks.

Fourth Floor

A party was given for Shirley Van Scott Hyland at the home of Mary Gibson, at which the following associates of Shirley were hostesses: Betty Fritz, Jeanne Hallatt, Mary Lou Golojuch and Marjorie Rate.

The Fourth Floor recently lost two of its esteemed employes. They are F. Louise Amish

and Lola Durney. Miss Amish was employed for many years in the Treasury Department, and Lola was a long-standing and efficient employe of the Payroll Department. They will both be missed a lot and we all wish them much happiness in their well earned vacation.

Beatrice Schroeder has been transferred from the second floor to the Treasury Department, where she will assist Thelma Dys, who has taken over the work formerly done by Miss Amish.

Candy and cigars have become an almost weekly rite on the Fourth Floor, where proud fathers have announced the arrival of new offspring. Among the recent parents are: Mr. and Mrs. Philip Gropp, who have a fine daughter, Janice Margaret; Mr. and Mrs. Edward Hansen, whose son, James Edward, was born on April 25; Mr. and Mrs. Richard F. Johnson (Richard is a new employe in Plant Inventory) have a baby boy, Eric Richard and, the latest arrival, a girl, whose proud Daddy is William D. Quigley, also of Plant Inventory.

The flags which decorated the Main Lobby in the Gas and Electric Building around Memorial Day were apparently appreciated a lot by all employes of the Company. These beautiful flags will continue to be used on all patriotic holidays in the future, particularly Memorial Day and Armistice Day. The flags were purchased with the balance of money left in the treasury when the R. G. and E. Service Men's Committee was disbanded, following the war.

Mrs. Clayton 'Ginny' Cushman was the guest of honor at a luncheon and shower given her by Martha Davis, Dorothy Letson, Florence Philips, Terry Oster and Terry Scott. It was held in the beautiful home of Martha Davis, on Barton Street.

General Accounting

Jean Quetchenbach, Typing, and Marjorie Rate, Payroll, have left the department to become full time housewives. They were jointly honored at a dinner and evening of entertainment and received the best wishes of their associates.

A farewell 'shower' was given at the home of Gertrude Rinker for Marjorie Rate. At this 'shower' a grand luncheon was served. The hostesses were: Gertrude Rinker, Mary Gibson, Betty Fritz, Jeanne Hallatt and Shirley Van Scott.

Gas Distribution Items

Newlyweds in this sector include: Harry Vasey and Rita Yahn; Charles Ernstberger and Dolores Schlottman; Pasquale Ricigliano and Ada Allen; and Francis Garrison and Mary Patricia Luccio. Congratulations all around.

Frederic Ouweleen and his brother are contemplating a trip to California in Fred's brand new (1937) Chevrolet.

Many of the girls at Andrews Street have adopted the new short-bob hairdo. They surely look nice and that place reminds us of a beauty parlor.

Myrtle Bender came back from the National Bowling Tournament in Texas, looking as fresh as a daisy. It was a nice change, which is as good as a vacation.

Anthony Rogers, Gas Meter Shop is coming along nicely with his new home, but can use several loads of good fill dirt. If you have any dirt to spare, please call Anthony on Extension 555.

Congratulations are in order for Dorothy Jordan and Wilbur Major, who have announced their engagement.

Tom McGraw will surely enjoy his vacation this year, what with those strenuous week-end trips to his cottage at Henderson Harbor. What a treat it will be not to have to leave for work for at least three whole weeks, but just fish and rest.

George Thorne receiving apron at office "shower" in honor of his recent marriage to Shirley Ann Ross. Betty Sweeney, left, and Evelyn Hering, right make presentation.

The Gas Meter Shop spaghetti party, at the Chiselers' Camp on June 5, was attended by about thirty-four employes. Chefs were Mr. and Mrs. Chester Rico and Gus Farese assisted by Mrs. Philip Donato and Natale Valone. John Faill sang and Gus Farese presented his own interpretation of "McNamara's Band." Mrs. DeRousnie did some snappy Irish numbers and the party was a big success all around.

Art Underwood Tops Art Gallery Drive

Arthur Underwood, always at home in any branch of the realm of art or photography, was top solicitor in the Memorial Art Gallery's recent membership campaign. Art not only won highest honors as a membership salesman but also won plenty of applause from Art Gallery 'fans' and enthusiasts, plus some mighty fine prizes which included: a painting by Henri Gaudriot, a commission to have his portrait painted by artist Stanley J. Gordon and a sketch of himself drawn at the final meeting. They say that the willing horse gets the most work. Art surely got and did his share. Sometimes, however, the willing horse gets the most oats, too. Arthur's fine prizes constitute the 'oats' that such a willing and efficient salesman sometimes earns for doing an outstanding job.





Shown above are, left to right: Stan Empey, Howard Gosselin, Arthur Gosselin (retired), wln Schlueter, Ed Magson and Bill Lehle. (2) Andy Brostrom and Mrs. Brostrom, Mrs. Carlson, Pete Carlin. (3) Stan Empey. (4) Frank French, retired, George Fiedler, Al Doud, Harold Hall, Bill Hughes, Harvey Klumb, Howard Brown and Bill Lehle.

Retirement Party for Stanley Empey

A picnic and retirement party for Stanley Empey was held at the Chiselers on May 27 and was attended by about seventy employes and fifteen guests. Brief talks were given by President Alexander M. Beebe and Arthur Gosselin, retired former head of the Electric Meter Department where Mr. Empey worked so many years. Stanley was praised for fine cooperation and help throughout the years, as well as his ability to get along with everyone.

The dinner was Swedish smorgasbord, prepared by Andy and Mrs. Brostrom, aided by two of Mrs. Brostrom's lady friends. Sports were enjoyed in the afternoon and Howard Brown, head of the department, presented Mr. Empey with a purse from his fellow employes. Cards provided the evening entertainment. The Committee was composed of Ernie Skinner, Peter Carlin and Andy Brostrom. Retired R. G. & E. men present were Bill Lehle, Linc Holdrich, Frank French, Art Gosselin and George Hubbard.

Canandaigua Happenings

John L. Johnson, head of the Meter Reading Department was awarded first prize for the largest trout caught during the 1947 season by a member of the Canandaigua Anglers Club. This will whet fishing appetites in Rochester when we tell you that John's trout weighed 8 pounds and 8 ounces, was 31 inches long and had a girth of 14 $\frac{3}{4}$ inches. The prize was awarded at the Angler's annual banquet.

It was with deep regret that the Canandaigua District learned of the death of Viola Burmeister, wife of Edward Burmeister, a member of the Gas Service Department. Mrs. Burmeister, besides her husband, leaves her mother and several brothers and sisters.

Rose Comella, Assistant Cashier of the Chapin Street office, has gone into the musical field in a big way. Rose is organizing the new women's chorus of the American Legion Auxiliary. In the near future the ladies expect to give concerts at Veterans Hospital and, later, to enter various regional and state-wide contests.

Electric Distribution Sparks

A dinner and shower was held for Elma Bahler, at the Dutch Mill, Tuesday, April 27th. The table was attractively decorated with favors and spring flowers and the committee on arrangements consisted of Marge McGowan, Mary Williams and Terry Migliore.

Electric Distribution office recently held a steak roast at Chiselers' Camp. It was put on by those culinary experts, Mike Friga, Norm Brink, George Dutton and Harvey Knuth. Dancing and card playing were enjoyed and the music was furnished by "The Roisterers," composed of Bob Parshall, Charles Smith and Charles Hopkins. Sixty persons attended.

The "Five Old Men" of bowling, from Andrews and Front Streets, with the addition of a sixth member, Herman Fichtner, went to Canandaigua as guests of the R. G. & E. bowling team there. After a swell dinner at Noble Millers, the Rochester aggregation lost to the Finger Lakes Five. Later, when the Canandaigua team came to Rochester, the local boys managed to win, what with going to bed early nights for a whole week and a few other training helps. Dinner was enjoyed at the Rochester Club, with the match taking place at the Knights of Columbus alleys. Special guests were Phil Thomas and Ralph McCumber.

Elmer Schack spent most of his first week's vacation painting his garage, with a few fishing trips thrown in and a short time spent in Canada.

Customers Accounting Party

The Customers Accounting Department held a party at the Exempts Club, on Mt. Hope Avenue, April 22. Over one hundred were present. George Elmer was Master of Ceremonies and after dinner livened up the party with games and stunts. Lois Kutschke, Clarence Culver, Lorraine Feldt, Jean Ulmer, Nellie Bommelje and Audrey Drumhiller sang several songs, which were greatly enjoyed. A male quartet, The Melody Mutilators, from Station WVET entertained with some harmonious selections. Everyone had a nice time, and during the evening small groups of songsters made with 'barber shop' chords, the piano accompaniment being nicely handled by Flossie Richter.

Second Floor Tabulating gave a luncheon party and shower for George Thorne, who was married to Shirley Ross, on May 13, at St. Monica's Church. The happy pair, after a dinner and reception, motored to Florida for their honeymoon.

Another second floor 'shower' was that given to Dolores Dick, of the Collection Department. Dolores became the bride of Arthur Walter, on May 8, at St. Boniface Church. After an eastern honeymoon, the newlyweds took up their residence in this city.

Walt Popen Flies Again

Walter Popen, Gas Househeating Department, and newly elected President of the R. G. and E. Ex-Servicemen's Club, was a Flight Instructor and a plane commander in the NATs during the last war, and logged over 2400 hours in various types of naval aircraft. He recently had opportunity to regain his old skill and catch up on new developments in aviation when he spent two weeks in the Naval Reserve's Atlantic Wing. Walt reported to Floyd Bennett Field, then to Patuxet River, Md., for annual training duty.

Familiarization flights were followed by regular scheduled flights to Norfolk, Virginia; Jacksonville, Florida and to Guantanamo Naval Base, at Cuba. Next Walt flew to Coco Solo, Panama, through the Caribbean sector, and played some golf down there where it was really hot. He also swam a bit in tropical waters. Going from one extreme to another he then flew to Quonset Point, Rhode Island, then to Gander and Argentia, New Foundland. Argentia is where the late President Roosevelt met British Prime Minister Winston Churchill to draw up the Atlantic Charter. It is the most northern detachment of the NATs. The weather was frigid. Just before his training period was up, Walt flew to Bermuda for a day. Altogether, he traveled by air more than 10,000 miles and logged fifty-two more hours onto his record in multi-engine planes.

R 5-D navy plane, top, with Walt Popen at the controls. Bottom, another view of plane which is same as army C-54s. Ansel Young later took about the same trip Walt did. Ansel flew a Mars plane in last war.



Bessie Crum Heads Security Loan Activity

Bessie Crum, who has a wonderful record of wartime bond sale activities to her credit, is still keeping very busy in that connection. She says that it is quite important for folks to continue to buy U. S. War Bonds. Bessie explains it this way—"buying them adds security to the financial status of the individual, and helps to modify the forces of inflation by supporting the future with reserve purchasing power." She also says that there is added security to the nation in helping it to maintain its stability while assisting other countries.

Bessie was a member of the Women's Division, War Finance Committee during the war period. After the war finance office closed its offices here, she was asked by Deputy Manager L. G. Brenner, of Buffalo, N. Y., to continue in bond work in Rochester, in the field of payroll savings. She is still working under Mr. Brenner and will continue to do so until, as anticipated, the Rochester office again opens.

The committee of volunteer workers working under Mrs. Crum are all long-time workers in this important effort. In the picture they are shown at their telephones in the basement of the R. G. & E. Building where contacts are kept with Rochester industries in an effort to speed bond sales.



Bessie Crum's U. S. War Bond sale committee. Left to right are: Standing, Bessie Crum, Chairman; Carl Ott, Mrs. Benjamin Holstead, Mrs. Eva Miglore. Seated, Mrs. Cyril Donaldson, Monroe Blumenstiel, Mrs. May Bernard.

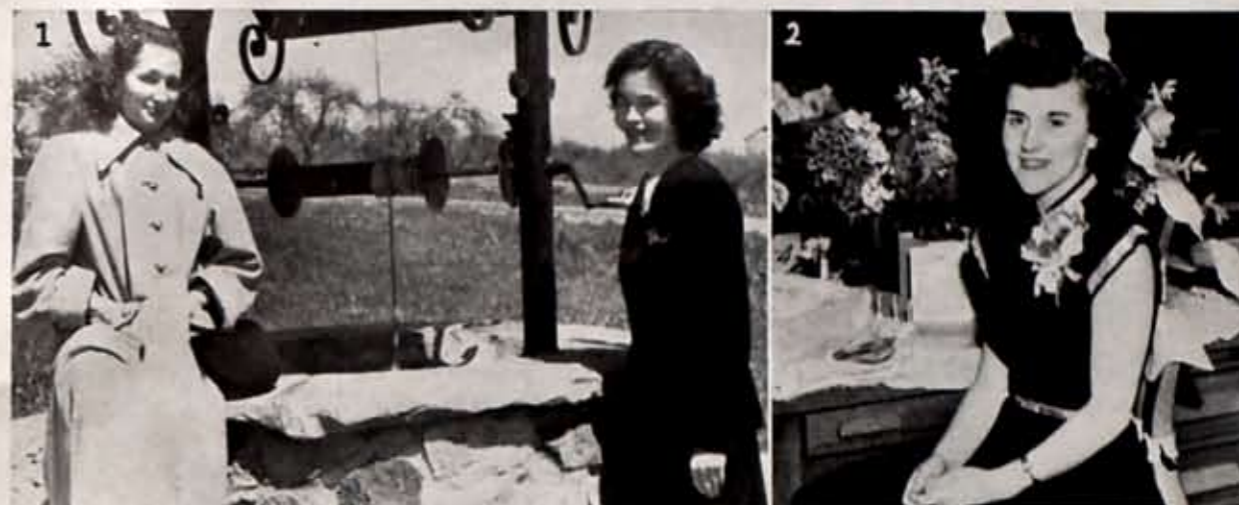
"MacSweeney for President!" Say These Societies

Following seventeen consecutive terms as President of the Rochester Legal Aid Society, Joseph P. MacSweeney was chosen again this year, making it eighteen straight. This is a wonderful tribute to a man who has devoted himself unstintingly to this community over such a long period of years. His leadership is reflected in the excellent work done by the Society, its reputation throughout the country and the real help it provides unfortunate individuals in this city. Mr. MacSweeney was recently reelected as President of the Rochester Tuberculosis and Health Association for the eighth consecutive term.

Claude Mason Honored

Retiring after forty-seven years of service, Claude Mason was honored at a party given him by his associates in the Lake Shore District. The party was held at Lotus Lodge, on Sodus Bay and Claude was presented with complete fishing tackle, which should prove to be very beneficial to him, because he knows where all the fine angling spots are located.

Several of Claude's working companions over the past years commented upon what it had meant to them to work with him and for him. Invited guests were Dyke Kitchen, of the New York Telephone Company; Lorenzo Foster, Postal Telegraph Company; and Ernest Williams and Joseph Quance, of Wolcott.



A few random summer snapshots: (1) Mary Belle Munn, left, and Dorothy McInerney at rustic Wolcott well. (2) Shirley Van Scott Hyland at her fourth floor "shower." (3) Jean Draper, fourth floor, with her desk decorated for her farewell shower. (4) Newly-married Mr. and Mrs. Charles "Bud" McLaughlin. Mrs. McLaughlin works on 5th floor and was Shirley Hoffman. (5) Ray Van Zandt says "Meet the wife." She was Dorothy Irwin, fifth floor, until this June. (6) Steak roasters, from the left, Rudy Hoffmeier, Mrs. Joe Bringley, Bill O'Brien and Joe Bringley.

TRADING POST

FOR SALE: Baby Grand piano and violin. Also riding boots size 8½ and riding breeches, size 31. Please call Culver 4067-W or contact Mrs. Hazel Buckmaster, 306 Parsells Avenue.

FOR SALE: Argus camera, model A-2, with case. Has f-4.5 lens with shutter speeds of 1/25, 1/50, 1/100 and 1/150 of a second, plus time and bulb. This model has a built-in type of extinction exposure meter. Has been used very little and is in excellent condition. Have no use for same. Will sell for \$20. Please contact Paul Princehorn, Ext. 349.

FOR SALE: 20-gallon Penfield automatic gas water heater. Call Milton Robinson, Ext. 272.

FOR SALE: Full size window screens in following sizes: one 23¾ by 40¾ inch; one 24 by 42½ inch; two 27⅞ by 36⅞ inch; two 58½ by 30 inch; one 58½ by 36 inch; one 58½ by 33¾ inch and one 58⅞ by 40 inch. Please call Martha Davis, or Genesee 4633, or can be seen at 73 Barton Street.

FOR SALE: Black satin-finish raincoat, size 38. Telephone Glenwood 2344-W.

WANTED: Unfurnished apartment, suitable for young couple and infant child. Call Stone 4357-R or Ext. 310. Good references.

FOR SALE: Two 9-foot iron clothes poles, \$5.00. Call Milt Robinson, Ext. 272.

WANTED: Chest of drawers. Call Milt Robinson, Ext. 272.

FOR SALE: Clarinet, Pan-American Ebonite. Used only a few times. It was bought new for \$112.75 in February, 1948. Will sell for \$80.99. Call Emmet Reiger, Charlotte 1515.

FOR SALE: Kodak 35, F 4.5 anastigmat lens, flash diomatic shutter. Call Gen. 2041-M.

FOR SALE: 36-inch kitchen sink, with trap and twin faucets. Also, Maytag washer. Call F. J. Schmitt, Ext. 533.

FOR RENT: Room suitable for one or two young men, at 87 Holbrook Street. Call Stone 3512, after 6:30 P. M. Is near bus line.

FOR SALE: Six Black-and-Tan puppies, 3 male and 3 female. Manchester and Terrier strain. If interested, please call Ed Helfer, Glenwood 5730-J or Ext. 366. May be seen at 75 Winchester Street.

FOR SALE: 100-pound ice box, all white enamel. Call Michael Murphy, Ext. 255 between 8 A. M. and 5 P. M.

FOR SALE: One window, complete with storm sash. Dimensions of window 26 by 34 inches, with six over one glass arrangement. If interested please call Ed Helfer, Ext. 366, or phone Glenwood 5730-J. May be seen at the home, 174 Winchester Street.

FOR SALE: Kitchen cabinet in nice condition. Call Alfred Wittig, Ext. 331, or, after work, Glenwood 4945.



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Whose Husbands
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HOME FREEZER

Now you working wives can serve your home baked pie—cake—cookies and other pastry—for week-DAY as well as week-END dinners. Just prepare them when you feel like it and put them in your Home Freezer. Then, it's easy and quick to put them in the oven and bake—days—or even weeks later.

Whether you work in an office all day or are a busy mother-homemaker, a Home Freezer gives you worlds of new convenience. A survey shows that Rochester Home Freezer owners "wouldn't be without it." See a demonstration of Home Freezers today. See the dozens of ways a Home Freezer helps busy wives save time through "extra convenience."



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One of a series of advertisements featuring deep freezing which are appearing in daily and weekly newspapers.

J. H. K.



**Appliance Repair Service Now
at 84 Andrews Street**

The small-appliance repair service formerly located in the basement at the Gas and Electric Building, has been moved to 84 Andrews Street. It is now an integral part of the Electric Appliance Service Department, of which Harold Hall is Manager.

This centralizes all appliances and parts replacement service, whether gas or electric, at our Service Building. As a convenience to customers who bring appliances for repairs or parts replacement to the Main Office, these are accepted at the Lamp Counter, Main Floor, and forwarded to the Service Building.