

GAS & ELECTRIC NEWS

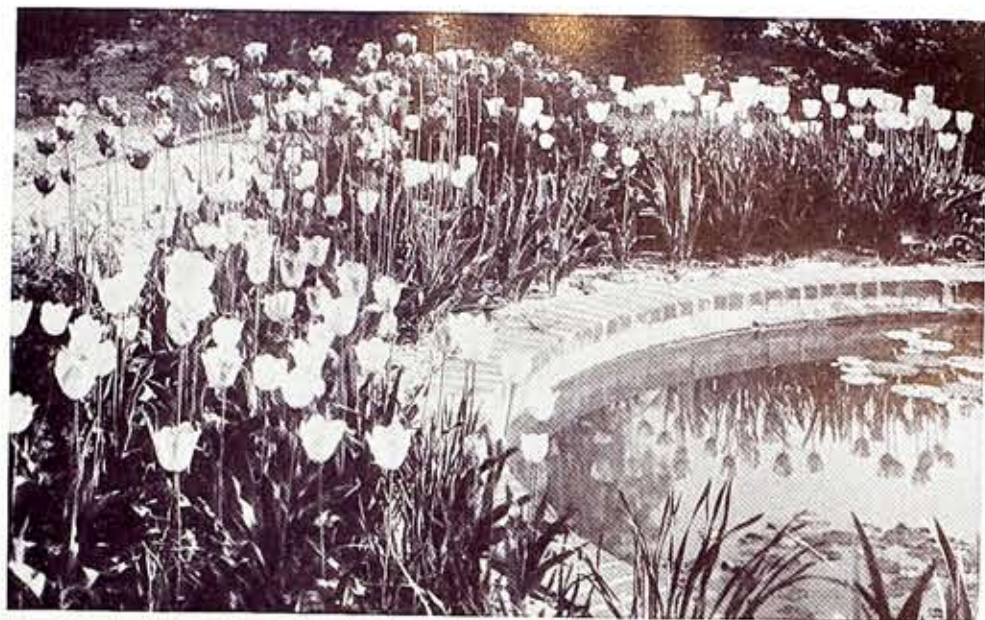
ROCHESTER GAS & ELECTRIC CORPORATION

June, 1936

Vol. 20 • No. 5



*FLOWERS—The
Autograph of God.*



In the Garden

From "Lyrics of Life" by Douglas Malloch

A morning in the garden
Is just the nicest way
That there can be, it seems to me,
With which to start the day.
About the nicest party
That anyone can know
Is when the sun asks ev'ryone
A-gardening to go.

For ev'rything invites you,
The sun, the earth, the sky,
The little birds have their own words
That they invite you by.
The jonquils and the tulips
Are nodding with their heads,
And sprouts of green you hadn't seen
Are peeping from their beds.

So Mother takes her basket,
His bucket Brother brings,
And I, I take the hoe and rake
And all the other things.
Then, when our work is over,
It's nice to know all day
We've done our part with hand and heart
To make a garden gay!

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ROCHESTER R G AND E NEWS

Published by The Rochester

Vol. 20—No. 5



Gas & Electric Corporation

JUNE, 1936

The Flower City

FOLLOWING the peak in the mill-
ing industry here, in 1878, this
activity "went west." At the
peak, Rochester had thirty-one mills
turning out an annual flour product of
one million barrels. She was then the
"Flour City" as her official city seal
explicitly stated.

Although Rochesterians became
flower-minded, later on, instead of
flour-minded, the city seal kept on
featuring the "Flour City" as it does
to this day. In the hearts of the people,
however, Rochester is truly the flower
city.

It used to be said, before the late
depression, that more than 60% of the
residents of Rochester owned their own
homes. One reason, perhaps, for this

fine record of ownership was that the
people of this city loved flowers, had
been given a fine tradition of floral
appreciation. Therefore, they wanted
homes of their own so that they could
beautify them to their heart's content
with wonderful flowers, shrubs, and
trees.

Few cities have had these beauties
of nature so easily accessible as Roch-
ester has. Rochester flowers and shrubs,
like her other fine products, have be-
come known around the world. Beau-
tiful homes are taken for granted here.
When we say beautiful, we do not
necessarily mean expensive or palatial,
although Rochester has her share of
such; rather, we mean that even the

(Turn to Page 175)



Artistic fish pond in the garden of Mr. William Hegnauer, 173 Burrows Street. Mr. Hegnauer is one of hundreds of Company employees whose hobbies include gardens. Few cities have as many flower lovers as Rochester, whose traditions for floral beauty and artistry are a reflection of the spirit of the "Flower City."

Hot Weather "Helps"

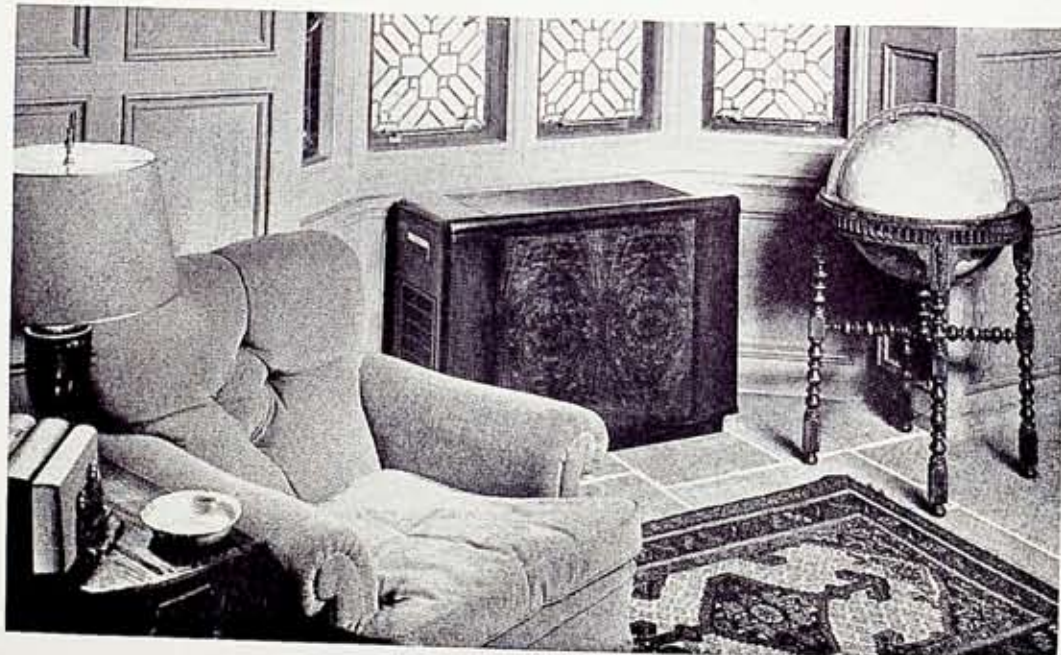
The following article was one of the Company's weekly radio announcements given in conjunction with the Trooper true-story dramas over Station WHAM. It was presented over the microphone by Arthur C. Rissberger, of the Public Relations Department, on the evening of June 11.

IT wasn't so many years ago that the only people who could escape the oppressive and devitalizing effects of sultry midsummer days were those who could afford to go to the lake, seashore or mountains. Today, however, thanks to the creative genius of men in the gas and electric industries, torrid temperatures combined with high humidity have lost much of their enervating effect and the family of average means can enjoy cooling comfort at home no matter how high the temperature or humidity climbs. Air-conditioning systems in factories and stores make it possible to control the temperature and humidity, thereby providing pleasant working conditions on the hottest days. This not only increases the efficiency of workers but

helps to increase business. People like to shop in an air-conditioned store. They seek their recreation in an air-conditioned theatre and enjoy their meals in an air-conditioned restaurant. To-day many people are installing small air-conditioning plants in their homes, thereby promoting the health and comfort of the whole family.

In the home, invention and science have brought relief to sweltering humanity through various appliances that contribute much to summer comfort. The automatic refrigerator preserves food during the warmest spells of weather. It provides delectable frozen desserts that tempt appetites dulled by summer heat. It furnishes an unfailling supply of ice cubes that make

(Continued on Page 166)



Today, we can capture the charm of perfect weather for our homes through air-conditioning. Home, the center of comfort, relaxation and hospitality, is the castle of pleasant leisure or recreation for family and guests. Air-conditioning provides wholesome, cooled air of the proper moisture content for health and happiness. It is a known benefit in alleviating the discomforts of hayfever and is one of the more recent hot weather "helps" mentioned in the above article.

Lighting Exhibit at Rochester Home Bureau

EACH year the Rochester Home Bureau celebrates achievement week in the home bureau rooms in the Chamber of Commerce. This year the members on the committee desired a display showing good and bad lighting effects and the Home Service Department was asked to cooperate.

The illustration shows the corners of two rooms—the one on the right has modern I. E. S. lamps, light paint and curtains and shaded ceiling fixture. The other one has dark walls and curtains, bare bulbs in the ceiling fixture and table and bridge lamps that absorb the light.

In each case the amount of electricity used was the same but one room has dark corners and spots of glaring light. The other is more evenly lighted—has no bad contrast and no glare.

This display demonstrated how much light is wasted by poorly shaped

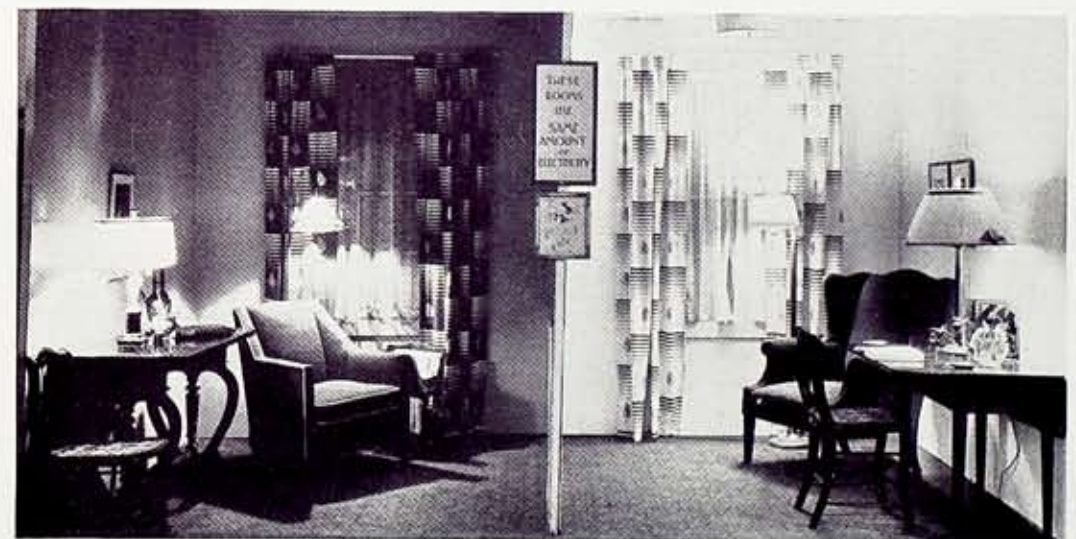
shades on portable lamps and by dark wall paper and paint.

Other parts of the exhibit not shown here had examples of waste due to darkened lamp bulbs and old out-of-date bulbs. A light selector allowed people to find out for themselves how much light they really needed to read small print and for sewing.

Jane Scott and Betty Mutch of the Home Service Dept. were at the display afternoons and evenings to talk to those who visited and to make suggestions for individual problems in home lighting.

"Anne Mae," said the mistress of the house, finally giving way to curiosity, "I notice you have been taking our empty grapefruit hulls home with you. What do you do with them?"

The negro maid looked up at her mistress with a sheepish grin. "Yes'um," she admitted, "I've been carrying 'em home. I see think they make my garbage look so stylish."



What a difference light makes was vividly shown in this display, which also demonstrated the light-absorbing effect of dark walls and draperies. In each picture the amount of electric current used was just the same. Our Home Service girls will gladly check over the lighting in your home and tell you if you are getting the greatest possible efficiency and utility from the electricity you use for lighting.

Gas Holder Maintenance

LYNN BOWMAN, *Assistant Engineer, West Station*

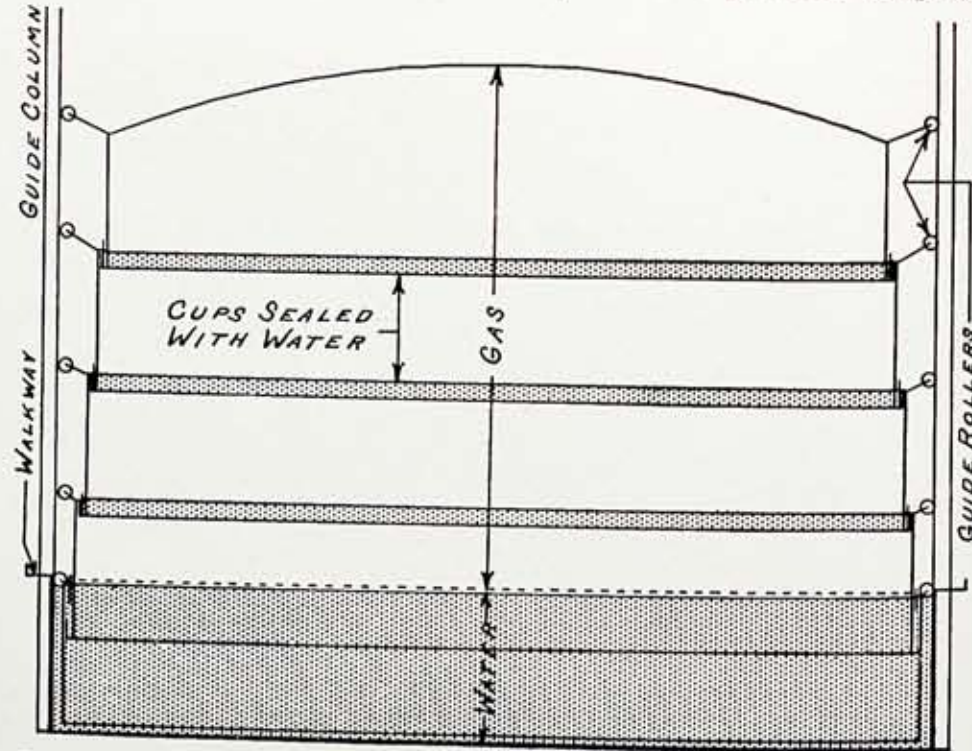
THERE is no single piece of apparatus connected with the manufacture of gas that is as well known to the average person outside of the gas business as a gas holder. This is probably due to their large size that makes them conspicuous on the landscape of any city and also because this size is constantly changing. You may sometimes see a holder full to the top, some morning dwarfing everything else in the vicinity, and if you should notice this same holder at evening it may be almost inconspicuous since about all that is visible is the skeleton framework.

Although the gas holder is a most familiar structure to the layman, nevertheless there is an astounding lack of understanding as to the construction

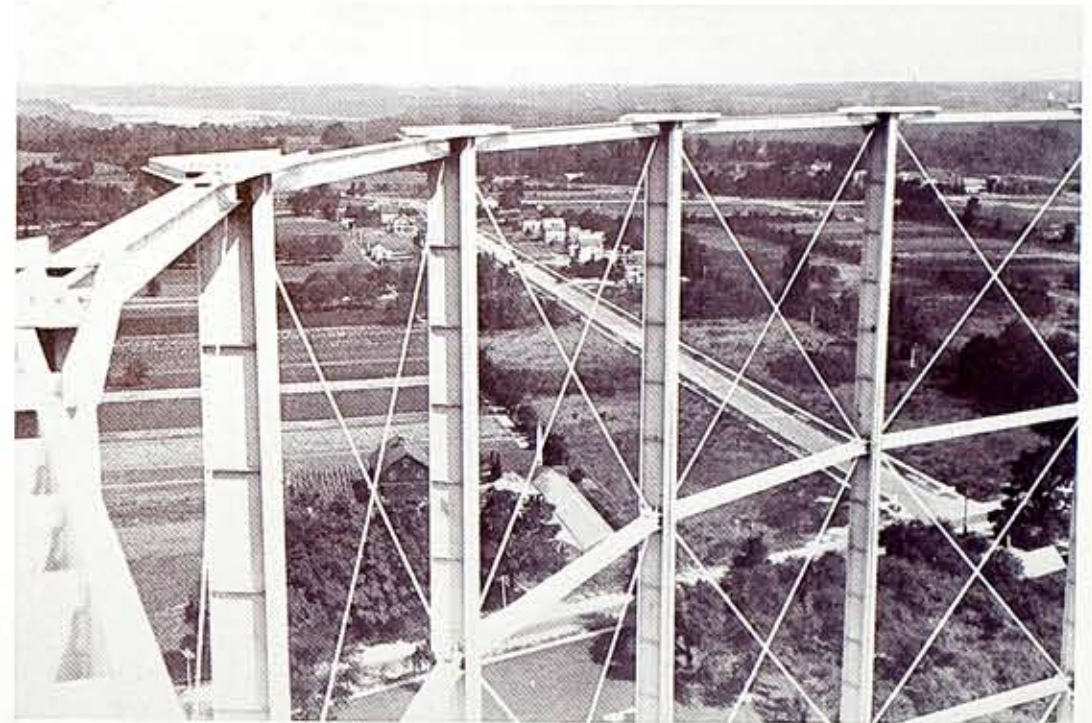
and use of these large containers. While it is the purpose of this article to briefly describe the work and supervision that is necessary to maintain these holders I believe that a very brief description of their operation would be of value.

A Big Folding Tank

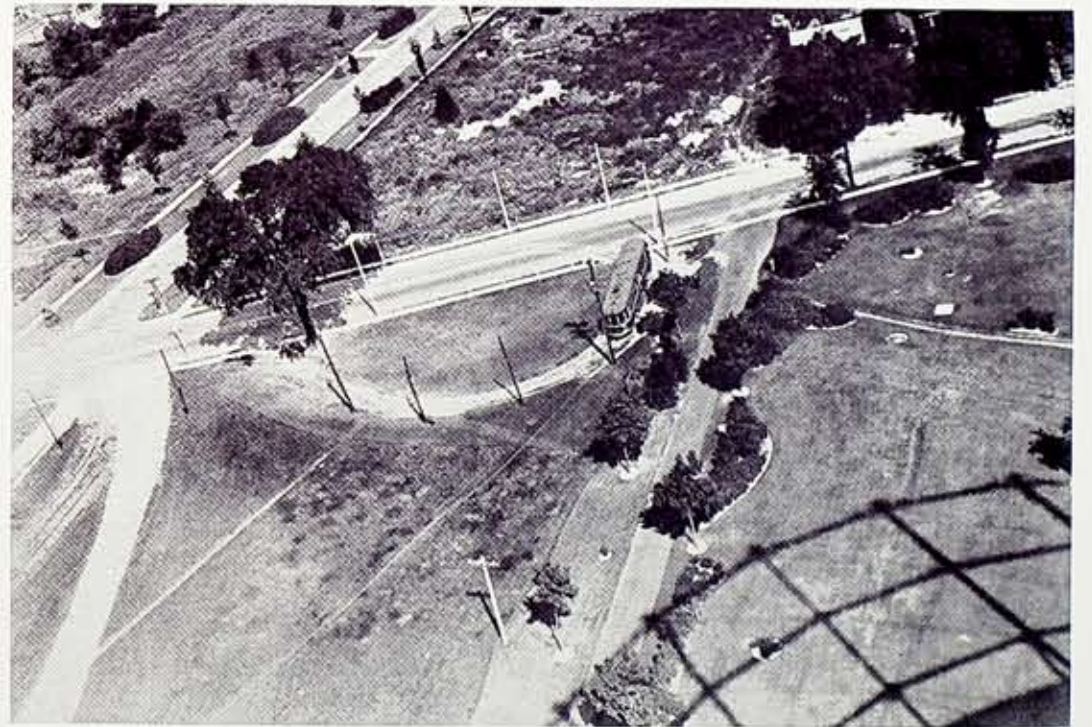
A gas holder consists essentially of a tank holding several million gallons of water into which the various sections fold, similar to the manner in which a telescope folds up. The top section is constructed like an inverted cup. As this section becomes full of gas it attaches itself to the next section by means of specially constructed grips which are sealed by water seals to prevent the gas from escaping. As



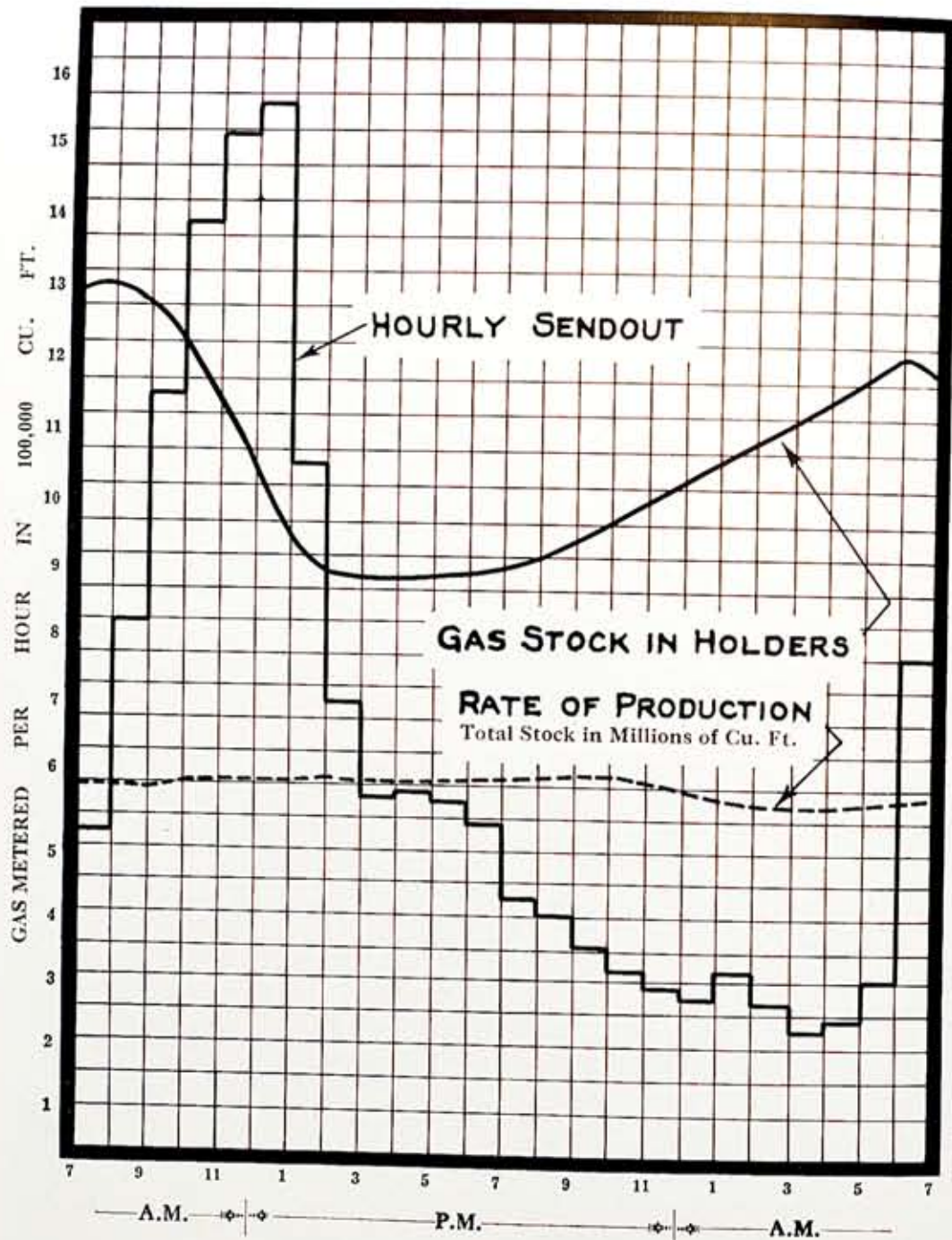
Cross section of gas holder, which is really a big folding tank holding several million gallons of water into which the various sections of the holder fold, like a telescope folds up. The shaded sections above are the parts containing the water, which prevents the gas from escaping. The top section is like an inverted cup. As it becomes full of gas it attaches itself to the next section, and so on as the big tank fills with gas.



Top of Blossom Road gas holder, at Searle Park, Blossom Road, 218 feet above the ground. This picture was taken while the holder proper was partially collapsed. At the extreme left is the stairway which leads to the ground, and in the distance is Irondequoit Bay and, nearer by, a portion of the Browncroft section.



Another picture taken from the top of this holder, looking down upon Blossom Road and the eastern terminal of the East Main Street street car line. A small section of the steel work of the holder is seen silhouetted against the ground. The diameter of this holder is 219 feet.



Daily gas sendout chart, showing the gas demand on Thanksgiving day, 1935. Note that while the rate of gas production remains practically constant (line 6) the gas sendout increases to a maximum of 1,500,000 cubic feet of gas. This difference is taken care of by a decrease in the stock of gas in the holder (A.M.). At 3 P.M. the sendout becomes less than the rate of production and this difference is shown by an increase in our holder stock. Thus, the gas holder acts as a balance wheel between the rate of sendout and the rate of production.

this section becomes filled it rises and attaches itself to the next section and so on until all sections are full of gas. Each section is guided by means of wheels which roll on guide columns. For instance, on the holder at Blossom Road each section has three guide rollers for each guide column and there are twenty-two guide columns, 221 ft. high. With five sections this makes a total of three hundred and thirty guide rollers on this holder alone that must be inspected, lubricated, and kept in adjustment.

Contrary to general belief the pressure of the gas inside these holders is very low varying from one quarter to one-half of a pound per square inch.

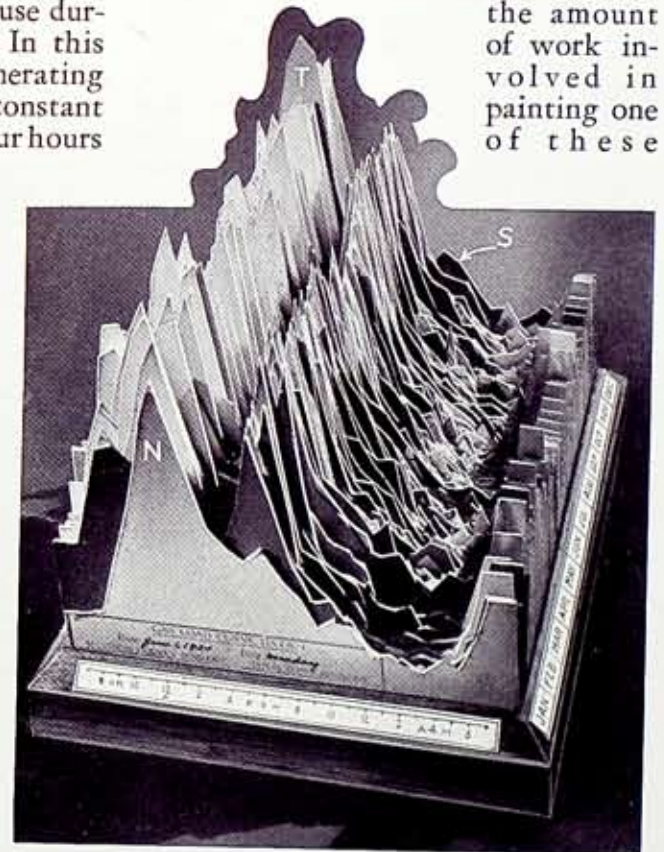
The function of a gas holder is to store the gas that is made by the generating plant during periods of low demand and have it ready for use during periods of high demand. In this way it is possible for the generating equipment to operate at a constant speed over the entire twenty-four hours of the day. If it was necessary to have generating equipment of sufficient size to produce gas at the rate of maximum demand we would need to have a plant several times that of our present plant. In such a case the taxes, interest charges, and operating charges on this additional investment would make the cost of gas much higher.

We have five holders in Rochester in the service of this community. Four of these are located in East Station on the river flats just north of Smith Street bridge. The fifth is located on Blossom Road near the city line. The installation cost of these five holders was one and a quarter million dollars. This large investment requires careful and competent supervision.

High Maintenance Cost

The maintenance of these holders involves a large expenditure of time and money. In the first place since a holder is built entirely of steel it must be kept painted so that no corrosion can take place. This is especially important on the plating since the thickness of this plating varies from .082" on our one million cubic foot holder in East Station to .148" on the holder on Blossom Road. We have one holder in East Station that has plating 0.12" in thickness and has been in service forty-seven years. When you realize that this is the equivalent of about 25 sheets of average writing paper in thickness it can be readily seen that painting has been carefully done over this period of nearly a half century of service. To give some indication as to

the amount of work involved in painting one of these



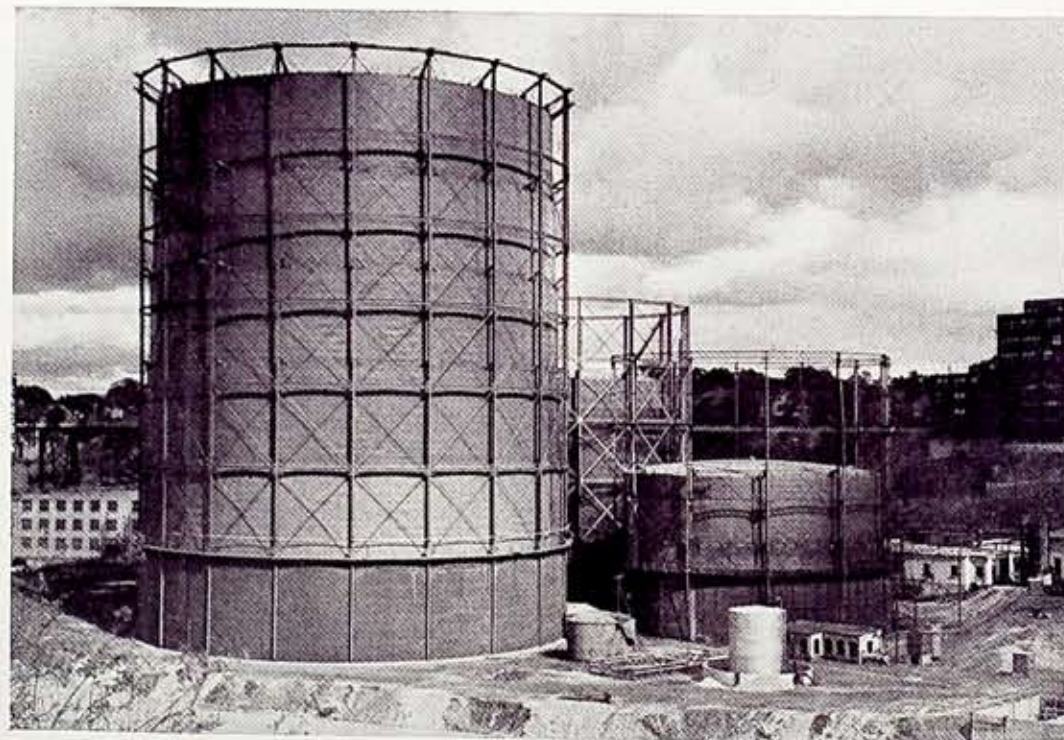
Cardboard cutout record of the trend of the Company gas business maintained in the Rate and Contract Department. The points or peaks of this trend come around N, noons; S, Saturday nights, and the daily dinner preparation demand which is shown between N and S. Peak T, represents Thanksgiving Day, the biggest demand for the year 1935.

structures let us take, for example, the holder on Blossom Road, two-thirds of the exposed surface of which we painted during the summer of 1934. To paint two-thirds of this holder required the services of ten men and a foreman working five days a week from May 28th until September 28th. The cost of this job was \$7,800.00. It required 350 gallons of specially prepared paint. It was necessary to keep this holder in operation supplying gas to the city during the time it was being painted. When painting the last or lower section we had to run this holder to almost its upper limit, scrape and paint the steel plating, allow this first coat to dry for from two to three days, put on the second coat and then allow this coat to dry for three days. During this period of time we had to pump gas into this holder from our East Station generating plant on the river flats by Smith Street bridge at the same rate the

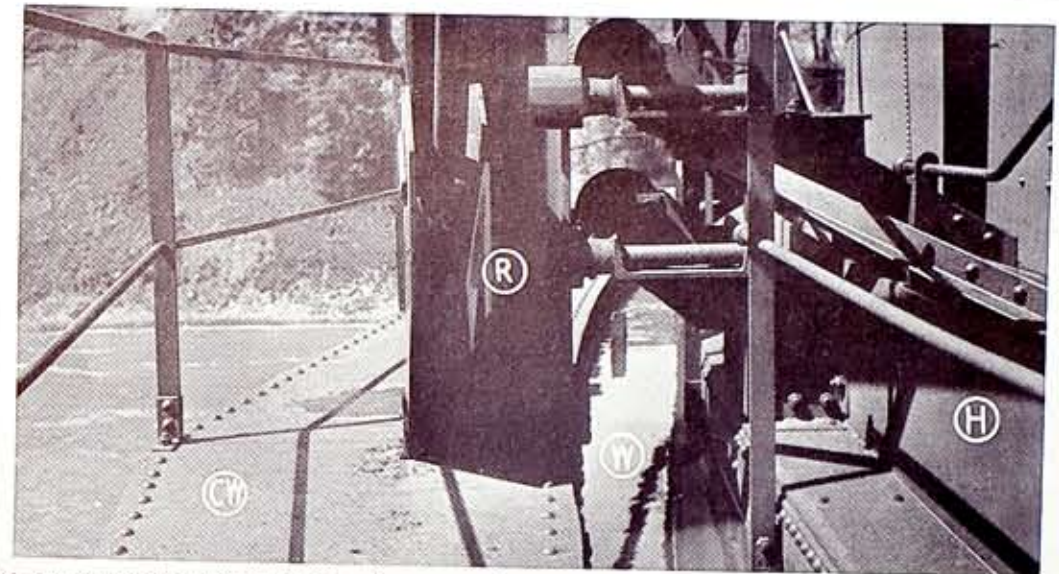
gas was being sent out for our customers' use from this holder. To do so we had a highly trained man on each of the three eight-hour shifts to constantly watch the height of this holder. If the sun went under a cloud the large volume of gas would contract and the observant watchman would allow East Station to pump more gas into the holder to keep it from going down. When the sun came out from under a cloud he would have to hurry and cut back on the amount of gas going into the holder to keep it from reaching its upper limit, so sensitive is it to changing temperatures. For twenty-four hours a day during this period of scraping, painting, and drying, this holder was held within a maximum variation of eight inches out of a possible 210 feet.

Painting East Station Holder

This past summer we painted almost the entire exposed surface of a five



Section of East Station showing, at left, the Company's large gas holder, Number Eleven. It is 235 feet in height, and has a capacity of 5,000,000 cubic feet of gas. This is the holder that was repainted last year.



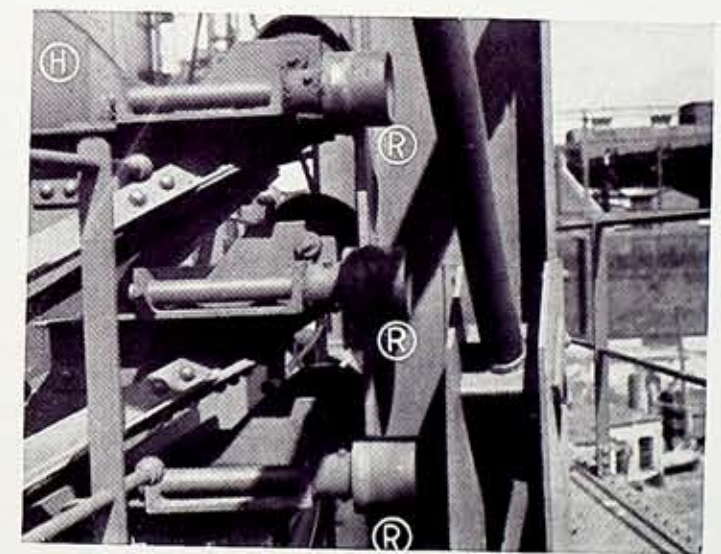
A gas holder is a gigantic piece of construction, but is flexible and moves up and down like a mammoth accordion. This picture was taken up on No. 11 holder, at East Station. It shows, CW, the so-called cake walk or circular walk extending around the holder; R (about an inch above letter) the rollers on the guide columns, and H, section of holder or tank.

million cubic foot holder in East Station. This painting required the services of an average of twelve men and a foreman from June 20th until October 1st. To do this job cost \$5,400.00, and required 450 gallons of paint. Again, in the painting of this holder, it was necessary to paint the holder while it was being used. For a period of three weeks, 24 hours a day, this holder was kept within seven inches of the desired height to maintain proper conditions for the painting activity. During this time a half million cubic feet of gas per hour was pumped into and pumped out of this holder.

Inlet and outlet gas valves must be kept in perfect condition at all times. Weekly inspections are made on all holder valves. At these times the valves are operated and lubricated. The holder valves vary from 20" to 36" in diameter.

In addition to painting, it is necessary to keep all guide rollers in adjustment. These rollers are inspected monthly and the clearances between the rollers and the guide column recorded and any necessary adjustments are made. On the Blossom Road holder alone this means, as mentioned before,

(Continued on Page 175)



Another view of holder construction, showing H, section of circumference of holder proper and R, the large rollers which guide holder in its up and down movements. The Company operates five gas holders, the installation cost of which was one and one-quarter million dollars.

The Pink Ticket Plan

GORDON ROSS

ALL complaints received by this Company are not necessarily reflections upon the Company and its service. Many are not justified and of those which are, a large number can be adjusted or explained to the customers' satisfaction. When a complaint is made at the office we are given an opportunity to reason with the customer, and thereby retain his goodwill.

But, what about those complaints, real or imagined, which are not made known to us in this manner? In them lies the seed of potential ill-will, not only on the part of the aggrieved person, but also that of the other cus-

tomers to whom he tells his story. On many occasions such stories have reached the ears of an employee who had sufficient knowledge of the operation involved to discuss them intelligently, and thereby change the viewpoint of the complainant. In other cases, employees have made notes or tried to remember the complaints so that they could report them to the departments involved. Many times, however, because an employee is unfamiliar with the matter complained of and the Company's manner of dealing with such problems, he was inclined to ignore it or forget it.

Reporting Complaints

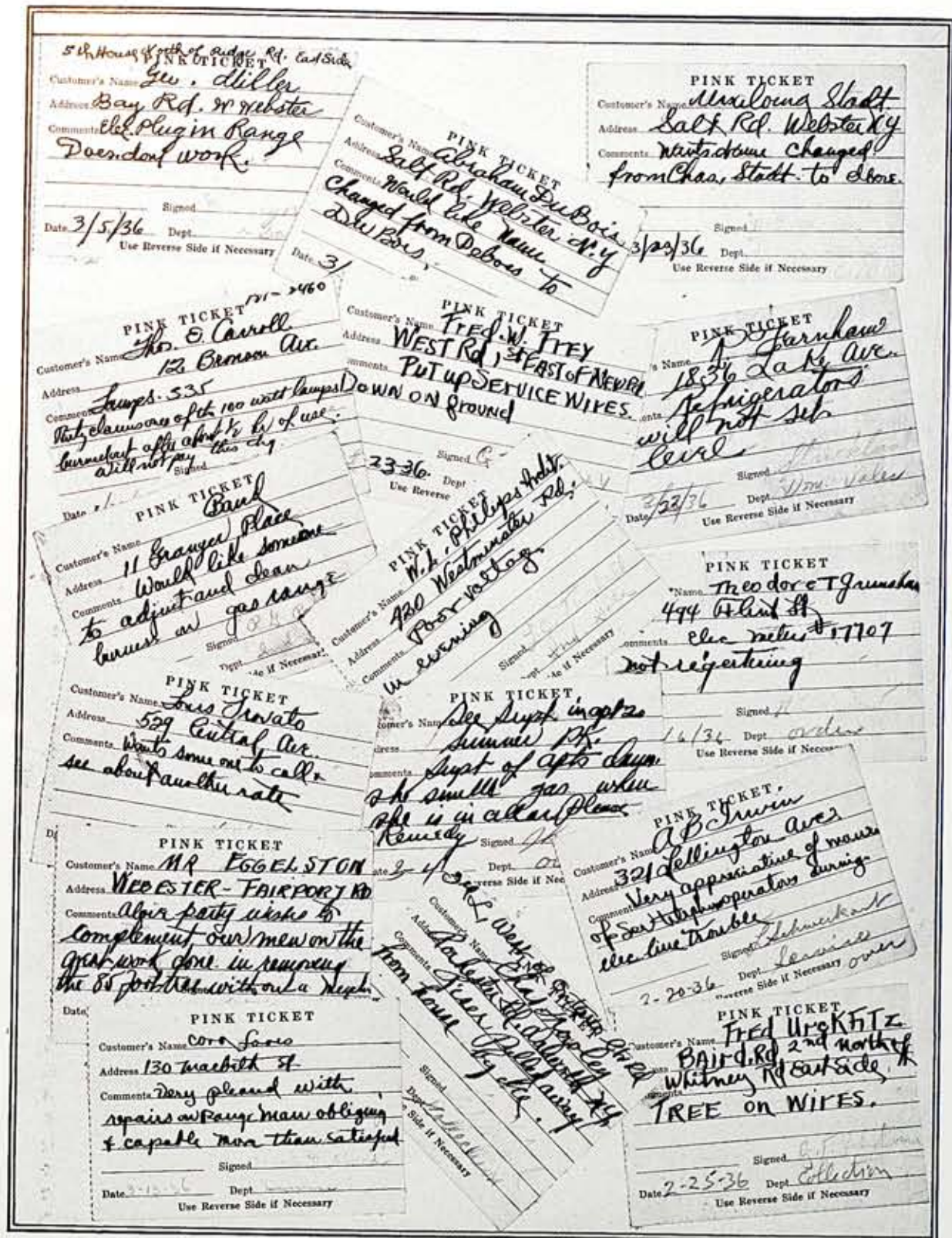
Last September the Service Committee gave consideration to the matter of unregistered complaints and concluded it would be wise to provide employees with a means of reporting instances, which came to their attention, in a simple and convenient manner. Accordingly, it recommended the procedure, which was approved by the Management, known as the "Pink Ticket Plan."

Pink Ticket Booklets were printed and distributed to all employees at their departmental meetings, where they were urged to carry them and use them. On the inside of the cover of each booklet there is a message from Mr. Russell explaining the purpose and manner of their use. Not only are employees requested to report complaints, but also to write down and send in compliments, service requests, and all matters which will enable us to better serve and satisfy the customer.

The operation of the plan from the viewpoint of the employee is simplicity itself. All he needs to do is write the customer's name, address and comment (complaint, inquiry, service request, etc.) on the ticket and send it to



Mary Martin, Tabulating Department, holding a book of "Pink Tickets." These tickets make it possible for all employees to help their Company to better serve and satisfy its customers.



A few of the many hundreds of "Pink Tickets" turned in by employees as a result of their interest in improving service or from their contacts with customers. Among the constructive suggestions for service betterment are quite a number of complimentary remarks, expressing appreciation for the way in which the Company has carried on its work. The success of this plan largely depends upon the interest of employees in using the pink tickets.

the Service Department at the Main Office. Stubs are provided in the booklet for the employee's record of tickets sent in. This procedure makes it unnecessary for an employee to know to what particular department or individual each matter should be referred.

When the Pink Tickets are received in the Service Department they are segregated as to their nature, and orders or memorandums, as required, are immediately sent to the departments involved. In all cases, except routine matters, they go to the heads of departments because of their desire to personally investigate inquiries reported in this manner, and particularly those which might reflect on the work of their departments. When the investigations are completed reports are sent to the Service Department stating just what has been done to dispose of each inquiry or complaint. These reports are reviewed in the Service Department and if the action taken is considered to be adequate, the employees who originated the tickets are sent copies of the reports. On the other hand, if the reports do not indicate that sufficient action has been taken to properly satisfy a complaint or render a service, the department heads involved are requested to take further steps.

Interesting Results

The results of the operation of the Pink Ticket Plan have been interesting. During the total of eight months of its existence, between October 1st and June 1st, 927 ticket reports have been completed. These concerned practically every department in the Company which has any contact with customers. Many of them were more or less routine matters having to do with adjustments of appliances and requests for information. There were 22 that complimented the Company on the manner certain employees had performed on the job. These, of course, were referred to their department heads

who perhaps would not have heard of them had it not been for the Pink Ticket Plan.

The most important development is that there were 163 justifiable complaints which were found to be the result of failures on the part of departments or individuals. In the investigation of some of these, certain flaws in the Organization have been detected and corrected. Department heads are on the alert to prevent recurrences of complaints resulting from operations under their supervision.

The effectiveness of the Pink Ticket Plan is dependent on the cooperation of all employees and department heads, first, by using this method to report the complaints, inquiries, etc., and secondly, by thoroughly investigating those referred to their respective departments. Not only can the plan be a factor in developing goodwill by getting at the causes of grievances and misunderstandings, but employees will become better informed about the policies and methods of other departments through the reports on Pink Tickets which they originate.

Hot Weather "Helps"

(Continued from Page 156)

summer beverages so refreshing. Electric fans that can be moved from room to room bring cooling breezes at any hour of day or night. New, modern, insulated gas ranges keep the heat in the oven instead of allowing it to make a Turkish bath out of the kitchen and summer cooking is no longer a dreaded, perspiring task. Automatic water heaters make it possible to enjoy frequent refreshing baths on sticky, humid days. An Electricide on the porch, plugged into an electric socket electrocutes the flies and bugs. With the present very low rates for gas and electricity you get more genuine comfort, convenience and ease out of every dollar you spend for these commodities than you do from any other household expenditure.

GENERAL INFORMATION

Net Increase in Consumer's Meters for Year Ending April 30, 1936

	Apr. 30, 1936	Apr. 30, 1935	Increase
Electric...	130,902	129,096	1,806
Gas	108,985	109,635	650*
Steam	317	305	12
Total...	240,204	239,036	1,168

Statement of Consumer's Meters by Departments as of April 30, 1936

	Electric	Gas	Steam	Total	Incr.
1926	83,532	95,189	198	178,919	
1927	92,319	98,502	268	191,089	12,170
1928	101,004	103,396	315	204,715	13,626
1929	111,852	107,343	322	219,517	14,802
1930	116,989	108,989	348	226,326	6,809
1931	119,709	109,446	342	229,497	3,171
1932	127,129	109,474	332	236,935	7,438
1933	126,621	108,217	322	235,160	1,775*
1934	127,833	108,727	313	236,873	1,713
1935	129,096	109,635	305	239,036	2,163
1936	130,902	108,985	317	240,204	1,168
Incr. in					
10 Yrs. 47,370	13,796	119	61,285	61,285	

Net Increase in Consumer's Meters by Months

	1933	1934	1935	1936
January.....	258*	54*	16*	329*
February.....	86*	86*	55*	451*
March.....	460*	93*	55	182*
April.....	128	266	206	318
May.....	134	366	281	
June.....	94	332	314	
July.....	7*	172	233	
August.....	132	281	153	
September....	517	249	324	
October.....	318	203	211	
November....	281	191	121	
December....	211	179	175	

	Month of April 1936	Month of April 1935	Increase
KWH Generated—Steam.....	3,370,449	1,039,461	2,330,988
KWH Generated—Hydro.....	26,089,084	23,895,571	2,193,513
KWH Purchased.....	3,333,367	5,208,554	1,875,187*
M Lbs. Commercial Steam Produced.....	131,875	122,413	9,462
MCF Coal Gas Made.....	414,075	397,660	16,415
Tons Steam Coal Used.....	11,952	9,529	2,423
Tons Gas Coal Used.....	35,759	34,096	1,663
Tons Coke Made.....	24,316	22,289	2,207
	April 30, 1936	April 30, 1935	Increase
Number of Employees.....	2,434	2,325	109
Amount of Payroll—Mo. Ended.....	\$ 382,318	\$ 357,218	\$ 25,100
Amount of Payroll—Yr. Ended.....	\$4,417,690	\$4,190,663	\$227,027
Miles of Underground Duct.....	2,037	2,031	6
Miles of Underground Line.....	3,002	3,002	—
Miles of Overhead Line.....	8,378	8,209	169
Miles of Gas Main.....	826	820	6
No. of Street Arc Lamps.....	1,395	1,395	—
No. of Mazda Street and Traffic Lamps.....	26,130	25,968	162
Total Number of Street Lamps.....	27,525	27,363	162

*Denotes Decrease

EMPLOYEES' BENEVOLENT ASSOCIATION

Cash Statement for April 30, 1936

Receipts		Disbursements	
Balance 1st of month.....	\$13,942.23	Sick Benefits.....	\$ 1,466.67
Dues and Fees—Members.....	879.73	Accident Off-Duty Benefits.....	36.43
Dues and Fees—Company.....	879.73	Family Sickness.....	0.00
Rochester Hospital Service Plan—		Medical Examiner.....	1.50
Members.....	736.95	Nurse's Expense.....	100.00
Company.....	377.60	Payment to Rochester Hospital	
Interest on Bank Balances and		Service Corporation.....	1,114.55
Investments.....	0.00	Balance end of month.....	14,097.09
Total.....	\$16,816.24	Total.....	\$16,816. 4

E. B. A. Membership April 20, 1936.....2,190 E. B. A. Membership April 30, 1935.....2,139

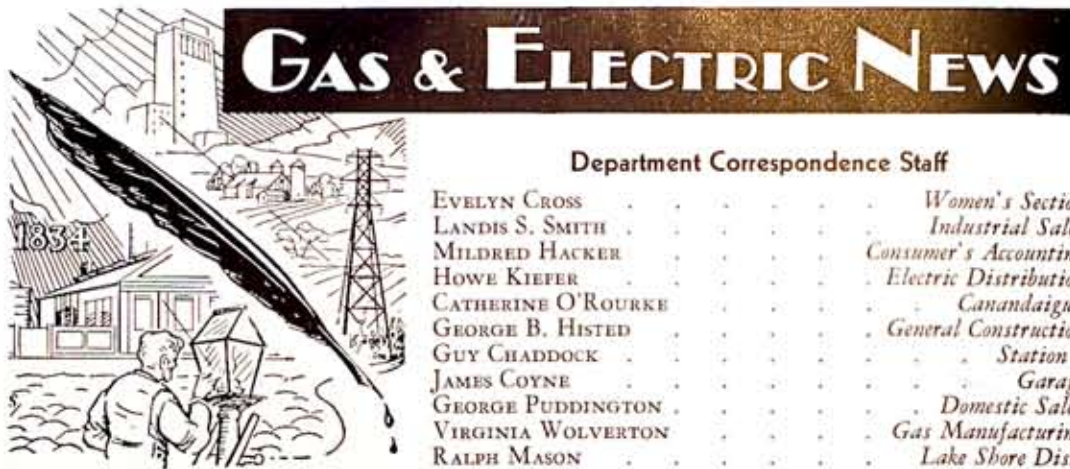
Member Subscribers to Rochester Hospital Service Plan April 30, 1936.....1,203



Just a few short months ago Nature was in the icy grasp of Jack Frost. This picture could almost pass for a hot weather view depicting a tree loaded with blossoms. Perhaps this frosty scene from last winter's art gallery of stormy weather will act as a psychological air-conditioner and cool you off a bit, some muggy summer's day.



Beautiful flowers seem to be taken for granted in Rochester, the "Flower City." Along with her flower gardens, artistic landscaping, and fine homes, Rochester is also known as a city of spacious public parks and wonderful golf courses. Nature seems to smile upon Rochester, which is bisected by the friendly Genesee River, along which are located many of the plants and properties of the Company.



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GEORGE PUDDINGTON	Domestic Sales
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RALPH MASON	Lake Shore Dist.

ROCHESTER GAS AND ELECTRIC CORPORATION
89 East Avenue, Rochester, N. Y.

HERMAN RUSSELL Honorary Editor
FLOYD MASON Editor
EDITH HOLDGATE Associate Editor

All higher motives, ideals, conceptions, sentiments in a man are of no account if they do not come forward to strengthen him for the better discharge of the duties which devolve upon him in the ordinary affairs of life.—Henry Ward Beecher.

I AM interested in Robert Quillen's view that almost anybody of ordinary intelligence can be popular. All you have to do, he explains, "is to like people."

"Did you ever see a charming person with cold and unfriendly eyes?" he inquires. "I am sure you haven't. Those who seem charming are the ones who seem to like you.

"As a general rule, you will find people willing to meet you half way and treat you as well as you treat them. They are willing to like you if you give no offense, and thus you begin with the seed of popularity already planted. All you need do is encourage it a little bit and let it develop by natural processes.

"Most people spoil things by talking too much. In thoughtless conversation with one friend, they make thoughtless catty remarks about another. And the person talked about

eventually hears what was said and feels hurt. It may not make an enemy of him, but he never again will believe that you like him and never again will like you. That ends your popularity so far as he is concerned.

"Everybody wishes to be liked. And most people will repay you generously if you like them and prove it by not making nasty cracks about them."

—Mason City, Ia., *Globe-Gazette*

Old Friends

A FAMOUS "funster" who has written gags for theatrical performances and radio for years, said recently that the old jokes are best. He claims that some old "bro-mide" dressed up in new words goes over better than fancy new brands of humor.

In the movies, cartoon strips and national advertisements this "old friend" idea seems to influence us. We like "Little Orphan Annie," "Popeye the Sailor," "Out Our Way," "Major Hoople" and many others because they are "old friends." We have seen them so often they have become a part of our very lives. How difficult it is to get new ideas, new faces, new thinks to "click" with the same emotional acceptance we easily grant

to those which have become old friends to our mental processes.

Old friends have demonstrated their virtues to us. We know about and excuse their common frailties. New ones have to keep demonstrating themselves to us until we take them into our hearts and minds with a certain amount of proprietorship; until, in reality, they have literally become to a certain extent at least—old friends.

Caught in the Rain

A MAN was worrying about his wife, who had gone downtown just before a heavy thunder storm. "Oh, she'll be all right," remarked a friend, "She'll probably go into some store." "That's what I'm afraid of," replied the husband. "She will buy another new hat."

We were caught in the rain, downtown, one recent Saturday noon. We just couldn't get out of that store for minutes. So, we enjoyed a five-and-dime shopping spree. And w-a-s it fun! We sure had a great time, had a good lunch and went home with quite an assortment of things we had wanted to get for some weeks.

While the lady at the piano played the latest popular songs, we ate a delicious "hot dog" and had some liquid repast. Then we sauntered about just looking at things and people.

It must have been bargain day. They were featuring a three-decker ice cream sandwich. We also noticed that ice cream cones have graduated into the three-dip classification; three different flavors in a nice cone for a nickel. Not bad.

We were struck with the number of things that now come "on a stick." There are, of course, all day suckers, popsicles and now even ice cream—on a stick. It took primitive man perhaps ages to put his stone implement

on a stick or handle; the Indian must have progressed through years and years to the point where he put his flint arrowhead—on a stick. And today we are doing the same thing in business and industry. We are finding handy sticks on which to put modern ideas and things, to make them of more real use to people.

When the rain ceased we went out into the sunshine after having enjoyed a very pleasant and perhaps profitable stay in the five-and-dime. Like the woman who perhaps did buy a new hat during that thunder storm, we got quite a "kick" shopping and studying people.

Here's a "stick" for modern business men and others. You can not manufacture thunder storms to keep folks in your store to shop. You can, however, provide air-conditioning which does the same thing. People seek stores where the air is wholesome, fresh, and cool during torrid weather. Before long, one of the yardsticks of progressiveness will be—air-conditioning, which permits one to shop in COMFORT.

Frying Pans and Telescopes

An interesting fact concerning the noted 200-inch mirror turned out by the Corning Glass Works for use in a telescope has just come to light. The glass used in the world's largest telescope mirror was discovered while experiments were being made with glass frying pans.

It has long been desired to find a glass that can be used over an open flame. Ordinary glass isn't strong enough. Experiments were made over a period of three years, with 1,500 new kinds of glass, and 36,000 meals were cooked in experimental pots and skillets. A workable glass frying pan is the result.

—from *Argosy Magazine*

How Well Do You Know Your Company

IN this issue we present the second of a series of questions designed to test employees' knowledge of the Company's business. Each month we shall publish a number of questions dealing with different departments. There are no prizes and no competition. The sole purpose of the questions are to help employees increase their own knowledge of the business from which they gain a livelihood.

In this month's series you are given a question and three possible answers. Take out your pencils and check which answer you believe to be the correct one, A, B, or C. When you have completed the test turn to Page 174 where the answers are printed and see how many you have been able to answer correctly. Please be fair and don't peek until you have checked the eight questions.

- 1—How much water can you heat for 1c with a gas water-heater?
(a) 2 gals. (b) 4 gals. (c) 3 qts.
- 2—How long can you burn a 40-watt lamp for 1c?
(a) 2 hrs. (b) 30 minutes (c) 5½ hrs.
- 3—How long can you run an electric clock for 1c?
(a) 5 days. (b) 45 minutes (c) 2 days
- 4—How many hours of electric refrigeration service do you receive for 1c?
(a) 1 hr. (b) 5 hrs. (c) 2 hrs.
- 5—How much do the electric, gas and steam rate reductions total for the years 1929 to 1935 both inclusive?
(a) \$1,500,000 (b) \$750,000 (c) \$400,000
- 6—What is the approximate average rate per kilowatt hour for domestic electric service in Rochester?
(a) 3.4c per Kwh. (b) 7.8c per Kwh.
(c) 5.2c per Kwh.
- 7—What is the approximate average rate per "M" (1,000 cu. ft.) for Rochester's gas space-heating service?
(a) 53c per "M" (b) \$1.00 per "M"
(c) 84c per "M"
- 8—What is the rate per kilowatt hour for domestic electric service for all use over 150 kilowatt hours per month?
(a) 3¼c per Kwh. (b) 1½c per Kwh.
(c) 4c per Kwh.

Answers on Page 174

Men are tattooed with their special beliefs like so many South Sea Islanders; but a real human heart with divine love in it beats with the same glow under all the patterns of all earth's thousands of tribes.

Hospitalization Plan Succeeds

HOSPITAL care insurance has met with outstanding success sooner than its advocates anticipated. Theodore C. Briggs, President of the Rochester Hospital Service Corporation, reporting 20,481 subscribers and 16,867 dependents enrolled, illustrates that fact strikingly. Rochester is the only city where the plan is operative which provides for the dependents of subscribers as well as for subscribers themselves, for the payment of a slightly increased premium.

The Rochester Gas and Electric Corporation has 1205 employee subscribers and 1473 dependents, making a total of 2678 members. Thirty-one employees have received hospital care to date, receiving 477½ days hospitalization, or \$1857.75 has been paid to the hospitals for their care. Fifty-six dependents have received 268 days hospitalization, or \$2043.50 has been paid the hospitals for their care.

Joseph P. MacSweeney is Chairman of the Public Relations Committee of this organization, and William C. Gosnell was recently elected Secretary. The directors and officers of the Rochester Hospital Service Corporation serve without pay just as do the directors of colleges, universities, hospitals, and museums. The character of the directors and officers of this organization are typical of the high standard necessary to insure satisfactory results.

At the first annual luncheon held recently the first and the one thousandth patient to receive care under the plan were present. When sickness comes there is enough trouble without the necessity of worrying over the hospital bills. The Hospital Service Plan provides for members the easiest and cheapest way to secure semi-private room hospital accommodations. It is a builder of self-respect and self-reliance, both long cherished American ideals.

Our Back Cover

THE poem on our current back cover was contributed by Ethel G. Chatfield, a friend of GAS AND ELECTRIC NEWS, whose attention to our magazine was called by Mrs. Genevieve Sharp, wife of switchboard operator C. Sharp, of Station 3.

The author of the poem has been an invalid for some years, confined to her bed most of the time. Twelve years ago she decided she needed a hobby to help her maintain an enthusiastic interest in life. She therefore began to study thoroughbred dogs and later began to specialize on the breeding of Boston Terriers and Pekingese. Assisted by her two daughters, this hobby has become a thorough-going business activity which operates under the name of the Centuria Kennels, at Pittsford.

Dedicated to Dogs

Mrs. Chatfield, as the years went by, was convinced that dogs possess fine canine characters and noble animal personalities, and are worthy of the respect and affection given them by hosts of animal lovers. She was inspired to dedicate numerous poems to dogs. These poems have appeared in numerous magazines and now Mrs. Chatfield has a keen desire to publish a book of her poems, most of which are written at her bedside.

We are indebted to Mrs. Sharp for her information concerning the author. And just after we had received the poem about "His little pup" which appears on the back cover of this issue, Paul Davis came in with a photograph of his little dog pal, Skippy. If this lucky combination of contributions were to continue, getting out a magazine would become an easy task indeed.

This seems to be our cue to remind you not to forget that our other readers may be interested in how you spend your vacation, illustrated if you wish by snap-shots you have taken while out in Vacation Land.

The Cotton Parade!

THE recent "Cotton Parade" at the Oak Hill Country Club was a kaleidoscope of colorful beauty. It featured gowns, bathing suits, sports outfits, yachting and negligee outfits and many other classifications in many of which cotton fabric was utilized.

It is fine to see the women of America recognizing the utility and beauty possible in the use of cotton. It will help America to regain some of her lost foreign trade for this staple article, reduce the cotton in warehouses and justify the government in allotting more acreage to cotton growing.

This popularity for cotton, aided and abetted by American designers and color artists, will increase cotton prices and become the motif for bringing about better prices for cotton growers. It will also be a great factor in keeping cotton mills operating, keeping thousands of persons employed and in assisting to make business better.

American cotton production increased about 15% in 1936 over the previous year. From a total of about 25,000,000 bales of cotton which the world produced during 1935-36, America produced about one-half or 11,354,000 bales. No other important country-producer anywhere equalled the increase in production which America registered, including Egypt, India, Brazil, and China, whose cotton production decreased, and Russia, which registered a slight increase.

Style Show

The "Cotton Parade" and style show was a fine way to assist in constructive back-to-normal business activity through the purchase and popularizing of cotton products. In the Parade, prominent parts were taken by Mrs. Joseph P. Haftenkamp, general chairman of the show; Miss Joan Haftenkamp, who featured an attrac-

(Continued on Page 175)

"Equality Before the Law" Assured by Legal Aid Society

IN the absence of an organization like the Rochester Legal Aid Society, the phrase "Equality Before the Law" would be a mere platitude. As pointed out in the editorial run recently in the "Journal-American" there is such a thing as "Everyday Justice" for people who are "out of luck" but whose cases of distress or destitution have come to the attention of the Rochester Legal Aid Society. The editorial is reprinted herewith.

The report of the Society this year included actual case histories from the everyday life of people who used the services of the Society. It is fine to know that Rochester has among its constructive humanitarian organizations a society which literally gives "first aid" to men, women and children whose hearts are heavy with distress.

For eleven years the Society has received the very efficient and enthusiastic attention of Mr. Emory A. Brownell, the executive attorney, whose temperament and personality combine qualifications especially fitting him for contacting persons who not only need legal advice, but also a kind friend. The president of the Society is Joseph P. MacSweeney, whose kindly and beneficial efforts in its behalf have spread out over a service of more than fifteen years, during part of which he has been its president.

The 1935-36 report shows that a total of 3,590 cases were handled, 3,294 of which were disposed of. Sixty-four per cent of the applicants were unemployed, and 35 per cent were dependent upon the city for relief. A total of \$30,758.82 was collected and saved for clients most of whom would otherwise have had no legal advice and no one to "bat" for them in their time of need.

Justice for Poor

Delays which the laws permit in civil and criminal cases and consequent difficulty in obtaining justice through the courts have received much public attention lately.

A gloomy picture has been presented.

But there IS another side.

The Legal Aid Society of Rochester, of which Joseph P. MacSweeney is president, gives a graphic illustration of it in its annual report, called "Everyday Justice."

Its clients are poor, mostly unemployed.

During the year it handled 3,590 civil cases, collecting \$30,758.82 for them which would have been unpaid except for the benefaction of its free services.

Through its volunteer defender, defense was provided for 240 persons who were too poor to hire attorneys to represent them in criminal cases.

Legal advice was also given to many.

Here is an agency which acts to INSURE justice for those deserving of it—and proves results with unadorned figures.

Rochester Journal-American

ANSWERS

(Continued from Page 172)

- | | |
|-----------------|---------------------|
| 1—(b) 4 gals. | 5—(a) \$1,500,000 |
| 2—(c) 5½ hours. | 6—(c) 5.2c per Kwh. |
| 3—(a) 5 days | 7—(a) 53c per "M" |
| 4—(b) 5 hours | 8—(b) 1½c per Kwh. |

*Girls, when they went out to swim
Once dressed like Mother Hubbard;
Now they have a bolder whim,
And dress more like her cupboard.*

The Cotton Parade

(Continued from Page 173)

tive pique dress, and Mrs. Robert Ginna, who wore intriguing denim slacks in the sports style show division.

Hail to "King Cotton." He's going to give that pretty smooth Old Man Silk quite a run for his money, which will be a "break" for America.

The Flower City

(Continued from Page 155)

humblest of homes are prone to appreciate the value of flowers in the building of happy home life.

Flowers have a big mission in life. Rochester is fortunate that her pioneers were imbued with a fine appreciation for the aesthetic, a heritage which each one of us has received and are passing on to our children. Perhaps it is time to dust off the City Seal and reverently obliterate the word "flour" and in its place proudly engrave "flower" to reign there, we hope for years and years to come.

Host to Steam Meeting

Representatives of district heating companies in Detroit, Pittsburgh, Philadelphia, Baltimore, Chicago, Boston, and Rochester recently held a two day discussion meeting at the Sagamore Hotel. Intimate facts concerning the policies and operation of the above companies, as well as figures from New York and St. Louis, were presented and fully discussed. At the close of the meetings the remaining members made an inspection, arranged by Messers MacCumber, I. E. Powell and McChesney, of this Company's newest steam boiler installation at Station 3. At the meetings L. S. Smith and C. Hague were official representatives of this Company, while Norman Davidson, J. J. Schenk, and Louis Shnidman also attended part of the sessions.

Gas Holder Maintenance

(Continued from Page 163)

taking 330 measurements, there being 330 guide wheels. All of these rollers must be lubricated periodically. Steam heating lines and hoses must be kept in first class condition so that the water that is used for sealing between the sections and the water in the tank is kept from freezing during the cold weather. Emergency equipment must be kept in readiness so that if ice should form in the water of the holder it can be chopped out or thawed out. Snow shovels must be kept lashed to the top of all holders so that heavy snow can be removed at once.

Cold Weather Hazards

Boilers and pumps must be kept operating continually during freezing weather pumping hot water to these holders to keep them from freezing.

Of course, as in the case of all other gas equipment, a duplicate spare must be kept ready for instant service, and condensate in the inlet and outlet lines must be pumped out several times a day to be sure that the lines are free.

The appearance of the holders is a matter of importance since they are so conspicuous. We endeavor to keep these pieces of equipment so that they are an asset to the surrounding community. An example of this is our Blossom Road holder. We maintain a small park around this holder with excellent facilities for tennis, baseball and community picnics. In our boiler at this station we burn smokeless coal and coke so that there is no smoke nuisance.

All of these ordinary items of maintenance, together with innumerable others, are very vital to the continuity of gas service in the interests of the people and industries of our community. The maintenance of holders is but one of the many things that must be constantly watched so that our customers may have a clean, convenient, and economical gas supply twenty-four hours a day.



Flash . . . Here's a real scoop. The Company cat at Lamey's tool room has given birth to three fine kittens. Mother and triplets are doing well. Betty McLarty, of the Transportation office, heard the news and journeyed to the tool room to get first choice of the three little tabbies. She selected an all black one. Blackie will sure have a dandy home, right on Lake Avenue.

Speaking of cats reminds us of a fine cat which for some years was the constant companion of Andrew Johnson, who until his death something over a year ago, was employed at the middle falls, above Driving Park Avenue. When Mr. Johnson was taken sick and was obliged to stay at home for some days, the cat would not eat. No one, apparently, could take Andy Johnson's place in its feline existence. When Andy came back to work the cat again began to purr and eat the daily snacks Mr. Johnson brought from home. Since Mr. Johnson's death the cat has disappeared. Life at the Middle Falls was not the same without its benefactor, although others tried to make up for the loss his death meant to his faithful cat companion.

Wesley Streitle has been transferred from the Coke Bins to the transportation garage.

William "Bill" Mattice, former dynamite impressario of the Company, has taken up a new line of work. He is host and commissariat to 1,500 baby pheasants at the Davis Building. He will see that they get the balanced

diet they require to grow into lively, full-feathered birds. It's a far cry from dynamiting to pheasant raising, but drop in to the Davis Building some day and you'll decide that 1,500 baby pheasants can make considerable noise but, as Bill says, the only danger in this activity is in tripping over 'em.

Edith Dambra took up the study of Italian at night school, at East High School. Recently she was able to converse with an Italian customer who could speak no English. Edith pinched-spoke, so to speak, in the absence of John J. Palermo, who usually does the interpreting on the second floor.

Don K. Smith was recently appointed manager of the Company's new retail store featuring gas house heating equipment at 101 East Avenue, Sagamore Building, immediately adjacent to the Gas and Electric Building.

Don has been associated prominently in gas house heating engineering and sales with the Company for the past ten years. He succeeds Louis Sutherland, former manager for the Heatmaster Products, which was taken over by the Company recently. Mr. Sutherland will be associated with the Surface Combustion Corporation, with headquarters for the present at Rochester. Later, he expects to be located in Syracuse.

Albert Walker of the Coke Sales Department entertained the girls at a yachting party on Captain Frear's yacht, the "Maromar," Saturday, June 13.

Bridge parties galore for the R. G. and E. girls! It was quite a record month for this activity. First we have Alma Spindler's party at her home on Lake Avenue. She entertained the girls at luncheon and bridge Saturday afternoon, May 21. The bridge playing showed keen competition, and everyone enjoyed the occasion very much.

On the evening of May 28, the entire R. G. and E. Bridge Club met at Oak Hill for dinner and bridge. A delicious dinner was served in the main dining room, and then bridge was played in the ladies lounge on the second floor. The prizes were very delightful, and very much appreciated by the winners.

Helen Thompson and Dorothy Fisher entertained their bridge club at Spring Brook Inn, Caledonia, Saturday afternoon, June 6. A delightful touch to the table decorations were the tallies made by the hostesses which can be used as needle holders by the recipients. This party was one of the finest we have had during the bridge season, and all thanks must be given to the hostesses.

Forest Lawn was the scene of an enjoyable bridge party this month, when our genial member, Helen Smith, held open house the night of June 8. Dinner was served very attractively at the bridge tables, a few seated on the delightful porch, and others scattered around the large living room. Prizes were awarded to Clinton Cole, Helen Smith, Marion Rosney, Helen Thompson and Lillian Diner.

The day was perfect for the Saturday afternoon party held at Oak Hill, June 13. Luncheon was served at one o'clock, and bridge was played on the lovely side porch where one could watch the teeing off on the golf course when one was dummy. It also was the occasion of Rosalie Bridgeman receiving several nice birthday presents. Those attending were Mabel Kramer Richter, Alice Longbine, Marion Rosney, Lois Consult, Helen Thompson, Edith Holdgate, Arline Fuller, Rosalie Bridgeman, Ruth Dryer, Marie Fredericks, Alma Spindler, and Ann Howe.



Looks like a symphony of summer, or a demonstration of what the well dressed woman will wear during the hot weather. In reality it is the bridge dinner held at the Oak Hill Country Club by members of the R. G. and E. bridge club.

Membership chairman Pearle C. Dailey is elated to report the largest summer membership yet attained by the Book Club. Some of the new members who are enjoying the Club's fine selection of up-to-date books are: Margaret Wood, Eleanor Finn, Olivia Kier, Doris Fink, Frances Cameron, Dorothy Helen Millar, Arline Fuller, Floyd Mason, Harry Taillie, Clifford Porter, Freda McAdam and Emery Powell.

You really are missing a lot not to be a member of the Book Club. Take advantage of having the opportunity to select from a large list of current books, the only consideration being your purchase of one good book for the Club library. For information call Pearle Dailey or any Club member.

The girls of the Coke Sales Department were entertained by the coke salesmen at a picnic held at Mr. Mackie's cottage at Summerville, April 25, 1936. A fine time was had by all.

Mr. and Mrs. Frank Valenza and their family are spending the summer at Hilton Beach. Mr. Valenza is an engineer at West Station.



Master Paul William Rombaut, age nine months on July 1, son of Mr. and Mrs. Paul Rombaut, 147 Hillendale Street.

Mr. and Mrs. Don Calderwood are very happy in the arrival, on Decoration Day, of a baby girl, whose name is Nancy Elizabeth Calderwood. What a nice day to be born on. Little Nancy sure should "like a parade."

George Mabee of the Chemical Laboratory recently enjoyed a fine ocean trip to Porto Rico in company with three of his daughters. They were eight days at sea, four days going and four coming back.

Louis Shnidman presided at the recent Production Chemical Conference of the American Gas Association held in New York. Mr. Shnidman is chairman of the chemical committee of the Association. The guest speaker at the four-day session was President Herman Russell, vice-president of the A. G. A., who talked on: "Future Trends in the Gas Business." Present at the conference were Richard Kruger and Frederick Pfluke.

Thelma Dys, Rate and Contract Department, with her friend Mildred Baart, recently left for a motoring vacation to be spent visiting Washington, D. C., New York City and other interesting places they planned to see in the east.

Elroy Klumb, son of Mr. and Mrs. Harvey Klumb, recently returned home from the University of Alabama, where he has finished his Freshman year. Elroy made the trip to Rochester from the Sunny South via automobile, with a number of other young men from Rochester and vicinity. He is a member of the Kappa Sigma fraternity.

John Patterson, son of Mr. and Mrs. F. H. Patterson, having finished his five-year course in chemical engineering at Cornell University, has accepted a position with the Eastman Kodak Company in Rochester. Before taking up the new work, John with a group of friends will enjoy a trip to Bermuda.

Edgar Metzger, Mrs. Metzger, their daughter Carol and Mr. Metzger's parents recently enjoyed a delightful vacation trip to New York, Atlantic City and other points of interest in the East. Edgar lives at 97 Scottsville Road, within easy walking distance of Station 33, where he is employed.

Homer H. Edwards, of Station 33, is quite busy in his spare time remodeling and modernizing his home at 29 Dyson Street. He took time out, however, to attend the East High graduation ceremonies where his daughter Betty Jane was graduated on June 24. Betty is nineteen, and her brother Harter is seventeen.

Olin LeRoy recently joined the ranks of the Benedicts and spent his honeymoon in a motor trip throughout the East, combining it with his two-weeks vacation.

WEST STATION

*Where our River Genesee,
Moves on seaward sluggishly,
Old West Station lifts his mighty stacks on high;
And his strong and rugged face,
It has won an honoured place,
'Gainst the background of our City's northern sky.*

*There at any hour you'll find,
Toil-grimed hands but spirits kind,
Working, striving to give Rochester their best.
As the day's new hours break
Or as night her stride may make
Loyal hearts are plodding onward without rest.*

*Tho' it be some lowly task
Handling pitch-pan, stilling blast,
With his ideals, old West Station's ever true.
So each humble act may take
Gleam of glory, for the sake
Of the comfort of our Rochester, they're true.*

*For he makes not only gas,
Or trains men who come and pass,
Homes and loved-ones all he shelters by his might.
When you see his stacks today
As you homeward wend your way,
You'll rejoice he's working for you day and night.*

*More secure you'll feel to know,
That tho' winter's winds may blow,
He is waiting with his store of summer heat,
Locked in earth thru ages past,
Thru his power released at last;
So he strives and wins nor e'er shall know defeat.*

—Written by Employee of West Station

Juanita MacArthur of the Service Department was married to Harry Miller of the Order Department May 23. A wedding trip was taken throughout the East, and the newlyweds are now at home to friends at 32 Brett Road. On her last day at work Juanita's friends garnished her desk with flowers, ribbons, and gifts.

Doris Rice of the Collection Department became the bride of Edgar Gilbert, June 1, 1936, in St. Stephen's Episcopal Church. Mrs. Gilbert took up her new home in Syracuse, N. Y.

Thomas Byrne, 383 Champlain Street, foreman in the Gas Distribution Department, has two sons in the U. S. Army. William has been in Panama for over a year, and Thomas, Jr., left Rochester about six months ago. Already Thomas has seen quite a bit of the world, having visited Honolulu, California, Cuba, Mexico, and other interesting places. Mr. Byrne has been with the Company for twenty-eight years and resides at 383 Champlain Street.



Thomas Byrne, son of Mr. and Mrs. Thomas Byrne of 383 Champlain Street, who is "seeing the world" with the U. S. Army. Thomas' father is foreman in the Gas Distribution Department.

WITH the utmost regret we announce the following deaths. To the bereaved families we extend the deep sympathy of the Officers and Employees of the Company.

Frank Smith, a member of the General Maintenance Department, died June 14, at his home, 60 Holcomb Street. He has been with the Company since April, 1918. He is survived by his wife, one daughter, one grandson, and one sister. Services were held at the home, and interment made at Mt. Hope Cemetery.

Charles Southworth, father of John F. Southworth of the Electric Line Department in Canandaigua, died April 21, 1936. Survivors are his son, and one daughter, Mrs. Carl B. French.

Rose Marie Schiro, of the Coke Sales Department was married June 1, 1936 to Joseph F. Lando at Our Lady of Mt. Carmel Church. They spent their honeymoon in New York City. Mrs. Marie Lewis and Esther Shippy entertained at a bridge tea and personal shower for her on Staurday, May 23.

Mr. and Mrs. Edward R. Hebbard of California Drive have announced the engagement of their daughter, Mae J. Hebbard to Walter J. Sullivan.

Women's Chorus Banquet

RECENTLY, in the homey attractive setting of the Green Gables on Oxford Street were gathered the members of the Women's Chorus for their first annual banquet. With the officers were seated the guests of honor, The President and Mrs. Herman Russell. The tables were gaily decorated with a variety of colored spring flowers; original and appropriate place cards, featuring a single note, sketched by Mary Martin; also with colorful and artistic programs, designed by Pearle Dailey, including several song parodies of her own composition.

Margaret Morris lead the girls in some of the modern and old fashioned songs accompanied by Mary Powers at the piano. After, the yearly report of the Publicity Chairman, Frances Cameron, was read, William Hudson, the director, voiced words of appreciation and encouragement to all the members of the chorus for the season of 1935-1936. Bridge and monopoly were enjoyed for the remainder of the evening. The committee were as follows: Chairman—Mary Martin; Historian—Frances Cameron; Dinner—Mildred Wood; Bridge—Evelyn Hering and Frances Anderson; Prizes—Grace Rockwood and Katherine Robina; Programs and



Scene at "Green Gables" at the recent banquet of the Women's Chorus. After the yearly report was read, following the dinner, bridge and monopoly were played. President Herman Russell and Mrs. Russell were guests of honor.

Songs—Pearle Dailey; Song Leader—Margaret Morris; Accompanist—Mary Powers.

Mr. and Mrs. Leslie Moore recently motored to Oneida Lake, where they visited friends and relatives. Mrs. Moore, (formerly Miss Ruth Gibbons) is employed at West Station.

Pretty smooth. That's what we call it. Yes Sir, the tops of the noble heads shown in the picture below were as smooth as a billiard ball the day this photo was taken. The reason for this sudden vogue in hirsute recklessness was the example (good or bad) set by Hank De Roller, who first came to work in the East Station machine shop minus his flowing locks. He told the men shaving the head would bring back the hair thick and curly and, believe it or not, they believed it. The tip to visit East Station with a camera came from W. E. Hughes, who investigated the phenomena from a safety standpoint; also the solicitation of a certain young woman employee who thought the men looked "too cute for anything."



From far off Tibet came these . . . pardon us, we have the wrong story. But, don't these gentlemen from East Station machine shop look pretty smooth. There's just one bald-headed man among them. Try to find him. Give up? Well it is the one on the extreme right, standing, John Pennazza. All the others are merely "synthetic." They shore their locks to keep their hair out of their eyes during the hot weather. Left to right, they are: Messers Jerry Mahoney, Clif Watson, Hank De Roller, Frank Smith and Jimmy Dick.

Sees Speed Tests

Frank Schmitt recently returned from a trip to the Mid-West. One evening while he was in Indianapolis, a few days previous to the annual speed tests on the fast Indianapolis track, he was privileged to be a guest of a gentleman who took him to see some of the qualifying speed trials. The speed attained averaged more than one hundred and nine miles per hour.

Frank says that in these trial runs, the drivers really travel thirty miles in their twenty-five mile speed tests. It takes the driver one lap, or two and one-half miles, to get his motor heated up to high speed efficiency. Then, it requires another final lap of the same distance to taper down speed for a stop, the highest efficiency being obtained thereby for the qualifying quarter-century distance.

Frank met some of the crack speedsters and received an invitation to be a guest at the Memorial Day races, but was unable to do so because of business appointments.



Found His

Employer: "My boy, I started out of college on the theory that the world had an opening for me."

Office Boy: "And you found it, sir?"

Employer: "I did. In fact, I'm in the hole right now."

Times Have Changed

He: "Sorry, old chap, but I'm looking for a little financial succor again."

Old Chap: "You'll have to hunt further. I'm not the little financial succor I used to be."

Jazz Simile

"Did you ever hear anything so perfectly stunning?" asked the daughter as she turned the radio on to a new jazz tune.

"No," replied the father. "The nearest thing I ever heard to it was when a train loaded with empty milk cans had a collision with another train that was loaded with live ducks."

Feelin' Low

Sambo, a Southern darkey, married Liza. In two weeks he came to the reverend gentleman, looking as if he had lost his last friend.

"Pahson," he said, "ah wants a divorce."

"I'm sorry to hear that, Sambo, but you must remember you took Liza for better or worse."

"Ah knows dat, pahson, but she's wuss dan ah took her fo'."

Inner Man

The teacher had labored long and patiently to teach little Arthur the points of the compass.

"When you stand with your face to the North, your right hand is toward the East, your left toward the West, and your back toward the South. Now, tell me the directions. What is in front of you?"

After a thoughtful pause, little Arthur replied: "My stomach."

Call Him That Again

Judge: "You had to live on fifteen cents a day? Your husband must be impecunious."

Mrs. Chloe: "Jedge, I'd believe anything 'bout dat man."

In a Small Way

Oh, yes, lots of people are still playing miniature golf, but they're doing it on regulation courses.

Batter's O-U-T

In a small town in Mississippi on a hot dusty day, two Negro baseball teams, surrounded by their dusky devotees, were engaged in a very important baseball game.

The colored preacher of the community had been approved by both teams for the position of umpire in this contest—because, as the home team pointed out, a parson couldn't go wrong.

The visiting team's clean-up man stood in the batter's box. The bases were loaded.

"Ball one, high!" the voice of authority boomed.

"Ball two, low!"

"Ball three, inside!"

"Ball fo', low and wide—you is out!"

"How does yo' talk, Mister Ump? Ah gets a base fo' dat!" screamed the mutinous batsman.

"Brother, you is right—but de bases am loaded, an' ah ain't got no place to put you. You is out!"

Man blames Fates for other accidents but feels personally responsible when he makes a hole in one.

Anna-lytical

Observant Child: "Mama, why hasn't papa any hair?"

Mother: "Because he thinks too much, darling."

Child: "Why have you such a lot, mama?"

Mother: "Because . . . Oh, go to bed this instant!"

Tossed, Not Puffed

Spinster: "So the waiter says to me, 'How would you like your rice?'"

Friend: "Yes, dearie, go on."

Spinster: "So I says, wistfully, 'Thrown at me, big boy.'"

Stick to the Ship

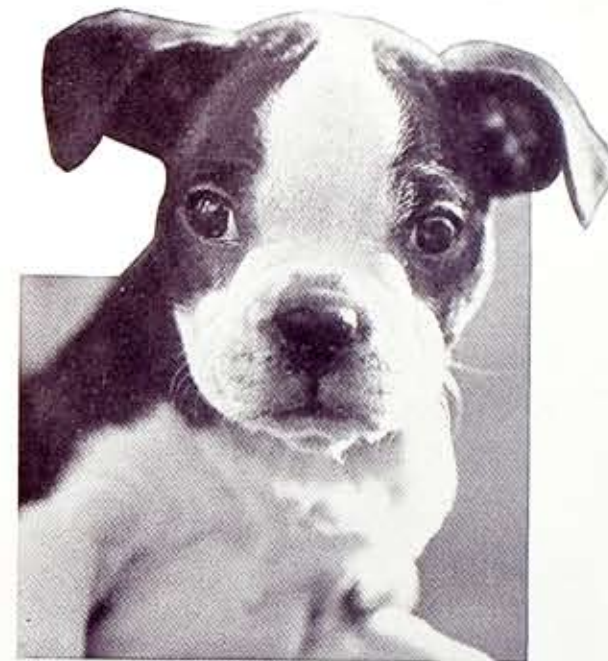
"I shall have to give up smoking," announced the young husband. "The doctor says one lung is nearly gone."

"Oh, Robert!" exclaimed his wife, "couldn't you hold out a little longer, until we get enough coupons for a new rug?"

O. K. Fare Lady

Street Car Conductor: "How old are you, little girl?"

Little Boston Girl: "If the corporation doesn't object, I'd prefer to pay full fare and to keep my own statistics."



—Paul Davis

"His Little Pup"

"I wonder when I'll be grown up,
My master says I'm just a pup.
I feel quite hurt to think that he,
Would make a baby out of me.

"I sure can bark, and—hear me growl
And, did you ever hear me howl?
But if I do, you'll hear 'em say:
'What ails that pesky dog to-day.'

"My master, then, will pick me up,
And say 'What ails you, little pup,'
And somehow, then, I do not mind
He looks at me so very kind.

"And so I sit upon his knee,
And I'm as happy as can be,
I think, sometimes, I'll not grow up,
I'll always be—his little pup."

—Ethel G. Chatfield

THE instinctive and universal taste of mankind selects flowers for the expression of its finest sympathies, their beauty and their fleetingness serving to make them the most fitting symbols of those delicate sentiments for which language itself seems almost too gross a medium.

—Hilliard

