

*Gas and  
Electric*

# NEWS

JULY 1944

ROCHESTER, N. Y.

VOL. 23 — NO. 1



R. G. & E. VICTORY GARDEN COMMITTEE

(See story inside)



**R.G.&E. workers**  
**Will Back the Invasion!**

**LET'S BUY MORE BONDS THAN EVER BEFORE!**

**5th. War Loan Drive**

FRANK KANE

Official R. G. and E. Fifth War Loan Poster



*Gas and Electric*



**NEWS**

Volume 23 No. 1

JULY 1944

A Monthly Publication for the Employees of the Rochester Gas and Electric Corporation  
 89 East Avenue, Rochester, N. Y.

## The "News" Comes Back After Absence of Six Years

**A**FTER a lapse of nearly six years, *Gas and Electric News* resumes publication with this issue.

The many problems connected with production for war and the promotion of war loans, Red Cross, salvage and other campaigns make it important to have more frequent contacts among departments and workers. A monthly news organ of this kind provides the best possible medium for achieving the desired purpose. *Gas and Electric News* will carry stories of activities in the various departments. It will chronicle the doings of our fellow-workers now serving with the armed forces. It will report happenings of general interest and afford a medium of expression for the whole R. G. & E. family.

Any employe publication can be more effective and more interesting if it has the active support of its readers. By active support we mean the sending of information and news items to the editors. Ours is a big organization with workers

scattered through many plants. It is impossible for one small group of reporters to cover all departments and we'll need lots of help in order to do a good job. A list of staff correspondents will be found on one of the pages of this issue and you can pass along news suggestions and stories to them or send in the item yourself to the main Editorial Offices in the Publicity Department, 3rd Floor, East Avenue office building.

### New Feature

One new feature that should prove popular is a free "Want Ad" column in which employes (and employes only) may offer to buy, sell or trade. Perhaps you have a room you would like to rent, a bicycle you would like to trade for a go-cart, or some other swap or deal. Send the Want Ad in and we'll print it with no charge for the service.

In compliance with the paper saving campaign we are cutting *Gas and Electric News* nearly 40 per cent below its former size.

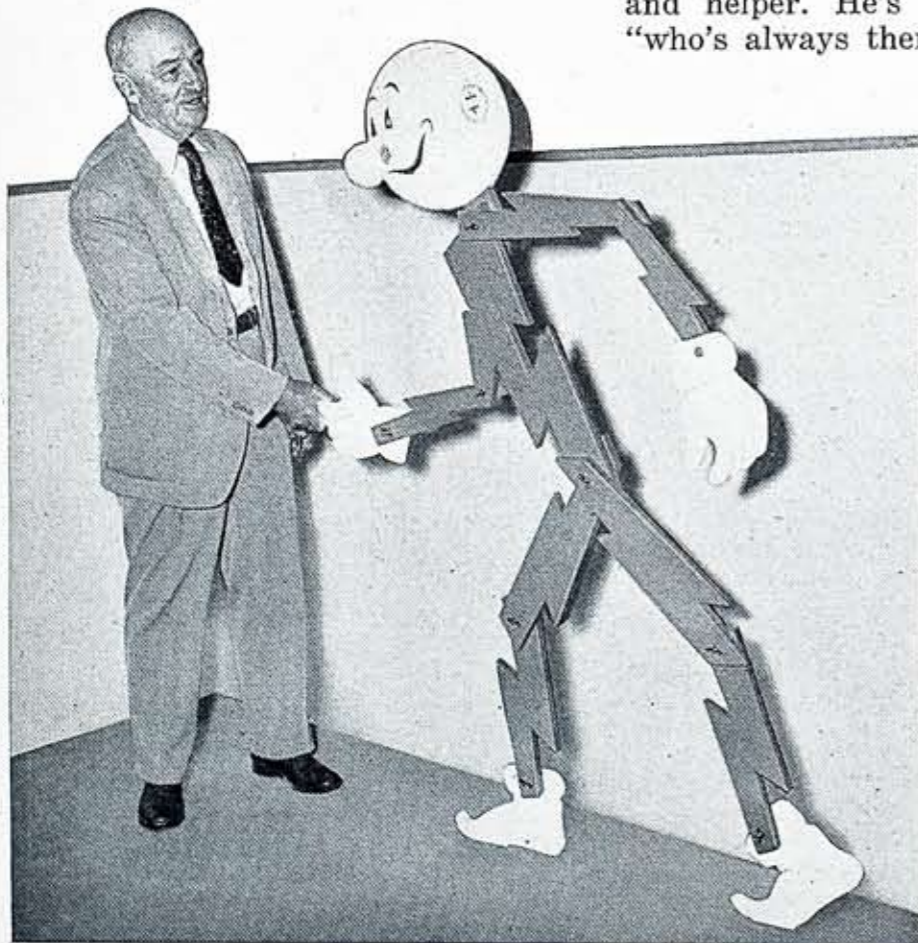
# Welcome to the R. G. and E. "Reddy Kilowatt"

"HI 'YA, CHIEF!" sang out Reddy Kilowatt as he breezed into the office of President Herman Russell. "Guess you know who I am. I'm the little guy who's always there."

"Welcome to the R. G. & E., Reddy," said Mr. Russell as he smiled and extended his hand. I've heard a lot about you and I'm glad you're going to work for us."

"Same here, Boss!" sparkled Reddy. "I've been around and I've heard lots about Rochester Gas and Electric. I know that you guys and gals do a swell job with electric, gas and steam services and that the folks you serve get a heap for their money. Put me to work right away!"

Reddy Kilowatt is the cheerful, aggressive advertising symbol that is now being used by two hundred utilities. He gives a friendly personality to the product he sells. He's an ambassador of good will, bringing a touch of lightness and humor to electric advertising and humanizing the industry he serves. You'll be seeing a lot of Reddy from now on in our windows, on our trucks, in the *Gas and Electric News* and in our newspaper advertising. People will undoubtedly ask you about Reddy. Tell them he's their electrical servant; he's the tireless worker who toils for them night and day for very small wages. He's their family friend and helper. He's the little man "who's always there."



★  
President Herman Russell welcomes "Reddy Kilowatt" the little man who is always there to the R. G. and E. family. "Reddy" appeared at a recent Friday Morning Meeting on Sixth floor and made a very good impression.  
★

## Some "Inside" Boiler Information

THERE was "dirty work" to be done at Station Three and the photographer just happened in when the group of men dressed in coveralls were about to inspect the interior lining of one of our large steam boilers at Station Three. The two men at the extreme ends of the picture are used to coveralls. They feel as at home in them as you or I would in our lounging robe. The three in the center are what we sometimes characterize as "white collar men" and don coveralls only when necessity requires. It only goes to show that when you are in Rome, you usually do what the Romans do.

Superintendent of the Electric Department Walter Consler (see picture for identifying names) accompanied by A. C. Veigel, Vice President, and Rudy Beckmann, Engineer, both of the Combustion Engineering Company, really needed that protecting raiment be-

cause the inside of a boiler is no drawing room. And to get inside it is almost as difficult as passing through the eye of a needle or getting into Heaven (as the Bible intimates). It is no job for any person who thinks acrobatics is a tough game. Here's how they did it. Each man in turn grabs a supporting rope suspended in front of the small opening to the boiler, pulls himself up with both arms and while the torso is suspended in air, gives a deft hitch and hopes that with this technique he can propel himself through the boiler porthole into its yawning interior.

All of the gentlemen, white collar men included, made the grade—and how. We watched them and there wasn't a hitch. It must be said, however, that upon their reappearance the white collars were not so white, and the coveralls were well covered with soot; but the boiler had been well inspected.



Left to right: "Red" Bert Van Horn, engineer; Walter Consler, Superintendent of the Electric Department; A. C. Veigel, President of the Combustion Engineering Company. Rudy Beckmann, engineer, Combustion Engineering Company and "Cy" Cooley, engineer, Station Three, just before they entered No. 1 boiler at Station Three on an inspection trip.

# Prizes Offered For Best Vegetables From Employe Gardens

BY FRED MARSH, *Chairman, Victory Garden Committee*

**L**AST year twenty million Victory Gardens produced eight million tons of food, enough to fill 400,000 freight cars and make a train nearly 3,000 miles long.

The fruits and vegetables raised by amateur gardeners were a great help to the war effort. They provided good eating all during the summer months and furnished thousands of cans of food for winter consumption. Home-grown produce also lessened the strain on railroad facilities and thousands of cars that would have been required to transport produce from one part of the country to another were released for carrying arms, supplies and materials to our fighting forces.

President Russell realizes the importance of the Victory Garden program and when the idea of a contest with prizes for the best produce grown in employe gardens was suggested he gave the plan his hearty approval and announced that the company would provide prizes in the shape of U. S. war stamps. Awards will be made following a Victory Garden Produce

Show to be held on the Main Floor of our East Avenue Office building early in September. All employes, including pensioned workers, are invited and urged to compete. It doesn't matter how big your garden is or whether you grow one basket or a hundred. If you grow any vegetables that look good to you, bring them in for display at our Show in September. The only requirement is that the vegetables be personally planted and tended by R. G. & E. employes.

### Grow More in '44

This year we want more Victory Gardens than ever among the R. G. & E. family. Gardening not only helps solve the food problem, but induces us to take beneficial exercise in the fresh air and sunshine and builds stronger bodies and nerves. In gardening, folks meet on a common level. This pays dividends in better understanding and in friendly rivalry.

Our Victory Garden Committee includes Ernest Huntington of Electric Distribution; Carl Jeerings, Farm Service; Herbert Ringelstein, Credit; and Irene Muntz, Home Service. Right now the Committee is conducting a registration to find out how many employes have gardens, regardless of size. If you are raising any vegetables at all we want to know it for statistical purposes. Whether you enter produce in the September show is another matter, but we do want you to sign the registration card so that

A total of 623 out of 1901 employes have already sent in return cards to register their Victory Gardens in our prize contest.



we'll know how many gardens our men and women are operating this year. If you haven't already signed the card, please do so now and send it in to me, in the Collection Department. If we can show a sufficiently large percentage of employes operating Victory Gardens we may win a plaque or other award in the annual competition conducted by the National Garden Institute.

The judges for the Garden Show in September have already been signed up and are men outstanding in their field. Every employe will have an equal chance, regardless of whether their produce was grown in a two-by-four plot or an acre lot.

### Classes for Vegetables

The following classes of vegetables may be entered in the September Show — Beets, Cabbage, Carrots, Yellow and White Corn,

Yellow, Green and Lima Beans, Onions (globe type), Parsnips, Potatoes, Pumpkins, Tomatoes, Turnips and Summer and Winter Squash. There will also be a special prize for an arrangement of any five of the above vegetables in one basket. This will give the smaller grower a chance to win something. First, second and third prizes and honorable mentions will be awarded in each class.

Judging will be based entirely on the quality of the vegetables exhibited except in the case of pumpkins where size will determine the winners. Ray Clark, our window and display expert, will help arrange the displays and Miss Muntz will arrange a canning exhibit to be shown at the same time. Floyd Mason has loaded up his camera and will visit many of the gardens seeking shots of employes in their overalls and shorts (ladies are ex-

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Fred Marsh, Chairman, Victory Garden Committee, assisted by Gloria Lauber, left, and Edna Aitkin, right, is checking registration cards. Among the 623 gardens registered are those of President Herman Russell, and Vice-President and General Manager Joseph P. Haftenkamp.

# Company Boosts Contributions To Employees' Benefit Fund

IN order to insure continuation of the liberalized benefit plan for Employees, and permit raising of maximum weekly benefits from \$25 to 30, the R. G. & E. has agreed to make contributions to the Employees' Benevolent Association fund aggregating four times the amount paid in by the members of the organization. Under the old basis the Company paid in two and one-half times the amount contributed by Employees.

The Officers of the E. B. A. make the following announcement regarding the change:

"After our entry into the war the Trustees of the Employees' Benevolent Association devoted a considerable portion of their regular meetings to a discussion of plans which would permit payment of larger benefits to its members. It was recognized that the need for increased income is just as great while an employee is laid up as it is while he is at work, to meet the mounting living costs brought on by the war.

### Increased Benefits

"Near the end of 1942 a new plan of benefit payments was de-

vised and approved by the membership. It also had the sanction of Mr. Russell on behalf of the Company. The plan went into operation at the beginning of 1943, and its objectives were as follows:

1. To liberalize benefits to members by beginning payments on the first business day of disability instead of the third calendar day.
2. To pay benefits on a five-day (or 40-hour) week basis instead of a seven-day basis, thereby increasing the daily disability rate to two-thirds of the basic daily pay rate instead of two-thirds of one-seventh of the basic weekly rate.
3. To provide for E. B. A. time on the regular time sheets and permit E. B. A. disability payments to be included in the regular pay checks instead of issuing separate checks.

"While it was anticipated that the new plan would cause benefit payments to be in excess of income, the results went far beyond our expectations. This was because

"The figures below give comparative data for the past four years. It will be noted that with fewer members and consequently less income in 1943, the number of disabilities for which payments were made more than doubled, and benefits paid were more than 50% in excess of 1942.

	1940	1941	1942	1943
E. B. A. Members.....	2225	2244	2243	2093*
Members' dues and fees....	\$11,267.80	\$11,260.12	\$11,066.38	\$10,135.70
Number of disabilities.....	1030	1057	1122	2388
Benefits paid .....	\$32,387.41	\$26,388.57	\$30,846.67	\$46,829.32

\*Includes employees in Service who do not pay dues.

one and two days absences, which had not previously been recorded, were more numerous than was believed. Also, the total volume of illness reached record proportions in 1943, winding up with a near epidemic in December.

### Operating Loss in 1943

"In accordance with the Regulations of the E. B. A., the Company contributed two and one-half times the amount paid by employees, or \$25,339.26, in 1943. However, we sustained a net operating loss of \$11,484.36. Fortunately, there had been accumulated over the years a comfortable surplus of cash and investments which, at the beginning of the year, was valued at \$62,244.25. The Trustees were nevertheless confronted with the problem of deciding how long it would be practical to use surplus cash and possibly sell investment securities to continue operations on that basis.

"The picture was placed before Mr. Russell who found the solution very promptly by securing approval of the Executive Committee to increase the Company's contribution to the E. B. A. four times the amount paid by the employees. This not only insures continuation of the liberalized plan, but also permits raising the maximum weekly benefits from \$25.00 to \$30.00 per week.

"It is gratifying to the officers and Trustees of the E. B. A. to re-

Scientists have invented an earthquake detector that goes off like an alarm clock. What's really needed is an alarm clock that goes off like an earthquake.

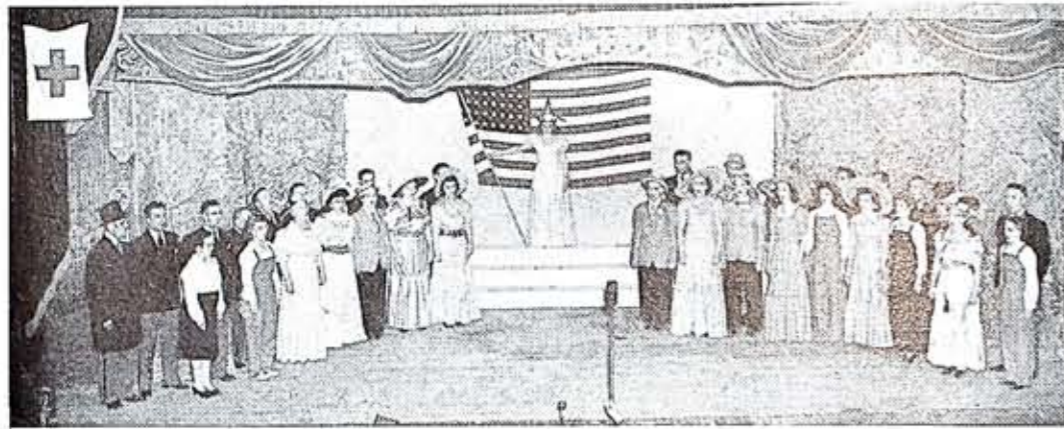
port this generous action to its membership. Benefits are now at the highest rate in the history of the Association without increasing the cost to the members. The E. B. A. is again operating "in the black," and still possesses a substantial surplus to provide for contingencies."

### Civil War Letters Like Those of Today

Miss Elizabeth R. Richmond, second floor, has a sheaf of very interesting Civil War letters which were sent home to Churchville by her grandfather, whose wife and family resided there. In 1863 as well as today the cry from the men at the front lines and camps was "Letters, more letters!"

This Civil War soldier in question wrote on August 23, 1863, "Military life, however attractive to the eye with its excitement and care is far different from the peaceful social enjoyments of a loved and loving home circle. The only substitute we have for these here in camp, the only sure relief, is the reception of letters from those we hold most dear in life."

When that soldier of yours or ours gets back from the wars, may we have a clear conscience when we grip his hand again and may he be able to say to us: "Gee, your letters were swell."



Grand finale in R. G. and E. Annual "Sunshine Fund" Minstrel Show and Gay Nineties Review.

## Russell "Sunshine Fund" Boosted by Choruses in Annual Show

THE Russell Sunshine Fund was boosted by about \$500 and ill employes will benefit throughout another year by little gifts that cheer the heart and help to make one get well faster—all because of the fine show put on this year by the combined R. G. & E. Choruses. The R. G. & E. Minstrels and Gay Nineties Review was presented at the Gregory Street Playhouse and was produced and directed by Frank M. Houston. This tenth annual Company show was up to tradition in every respect and thoroughly pleased a big audience.

In the Minstrel Show as well as in the Gay Nineties Review, DeWitt Pike was interlocutor. End men were Howard Brown, Frank Dorkey, Bill O'Brien and Jimmy Yost. They all sang specialty numbers as did Chester DuPont and Gus Farese. Thelma Harper presided at the piano throughout the evening. The orchestra was a welcome addition this year and comprised Dan Curtis, Roy Dreisbach, Howard Hill, Fred Kelley, Ken Lyon, Paul Miller and John Pur-

tell. The grand finale of the first part was "Old Plantation Days" featuring the entire company.

In between the Minstrel Show and the Gay Nineties Review, President Russell spoke to the assembled employes and their families and friends, and renewed acquaintances in his usual affable way.

### Gay Nineties Review

This Gay Nineties Review was replete with old time songs, costumes and atmosphere. It began with "Tell Me Pretty Maiden" with the following girls taking both boy and girl parts: Girls: Hering, Keenan, Powers, Robertson, Schroeder, and boys: Anderson, Boniface, Dean, Dewey and Landers. "By the Light of the Silvery Moon" was presented as an old time "barber shop quartette" by Messrs. Mura, MacGregor, Cal. Brown and Gus Farese. Ann Leela played tunes of yesterday on a mandolin after which a mixed quartet consisting of Frances Anderson and Doris Fink and Chet. DuPont and Walter McKie sang

(Continued on Page 16)



(1) Opening chorus, "Star Spangled Banner." (2) Schuyler Baldwin as old-time comedian. (3) Ann Leela entertained with mandolin solos, songs of yesteryear. (4) Elmer Smith and company in "Wait Till the Cows Come Home." (5) The famous Florodora Sextette (the sex was entirely feminine). (6) Master of ceremonies DeWitt Pike. (7) Mixed quartette in costumes of Grandpa's day, singing "Come Where the Lillies Bloom Again." (8) The "barber shop quartet" sang the nifty, nostalgic songs of the "horse and buggy" days.

# R. G. and E. WORKERS are BACKING the INVASION with their fighting Dollars by Purchasing War Bonds

**T**HE FIFTH U. S. War Loan Campaign to raise sixteen billion dollars to help speed Victory is now under way and all bonds purchased between June 1 and July 28 will count toward the R.G.&E. employe's quota of \$188,000. Separate quotas have been assigned each department, based upon payroll, and there is keen competition to determine which will make the best showing. H. W. Nichols is chairman and Arthur C. Rissberger secretary of the Employes' Committee.

Every dollar invested in this campaign will help to back up the invasion. Mounting taxes and increased costs of living have hit all of us but no matter what our circumstances we are still infinitely better off than the men who are fighting for us. Compared to their sacrifices our little inconveniences are nothing. Regardless of our patriotic duty to support the War Loan it is the very best investment we can make because we get four dollars back for every three dollars we put in.

### Back The Invasion

Investment in the Fifth War Loan may be made through increasing your present payroll deduction during the period of the campaign or by cash purchases.

You have received a subscription card from your team captain, please turn it in now.

### Quotas for the Various Departments

Administrative, \$4,050; Credit-Service-Telephone, \$3,975; Customers' Accounting, \$10,750; Domestic Sales and Advertising, \$2,750; Electric Superintendent's Office, \$1,025; Engineering, \$2,775; General Accounting, \$8,775; General Maintenance, \$12,250; Industrial Department and Househeating, \$4,950; Office Maintenance, \$3,400; Personnel and Public Relations, \$1,775; Plant Guarding, \$3,575; Purchasing and Storehouse, \$4,000; Rate and Contract, \$1,125; Treasury and Cashiers, \$1,850; Station 33, \$925; Station 35, \$950; Station 8, \$1,350; Station 11, \$950; Station 3, 34 and Load Despatcher, \$14,525; Station 4, \$825; Station 2, \$875; Station 1, \$625; Station 9, \$975; Station 5, \$1,650; Station 6, \$1,000; Steam Distribution, \$4,550; Appliance Service, \$1,775; Electric Station Maintenance, \$4,450; Subway Maintenance, \$1,475; Street Lighting, \$1,200; Electric Meter and Laboratory, \$4,000; Line Maintenance \$4,650; Electric Distribution Office, \$1,475; Electric Engineering, \$1,350; Mapping Records,

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Typical R. G. & E. Bond Buyers (Pictures on next page) (1) Mary Galbraith, R. G. and E.'s new "Gale Stevens," has three sons in service. One is "missing over Germany." (2) Left to right: Ed. Aschenbrener (his son has been in Africa, Italy and England); Bill Neary, line gang foreman and Benny Cahill, whose son is also in service. (3) Michael Triesta, gas distribution, right, has four sons in the army, two of them overseas. He is telling Rowley Canfield that we must not fail "our boys." (4) Fred Payne, left, and John Goggin (two sons in service) are telling Walter Chambers that the bonds they are buying will bring the boys back—sooner. (5) Arthur Loveny, left, is getting good support in the bond drive from John Martin, center, and Eugene Coleman of East Station, who has two sons in the army. (6) "Buying bonds is backing the invasion the easy way," say Velve Wooster, Mildred Hacker and Virginia Moore of the Main Office.



# 25 Years of Service - Congratulations!

Our pictures below show four employees who reached the twenty-five mile mark in Company service during June, 1944. We'd like you to meet them:

- No. 1. JOSEPHINE LANDERER, supervisor, electrical distribution office, was brought up in this specific work and has always been in this department. She has advanced from job to job and assumed new responsibilities till she now has the entire routine at her finger tips. As an avocation, Miss Landerer enjoys music and flowers.
- No. 2. This is LOUIS SCHWEIKART. He is what we might call a perennial "central." For eight hours a day for many years he has been talking to customers, giving them helpful information. Louis has been chief of records for twenty-five years, in Techumseh Tribe, Improved Order of Red Men. He does such a good job that they just won't let him quit. Of a spare moment, Louis enjoys a good game of pinochle.
- No. 3. CARL WINTERROTH, supervisor of mapping records, is custodian of maps, records, blueprints, etc., without which (and they must be kept up-to-date at all times) no large utility could long function. Maps for gas and electric and steam operation, service and maintenance, thousands of maps, large and small, maps, maps, maps—Carl must see them in his dreams. Carl is never out of odd jobs, and never entirely through with his work, and all this, it seems, helps to keep him young.
- No. 4. JAY CHURCHILL, transportation department, is chubby and good natured, and is not unlike his famous English namesake. Mr. Churchill has spent the last twenty-five years inside, on top of and underneath automobiles. He still likes cars and their maintenance and overhaul. We asked him what he enjoyed most when he has a spare moment at home. "Well," he replied, with a chuckle, "I like to take my old jalopy apart and see what makes her tick."



## R. G. and E. SERVICE HONOR ROLL



A/S Wesley Struble    A/S Harold Hess    Darwin Hoag    A/S Harry Cahill  
Merchant Marine

TWO HUNDRED AND SIXTY names of R. G. and E. men and women now are listed on our service plaques which are located on the marble walls of the elevator lobby, Gas and Electric Building. The four men pictured above entered service since the last published list.

### All R. G. and E. Directors Are Re-Elected

At the annual meeting of Rochester Gas and Electric stockholders held on June 7, all of the present directors were re-elected, including Raymond N. Ball, President Lincoln-Alliance Bank; Alexander M. Beebee, General Superintendent, R. G. & E. Gas Department; John P. Boylan, President Rochester Telephone Company; M. Herbert Eisenhart, President Bausch & Lomb; Edward G. Miner, Chairman of Board of Pfaudler Company; T. Carl Nixon, Attorney; Frederick H. Patterson, Secretary-Treasurer R. G. & E.; J. Craig Powers, Vice-president Rochester Trust & Safe Deposit Co.; Roland O. Roberts, Vice-President Weed & Company; Herman Russell, President R. G. & E.; Raymond L. Thompson, Treasurer University of Rochester; Walter L. Todd, President Todd Company and Stanley Clarke, Ernest J. Howe and Frank P. Hyer of New York.

### Promotions Among R. G. and E. Men in Service

Now you can call him—Cpl. W. Jollie (Sodus); Lt. Comm. P. Barry (Elec. Dist); MS 1/c W. Seils (Sta. 3); Cpl. Ted. Avery (Canandaigua); S 2/c Al. Meade (Cons. Acctg); S 2/c C. E. Waltman (Gas Dist.); Pfc. Frank Love (East Sta.); T/5 (Corp) M. Scheerens (Elec. Dist.) F 2/c Phil. Sudore (Gas Dist.); R. T. 2/c M. Corson (Cons. Acctg.); Agent James Fasanella (Elec. Dist.) now stationed in Africa; Cpl. Jos. Eduardo (Gen. Maint.); now stationed in Italy; S 2/c Ernest Carroll (Storehouse); S 1/c L. Miller (Geneseo); Leon Berman (Gas St.) and George Boscher (Sta. 3) have an address in care of the postmaster. Darwin Hoag (East Sta.) has started training in the Merchant Marine, and Harry Cahill (Elec. Maint.) has left for Navy boot training.



**R. G. and E. Workers, etc.**

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\$875; Line Operating, \$3,675; Coke Sales, \$3,100; Transportation, \$6,700; Chemical Laboratory, \$1,950; East Station (Including No. 10 Holder and Gas Transmission), \$7,300; West Station, \$21,875; Gas Distribution Office, \$1,350 Gas Househeating Service, \$1,600; Gas Turn On and Shut Off, \$800; Gas Street, \$4,700; Gas Shop, \$4,375; Gas Meter, \$1,425; Hilton and Brockport, \$525; Genesee Valley, \$4,200; Lake Shore, \$3,250; Canandaigua, \$3,100; East Rochester, \$600.

**Prizes Offered, etc.**

(Continued from Page 6)

tremely welcome) and these will be featured in future issues of *Gas and Electric News*.

Register your garden now whether you intend to exhibit or not. Next month we'll give you more details about the Produce Show.

**Russell "Sunshine" Fund, etc.**

(Continued from Page 10)

"Come Where the Lilies Bloom Again." A rollicking musical number was "Wait Till the Cows Come Home" in which the Misses Boncke, Dewey, Kowalski, Phillips, Roller and Tompkins appeared and Elmer Smith was soloist.

After Schuyler Baldwin sang "I Picked a Lemon in the Garden of Love," with the entire company on the stage, the Men's Chorus sang "I've Got Sixpense," the Women's Chorus followed with "What Do You Do in the Infantry" and the final "God Bless America" was presented by both together. This

finale was high-lighted by a colorful tableau in which Phyllis Roller appeared on a pedestal in back stage as the Goddess of Liberty, glittering in a silvery light at the apex of a letter "V" formed by the choruses. It was a fitting climax to a swell show.

This year's show was perhaps the most pretentious yet put on by Director Houston and his choruses. It brought forth new talent as well as old favorites and all concerned are to be congratulated on their generous contribution to the "Sunshine Fund" which is graciously dispensed by Company nurse Helen Thompson.

Harry Taillie was stage manager. Ray Clark had charge of lighting effects and curtain, as well as make-up, and Ed Nelson, assisted by Leslie Sale capably handled lighting and sound effects. Thanks should go to everyone who contributed to the success of this show, including the ticket committee, ushers, door committee, reception committee and others, including the hundreds who purchased tickets.

**Reddy Kilowatt Pins Free for Employes**

A Reddy Kilowatt silhouette pin in red and gold for wear on coat lapels will be given to every employe who desires one. If they prefer, women employes may have the same design in bangle form, with a loop through the top to fit on a charm bracelet. Please phone the Publicity Department, Station 527 if you want one of these attractive souvenirs.

**GENERAL INFORMATION**

	Month of April, 1944	Month of April, 1943	Increase
KWH Generated—Steam .....	29,745,461	27,193,129	2,552,332
KWH Generated—Hydro .....	30,454,920	28,555,673	1,899,247
KWH Purchased .....	1,037,738	1,246,116	208,378*
M. Lbs. Com'l. Steam Produced .....	253,325	236,554	16,771
M.C.F. Coal Gas Made .....	476,005	412,985	63,020
M.C.F. Water Gas Made .....	115,951	164,906	48,955*
Tons Steam Coal Used .....	28,879	27,747	1,132
Tons Gas Coal Used .....	41,180	40,996	186
Gals. Gas Oil Used .....	336,398	162,180	174,218
Tons Coke Made .....	28,932	31,289	2,357*

	April 30, 1944	April 30, 1943	Increase
Number of Consumers—Electric .....	143,961	143,308	653
Gas .....	119,065	118,395	670
Steam .....	267	263	4
Total .....	263,293	261,966	1,327

Number of Employees .....	1,895	1,971	76*
Amount of Payroll—Month ended .....	410,764.34	409,212.81	1,551.53
Amount of Payroll—Year ended .....	5,268,872.56	5,039,826.15	229,046.41
Company Contributions to Pension, Insurance, E. B. A., etc.—Month ended .....	32,883.73	30,745.17	2,138.56
Year ended .....	362,495.73	341,923.47	20,572.26

\*Denotes Decrease

**EMPLOYES' BENEVOLENT ASSOCIATION**

**CASH STATEMENT FOR APRIL 1944**

Receipts		Disbursements	
Balance 1st of Month .....	\$ 6,002.27	Sick Benefits .....	\$ 4,024.24
Dues and Fees—Members ..	1,015.99	Accident Off-Duty Benefits ..	225.26
Dues and Fees—Company ..	3,555.97	Family Sickness .....	85.48
Rochester Hospital Service Plan—Members .....	1,496.15	Miscellaneous Expenses ....	126.00
Company .....	572.80	Payment to Rochester Hospital Service Corporation ..	2,067.65
Total .....	\$12,643.18	Balance end of month .....	6,114.55

	April 30, 1944	April 30, 1943
E. B. A. Membership .....	2,067	2,139
Members participating in Rochester Hospital Service Plan .....	1,787	1,851



Ralph H. Mason, sales representative of the Wolcott district, has been elected president of the Wolcott Rotary Club. Ralph was vice-president last year and will be installed in his new office at the installation ceremonies which will be held during July.

Corporal Charles C. Marnell dropped in at the main office to see his old friends and associates in the sales department. He brought with him Mrs. Marnell, who is also working in Denver, Colorado, where Charles is teaching the operation and mechanism of power turrets. Corporal Marnell teaches about 40 to 50 soldiers per day, who pass on to the gun school after a ten-weeks' course.

Grace Bailey spent Decoration week-end in Pittsburgh with a former employe of this Company, Mrs. Viola C. Fagerstrom, who was Viola Craig.

The stork recently brought a fine baby boy, named John P. Geisel Jr., to the home of Mr. and Mrs. John P. Geisel. The mother is Marjorie Geisel, who will be remembered as one of our former associates in the service department.

Sergeant Raymond DeRycke, radio operator and gunner on a fighting plane visited us recently following his completion of twenty-five missions over Germany. The Sergeant was in excellent health and good shape physically, with the exception of a missing tooth which he lost in a rather tough landing. Sergeant DeRycke has won the Flying Cross, Air Medals and Clusters and has returned to service, temporarily in this country.

#### Company Women Receive Hospital Aid Stripes

Five Company women recently received their "stripes" as qualified Hospital Aides at the Rochester General Hospital. They are: Miss Freda McAdam, collection department; Mrs. Iva Ford, collection department; Mrs. John Lounsbury, collection department; Mrs. Phyllis Deal, tabulating department; Mrs. Ethel Bauerle, appliance department; Miss Florence Phillips, auditing department and Miss Helen Dimick, electric department.

Hospital Aides are sorely needed during these critical war days. They work out from the information desk and serve in connection with receiving and directing blood

donors, taking flowers to sick persons, check visitors in and out of wards and direct new patients to their rooms and other more or less prescribed tasks by doing which they relieve the tension on the other hospital personnel.

Miss Freda McAdam leads this group in years of service having earned four service stripes representing four years of service. The women go directly to the General Hospital after finishing work for the day in the Gas and Electric building. After eating their dinner, which is furnished to them at the hospital, they begin their duties which keep them busy until 8:30 to 9:00 o'clock. They serve one night each week.

The "stripes" were given out at a tea held in the nurses' home recently in honor of the young wom-

en who had just completed another year's service.

Roma Edgar, coke sales department, became the bride of Yeoman 1/c L. A. Skipper of the U. S. Navy at a quiet ceremony held in Washington, D. C., on Saturday, May 27. The bridesmaid was Mrs. Gleny Farmen, sister-in-law of the bride. Among the pleasant pre-nuptial parties for the bride to be was a personal shower held at the home of Muriel Bullock, coke sales department.

Stephen Verner is the name of a dandy baby boy born recently to Mr. and Mrs. Louis Ogi, of Webster. Louis is employed in the laboratory at Station Three. This little boy was named after his uncle, who was killed in action in Africa some months ago.



Some R. G. and E. girls who have won their Hospital Aid Stripes at the General Hospital: Left to right they are: Joan Lounsbury, Florence Phillips, Phyllis Deal, Edith Bauerle, Iva Ford and Freda McAdam, who has stripes representing four years service. Helen Dimick not present for picture.

**Bessie Crum Elected to National Office**

Bessie Crum was recently honored at Saranac Lake by the Business and Professional Women's Club which elected her to be its new recording secretary. Mrs. Crum doesn't seem to have any idle moments, even in her spare time. She has been unusually busy in War Bond sales as a member of the Women's Division of the War Finance Committee. This committee supplies women to serve in stores, theatres and other places where War Bonds and Stamps are sold.

The marriage of George Fiedler assistant superintendent of the electric meter department to Miss Ruth Wallace was solemnized on Saturday, May 20, in Buffalo. Mr. and Mrs. Fiedler will reside in this city.

Mary Stutsman, of Andrews Street, has left the employ of the Company to become a full-time housewife. Mrs. Stutsman had been an employe of the electrical distribution department for about five years.

Marion Clark and Dorothy Dake served as ticket sellers in downtown booths during some of their spare time, selling tickets for "The Cat and the Canary" show which the "Paddy Hill Players" presented recently at the Auditorium Theatre. The performance was put on for the benefit of the Military Service Center which is located at the New York Central Depot and makes happier hundreds of local and transient service men daily.

Gerald E. Owen S/2c has returned to his navy base in Boston following a ten-day leave at the home of his parents, Mr. and Mrs. Floyd Owen. "Jerry" recently completed a specialized Polaroid course at the Mark I training school in Lexington, Massachusetts, and is now waiting assignment to a new base for more advanced instruction. Aviation Cadet Raymond Owen, "Jerry's" brother has completed basic pilot training at Perrin Field, Texas, and has started the last phase of his training at Ellington Field, Houston, Texas. "Ray" hopes to have his wings by August.

Private Richard Kress, son of Mr. and Mrs. Clete Kress, has been made a member of the Panther Division of the Rangers, at Camp Rucker, Alabama. Richard recently completed a year's engineering instruction at the Colorado School of Mines. The Rangers are similar to the British Commandos as an organization, and their training includes life in the open, with experience in digging in, living in "foxholes" and a very rugged existence in general.

Harry Miller, line maintenance, recently moved to Webster where he has about three acres of land under cultivation. We would call this either a small farm or an overgrown Victory Garden. Don't feel too sorry for Harry with all his hard work. He operates a gasoline propelled cultivator which relieves him of much back-breaking toil. He says that this mechanical gadget even pulls him along.

Ruth Taylor, Andrews Street, spent the Decoration Day weekend at the home of a former employe of the Company who now resides in Toronto, Mrs. Evelyn Morrell Leedham. Friends of the former Miss Morrell will be glad to hear that she is well and happy. Another employe of electric distribution, May Darling enjoyed a few pleasant days in New York City with her daughter, Mrs. Grace Hill, whose husband is in the service.

Born to Mr. and Mrs. Fred Marsh, 350 Flower City Park, a daughter, Carol Agnes, on March 23, weight six pounds, six ounces. Fred says he is not deliberately trying to be a second Eddy Cantor, but he is glad to have another little girl to keep his other two happy. The others are Betty, seven years, and Patty, five.

A baby boy, John Albert, was born to Mr. and Mrs. John De-Rycke on February 26, 1944, at the Park Avenue Hospital. He weighed seven pounds, eleven ounces (lucky numbers). He has two uncles in the Company, Edward De Rycke, recently home from service over Germany in the U. S. air force, and Ray De Rycke, of East Station. Little John Albert will have plenty of company at home with his brothers and sisters, Sylvia, ten years old; Shirley, nine and Susan, three.

On March 25 the marriage of Jane Hill, tabulating department, to Pfc. Donald Rivers was solemnized at St. Anthony's Church, Hartford, Connecticut. Army Chaplain Rev. Lee officiated. A wedding reception and dinner was held for a party of ten relatives of the bride and groom.



Mrs. Alfred Arioli, formerly Lecia Bachet, stores record department, was recently married to Pfc. Arioli at the Church of the Most Precious Blood. The newlyweds now live in Chickasha, Oklahoma. Since becoming a Benedict, Mr. Arioli has become a Sergeant. In the picture are, left to right: Norma Agricoltaso, Marge Flynn, Heddy Garis, Ann Morris, Val Weining, Helen Garvey, Leone Wightman, Evelyn Cross, Fred Saddock, Jennie Cook and Margaret McCurn.

# The TRADING POST

*This column was created to stimulate the exchange of useful things among Company employes, and to keep them in circulation. This service is for employes only and not for friends or relatives. Here is your opportunity to buy, sell or trade. Let's hear from YOU.*

**FOR SALE:** Camera, Premo folding 3¼ by 4¼. Box type, unfolds, like new. Frank Wentworth, Glen. 3328-J, or 240 Collingwood Drive (also Philco console radio, good condition).

**FOR SALE:** 8-inch electric Skill-saw, dandy condition. Russ Howe, 60 Mayfield St. Culver 143-J.

**FOR SALE:** Gas log. Alfred T. Veness, 237 Rutgers, Monroe 270.

**FOR SALE:** Suite of dining room furniture. Dick Lee, 191 Kislingbury St. Glenwood 7140-W.

**WANTED:** Tricycle for little boy. Edw. J. Carroll, 59 Worcester Rd.

**FOR SALE:** Bathinette, in A-1 condition. Rufus E. Fullreader, Hillside 1078-J.

**WANTED:** Bait casting reel. Guy Beach, 84 Perinton St.

**WANTED:** Camera for soldier overseas. Ray Erness.

**FOR SALE:** Four-cylinder, 16-HP. Evinrude motor with original case. Jack Dailey, 127 Colingsworth Drive, Hillside 1974-M.

**WANTED:** Backyard "Play-yard" for little girl, the type which includes trapeze, swing, teeter, etc. Wm. Coyne, 280 Cedarwood, Culver 504-R.

**WANTED:** Tricycle for child about 7 years. Frank Schmitt, 225 Spruce Ave. Genesee 3154-M.

**FOR SALE:** One Opal ring, stones surrounded by 18 small diamonds. Alice Barth, 80 Brooklawn Drive. Tel. Hillside 2899-R.

**WANTED:** Porch glider, also gate-leg table in good condition. Edith Bauerle, 734 Genesee Park Blvd. Genesee 7251-W.

**WANTED:** Pressure cooker in nice condition. Velva Wooster, 196 Elm Drive. Culver 1514-J.

**FOR SALE:** Antique rocker, 200 years old. Alice M. Baker, 69 Appleton Street. Genesee 3960-R.

**WANTED:** Rose bushes, choice varieties. Frank Nolte, 85 Leland Rd.

**WANTED:** Pressure garden sprayer complete with nozzle. Fred Marsh, 393 Flower City Park.

**FOR SALE:** Rock garden plants, choice varieties, Sempervirens Tommentosa, etc. Herb Ringelstein, 128 Perrin Drive. Culver 1874-W.

**NOTE:** Our correspondent in trying to get a few ads to open our first column, received this one in the mail: **WANTED** — One single man, tall, dark and handsome, between the ages of 35 and 40. Must have nights free. No wolves need apply. Call (telephone number has been blue pencilled) for interview between hours of 6 and 9 P. M., Well, a gal can dream can't she?

**Dear Folks:**

Can't write a thing  
The censors to blame  
Just say that I'm well  
And sign my name  
Can't say where we sail from  
Can't mention the date  
Can't even number  
The meals that I ate.  
Can't say where we are going  
Don't know where we will land  
Can't inform you  
If I'm able to stand  
Can't mention the weather  
Can't say if there's rain  
All military secrets  
Must secrets remain.  
Can't turn on flash lite  
To guide me at night  
Can't smoke a cigarette  
Except out of sight  
Can't keep a diary  
For such is a sin  
Can't keep the envelope  
Your letter came in  
Can't say for sure  
Just what I can write  
So I'll call this a letter  
And close with "Good-night."

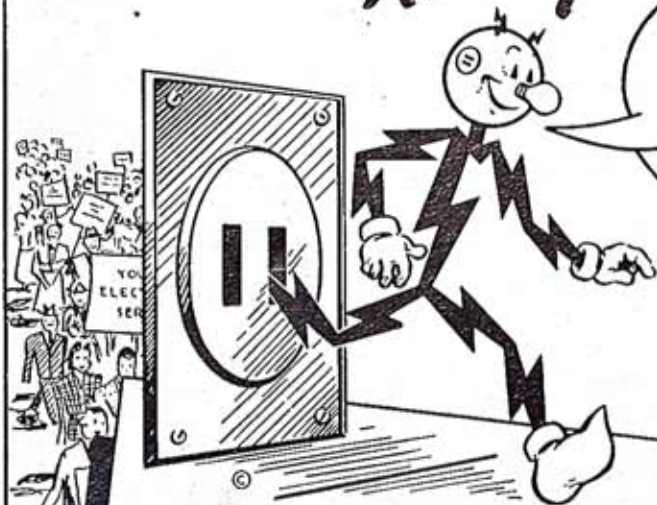
**JACK**  
(Somewhere at Sea)

Jack, the son of E. R. Crofts, is now somewhere in the Pacific aboard a Navy Ship, serving as an Engineer Officer.

# HE'S HERE!

# Reddy Kilowatt

HOWDY FRIENDS!



Dear Guys and Gals—

I KNOW it's going to be swell working with you folks. You've done such a good job already that my work will be a lot easier. I'll be your ambassador of good will. I'll personalize in friendly, human fashion the services we provide to all our customers. I'll be seeing you in our advertising, our windows and in every other place where we contact the public. *Together we'll do our part to help smash the Nazis and Japs.*

**Reddy Kilowatt**  
YOUR ELECTRICAL SERVANT

ALWAYS ON THE JOB

YOUR ELECTRICAL SERVANT



## Rochester Gas and Electric

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FOR VICTORY \* BUY UNITED STATES WAR SAVINGS BONDS NOW

ART PRINT SHOP, 77 ST. PAUL ST., ROCHESTER, N. Y.