

NEWS

OCTOBER 1952

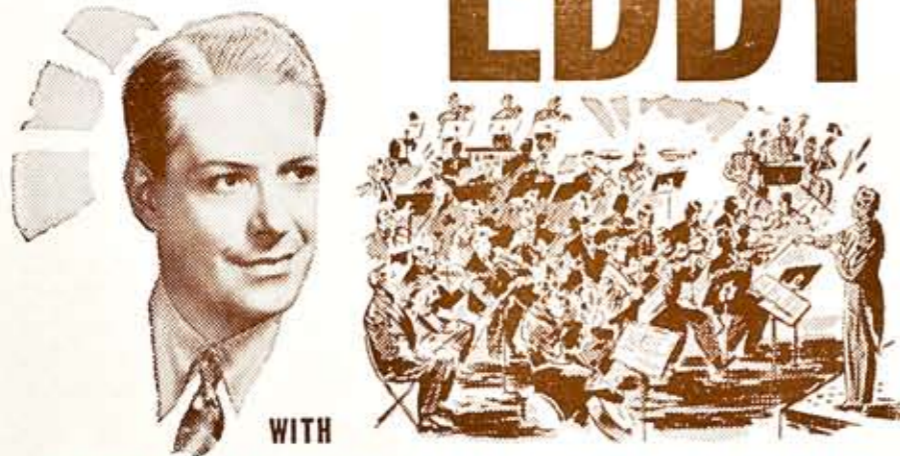
ROCHESTER, N. Y.

VOL. 24 — NO. 10



RECONVERSION...from "GI" to R. G. and E.
(read cover story inside)

HEAR NELSON EDDY



WITH
ROBERT ARMBRUSTER'S ORCHESTRA IN

THE ELECTRIC HOUR

EVERY SUNDAY AFTERNOON

4:30 to 5:00

over Station WHEC
and the entire Columbia Network

This musical program, one of the finest on the air, is sponsored by the R. G. & E. and 169 other business-managed electric power companies.

Gas and Electric

Volume 24 No. 10



OCTOBER 1945

A Monthly Publication for the Employees of the Rochester Gas and Electric Corporation
89 East Avenue, Rochester, N. Y.

Prospect Bright for GI Christmas

The R. G. and E. "Men and Women in Service" Committee had a difficult job this year doping out what the Christmas situation was going to be for R. G. and E. "GI" Joes. Our service men and women have been returning at a rate which augurs well for the "Home for Christmas" enthusiasts. However, it was felt that no expense or work should be spared to make sure that everyone still in service at Christmas would be assured of a nice Christmas box.

Therefore, sufficient boxes were packed to cover any contingency. As things stand, about 250 boxes have been packed and a portion of them sent out. If some of these prospective Christmas Box receivers come home before Xmas we'll all give three rousing cheers.

Santa Claus himself is a bit confused this year, but we know he, too, is hoping that most of our Service people will be eating turkey dinner at the old "home plate."



Working at Christmas box filling station above are, left to right: Lorraine Feldt, Rita Fedrau, Jean Ulmer, Nellie Bommelje, Lillian Ransco, Eunice Lumley, Sarah McPherson and Ruth Spillane. They helped out in spare time in Mailing Department.

Community War Memorial Will Serve As Monument of Gratitude to Veterans

Residents of Rochester and of towns and communities of Monroe have been asked to "give in gratitude to those who served" and to make possible the erection of a \$2,500,000 war memorial in downtown Rochester which will perpetuate the memory of veterans whose deeds and lives brought victory to us in our nation's wars.

Fills Long Felt Need

This war memorial, pictures of which in its proposed completed form are shown herewith together with the site on which it will be constructed, is one which has much appeal to most persons. It will be centrally located. It will fill a long felt want for providing suitable facilities for featuring conventions, meetings for veterans' groups, civic activities, national and local displays of interest, varied interesting exhibitions long denied us for want of suitable space, and facilities for interesting both young persons and adults along educational and recreational lines. This, assuredly, will give Rochesterians and citizens of Mon-

roe County something about which to build a renewed community interest and a revived civic spirit. The dignity, beauty and serviceability of this memorial will stimulate all of us, revitalize our downtown area and promote greater interest in worth-while activities calculated to be of healthful benefit both to young and old.

We Must All Help

You will all be asked to contribute to this undertaking which is called the most important move for community service and advancement ever taken in Monroe County. We feel sure the results of the campaign to raise funds will prove the fact that Rochesterians and their neighbors in adjoining townships will give generously to bring about the completion of this construction which will not only honor our war dead and those veterans who survived but will also bring a greater opportunity for a happy healthful life.

J. Gordon Ross is general chairman of the R. G. and E. campaign committee.

Gas Coupons "Cremated" at Lawn Street

Unissued gasoline coupons, returned ration books and unused gasoline certificates were recently fed into the flames of steam boiler at the Lawn Street Steam plant. Thus, a lot of "headaches" went up in smoke. The order to destroy these relics of wartime was given by the OPA. Cy Cooley helped District OPA Board Supervisor George H. Beaucaire do the job. Cy claims these gasoline coupons made especially potent steam and that this burnt offering ushers in better days for drivers of automobiles, who now do not have to fumble around for gasoline coupons, but can boldly drive up to a gas pump and tell the attendant to "Fill 'er up, Bud" with no questions.



Architects' renderings, top and center, of proposed Community War Memorial, with its location, bottom, between Broad and Court Streets.

Employees' Victory Garden Produce Show Features 200 Exhibits

More than 200 exhibits, brought in by employes, made an attractive and colorful garden produce display recently at the Gas and Electric Building, with 27 different classes of vegetables grown by employes. The Company awarded prizes of War Stamps to the winners in each class, which included canned vegetables put up by employes and their wives.

Garden registration cards were signed by over 300 employes. Company bulletin boards featured, monthly, numerous suggestions to Victory Gardeners and a large initial poster to stimulate interest. About 2,000 pieces of garden literature, bulletins, work sheets, garden guides, record books etc., were distributed to entrants. Five tons of 5-10-5 fertilizer and 1,000 pounds of Rotenone insecticide were sold at cost to employe gardeners and distributed through our Storehouse. Special credit is due to Mrs. Dorothy Brayer who kept these records. The Employees' Victory Garden Committee collaborated with the Home Service Department in the distribution of canning information to employes.

Credit Due to Many

The Committee this year included: Ernest Huntington, Chairman; Florence Phillips, Secretary; Herb Ringelstein, Publicity; Produce Show, Arden Howland and Food Preservation, Ruth Landers.

District representatives were: Leonard Geyer, Canandaigua; Charles Gleason, Genesee District and Lawrence DeBack, Lake Shore District. Department representatives: Main Office: Herb Ringelstein, Arden Howland. Front and Andrews: Walter Paine, Schuyler Baldwin, Walter Hildebrand. Gas Manufacturing: William Hegeman, James Davis.

General Maintenance: James Lieppe. Station 3, Guy Chaddock. Electric Stations, Charles Carlin. Steam Stations, George Johnson.

Judges Worked Hard and Well

Judging a show is hard, painstaking work. Our judges did an especially noteworthy job. The judges were: Harry Glen, Hart and Vick Seed Company; Carl Warren, Harris Seed Company; Mrs. Ethel Marth, Nutritionist with Red Cross; Miss May Benedict, Consumer Division, Rochester War Council and Leo B. Skeffington, Agricultural Editor, Rochester Democrat and Chronicle.

As usual, a large bulk of work developed upon Secretary Florence Phillips, who did an excellent job. Thus, another year's Victory Garden activity has brought dividends well worth the hard work and enthusiasm in which so large a group of our employes participated so generously.

PRIZE WINNERS

- 1—Beans, Flat Yellow: 1st—John Lee and Thomas MacAvoy; 2nd—Arden Howland; 3rd—Frank Taylor; Honorable Mention—C. McIntosh.
- 2.—Beans, Round Yellow: 1st—E. K. Huntington; 2nd—Arden Howland; 3rd—David Swift; Honorable Mention—Roy Briggs.
- 3—Beans, Flat Green: 1st—Lucas Caple; 2nd—Graydon Curtis.
- 4—Beans, Round Green: 1st—Richard Brown; 2nd—Roy Briggs; 3rd—David Swift; Honorable Mention—Calvin Brown.
- 5—Beans, Large Seeded Lima: 1st—Arden Howland; 2nd—Horace Schofield; 3rd—C. McIntosh; Honorable Mention—Harry Eckerson.
- 6—Beets: 1st—David Swift; 2nd—Lucas Caple; 3rd—Charles Hall; Honorable Mention—Lawrence DeBack.
- 7—Broccoli: 1st—Horace Schofield;
- 8—Cabbage: 1st—Ralph Vrla; 2nd—Wilson Kopler; 3rd—W. T. Bishop; Honorable Mention—F. E. Rohr.
- 9—Cabbage, Savoy. 1st—Ralph Vrla; 2nd—W. T. Bishop.

(Continued on page 9)



Views of Victory Garden Produce Show, left to right, 1—Judges Harry Glenn, Carl Warren, Mrs. Ethel Marth, Miss May Benedict and Leo B. Skeffington. 2—Walt Kenyon and his prize "spuds." 3—Roy Briggs is a heavy winner. 4, 5 and 6 are views of different classifications.

Employees' Victory Garden

(Continued from page 6)

- 10—Carrots, Nantes: 1st—Arden Howland; 2nd—Lucas Caple; 3rd—Horace Schofield.
- 11—Carrots, Chantenay: 1st—Arden Howland; 2nd—Roy Briggs; 3rd—E. K. Huntington; Honorable Mention—John Wahl.
- 12—Carrots, Imperator: 1st—Charles Hall; 2nd—Ralph Vrla; 3rd—Arden Howland; Honorable Mention—Bert Lewis.
- 13—Celery, Green: 1st—Walter Paine; 2nd—Arden Howland; 3rd—Edward Button; Honorable Mention—
- 14—Corn, Yellow: 1st—E. K. Huntington; 2nd—David Swift; 3rd—Herbert Llonklin; Honorable Mention—John Wahl.
- 15—Cucumber: 1st—Alice Stickney; 2nd—Edward Reisinger; 3rd—Bernice Young; Honorable Mention—
- 16—Eggplant: 1st—Arden Howland.
- 17—Lettuce: No entries.
- 18—Muskmelon: 1st—William Bellow; 2nd—William Charles; 3rd—Harry Eckerson; Honorable Mention—John Wahl.
- 19—Onions, Globe Yellow: 1st—Arden Howland; 2nd—Grayden Curtis; 3rd—Lawrence De Back; Honorable Mention—Lucas Caple.
- 20—Onions, Flat Yellow: 1st—Walter Paine; 2nd—William Charles; 3rd—
- 21—Parsnips: 1st—Roy Briggs; 2nd—Charles Hall; 3rd—Calvin Brown; Honorable Mention—Harry Culliton.
- 22—Pepper: 1st—Edward Button; 2nd—C. McIntosh; 3rd—Frank Taylor; Honorable Mention—Granger Green.
- 23—Pickles: 1st—John Wahl.
- 24—Potatoes, White: 1st—Walter Kenyon; 2nd—John Wahl; 3rd—Charles Hall; Honorable Mention—Arden Howland.
- 25—Squash, Summer: 1st—Roy Briggs.
- 26—Tomatoes, Red: 1st—Herbert Conklin; 2nd—Lawrence De Back; 3rd—Grayden Curtis; Honorable Mention—Rosario Merlo.
- 27—Turnip, White: 1st—John Wahl; 2nd—F. E. Rohr.

GROUP B—JUMBO VEGETABLES:

- 30—Beets: Horace Schofield.
- 31—Cabbage: F. E. Rohr.

- 32—Carrot: Arden Howland.
- 33—Cucumber: Edward Reisinger.
- 34—Muskmelon: Rosario Merlo.
- 35—Onion: Arden Howland.
- 36—Parsnip: (No entry).
- 37—Pepper: Arden Howland.
- 38—Potato: (No entry).
- 39—Squash: Rosario Merlo.
- 40—Tomato: C. E. McIntosh.
- 41—Turnip: (No entry).

GROUP C. BEST COLLECTION OF VEGETABLES:

- 50—1st—David Swift; 2nd—Lucas Caple; 3rd—Granger Green; Honorable Mention—Arden Howland.

GROUP D. VEGETABLE NOVELTIES:

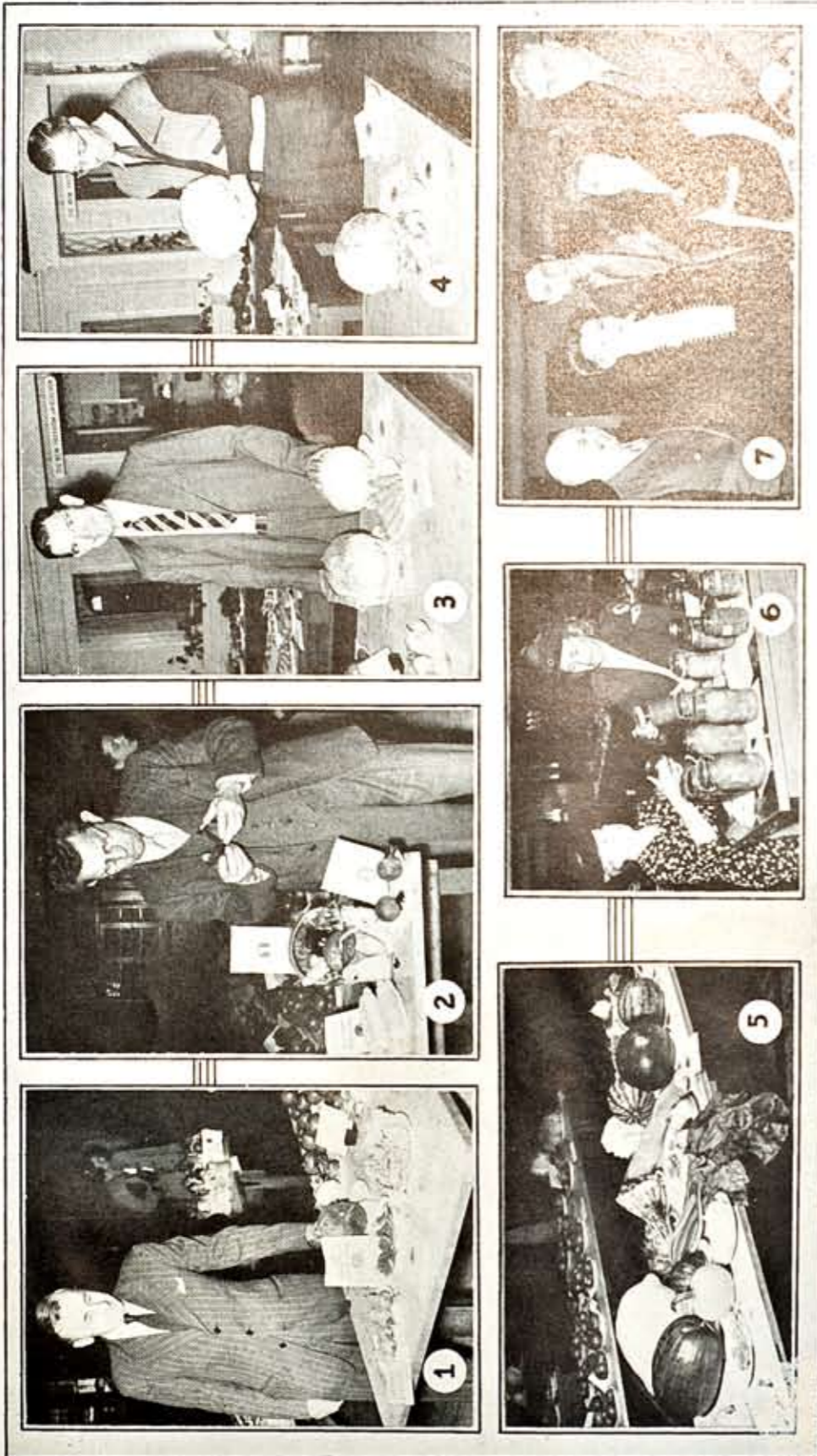
- 60—1st—Rosario Merlo; 2nd—Alice Stickney; 3rd—Walter Paine; Honorable Mention—Norman Schuth.

GROUP E. CANNED VEGETABLES:

- 70—Beans, Green: 1st—Granger Green; 2nd—Herbert Ringelstein; 3rd—H. C. King; Honorable Mention—Calvin Brown.
- 71—Beans, Wax: 1st—Alton Wolfer; 2nd—E. K. Huntington; 3rd—Calvin Brown; Honorable Mention—Granger Green.
- 72—Beets: 1st—Herbert Ringelstein; 2nd—Bert Lewis; 3rd—Roy Briggs; Honorable Mention—H. C. King.
- 73—Corn: 1st—Alton Wolfer; 2nd—Herbert Ringelstein; 3rd—Granger Green; Honorable Mention—H. C. King.
- 74—Greens: 1st—E. K. Huntington; 2nd—H. C. King.
- 75—Peas: 1st—Calvin Brown.
- 76—Tomatoes: 1st—Roy Briggs; 2nd—E. K. Huntington; 3rd—H. C. King; Honorable Mention—Granger Green.

Correction

In our last issue we implied that recent "graduation" exercises from the college of the R. G. and E. in which Tom McGraw and Jim Skinner had received coveted "degrees" was promoted by the Gas House Heating Service Department. We should have given credit for this promotion, with all its swell entertainment to the Turn On and Shut Off Department, Front and Andrews Street.



R. G. and E. Victory Garden Produce Show pictures. 1—Horace Schofield and his prize collection. 2—Dave Swift's beets are hard to beat. 3—Ralph Vrla goes in for cabbage in a big way. 4—Fred Rohr inspects his jumbo cabbage. 5—Just a few of the wonderful vegetables on display. 6—Miss May Benedict and Mrs. Ethel Marth inspect the canned goods put up by employees and their wives. 7—The Employees' Victory Garden Committee, from left, Herb Ringelstein, Ruth Landers, Arden Howland, Florence Phillips and Ernest Huntington, Chairman.

CONGRATULATIONS to YOU!

The employes shown below have recently celebrated anniversaries in Company Service. We congratulate them and send good wishes from their fellow workers.



ANTONIO DITUCCI, 25 Years
General Maintenance



JOHN HAMIL, 25 Years
Station Three



DENNIS CAHILL, 35 Years
General Maintenance



THOMAS NASH, 40 Years
Transportation



RUURD SEVENSMA, 25 Years
Off. Maint.



ANGELO ZAMBUTO, 25 Years
Station Three



VINCENT C. HODDICK, 40 Years
Gas Dist.



JAMES SKINNER, 25 Years
Gas Shop



WILLIAM LEMLE, 35 Years
Elektr. Meter

R. G. and E. Pioneer's Club Holds Its Seventh Annual Picnic



Picnic Activities. 1—One of the tables of hearty eaters. 2—Walter Van Epps, left, and Walter Smith "do the honors." 3—A cozy aggregation, from left: Frank Conway, Thomas Nash, Chas. O'Loughlin, Robert K. Miller, Thos. L. Rhodes, Joseph Matthews. 4—"In conference:" Messrs. Ginna, Krueger, Robinson, McCumber. 5—From left, Phil. Thomas, Jos. P. MacSweeney, Pete Hilliard and Ernest J. Hawk. 6—Corner in the culinary department.

Community Chest Tells How Your Gifts Help Thousands

By RICHARD P. MILLER, *Manager Rochester Community Chest*

This is a contributor's report—a report from the Rochester Community Chest to the men and women of Rochester Gas & Electric. This year, as in former years, your gifts played a conspicuous part in campaign results, and you have again aided very materially in continuing the essential work of the Community Chest agencies.

R G & E employees in 1945 contributed a total of \$12,117.90. Your contributions would take care of the crippled and ill youngsters at the Convalescent hospital for children for seven months. They would buy shelter and care, food and clothing, for the boys and girls at one of the orphanages for 144 days.

In the case of the wartime agencies, some reductions and curtailments of services are being offset by expanded activities in other fields. For example, British War Relief and American Relief

for Denmark may require no further funds after September 1, and Russian War Relief is emphasizing "gifts in kind"—clothing, food, and similar supplies—rather than gifts of money. But there is still a great and pressing need for help in recently liberated countries such as Holland, Belgium, Norway, Czechoslovakia, and others, and of course in China and the Philippines.

Also, the Community Chest recently appropriated \$6,820 as Rochester's share of a million-dollar fund being raised nationally by American Relief for India, to fight disease and famine in India. This action was prompted not only by sympathy for the starving victims of one of the worst famines in recent Indian history; thousands of American troops are stationed in India, and they too are given added protection as disease is reduced among the peoples of that land.

USO Still Active

The USO, which receives by far the largest single appropriation to the war-

time agencies, is expanding its work now rather than lessening its efforts in behalf of America's fighting forces. At General Douglas MacArthur's invitation, it is entering the Philippines, where great forces of Allied troops are being concentrated for the final phase of the war with Japan. And, at the insistence of Army and Navy authorities, the program of USO-Camp Shows is being stepped up, not only in the Pacific, but in Europe, where large occupation units are still stationed. The end of hostilities in that area has produced new problems of entertaining bored and homesick soldiers, and the Army has called upon USO-Camp Shows to send the greatest possible number of its shows across the Atlantic.

The family agencies report increasing numbers of discharged veterans coming to them for assistance in solving various family and personal difficulties; and you may be sure that the problems of these returning service men are being sympathetically and helpfully considered by staff workers of these agencies. As you know, help for the families of service men has been a major concern of these agencies during the war years, and in some instances has constituted 25 percent or more of the agencies' work.

Service to Young People

Service to young people continues to be one of the most important duties of the agencies. Perhaps your own children have taken part in "teen canteen" programs, Scout work, learn-to-swim campaigns, and other similar activities to promote health and helpfulness, and you know at first hand of their advantages. This is a wartime job that will need to be continued in peacetime—a job from which everyone benefits, and in which everybody, through his or her gift to the Chest, shares in supporting.

Elmer Smith, DDGL

Elmer Smith, soloist and President of the R. G. and E. Male Chorus, some time ago added new laurels to the growing list of his accomplishments when he was made District Deputy Grand Lecturer of the State of New York Order of the Eastern Star.

Several degrees were conferred upon Elmer at a meeting of the

Past Patrons Club of the Webster chapter of OES, the Matrons Club of the Monroe District and the West Study Club, and he received numerous gifts and best wishes from other chapters, clubs and friends.

Officers and members of nearly all of the 32 chapters in the district were present at the ceremony to make this event the biggest meeting of the year. Worthy Edna Crocker Robertson, formerly of the Home Service Department, directed a choir in special songs for the occasion and had charge of the bountiful refreshments.

The largest audience ever gathered in the Webster Masonic Temple paid tribute to Mr. Smith, who is a recent Past Master of the Webster Lodge F. and A. M.

WINNING SUGGESTIONS

Awarded July 13 to Sept. 1, 1945

Harlan G. Walrath, Steam Distribution; suggested small lugs be welded on the boiler tubes directly under soot blower hangers to prevent hangers from sliding out of position.

Karl F. Anderson, Station 3; suggested installation of an Indicating Niagara Load Meter at Station No. 5 to enable more efficient operation between Station 5 and Station 3.

Harry F. Miller, Line Maintenance; suggested the installation of a water cooler so that the Thermos Jugs used on Line Trucks might be filled with cooled water instead of putting ice into the jugs.

Richard D. Morgan, Station 3 Laboratory; suggested a revised plan to improve the exhaust venting system on the Line feeders of the Scaife Plant at Station 3.

Chester D. Harry, West Station; suggested safety guards on equipment at West Station.

Calvin F. Hearn, West Station; suggested a new method for preparing bolts for Holder Repairs which will save time.

Anthony J. Rogers, Gas Shop; suggested the use of rubber expansion plugs to be used when greasing stop cocks.

(Continued on next page)



Typical scene at the local USO last winter when service men were being entertained by a group from the R. G. and E. In the picture at the right, Mildred Hacker is shown serving a table of sailors from Sampson, as President Herman Russell acts as table host.

Norton A. Howard, General Maintenance; suggested a more efficient method of renewing foot valves on boat pumps.

Foster B. Burnett, Rate & Contract; suggested a new type of special filing cabinet for P. S. C. tariff leaves.

Richard A. Kaseman, West Station; suggested the mounting of a deflector plate in front of the hand-holes on the steam boiler to prevent operator of Locomotive Crane, from being burned if a gasket should blow on the boiler.

Alton C. Emery Succeeds Ray Lincoln at Friendship

Alton C. Emory has taken the place of Ray Lincoln as utility man

in Friendship, N. Y. Mr. Emery is a graduate of the Friendship Central High School. He served in the U. S. Army from 1939 to May, 1945. Since his discharge from service he has been with the R. G. and E. organization at the Belmont Office.

Mr. Lincoln has resigned from R. G. and E. service to go into the electrical service and supply business in Friendship. Belmont Manager, Lynn Mathern, in announcing the appointment of Mr. Lincoln, expressed his wish for every success for Ray in his new work. We all join in this greeting.

Hat's Off for Len Geyer

Leonard Geyer—Farm Representative for the Canandaigua District—was recently calling on a farm dealer who operates a store in one of the villages in this district. On entering the store he very politely removed his hat and placed it in the front window where he thought it would be out of the way.

After transacting his business with the dealer he returned to the place he had left his hat and found that the hat was missing. Len asked the dealer if he remembered where he placed his hat and was informed that he had put it in the window. Both men did considerable searching but all in vain. As a last resort they called one of the clerks who told them that he had just sold a hat that was in the window.

It seems that a customer who was on his way to Canada to enjoy a fishing trip had noticed Len's hat in the window and thinking it was just what he needed, picked it up and paid the clerk the amount shown on the price tag inside of the hat. Anyway Len left the store hatless but with the cash that the fisherman had left with the clerk of the store. We are wondering if the fisherman finally realized he bought a second-hand hat. Perhaps he is a believer in that old slogan: If the hat fits—put it on! Len says it will be some time before the post war period will bring him another such comfy headpiece and that after this he is going to stay away from show windows.

Hospitalization Service Saves Worker \$426

Thirty-six R. G. & E. employes used the Hospitalization Service plan during the month of June, receiving a total of 389 days care and saving \$2,916 on hospital bills. One employe saved about \$426 on two trips to the hospital.

Jimmy Morris Thanks "March of Dimes"

Jimmy Morris, son of Tom Morris, Office Maintenance, was stricken with infantile paralysis in September, 1944. Up to that time a dime, to Jimmy, was just something to help purchase a movie ticket. Now, Jimmy knows what a tremendous lot of good a dime can do for a sick boy or girl when joined with thousands of others in that big silver parade called—The March of Dimes.

Jim's Dad and Mother know what a relief it is in time of trouble to have someone say "Don't worry about the bills, we will take care of everything." That's what the Monroe County Chapter of the National Polio Foundation did in Jimmy's case, and he is now coming along pretty well on his brace and crutches and further improvement is hoped for.

Jimmy and his Dad and Mother are very grateful to their friends in the Company who were so solicitous during their "tough going." This especially includes the personnel of the Maintenance Department and that of Home Service and Gas House Heating Departments as well as the legion of good friends who kept hoping and praying for Jimmy.

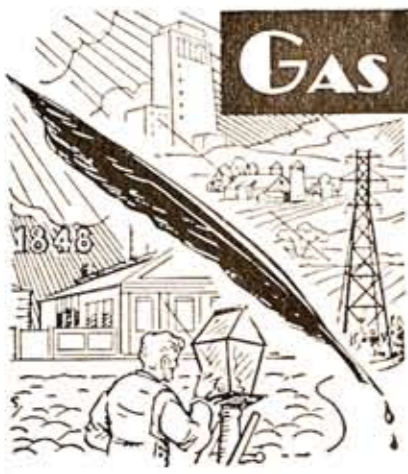
Paul Rombaut, Scout Executive

Paul Rombaut, Engineering Department, is the Chairman of a committee which recently organized a new Scout Cub Pack with headquarters in the Monroe Methodist Church.

The new Cub Pack, which is Number 246, had an initial membership of about forty Scouts grouped into seven Scout Dens. Knowing Paul's ability as an organizer and detail man we predict that he will do a fine job.



Jimmy Morris, son of Tom Morris of Maintenance Department, who is progressing on the road to better health to a large degree because of the excellent care made possible by the "March of Dimes" (Monroe County Chapter of the National Polio Foundation).



Corresponding Editors

JOSEPH ATTRIDGE.....*Line Department*
 CARL AYEN.....*Gas Distribution*
 LUCAS CAPLE.....*Industrial Dept.*
 GUY CHADDOCK.....*Electric Stations*
 CHARLES GLEASON.....*Fillmore*
 RICHARD HENRY.....*Gas Manufacture*
 VIRGINIA WOLVERTON.....*West Station*
 AILEEN LAIDLAW.....*Belmont*
 HENRY MACGREGOR.....*Steam Division*
 RALPH MASON.....*Lake Shore*
 FRED A MCADAM.....*Collection*
 ESTHER MOORE.....*Electrical Distribution*
 RAY WELLS.....*Canandaigua*

ARTHUR P. KELLY, Editor - FLOYD MASON, News and Photo Editor

Colonel Atwood, Ordnance Chief, Praises R. G. & E. Workers

"Mr. Herman Russell, President Rochester Gas & Electric Corporation

"Dear Mr. Russell:

"During the years of war the close teamwork of all elements of industry made possible the success of the Rochester Ordnance District's tremendous procurement program. I am most appreciative of the contribution made by the Rochester Gas & Electric Corporation toward assuring adequate supplies of Ordnance materials for our men in combat.

"Maintaining dependable and adequate sources of power amid war conditions required ingenuity and resourcefulness of a high order. But without that power the Industry-Ordnance Team in your service area would not have been able to attain the production levels that were reached in satisfying requirements for many critical types of Ordnance equipment produced in Rochester and vicinity.

"You and your employees share in the final success. You have a right to be proud of what you did toward speeding the final victory for which we are all so thankful.

Sincerely yours,
 Col. Frank J. Atwood
 Chief Rochester Ordnance District"

POWER COMPANIES HELPED MAKE AMERICA GREAT

Some of the politicians would have you believe that nothing was ever done to develop America until the government began its costly power projects when, as a matter of fact, business-managed electric power companies have for years been helping communities in all sections of the country to grow and prosper.

In most areas the local power company has been one of the most important agencies in promoting the development of business and industry and raising the standard of living. It has done this by intelligent and progressive planning,

by investing and risking large sums of money to provide an adequate and dependable supply of power for industrial plants, by carrying electricity to the farms and by steadily lowering the cost of electric service to the home.

Mr. Howe Elected Director Of Electrical Association

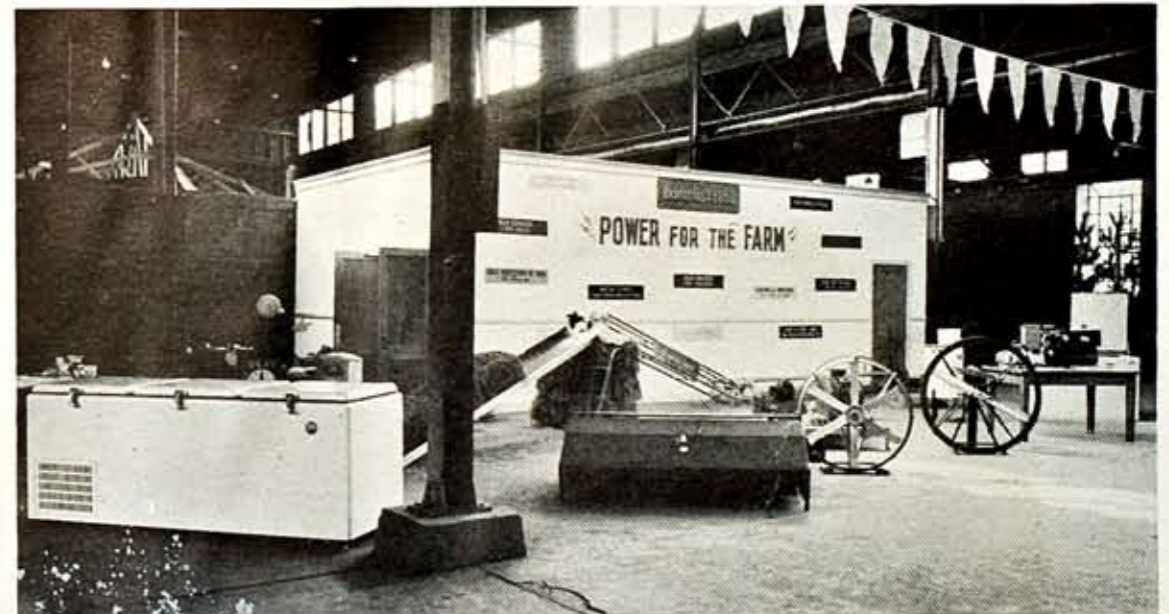
The Electrical Association of Rochester recently elected Vice President Ernest J. Howe as a director of that organization.

Ruth Landers Made President Of Cornell Women's Club

Ruth Landers, Home Service, is the newly elected President of the Cornell Women's Club for 1945-46. Ruth is well-equipped to give an excellent accounting of her stewardship in this new responsibility. Ruth is a very busy woman, but exemplifies the old saying: "If you want a thing done (and done well) take it to a busy woman."



Ruth Landers, Home Service, who was recently elected President of the Cornell Women's Club for 1945-46.



R. G. and E. exhibit at Monroe County Fair, Exposition Park. It was sponsored by the Home Service Department and the Farm Service Department. A film on quick freezing was shown daily and there was a display of modern farm equipment.



Herb Ringelstein and son Burton Frederick



Florence Phillips—the Girl with a Hoe

Just a sample of
RG & E VICTORY
GARDENS and GARDENERS



Fred Glenn and his Tall Corn



Dale Fravel and Daughter Barbara



Harry Culliton, Champ Tomato Grower



Lucas Cople and Daughter Mary



Harry Eckerson Sprays the Crops



Ruth Costich, Betty Brunson and Charlotte Van Eker, Pea Pickers



Martha Tullies, Apartment House Gardener



Cal Brown with Helpers Judy and Carol

Company To Extend Steam Lines Into Two New Areas

Rochester Gas and Electric is planning to expand its steam generating pipe line service at an estimated cost of \$750,000. Vice President E. R. Crofts states that the steadily increasing demand for steam service in new areas makes the expansion necessary and that work will be started as soon as the franchise application has been approved by the city of Rochester. It is expected that the company will pay a tax of two per cent of gross receipts to the city under the new franchise, which will be for twenty-five years.

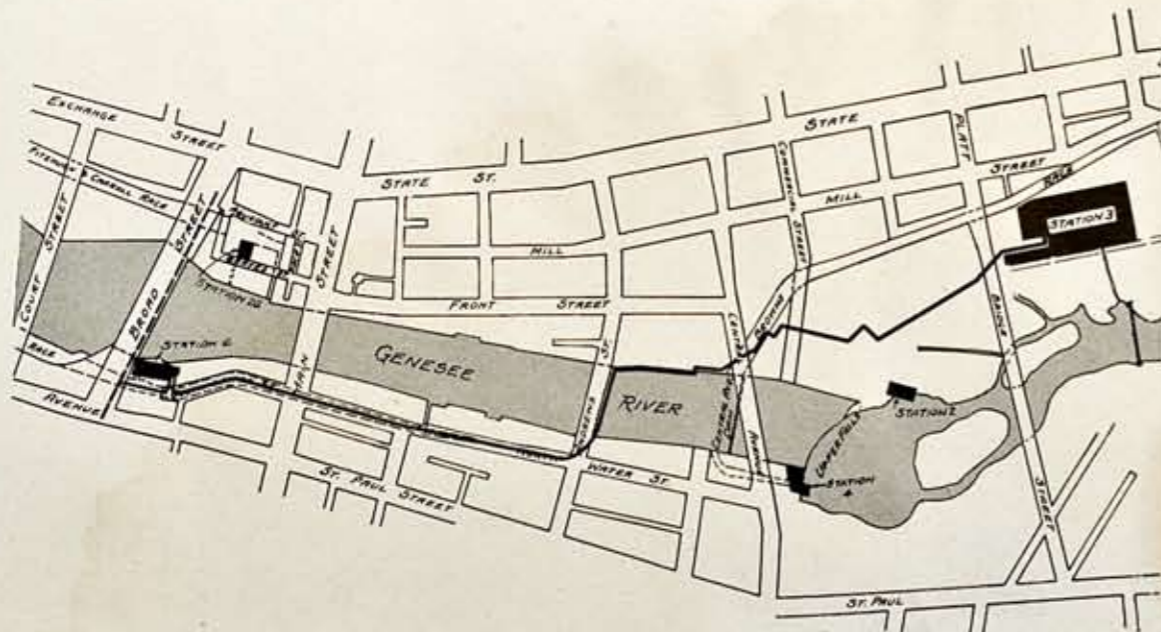
The company does not expect to supply homes with steam from the new mains but to confine service to industrial and commercial establishments. The new areas in

which steam mains will be laid are as follows:

AREA No. 1—Atlantic Avenue in vicinity of N. Y. Central, University, North Goodman, Monroe, and Meigs; Alexander to South Avenue, Troup, Reynolds, West Main, Broad, Jay, Scrantom, St. Paul, Clinton Avenue North to Ward, Joseph, Central, Lyndhurst, Union, near N. Y. Central.

AREA No. 2—Jay Street to Ames to West Avenue, to Lincoln Park to Chili Avenue.

The new steam tie-line to connect Station 3 and Station 6 in Lawn Street is now being built and will provide needed additional transmission facilities.



Route of new 10-inch steam tie-line between Station 3 and Station 6, where it will connect with existing line from Station 8 on Lawn Street.

150 Canandaigua Boys Learn to Cook In R. G. & E. Project

Mrs. Lemabel Parry, Home Service representative for the R. G. and E. at Canandaigua really had a bright idea when she called her cooking classes for boys: "Instruction for Junior Chefs." That's using good psychology. Most boys look upon culinary work of any kind as girl's work and shy pretty clear of it, even the dish-washing. Qualifying for a Junior Chef, however, is a horse of another color and the boys went for it in great shape.

Cooking Can Be Fun

There is a glamor about Chefs, many of whom have hit the American spotlight with a bang. Boys

apparently might call another boy a sissy who merely took cooking lessons. However, they got off to a good start in Canandaigua and the lessons helped keep them occupied constructively during vacation time.

Girls' Classes Too

Girls also had classes during the same course but were instructed separately. These young people are from the seventh and eighth grades of public and parochial school and classes were held at the Chapin Street offices of the Company every morning and afternoon excepting Saturday.



Canandaigua "Boy Chefs" with Mrs. Lemabel Parry, Home Service Director at Canandaigua are: Wm. Abraham, Joseph Arilotta, Jerome Carroll, James Fox, Jimmie Roth, Francis Sherry, Vincent Murphy, Charlie McKenna and Robert Cobbett.

The classes average fifteen to each period.

Do It Themselves

The children are taught the necessity for balanced meals, are shown how to prepare foods and do the actual work themselves. They learn how to prepare good practical meals, salads and beverages. Their product is so good that they usually eat most of it themselves and doubtless carry home with them some pretty good ideas for mother to work on.

Especially Qualified

Mrs. Parry is especially qualified to teach children, having herself been a teacher. She has also been a cateress, has been dietitian in some large restaurants and industrial lunch rooms and once was in charge of the food prepared for a college football team, where highly nutritious food is essential.

Conservation Taught

Mrs. Parry's work also accentuates the need for conserving food products and all that goes into a meal, things which are so hard to get today and which may be even scarcer next year. Getting this one message over to young people is well worth the hard work which the classes entail. Upon graduation, each boy and girl received a certificate of membership in the 1945 Chefs' Club.



REDDY KILOWATT says: "Every day that passes brings our boys one day nearer home." And every dollar you INVEST in VICTORY BONDS helps to speed the day.

Passing the Buck

Alvin Buck, East Station, recently entertained at his home Mr. and Mrs. Otto Schwarz and his nephew, Jack Isler, of Pittsburgh, Pennsylvania. Al had read a lot about what may happen when one's relatives come to visit indefinitely, so he handed young Jack, upon his arrival, a schedule of operation to guide him during his stay. It worked out so well we are passing it along for others to make use of—if and when, etc, etc.

Jack liked the schedule so well he claims he is coming back next season for another visit; he says that rest is a better word for it. Following is the schedule which was concocted by Alvin in a spirit of fun during that period of the year often referred to as the "dog days." That may explain it all.

Schedule for Visitors

- 1—Get up at 5 A. M.
- 2—Dig worms for fishing.
- 3—Fry eggs for Otto and me.
- 4—Make the beds.
- 5—Wash the dishes.
- 6—Use vacuum sweeper.
- 7—Pull weeds in garden.
- 8—Clean the fish (if any).
- 9—Polish the car.
- 10—Go to bed at 8:30 P. M. so you will be nice and fresh for another day's program.

Nephew Jack objected to the final provision on the schedule, so didn't go to bed till later. He stayed up and played cards and, yes, you've guessed it—he usually lost to Uncle Alvin.

The FAMILY ALBUM



Wife of Cpl. Henry Seager with his son, Danny Boy



What Cpl. Wm. Howard came home to, Mrs. Howard and Billy



Wife of O. A. M. 3/c Thos. Fail with little Patrick



First Lt. Geo. Boscher's wife and son Lynn

Turbine Inspection at Station 3

By JOHN A. KRESS

The annual overhaul of No. 7 Turbine at Station 3 each year starts during the month of January. From then to June 7 all the turbines are given a general inspection. Some have the covers removed for internal repairs while others have only the bearings, governor and other outside parts gone over, the schedule being arranged according to the number of hours of operation each has had during the year.

While No. 7 Turbine was down for outside inspection, the governor was modernized by changing the type of drive. A new set of gears and a shaft with a friction drive was installed, which has reduced the vibration of the governor itself and in turn stops the motion of the pilot valve and all the admission valve operating parts. This helps to increase the



Teddy Cornelio and John Cross, left, are seen installing new worm gears, part of equipment made use of to modernize the governor drive on the 15,000-KW turbine at Station 3.

length of time these parts will operate without repairs.

Generator Checked

The generator on No. 7 was also inspected very carefully. The coils were checked with a "meggar," an instrument for measuring electrical resistance, and showed a slight ground. The end rings were expanded and removed. In the space where the air circulates carbon dust was found packed solid. This dust carried current and showed a ground from the steel rotor thru the aluminium covering over the insulation on the coils. After the air spaces were clean the steel rings were shrunk on and the rotor checked clear of grounds.

The weight of this generator rotor is 24 tons and it generates 15,000 K.W. This was the largest unit in Station 3 before the new 25,000 K.W. High pressure units were installed.



Shrinking a turbine generator ring onto the field is a precise operation requiring expert handling. In picture are shown, left to right, Carl Wicks, of the General Electric Company, Everett Ferge, Wally Bond, and John Allen.



Shown left to right are Harry Sheetz, George Robinson, and Everett Ferge. They are checking the coils on No. 7 Steam Turbine at Station 3 for grounds. They are using an apparatus known as a meggar, which goes after a "short" like a ferret after a rabbit.



Mr. and Mrs. William Spall recently celebrated their 25th wedding anniversary. Bill and his wife spent their second honeymoon on a lovely trip, destination unannounced, and we know they had a swell time. We hope to be around when they announce their 50th anniversary.

George Harris had a nice vacation at his cottage on Sodus Bay. George is a boat builder of note and while on vacation built a cabin on his craft, so he can keep dry when out fishing. How about a picture of it, George?

Carl Ayen says that Pioneer George Branch dropped in to say hello to him. Carl wishes more of the Pioneers would do the same as he gets a great kick out of seeing any of the Old Timers.

The Gas Shop had its picnic at the Chislers Camp. The following committees were in charge: Norm Huther, cooking; Herbert Kreutter, beverages; Charley O'Loughlin, dishwashing; George Wall, collector and treasurer. It is rumored George has bought a new pair of trousers and new shoes since, (if you read this George, we're only kidding). James De John "took" all the card players into camp, even taking Art Buckman's dollar that Art let him have for the first

ante, then said it was his because he won it.

Lowell Chapin, formerly of Domestic Sales but now on Guarding, is the father of a fine baby boy named Donald Sanford Chapin. He will make good company for his little sister, Margaret Jean, aged three years.

Corporal Donald Calnan, son of Eugene Calnan, Shift Foreman at East Station, who had been reported missing in action for some time on Saipan Island, has been found. His Dad learned it one noon recently in a communication from the War Department which stated that Donald had been wounded and was in a hospital.

Leslie Nevinger, Fillmore, is the proud papa of twin boys, Timothy and Thomas.

New employes on the Fillmore Line Construction gang are Loren Worden, Roland Thomas, Richard Klaum, Oliver Bentley, Hiram Kemp, George and Steven Kolowkoski and James Totline. Roland Thomas has recently returned from the European war front.

Marlie Brigham, Fillmore Line Foreman, spent his vacation shingling the outside of his home.

Tom McAvoy was welcomed back into Gas Distribution after 19 months in service in the South Pacific. Tom wrote in a letter about a year ago that if he ever set foot on his native soil again he'd be satisfied to stay a land-lubber for life. But, Tom visited his cottage at Cedar Point, on the St. Lawrence River, and got so homesick for the water that he later purchased a boat and went back to find his "sea legs."

Dick Hoddick has quite a reputation to keep up with, especially as a fisherman. Whenever he goes fishing everyone at Front and Andrews Streets expects to be able to get just the kind and size of fish he wants. We hope Dick has better luck next time he goes fishing than Henry Freudenvoll did.

The Gas Distribution Office had its annual outing at Ada Geen's cottage, Conesus Lake. Leon Berman was home on furlough and was honored guest. A lovely picnic dinner with plenty to eat was greatly enjoyed. The party didn't break up till after Dick Hoddick had fought the Spanish-American War all over again and the roosters began to announce another day.

Mary Rock, niece of Hubert Lo Temple of West Station, had a two-column notice in a recent Rochester Democrat and Chronicle relative to her role in the staging of "Immortal" at the Pasadena Playhouse, California. She is a gifted artist, having gone through the famous Hollywood dramatic School of the Theatre. She has already played in extensive roles and formerly appeared in Rochester with the Community Players and the Amalgamated Players.

Bob Holland, Fillmore Serviceman, spent Labor Day weekend in Detroit, going by boat from Buffalo.

Dora Smith, Fillmore office, entertained at a dinner at The Homestead, Perry, N. Y. for bride-elect Carmelita Kelly whose wedding to Lewis Gayton, also of the Fillmore office, took place in September.

The arrival of a baby boy at the home of Herbert F. Phillips, East Station, made not only a proud daddy and mother, but also a proud grandpappy. The granddaddy is William Hegnauer, also of East Station. The new arrival, named John, weighed almost seven pounds.



Bruce McCahan, General Maintenance, gives the crane operator the high sign and another shovelfull of dirt is subtracted from a new excavation.

Mr. and Mrs. Kenneth Piotter have a dear little daughter, born August 29. Her name is Patricia Ellen Piotter, and her initials are "P E P."

Mrs. Dennis Sheehan, wife of Dennis Sheehan, formerly of West Station, and one of our pioneers, and mother of Maurice Sheehan of West Station, passed away recently. We extend our deepest sympathy to the family.

A son David was born recently to Mr. and Mrs. Harold Gladding in the Thompson Memorial Hospital, Canandaigua, N. Y. Harold is a meter reader in the Canandaigua District.

Thomas L. Smith of the Canandaigua Gas Department and Stuart Moore of the Canandaigua Electric Department with their wives enjoyed a week's vacation at

Smithy's summer camp up in the Bristol Hills recently.

The Canandaigua District Employees greatly appreciate Ernie Huntington's efforts in obtaining Rotonone for their Victory Gardens. It has been impossible to obtain this dust locally in any appreciable amount.

We understand that Raymond Tanea of the Canandaigua Service Department spent his vacation painting his new home.

Thomas Cougevan of the Canandaigua Office recently enjoyed a week's vacation. We assume Tom got in some golf between the rainy days.

Mr. and Mrs. Henry Bilohlavek are the proud parents of a son, Raymond William, who arrived July 16, and weighed 5 pounds, 2 ounces.



R. G. and E. bathing Beauties on the beach at Charlotte. They've had their last swim for the summer, but can't repress those natural smiles. Left to right they are: Sylvia Else, Bernice Messerhle, Rose Matthews, June Elkins and Marian Kraft.

Margaret Pietropaolo of the Canandaigua Office timed her vacation very well as it coincided perfectly with her brother James' furlough. It is James' first visit home since he entered the service early in the war.

Mr. and Mrs. Peter Hilliard of Canandaigua observed their Golden Wedding Anniversary on August 7, 1945. Pete was an employe of the Canandaigua District until his retirement in 1940. He is a member of the Pioneers' Club. Guests of honor were President and Mrs. Herman Russell and District Manager and Mrs. Phil Thomas.

Mr. and Mrs. John Fang entertained a few friends at a steak roast, Saturday, August 18, to celebrate their tenth wedding anniversary.

Sergeants Edward Burmeister and Richard MacGrady of the New York Guard were at Camp Smith, Peekskill, N. Y. recently. After a twelve-day training period including Field Problems, Bayonet Practice and Rifle Marksmanship, the two sergeants returned home claiming to have had a very enjoyable time. A portion of their return trip was by boat. They got on the boat at Indian Point and continued down the Hudson River to New York City.

Each of them, making perfect scores with sub-machine guns, received credit as expert marksmen. Ed and Dick are employes of the Canandaigua District.

Carmelita Kelly of the Fillmore Office staff recently became the bride of Lewis Gayton, also of the Fillmore organization. The marriage was solemnized at the St. Patrick's Rectory, in Belfast. Following their honeymoon the newlyweds took up their home in Fillmore. We join their many friends in wishing Mr. and Mrs. Gayton long life and happiness.

Hugh Costich, formerly of Domestic Sales, was one of the six Rochester men serving abroad in the Red Cross, to join General MacArthur in his peaceful invasion of Japan. Hope to see you home before too long, Hugh.



Florence Ophardt, of the Hilton office, who is Secretary to Manager Harlan Cooper and was valedictorian of her class at Hilton High School this year.

While the rest of us have enjoyed summer vacations, that elusive fellow, Cupid, keeps steadily at work. His latest "victims" are Katherine Cornell and Raymond Van Wuyckhuysen, both of the Customers Accounting Department, whose engagement was recently announced.

We were all saddened at the recent death of Helen T. Garvey, who for the past twenty-one years had been an employe of this company. Helen was employed in the Stores-Records Department during this entire period and had endeared herself to all those with whom she had been associated for so long. Services were held at 300 Cumberland Street and from St. Ambrose Church. The deceased leaves her parents, Mr. and Mrs. Thomas J. Garvey, two sisters and one brother.



Snapshot of Helen Garvey, who died recently. Helen had worked for the Company for 21 years and was 37 years old, having come with us when she was sixteen. Picture is taken from a group photo made by Evelyn Gross.

Lois Tompkins, Employment Department, spent an enjoyable vacation recently at Fourth Lake.

Carl Hoffman, Front Street, is a very popular man since he has his cottage at Canandaigua Lake all fixed up, boat and all. The Gas Distribution Department as well as the Front Street telephone lassies are making broad hints as to clambakes, and it looks as though Carl will have a full house for some time to come, especially week ends.

Dorothy Jordan and Pauline Smith spent their vacation at Messina, N. Y., where Pauline used to live. They also visited the St. Lawrence River country and points of interest in nearby mountains. They must have had a dandy time for they are planning a return trip soon; besides, their mail has been unusually heavy since their return.

Henry Freudenvoll spent his vacation in Canada, fishing of course. Henry is a devout disciple of Izaak Walton. He got his limit of fish, had them frozen and planned to be generous with his local friends. On the trip home, he had auto trouble and his fine fish became defrosted. Better rig up an "Electrolux" in your rumble seat, Henry.

Mr. and Mrs. Herb Ringelstein entertained the girls of the Credit Department at a picnic supper and corn roast at their home recently. This is Herb's annual party, one which the girls look forward to for weeks. It occurs when the luscious corn gets just right, and Herb sure knows how to raise it (see picture in our garden layout). Delicious barbecues, out-of-this-world apple pie with whipped cream and other viands make this event tops in the year's program for the girls.

Patrick Casey, pensioner, and Mrs. Casey, were featured on the "Silver and Gold" radio program of Station WSAY recently. Mr. Casey is the father of Terrance Casey, of West Station. "Gas and Electric News" joins in sending congratulations to Mr. and Mrs. Casey.

We regret to announce the recent passing of George Klink, formerly a foreman in the General Maintenance Department, at Lake Worth, Florida. George worked as foreman for twenty-eight years. He was a native of Rush, N. Y. and had been spending part of each year recently in the south.

Mr. and Mrs. Eugene Schuler, (Gene is an employe of the Engineering Department and spends much of his time on engineering

problems at East and West Stations,) celebrated their 25th Wedding Anniversary, recently. Places for twelve were set up at the Town Tavern, where an enjoyable dinner was served, with all the trimmings. Many more happy years, Mr. and Mrs. Schuler.

Mr. and Mrs. Richard Spellman have added something new to their family circle in little Timothy Richard, born recently. Dick is employed in the Storehouse and Mrs. Spellman is the former Doris Landschoot, who used to work there also.

Harold Dawes, 12-year-old son of George Dawes of West Station, was burned by the explosion of a detonator he had found following the "Hit the Beach" exhibition at Charlotte some time ago.



Group at recent picnic held at the Canandaigua Country Club. Left to right, back row, they are—Betty Kelly, John Malloy, Helen Thompson, Mary Stott, Lois Tompkins, Arden Howland, Frederick Fisher and John Curran. Front row: Wm. Gosnell, Freeda McAdam, Evelyn Hoesterey, Mrs. Edith Russell (our new Company nurse at West Station), Margaret Settle and Bob Robeson.



Dale Fravel and daughter Barbara sit amid no end of souvenirs sent home from the Aleutians by Dale Fravel Jr., who is on the U. S. Ship "Hoodwink."

Free Food Demonstration

Our Home Service Department has arranged a new series of free cooking demonstrations for beginners, to be held every Wednesday at 2:00 and 7:30 P. M., at 89 East Avenue. The schedule follows:

- Oct. 17—Special Casseroles
- Oct. 24—Quick Breads—an Everyday Treat
- Oct. 31—Thrifty Meat Dishes
- Nov. 7—All-American Pies
- Nov. 14—Thanksgiving, 1945 Style
- Nov. 21—(No Demonstration)
- Nov. 28—Bread and Rolls Are Easy

The Purchasing, Storehouse and Stores-Record Departments enjoyed their annual clambake recently at Chislers Camp. The bake was put on by Bob Carreo, Gordon Melchow and George Hirschel, assisted by a committee composed of Val Weining, Finance; Fred Saddock, Transportation; and KP duty, Jennie Cook, Peg McCurn, Betty Jane Simpson and Doris Fink.

Canandaigua District Manager Phil Thomas with his family spent a nice vacation in Canada recently.

Mabel Patchen of the Wolcott Office visited Atlantic City and points in Pennsylvania during her vacation.

Ralph Mason, Lake Shore District, and Mrs. Mason recently spent a few days in Palisades Park, N. J., and Rockville Centre, L. I.

Lawrence DeBack, Rural Representative at Wolcott and family spent part of his vacation at Henderson Harbor. We did not see any fish.

On June 23, 1945, Miss Evelyn Durran became the bride of Joseph Elwood Spencer of West Station. The ceremony was performed at Wilson, New York, by the Rev. Mr. Davis, pastor of the Baptist Church. Gilbert Spencer, son of the bridegroom, was best man.

Mr. and Mrs. Spencer spent their honeymoon in Detroit, and are now at home at 120 Amity Street, Spencerport, N. Y.

Lt. James Barry of Shortsville, N. Y., recently discharged from the Army, is now employed by the Canandaigua District as rural meter reader. He replaced Ray Tanea who has been transferred to the Appliance Service Department in Canandaigua.

Harold Gladding of Canandaigua, N. Y., was recently employed by the Canandaigua District to read meters in the City of Canandaigua. Mr. Gladding was formerly employed by Newberry's Stores. He replaced James Barlow who after special training will become a meter tester for the district.

Michael Ryan, Garage, is part owner of a nice little farm in a scenic little dell near Livonia. A rural club has been made out of this place with accommodations for picnics and parties. Many of the men from the Garage have enjoyed Mike's hospitality.



Here is a picture of Sergeant Louis Foster and his wife right after Louis came back from the Pacific Sector. We had this engraving made for "Gas and Electric News" before we got the idea of using the Fosters on our front cover.

The sympathy of his many friends in the Company goes to Harold Noble in the recent death of his wife, Mrs. Addie Noble. Besides Harold, Mrs. Noble is survived by a daughter, Mrs. Romaine Soper, of Seneca Falls, and a son Sgt. Harold F. Noble, U. S. Army.

Our Cover Picture

Louis Foster, formerly of the Mailing, Addressograph and Billing Departments, was one of the first R. G. and E. employes to enter service. That was back in 1940. Since then Louis, who finished as a "Buck" Sergeant, has been places and seen plenty of action. While in Hawaii, he married Agnes Gauueia, who came to this country when Louis went on to Guadalcanal, then New Britain and later the South Pacific and the Philippines.

Louis was a member of the 108 Infantry of the National Guard before he went away. He served in Guadalcanal, New Britain, Leyte, Luzon and Mindanao and was in the front line for days when the Japs were being fought toe to toe in their heavily entrenched positions.

Louis, when asked to sum up his experiences in a few words, said: "All I can think of is that it was like a dream. I can't yet believe that I am here at home—to stay—and I still find myself believing that I'll wake up and think I've had a nightmare."

The TRADING POST

WANTED: Small traveling electric iron or something similar for a boy in service. Please call Frank Schmitt, Extension 533.

HELP WANTED: Can you help me find where I left a large book of war photos sent home by my son. Have mislaid it. Photos are in cellophane inserts in book. Floyd Mason, Extension 527.

FOR SALE: Bamboo fly rod with extra tip. Weight 6 oz. Length 8½ feet. Make, Horrocks-Ibbotson. Aluminum case included. This rod is practically new. Real bargain at \$10.00. Arthur Zimmer, 129 Weldon St., Telephone Gen. 4282-J.

FOR SALE: Ideal Cooker (\$3.00), Tie Presser (\$1.00), Table lamps, and one EASY IRONER, like new, \$35.00. F. Wentworth, Ext. 217.

WANTED: A small outboard motor. Tom Smith, Canandaigua Office.

FOR SALE: Copper wash boiler (\$3.), Ten-gallon crock (\$1.00), Ironing board (fifty cents), Steel rowing machine (\$3.00), Auto bumper jack (\$1.50), Adjustable steel dress form (\$3.00), Three storm windows (\$.75 each), size, 60 by 25 inches each. The person who sent this in forgot to give us his name. Call Gas and Electric News (Floyd Mason) and we will relay information to buyers.

WANTED: Portable Victrola in good shape. Please call Florence Luke, Extension 240.

FOR SALE: New toys, wagons, rocking horses, Donald Duck toddlers, doll beds, etc., for youngsters. S. J. Wise, 90 Genesee Park Boulevard.

FOR SALE: Ladies' riding boots and breeches, sizes No. 8 and 30, respectively. Get in touch with W. Buckmaster, Line Operation Department or call at 306 Parsells Avenue.

FOR SALE: Decoys (imitation ducks to you). See Leon Sprague, 151 Fairview Avenue, Genesee 2718-W or Extension 496.

WANTED: Hey, hey, I'd like a nice peppy horse to ride. Mustn't be expensive, one that will appreciate a good home. Marge Thompson, Extension 240.

WANTED: A fireplace grate. Will appreciate hearing from you if you have one. Stanley Allem, Meter Reading, Extension 303.

NOTE: Please get in your next ads for this column as soon as possible. Send them to Floyd Mason, 3rd Floor, Gas and Electric Bldg. There is no charge for this service for our employees.

FOR SALE: Good sized circular water tank for washing photo prints. Will handle up to 8 by 10-inch photos. If interested call Floyd Mason, Extension 527.



"Well, Son"

I doubled my output for war purposes and met every demand of industry. I never kept any war plant waiting for my services. I lived up to my name . . . always "Reddy."

I took care of all essential needs for residential and commercial purposes. There was no rationing . . . no shortages. I worked for less while most things cost more.

I built new lines for farms as fast as wartime restrictions permitted. I supported every war activity in every community I serve. I got along with fewer helpers while many utility workers served with the fighting forces. NOT TOO BAD A RECORD, IS IT SON?"

Reddy Kilowatt



Let's cross
these rivers
before
we come to 'em!

RIVER DEVELOPMENT AND FLOOD CONTROL projects call for dams which may also produce electric power. This involves issues which should be discussed and settled NOW—rivers to cross in advance. Many of us in the power business have had a long experience with riverside plants, in the production of both steam-generated and hydro-electric power. In fairness to all taxpayers and in the interest of many million users of electricity, we think we ought to outline our convictions and suggestions on river development and flood control.

1 When a dam is proposed, all of its purposes should be clearly defined in the legislation—flood control, navigation, irrigation or power. And just as clearly, the benefit to the people affected should justify the cost.

2 If power is produced at government-built dams, it should be sold to existing power systems, without special privilege or discrimination. This will save expensive duplication of transmission facilities, help coordinate the entire power supply of each region, and assure its widest possible use at the lowest practical rates.

3 Any savings made possible by this plan should be passed along to the users of electricity, under regulation by State

Commissions or other properly constituted regulatory bodies. This will assure all the benefits of river development and hydro-power without the added expense of government going into business and competing with its own citizens.

4 Government in *any* business endangers *all* business. Government in business escapes many normal business obligations, enjoys free mail, pays no federal taxes, and few, if any, other taxes, little or no interest. If government can sell electricity on this basis, it can sell shoes, groceries, automobiles, or anything else the same way. Government may properly *regulate* business in the public interest but should not *operate* business.

Your Company is one of the 167 business-managed electric companies which sponsored this advertisement in national magazines recently.