

# GAS & ELECTRIC NEWS

ROCHESTER GAS & ELECTRIC CORPORATION

October, 1937

Vol. 21 • No. 9



HARVEST—Nature's Bank-Dividend

## HOLD THAT LINE!

Great wrongs needn't worry us. The worst wrongs are the little ones that don't make us quite mad enough to fight.



Warr:n Grunst, from photo taken by his Dad,  
Walter J. Grunst, at 26 Florentine  
Road, Irondequoit.

# ROCHESTER R.G. & E. NEWS

Published by The Rochester  
Vol. 21—No. 9



Gas & Electric Corporation  
OCTOBER, 1937

## Home, Sweet Home, There's No Place Like Home . . .

**F**OR ACCIDENTS. Yes Sir, believe it or not, according to Dr. Logan Clendening, in 1936 39,000 persons were killed while "safe at home." It will surprise you to know that automobile accidents killed but 37,500 in the same period. We talk a lot about motor accidents, but seldom say much about safety in the home.

Women still tempt fate by getting up, perhaps half-awake, and cooking the morning meal in flimsy garments, thereby running the great risk of serious if not fatal burns. Fifty-six percent of all fatal burns occur in the family kitchen.

Perhaps all the family are guilty of leaving things about that cause someone else to trip or fall, another great source of fatalities and broken bones. Isn't it about time we all realize that mother or wife are not merely nagging when they ask us to put things away after using them. The old motto "A place for everything, and everything in its place" is still pregnant with life-saving possibilities.

Slipping on the soap in the bath tub is still being done in the best of families. Why can't we get down to brass tacks and begin to cut this hazard from our list of indoor sports.

This familiar safety slogan of the Company has helped to arouse the safety consciousness of Rochesterians for some years. Industrial safety is well planned and carried out. Today, safety engineers are alarmed over the many domestic accidents which occur in our own homes. Perhaps we can all improve a lot in our domestic safety sense and help eliminate unnecessary home hazards.

Slipping, tripping and falling can be easily done in other parts of the home, including the cellar stairs, as many of our meter readers find out. Can't something be done about it? Think it over!

Men and women still throw kerosene on a dull fire to start it up, or try to dry-clean clothing with explosive liquids, indoors with all doors and windows shut; and there is still the danger from poisons in unlabeled bottles, or the failure to read one that is on, as big as life and in red. If you think life is sweet, think about these things once in a while, and talk them over with your family.

A very nice song bears the title "I love life." Can't we begin to make that a family theme song and get down to business on this safety question. It is plain from the record that most of us are altogether too careless. Let's begin to "cut it out."





Lawrence DeBack, Wolcott farm service man, talks over farm problems with one of the very first arrivals to his farm equipment exhibit in the tent.



More than 2500 persons visited this tent display of the Wolcott sales department at the carnival of the Ontario Fire Department, at Fireman's Park. Domestic appliances and farm equipment were on display and many new prospects gained. It was a means of educating the public to some of the newer time and labor savers.

## Lake Shore Salesmen Work Fire Carnival

RALPH MASON, Sales Supervisor

**D**OWN in Ontario in the Lake Shore District, they have a wide awake, up and at "em" fire department. The fire laddies own their own fire house and equipment and in addition they have a beautiful nine hole golf course and everything is paid for. The prosperity of the Ontario Fire Department is due in a large measure to the annual field days sponsored by the firemen and wonderfully supported by the local Ontario people and surrounding community.

At this year's field days our Company ran a display consisting of home appliances and electric farm equipment. This display was housed in a tent rented from the firemen for the two days and evenings. Over 2500 people visited the display and 1655 filled out prospect cards. All told it was a very successful advertising venture for our

Company. You can get some idea of the way in which the people support the field days when you learn that this year the gross receipts for the two days were over \$6,700.00.

The Company feels well paid for the investment and time spent on this display and hopes that much good will result from it. While Ontario is a small village it draws people from a large territory as is shown by some of the addresses appearing on the prospect cards, for, according to them, there were people there from Detroit, Mich., Peapack, N. J., Sayre, Pa., Montclair, N. J., besides the following New York state places: Holley, Fairport, Rochester, Stanley, Waterville, Medina, Buffalo, Rushville, Bergen, Penfield, Syracuse, Batavia, Elmira, Hannibal, Poughkeepsie, LeRoy and Springville. Truly they have real field days at Ontario.



Inside the tent. From left to right in the picture are Ralph Mason, sales supervisor of the Lake Shore District, Marian Olmsted, home service representative, and Adolf Huss, Lake Shore salesman.

## Mr. Russell Completes Year As President of the A. G. A.

**T**HE nineteenth annual convention of the American Gas Association was held in Cleveland September 27 to October 1. On Wednesday evening, September 29, at the general session, Mr. Russell gave his address as retiring president of this great association.

### Mr. Russell's Talk

Mr. Russell's speech was presented in an easy, friendly manner. His hundreds of listeners seemed to sense his whole-hearted interest for his topic which was "The State of Our Industry." Furthermore, the fine audience seemed to realize that the words he spoke had been carefully thought out to give them an accurate, interesting picture of the gas industry today.

The president's address was equally



interesting to the many ladies present. One didn't have to be a gas engineer to sense what the speaker considered to be high-spots in the accomplishments, the responsibilities and the future problems of the industry, or how this work might best be carried on.

Mr. Russell at first spoke of the many years which the gas industry has served; he said that the fact that it had always weathered the storms and vicissitudes which have beset it augurs well for its ability to keep on progressing for the general welfare of both itself and the myriads of people whose lives are touched by its influence and good works. He mentioned that the gas industry now serves more than 16,745,300 customers and it has assets of \$4,979,772,000. A picture of the state of the industry was gained by the assertion that for the first six months of 1937 gas sales totaled an increase of 8% over the same period for 1936.

### Keen Competition

The address brought forth the challenge comprised in the unceasing competition projected by other fuels; it showed the metamorphosis which is taking place in the life and habits of the great American family. Where gas once reigned supreme in the domestic field it now has keen competition. This competition, together with the change in the life and habits of the people, has brought about a decrease in the domestic use of gas. The many good reasons for this decrease, together with means to combat them, were enunciated by the speaker.

With more homes being built, with a steady increase in population, the

Mr. Russell talking with Mr. R. M. Conner, Director of the famed A. G. A. Laboratories.



It takes many meetings to plan a big convention. At the head of the table is Mr. B. J. Mullaney; at his left is Major Forward, and President Russell is at Mr. Mullaney's right.

speaker asked the question "What are the reasons for this drop in the domestic use of gas?" This question was then answered. Families are smaller, more married women are working, more children are going to school and eating away from home; whole families are away on week-end trips in automobiles; women are more concerned about their figures and are refraining from eating pastry, bread and potatoes and are turning to fruits and salads which require no cooking; there is less home canning because fresh fruits and vegetables may easily

be obtained today almost any month of the year; laundries are doing much of the washing and ironing formerly done in the home and small electrical appliances are making many meals—electric meals.

### Electric-Minded Public

"What are we to do about this situation?" asked Mr. Russell. Then



President Russell and Major Forward, Managing Director, talking over convention plans in the Major's Cleveland Office, the Sunday before the convention.

he told how Rochester housewives in a recent survey were shown to be quite electric-minded. He said that more individual selling effort was needed; that the economics and advantages of gas should be broadcast to the public; that developments and improvements in gas appliances, cooperative research by manufacturers and others must be continually carried on if the picture of domestic utilization is to be made brighter.

A better understanding by the public of the potential usefulness of gas must also be consummated through advertising, home service work, replacement of old water heaters and ranges with new ones, the speaker brought out. He then asked his listeners to "Take a lesson from the automobile industry and not to be afraid to progress." By this was meant a turn about from former reluctance to change models, to improve efficiency, style and usefulness of gas ranges, water heaters and appliances.

Mr. Russell then told of the fine research which has been done by the American Gas Association through its able committees; of the broader research programs being waged by many progressive manufacturers of appliances and equipment using gas, and stated that gas research fellowships should be established in our colleges and universities.

The speaker next read a delightfully



Left to right, Messers Herman Russell, Alexander Forward, George F. Mitchell and George A. Ranney, a quartette of enthusiastic A. G. A. officials.

interesting article which appeared originally in the New Orleans Times Picayune, entitled "Two Million Americans Never Saw an Elephant." If you wish to read this, we refer you to the June, 1937 issue of GAS AND ELECTRIC NEWS in which it was reprinted in its entirety.

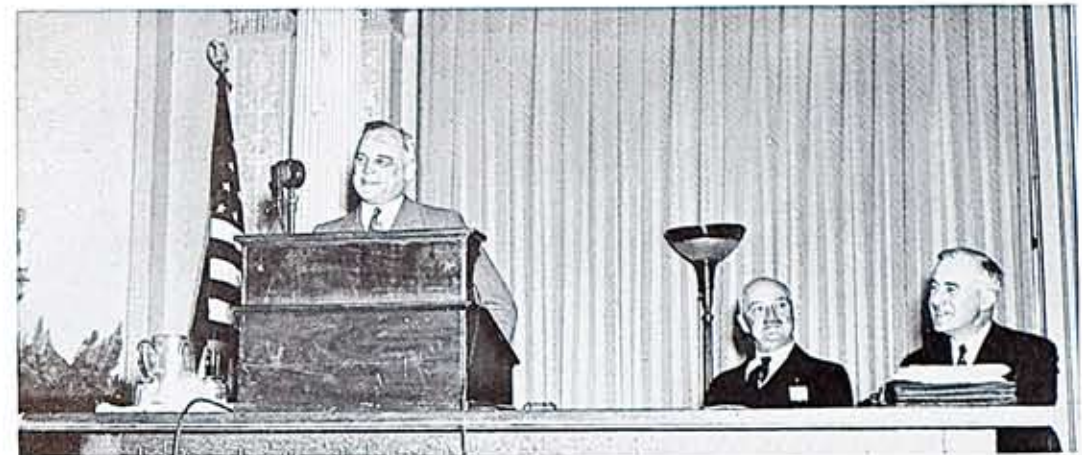
**Plenty of Hard Work**

Mr. Russell did not mention the hard work he has done during the past year; his personal contributions to the wonderful advertising campaign carried out nationally by the American Gas Association; the thousands of miles he has traveled to speak, confer and direct; the myriad of letters written and the hours spent collaborating, conferring and planning so that his contribution as president of the Association would be just what his host of friends knew it would be when he took over his responsibilities last October 25, at Atlantic City. We know he has enjoyed it, but, like a long line of other presidents he doubtless heaves a sigh of relief at his release from the responsibility of leadership of the industry that is so close to his heart.

We quote the final paragraphs of Mr. Russell's speech as a fitting climax to this crystalized version of his Cleveland address:

**Closing Remarks**

"The future of the gas industry depends upon how ably we carry forward the programs I have attempted to outline. Because of the lack of a General Electric Company in the gas industry, much of the program of research, sales promotion and creation of public acceptance, must be carried on by the industry as a whole. The National Ad-



Mr. Harold Burton, Mayor of Cleveland, is seen addressing the Cleveland convention. President Russell and Major Forward listen to his words of welcome.

vertising and A. G. A. Laboratory are fine examples of co-operative industry effort. These and the many other steps in the program will require increased financing on the part of the industry. Let each of us individually do his part and the job as a whole will be done.

"I have departed somewhat from the traditional 'President's Address,' but if my remarks prompt those in our industry to greater effort, then your time and mine will not have been wasted.

"I cannot close without reminding you that Presidents come and go, but the work of the Association, year after year, is ably carried on by Major Forward and his most capable staff, under

the direction of a splendid executive board and with the aid of many fine committees and chairmen. The reports and papers presented at this Convention are sufficient evidence that the job is being well done."

**"Thank You"**

We reproduce below a nice letter from Mrs. Walter R. Stevens, 225 Terrace Park, Rochester, N. Y., who won first prize in the recent "Old Range Round-Up." Her prize was a glamorous, up-to-date "Magic Chef" Gas Range.

Aug. 19, 1937.

Mr. J. P. Haftenkamp, Vice-Pres., Rochester Gas and Electric Co., Rochester, N. Y.

Dear Mr. Haftenkamp:  
How do you do, and may I use this letter to introduce myself? I am Mrs. Walter R. Stevens, one of that lucky sextette of winners in your recent "Old Stove Round-Up Contest."

I am anxious to thank you for sponsoring such a fine contest, thus making it possible for me to win so grand a prize. My friends and neighbors come to congratulate me and remain to exclaim over the beauty and efficiency of this modern range.

For three days, now, I have been under the spell of my Magic Chef and it holds all the enchantment of a fairy story come true.

Perhaps you can best understand my "Joy of possession" in such an efficient range when I tell you there are seven in our household to cook for, and for its beauty my "pride of possession" is boundless.

Words are inadequate to express my gratitude, yet, it is on a simple, sincere "Thank You" that I depend for your understanding of my deep and lasting appreciation.

Sincerely yours,  
Mrs. Walter R. Stevens,  
225 Terrace Park, Rochester, N. Y.



President Russell addresses the headquarters staff of the A. G. A. on the Sunday preceding the Cleveland convention.

## R. G. & E. Softballers Complete Bang-up Season

**T**HE Company softball team, under the tutelage of Ray Myers and Rene DeSmith, for the past few seasons has been working its way toward "tops" in this city, the most outstanding softball center of the country. This recognition of softball prowess was given Rochester by Lowell Thomas in a feature page article in the New York Herald.

For two years the Company team played in the Rochester Industrial League. Last year we finished in first place, winning a Silver Cup. This year, our first one in the major softball division, we faced the best teams in the city and showed a calibre which brought us to the final play-offs for the city championship in the majors. The Daws eventually won out in a

three game series, and earned the right to go to Chicago for the national tests, along with Kodak Park, last year's champions.

It is reasonable to expect another, even better team, next year. No alibis are required in seeking to explain why we did not go to Chicago this year, after such a very auspicious opportunity was presented us. We have the satisfaction of knowing that our team left the mark of its prowess along the way in no unmistakable manner. We met and vanquished the best of them, and only lost out at the last ditch separating us from the national series in Chicago.

One thing is sure, however. Few if any teams in the major league rode

(Continued on Page 655)



Members of the R. G. and E. major softball team, which was runner-up for City Championship and the Chicago national play-offs. Left to right they are: back row, "Red" Marks, Eddie Heintz, "Lefty" Stevens, George McGrath, Eddie Voelker, Pete Versprille, Ned Bauer. Front row, Mike Kwapich, Joe DePrez, "Red" Rhodes, Rene DeSmith, Johnny Bloom and Ray Myers.

## GENERAL INFORMATION

Net Increase in Consumer's Meters for Year Ending August 31				Net Increase in Consumer's Meters by Months			
	Aug. 31, 1937	Aug. 31, 1936	Increase	1934	1935	1936	1937
Electric...	135,383	132,098	3,285	54*	16*	329*	253
Gas .....	111,935	109,832	2,103	86*	55*	451*	173
Steam...	332	313	17	93*	55	182*	78
Total..	247,650	242,245	5,405	266	206	318	470

Statement of Consumer's Meters by Departments as of August 31					
	Electric	Gas	Steam	Total	Incr.
1927	95,103	100,805	272	196,180	
1928	103,193	105,113	317	208,623	12,443
1929	114,417	108,889	323	223,629	15,006
1930	118,053	109,349	340	227,742	4,113
1931	120,763	109,853	337	230,953	3,211
1932	126,993	109,221	329	236,543	5,590
1933	126,805	108,392	316	235,513	1,030*
1934	128,437	109,278	309	238,024	2,511
1935	129,681	110,030	306	240,017	1,993
1936	132,098	109,832	315	242,245	2,228
1937	135,383	111,935	332	247,650	5,045

Incr. in	10 Yrs.	40,280	11,130	60	51,470	51,470
Month of August, 1937	21,786,092	19,813,369	1,972,723			
Month of August, 1936	15,378,961	5,546,573	9,832,388			
KWH Purchased	3,893,196	10,095,473	6,202,277*			
M Lbs. Commercial Steam Produced	48,357	39,769	8,588			
MCF Coal Gas Made	352,847	379,002	26,155*			
Tons Steam Coal Used	16,990	18,089	1,009*			
Tons Gas Coal Used	29,791	32,916	3,125*			
Tons Coke Made	19,508	22,383	2,875*			

	Aug. 31, 1937	Aug. 31, 1936	Increase
Number of Employees	2,563	2,484	79
Amount of Payroll—Mo. Ended	\$ 441,907	\$ 384,015	\$ 47,892
Amount of Payroll—Yr. Ended	\$4,749,518	\$4,564,323	\$185,195
Miles of Underground Duct	2,049	2,037	12
Miles of Underground Line	3,037	3,020	17
Miles of Overhead Line	10,079	8,650	1,429
Miles of Gas Main	890	834	56
No. of Street Arc Lamps	1,397	1,396	1
No. of Mazda Street and Traffic Lamps	26,463	26,232	231
Total Number of Street Lamps	27,860	27,628	232

\*Denotes Decrease

### EMPLOYEES' BENEVOLENT ASSOCIATION

#### Cash Statement for August, 1937

Receipts		Disbursements	
Balance 1st of Month	\$ 7,081.63	Sick Benefits	\$ 722.55
Dues and Fees—Members	913.50	Accident Off-Duty Benefits	192.88
Dues and Fees—Company	913.50	Family Sickness	0.00
Rochester Hospital Service Plan—Members	902.15	Medical Examiner	4.50
Company	446.40	Nurse's Expense	100.00
Interest on Bank Balances and Investments	0.00	Payment to Rochester Hospital Service Corporation	1,348.55
Total	\$10,257.18	Balance end of Month	7,888.70
E. B. A. Membership August 31, 1937	2,215	Total	\$10,257.18
Members participating in Rochester Hospital Service Plan Aug. 31, 1937	1,427	E. B. A. Membership August 31, 1936	2,182
		Members participating in Rochester Hospital Service Plan Aug. 31, 1936	1,268

## Male Chorus Sings at Cleveland Visits G. and E. and Magic Chef Plants

**A**FTER weeks of practicing and much happy anticipation, the thirty-five members of the R. G. and E. Male Chorus eventually found themselves on a special coach, bound for Cleveland. Their mission was to sing at the Wednesday evening, September 29th session of the American Gas Association.

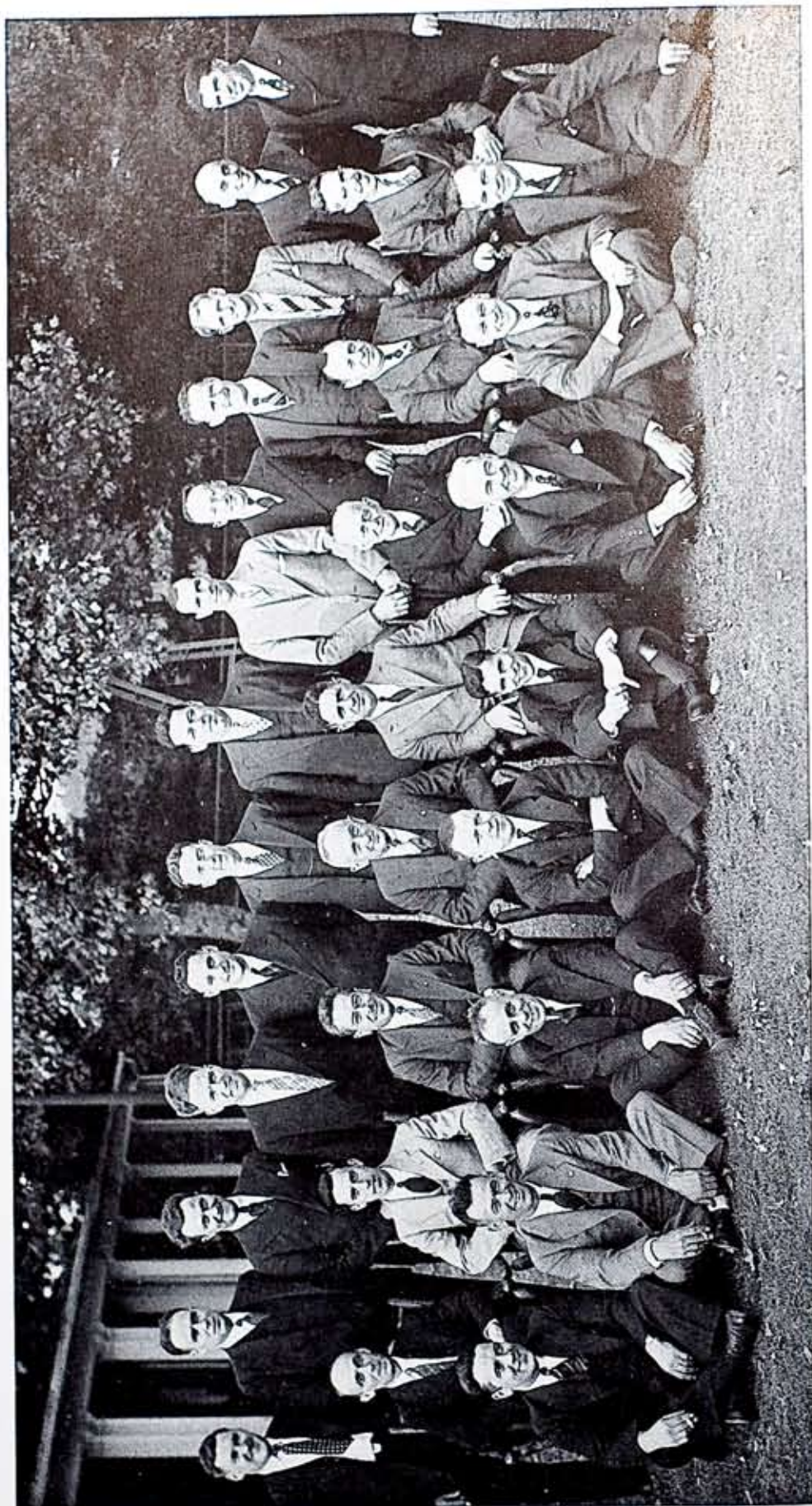
The singing suits had been sent on in advance in large theatrical trunks, so the singers traveled light. On the way out they played cards and read. One of the high-spots of the trip was the dinner served on the train. In the neighborhood of Ashtabula, Ohio, there was a noticeable heavy thud; the train stopped and everyone thought an automobile had been struck. Instead, the engine had thrown a tire on the driving wheel and an hour was spent in switching, for the disabled

engine had to be left behind. In Cleveland the men stopped at the Carter Hotel, where a practice was held on the afternoon just preceding the concert. Most of the time was planned to give the group interesting visits to places of special interest. One of these was to the plant of the American Stove Company, makers of Magic Chef gas ranges; the other trip was through the Nela Park Institute and Lamp Works, of the General Electric Company.

The trip through the American Stove plant was intensely interesting. Various plant executives or heads were in charge of groups of about ten persons each. In the two hours or more the trip took, the visitors delved into almost every operation connected with the making of a beautiful Magic Chef gas range.



One of Gordon King's pictures of the chorus taken during the Cleveland Concert. Mr. King's commendation of the chorus is reprinted in the latter part of our story. Mr. H. W. Hartman, Assistant Manager of the A. G. A., said of the chorus: "I am glad of the opportunity to express the great indebtedness of the Association for the splendid contribution the chorus made to our program. Now we know why Mr. Russell is so proud of you."



Members of the Male Chorus from photo taken at the Nela Park, Cleveland, where they were royally entertained by the General Electric Company. From left to right they are, front row: Milton Robinson, Clete Kress, Frank Dorkey, Martin S. Cahill, Frank Stevens, Charles Prothero, Bert Lewis, Tommy Weir. Center row: Frank Millard, Henry MacGregor, Harry Taillie, Frank Houston (director), William O'Brien (vice-president), Ossian Close, Harold Noble and Howard Hill. Back row: George Giblin, Schuyler Baldwin, Rudy Hoffmeier, Paul Miller, Chester Dupont, Howard Brown, Dewitt Pike, Elmer Smith, Ray Dreisback, Floyd Mason, Dave Carter, Edward Ernst and James Yost. Not in picture: Calvin Brown, Gus Farese, Walter McKie and Bill Hughes.



Plant of the American Stove Company, Cleveland, Ohio, and home of the nationally known and appreciated Magic Chef gas range. The chorus here was guided through a plant trip consuming over three hours, and filled with interest every minute.

Now, when we see a Magic Chef, we don't wonder at its great beauty and efficiency—we know the precision with which it is planned and constructed; the care with which materials are selected, and the story of how nothing is left undone to make it such a leader in the national field. One thing was especially evident: the men and women at this great plant are happy. The smiles they wear are real. We like to feel that such a beautiful gas range, with its grace and polished personality, is made by happy folks. This

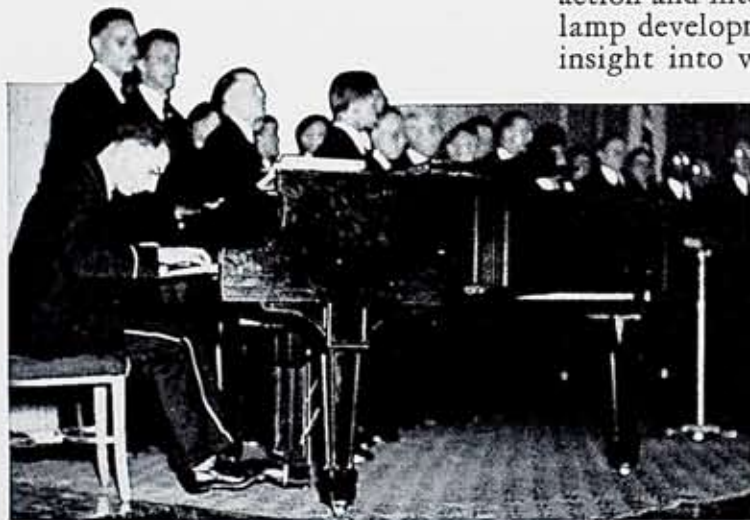
will better help Magic Chef to fulfill its mission of making homes brighter and people healthier and happier.

**Host to Chorus**

The American Stove Company entertained the singers at dinner. That their fine efforts were greatly appreciated goes without saying. The least we can do here is to say "Thank You" for all of us—and put it in italics.

The trip through the General Electric Nela Park was another thriller. Again, each group of visitors had a guide who explained the panoramic action and interest as it appeared. The lamp development factory gave us an insight into what is just-around-the-

corner in lamp development. We saw automobile lamps being individually focussed by young women working at machines; we saw bulbs or lamps being



Sylvester Novelli, chorus pianist, snapped as he demonstrated his versatility on the keyboard. Sylvester responded to an enthusiastic encore.



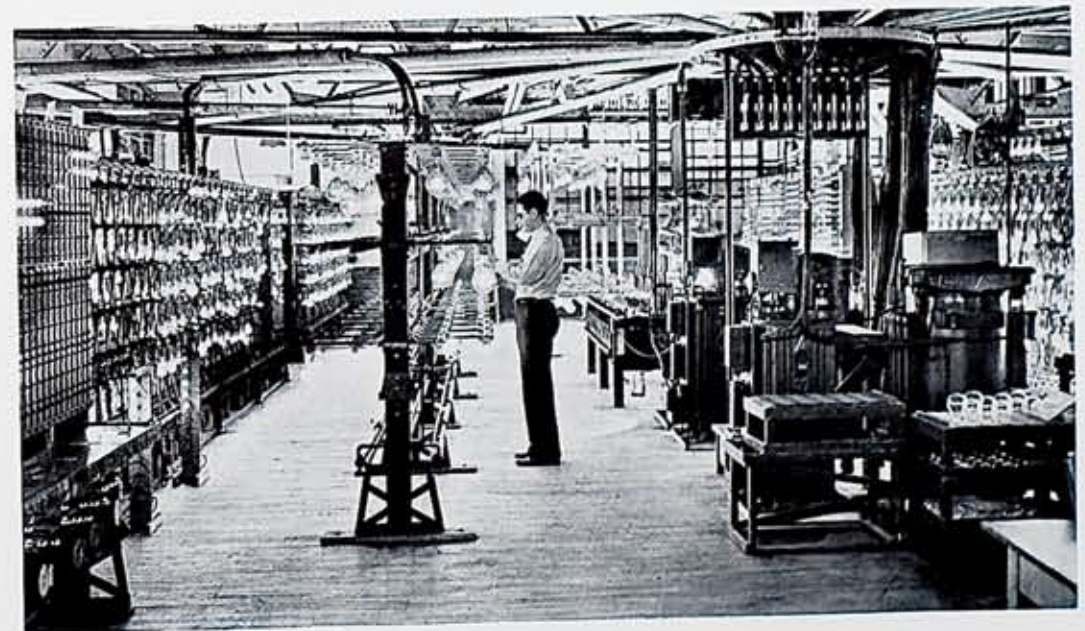
View of the beautiful Institute building, where the chorus sang, a building literally filled with interesting exhibits relating to electrical progress.

made, from the raw product glass and numerous other intensely interesting things.

The coiling of lamp filaments and their inspection, under magnification, aroused great interest. Numerous other

operations, where human hands never touch the materials, were shown to the visitors. The trip through the Pitney glass bulb factory was hot but high-spotted with interest. Following this

*(Continued on Page 652)*



Scene in the lamp works at Nela Park, where research is constantly going on relating to lamp improvements and efficiency. It is an intriguing place.



## R. G. and E. Bowling League Inaugurates Twelfth Season

FOR twelve consecutive years the R. G. and E. Bowling League has been consistently getting better and better. The 1937-38 season was recently inaugurated at Elm Bowling Hall, with a record attendance.

Teams in the league are from the following departments: Electric Distribution, Office, Electric Stations, Meter Reading, Office Maintenance, Storehouse, General Construction, Order Department, Steam Department, Tool Room, Appliance Service, and Gas Distribution.

The captains of the teams in the order named are: C. Winterroth, L.

Wittman, D. Bruce, T. Kennedy, E. Schipper, C. Wiemer, J. Schoenherr, J. Skinner, H. Symonds, L. Begy, J. Trapolino and C. Jennejohn.

### League Officers

The officers of the league are as follows: President, George Galen; vice-president, Joe Schoenherr; Secretary, Howard Stebbins and treasurer, Howe Kiefer. Hubert Wolfe is referee and sees that the men keep behind the foul line.

The league holds its bowling sessions every Tuesday evening. To accommodate all the men on the respective teams, two shifts are required.

One bowls each week from 7:30 to 9:30 P. M. and the other shift from 9:30 to 11:30 P. M. The activity will be carried on for the next twenty-two weeks, and will wind up with a banquet on March 22 next.

### Yearly Banquet

At this banquet, according to custom, prizes will be given out to the season's prize winners, including those who win out in the doubles tournament to be held on March 15 next.

The league has turned out some excellent bowlers. They can hold their own with the best in the city, and not a few of them are accustomed to com-

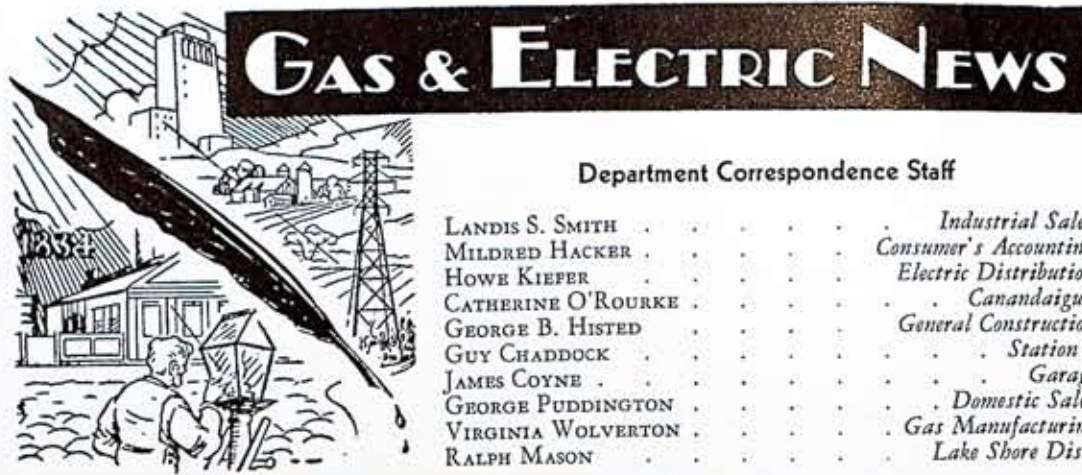
pete in the city tournaments, as well as in the top-notch A. B. C. competition which is yearly held in some eastern city. Drop in and see your department team bowl. It is lots of fun and your boosting will help make a better league.

### Bowling Scores as of October 12th

	W	L
Electric Distribution	6	0
Electric Stations	4	2
Gas Distribution	4	2
Office Maintenance	4	2
Tool Room	4	2
Meter Reading	3	3
Order Department	3	3
Steam Division	3	3
Appliance Service	2	4
General Construction	2	4
Office	1	5
Storehouse	0	6



This is the enthusiastic group of Company bowlers that recently inaugurated the 1937-38 season, at Elm Bowling Hall. They represent twelve large departments. Many of these men have bowled for years and have enviable records in city bowling circles. YOU are invited to come and see the fun, any Tuesday evening, from 9:30 to 11:30 P.M.



**Department Correspondence Staff**

LANDIS S. SMITH . . . . .	Industrial Sales
MILDRED HACKER . . . . .	Consumer's Accounting
HOWE KIEFER . . . . .	Electric Distribution
CATHERINE O'ROURKE . . . . .	Canandaigua
GEORGE B. HISTED . . . . .	General Construction
GUY CHADDOCK . . . . .	Station 3
JAMES COYNE . . . . .	Garage
GEORGE PUDDINGTON . . . . .	Domestic Sales
VIRGINIA WOLVERTON . . . . .	Gas Manufacturing
RALPH MASON . . . . .	Lake Shore Dist.

ROCHESTER GAS AND ELECTRIC CORPORATION  
89 East Avenue, Rochester, N. Y.

HERMAN RUSSELL . . . . . *Honorary Editor*  
FLOYD MASON . . . . . *Editor*  
EDITH H. WILSON . . . . . *Associate Editor*

**New Grooves**

**H**UMAN beings, like fish, travel in schools, classes, grooves. Go up a bit higher or down a little lower and you find a different "school." Radio, travel, education and gregariousness, however, all tend to take us out of established grooves of life. All about us are new friends, new experiences and new life; but how little we cultivate them. Substantially our work or our circumstances keep us swimming around in the same "school."

Sickness often takes us away from the routine of life and gives us time to read more, listen to different radio programs and actually take on a new outlook, read more books and rest up a bit. An ocean voyage with new environment and different pictures in our kaleidoscopic panorama of life broadens us; but few can get away to enjoy that experience. Right at our elbow, however, are interesting side trips into a different strata of life which we make use of little enough. Let us tell you of one of them.

A young man we know, who lives in the country, was told by his physician to stay at home in bed for a few weeks. When he was able to get about again, his forced inactivity irked him no little bit. Anything was better than merely staying home. So, he tried out many little excursions into new field of human exploration.

One-early morning he was up when the milk man appeared. The milk man asked him to ride with him over his early morning route. We narrate here some of the interesting things our convalescing friend found out about the milk man's daily life.

**Friend in Need**

At one home the milkman stopped and carried an invalid woman downstairs; he does this every day. At another place he left some groceries he had purchased the previous day for the family. At a number of homes the purveyor of milk left morning papers and at a few he delivered letters from the post office.

All this was quite interesting to our friend, who had always thought of his milk man's job as one of boring, early morning routine, lacking in any vestige of human interest. But let's proceed with the trip.

As it got later by the clock, folks were up and stirring. At one home they found a mother worried over fleas

which infested the family dog, which she said often slept with the children. The milk man had a ready answer to her query on how to eliminate the pests. Our friend's estimation of the resourcefulness and service of the milk peddler rose rapidly.

**Compensations**

Many folks left notes by the milk bottle. Some of these thanked him for past favors and requested his services for additional "chores" in town, such as the purchasing of a part for a plow, some headache tablets et cetera. Beside a few bottles were cookies, a piece of cake or some other little goodie which were received with great gusto and enjoyed by both men. Some of the folks the milk man never sees until the day he collects for his product, but apparently all of his customers are good friends, who greatly appreciate the fine service which this versatile milk dealer dispenses so cheerfully.

At one humble home having a number of small children, four quarts of milk are left each morning. How healthy these children appeared to be, thought our guest rider; but what a bill this father must have each week. And so the trip went on until the young man suffering from the ennui of his forced inactivity again arrived back home, filled with all that he had seen and heard.

Our young friend has told many persons about this milk man. He still chuckles as he recalls still other amusing things that transpired on this ride. Now he is exploring still other fields of interest in his spare time, as he builds up for a return to work. He has learned the value of delving into new grooves, into fresh fields, although the lessons came quite by accident. Perhaps we can all benefit from his experience.

**A good way to improve the monotony of any job is to think up ways of improving it.**

**Americans in the Making**

**T**WO young men, runners on a high school's harrier team, came across the tape hand in hand, after a grueling cross country race. It was the first time their school had won first place in some years. Their pictures appeared in the 'paper. Next day we happened to meet a sister of one of these young men and mentioned her brother's prowess.

"He doesn't say much" she said, "but we can see that he is real pleased over it." Then she told us how her brother had trained all last summer. He went out night after night and the family dog always went with him. The two of them ran mile after mile.

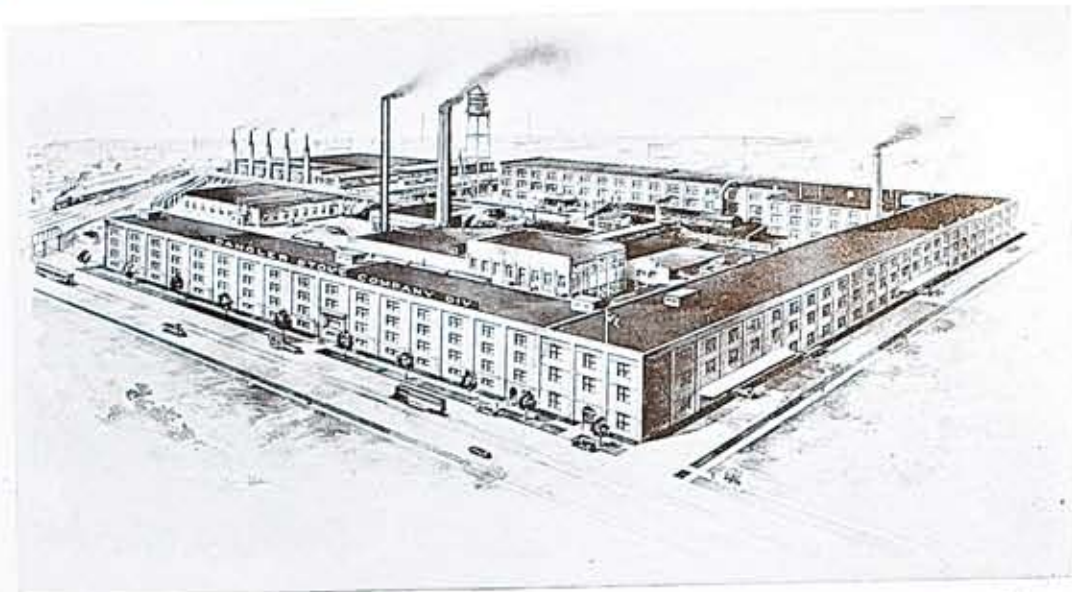
**Practiced all Summer**

The boy always looked at the clock when he went out to run, and always ran over the same general course; down the street, over by the railroad and along a trail for a couple of miles or more. As the summer progressed he began to make better time. At first the dog would come in ahead of the runner, looking back and barking for him to hurry up. Later on, the sister told us, the boy came in first, often a minute or so ahead of the dog. Fido appeared after a time, all fagged out.

"Bud" earned that reward which he shared with his fellow runner. He had never been interested in any sport before; never thought he could do anything worth while; being such a "dark horse" in the race his fine efforts surprised the coach as well as his parents. Like a good sportsman, "Bud" makes light of his efforts. But, inside, we know he has a fine feeling of satisfaction.

Everyone likes a little adulation. Each one of us likes the feel of a task well done. There are lots of boys like "Bud," who have never yet been focussed in the limelight of success, whose life thus far has been rather

*(Continued on Page 654)*



Aerial view of Nela Park, of the General Electric Company, Cleveland, Ohio. Here the chorus spent a delightful afternoon and evening visiting interesting plants, going through the famed Institute and there singing before a number of hundred employees of the General Electric organization.

### Male Chorus Sings at Cleveland

(Continued from Page 647)

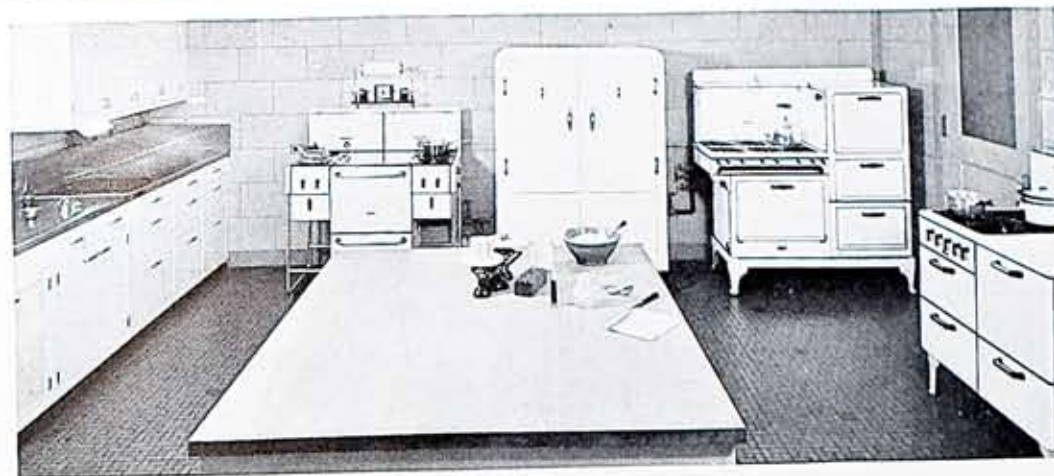
we made an inspection trip through the Institute. This trip was, as the



others had been, very educational. We learned at the Institute much about home service, about lighting, signs and numerous other things for which General Electric stands as "tops." When five o'clock came and the trip was through, we were taken to the "Black Cat" for refreshments, after which came dinner, put on in true General Electric style. The entertainment at dinner was delightful, thanks to master-of-ceremonies, Jack Brogan, with special features provided for the occasion. When train time came, there were the busses waiting to take us to the station for the homeward trip, after a day filled with action, interest, hospitality and entertainment.

We almost forgot to mention the concert the chorus gave at NELA Park for the

Director Frank Houston putting the chorus through its paces. The response was so enthusiastic that a number of encores was necessary. One of them was a special A. G. A. theme song "Gas-minded Men."



Experimental kitchen at the Magic Chef plant, where everything new in the kitchen or culinary line is tried out. Here the chorus members filed through and filled plates high with tempting tid-bits, then repaired to the dining room for a happy hour of gustatory satisfaction. What hosts the American Stove Company's officials and employees were; "top hole" and then some!

General Electric employees who turned out in great numbers to fill the fine auditorium. Mr. Sweeney welcomed us and pepped us up for all we were to see in the plant visitations. Following this, Mr. Houston put the chorus through a series of numbers which were received with enthusiasm, in fact, encores were in order.

It just dawned on us that we have said little about the appearance of the chorus before the fine audience in the Statler Hotel. Mr. Russell asked Arthur Kelly to introduce us, and Art did a dandy job. He mentioned the fact that the chorus was composed of both gas and electric men from varied departments; he got a big hand when



Scene along the assembly line, where Magic Chef gas ranges are literally born and grow up before your very eyes. One thing we especially noticed; the employees in this plant are a very happy lot, and there are many hundreds of them. They seemed to enjoy having us there, peering at them, sometimes as though they were exhibits in a side show; yet, they never lost their perfect poise and efficiency.

he asserted that any sour notes which might materialize should not be held against the director, but could be accounted for on the basis of the "electric" men who were pressed into service as singers at a gas convention.

We prefer to let others say how we sang, but are bold enough to state that the men made a very creditable presentation. Mr. Gordon King, who very kindly furnished us pictures of the Cleveland convention, chorus, etc., said in his letter: "I was one of those who enjoyed the singing of the group and the snappy way in which the personnel was handled, and also how they handled themselves. It is apparent that your conductor adds showmanship to his musical and technical ability."

Much credit is due chorus president W. E. Hughes, vice-president Wm. C. O'Brien and other chorus officials for their efforts in planning transportation, etc., also to Mr. Arthur C. Rissberger, who did much to plan the trip and its details.

### Americans in the Making

(Continued from Page 651)

lacking in any show of special appreciation, cheering stands; even family adoration may have been slow in materializing, especially during the awkward, gawkish days of early youth when a growing boy doesn't seem to have much "pep" or get-up-and-get. Winning a race at a time like that is a marker in a boy's life.

That is one of the many reasons why we are enthusiastic about athletics, especially for young men and women. A fellow doesn't have to win a race to capitalize on the experience; he gets the same "kick" when his team wins, when he has been only one of many in the conflict. Carry it back still farther and let a boy or girl merely shout for their team and they derive some benefit from the activity of competitive sports.

Winning a race, like "Bud" did, and learning how to conceal the great joy

that is almost bursting from your heart, is something like the discipline boxing gives a boy; it teaches him to control his emotions, hold his temper, and be master of himself. Boys who win races don't brag about the achievement. They soon learn that that is one of the unwritten laws of athletics. They take their successes stoically, yet receive the inward compensations of accelerated heart beats and uplift in morale.

Bud's dog was also glad his master sliced himself a piece of publicity. The dog knows, however, that he is no longer a match for this coming runner; "Bud" is too fast for him. And as "Bud" goes on to bigger and better laurels, his canine companion will perhaps wag his tail and say, in the best of dog language "I worked with that guy when nobody thought he had any gumption. If you wanta get the real dope on a youngster, just ask his dog—he knows."

### Rochester Talent at A. G. A. Convention

Besides the address of Herman Russell, out-going president of the American Gas Association, the following Company men took active parts in the deliberations of the Cleveland convention:

J. Gordon Ross was chairman of the customer relations committee and spoke on the topic "Organize for Better Service." He also led the discussion on "Customer Relations" in the accounting section's luncheon conference.

Richard E. Kruger, chairman of the gas production committee of the technical session, gave a report of his committee's activities, and Louis Shnidman spoke before the same section on "Corrosion of Metals and Alloys by Flue Gases." Active participation was also contributed by Clinton Cole, Arthur Kelly, Wilbur Seidel and Helen Smith.

### Takes to the Air Comes Home by Train

This nice little letter came to us from Dorothy Dake, Gas Street Department. It isn't so often anyone sends in a complete vacation story. Perhaps this will give YOU an idea for a story about YOUR vacation for your magazine.

I FLEW to Chicago in little over three hours in a twenty-one passenger Douglas Club Plane. It was a grand experience. We flew about 7,000 feet up, 185 miles an hour. We ran into quite a few air pockets between Buffalo and Chicago and also had quite a nice tail wind which all added to make the trip a little more exciting. The Stewardess was most considerate and made one feel quite comfortable. It's quite an experience when you hit an air pocket. You will be flying along quite smoothly when all of a sudden you start to drop, not far, but just enough to give you a bit of a scare.

"One of the most beautiful sights of the trip was passing over Niagara Falls. On land they look so huge and thundering, but from the air they look like a very small waterfall. Everything on land also looks very small. Flying above the clouds was a surprise to me; the clouds look just like so much smoke. The only complaint I have is the fact that it doesn't last long enough. You certainly get places in a hurry. We flew along the Canadian Shore until we reached Detroit and then flew out over Lake Michigan to Chicago.

"While in Chicago, I went through Merchandise Mart, Furniture Mart, Chicago Daily Tribune and several other large buildings. I took a boat trip to Milwaukee which was very interesting, while there we took a sight seeing bus through the City which ended up sight-seeing at one of their famous breweries. The temperature was around 101-102 in Chicago, which made it too warm for comfort, but I managed to live through it.

"My vacation started out by flying high, wide and handsome in a 'plane, but had, at long last, to come down to earth for, comparatively speaking, I fairly crawled home, on the final leg of it, in the coach of a train."

### Softballers Complete Season

(Continued from Page 642)

along through the season with as few non-employed players as did the R. G. and E. Most of our team actually work for us, in fact, all but three. Our record is a good clean one and we are quite proud of it.

We are under no little obligation to the players of our team, and all the other teams as well for the fine entertainment, in good wholesome sport, they provided for so many weeks. The night games at Kodak were well patronized. This got folks out in the open air, entertained them and gave them plenty of thrills. The R. G. and E. team was always there for a thrill. We have players who may be expected at any minute to disrupt any game. The "fans" got a big kick out of this and the Company team always got a big "hand."



Dorothy Dake took to the air on her vacation. Above is one of the steeds of the airways she rode while she was flying high.



Messers "Red" Marks and R. Kay, domestic salesmen, motored to Buffalo to see the Colgate-Tulane football game.

Bill Nichols, protege of George Puddington in rural sales work, spent a recent week-end in New York. He attended the last two games of the World Series, which were the only two exciting set-to's in the entire series.

Johnny Purtell now covers the water front. He recently moved to Stutson Street, in the twenty-third ward.

William Cummings and Johnny Purtell attended the convention of the American Gas Association at Cleveland. William Hynes, also of the Rural Sales Department, recently won a fine belt buckle for his superior selling activity in Electrolux refrigerators, the prize being given by the manufacturer.

Frank Monahan and R. Kay recently visited a few spots in the mountains, to get the lay of the land for deer hunting in the near future.

About two months ago, a nice little baby daughter was born to Mr. and Mrs. Francis Pellett. This last little Pellett has been named Patricia.

Hamilton King has added another hobby to those of golf and hunting. He has a new Graflex and will now do part of his shooting without noise or danger to the animal world et cetera.

Now that golf season is over, Ham's wife says that it will be nice to have him home, at least part of the time, even though he is down cellar in his darkroom.

Dolores, the little two-year-old daughter of Mr. and Mrs. Norbert Kuhn, recently entertained her little friends at a dandy party at her home. We are sorry we didn't know about it so that we could have gotten a nice picture for GAS AND ELECTRIC NEWS.

Bob Gilkinson and Gordon Black motored to New York for their vacation, spending eight days seeing the sights. Bob says that they saw about everything including the Philip Morris, Lucky Strike and Blue Velvet broadcasts, as well as the new musical comedy "Babes in Arms."

Thelma Dys was a delegate from her local chapter elected to attend the convention of the National Young Peoples' Association, at Patterson, N. J. At the final banquet following a two-day session, which was held at the Swiss Chalet, Rochelle Park, Thelma responded to a toast to the Rochester delegation. Following the convention, she spent a few enjoyable days in New York City.

The Coke Sales and Transportation Departments held their annual clam-bake at the Chiselers Camp, on Saturday afternoon, October 9.

There's a new baby down at the home of Mr. and Mrs. John T. Brown, which we have not yet officially announced. It was born on October 4, and the name is John Gregory Brown, who tipped the scales on his first weigh at just seven pounds. Now the skies look nice and blue to Mr. and Mrs. Brown.

A kind note from Jimmy Coyne, who keeps his eyes on the vital statistics of the Front Street section, reads as follows: "Nancy Nadeen Boone, daughter of Mr. and Mrs. Charles Boone, was born on October 1, 1937, at the General Hospital. Charlie is employed in the Electric Meter Department." A P. S. from Jimmy further stated "No relation to Daniel Boone."

Don Howell, of the Wolcott district, recently bought a house and is remodeling it. Don expects eventually to make it into a two-family house.

Marian Upson, Wolcott district, recently spent one week in New York with friends. She attended the national antique show with Mrs. W. J. Olmsted.

We sometimes wonder if a fisherman ever goes fishing on his vacation. We have heard of the letter carrier who took a walk on his. Now we learn that Lawrence De Back, farm service man in the Wolcott district, spent most of his vacation with his supervisor, Carl Jeerings, talking over farm problems.

On October 6 the men of the Industrial Department held a clam-bake at the Chiselers Camp. The bake was nicely

put on by Lucas Caple and his Dad, who are experts in this line. Dinner was served at 6 P. M. and Mr. Lundgaard, head of the department, was honor guest.

The bake brought out some real talent in gastronomics. Two proven epicures were Leon Kimpal and Russ Howe, both of whom ate all comers under the table so far as steamed clams are concerned. They tied at 150 each, believe it or not. Card games were played during the evening.

Jimmy Mallon and Vick Hoddick are another pair of real fishermen. They know where the big ones are and how to get 'em. The picture we show herewith indicates that what we say is no idle jest. This catch was made one day recently at Bluff Point, Sodus Bay. We thank Mrs. Hoddick and Mrs. Mallon for sending us the picture. (Why don't YOU send in some vacation pictures, too?)

Bryce Taylor, the eleven-year-old son of Mr. and Mrs. Merton Taylor, recently won a scholarship at the Eastman School of Music. It comprises instruction in piano music and theory.



Vick Hoddick and Jimmy Mallon caught these fine fish one afternoon at Bluff Point, Sodus Bay.

## Big Time at Construction Picnic

From our Construction Department reporter we hear of the dandy picnic that department had recently at the Chiselers Camp. There were all kinds of eats and drinks. Cliff Watson, that professional shoe pitcher, spent most of his time making ringers. One certain party, a bit late in starting for the picnic, came dusting in with a hired taxicab. The boys wouldn't have missed it for anything.

There were songs and dances staged by different men of the department. And what talent they possess, everything from harmonica players to hill billies, with a batch of hoofers thrown in.

The door prizes were well worth dragging home. Bill Hodge was official number drawer. As the men came in he called off the numbers. The prize winning number was finally reached and Bill waited impatiently for the winner to come after his prize. After a long pause during which there were no takers, Bill happened to look at his own ticket and, lo and behold, he had the lucky 186, and was his face red or, was it because he had a healthy tan.

The men say this party was a blinger. Already they are making plans for next year. If a fellow didn't have a good time, they say, it must have been his own fault, but so far none such have materialized.

Among the invited guests were Mr. Joseph Haftenkamp, who thought Mr. Fredericks did a swell job umpiring the ball game between the tool room, captained by Bub Begy, and the East Station team led by the doughty Sam Potter. It was a hot game, finally won by the tool room, score 26 to 8.

There were horseshoe games galore. After the first pitch the slogan became "Here friendship ceases." So, it was a battle to the finish. In the tug-of-war

between the daubers and the riggers, the riggers won by sheer skill and avoirdupois.

A high light of the day was the birthday (2-plus) of Johnny Baker. The gang sure surprised him. When Johnny got home that night, his wife got busy finding enough pillows for him to relax upon. Those construction boys have the biggest hands, and when they give a fellow 21 plus, and one to grow on, it's terrific. "Tiny" Lannigan, the little fellow with the mighty horse power, set the pace in the rough-and-tumble set-to's.

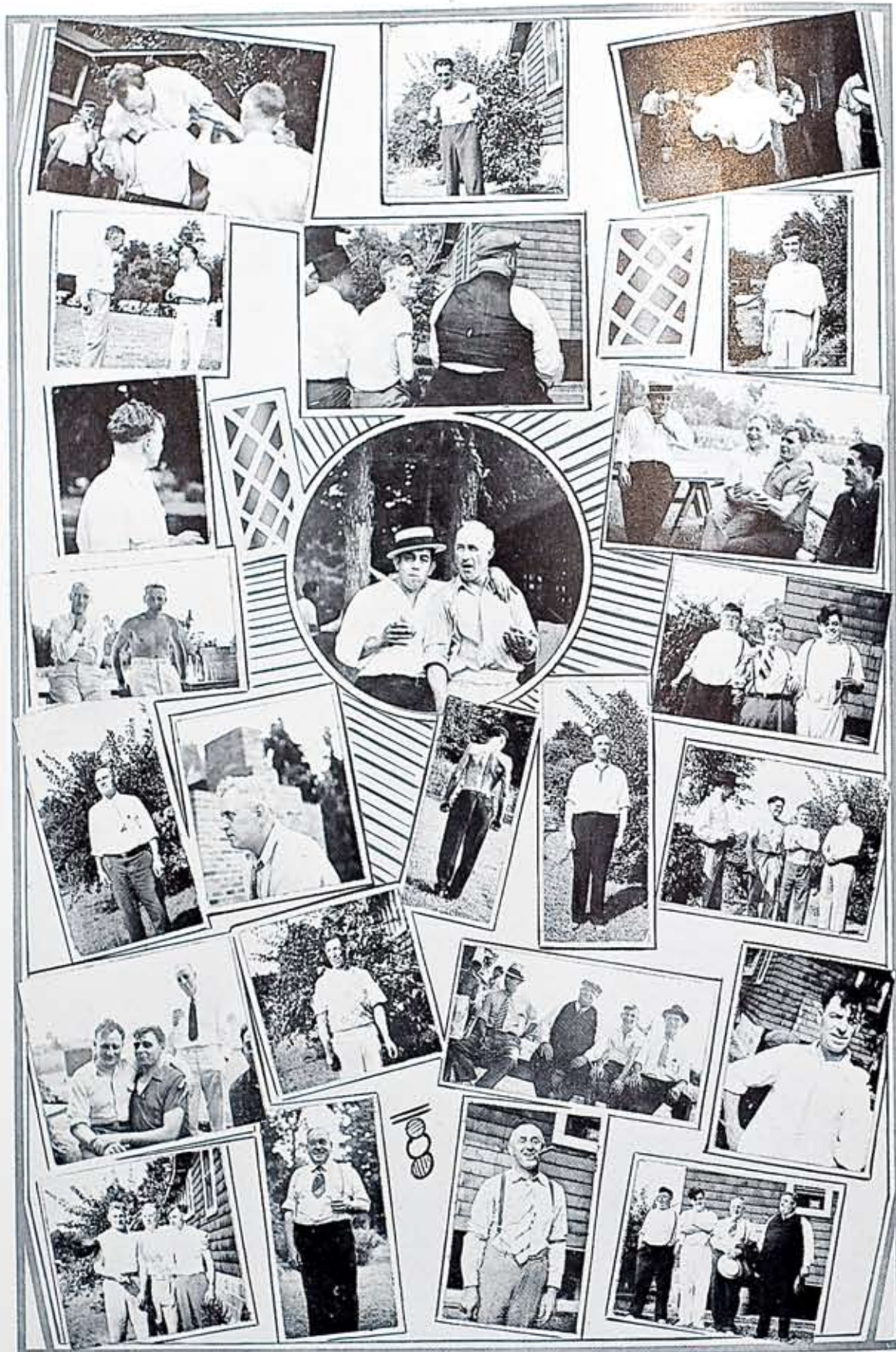
Howard Harding took some nifty candid "shots" of the events, some of which we show in an accompanying illustration.

Mr. and Mrs. Robert Ginna visited White Sulphur Springs for the convention of the Illuminating Engineering Society. Mr. Ginna spoke at one of the sessions on "The Economics of Gas vs. Electric Service for Domestic use." He stressed the need of gas companies to exert greater sales effort, do more advertising and improve gas appliances, and emphasized the need for making the public more gas-conscious.

Mr. Ginna expressed the hope that both the gas and the electric industry would work together to solve common problems, and that each would avoid those fields which could better be served by the other.

While at the Greenbriar, White Sulphur Springs, Mr. and Mrs. Ginna enjoyed a dinner given by Major General John L. Himes, U. S. A. retired, at his summer home.

Walter McKie was about the only member of the R. G. and E. Male Chorus who did not get to Cleveland, where the chorus sang before the American Gas Association convention. Walter, instead, attended the convention of the Illuminating Engineering Society, at White Sulphur Springs, Virginia.



These candid "shots" were taken by Howard Harding at the recent picnic, held at the Chiselers Club. Chief Engineer, John Fredericks, was casting director and saw that almost everybody got "shot" before the afternoon was over. Vice-President Joseph P. Haftenkamp was a guest of honor. The picnic synchronized with Johnny Baker's birthday, and he sure got paddled plenty.

Mrs. Malvina Clark, with her husband and her mother, spent a delightful vacation trip at Montrose, Pennsylvania. They stopped for a week, visiting many of the scenic spots thereabouts, including Wyalusing Rock, which is atop one of the peaks in Allegheny Park.



Mary Powers, from a vacation snapshot taken at Annapolis. Mary spent two weeks in and about Washington, D. C.

The Misses Helen Schoen, Laura Morrill, Dorothy Wallman and Catherine Deveney have returned from an extended motoring trip which took them to the Texas pan-handle and Mexico. The trip was made in Laura Morrill's car. They motored 4450 miles and visited fourteen states during the two weeks.

They attended the Dallas Pan-American Exposition, visited Laredo, Texas, and then went across the Rio Grande River into Mexico. The stay at New Orleans was much enjoyed, and the aroma and taste of southern fried chicken will linger as long as vacation memories.

At the Gulf of Mexico they hired a guide for four hours, who took them

to many interesting places in their car. Among these was the inspection trip aboard a Gulf of Mexico fruit boat.

Mr. and Mrs. Howard Harding and their son Walter have returned from a two-week's vacation spent at Minnowbrook Hotel, in the Mountains at Fourth Lake. Howard took some very nice photos, but spent most of his time, "Intensively concentrating upon rest." Walter played some tennis and climbed a few of the nearby peaks.

It looks like a warm winter. Bill Spears has just insulated his attic. When pressed for further information, Bill replied: "Well, it's too cold in the dog house" which is a Will Rogers way of answering inquisitive reporters.

At the annual students' reception given by the Baptist Temple recently, Arthur Rockman of the Tabulating Department was one of the three persons on the entertainment committee.

Mary Powers recently spent two weeks at Pohick Manor, Lorton, Virginia. She went there in the company of Lieutenant and Mrs. Sherman Beeman, of Canandaigua, and stayed throughout the two-week's training period for reserve officers, at Fort Belvoir, Virginia.

Since Washington is only twelve miles from Lorton, the vacationists spent much time there. They visited most of the buildings of the government, and also took trips to Baltimore and to Annapolis, and Beverley Beach, on Chesapeake Bay.

Mr. and Mrs. Bruce Thompson, Mr. and Mrs. Floyd Owen and family, and Mr. and Mrs. Roy Weston were guests of Mr. and Mrs. Thomas Dinnean, recently, at Schroon River, the scene of their summer's vacation.

They went back to this spot to spend a week-end and had a delightful time. It was substantially an echo of the wonderful days last summer, spent in this beautiful spot near Lake George.

A small party of sight-seers, including Sylvester Novelli, pianist for the R. G. and E. Male Chorus, and Miss Velora Noble, of the Eastman School of Music, enjoyed a fine vacation in Cleveland, Ohio. They visited the last days of the Great Lakes Exposition and were in Cleveland for the concert of the chorus before the American Gas Association, where Sylvester rendered two numbers in addition to accompanying the chorus.

Mr. and Mrs. Walter Guyette and Mr. and Mrs. Edward A. Stetzenmeyer enjoyed their second week's vacation at a cottage on Hemlock lake, where they enjoyed some very fine fishing.

Harvey Van Zandt, Walter Guyette and Frank Houlihan, three intrepid and experienced fishermen, made a hasty trip one recent Saturday to Henderson Harbor for a day's angling. These three men in a boat landed one northern pike which averaged better than three pounds per man, to be exact, nine pounds plus. When the spirit moves, these



Harvey Van Zandt and his son, Bobby, with a sample of the kind of fish they catch.

men grab their tackle, jump in the auto and drive long distances to satisfy their never-gratified piscatorial ambitions. Being from the Collection Department, these fishermen usually "collect."

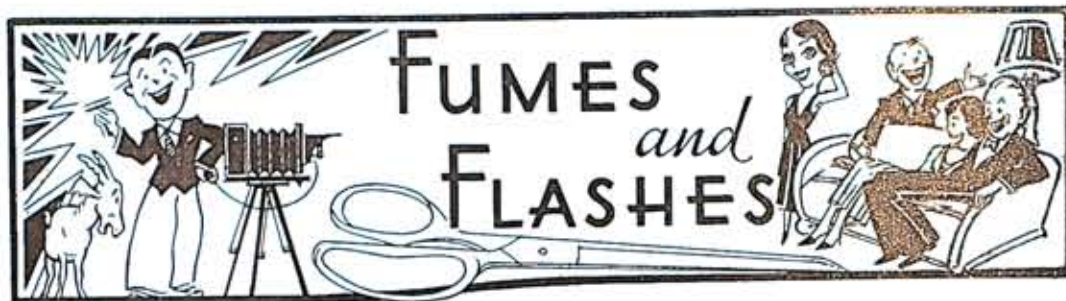
Mr. and Mrs. Charles Hague recently passed their thirtieth wedding anniversary. Some good friends dropped in on this auspicious day and surprised them, later taking them on a very enjoyable motoring trip through the Canandaigua Lake section. Mr. Hague has been with the Company for more than twenty years, and is sometimes referred to by his enthusiastic associates as the philosopher of the third floor.

Charley is ever to be found poring over endless masses of figures relative to electric generation. In his spare moments he is a great student and reader. During the past summer he gave some very interesting lectures before the Rochester Theosophical Society, for which he received some fine commendation.

Mr. Hague has a fine philosophy of life which is made up from years of delving into interesting and constructive by-ways of thought, as expressed by the world's best teachers and writers. His beaming personality reflects this knowledge, and many are the employees who have found both pleasure and benefit in his sound reasoning and his apt way of making complex things appear interestingly simple.

Mr. and Mrs. Lee Franke recently celebrated their tenth wedding anniversary. One of the nice things they did to celebrate was their trip to the convention of the Illuminating Engineering Society, which was held at White Sulphur Springs, Virginia.

Winifred Jones of the Auditing Department enjoyed a trip to the Cleveland Fair a few days ago.



#### A Stitch in Time

An economical wife is one whose husband wears one darned thing after another.

#### Sportsmanship

First Golfer: "Confound it, sir, you nearly hit my wife."  
Second Golfer: "Did I? Well, have a shot at mine!"

#### Scotch Corners

"Sandy, I dinna like it—ya take every corner on two wheels."  
"Oo, aye Maggie, but dinna disturb yaself—it cuts ma yearly tire bill about half."

#### It Never Fails.

"I don't often eat such a dinner as I've had today," complimented the important guest.  
"We don't either," rejoined the small son of the house.

#### Subtle

"Good morning," said a stranger to a woman who had answered the door bell. "Would you like to buy some insect powder?"  
"No," she snapped. "I have no use for that stuff."

"Good," replied the stranger. "I'll take that room you're advertising."

#### Bug-A-Boos

"Faith, it's curious," said a travelled Irishman, "how these little insects are called in different places! In Germany they call 'em germs, in Paris parasites, and in Ireland we call 'em mikerobes."

#### Bringing Up Father

Mother (after relating a pathetic story): "Now, Reggie, wouldn't you like to give your bunny to that poor little boy you saw today who hasn't any father?"  
Reggie (clutching rabbit): "Couldn't we give him father instead?"

#### (From Flapper's Diary)

First Day Out—Young officer made advances. I repulsed him.

Second Day Out—Young officer made advances. I repulsed him. He threatens to blow up the ship if I repulse him tomorrow.

Third Day Out—I saved a thousand lives today.

#### In Africa

Big Game Hunter: "Good heavens! Cannibals!"  
Wife (trying to be brave): "Now, now, dear, don't get into a stew."

#### Check

Teacher: "When do the leaves begin to turn?"  
Johnny: "The night before exams."

#### And Only Ten "Bucks"

Wife: "Dear, I saw the sweetest little hat downtown today."  
Husband: "Put it on; let's see how you look in it."

#### En Garde!

Pussy No. 1: "Where is your son Tommy tonight?"  
Pussy No. 2: "Oh, he's out taking his fencing lessons."

#### Touching

Sunday-School Teacher: "Who was it said, 'Whither thou goest, I will go?'"  
Willie: "The Installment collector."

#### As You Were, General!

Friend: "Why have you given the general such a peculiar pose?"  
Sculptor: "You see, it was started as an equestrian statue, and then the committee found they couldn't afford the horse."

#### Stuck!

The decrepit old car drove up to the toll bridge.  
"Fifty cents," cried the gateman.  
"Sold," replied the driver.

#### The Rat!

"We gave the umpire fifty bucks to let us win the ball game."  
"And still you lost?"  
"Yes—the umpire was crooked."

#### What, No Mickey Mouse?

A very self-satisfied man arrived at the gate of heaven and asked for admission.  
"Where are you from?" he was asked.  
"California."  
"Well, you can come in, but you won't like it."



Autumn in the Genesee Country

## AUTUMN'S SACRIFICE

The leaves in autumn do not change color from the blighting touch of frost, but from the process of natural decay. They fall when the fruit is ripened, and their work is done.—And their splendid coloring is but their graceful and beautiful surrender of life when they have finished their summer offering of service to God and man. . . .

—Tyron Edwards in  
"Louis Allis Messenger"



## Not How Cheap . . . But How Good!

== \$ \$ ==

I do not prize the word "cheap." It is not a word of hope. It is not a word of comfort. It is not a word of inspiration. It is the badge of poverty. It is the sign of distress. Cheap merchandise means cheap men. And cheap men mean a cheap country.

—William McKinley

