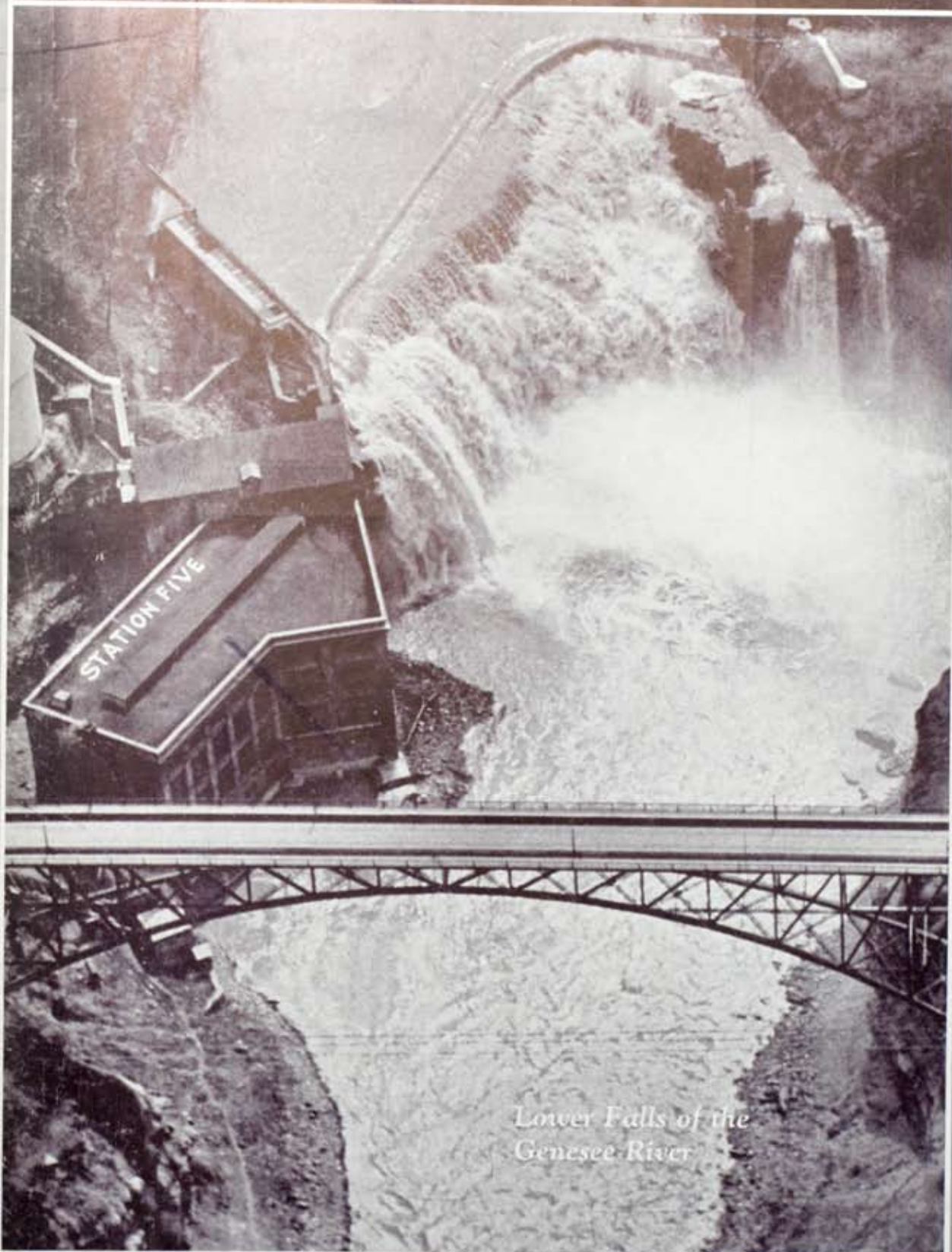


GAS & ELECTRIC NEWS

ROCHESTER GAS & ELECTRIC CORPORATION

April, 1936

Vol. 20 • No. 3



*Lower Falls of the
Genesee River*

S P R I N G

What delights us in the Spring is more a sensation than an appearance, more a hope than any visible reality. There is something in the softness of the air, in the lengthening of the days, in the very sounds and odors of the sweet time, that caresses us and consoles us after the rigorous weeks of winter.

—Hamerton



Photo by W. E. Hughes

ROCHESTER R G AND E NEWS

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Gas & Electric Corporation

APRIL, 1936

And Along Came Spring

LONGFELLOW once said about Spring "Thus came the lovely Spring, with a rush of blossoms and music, flooding the earth with flowers and the air with melodies vernal." This Spring apparently has not been in such a rush to get here. Perhaps it was influenced by the rather bad example Winter set for us. Doesn't it seem that all our seasons the past year have been somewhat revolutionary or shall we say they have "swung to the left" just a bit.

To start with, March came in like a lion and departed like a lion. We have had pretty rough weather quite consistently and that is why we are so glad to see Spring, who is often spoken of as a beautiful young woman tripping in, her arms full of beautiful blossoms, to the theme songs of birds.

It seems as though the fair damsel must have tripped her toe as she was about to enter our presence. She gave us a day or two of wonderful warm

weather, then left us shivering for days upon end.

Goethe spoke of Spring as one of the more beautiful chapters of the old story of life, which is never told quite the same way. Poets have always raved a bit over Spring. And even if Spring doesn't act just as we think she ought to, nevertheless, she inspires us with hope; she gives us color, tone and the balm of warming temperatures.

It isn't so much what Spring IS, but what she promises or prophesies for happy days to come. Spring seems to give us hints to bolster none too courageous beliefs in immortality. And if Spring was a bit less gushing than usual in her 1936 approach, we must remember that it may be because she is (as presented to us by Mrs. Barbauld) "Sweet daughter of a rough and stormy sire, hoar Winter's blooming child." And she sure has run true to form this year, a regular chip off the old block of Old Man Winter.



This year you can tell Spring, not so much by evidences of sunshine and balmy air as by umbrellas and chilly showers.

Service and Rates

HARRY A. WEITZMAN, *Rate and Contract Department*

"Neither snow, nor rain, nor gloom of night stays these couriers from their appointed rounds"

THE above quotation, on the New York City Post Office Building, well describes the spirit of the Rochester Gas and Electric Corporation's efforts in bringing dependable, unassuming service to its customers. Probably few customers have stopped to realize that the Steam and Hydro Generating Plants and Sub-Stations of the Company are never closed; that the Construction and Service Departments and Workshops with their testing and checking laboratories are unceasingly improving and bettering the Service. Just as this service, not excelled anywhere in the Country, has reached its present state of perfection, just so have our domestic electric rates decreased steadily and reached their present low level.

In Rochester, for an incomparable domestic electric service, the Average Family pays but 9c a day. In the following domestic electric rate discussion, the relationship of the figures can probably better be understood if thought of in terms of the following comparison:



R. G. and E. service is not excelled anywhere in the country and our domestic electric rates have decreased steadily to their present low level.

With one apple costing 5c, and two for 8c, the average cost of the two is 4c—or a 20% (1/5) saving by buying two apples instead of one.

And so with electric service and rates: For example, for \$1.00 the Company supplies the Domestic Customer in Rochester with 12 Kwh. per month. For an extra 99c, the Company supplies him with an additional amount of almost twice the original 12 Kwh. (22 Kwh. more); in other words, 34 Kwh. for \$1.99. For \$3.00 more (total bill \$4.00) the Customer obtains six times as much more Service (72 Kwh. more, making a total of 84, with the original 12 for \$1.00).

The above may be computed from Table 1 which also shows how appreciably the average cost per unit of Service (the Kwh.) decreases as more electrical servants are put to use.

Monthly Service	Rochester Present Bill	Average Cost per Kwh.
12 Kwh.	\$ 1.00	8.3c
34 "	1.99	5.9
84 "	4.00	4.8
112 "	4.98	4.4
196 "	7.00	3.6
396 "	10.00	2.5

How much more descriptive and significant of the service the monthly electric bill would be, if itemized as:

ELECTRIC SERVICE FOR:	
Lighting	Radio Entertainment
Making Coffee	Refrigeration
Sweeping Floors	Cooking
Toasting Bread	Washing
Ironing	Cooling
Air Conditioning	Heating

AND SOME PEOPLE CALL IT THE "LIGHTING" BILL!

Surely, the enjoyment of many of these electric services are daily worth



Electric rate reductions in this community have resulted in providing homes with much more electric service at no added cost, compared with the old rate. The present rate emphasizes the fact that, more than ever before, the more service you use, the less the average cost.

as much as, say, the price of a quart of milk, or a double-decker ice-cream cone, or a Sunday newspaper, etc.

Table 2 helps to bring home in still another way the fact that a rate reduction has recently been made which resulted in more service available at no added cost, compared to the old rate; while of course, the rate itself emphasizes now more than ever that the more service used the less the average cost.

Bill	Present Rate	Old Rate	Extra Kwh. No Charge
1.00	12 Kwh.	12 Kwh.	—
1.99	34 "	32 "	2 Kwh.
4.00	84 "	75 "	9 "
4.98	112 "	99 "	13 "
7.00	196 "	150 "	46 "
10.00	396 "	250 "	146 "

Continuous analysis of the Company's business in the past five years has resulted in reductions, to all classes of electric consumers, totaling over ONE MILLION TWO HUNDRED THOUSAND DOLLARS.

Rate simplification has progressed along with rate reductions not only in the form of rates but also in the number of rates. In 1930, for all classes of

electric service throughout the Company's territory, there were 12 separate schedules containing a total of 78 rates; today there are but five schedules containing 41 rates and of these 41, ten are obsolete and in the process of elimination. The time is not far off when one electric schedule with about 15 rates will cover the Company's charges for electric service.

In conclusion, one must bear in mind that rates are not the sole measure of service, but rates do and must reflect the Company's reliable and adequate supply of service, its steady and proper maintenance of voltage, and an organization bending all efforts and continually striving for better service.

Your Gas and Electric Company—"Couriers" of Service, directs every effort towards furnishing the finest of service with the lowest rates compatible with such service.

RESIDENTIAL ELECTRIC RATES ARE DOWN

THE MORE YOU USE THE LESS THE AVERAGE COST

Your gas and electric company, "Couriers of Service," directs every effort toward the ideal of the finest of service with the lowest rates compatible with such service.

R. G. & E. Players Entertain at School No. 38

THE R. G. and E. Dramatic Guild spends many hours perfecting themselves for their roles in theatrical presentations. Their reward, generally speaking, is the "kick" they get out of it; the fun they have and what they learn. There are, of course, the added thrills which come when their work is well received by the groups before which they play.

A very nice letter was recently received by President Herman Russell from the Principal of the George Clinton Latta School Number 38, Lucie L. Dower. In speaking of the R. G. and E. Players who put on their play "Here Comes Charlie" at that school, Miss Dower said: (See Page 95)

"Here Comes Charlie" is one of the very best of the non-royalty plays. It is full of humor and provides excellent opportunity for every player to do some real acting. "Charlie" really is a girl, whose father rescues Larry, one of the characters who later becomes the guardian of this girl from the Ozarks, and eventually marries her.

Four of the young men in the cast had played "Here Comes Charlie" eight times before they played it with the R. G. and E. Dramatic Guild, having been members of other dramatic groups. Mr. Edgar Royce Letson some time ago was asked to play his part of "Larry" with another group of players upon very short notice,



Members of the R. G. and E. Dramatic Guild, left to right, sitting: Virginia Wolverton, Marire Miller Boyink, Dorothy Lovick, Fred Bellenger, Harvey Lannon. Standing, John Sherman, Viola Soutar, Katherine Yockel, William Fisher and Edgar Letson.

upon the illness of the principal character. He did an excellent job which was much appreciated by the Parent-Teachers Association at the Field Street School.

This Company group has been presenting plays for three years. Some of their members have been lost to the activities of the Women's Chorus, but the membership now comprises about forty employees. A membership drive is contemplated soon, to help stimulate even greater employee interest in this activity.

Funds will be raised to permit the presentation of royalty plays next season, as non-royalty efforts do not permit a broad enough field for serious work.

"Here Comes Charlie" was shown on Friday Evening, April 24, before the members of the South Congregational Church, Pearl and Alexander Streets. The Guild hopes to be able to present it before the employees of the Company soon, on the Sixth Floor, perhaps as a feature of the membership drive. James Nolan directs this play; Stanley Allen is property man; Wilbur Geiger, stage electrician, and Leone Wightman is prompter. Officers of the Guild are: President, William Fisher; secretary-treasurer, James Nolan, and, historian, Katherine Yockel. Many of the stage settings, furniture and draperies used in "Here Comes Charlie" were loaned by the Home Service Department.

GEORGE CLINTON LATTA SCHOOL NO. 38
270 LATTA ROAD
ROCHESTER, NEW YORK

March 30, 1936

Mr. Herman Russell, President
Rochester Gas & Electric Corporation
Rochester, New York

My dear Mr. Russell:

In behalf of the Parent-Teacher Association of No. 38 School I should like to express our gratitude for the excellent three-act play presented by members of your Dramatic Guild last Friday Evening, March 27 at our school.

The production, "Here Comes Charlie", was presented in a very dramatic way. The actors put themselves very cleverly into the performance and the stage setting was very effective.

We are deeply appreciative and heartily grateful to you and to the talented members of the Gas and Electric Dramatic Guild.

Gratefully yours

L. L. Dower

It was Bad Enough, but It Might Have Been Worse

Below is given a brief summary of the recent storm period activities. Few names have been given inasmuch as any complete list would be almost impossible to secure. In the New York State Trooper broadcast, however, the Company thanked generally the police and firemen of Rochester and vicinity; the State Troopers; city and county officers and employees; Commissioner of Public Safety Walter P. Cox; Chief of Police Henry Copenhagen; Chief of the Fire Department, Maurice Keating; Commissioner of Public Works, Thomas Morrison; Commissioner of Public Works, J. Raymond Hurley of Canandaigua, and all others who may have helped us to restore service after the most devastating storm since that of 1929.

A GREAT many of the employees of the Company who might have been anticipating a rollicking good time on St. Patrick's evening, had a party of another kind instead. This party lasted, not for one night, but for a number of days and nights, with little or no sleep, and comprised a real battle against the forces of Nature, sleet, snow, wind and rain.

This article can not do justice to the type of heroic effort put forth by the small army of men and women who eventually put service back to normal. It was a herculean task. The greater burden of trial and tribulation suffered by other parts of the country clearly showed us that ours was small in comparison. It was bad enough, but it might have been infinitely worse.

On Tuesday, March 17, the thermometer stood at 31 degrees. Then it rained. Ice formed on trees and wires. Branches, limbs and even trees fell with the heavy burden, taking down poles and wires with them. Men on leave were called in. Contractors were pressed into service, and later men from out of town, where the storm had not struck, were rushed to Rochester and vicinity.

The sleet storm had not

effected districts north of the Ridge Road, near the Lake. Men from Sodus district and others near the Lake could come to our rescue. Rochester and vicinity and Canandaigua territory were hard hit. In both places city executives and crews jumped into the breach, clearing away limbs and debris and working hand in hand with utility men. Police cooperated by guarding fallen wires, marking dangerous spots with flares at night and directing traffic.

Officials on Job

Company officials worked with heads of departments and their men. Home Service young women provided hot coffee and sandwiches, and crews from Buffalo, Wilkesbarre, Bradford and other places did their excellent bit to clear up lines, and restore service and order out of the chaos. Many



The sleet storm in Canandaigua, N. Y. Top, pole down on Chapin Street, March 18, where there was a chance for some real "fireworks" tying guy wire on 33,000-volt transmission line from Rochester, March 17. The Rochester line was cut after breakfast was served at the U. S. Veterans Hospital, 9:25 A.M. Telephone lines are underneath. Bottom, beauty and the beast, on Park Street. The Rochester line held throughout all the trouble, a great "break" for Phil Thomas and his men as well as Canandaigua and vicinity.



One morning when all Nature was a huge refrigerating machine or ice-maker, Schuyler Baldwin, Canandaigua, measuring the accumulation on a power wire.



A few flood pictures taken by Arthur Underwood. Top, where the Genesee River took liberties with the River Road. Wires high up on sturdy poles gave service as usual, although folks had to get food in rowboats. Center, and bottom, along Idle Lane, where the old song "River stay away from my door" was of little benefit in keeping off the advances of a Genesee on a spree.

worked as long as twenty-four hours at a stretch and after catching a two or three hours sleep went back to work again.

Lines effected were the 4,150-volt distribution wires, 120-240 volt secondaries and street lighting wires. Ice forming on them in some places weighed as much as two pounds to the foot and was two inches in diameter. After a section of line had been restored, word would come that the line had broken down further on, making success almost impossible and work difficult and discouraging.

Every Department Helps

Almost every department of the Company had a part in making success ultimately a bit quicker for the department which had to bear the brunt of the trouble, the Electrical Distribution Department, whose Superintendent, Walter Consler, found his men ready and able to cope with the difficulties presented.

The Purchasing Department sent through hurried orders for rubber coats and other emergency supplies; the Transportation Department provided men and motor vehicles; the Storehouse had equipment and replacements in readiness; Miss Bridgeman's young women assisted by serving needed coffee and food; the General Construction Department found plenty to do to help out with crews and equipment; the Gas Department loaned coats and men; the Engineering Department aided with its technical assistance and the Electrical and Gas Laboratory, Electric and Gas Meter Shops and many others found a handy niche to fill in the emergency. If we mentioned all the names our story would never end.

The Battle Rages

And so the battle against grim Nature and its havoc reigned from Tuesday until Friday when the ice melted and the thermometer raised to 46 degrees. On Saturday a wet snow

fell and conditions seemed to be looking bad again. Then Nature smiled a bit and called it a day. At 10:30 P. M. Saturday everyone heaved a sigh of relief. The sleet storm and flood of early 1936 was over for Rochester.

On Wednesday, March 18, a total of 980 telephone calls were received at Andrews Street. Many customers were distressed, but all were very tolerant. What they had read in the daily papers about Johnstown, the South, the New England States and the West seemed to have made them feel that their plight, after all, was trivial, comparatively speaking. And so it was.

The loss to the Company in various ways was quite heavy. Through all this trouble, however, our lines stood the gaff exceedingly well because they are adequately constructed and well maintained and so much of our down-



Where adequate line construction helped to save the day for electric service. Among the great constructive factors in restoring service was the group of tree-trimmers who mopped up nature's confusion for line gangs.

Every Available Man
Is Being Used to
Restore Service

DANGER---Wires Down

Every available man in the crews of working service is

Used

As they do it to the satisfaction

Now from all over the city

We are

Every Available Man
From Every Source
Is Being Used To
Restore Service

WIRES ARE DOWN EVERYWHERE - PLEASE AVOID
CONTACT WITH THEM! WARN OTHERS! IF YOU SEE
DAMAGE TO PROPERTY OR PERSONS, REPORT TO
OUR OFFICE AT ONCE.

EVERY AVAILABLE MAN, we
as all local electrical contractors
we can secure from every
source, are working hard to
restore service as fast as possible.
NIGHT AND DAY, we are
working to restore service to
you as quickly as possible.
We are using all of our men
and every source available to
restore service to you as quickly
as possible. It will be a few
days before we can restore
service to you.

**We Ask Your Forbearance
And Your Co-operation**

**May We Express
Our Appreciation
To the Residents
Of This Section**

To Our Customers—
Many Thanks For
Patience and Co-Operation

For several days we have had hundreds of men concentrated in the territory which we serve for the purpose of restoring, in the shortest possible space of time, electric service which was so seriously interrupted by the devastating accumulations of sleet and ice on trees, poles and wires.

These men have made a remarkable progress in clearing up the trouble areas; we are able to snatch moments to reflect upon the fine spirit of forbearance and co-operation extended to us by our customers in emergency. This fine support has done so much to lighten our burden and spur our men on in their endeavor to restore electric service in this area that adequate appreciation is quite impossible.

When all is said and done and we take time out to see people in areas afflicted by floods involving hunger, loss of lives and homes, we in this section of the country can be thankful despite the inconvenience which interrupts us, if only for a few hours, entails.

Again we thank our customers for their forbearance; suggest that we—all of us—put our shoulders to it. Red Cross extend aid and comfort to our less fortunate stricken areas of the country.

During the past week, days, nights and Sunday—we have exerted every possible effort to restore service.

Considering the herculean proportions of this task, we feel that our regular employees and the extra help that has been imported, have done their work well.

We are thankful for the patience and co-operation given us by the public. We will continue our efforts until all service is restored.

**If you are still without lights or power,
please call us!**

Phone 343

Rochester Gas and Electric Corp.

Rochester Gas and Electric Corp.

town section is underground construction. But for these factors, our losses would have been infinitely more serious.

The Canandaigua Sector

This section was especially hard hit. The battle there lasted from Tuesday, March 17, until Monday, March 23. Tuesday evening things began to "pop." Conditions were similar to those encountered in Rochester, but more aggravated. Wires fell, poles reeled, the electric line to the Canandaigua pump house failed temporarily causing no little concern. This was immediately remedied. Trouble developed on the switchboard. Watchers were coralled to guard sizzling electric wires in streets. Customers swarmed in their calls of no lights, no power, no heat. Victor reported plenty of trouble. The Rochester line went dead and some calls were placed via Buffalo. Before Tuesday night, that loophole was closed.

Communication Broken

Broken telephone wires prevented communication between Canandaigua and Victor, Rochester and other strategic points. Employees having short-wave radio sets were able to assist in the confusion and get messages through. The Manchester pump house went out of commission with only 50% capacity and pressure down to twenty pounds. Shortsville pumphouse was cut in and supplied by Littleville. Manchester received its power temporarily from Canandaigua.

Thursday brought more and more trouble, but emergency and vital lines were kept intact. It rained steadily Tuesday night, and intermittently Wednesday and Thursday. Freezing conditions did not abate until Thursday noon. By Thursday night the results of hard effort began to be noticed. Many vital lines had been connected in Canandaigua, Manchester, Victor and Shortsville.

Friday and Saturday saw more

progress. Secondaries were being cleared up and services were going in. Snowfall and high wind made work difficult. One street lighting circuit went in at Canandaigua on Saturday and some of the Shortsville business section was back in service the same day.

Sunday was another busy day, but the end was in sight. Monday found Canandaigua back to normal. Street lights were in service. Progress was being made at Shortsville, Manchester and Victor.

Sleep on Cots

During the emergency cots were placed in substations as well as in the Canandaigua Main Office for workers to make use of. At the height of trouble about one hundred men were engaged in service restoration, includ-

A Tough Job Well Done

Tribute to Utility Workers run in Rochester press by the Lincoln-Alliance Bank and Trust Co.

The snow and sleet storms of last week did tremendous damage throughout the vicinity. Telephone and electric service, so essential to our comfort and well being, was threatened with complete disruption. Trouble calls flooded the offices of the local companies.

For the last five days and most of the nights, hundreds of men at the risk of life and limb have worked unceasingly to restore the havoc wrought by this storm. Climbing ice laden poles, cutting out storm broken trees, under recent weather conditions, was strenuous and dangerous work.

Our hats are off to these men! They had a tough job assigned to them. They did it well!

As we read of the disaster and destruction brought by floods in other states and even the southern section of our own state, our inconvenience has been trifling in comparison. What momentary discomfort we have had but emphasizes the urgency of the appeal of the Red Cross for help in the devastated flood areas.

**LINCOLN-ALLIANCE
Bank and Trust Company**

Some Company ads which speak for themselves. The newspapers were a fine medium for broadcasting quick instructions to the public and along with radio helped to reassure the public that Rochester's trouble was "not so bad" after all. The public was tolerant indeed and "took it on the chin" like a "champ."

ing about fifty tree trimmers whose work was invaluable because eighty to ninety per cent of the trouble was caused by broken tree limbs. These men were from out of town.

The activities of all line gangs, trouble shooters, tree trimmers and messengers were controlled from the headquarters of Mr. George Fiedler in the substation. Progress was noted on a huge map of the electrical distribution system, section by section being checked off as the O. K.'s reports came in. The excellent work of this headquarters stands as a compliment to the type of personnel trained by Messrs. Chas. Durfee and Walter Consler.

During all this trouble customers needs were of course given consideration, but most of the salesmen, meter readers, collectors—gas men as well as electric men—were available for messenger service, patrol work, telephone switchboard shifts, etc. Every person

in this equation did his very best to be of the most possible usefulness in this distressing period.

The gas heating department did yeoman work. Every one of the hundreds of gas heating customers homes was kept warm, in some cases of flooding, door burners being installed in the emergency. Oil heating customers were taken care of as soon as services were restored.

During this hectic week, only one accident was reported. Every effort was made to see that men went to work in the best physical condition possible considering the physical and mental sacrifices all had to make in common. This is an excellent record considering the fact that there were as many as fifteen different crews of men working on and about the lines of the Canandaigua sector, with a multiplicity of switching activities which service restoration required.

Letter from a Friend of Gas & Electric News

Mr. Floyd Mason
Editor of G. and E. News

370 Leonard Road, Rochester, N. Y.
Jan. 31, 1936

DEAR SIR:

I wish to thank the R. G. and E. for a copy of the G. and E. News, which my daughter Vera received by mail. We realized all entries in the "Better Sight" contest couldn't win so the News was accepted as a form of consolation prize for the work she put on her entry.

She was pleased with it, but I really enjoyed reading it. It brought back memories of my early childhood when my dad (Elmer F. Smith) was a member of the gas department, repair men. Your poem on page 367 seemed to apply to people like my father. He lives for the present instead of the future.

It was up to him and he made the mistake of believing he could better himself by getting a new job. I know he regrets it today, because he advised my husband to try for employment at the Gas and Electric. The men who remained have worked up as their ability allowed and he is still drifting. After 21 years he looks back and is sorry.

No doubt there are times when employees feel dissatisfied with their particular job, but if they stop to reason it out in the terms of that poem, there is no doubt they will strive for their goal instead of trying to leap at it, only to find it a mirage.

Respectfully yours,

Mrs. Fred C. Van Auken



The three prize windows in the lamp bulb campaign window display. A total of fifty-seven windows were entered by Rochester dealers in the contest which was supervised by Mr. Frank Stevens, Domestic Sales. The winners are, top, Wegman's, second prize (\$15), center, Kreckman's electrical store, third prize (\$10) and bottom, window of J. E. Hammond, first prize (\$25). The Alhart Electric Company won sales honors with 284 kits sold, earning a bonus of \$40.05. Honorable mention in the window display contest goes to I. S. Hunt, A. D. Martin, and M. Van Dusen.

R. G. & E. Bowlers Finish Successful Season

THE R. G. and E. Bowlers finished their 1935-36 season with a blaze of glory and celebrated its climax with a party held at the Rochester Liederkranz. A very fine dinner was enjoyed by the bowlers, after which Howe Kiefer, Treasurer of the group, gave out the many prizes won for bowling prowess during the year.

Keen Competition

Last season provided the closest race ever put up by Company bowlers. This indicates that the bowling is consistently good. To be sure, there are Company "big shot" bowlers, for instance Johnny Bloom, who is among the four or five Rochester bowlers to get the coveted, perfect 300 game, or twelve straight "strikes" in a row. If Johnny had gotten this in regular league competition, instead of in a game with the team from Geneva, he would have received a gold medal for his fine work.

The match games played with the Empire Gas men from Auburn and Geneva were lots of fun. The illustration shows one of these groups which played a return match in Rochester. Carl Winterroth won a box of cigars for being high man at the Elm Bowl-

ing Hall one week. His score was 711 and automatically qualified him for the Journal Classic Tournament which comes at the end of the season, with its \$500 cash prize for first place. Many of these bowlers will also play in the State tournament which this year will be held in Utica.

High Averages

Company bowlers averaged a bit higher this year than last year. They came up from an average of 173.2 in 1934 to 174.8 for 1935. A total of about eighty men enjoyed the competition this year in the R. G. and E. league and it is expected the 1936-37 season will get off to an enthusiastic start next Fall when the Company bowlers will stage a clam bake to get things going.

Games with Empire G. & E.

The tabulations show the season's team and individual standings as well as the scores made in the team matches and the doubles played at Rochester between the Empire G. and E. players and those from the Company. Return matches were also played at Geneva, with the Empire G. and E. getting back at us on their home straightaway.

PLAYER	1	2	3	4	5	6	7	8	9	10	TOTAL
Miller	570	29	49	69	99	129	158	178	198	228	873
Bloom										300	528



This is the group of Empire Gas and Electric bowlers who swapped strikes and sewers with the Rochester. They hail from Auburn and Geneva and lost in the Rochester session but evened it up when Howard Stebbins' and his team visited them. This round-robin of friendly bowling established a fine sports gesture this season that doubtless will be continued.

Hard Luck for These Bowlers

On the night of the bowling banquet Benny Cahill, Herman Fichtner, George Saunders, Bill Deans and George Lumley were "shooting" trouble during the big sleet storm. Mother Nature bowled over trees, poles and other equipment and kept these enthusiastic bowlers from the treat of the bowling year. They were so busy they didn't have time to ask the boys if they could postpone the event. "Ain't nature grand" said Benny, after the storm was all over.



This is Johnny Bloom, who had a big gallery at Elm Bowling watching him when he turned in the perfect 300 score shown below, a feat but four or five persons have done this season.

R. G. & E. Bowling League

Season Standing — 1935-1936

Team	Won	Lost	Avg
Electric Distribution	46	17	919
Office Maintenance	43	20	897
Office	41	22	891
Electric Stations	32	31	878
Tabulating	24	39	862
General Construction	24	39	859
Line Department	22	41	854
Storehouse	20	43	831
High Single Team Game—Electric Distribution—1079			
High Three Games Team—Office—2946			
High Individual Game—Winterroth—268			
High Individual Three Games—Winterroth—711			

Individual Averages

Name	Games	Average
1. Bloom	63	192.60
Kiefer	60	191.70
Miller	63	189.06
Winterroth	63	188.21
5. Kennedy	57	186.54
Wittman	63	186.40
Fichtner	54	184.78
DeSmith	60	183.23
Sales	63	183.03
10. Cahill	47	181.00
Galen	63	180.73
Schipper	57	180.65
Neuffer	63	179.81
Russell	60	178.98
15. Knope	63	178.76
Baker	63	177.73
Klick	63	177.40
Cotanch	63	176.60
Voelker	63	175.24
20. Kwapich	60	175.00
Bruce	60	173.17
Skinner	63	172.76
Ernst	60	172.42
Wiemer	60	171.03
25. Weaver	60	170.48
O'Dell	57	170.30
Lumley	57	170.11
Stebbins	60	169.97
Schoenherr	60	169.12
30. Sanders	54	168.94
Schneider	60	168.20
Bruns	57	167.81
Sherman	63	167.56
Adams	60	167.35
35. Howe	62	165.73
Wohlgemuth	63	165.60
Deans	58	164.74
Kopp	60	164.18
Eggert	60	160.68
Cooper	60	160.60

Team Matches

Empire G. & E. vs. Rochester G. & E.

Empire G. & E. Geneva (2,690)

Yates	193	181	190
Johnson	157	165	187
Cool	194	162	181
Dannake	166	168	199
Jones	168	168	211
Totals	878	844	968

Rochester G. & E. Team 1 (3,040)

Miller	233	208	211
Kiefer	214	204	182
Wittman	191	207	195
Winterroth	193	184	162
Bloom	219	247	190
Totals	1050	1050	940

Empire G. & E. Auburn (2,550)

Dempsey	170	158	198
Dillian	187	191	145
Speno	159	174	150
Pfeiffer	169	200	170
DeScio	135	194	150
Totals	820	917	813

Rochester G. & E. Team 2 (2,696)

Sales	157	259	149
Schipper	167	156	191
Skinner	183	203	156
Neuffer	144	200	169
Cahill	200	184	178
Totals	851	1002	843

Doubles Match

Empire G. & E.	1	2	3	Total
Jones	233	187	193	613
Doyle	213	179	184	576
Totals	446	366	377	1189
Rochester G. & E.				
Miller	234	202	228	664
Bloom	204	233	300	737
Totals	438	435	528	1401

GENERAL INFORMATION

Net Increase in Consumer's Meters for Year Ending February 29, 1936

	Feb. 29, 1936	Feb. 28, 1935	Increase
Electric	130,573	128,964	1,609
Gas	109,175	109,502	327*
Steam	320	309	11
Total	240,068	238,775	1,293

Statement of Consumer's Meters by Departments as of February 29, 1936

	Electric	Gas	Steam	Total	Incr.
1926	82,147	94,776	184	177,107	
1927	91,075	97,873	258	189,106	11,999
1928	100,049	102,928	321	203,298	14,192
1929	110,429	106,974	319	217,722	14,424
1930	116,516	109,004	346	225,866	8,144
1931	119,744	109,264	341	229,349	3,483
1932	121,196	109,558	339	231,093	1,744
1933	126,877	108,292	323	235,492	4,399
1934	127,695	108,692	313	236,700	1,208
1935	128,964	109,502	309	238,775	2,075
1936	130,573	109,175	320	240,068	1,293

Incr. in	Electric	Gas	Steam	Total	Incr.
10 Yrs.	48,426	14,399	136	62,961	62,961

Net Increase in Consumer's Meters by Months

	1933	1934	1935	1936
January	258*	54*	16*	329*
February	86*	86*	55*	451*
March	460*	93*	55	
April	128	266	206	
May	134	366	281	
June	94	332	314	
July	7*	172	233	
August	132	281	153	
September	517	249	324	
October	318	203	211	
November	281	191	121	
December	211	179	175	

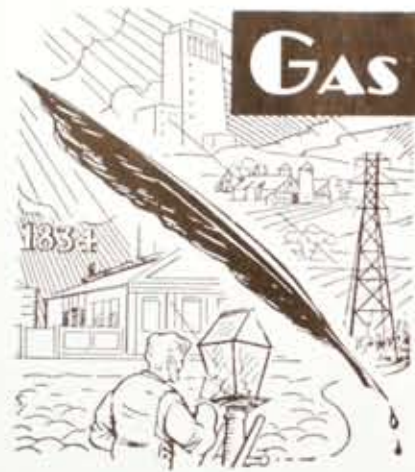
	Month of February 1936	Month of February 1935	Increase
KWH Generated—Steam	10,092,410	3,386,100	6,706,310
KWH Generated—Hydro	10,050,885	14,465,192	4,414,307*
KWH Purchased	14,516,394	14,009,537	506,857
M.Lbs. Commercial Steam Produced	235,477	201,094	34,383
MCF Coal Gas Made	473,094	454,093	19,001
Tons Steam Coal Used	21,664	15,760	5,904
Tons Gas Coal Used	39,604	36,254	3,350
Tons Coke Made	35,297	24,094	11,203
	Feb. 29, 1936	Feb. 28, 1935	Increase
Number of Employees	2,402	2,280	122
Amount of Payroll—Mo. Ended	\$ 389,595	\$ 340,206	\$ 49,389
Amount of Payroll—Yr. Ended	\$4,346,774	\$4,161,277	\$185,497
Miles of Underground Duct	2,036	2,031	5
Miles of Underground Line	3,002	3,006	4*
Miles of Overhead Line	8,358	8,192	166
Miles of Gas Main	826	819	7
No. of Street Arc Lamps	1,395	1,395	—
No. of Mazda Street and Traffic Lamps	26,123	25,976	147
Total Number of Street Lamps	27,518	27,371	147

*Denotes Decrease

EMPLOYEES' BENEVOLENT ASSOCIATION

Cash Statement for February, 1936

Receipts		Disbursements	
Balance 1st of month	\$14,375.86	Sick Benefits	\$ 1,721.33
Dues and Fees—Members	872.37	Accident Off-Duty Benefits	123.79
Dues and Fees—Company	872.37	Family Sickness	
Rochester Hospital Service Plan—Members	730.63	Medical Examiner	
Company	374.72	Nurse's Expense	100.00
Interest on Bank Balances and Investments	87.48	Payment to Rochester Hospital Service Corporation	1,105.35
Total	\$17,313.43	Balance end of month	14,262.96
		Total	\$17,313.43
Membership February 29, 1936	2,179	Membership February 28, 1935	2,124



GAS & ELECTRIC NEWS

Department Correspondence Staff

EVELYN CROSS
 LANDIS S. SMITH
 MILDRED HACKER
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 GEORGE B. HISTED
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 JAMES COYNE
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 RALPH MASON

Women's Section
 Industrial Sales
 Consumer's Accounting
 Electric Distribution
 Canandaigua
 General Construction
 Station 3
 Garage
 Domestic Sales
 Gas Manufacturing
 Lake Shore Dist.

ROCHESTER GAS AND ELECTRIC CORPORATION
 89 East Avenue, Rochester, N. Y.

HERMAN RUSSELL *Honorary Editor*
 FLOYD MASON *Editor*
 EDITH HOLDGATE *Associate Editor*

Back Seat Drivers

IN ye olden days quite a bit was said about the common "scold." We believe scolds used to be ducked by means of specially arranged ducking seats. In those days women had not gained the independence they enjoy today. All they could do was to "take it." No doubt there were plenty of men scolds, too, although history has had less to say about them.

Some persons may think that the alleged feminine predilection toward scolding, either the common garden variety or the aggravated form, has some connection with present day "back seat driving."

Personally, we believe that throughout history men have deserved being scolded. They had it coming to them. Even Mr. Wiggam tells us that much of the success which men have earned has come as a natural result of a bit of plain-and-fancy nagging (more often of the sweeter variety) which their wives and sweethearts have provided.

Back seat driving, that modern in-

terpretation of the age-old proclivities of womankind, also needs to be emasculated of its often too venomous implications. Many an accident has been avoided because a motor car contained, on its back seat, a woman who valued her life, even as you and I.

This reminds us of a diplomatic, sweet voiced wife who reminded her husband one afternoon (from the back seat)—"John, I don't wish to irritate you, but don't you think that telephone pole is flying towards us altogether too rapidly?"

Yes, we do need back seat drivers, even as we need scolding, within reason. If you have a back seat driver in your family, don't feel down-trodden. We think it is one good way to prevent unnecessary accidents. If you don't believe it, just let your wife drive the car and you take her place—on the back seat.

TOUGH GOING

Weep and you're called a baby,
 Laugh and you're called a fool,
 Yield and you're called a coward,
 Stand and you're called a mule.
 Smile and they'll call you silly,
 Frown and they'll call you gruff,
 Put on a front like a millionaire,
 And somebody calls your bluff.

—Current News

Fender Bumpers

IF you want to get a good line on a person's poise and self-control just tick his fender some morning driving to work. We have come upon a number of these very trivial accidents during the winter and have kept mental tabs on what transpired. It is rather interesting food for thought.

We have seen drivers lose almost every semblance of humanity, jump out of their car with fire in their eye and open up a fusillade of invective upon another unfortunate driver. Why? Because his fender got a bit too familiar with the fender of the other gentleman.

One day it was a bit more funny than usual. After no end of noise, grimaces and hullabaloo the party of the first part and the party of the second part began to look over the cars for damage. Strange as it may seem, no recent damage was in evidence.

We have seen fights and near fights for trivial and inconsequential reasons. When you want to get a person's real "goat," however, it would appear that all you need do is to tick his fender. It does sound like a lot of damage, especially when you are on the inside of a new automobile and have a vivid imagination; but it is seldom as bad as it seems to be.

So many persons seem to go on the supposition that they must put up a decidedly aggressive front in such instances or else they will have no chance to obtain justice. It seems to us that this is a false hypothesis.

The majority of persons who drive cars are not out to "trim" all and sundry who happen to give them a bit of a bump. Neither are they always likely to assume the role of modern Jesse James of the road when they in turn happen to bump someone else. These logical conclusions, however, are often lost sight of in the excitement of fender bumping.

Perhaps all of us need to be jacked up once in a while. If we have been acting in a manner to bring disgrace to the democratic and fraternal order of fender bumpers it is not too late to turn over a new leaf. When such trivial happenings occur, let's be nonchalant. Thank the Lord it is no worse and after passing the time of day with the opposing fender bumper and checking the slight damage, feel the swelling pride which comes with the glorious realization that we have not acted like a cave man, but—like a human being.

Avoid Accidents

ACCIDENTS are being avoided every day of the year by alert drivers," says Matthew R. Boylan, Vice-President of Public Service Coordinated Transport.

"A driver who is constantly expecting a dangerous situation to occur suddenly is prepared to meet it when it does," continues Mr. Boylan, who is quoted by the New Jersey Public Utility Information Committee. "To anticipate that an accident may occur at a dangerous point is the surest way to avoid it."

Among the dangers pointed out are those arising from parked cars which pull out from the curb without warning; from children or adults who dart into the street from behind parked or stationary cars; and from the always-present careless driver at street intersections. That the trained workers of Coordinated Transport have profited from this advice is evident from the Company's record of three successive years without a fatality to bus or street car passengers.

R. G. and E. Choruses Nearing End of Season

THE end of the season is almost in sight for the R. G. and E. Choruses, which will fulfill advance dates through May and possibly into June. Two recent concerts of the Men's Chorus, those at Canandaigua, N. Y., and Friendship, N. Y., were before unusually large audiences, with attendance in each case being around four hundred persons.

The Canandaigua Concert was sponsored by the Monarch Club of that city. This was the second annual appearance of the chorus under these auspices, the proceeds being used as the nucleus for a fund to provide a holiday during the summer for the underprivileged boys and girls of Canandaigua, at the Lake.

At Friendship, the concert was sponsored by the Fire Department. This trip (of approximately eighty miles one way) is the longest yet taken by the chorus. The concert at the Henrietta High School, the third given

there in the last three consecutive years, had to be postponed from March 19 to April 8, because of the havoc wrought by the recent sleet storm.

Advance dates for the Men's Chorus include: Philathea Class, Fairhaven, May 6; Perry Rotary Club, May 14; Williamson High School, May 20, and Farmington Friends Church, May 27; On June 3, the chorus is to sing over the Company's new "Rochester Spotlight" broadcast, Station WHEC.

Womens' Chorus Notes

One of the added features of the Men's Chorus Concert at Canandaigua on March 27 was the appearance of the R. G. and E. Harmony Trio. These three young women from the Women's Chorus sang a few harmonious selections arranged by their director, Mr. William Hudson. They received a big "hand" and in their colorful gowns they looked like big-time radio stars.

Throughout the difficult winter weather this chorus maintained its schedule, without a hitch. Programs scheduled for May will make a total for the year of twenty-four consecutive appearances in Rochester and vicinity. Dates ahead include: May 6, Fellowship Class, Webster Baptist Church; May 14, Craig Colony Sanitarium, Sonyea, and May 18, Congregational Church, Bristol Center.

The Minstrellettes

A recent addition to the Women's Chorus talent is the Minstrellettes, a group of chorus members who present a short minstrel number, with songs and humor. The members of the Minstrellettes are: Margaret Morris (director), Evelyn Hering, Edna Crocker Robertson, Ann Leela, Miriam Waltuck and Vera Bennett. In our next issue we will show you how snappy these minstrel girls look in their gingham.

"What caused the explosion at your house?"

"Powder on my coat sleeve."



The Harmony Trio, the members of which are, left to right: Mildred Wood, Mary Martin, Freda McAdams.

Music Drive Finishes in High "C"

FREDERICK W. FISHER'S R. G. and E. Division carried off the honors among the male campaign workers engaged in the recent successful drive for funds by the Rochester Civic Music Association. Chairman Fisher's Division, made up entirely of R. G. and E. employees, finished with a quota percentage of 130.5.

The four team captains in the R. G. and E. Division also ranked high among team leaders. Ivar Lundgaard's team, with a percentage of 138.3 was the top team in percentage of quota obtained. Frank Houston's team was high in number of subscribers reported, Arthur Kelly's team was high in percentage of increase over last year's pledges, while Gordon Ross' team was first during the drive to pass the 100 per cent mark.

In addition to the active support of the campaign given by its workers the Company contributed \$1,700. The final report showed nearly 7,300 contributors and approximately \$72,000 raised. The money will be used to support the Civic and Philharmonic Orchestras and finance other varied musical activities of the Association for the coming year.

Telephone Service

The Telephone Service Department can be of service to employees and departments in many ways. Here are a couple of examples. The Transportation Department has a washer to deliver a customer on the Long Pond Road, and there is a big difference in mileage depending upon whether the route is out Lyell Avenue or via Ridge Road. This road service is being regularly supplied to the Transportation Department and is also available to all who wish to ask for it.

A customer leaves his home to visit

the Main Office to pay his monthly bill. After he has gone his wife finds that she must intercept him to give him a message. The Telephone Service Department receives the call, transmits the message to the floor man on the Main Floor, who almost invariably "gets his man."

This department can help you locate streets, give information regarding telegrams, tell you how to find any employee and can forward messages quickly in times when minutes count. This service saves time, is a real convenience, and available for the asking.

A. E. F. Scholarships

FIVE scholarships are maintained by the Society of the First Division, A. E. F. Each is valued at \$550 covering all college expenses, including uniforms and books at The Citadel, the Military College of South Carolina.

One scholarship is awarded to each of the five far-flung districts covered. In district 1, first and second corps areas, the scholarship applications will be handled by Mr. Reginald Meagher, president of the Rochester chapter of the division, who will select three of the most promising for consideration.

A student to apply for scholarship must be physically fit, not less than sixteen years of age, nor more than twenty-one; must have completed a four year course of not less than fifteen units in a secondary school, or the equivalent of such a course as shown by examination. This is substantially college entrance requirements.

The applicant must also be of good moral calibre and capable of meriting leadership among his fellows. The scholarships are for four years and offer courses in engineering, physics, chemistry, business administration and pre-medical with the degree of Bachelor of Science and English History and Modern Languages with the degree of Bachelor of Arts.

WITH the utmost regret we announce the following deaths. To the bereaved families we extend the deep sympathy of the Officers and Employees of the Company.

Mr. Hugh Brough, the brother of Miss Annabelle Brough of 343 Cedarwood Terrace, died recently in Pennsylvania. The body was brought to Rochester for burial in the Brighton Cemetery following services at the home. Mr. Brough is survived by his widow, his parents, Mr. and Mrs. James Brough, one brother and one sister.

Mrs. Stephen Pierson, whose husband worked for the Company for some years, died recently at the home of her daughter, Mrs. Wm. R. Moore, 22 Ridge Road West. Burial was made at Riverside Cemetery. Mrs. Pierson was the grandmother of Miss Esther Moore.

Lyle McConnell, Canandaigua District, aged forty-three, died recently after a brief illness. Burial was at Prattsburg, with the following persons as bearers: Chester Deavenport, Ernest Smart, Rufus Fulreader, Thomas Smith, Peter Hilliard and Philip Thomas. Mr. McConnell was a member of the Prattsburg Masonic Lodge, the Prattsburg Presbyterian Church and the Canandaigua Fellowcraft Club. Surviving him are his mother, Mrs. Jennie McConnell; his widow, eight children, one grandchild and his sister, Mrs. Robert Aldrich.

Edward Parmele passed away at the Canandaigua hospital, recently. He had been a faithful employee of the Company for forty-three years, and last Spring received his gold service pin in honor of his long service. Funeral services were held from Woodlawn Cemetery with the following linemen acting as bearers: Roy Arnold, Bert Smalley, Albert Brahm, Arthur

C. Frere, Richard McGrady and Stewart Moore. Surviving him are his widow, Mrs. Harriet Parmele; a son, Milton Parmele, three daughters and one sister. Officials of the Company were the honorary bearers.

The Rev. Dr. Walter E. Burnett, father of Foster B. Burnett of the Rate and Contract Department, died in Chicago, March 23, 1936, after an operation. Dr. Burnett was pastor of the First Methodist Church in Rochester from 1925 to 1928. Funeral services were held in Asbury-First Methodist Church, March 27, and burial was made in Mt. Hope Cemetery.

Charles W. Croasdale, a pensioned employee of the General Maintenance Department, died March 26. He is survived by his wife, Mary Larrive Croasdale, three daughters, and several grandchildren. Funeral services were held at Frear's Funeral Home, and interment made in Mt. Hope Cemetery.

Albert W. Denio, husband of Mrs. Anne Gibson Denio, died in Miami, Florida, March 19, after a short illness. Funeral services were held at 137 Chestnut Street, R. S. Van-Atta, C.S., officiated. Burial was made in Mt. Hope Cemetery.

Mrs. Charles Southworth, mother of John Southworth of the Canandaigua Line Department, recently died at her home in Chapin, New York.

Mrs. Katherine Haley Mulroney, mother of Thomas and Edwin Mulroney, of Station Three, died on November 28 at her home, 44 Austin Street. Mrs. Mulroney also leaves two other sons, John Mulroney of Rochester and William Mulroney of New York; a daughter, Lucy of Rochester and a brother and sister in Geneseo. Funeral services were held from the home and from the Holy Apostles Church.



In one of his Mechanics Institute speaking classes, Landis S. Smith wrote on the blackboard the "Five Ws" or the five factors a good newspaper story, ad or speech is always supposed to include. He wrote them down as follows: What, where, when, why, who; and some wag later came by and chalked up beneath it—and how.

Mr. and Mrs. E. Humphries recently announced the engagement of their daughter, Miss Sadie Robena, to Mr. Albert Bellenger.

The young women of the Electrical Distribution offices did a lot to bring added cheer to the men who worked so hard to restore service after the recent destructive sleet storm. They served hot coffee, fried cakes, sandwiches, pie and pastries and grape juice and made life seem a lot more worth while to the men who were obliged to

work for long periods without sufficient sleep. They made up in "eats" so Miss Bridgeman and her girls may feel that they did a lot to "save the day."

Mr. Clarence Ocorr received a fine write-up in the Democrat and Chronicle in connection with his excellent display of mottoes and illuminations at the Rochester Art Center. Mr. Ocorr is a member of the Rochester Art Club.

Oldest Poodle Dies

Frenchy, believed to be the oldest full blooded French Poodle in Rochester, and for nearly a quarter century the faithful canine companion of Mr. and Mrs. Daniel C. Mullen, passed on to the happy hunting ground on March 5. Mrs. Mullen, whose husband is night watchman in the Storehouse at Front Street, said death was due to pneumonia.

French was a favorite with old and young in the Fulton Avenue section where he has seen many a youngster grow up and pass on into High School. He had a friendly bark for all of them and was unusually sensitive to music of the rhythmic variety, which always made him "go into his dance."

French leaves behind him eighteen consecutive dog license cards, no mean attainment for a French Poodle, besides scores of friends who think he was a pretty swell dog.



This is "Frenchy" as he appeared before his recent demise. For twenty years he was the canine pal of Mr. and Mrs. Dan Mullen.

Miss Helen Garvey recently returned from a delightful vacation visiting in Miami and Havana, Cuba. Judging from the enthusiasm shown by Helen in describing the many interesting and exciting things of her trip, it is quite apparent that she will be revisiting the sunny South again.

Mr. and Mrs. B. E. Swart have announced the marriage of their daughter, Eunice Swart to Theodore Inderlied which took place on Saturday, March 7. The newlyweds are now residing at 153 Thurston Road.

Mr. and Mrs. V. L. Weining are the proud parents of a 9 lb. son answering to the name of Ronald Wayne. Val is supervisor of the Stores Record Department, and is well known throughout the Company.

Lois Consaul entertained the Stores Records Bridge Club at her home, 448 Lake View Park. Those present were: Dorothy Fisher, Margaret Morris, Mildred Magin, Vera Kingsbury, Helen Garvey, Eva Robinson, Eunice Inderlied and Evelyn Cross.

Mabel Perry of the Cashier's Department, who loves noth-

ing better than music, and who has a very delightful singing voice, has just recently appeared in two performances at the Eastman Theatre. The first was in the Opera Faust, sung in English, and the second with a Choral Group singing the music of Balshasser's Feast. Both performances were accompanied by the Rochester Philharmonic Orchestra.

William R. Schaad, one of the newest members of the "Consumers Service" Division of the Industrial Department, brings years of useful experience to this work through his former experience with the Rochester Electrical Supply Company, and the Westinghouse distributors.

We wish to announce the wedding, some weeks ago, of Mr. Rudolph Kaizer to Miss Bernice Schwenzer. The ceremony was performed at St. Andrews Church by the Rev. Father Eckl. Miss Rose Kaiser and Mr. Carl Reitze respectively were maid of honor and best man. They are now at home at 66 High Street.

Miss Joan Baker, is the name of the new baby daughter, now residing at the home of our popular Johnny Baker, since March 20.



This is how Mr. Leslie Doud, of Wiscoy, got to work on those cold, snowbound winter mornings. He usually made the two-mile trip across lots in about twenty-five minutes.

You can't be stout and do this, but—well, we'll start at the beginning. The Women's Chorus took a Greyhound bus to Canandaigua, and Evelyn Hering left her music (or something) on the bus, which was later locked. Not having any burglar tools with her, Evelyn decided to go "over the top" and through a window which the girls were able to open. No casualties; and isn't it the height of something or other to be athletic.

James F. Burnett, Jr., who for some months has been one of the sales supervisors in the Domestic Sales Department, has left the Company's employ to accept a position with the commercial department of the Chapin-Owen Company, Frigidaire distributors. Mr. Burnett will spend some of his time on the road. Before going to his new work, Mr. Burnett, accompanied by his wife, formerly Miss Margaret Brockmyre, motored to Arkansas for a short stay with Mr. Burnett's parents. On the return trip they circled around to New Orleans.

Richard Brown of the Steam Division was graduated on March 27 in a three-year night course at Mechanics Institute. The course pursued was "Modern Business Methods" and included instruction in the psychology of business relations.

William Pfluker sold 277 I. E. S. Lamps in the recent campaign. Mr. and Mrs. Pfluker are very happy with their modernized kitchen which includes a Mixmaster, an Electrolux refrigerator and a Glenwood gas range.

The young women of the Transportation office recently entertained Mrs. Leona Hargather at dinner at the "Old Spain" and the theatre, in honor of her leaving the Company's employ to pursue home activities. Among the happy dinner guests were: Mrs. Leona Hargather, Betty McLarty, Kathleen Callahan, Ruth Bantleon and Mary McLaughlin.



"A rose by any other name would be as sweet." Folks, meet Miss Felicity Carol Howell, six months, plus, a product of the Lake Shore section.

What a baby! What a smile! And what a sweet name she has. She is none other than Felicity Carol Howell, little daughter of Mr. and Mrs. Donald Howell, of the Lake Shore district. Felicity is over six months old and recently enjoyed her very first Easter parade.

Mr. and Mrs. Harry Weitzman and Mr. Weitzman's sister, Miss "Syd" Weitzman, spent a delightful two weeks vacation at New Orleans. They went by boat from New York, taking their automobile along. They were at New Orleans for the climax of the Mardi Gras, with all its colorful sights, and made the return trip via automobile. Miss Weitzman is secretary to the general manager of L. Bamberger and Company, Newark, New Jersey.

Mrs. Irene Mura Bolger was chairman of a dinner recently given by the auxiliary of the Sons of Union Veterans of the Civil War, at 1070 University Avenue. Miss Bertha Bowman Hege- man entertained with vocal solos, accompanied at the piano by Miss Esther Moore.

John W. Crofts, father of E. R. Crofts, recently visited our new million dollar steam plant extension at Station 3. He marveled at this modern automatic steam plant and in his mind compared it with a boiler plant he worked in when he was a boy, a great many years ago. This old plant then boasted of a pressure of forty pounds per square inch and burned about one hundred and fifty tons of coal per month. Mr. Crofts, Sr., was a bit amazed to find that our new plant consumes better than seven hundred tons of powdered coal per hour when generating approximately 250,000 pounds of steam, with pressures running around seven hundred pounds per square inch. Time marches on!

A surprise birthday party at Old Spain was given one noon for Miss Lois Urquhart by the following young women, Eleanor Fynn, Vera Bennett, Francine Brown, Frances Cameron, Louise Magin, Ruth Frank and Lois Benson. Miss Urquhart realized that



Dorothy Ann Crombach, demonstrating that smiles are the language of love. Her Daddy works in the Stores-Records Department.

it wasn't just a regular daily luncheon when she was confronted with a fine birthday cake, with its twinkling candles.

Earl Clark was one of the messengers who plied between Canandaigua, Victor and Rochester with dispatches during the recent storm when the telephones were out of commission.

Mrs. Emma Wage recently entertained the following women at bridge at her home: Esther Moore, Irene Bolger and Gertrude Rinker.

For more than week after the sleet storm Messers Edward Schleuter, Howe Kiefer, Bert Crittenden and Kenneth Shields were still writing storm reports for record purposes. The detail work of the Dispatcher's office got so snowed under that it took a good two weeks to get things straightened away.

Clyde Williams recently got out his automobile trailer and painted his rowboat in prospect of some enjoyable trips this summer. Clyde lives on Sagamore Drive, near the lower Genesee River and he and his family have lots of fun fishing and boating. They use an outboard motor.

Edwin H. Fisher was recently made vice chairman of the Community Council of the Rochester Chamber of Commerce, an activity which keeps him in touch with both the city and the suburban members of the Chamber.

Mrs. Harry Taillie, accompanied by her daughter Margery and her son Marvin, motored to New York and Philadelphia to spend Easter vacation week with relatives.

Karl Freeman and "Scotty" McDonald, of the General Maintenance Department, have been "dolling up" the offices at Front and Andrews Streets with new paint. It is a great improvement and is much appreciated by employees at these points.

Our always cheerful elevator operator, Ed Schipper, on No. 2 Car whose friendly "Main Floor—East Avenue" is known to all, recently received a pet crow—from sources unknown! Eddie is a baseball statistical wizard but he hasn't been able to figure out yet what to feed his crow to make it grow.

Walter Paine, although feeling fine these days, recently had to spend some time in the hospital. The hospitals were pretty well filled up at the time, and Walt found himself placed in a very special division "The Maternity Hospital." Dr. Bradstreet said he was a good patient, but he had to send him away "empty-handed."

Evelyn Beideck recently toppled the bowling pins over for a fine total of 230. This is a very fine showing for a girl, so we were told, and I suspect that it's pretty good score for many a man. Bowling is quite a popular recreation with many of the R. G. and E. girls.



"Maxie Baer," the fine dog companion of Mrs. Sylvia Galloway, 5 Oregon Street.

Ruth Bantleon, who was formerly employed in the Lamp Department, has been transferred to the Transportation Department at Front Street.

One of our newer employees is James Clark, whose father Herbert Clark is employed in the Meter Reading Department. "Jimmy" as he was known at Charlotte High School is a good athlete and will doubtless find a place on some of the Company's teams. He also earned a fine scholastic record at Charlotte and is now learning the "ropes" in the Mailing Department.

Elmer Knope, Howard Stebbins and William Weaver have been enjoying week-end crow shoots at Canandaigua. They have become such good shots that the number of crows shot is in direct proportion to the number of shells the boys take with them. Elmer now gets 'em two at a time with his double bared shotgun and has earned the nick-name "Boom-Boom" Knope.

Raymond Strickland, Domestic Sales, had his troubles during the hard winter weather. Many of his prospects are farming people who became more or less isolated because of the snow. One day, Ray had to leave his car and walk for one and one-half miles to the home where he sold an electric range.

Charles Royce recently enjoyed a modern vacation. At New York he boarded a Douglas "Florida Flyer" plane and approximately eight hours later he was at Miami, Florida. Meals were served in the clouds. The scenery was wonderful and two full weeks at Miami, without the long drawn out motor or train trip both ways, was a vacation to remember, a part and parcel of these modern days. The plane accommodated fourteen passengers and the mileage, via the air waves, was 1,196 miles one way.



Strike One on Casey

The track supervisor of a railroad company received the following note from one of his foremen:

"I'm sending in the accident report on Casey's foot when he struck it with a spike. Now under 'Remarks' do you want mine or do you want Casey's?"

Didn't Work So Good

Two salesmen met. One said, "When I leave home in the morning or return at night, I always kiss my wife. Do you?"

"No, I never trouble about that."

"Well," he said, "you try it. You will make her a lot happier."

On his return at night he lovingly embraced and kissed his wife, whereupon she commenced to cry.

"What's up?" said he.

"Oh! Jack, such bad luck. We've lost the cat, little Johnnie has cut his finger, and now you've come home intoxicated."

For Cat's Sake

Mrs. Jones found Mrs. Smith, the aviator's wife, in tears.

"Whatever is the matter, my dear?" she asked anxiously.

"I'm worrying about Harold," said Mrs. Smith. "He's been trying for a week to lose our cat, and as the last resource he took her up in his plane. He said he would take her up two thousand feet and drop her over the side."

"Well, what is there to worry about?"

"Lots," exclaimed the frantic woman, "Harold isn't home yet, but the cat is."

Opportunist

Bang! went the rifles at the army maneuvers.

"Oh—oo!" screamed the pretty girl—a nice decorous, surprised little scream. She stepped backwards into the arms of a young man.

"Oo!" said she blushing, "I was frightened by the rifles. I beg your pardon."

"Not at all," said the young man, "Let's go over and watch the heavy artillery."

Ain't Love Grand?

There was a young lady from Kent,
Whose grammar was terribly bent;

She said to her flame,

"I'm so glad you have come,

But I'll miss you so much when you've went."

Gimme

She was calm and collected when she asked her husband for money.

Duck

"Our dining room is being decorated in spatter work."

"Spatter work?"

"Yes. Every morning we have grapefruit for breakfast!"

And How Many Lives

The boy was probably mentally deficient and an examination was indicated.

"How many ears has a cat?" queried the psychologist.

"Two," replied the lad instantly.

"And how many eyes has a cat?"

"Two."

"And how many legs has a cat?"

"Say, Doc," asked the boy, "Didn't you ever see a cat?"

Gangway

"Baseball reminds me of the household," he remarked. "There's the plate, the batter, the fowls, the flies, etc."

"And it reminds me of marriage," she retorted. "First the diamond where they are engaged, then the struggles and the hits, then the men going out and finally the difficulty in getting home."

All Washed Up

A Chink by the name of Ching Ling

Fell off a street car—bing! bing!

The con turned his head,

To a passenger said,

"The car's lost a washer"—ding! ding!

Take it Easy

"His friends may call him a stuffed shirt. His wife may say he's a ne'er-do-well, and he may owe everybody in town. But if you run over him, they will value him for at least \$10,000."

Maybe one robin doesn't make a spring, but sometimes a lark is responsible for a fall.

Goes 'Round and 'Round

"Yes, the bullet struck my head, went careening into space, and—"

"How terrible! Did they get it out?"

Life Begins at Sixty-five

Cheer up, Grandpa, don't you cry!
You'll wear diamonds by and by,
Uncle Sam has money mills
Made to grind out brand new bills.
He will help you in your cause
With his old age pension laws.
No more worry over bills,
Butchers' duns or doctors' pills.
No more panic over rent,
Leave that all to Government.
Dine on squab and caviar,
Sport a streamline motor car.
When the blizzards bliz a bit,
Off to Palm Beach gaily flit,
Lead a life of pleasure bent,
But you must spend every cent!
Whoopee, Grandpa! Stay alive!
Life begins at sixty-five!

— Author and source unknown



BE HAPPY TODAY

So often we look to a far distant day
For the joys that we think life should hold;
We want to be happy, contented and gay
But the world seems unfriendly and cold.
We hope that tomorrow our ship will come in,
That tomorrow success will arrive;
We dream of the time when our luck will begin
And we'll be mighty glad we're alive.

And yet, when we ponder, we soon understand
That our happiness all must be gained
From comforts and joys that are nearest at hand—
That contentment is never attained
Unless we are living each glorious day
To the full of its beauty and cheer.
The blessings we seek are not long years away
But are always abundantly here.

—Lawrence Hawthorne

