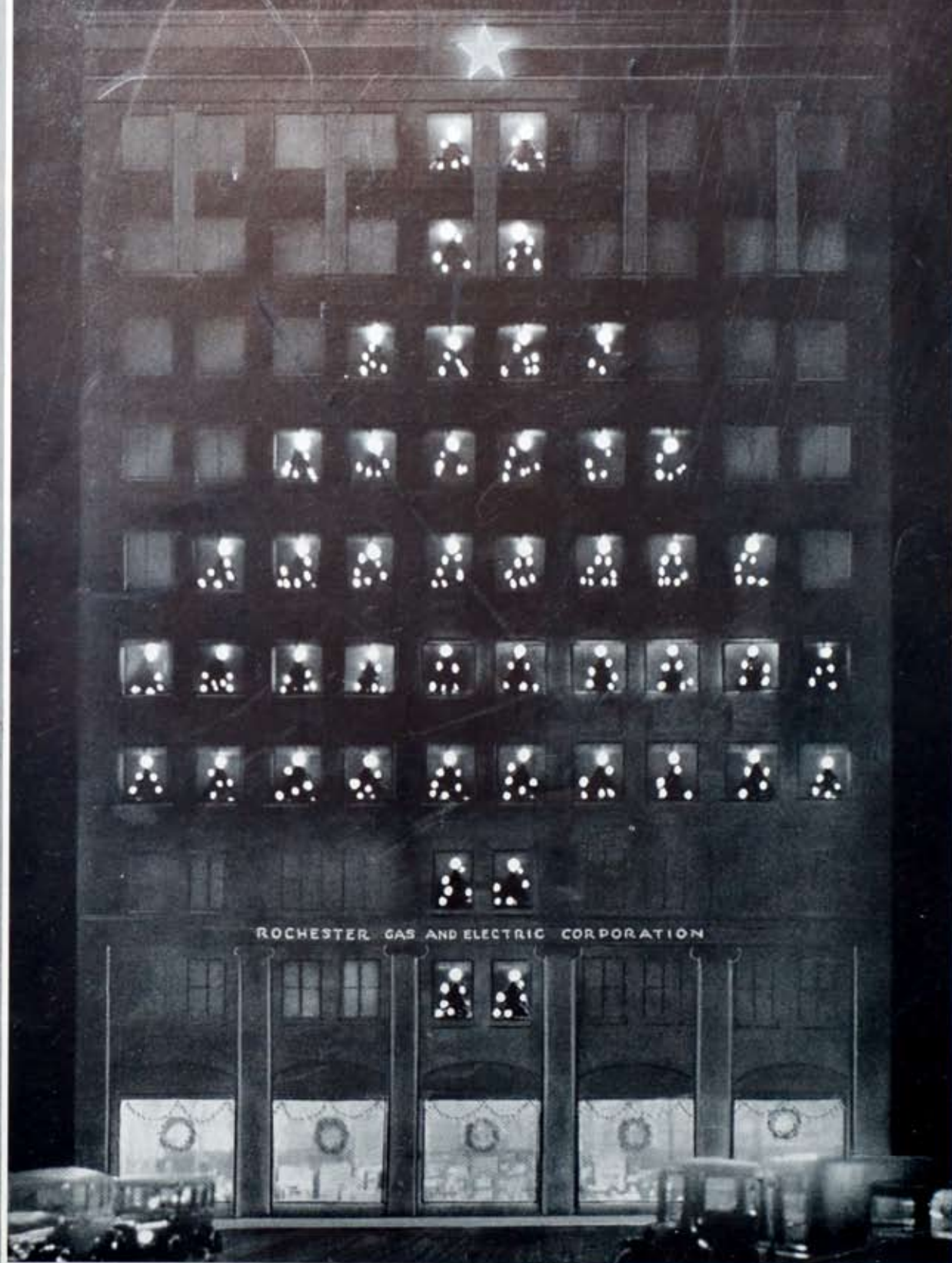


GAS & ELECTRIC NEWS

ROCHESTER GAS & ELECTRIC CORPORATION

December 1936

Vol. 20 • No. 11



Santa Claus Speaks



Tho' wealth holds power, still we know,
There are things it cannot buy;
Like Happiness and Health and Smiles,
And I have wondered why,
So many squander hours of youth
And warp and twist their souls;
Who in the end must leave behind
The wealth they made their goals.
Far better it would seem to me
Had they but learned to live,
And found the Joy and Happiness
It brings to those who GIVE.

— Selected



ROCHESTER GAS AND ELECTRIC NEWS

Published by The Rochester

Vol. 20—No. 11



Gas & Electric Corporation

DECEMBER, 1936

Season's Greetings

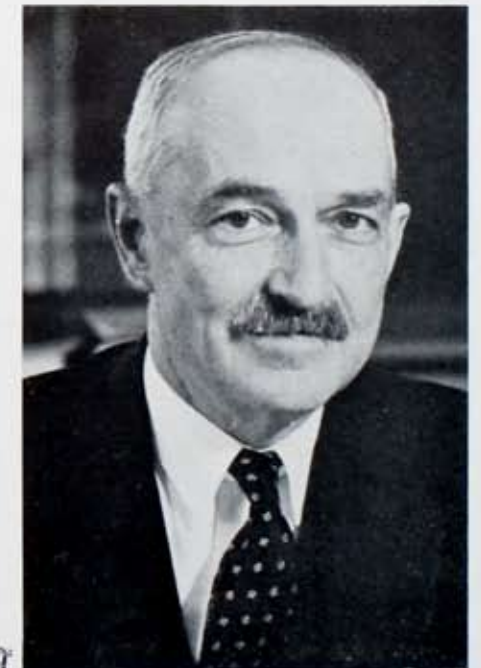


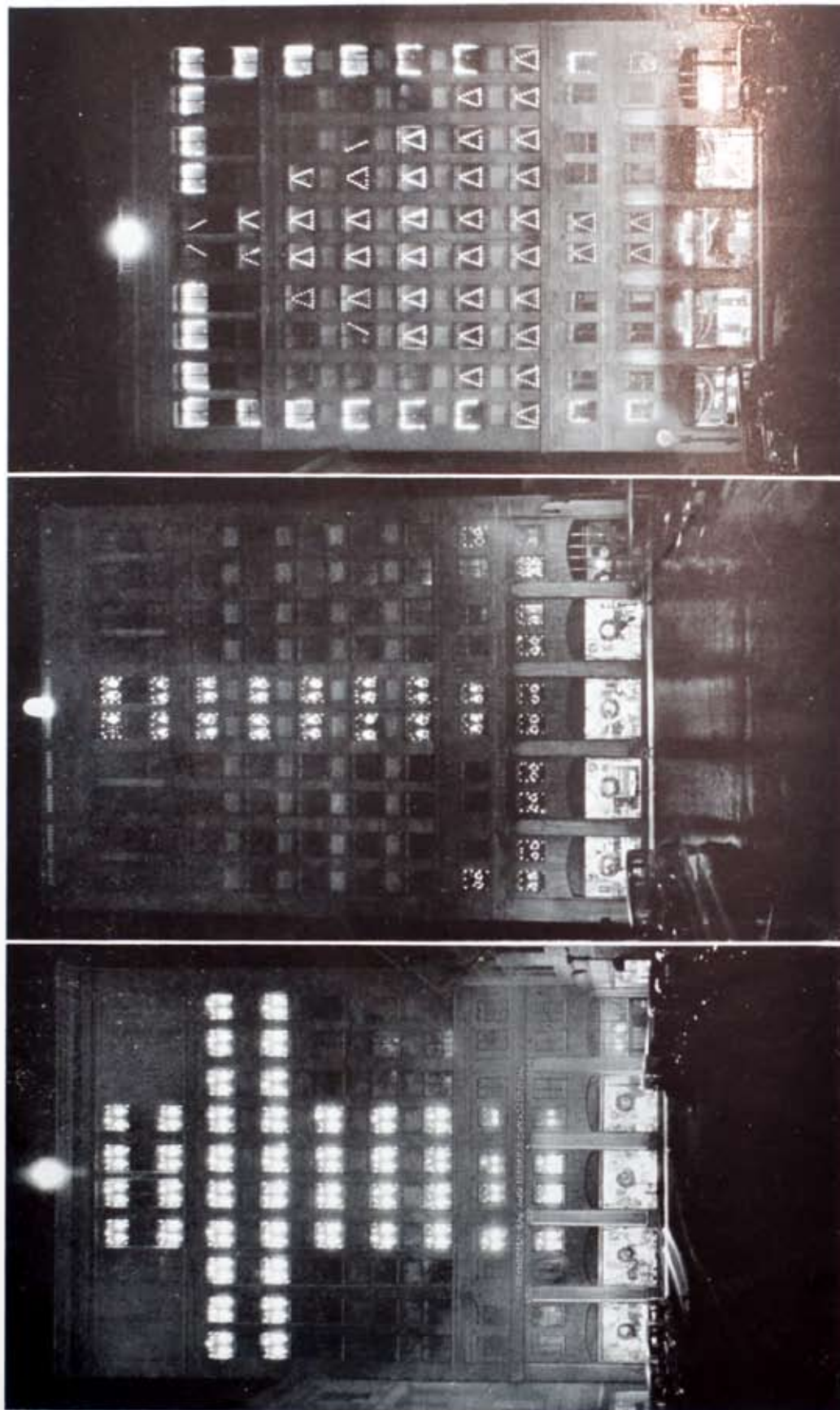
PEACE on Earth, goodwill toward men" sang the angels two thousand years ago. Goodwill towards men! Down through the ages the value of goodwill has been recognized but at no time has it been more important than it is today and in no business is it more necessary and valuable than the one in which we are engaged. I am not exaggerating when I say that the goodwill of the public is our most valuable asset. Each of us, in our daily work; in our play and in our social contacts has it in our power to either build or destroy public goodwill towards our Company. We should never forget that the Company is judged by the conduct, words and actions of its employees. If we know our Company and its operations—if we treat the public courteously and considerately and do our work to the best of our ability, we will inevitably promote goodwill. When we do this we help the public whose servants we are; we help the Company we work for and, in the last analysis, we help ourselves. So, in the spirit of "Peace on Earth, goodwill towards men". . .

I wish you a Merry Christmas and a Happy and Prosperous New Year

Airman Russell

President





For some years the Company has illuminated its Gas and Electric Building yearly, at Holiday time. Some of the displays which have been used are shown above. Our cover picture for this month presents this year's display, which makes use of 48 pine-Christmas trees set up in forty-eight windows to form a huge Christmas tree. In the illumination, 600 25 and 40-watt electric lamps are used, as well as 75 40-watt lamps which form the Christmas star at the tip of the tree.

Mr. Joseph P. MacSweeney Honored for Contributions to Public Health

ROCHESTER and Monroe County's fight against tuberculosis is being mercilessly waged by doctors and laymen who are imbued with the fine traditions of public health generated for more than a quarter of a century by pioneers in the work. Among these pioneers is Joseph P. MacSweeney, who has been a leading spirit in this commendable combat for more than twenty-five years.

Mr. MacSweeney was honored at the annual meeting of the Tuberculosis and Health Association, and presented a fine traveling bag in token of the esteem of his associates in the work. He was also re-elected chairman of the Association's Rochester Committee for the fifth consecutive year.

That is a record to be proud of; but that isn't all. Mr. MacSweeney has served on various other committees related to public health work, and was Chairman of the Health Education Committee of the Association for fifteen years. Cited with Mr. MacSweeney as charter members of the Association were Isaac Adler, Dr. A. D. Kaiser, Dr. John J. Lloyd, Frederick Higgins, Theodore A. Zornow and Allan C. Ross.

In presenting the traveling bag to Mr. MacSweeney at the meeting held in the Chamber of Commerce, Dr. Kaiser, former president of the Association, in the presence of Doctors and laymen representing Rochester and Monroe County's leading public health advocates, paid him the following tribute:

Dr. Kaiser's Tribute

"Among the pioneers in Rochester who joined the forces to aid in the eradication of tuberculosis was Joseph P. MacSweeney. For more than a quarter of a century, Mr. MacSweeney has served on the Board of Directors of the Tuberculosis and Health Association and its predecessor the Rochester Public Health Association. During this period there has been a marked decline

in the incidence of this disease and a decided drop in the annual number of deaths due to tuberculosis.

"The gains in the control of tuberculosis have been brought about by the combined efforts of the official and non-official health agencies and the united interest of the medical and nursing groups along with cooperative laymen. Mr. MacSweeney has, in his various capacities as committee member or presiding officer, offered constructive criticism and leadership and made it possible to bring medical facts to those who needed to know them. In recent years he has greatly aided in the friendly and effective relationship that exists between the County Medical Society and non-medical health agencies.

"The Board of Directors, members of the Rochester Committee and members of the staff join in expressing to him their great appreciation and affection for his loyal participation in their work. As a slight token of this friendly feeling I wish to present to him this traveling bag."



Mr. Joseph P. MacSweeney, who was recently re-elected chairman of the Rochester Committee of the Tuberculosis and Public Health Association, for the fifth time.

The Story of the Development of Electric Utilities of Rochester

THOMAS H. YAWGER

(Concluded in this issue)

The Present R. G. & E. Cor'p

A brief resumé of the major corporate and managerial steps in unifying and simplifying the complication resulting from the attempt of the various companies previously mentioned to supply their particular and competing service may here be made:

The merging and consolidation of the Brush Electric Co., The Rochester Electric Light Co. and the Edison Electric Illuminating Co. in August, 1892, into a single corporation named the Rochester Gas & Electric Co.

This merger and consolidation continued until June, 1904, when a new agreement for the consolidation of the Rochester Gas & Electric Co. and a competing company named the Rochester Light & Power Co. was consummated and incorporated as the Rochester Railway & Light Co., with the following names and addresses of its directors:

Name	Address
Frederick Cook	Rochester, N. Y.
Granger Hollister	Rochester, N. Y.
Alexander Lindsay	Rochester, N. Y.
Edward Bausch	Rochester, N. Y.
Albert O. Finn	Rochester, N. Y.
Thos. W. Finucane	Rochester, N. Y.
George W. Archer	Rochester, N. Y.
Henry A. Strong	Rochester, N. Y.
Eugene H. Satterlee	Rochester, N. Y.
Albert H. Harris	Rochester, N. Y.
Henry D. Walbridge	New York
Edw. W. Clark, Jr.	Philadelphia
Anton G. Hodenpyle	New York
Clarence M. Clark	Philadelphia
James Richardson	Prov., R. I.

This consolidated company acquired control of the stock of the Rochester Railway Company and the two companies operated under one ownership until December, 1905, when the New York Central and Hudson River R. R. Co., to complete their plans for a intrastate electric traction system, purchased control of local companies under the name of the Mohawk Valley

Co., and this arrangement continued until 1909, when the Railway properties were transferred to a new company incorporated as the New York State Railways.

This purchase of local electric and gas system by the N. Y. C. & H. R. R. was made simply to supplement and complete their electric traction interest and not to enter into the Gas and Electric business, which did not appear at this date as attractive an investment as transportation.

The name Rochester Railway & Light after this separation of interests remained the same until November, 1919, when to more plainly indicate the true functions of the company, the name was changed to Rochester Gas & Electric Corporation.

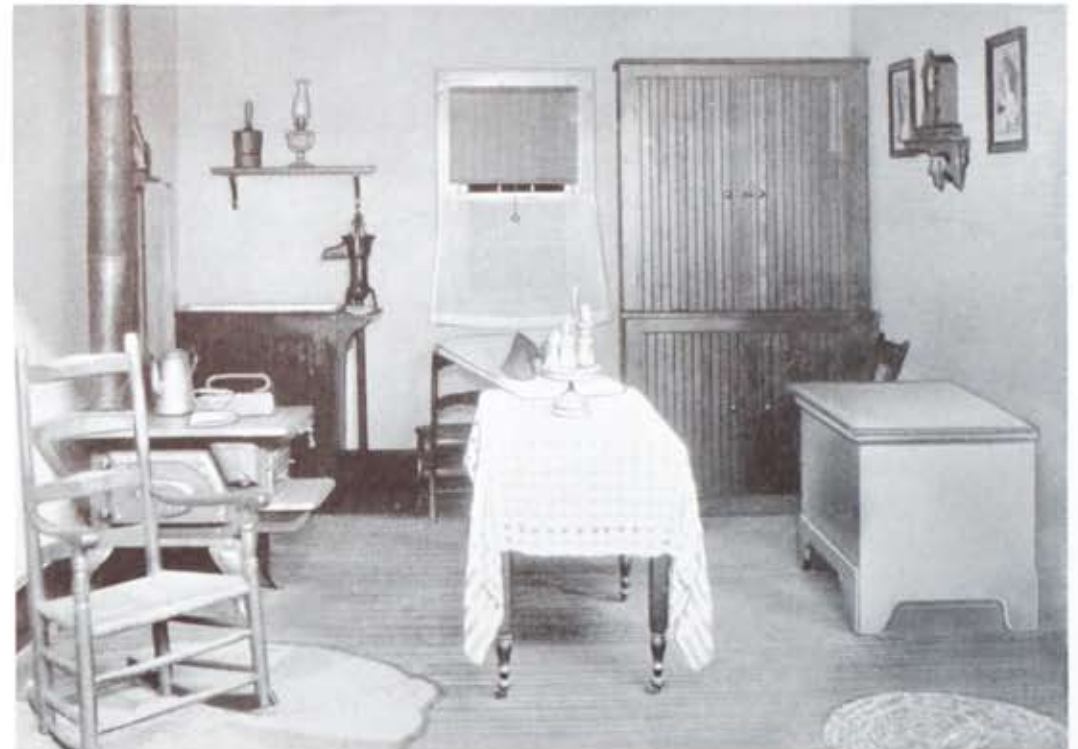
In October, 1928, the New York Central disposed of their interest in the gas and electric business to the Rochester Central Power Company, and in May, 1929, they in turn sold all interest to the Associated Gas & Electric System, one of the large holding companies, with extensive interests throughout the nation. This holding company, due to the depression, had difficulty in refinancing some obligations in 1932 and were aided by local banks under conditions that local control and management was arranged. This was carried out by stock being transferred to voting trustees.

VOTING TRUSTEES

Raymond N. Ball
Fred C. Goodwin
Charles M. Travis
Herbert J. Winn

DIRECTORS

Raymond N. Ball
John P. Boylan
Frederick S. Bourroughs
M. Herbert Eisenhart
Fred C. Goodwin
Frederic H. Hill



This reconstruction of an old kitchen was used in a former Company exhibit at the Rochester Industrial Exposition. The era from which this picture comes is often called "The good old days." For the housewife, however, the present day with its modern kitchen and gas and electrical appliances for almost every "chore" is much to be preferred because it gives her more time for leisure and the pursuit of culture.



Electricity plays a major role in modern home-making. Modern kitchens are examples of what electricity can do to save steps, time and labor and help make life happier for all the family.

Sanford J. Magee
 J. Craig Powers
 Herman Russell
 Charles W. Smith
 Daniel Starch
 Raymond L. Thompson
 Walter L. Todd
 Herbert J. Winn
 Edward G. Miner, Chairman

EXECUTIVE COMMITTEE

Raymond N. Ball
 John P. Boylan
 Frederick S. Burroughs
 Sanford J. Magee, Alternate
 Edward G. Miner
 Herman Russell
 Fred C. Goodwin, Chairman

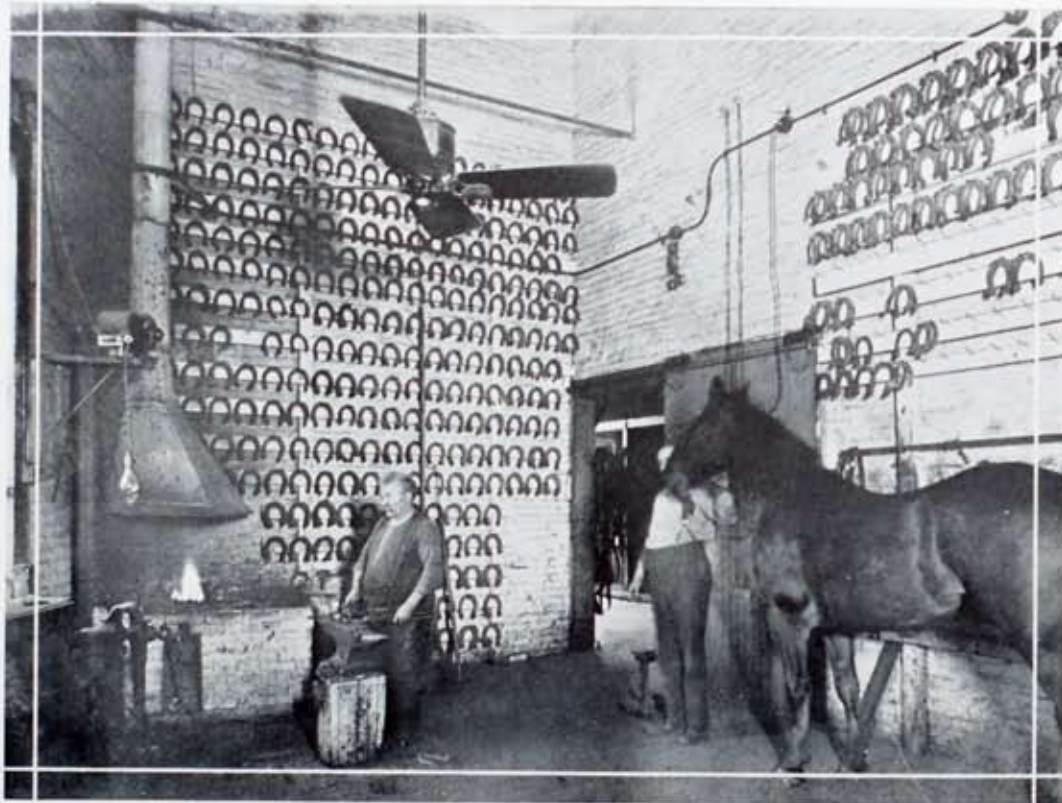
OFFICERS

Herman Russell, President
 Joseph P. Haftenkamp, Vice-Pres. in charge of Operations
 Ernest C. Scobell, Vice-Pres. in charge of Finance and Comptroller
 Sanford J. Magee, Vice-President
 Frederick H. Patterson, Secretary and Asst. Comptroller

Joseph C. Collins, Treasurer and Asst. Secretary
 Joseph F. McKenna, Asst. Secretary
 Charles A. Tucker, Asst. Treasurer
 E. Weinberger, Asst. Treasurer
 Harold W. Nichols, Auditor

The original electric central stations were conceived primarily as a source of light only for general distribution and use. Because of new developments and inventions thruout the years, electricity, due to its convenience and economy has displaced other means and now gives a vital and necessary assistance to our daily requirements in the domestic, business, farm, health and recreation economy.

The rapid and consistent demand on the electric system speaks for itself the way in which its services have been accepted as the following tabulation shows by decades the maximum demand the system is required to supply:



At one time, before the days of automobiles, the Company maintained about 150 horses to take care of its transportation problems. Keeping them shod, especially in slippery winter weather, was an important operation. The Company maintained its own blacksmith shops, and the above illustration is from an old photograph of one of them.



Today, the Company operates hundreds of automobiles and trucks to maintain the type of service which modern times demand. This picture shows one side of the Company coke truck garage, with the cars' hoods opened up for inspection after a day's grind. All cars are maintained in excellent condition in the Company's Front Street garage, and washed and inspected regularly.

Year	Kilowatt Capacity
1880	10
1890	7,500
1900	15,000
1910	25,000
1920	50,000
1936	89,000

A comparison of a few living costs under present rates, due to a unified system and management can be made as follows:

For the average American family

The Food bill is	\$50.00	per month
Clothing bill is	20.00	" "
Housing bill is	39.00	" "
Electric bill is	2.82	" "

For this \$2.82 per month (in the above table) the average family receives service for superior lighting and the domestic appliances, such as refrigerators, vacuum cleaners, toasters, percolators, radios, washers, ironers and various other devices.

This service reduces to a minimum the time and labor incident to house work and if other means than electricity were used, the cost would be very greatly increased.

Public Relations

The public relations of the company have evolved from a state of political

turmoil, due to the conflicting interests in early days of the various companies resulting from their attempt to supply their particular and competing service. Both parties had on their side self-appointed men who claimed to be able to exert political pressure to carry their points to the present mutual interest and understanding.

This good will has been developed and fostered by a unified management in inaugurating a Public Relations Department, news stories to newspapers and radio broadcasting regarding new construction, operating troubles, and better electric service given by men and women employees to the public.

The Electrical industry is inherently a hazardous occupation and were it not for the safeguards and care used in the handling of this unseen force, electricity, it would be a menace instead of a blessing. It has, however, a romance and a fascination that those men who have made it a life career can best appreciate.

And this history would not be complete without paying great respect and tribute to the officers and employees who have passed on—some sacrificing

(Continued on page 354, col. 2)

Industrial Engineers Attend I. E. S. Meeting

The following men from the Industrial Department recently attended a meeting of the Illuminating Engineering Society held in Buffalo, N. Y. They are Messers Floyd Owen, Roy Weston, Bruce Thompson, Charles Rickner and Benjamin A. Thomas. The meeting was held under the auspices of the Buffalo Chapter of the Society, and the principal speaker was Jim Ketch, authority on lighting from Nela Park. Mr. Ketch spoke on the factors connected with the sale of modern lighting, and his talk was illustrated with demonstrations of lighting equipment, through the use of model lighting in various ways to illustrate his points.

The men also made a trip to one of Buffalo's best lighted stores to check up the illumination, which is said to be "tops" in up-to-date lighting efficiency for retail stores.

Women's Section Party and Style Show

by FRANCES CAMERON

"The best we have ever had" one of the girls was overheard telling Helen Smith, the Women's Section Chairman and Pearle Dailey, promoters of the Women's Section Party. Entering the Assembly Hall, one could see a bouquet of yellow chrysanthemums that decorated the piano, across the room on a raised platform. A console-style radio with a bouquet of fall flowers brought a homey atmosphere to the room, in the center of which were twenty card tables arranged with white covers having as center-pieces the gaily decorated prizes topped with miniature dogs designed by Maryland Curran. At the side of the room was a serving table very daintily arranged

with a center-piece of flowers and adorned with an urn set.

After a hot supper of ham, escalloped potatoes, rolls, pie and coffee, Helen Smith introduced the new Women's Section Secretary, Eleanor Burger, recently appointed by Personnel Director Frederick W. Fisher. With the rhythmic strains of piano selections furnished by Frances Andersen, the Company models artfully stepped forth in knitted dresses provided by Miss Fairbanks from her shop. Then she described the type of floss used and the style details as each model posed on the platform. Following the demonstration, games of Bingo and Bridge were enthusiastically enjoyed.

The following members of the Company assisted in the party's success:

Party Chairman—Eleanor Burger
Treasurer—Louise Amish—Treasury Dept.
Dinner—Thelma Hoesterey—Personnel, Frances
Cameron—Rate and Contract
Table Arrangements—Emma Wage—Auditing;
Edith Wilson—Personnel.
Decorations—Margaret Settle—Personnel
Prizes—Esther Shippey—Coke Sales
Games—Bessie Crum—Service
Fashion Show—Evelyn Cross—Stores Record
Hostesses—Helene Thompson—Personnel; Mar-
ion Thiem—Consumer's Bookkeeping; Mabel
Kramer—Auditing; Marie Fredericks—Auditing;
Lois Consul—Stores Record; Rosalie
Bridgeman—Auditing; Marion Radell—Mail-
ing; Marion Rossney—Domestic Sales; Hattie
Garis—Stores Record; Mildred Magin—Pay-
roll.

The Company Models:

Mildred DeWolf—Industrial Sales
Winnie Sleep Jones—Auditing
Jeanette Macon—Mailing
Muriel Metcalf—Coke Sales
Marion Royle Miller—
Mary Powers—Rate and Contract
Marie Schiro—Coke Sales
Olive Werthman—Tabulating
Ruth Bridgman—Purchasing

Development of Electric Utilities

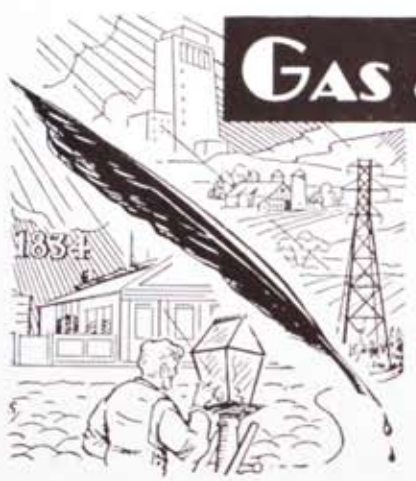
(Concluded from page 353)

their lives in the line of duty—to those who are now carrying on, with the conviction and hope that the coming generations will be imbued with the same progressiveness and loyalty to the company and public that the present heritage falling to them demands

VARIOUS METHODS OF READING BY A CHRISTMAS GIFT LAMP



These men evidently did not get I. E. S. Better Sight Lamps for Christmas and are having to use their ingenuity to get some value from their inadequate Christmas gifts. Such contortions may be observed in homes which have not yet discovered that many types of purely ornamental lamps are of little real value for seeing. If you wish some constructive suggestions on good lighting, together with a check-up of your home illumination with a Sight-Meter, call Home Service Department, Main 3960. There is no charge for this service.



GAS & ELECTRIC NEWS

Department Correspondence Staff

- | | |
|--------------------|------------------------------|
| EVELYN CROSS | <i>Women's Section</i> |
| LANDIS S. SMITH | <i>Industrial Sales</i> |
| MILDRED HACKER | <i>Consumer's Accounting</i> |
| HOWE KIEFER | <i>Electric Distribution</i> |
| CATHERINE O'ROURKE | <i>Canandaigua</i> |
| GEORGE B. HISTED | <i>General Construction</i> |
| GUY CHADDOCK | <i>Station 3</i> |
| JAMES COYNE | <i>Garage</i> |
| GEORGE PUDDINGTON | <i>Domestic Sales</i> |
| VIRGINIA WOLVERTON | <i>Gas Manufacturing</i> |
| RALPH MASON | <i>Lake Shore Dist.</i> |

ROCHESTER GAS AND ELECTRIC CORPORATION
89 East Avenue, Rochester, N. Y.

HERMAN RUSSELL . . . *Honorary Editor*
FLOYD MASON . . . *Editor*
EDITH H. WILSON . . . *Associate Editor*

Passing the "Sugar"

YOU have doubtless noticed in vaudeville animal acts how the trainer deftly pats the head of an animal performer after it has gone through its act nicely and, without any ostentation, slips him a bit of something which the mute performer seems to expect as a reward for well doing. It is usually sugar. In the case of performing seals, lions, bears and some other animals it may be meat. Nevertheless, it may all well come under the general designation of "sugar."

Human beings like their "sugar," too. To them it may be applause, a significant look, a smile or a word of commendation. We all like a bit of "sugar" once in a while. One difference between animals and humans is the fact that we don't expect these rewards after each and every act we perform. If they come along even at sparse intervals, or hardly at all, we can still keep on performing our routine tasks happily and well. Some-

times, the invigorating, tonic thought that one has done his best is as much a reward as any verbal commendation other persons may give. Even this is a form of mental "sugar."

Not only is commendation something each person appreciates himself; we often get a "kick" out of that which comes to persons with whom we are associated.

Sitting at the round table of a committee meeting of a local organization recently, a Rochester business man spoke to us and said, in the hearing of the assembled gentlemen: "My wife is pretty well sold on the nice work of the men at your Service Counter at 89 East Avenue." Then he told us what transpired and how a certain problem was handled to the complete satisfaction of his wife.

Family Pride

We felt a glow of pride, like one will when others speak well of his family. This experience, which comes frequently to many employees, helps us all to keep on trying to give satisfaction to our thousands of customers; to try to preserve the idealistic business axiom that the customer is always right.

Employees who, all day long, contact persons who come in nursing a real or a supposed complaint or grievance have ample opportunity to

test their physical and mental poise and self-control. If you think this is an easy task, you are mistaken. It requires qualities in which many of us might find ourselves lacking until we became experts in this line of work, and well-seasoned through many days of patient application to the ideals which the Service Department tries to uphold.

Pass the Sugar

So, we pass on this bit of "sugar" not only because we enjoy doing so, but partly at least because we promised this gentleman that we would make some mention of it. Persons who contact the public day in and day out are engaged in interesting work; the study of human nature is ever intriguing. For every difficult case, they have others with compensating "blue linings." We take pleasure in adding one more exhibit to the Service Counter's "treasure chest," knowing that a little justifiable applause never hurt any good actor.

Riding the Short Waves and Calling "CQ"

DO you ever listen to the short-wave "fans?" It is lots of fun. Air neighbors in Georgia may be heard calling their short wave buddies in Nova Scotia; a New Jersey boy may be contacting an air friend of long standing in the mid-west or Pacific Coast. Listening to them is interesting as well as educational. One gets the Yankee drawl, the Boston inflection and the Southern and Western accents and idiosyncracies, all in an evening.

These enthusiastic amateurs call their sets "rigs" and are forever changing them about until they get what they think is maximum efficiency. Their talk is highly technical at times, but frequently it drops to a neighborly over-the-fence character. Then it is

that we find it most interesting, because it is so packed with human interest.

So we tune-in on a short-wave band and begin hearing "hams" (or amateurs) using over and over this expression "Calling CQ, calling CQ." Then he asks for some other amateur to "come in" and soon he is talking away with an air buddy. If the station is 2-LIP, the "ham" adds, something like this to the "CQ" call: "This is 2-LIP, Liquor is poison. If the station is W8-EBS, the operator will say somewhere in his bally-hoo for talking partners: "This is W8-EBS, Everybody's Sweetheart." And so it becomes quite easy to learn stations designated by numbers which have been put into a jargon of humorous short-wave conversation, much of it colored with originality.

Radio Talk-fest

We learn that "Calling C-Q" is comparable to standing on a high hill and inviting all and sundry to come up and visit with you. That call gathers in "hams" who are also eager to try their sets and set up new air acquaintances. "X-Y-L" is a term comparable to "battleaxe" made famous by Amos and Andy; it is, however, a bit more endearing and means ex-young-lady, or wife or sweetheart. It is usually said with a bit of a smile in one's voice. "73" stands for "best regards."

Q-R-S and Q-R-M are "static and interference" in the short-wave terminology. Sometimes they are slyly used to characterize ones beloved better-half or an acquaintance. D-X stands for "distance;" Q-S-L means "please send card;" C-U-G-N is "see you again" and reiterating the expression "May day, May day, May day" is the equivalent of the SOS of dot-and-dash, the distress signal used only in emergencies.

A short-wave enthusiast will reel off a lot of numerals mixed in with ordinary conversation, and at the end of it he will say "Hi." This is the

laughter of air "fans" and must save lots of time after some wise-crack has been loosed on the ether. How nice it would be to adopt "Hi" as a permanent expression for ordinary conversation. When someone recites a stale, anaemic bit of humor all we need do would be to say "Hi." This would also eliminate the "I've heard it before" smirk known to all and sundry.

There is romance on the air, too. For instance "88" even when spoken without feeling or emotion is interpreted, perhaps miles and miles away by some feminine listener as "Love and kisses." So, you see what the air is full of these modern days and nights.

One thing we notice as characteristic of short-wave enthusiasts is their proclivity for getting talked-out. Yes Sir, they just talk and talk until they can't think of anything else to say. It is funny to hear them then. They hem and haw, repeat and become verbose and ambiguous and then just fold up with a weak and sleepy "By," like a public speaker who has lost his notes.

We, too, are about talked out, for now at least, and will sign off with a C-U-G-N, a "73," an "88" and a final "Hi" get it?

Utility Conference

A utility conference was held recently at the Hotel Hollander, Cleveland, at which utility executives from all over this country discussed sales methods, plans and policies. The conference was held under the supervision of Mr. H. H. Bosworth, head of the utility division of the General Electric Corporation.

From this Company the following persons were in attendance: Vice-President Joseph P. Haftenkamp (who spoke on the local Lincoln-Alliance Plan); Robert Ginna, Ivaar Lundgaard, Frank Houston, John Clark and Jack Sharkey.

Hickory, Dickory, Dock

ERNEST HUNTINGTON sent us a brief note concerning an incident he thought might be of interest to GAS AND ELECTRIC NEWS readers. He is very good that way, along with many other employees who give us good "steers" for brief notes or articles. Graydon Curtis, district manager, of Wolcott, N. Y., sent us additional information, and all this to focus a bit of final publicity upon a wee mouse who got into trouble.

The mouse was prowling about in the home of Mr. Aldice Clary, of Conquest, N. Y. He was doubtless feeling sorry for himself because these modern, mouse-proof refrigerators, which supercede the old-fashioned pantry shelves, are coming into general use even in the country.

Mr. Mouse couldn't find a morsel to eat; that big electric refrigerator looked like a mausoleum to him, and so it proved. He got a bit "nosey," as mice will, and before he could say "Jack Robinson" he had sealed his doom.

This all came out subsequently when the motor was sent in for inspection. This accident can not happen in modern Refrigerators; but the unit in question was an old 25-cycle machine, which had an opening in its case large enough to permit a very tiny inquisitive mouse to enter.

Modern domestic refrigeration has done as much as any single factor to eliminate the devastation of mice, rodents, bugs, flies and miscellaneous insects (not to mention its control over bacteria). It is a far cry from the days of Grandfather's big, old clock, to the present day with electric clocks and refrigeration. We can imagine Mr. and Mrs. Mouse saying to their children: "Those hickory, dickory, dock days famed in mouse history were the good old days. It's gettin' so, nowadays, that a poor mouse can't scrape up a decent livin' nohow."

Dramatic Club Opens Season

The R. G. and E. Dramatic Club is again active, under the direction of Edgar Royce Letson. Members have been rehearsing regularly for a comedy to be put on at the Cavalry Baptist Church. Other engagements are forthcoming, the club following its usual practice of donating its services to worthy organizations.

The roster of active members includes the following names: John Sherman, William Fisher, Fred Bellenger, Eleanore Dreschler, Mary Leczynski, Eleanor Berger, Elizabeth McClarty, Edward Shippy, James Nolan, Stanley Allen. James Nolan is property man, and Raymond Clark creates the stage effects and electrical "props."

Surrogate Judge OK's I. E. S. Lamp

WITH the illuminating sentence "I can't see how I ever got along without it" Alleghany County Judge and Surrogate Ward N. Hopkins praised the I. E. S. lamp, which now decorates his bench at Belmont, N. Y., court house. Thereby hangs a tale.

Hollis S. Young, district manager of Fillmore, N. Y., was on jury duty (for the first time in his life). The first day he noticed that the very small lamp the judge had, seemed to wrinkle the brow of justice unnecessarily.

Next day Hollis came early, set up a fine I. E. S. lamp in place of the old lamp and waited for developments. Sheriff Jones opined that Hollis had to make a speech of presentation, and remarked "Of Course, you are donating the lamp to the county." Hollis thought he'd have a little fun before he said yes, and interrogated the Judge on the lamp's virtues. The Judge was

thoroughly sold, and now it looks as though Alleghany County would have a few new I. E. S. lamps in some of its public buildings.

After talking with the Judge, Sheriff Jones told Hollis to send along the bill; but Hollis thinks he'll make it a Christmas present in the interest of conserving the eyes of justice. He claims that the usual artistic interpretation of justice, as a goddess, blindfolded so that she will have no optical illusions is not modern. He thinks up-to-date justice is all-seeing, and he rests his case on the merry twinkle he saw in Judge Hopkin's eyes when he beheld the new lamp on his judicial bench.

Now You Can Believe in Santa Claus

THE sparkling happy eyes of Lola's children and adult listeners beamed while Dr. Ezra Bridge, executive of that institution, told the story of "Wishes" at the concert given there December 3, by the Women's Chorus. "For a long time, I have been wishing for a piano for the Assembly Hall" said Dr. Bridge, "and many times when entertainers came, I would think to myself, if only we had a good piano! Even after the old piano was tuned, it just wouldn't be right." Continuing enthusiastically Dr. Bridge said, "Maybe some kind fairy was listening to my wishes and traveled to the Rochester Gas and Electric Corporation with his happy thought. It seemed as if a magic wand had been set in motion when Mr. Hudson, the conductor, was here to make the stage arrangements. He said he thought that he could furnish us with a piano. He didn't know where it was coming from, but he appealed to the girls in the chorus. Straightway, Katherine Robena, of the Auditing Department, inquired around, and lo-and-behold it

(Continued on Page 362)

Genesee Employees Cabin A Community Asset

The Employees' Cabin, at Wiscoy, in the Genesee District has to date been used for birthday parties, family gatherings or other social functions by every employee of the district. This is in addition to the large departmental parties which occur at intervals during the year.

This fine cabin has also been offered to the Boy Scout organization for occasional meetings, and has been used for family reunions and as a meeting place for some other civic or community activities.

The Cabin is meeting a long felt need of employees and has also become a source for the creation of much Company goodwill through the fine facili-

ties it offers to groups who have been made welcome there, whose activities comprise contributions to community life.

Cabin is Kept Busy

Among the recent users of the cabin are the following. Boy Scout Committee members from seven different troops in Allegany County held a round table meeting in the cabin last Fall. The wives of the committee members were present, and a fine dinner was served by ladies from the Wiscoy M. E. Church. This group was invited by Fillmore Scout Master Inar Swanson, who is foreman in the line department.

Other cabin parties include one for

fifteen guests at which Mr. and Mrs. George Aldrich were host and hostess. The event was in honor of Mr. Aldrich's uncle, Mr. Seneca Risley, of Binghamton, N. Y.

Hollis Young and George Aldrich entertained the members of the Fillmore Masonic Club's contract bridge players group, at which sixteen persons were present for bridge and games.

Mr. and Mrs. Edmund Gayford and Mr. and Mrs. Marlie Brigham, at different times, entertained groups of friends and relatives at the cabin, the former being hosts at an enjoyable turkey-fest on Thanksgiving day.

Like our "Chiselers Camp"

It seems that the little "Cabin in the Pines" which is being sung about so much these days in a popular song, has nothing on the cabin near the dam, at Wiscoy. We take just a bit of pride in recollecting that our own "Chisel-

ers Camp" along the Genesee River was at least a gentle reminder to Hollis and his associates of the fine times which such an institution can bring to the men and women of our big industrial family.

Genesee District Employees Go 70% for Electric Ranges

This fine record of the employees of the Genesee District shows that they are sold on the virtues of electric ranges. Seventy per cent of all the employees in this district now own and operate electric ranges.

George Aldrich recently sold a 100-gallon electric water heater to Congressman James W. Wadsworth, to be used in his home in Geneseo, N. Y. It replaces an 180-gallon coal fired heater. Electric ranges are also a part of the equipment in this fine home.



This is the first time we have been able to present to our readers a group picture of our employees in the Genesee Valley District, together with their families. These employees have a "Cabin" at Wiscoy, similar to our "Chiselers Camp."

The picture presents quite a nucleus of them as they appeared last summer, when they gathered at Letchworth Park to enjoy their yearly Company picnic. Hollis Young, seventh from the left in the back row, is district manager.

Now You Can Believe in Santa Claus

(Continued from Page 359)

really came to pass. Winifred Sleep Jones, from her department, said, 'Why, yes, I'll be glad to give you my piano.' So, because of the thoughtfulness of you of the Women's Chorus we have this fine upright piano."

—Reported by Frances Cameron

This Window Had Santa Claus Appeal

Don Smith and his collaborator, Jack Welch, installed a nice Christmas exhibit in the display windows of the Gas Heating Division, 101 East Avenue. A stream-lined train carried out a regular schedule of transportation over a circuit which included some nifty toy mountains and attractive buildings and terrain designed and built by Ray Clark and Elmer Villnaw.

This window attracted much attention, and no doubt gave many passers-by a neat hint as to the utility of modern gas home heating as a practical Christmas gift for the family.

Modern trains, hotels, theatres, office buildings and public places are now quite generally air-conditioned for comfort and health. Air-conditioning is a big factor in modern gas home heating, which brings to homes clean, wholesome air with the proper amount of moisture for good health.

Trains, automobiles, airplanes and other modern things have already felt the influence of scientific stream-lining. Radios, furniture, gas and electrical appliances and many other things are being stream-lined for efficiency and to give them a modern appearance. Gas home heating units, also, are now stream-lined and produced in attractive colors in shiny lacquer finish. You would never know they were heaters unless someone told you. They are an aesthetic asset to any basement.

Gas home heating is the stream-lined approach to perfect heating comfort, as the Christmasy card in Don's window display tells you, a nifty expression that is the brain-child of Joseph P. MacSweeney, Company advertising manager, who has a penchant for turning neat phrases.

Testimonial Dinner

Tuesday, November 17th, members of the Canandaigua office entertained Mr. Lundgaard, of the Industrial Sales Department, and Mr. D. K. Smith, of the House Heating Department, at a testimonial dinner given in honor of Schuyler F. Baldwin, Richard A. Sutherland and Norman Lauterback. Dinner was prepared under the direction of Miss Irene Muntz.

Mr. Baldwin has been transferred to Rochester to work in the House Heating Department. Mr. Sutherland has been transferred to Auburn, and Mr. Lauterback to Newark, both with the Empire Gas and Electric Company, in charge of house heating sales. These men have made an excellent record for themselves in Canandaigua, and the employees wanted to express their good wishes in this manner. They were presented with appropriate gifts.

The outstanding and unusual thing about the party was the spirit that prevailed and the way every member took part in the expression of this spirit. Many of those attending had an opportunity to make after dinner speeches.

Philip E. Thomas, as toastmaster, called upon the following: Thomas Smith, of the Gas Shop; Howard Clawson, of the Electric Department; Raymond Wells and Thomas Cougevan, of the Office; Victor Kennedy and Leonard Geyer, sales associates of Mr. Baldwin; and Mr. Lundgaard and Mr. Smith of Rochester. The three honored guests responded in turn.

—Reported by CATHERINE O'ROURKE

GENERAL INFORMATION

Net Increase in Consumer's Meters for Year Ending October 31

	Oct. 31, 1936	Oct. 31, 1935	Increase
Electric.....	132,827	130,078	2,749
Gas.....	110,263	110,157	106
Steam.....	321	317	4
Total.....	243,411	240,552	2,859

Net Increase in Consumer's Meters by Months

	1933	1934	1935	1936
January.....	258*	54*	16*	329*
February.....	86*	86*	55*	451*
March.....	460*	93*	55	182*
April.....	128	266	206	318
May.....	134	366	281	540
June.....	94	332	314	506
July.....	7*	172	233	562
August.....	132	281	153	433
September....	517	249	324	581
October.....	318	203	211	585
November....	281	191	121	
December....	211	179	175	

Statement of Consumer's Meters by Departments as of October 31

	Electric	Gas	Steam	Total	Incr.
1926	88,525	97,711	230	186,466	
1927	96,421	101,935	278	198,634	12,168
1928	104,608	106,192	308	211,108	12,474
1929	115,372	109,464	327	225,163	14,055
1930	117,787	109,543	340	228,670	3,507
1931	121,096	109,864	339	231,299	2,629
1932	126,957	109,106	322	236,385	5,086
1933	127,325	108,713	310	236,348	37*
1934	128,615	109,552	309	238,476	2,128
1935	130,078	110,157	317	240,552	2,076
1936	132,827	110,263	321	243,411	2,859
Incr. in 10 Yrs.	44,302	12,552	91	56,945	56,945

	Month of Oct., 1936	Month of Oct. 1935	Increase
KWH Generated—Steam.....	18,412,395	7,516,104	10,896,299
KWH Generated—Hydro.....	7,881,129	10,176,335	2,295,206*
KWH Purchased.....	10,293,532	16,269,929	5,976,397*
M Lbs. Commercial Steam Produced.....	86,212	92,540	6,328*
MCF Coal Gas Made.....	394,617	376,456	18,161
Tons Steam Coal Used.....	19,961	14,158	5,803
Tons Gas Coal Used.....	34,030	32,263	1,767
Tons Coke Made.....	23,140	21,331	1,809
	Oct. 31, 1936	Oct. 31, 1935	Increase
Number of Employees.....	2,464	2,376	88
Amount of Payroll—Mo. Ended.....	\$ 370,671	\$ 361,715	\$ 8,956
Amount of Payroll—Yr. Ended.....	\$4,603,835	\$4,241,030	\$362,805
Miles of Underground Dust.....	2,038	2,033	5
Miles of Underground Line.....	3,022	3,001	21
Miles of Overhead Line.....	8,788	8,242	546
Miles of Gas Main.....	839	824	15
No. of Street Arc Lamps.....	1,396	1,395	1
No. of Mazda Street and Traffic Lamps.....	26,361	25,977	384
Total Number of Street Lamps.....	27,757	27,372	385

*Denotes Decrease

EMPLOYEES' BENEVOLENT ASSOCIATION

Cash Statement for October, 1936

Receipts		Disbursements	
Balance 1st of month.....	\$6,056.93	Sick Benefits.....	\$1,307.95
Dues and Fees—Members.....	905.49	Accident Off-Duty Benefits.....	159.72
Dues and Fees—Company.....	905.49	Miscellaneous.....	103.55
Rochester Hospital Service Plan—Members.....	819.29	Medical Examiner.....	0.00
Company.....	408.96	Nurse's Expense.....	100.00
Interest on Bank Balances and Investments.....	0.00	Payment to Rochester Hospital Service Corporation.....	1,228.90
Total.....	\$9,096.16	Balance end of month.....	6,197.04
E. B. A. Membership October 31, 1936.....	2,204	Total.....	\$9,096.16
		E. B. A. Membership October 31, 1935.....	2,171
		Members participating in Rochester Hospital Service Plan Oct. 31, 1936.....	1,292

The Progress of School Lighting

L. K. FRANKE, *Lighting Engineer*

In this article Mr. Franke tells us of an interesting phase of Company activity. Reading between the lines we can sense the working of some of the ideals of Company service, viz.: That merely selling a Company product, commodity or service is not the BIG IDEA; but that values of helpful service to the community, collectively and individually are the rewards which salesmen and employees generally may receive as compensation for work well done.

FOR many years school lighting has hovered around low intensities and poor quality of illumination, to the detriment of eyesight and scholarship.

Until the development of the new science of seeing, the lighting salesman has lacked adequate information of the results and benefits derived from the use of light in a class room. As the connecting link between the power company and the consumer it is his duty to explain these benefits to parents, trustees and teachers.

It makes no difference whether you are working with the parents, trustee or teacher of a one room district school, of a combination grammar and high school, or of a large high school. When the effects of poor lighting are

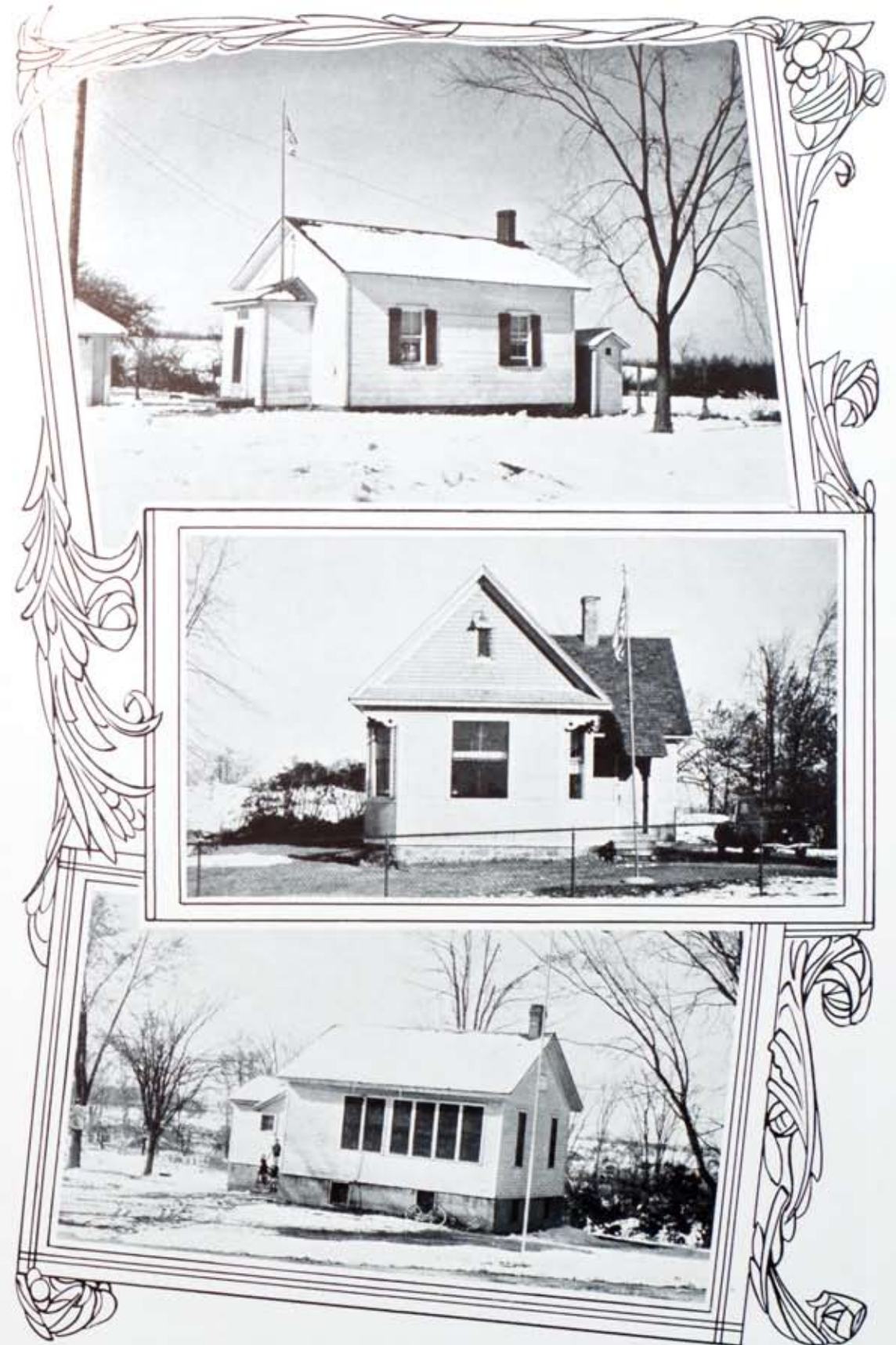
brought to their attention at Parent-Teacher or School Board meetings or to the teachers individually they realize the need and start the wheels turning to fulfill their wants.

The parents are interested in having children escape the handicaps of eye-strain and defective vision that may result from studying under poor lighting. One parent we know of had her son's eyes examined before he entered school and found he had normal vision; however, after studying for three years in a one room school it was necessary for him to wear glasses. As a result the parent discussed the matter of school lighting with the trustee, and the school room was relighted.

Another consideration is the cost of eye glasses when it becomes necessary



School room in the Victor High School, where new lighting in conjunction with new paint greatly enhanced lighting conditions. Last year more than thirty schools followed the recommendations of Mr. Franke, the author of this article, and repainted, with results that brought greater happiness to teachers and pupils alike, and in many instances better marks for pupils.



Three of the numerous rural schools in which modern lighting was installed this year, they are: top, District School No. 7, Farmington, N. Y.; center, District School, Ogden, N. Y.; and bottom, District School No. 4, Macedon, N. Y. Teachers say that good lighting helps pupils to learn faster, take a greater interest in their work, and to become happier and easier to discipline.

to provide them, as children are none too careful in handling them. Once defective vision is acquired it is generally necessary to wear glasses for the remainder of one's life. The cost of eye glasses and the cost of the education of pupils who fail, due to poor lighting, more than pay for good lighting. In addition you may have conserved eyesight, one of our most valuable possessions.

The average school board is interested in good lighting due to the fact that the standard of scholarship is raised, especially that of children with defective vision. There are fewer repeats, and absences decrease in the classes, which is an important item as it costs about \$100 per year to educate a child. With more rapid advancement the same building facilities will care for more children. This is an important item in rapidly growing sections as many of the schools in such locations are now using basement rooms, which were originally designed for storage space.

One teacher in a recently relighted and repainted class room made the statement that the children were more alert, cheerful and had made more rapid advancement in their school work since the changes had been made. They also appreciate the fact that the janitor can see under the desks while cleaning, and their rooms are maintained in a more cleanly condition.

Poor lighting causes eyestrain which may result in headaches, indigestion, fatigue, and nervousness, causing the pupil to work under a handicap. It is a poor educational system which makes it necessary for a child to acquire defective vision in order to obtain an education. The defective vision further limits the use of his education and defeats its own purpose.

To forestall such results some 35 schools in the Rochester Gas and Electric Corporation territory have been relighted this year. They vary in size from one room district schools to the large central schools. In every instance it was necessary to furnish the school



Room in the Ogden School, where a new lighting installation was completed this year. The new lighting was appreciated by parents, as well as teachers, for in this room are held regular meetings of the Parent Teachers' Association. Many I. E. S. lamps were sold in this community, largely through this installation which set a standard for parents to follow at home.

authorities with a definite plan covering wiring, location and type of fixtures and lamp sizes. Such a plan enables them to determine the installation cost, submit a concise proposal to the State Education Department, which is required in New York State, and be assured that the new equipment will perform in a satisfactory manner.

Many of the class rooms were formerly painted shades of gray, brown or green. Such heavy colors absorb light and give a dingy, gloomy depressing appearance to the room. The advantages of using paint as light thereby making better use of both natural and artificial light were pointed out to the school authorities. This resulted in re-decorating in thirty of the thirty-five schools contacted.

In many instances, as a result of better lighting in the class rooms, the parents have purchased I.E.S. approved floor and table lamps for use in their homes. Many others have discarded their living and dining room fixtures for the better light type, because usually in these rooms the children do their home work.

Company representatives have been active in presenting its advantages of better lighting to the adults. Some well versed in the new science of seeing, gave talks before groups of parents and teachers, while others explained to trustees individually or collectively what should be done in each particular instance. The results have been highly pleasing in helping to produce lighting conditions in schools which will count in factors of enhanced health and well-being, better scholarship, an increased thirst and capability for knowledge, and many savings of a more material nature.

Bad Start

Two old settlers, confirmed bachelors, were off on a hunting trip together. During a gabfest one night in the cabin the conversation drifted from politics and finally got around to cooking.

"I got one of them cookery books once, but I never could do nothin' with it."

"Too much fancy work in it, eh?"

"You've said it! Every one o' them recipes began the same way: 'Take a clean dish—' and that settled me."



The Rochester Gas and Electric Corporation maintains a regular service in the field of good lighting. It disseminates educational information regarding lighting through advertisements, the radio, descriptive pamphlets, window displays and also through the constructive work of salesmen, engineers and the women of the Home Service Department, who carry on lighting surveys in homes.



Edward De Groff, Mt. Morris, recently gave a blood transfusion at the Dansville Hospital in his effort to save the life of a small child. His blood was found to be suitable by matching that of the unfortunate child, and recovery is hoped for.

Mr. and Mrs. Fred Wood, of Sodus, and their daughter Dorine, enjoyed Thanksgiving day at the home of Mr. Wood's sister, in Syracuse.



Miss Barbara Agnes Scavone, little daughter of Fred Scavone, elevator operator and grand-daughter of James Scavone, Maintenance Department.

William White, superintendent of the machine shop at East Station, was recently honored at a birthday party held at the home of his son, Mr. Raymond White, Vice-President of Lincoln-Alliance Bank. The guests included immediate friends of the family, and Mr. White's birthday cake was aglow with seventy-three candle power.

Marion Olmstead and Ralph Mason recently put on an electric range demonstration at the Wolcott offices for about fifteen women from Spring Lake.

Mr. and Mrs. M. C. Wadsworth of the Canandaigua district, spent Thanksgiving and the week-end with friends in New York. Mr. and Mrs. Raymond C. Wells, also of Canandaigua, spent the Holiday and week-end in Haworth, New Jersey, as the guests of relatives.

The second floor was having a meeting to discuss the Social Security Act. Wilber Seidel, head of the department, was speaker, and Albert Mead had the job of answering telephone calls while the meeting was on. Wilber would talk a bit, then Al would answer a 'phone call while everybody waited. With numerous interruptions the meeting proceeded. Finally, questions were all answered, and Mr. Seidel ended his talk. Just then Al shouted out over the phone, "Speak a little louder, I didn't hear a word you said." It got quite a laugh from everybody, excepting possibly Al, who will have to study his Social Security from a book to make up for being telephone operator.

OBITUARY



WITH the utmost regret we announce the following deaths. To the bereaved families we extend the deep sympathy of the Officers and Employees of the Company.

The mother of Mark G. Eilers, Mrs. Mary A. Eilers, died November 30 at her home, 497 Lexington Avenue. She is survived by one daughter, two sons, three sisters, and three brothers. Funeral services were held from Holy Rosary Church, and interment in Holy Sepulchre Cemetery.

For twenty-eight years Earl Harrington, gas dispatcher, was a member of the personnel of the Gas Street Department. Following an illness of some weeks, Mr. Harrington passed away on November 26. Mr. Harrington leaves to mourn his wife, Mrs. Harrington, and two sisters. Funeral services were held from the church of Our Lady of Good Counsel, and interment was made at Holy Sepulchre cemetery.

William E. Peachey, 35 Flower City Park, an employee of the Company for over twenty years, passed away on November 22, after an illness of some months. Mr. Peachey is survived by his wife, Louise Peachey; his son James, of the Stores Record Department, and two daughters, Mrs. Marie Hunter and Mrs. Adelaide Cournyn. Services were held at the Church of the Sacred Heart, with burial at Holy Sepulchre Cemetery. Mr. Peachey was in his sixty-third year.

Harriet Kipp has the right idea, she consistently goes to the country for much of her outdoor diversion. Thus, as the seasons go 'round and 'round she enjoys riding, swimming, golf, hunting, and now comes skating and sliding. She goes to the home of friends in Palmyra. As they live on a farm, she waxes enthusiastic about the fresh eggs and the fine chicken dinners, which are a part of the rural lure.

Edward Shippy is looking forward to the Holiday visit here of Mr. and Mrs. Leo Moore and their little son, Terrence. They are coming from Boston to spend the holidays. Mrs. Moore is the former Gertrude Shippy, of the Coke Sales Department.

During some alterations at the Station Three laboratory, one cold day, Frank Henry needed a bit more heat; so, he looked about for a couple auxiliary heaters. The irony of it was that at East Station he picked up an electric space heater, and in the electrical distribution department, he readily found a gas heater. What's that the gas men are wont to say (and the electrical men say it in reverse): "If it's done with heat, you can do it better with gas." Frank went fifty-fifty on the proposition and tried one of each.

Irving Hough, of the Consumers Bookkeeping Department, and Mrs. Hough, have been host and hostess for a series of weekly family dinners at the Asbury First M. E. Church.

Edward Schipper, elevator operator, was popular during the Thanksgiving season. He was besought by persons wishing nice fat geese from Eddy's goose farm down east. He knows how to raise geese, and is an authority on duck raising. If Eddie ever approaches you with Joe Penner's well-known slogan, "Wanna buy a duck" don't think that he is being facetious, it's plain business.

Mary Powers, Rate and Contract Department, spent Thanksgiving day with her parents in Sayre, Pa.

During the recent hunting season "Cy" Woodbury, of the Adjusters Department, accompanied by Roy Webber, of Webber's Market, and Gilbert Goddard, of the John P. Smith Printing Company, spent a week on tongue Mountain, in Warren County. They bagged one ten-point and one eight-point buck and felt very much satisfied with their week in the wilds.

Stanley Allen was telling about the nice clams he dug last Fall, at Long Beach, Long Island. Stanley and his wife, together with his father and mother, Mr. and Mrs. William Allen (Mr. Allen is employed at Station Three) had a very wonderful vacation at New York, Jamaica, Long Island and other places, visiting for a time at the home of Mr. Allen's sister on Long Island, that's where Stanley got acquainted with clam digging.

Mr. Otto Haeg, of the Rate and Contract Department, accompanied by his family, motored to New York for the Thanksgiving holidays. They visited at the home of relatives. Little Bobbie Haeg was thrilled at visiting the Empire State Building, Industrial Hall and the Planitarium.

The R. G. and E. Bridge Club recently held a dinner and bridge party on the fifth floor. About twenty girls were present to receive instruction under the tutelage of John Clark, teacher. Food from Aunt Jenny's kitchen was excellent, as usual, and there were numerous calls for "doubles." Aunt Jenny, please take notice.

Recent visitors to the Company's steam and electric stations were Mr. Jan Klechka, electrical engineer in charge of the Municipal Electric Plant at Prague, Checo-Slovakia, and Mr. Ernest Sherman Fitz, of the Virginia Electric and Power Company, Richmond, Virginia. They were shown about by Landis S. Smith.



Playing "Bango" was just one of the amusements at the recent party of the Women's Section. A style show, with members acting as models was another feature. The entertainment followed a dinner, held in the Assembly Hall.



Mr. and Mrs. Duck, safe in the sanctuary at Mendon Ponds Park, give thanks for the protection afforded them there. Doris Fink "shot" them with her camera.

Carl Jeerings and Lucas Caple journeyed to Skytop, Pennsylvania, in the Pocomo Mountains, to show the Company's new "talkie" to a gathering of the American Society of Agricultural Engineers. Members thought it was very nice and spoke of it in highly complimentary terms.

Edward Price got so interested hunting for deer on Mount Morris, Tupper Lake, that he just naturally lost his bearings. He had to climb to the top of the mountain, to the ranger's cabin, to get instructions. Edward says that, under the circumstances, it was just as well he didn't see any deer.

The labor group of the general maintenance department held a clambake on October 31, at the Chiselers' Camp. It was a rainy Saturday afternoon and most of the sports of necessity had to be of the indoor variety. Cards were played, there was music and some speeches by various employees, but the big event was the dinner. It was put on by Tony De Tucci and Louis Tacito, who can mix salads and feature food as easily and proficiently as they can mix a batch of concrete. The guests had "concrete" evidence of this, and no mistake.

Employees of the Addressograph Department held an enjoyable party at

the home of Edward Shippey, on Murray Street. Edward made a fine host. As an experiment he served Limburger cheese and onion sandwiches which just seemed to "hit the spot." The following persons were present, Edward Voelker, William Staub, Hubert Wolfe, Chester Shippy, Ray De Rycke, Norman Slayer. Cards were played and the boys all seemed to take liberties with the host's pinochle prowess. Eddy says that it might have been those sandwiches, after all.

Kenneth Castle spent two weeks at Washington, D. C., as a guest of our Uncle Sam, studying ways and means for procuring supplies during war times. He is a Second Lieutenant in the Ordinance Department, Reserve Officers Corps. At the conference were about thirty-two officers from various branches of the Army, working out problems calculated to fit them for actual duty in emergency.

Something nifty in Christmas trees was planned by the Industrial Department for its annual party on the third floor. Charles Rickner was appointed to do the job. The result was a revolving tree, with unique lighting effects, and a special Santa Claus and chimney "prop" that was a hummer. Dorothy Fisher and Mildred DeWolf were in charge of the tree trimming.



The view Mr. and Mrs. W. J. K. Sutherland had from the walks in Edinburgh Castle, on their recent trip to Bonnie Scotland.

Mr. and Mrs. W. J. K. Sutherland sailed the seas to Bonnie Scotland for their vacation this year. They embarked on the S.S. "Duchess of Athol" at Montreal on August 28, and a few days later they woke up to find the ship drifting down the historical River Clyde. They visited many famous places in both Scotland and England.

Bill said he liked Harrogate and Leeds very much, and especially the beautiful flower gardens which are so numerous over there. They saw a few members of the British Royal family, including the late King Edward.

Mrs. Sutherland was quite fascinated with her first trip to the "old world," and she wants to go there again soon. However, they left a cold and drizzly Liverpool on October 2, and were delighted to see once again the scenic St. Lawrence, ablaze in autumn colorings, which contrasted so greatly with the green and gray scenery of Scotland and England. The "new world" looked mighty fine, and particularly Rochester—so say we all.

Edward Schofield, formerly of the Industrial Department, is now employed in Chicago. Edward is an engineer in the Chicago factories of the Police Teletype organization.

With their fifteen children and four guests, twenty-one sat down for Thanksgiving dinner at William Kast-

ner's home. Chicken and ducks and all the trimmings comprised the menu for this hungry crowd, topped off with nine pies and four cakes baked by Mrs. Kastner. However, with all the work she did, Mrs. Kastner probably enjoyed the party better than any one else.

Hattie Neuhierl and Bertha Ellsworth completed over 2,500 miles on their late vacation this October. Their goal was Charleston, S. C. On the way down they visited the historical sights at Gettysburg, toured through the Virginias, and then down to the Carolinas. On the return trip they spent many wonderful hours in Washington, Baltimore, Atlantic City, Philadelphia, and New York. Quite a comprehensive trip, we would say.

The poem, "W'ere all Home Folks," which appeared on the outside back page of the October issue of GAS AND ELECTRIC NEWS, brought back pleasant memories to Cal Brown, of the Gas Street Department. He wrote us a note saying, "Thanks for the poem from my home town paper. Ann Campbell wrote it for the anniversary of the 'Yale Expositor.' As she was a resident of Yale, living on a farm, I recognized the poem at once." Cal refers to Yale, Michigan, where he was born and received his early education.

Russell Cooper is publicity man for the Spencer Ripley Players, a dramatic club which has been active locally for the past few years. The players recently put on a comedy "Polishing Papa" at No. 35 School, for the benefit of the Parent Teachers' Association. Lee Franke is electrician for the organization, in charge of stage effects.

A "stag" bowling fest was held at the Muhs alleys, North Clinton Street, on December 16, by the men of the Industrial Department. Thirty men demonstrated their skill in warding off "sewers" and garnering "strikes" only to have the winner picked from a blind bogey, this gave everyone, even a novice, equal chance at "tops" and is a fine way to make everybody happy. Russell Howe planned the party.

Lynn Cooley, Irving McChesney and "Pete" Cross went down to Port Bay on Lake Ontario and decoyed a few ducks into firing distance. The rest was easy for these sure shooting engineers who don't callate to miss any ordinary shots.

The young women of the Coke Sales Department enjoyed a Holiday party and dinner at the College Inn, on the evening of December 17. It was a "doe" affair if we have used the proper antonym for the word "stag" as the slang dictionary has it.

A fine dinner was served at 6:30 P. M. to the rollicking orchestra music which was on tap until 8:30 P. M. One of the features of the evening was the distribution of Christmas gifts. Each girl had purchased a three-dollar present for one other girl, so that everyone had a beautiful Christmas gift to take home.

The gifts were financed through the girls' Christmas fund, to which each

one had contributed twenty-five cents per week for the past twelve weeks.

Wilber Geiger with his family has moved to Flint, Michigan, which is Wilber's home town, where he has a nice position with the Flint Citizens Investment Corporation. It is a banking organization similar in scope to that of the "Lincoln-Alliance Plan." Wilber is missed by his many friends here who send their best wishes to him in this magazine and trust that he and his family (Mrs. Geiger is the former Margaret Goodwin, employed for some time in the Mailing Department) will have a Merry Christmas and a Happy New Year.

Carmelita Kelley, who lives at Caneadea, informs us that on December 1st the temperature there fell to 16 below zero. They need strong thermometers in that neck of the woods.



Carmelita Kelley, of Caneadea, who recently was hostess to the members of the Genesee Valley Hiking Club, who visited Caneadea Dam and enjoyed dinner at the Kelley House.



Collegiate

Mother: "Now say your prayers, sonny, and go to sleep."

Little Charley (a new football fan): "God bless ma, God bless pa, God bless me—rah! rah! rah!"

Visibility Good

Irate Father: "I can see right through that chorus girl's intrigue, young man."

Lovesick Son: "I know, dad, but they all dress that way nowadays."

Fewer Every Day

"Sammy," asked the teacher, "how many make a million?"

"Not many," answered Sammy quickly.

Boiling It Down

"Make it short and snappy," cried the city editor. "Boil it down."

And when they handed the new re-write man the Ten Commandments, to try him out, he wrote:

"Don't."

Second Childhood

An elderly Hebrew went to a rejuvenating wizard and asked: "Can you make me eighteen years old vunce more?"

"Yes," was the reply, "but it will cost \$10,000."

"Nefer mind vot it costs. . . . I'll take the operation."

Six months later the rejuvenating wizard called for his money.

"You can't collect," shrieked the patient. "I'm under age . . . and if you say I ain't, I'll sue you for fraud!"

Black Magic

Sports Writer: "Is the big black boy in shape for the match tonight?"

Trainer: "Yes, suh, boss. He's in the ink of condition."

Highly Colored

Rastus and his wife, driving to town in their decrepit flivver, had parked it casually in the first available space. While they were away a traffic officer attached a numbered tag to the vehicle for parking in a prohibited zone. On their return, Rastus noticed the tag and was for throwing it into the street, but Dinah restrained him.

"Sabe de ticker, honey," she said. "Dat number might win sumthin."

For "Coffee and"

Judge: "Why did you steal that \$50,000?"
Accused: "I was hungry."

Cowed

"Did you give the man the third degree?" asked the police officer.

"Yes. We browbeat him and badgered him with every question we could possibly think of."

"What did he do?"

"He dozed off and merely said now and then, 'Yes, my dear, you are perfectly right.'"

Knock, Knock

Teacher: "Who said, 'I come to bury Caesar?'"
Nervous Youngster: "P-please, teacher, the undertaker!"

Colorful Sinner

"What's the idea of all the crowd at church?"
"There's a traveling salesman down there confessing his sins."

Lots o' Room Up Front

A patrol wagon isn't much of a car, but it'll do in a pinch.

"Let George Do It"

Ruth was a sweet girl. She was reading a book that gave the meaning of names. Her mother was watching her, and thinking of all the young men who were attracted to her.

"Mother," says Ruth, "it says Philip means lover of horses, and James means beloved. Mother, what does George mean, I wonder?"

"I hope, my dear," said her mother, "that George means business."

Good Aim in Life

Mountaineer (taking son to school room): "My boy's arter larin'. What have you got?"

Teacher: "We offer arithmetic, English, trigonometry, spelling, etc."

Mountaineer: "Just give him some of that thar triggernometry; he's the worst shot in the family."

No Cussing

The preacher was out on the golf course and thought a small moral lesson might not be amiss.

Minister (mildly): "I notice that the players who get the lowest scores are not those who swear."

Gloomy Golfer (as he dug another slice of turf): "What the (naughty word) have they got to swear about?"

If



If we noticed little pleasures
As we notice little pains;
If we quite forgot our losses
And remembered all our gains;
If we looked for people's virtues,
And their faults refused to see;
What a comfortable, happy,
Cheerful place this fine, old world
would be!

— Author Unknown



A FLOWER unblown, a book unread,
A tree with fruit unharvested,
A path untrod; a house whose rooms
Lack yet the heart's divine perfumes;
A landscape, whose wide border lies
In silent shade, 'neath silent skies;
A wondrous fountain, yet unsealed,
A casket with its gifts concealed;
This is the year that for you waits
Beyond tomorrow's mystic gates.

— *Horatio Nelson Powers*



A Happy New Year dawns to bring us new opportunities
and new responsibilities