

GAS & ELECTRIC NEWS

ROCHESTER GAS & ELECTRIC CORPORATION

December, 1935

Vol. 19 • No. 11



*Season's
Greetings*

JUST A MINUTE . . .

Every New Year is made up of a series of golden minutes.
Pretty small period of time, but when they are put
together, they make LIFE. Let's make our
minutes mean MORE during 1936.



I have only just a minute,
Only sixty seconds in it,
Forced upon me—can't refuse it,
Didn't seek it, didn't choose it,
But it's up to me to use it,
Give account if I abuse it.
Just a tiny little minute—
But Eternity is in it.

— Selected



ROCHESTER R. G. AND E. NEWS

Published by The Rochester

Vol. 19—No. 11



Gas & Electric Corporation

DECEMBER, 1935

To the Employees of the R. G. and E. Corporation



I wish to extend to you my deep appreciation of the efficient and courteous manner in which the operations of every department of the Company have been conducted. From office boy to officer each one has sincerely and honestly given his or her best. As a result, the Company has weathered many storms and the fruits of this accomplishment have benefited employees, stockholders, and consumers. Employees have enjoyed steady work, fair wages, good working conditions and insurance against sickness, old age and death; stockholders have received the interest and dividends on those moneys which their confidence prompted them to invest and which have enabled the company to meet the gas and electric requirements of a growing community; consumers have had gas and electric service in their homes, stores, and factories at the lowest combined cost to them in the history of the Company. All—employees, stockholders, consumers, have shared in and all have contributed to the Company's success. . . . The splendid spirit of co-operation and loyalty manifest everywhere among employees has made the day's work easier and happier for all of us.

I wish you a Merry Christmas and a Happy
and Prosperous New Year.

Herman Russell
President.

A Company Employee Tells Us What Our "Scribblings" Mean

In our Gas and Electric News for December, 1934, we had a dissertation upon the "Psychology of Scribbling." Later, we discovered that we had an expert on handwriting analysis in our own Company. She is Edna G. Titus, Information Clerk, Credit Collection Department, who has amplified much of the information we presented in the first article. You will enjoy reading what she has to say about "scribbling."

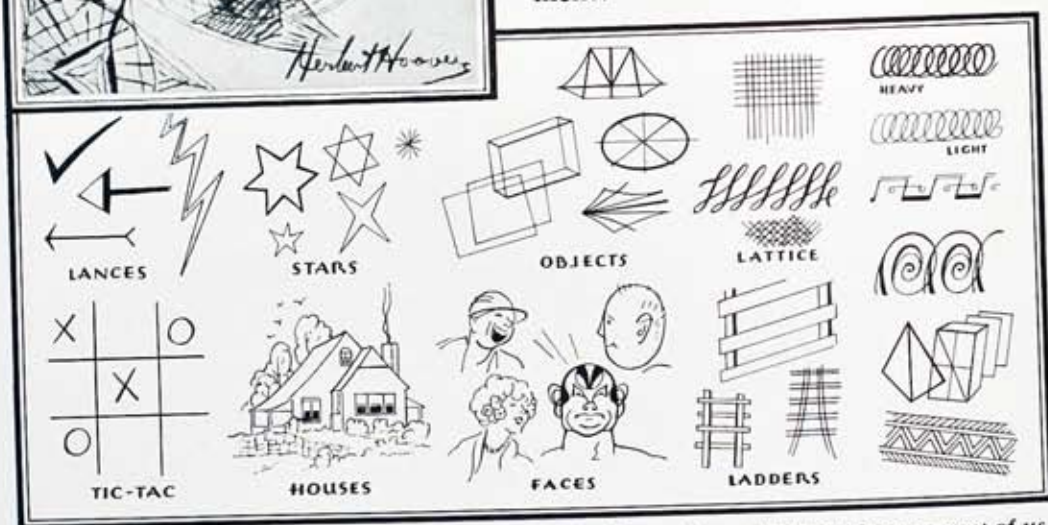
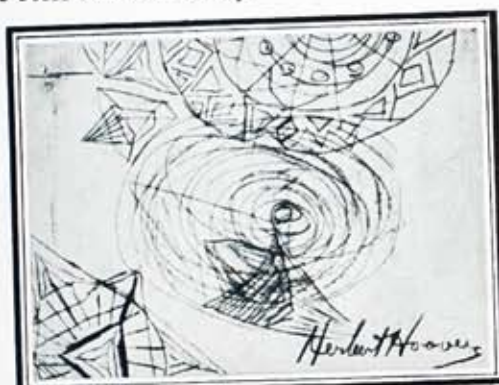
EDNA G. TITUS

AFTER much research on the subject of "scribblings," checking psychologist's findings with handwritings and compiling of statistics, graphologists find that the "scribblings" which we each and everyone make more or less often when seemingly occupied with some habitual performance in our every day life, such as, listening to speeches, making personal or telephone conversations, is a complicated study of a science which is still in its infancy.

Considerable knowledge is positive, however, and conclusions have been sufficiently proven to give us the following few of the commoner symbols often used by "scribblers" and their indications as to our inner ego as definitely shown in the scribbler's handwriting.

A much used "scribble" is that which is termed "lances" which include arrow-heads and check marks. These are the expression of strong anger which though concealed is liable to be that of a vindictive character and is quite frequently found to show some one person or group of persons resented by the person making the scribbles.

One mark commonly used is the careful formation of "stars" which usually show an expression of patient desires which do not promise fulfillment.



You surely have made pen or pencil "scribblings" similar to these. Perhaps the one most of us have been indulging in for the past few years is the "tic-tac" which indicates an extreme effort to make ends meet. "Stars" indicate unfulfilled ambitions; "lances," "arrowheads," "check marks" show brewing anger, while "lattice-work" is a "scribble" a young man might make on a letter to his girl friend in early Spring. And, now—go on with the sorry, you'll get a "kick" out of it. Note the Herbert Hoover scribbles. Big men are mighty scribblers, even as you and I.

"Objects" are often traced on the scribbler's paper. When these objects are angular in form they express the desire to control and to rule. If well separated and in orderly arrangement on the paper, all is well! But—if confused, the utmost control will be required to retain contentment, for the writer wishes to be orderly and to live and act with reason and is cognizant of this urge, and is making a profound effort to create order out of chaos. Oval objects indicating a desire for marriage are more widely used by men and seldom used by women.

Indication of Effections

"Lattice" work, a scribble much used by women and one which is a more loving and unselfish formation, shows affections which are dominating and might be used when a "love" is progressing toward the desire for a marriage proposal. If this form is softly constructed and confused, however, the writer is shown to be easily imposed on by everybody.

The "Ladder" while a formation which indicates a desire for praise,

approbation and appreciation can also show a dislike for things dull and monotonous. If the ladder is well constructed the writer's plans are working out as desired, but if poorly constructed it indicates those same plans are not working out entirely to the writer's satisfaction.

There seems to be a great tendency by some people to draw "faces." While the natural, normal tendency shows an interest in people and a desire for friends, this holds good only when the sketched "faces" are pretty. There is another definite and very serious indication if the "faces" are of a grotesque character. This indicates the writer's grim acceptance of unpleasant facts or trials which were never intended for mankind to endure, alone, without good, sound advice from an understanding friend, family physician or religious advisor.

Some of us frequently make finely formed sketches of "houses," these are usually quite artistic, often with an



If you do any "scribbling" while talking to this young woman, she is very apt to tell you what you are thinking about. Edna G. Titus, who wrote this article has studied handwriting analysis for four years, and she believes that the plain and fancy "scribblings" we all make from time to time are indications of mental and physical characteristics, desires, ambitions. They have a relation to our everyday emotional life and are straws pointing to a better understanding of our character, habits and personality.

effect of smoke curling up from the contented little brick chimneys and these are indications of a longing for a home and children.

"Tictac" is a "scribble" used very commonly also and it indicates an extreme effort to "make ends meet," to "make good" under trying circumstances or to deal with difficult people. It is a noble expression, and one which also points out that the writer is shrewd and keen to an unusual degree.

Generally speaking, "scriblings" of any and all types which may be made of very light pressure sketching are significant of some emotional reaction. And an interesting finding is that invariably one or more heavy-lined "arrows," definitely sketched "objects," neatly drawn "scrolls," "lattice" and "tictac" are found in successful executives' "scribbles."

In making an analysis of these "Scriblings" of ours it is not enough to depend on the above rules, alone. The graphologist can only make a



Great men are not immune to the "scribbling" urge. This is one done by Herbert Hoover. Probably Julius Caesar, Plato, Socrates and other "old timers" would have scribbled a lot more if they had a modern pencil to aid them.

conclusive statement after a careful "reading" of the "scribbler's" handwriting and a very careful checking and rechecking of characteristics as shown in the handwriting and in the "scribbling" as well.

Like many other things which human beings do inadvertently, scriblings have more or less of a definite relation to ones every-day emotional life and are straws which point to a better understanding of one's character, habits and personality.

Belmont Employee Catches Hit-and-Run Driver

Mr. Lynn Mathern, a Company employee of Belmont, N. Y., was featured in a snappy write-up in the Belmont Dispatch, recently. Lynn is a son-in-law of Sheriff Edson Brigham, and has a keen sense of "law and order." He and Mrs. Mathern came along just as a drunken driver drove another car off the road, and was hot-footing it away from the scene of the accident which had summer-saulted the struck car several times over and over.

Lynn immediately took in the situation and took after the inebriated motorist. He caught him, and although Lynn is a so-called "feather duster" weight, he made him walk back to the scene of the wreck, where he was later arrested. Mr. and Mrs. Raymond Alsworth, of Belfast, who miraculously were not seriously injured, were strong in their praise of Lynn's courage in bringing back the 212-pound escaping driver, who now realizes that gasoline and alcohol are a bad combination. Seventy-five days in the Belmont jail will still further emphasize his opinion.

Regular Cut-Up

1st Kappa: "Why does the elevator boy in Mussolini's palace enjoy himself?"
2nd Type: "Because he can raise the Duce."

Rochester's New Residential Electric Rate Lower Than Average of Municipal Plant Rates

OTTO C. HAEGE, Rate and Contract Department

AGITATORS for public ownership of utilities frequently cite a few examples of apparently successful operation of municipal plants as demonstrating that municipal ownership generally means lower rates for electricity supplied to American homes. In citing these selected cases, proponents of public ownership entirely ignore the hundreds of municipal plants that charge much higher rates than do privately owned utilities.

The theory that municipal ownership means lower rates was completely exploded recently by one of the United States government's own fact-finding bodies—the Federal Power Commission. It made a survey of rates charged by practically all of the municipal plants in the country. These plants are located in 1742 communities scattered all over the nation and an analysis of

this survey shows that the average municipal plant charges much more for its electric service than does the Rochester Gas and Electric Corporation.

Municipal plants are substantially tax exempt while private plants pay out in taxes from fifteen to twenty cents of every dollar they receive in revenue. Even without taking this tax factor into consideration, Rochester enjoys lower rates for residential users than the average charge made for the same classification by the municipal plants of the country.

The following table will show how the monthly bills of Rochester residential consumers compare with the average of 1742 municipal plants in the country and 52 municipal plants in New York State, and also the cents-per-kilowatt-hour cost:

CHARGES FOR RESIDENTIAL USE

Net Monthly Bill	Rochester District	Average of 1742 Municipal Plants in U. S.	Average of 52 Municipal Plants in N. Y. State
25 kwh	\$ 1.59	\$ 2.18	\$ 1.76
40 kwh	2.26	3.20	2.63
100 kwh	4.56	5.73	5.10
150 kwh	6.31	7.93	6.89
250 kwh	7.81	11.01	9.99
500 kwh	11.56	19.52	17.64
		<i>Cents per Kilowatt Hour</i>	
25 kwh	6.36c	8.72c	7.04c
40 kwh	5.65c	8.00c	6.58c
100 kwh	4.56c	5.73c	5.10c
150 kwh	4.21c	5.29c	4.59c
250 kwh	3.12c	4.40c	4.00c
500 kwh	2.31c	3.90c	3.53c

RESIDENTIAL ELECTRIC RATES ARE DOWN

12
48
90
The rest

11¢
4 1/2¢
3 1/2¢
1 1/2¢

THE MORE YOU USE THE LESS THE AVERAGE COST

The Electric Load Trend Is On The Up-And-Up

THOMAS H. YAWGER

WHEN we speak of the electric "load" we mean the number and size of lamps, motors, heating and other devices connected to the Company's electric distribution system. In this equation we also have to consider the time and the amount of electrical energy required to serve them.

In the pioneering days of the electric industry the use of electricity was principally for lighting purposes. In those days, when we spoke of the electric load, we meant the number of incandescent or arc lamps on our lines. The incandescent lamp load on a station was recorded as so many amperes on the dynamos and feeders, and the arc lamp load as so many lamps on dynamos or circuit.

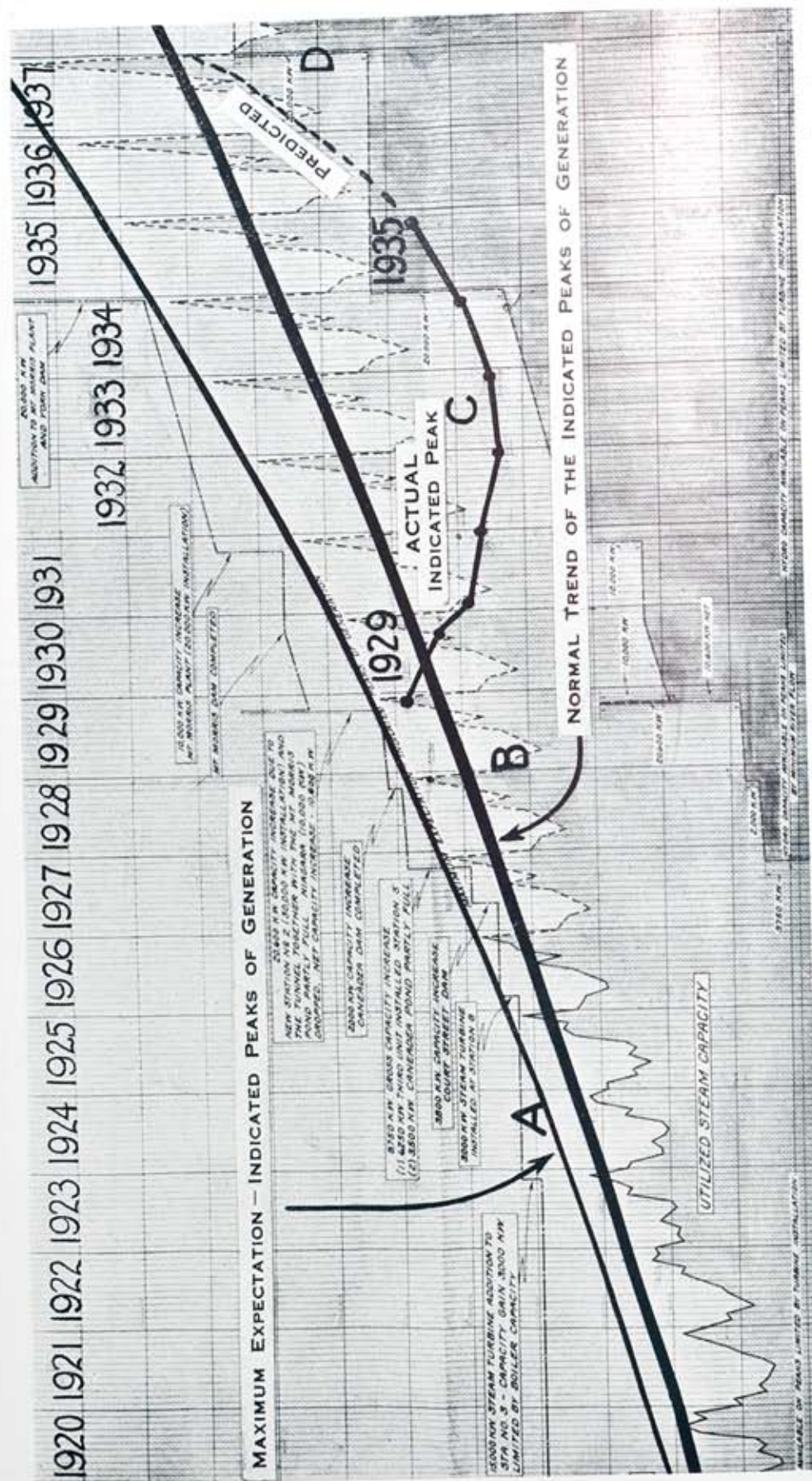
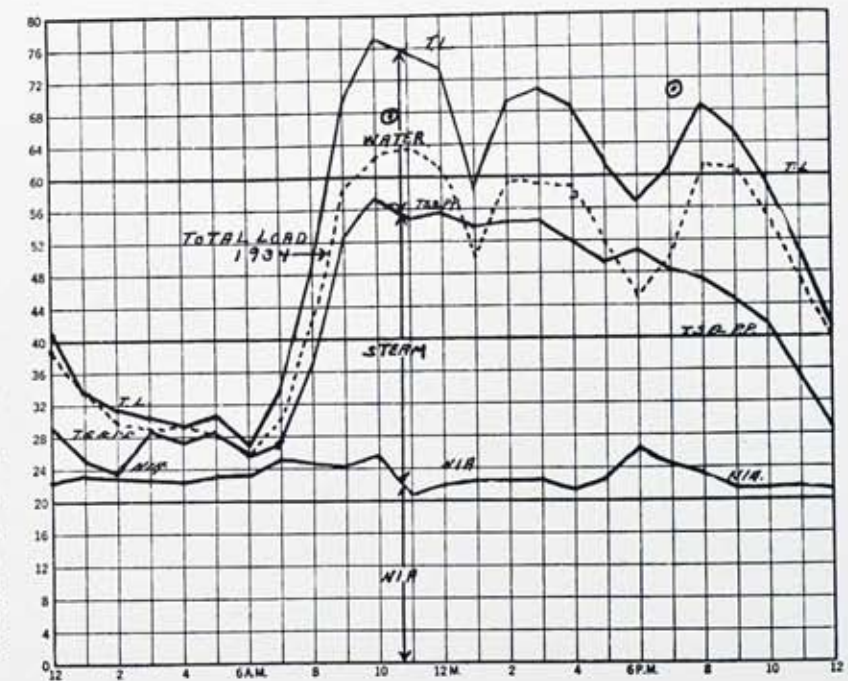
As the electric art and the industry itself developed and other devices came into use, the method of recording our load underwent various changes in order to meet modern conditions, until today we have positive and accurate re-

ords indicating, each moment, the load on each generator and feeder of the system.

These records are gathered daily and are totaled and plotted on what we call the daily load charts (Fig. 1). From these charts we can compare and estimate the trend of the load and make such recommendations for additional plant or distribution capacity (equipment) as may be necessary.

There is always some day in the year when the demand for electricity is the greatest. The load on this day is said to be the year's "peak" load. As the electric system in all its various elements must meet this maximum need, it is a matter of great concern to the Company to have sufficient capacity in generators, feeders (lines), etc., to give proper service during this peak

Typical daily load chart showing the highest peak of electrical load obtained during the year 1935. From the base of the chart to 24 (left edge) represents the load taken from the Niagara system; from 24 to about 56 is the steam load, and the segment above that comprises the hydraulic load.



Utilities have to look far into the future and plot their expected growth. When a depression comes along, business drops away from normal trends and expectations and takes a nose dive, just as it did beginning the year 1930. At the beginning of 1933, the bottom was reached and the upward climb begun (see line C). If we keep on going as at present, by 1937 we shall be well back on our old line of normal trend, (line B).

condition, or peak load day as it is expressed in electrical circles.

The amount of this peak load and the time of year it will occur are matters of judgment, based upon the experience of past years. In normal times this peak load day can be estimated and predicted very closely.

The chart (Fig. 1) shows the actual electric load from the years 1920 to 1935. From 1925, the date on which the chart was made, the expected trend for the future years was plotted.

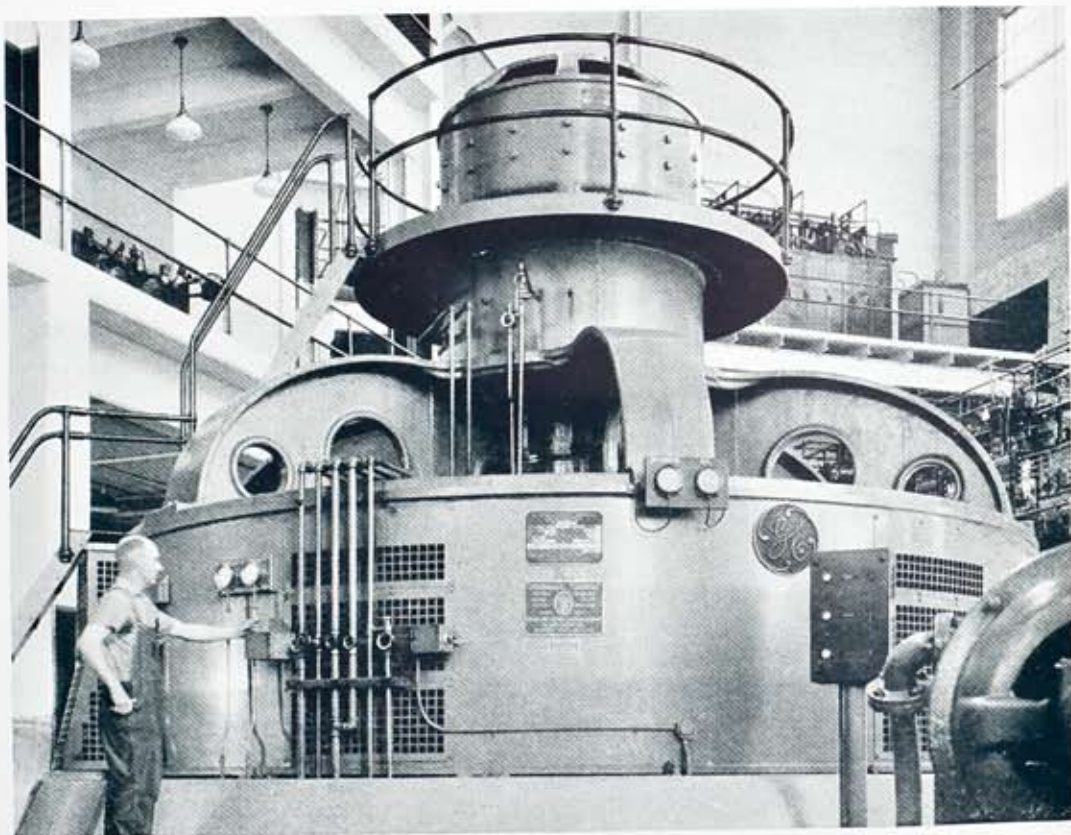
As the best laid plans of mice and men oft gang alee, as Robert Burns would say, so the 1929 business depression and the years following took revenge on our optimistic expectations, and instead of following expected lines of growth took a sharp drop for four years as shown in the chart (Fig. 1) line C. As indicated by line C, how-

ever, business recovery is well on its way towards normalcy and we may hope that by the year 1937 we shall again be back on the normal trend grade of past actual and prophetic growth.

The maximum all-time peak and output occurred in the year 1929, being an 88,600 Kw. peak, with 400,000,000 Kwh. for the year. During September of the present year we had a peak of 86,600 Kw., and as the maximum peak for the year always occurs in the latter part of November or the early part of December, we will undoubtedly reach or surpass the former peak record.

The demand for electrical current is a fair indication of the virility of business. As this demand is constantly increasing, the healthful condition of industry is clearly indicated. With

(Continued on Page 340)



A 16,000 Kw. electric generator at Station 5, which is driven by a 22,000 Horse Power Water Wheel. This unit is large enough to fill the electrical requirements of a city of 64,000 inhabitants. At Station 5 there are also additional Generators giving this large Station a total installed capacity of 52,000 Horse Power.

Net Increase in Consumer's Meters for Year Ending October 31, 1935

	Oct. 31, 1935	Oct. 31, 1934	Increase
Electric	130,078	128,615	1,463
Gas	110,157	109,552	605
Steam	317	309	8
Total	240,552	238,476	2,076

Statement of Consumer's Meters by Departments as of October 31, 1935

	Electric	Gas	Steam	Total	Incr.
1925	79,091	93,749	160	173,000	
1926	88,525	97,711	230	186,466	13,466
1927	96,421	101,935	278	198,634	12,168
1928	104,608	106,192	308	211,108	12,474
1929	115,372	109,464	327	225,163	14,055
1930	118,787	109,543	340	228,670	3,507
1931	121,096	109,864	339	231,299	2,629
1932	126,957	109,106	322	236,385	5,086
1933	127,325	108,713	310	236,348	37*
1934	128,615	109,552	309	238,476	2,128
1935	130,078	110,157	317	230,552	2,076

Incr. in 10 Yrs.	50,987	16,408	157	67,552	67,552
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Net Increase in Consumer's Meters by Months

	1932	1933	1934	1935
January	203*	258*	54*	16*
February	(1) 247	86*	86*	55*
March	(2) 5,818	460*	93*	55
April	24	128	266	206
May	259*	134	366	281
June	136*	94	332	314
July	55*	7*	172	233
August	58	132	281	153
September	11	517	249	324
October	169*	318	203	211
November	293*	281	191	
December	256*	211	179	

(1) Includes 650 Meters of former Brockport Gas Light Co.

(2) Includes 4,900 Meters of former Lake Ontario Power Corp.

	Month of October 1935	Month of October 1934	Increase
KWH Generated—Steam	7,516,104	6,576,912	939,192
KWH Generated—Hydro	10,176,335	7,776,312	2,400,023
KWH Purchased	16,269,929	17,373,550	1,103,621*
M Lbs. Commercial Steam Produced	92,540	80,474	12,066
MCF Coal Gas Made	376,456	381,055	4,599*
Tons Steam Coal Used	14,158	12,612	1,546
Tons Gas Coal Used	32,263	32,334	71*
Tons Coke Made	21,331	22,519	1,188*
	Oct. 31, 1935	Oct. 31, 1934	Increase
Number of Employees	2,376	2,319	57
Amount of Payroll—Mo. Ended	\$ 361,715	\$ 355,598	\$ 6,117
Amount of Payroll—Yr. Ended	\$4,241,030	\$4,025,195	\$215,835
Miles of Underground Duct	2,033	2,028	5
Miles of Underground Line	3,001	3,002	1*
Miles of Overhead Line	8,241	8,178	63
Miles of Gas Main	824	819	5
No. of Street Arc Lamps	1,395	1,395	—
No. of Mazda Street and Traffic Lamps	25,977	25,568	409
Total Number of Street Lamps	27,372	26,963	409

*Denotes Decrease

EMPLOYEES' BENEVOLENT ASSOCIATION

Cash Statement for October, 1935

Receipts		Disbursements	
Balance 1st of Month	\$12,758.90	Sick Benefits	\$ 1,058.76
Dues and Fees—Members	867.45	Accident Off-Duty Benefits	115.70
Dues and Fees—Company	867.45	Family Sickness	24.29
Rochester Hospital Service Plan—Members	637.04	Medical Examiner	
Company	330.56	Nurse's Expense	100.00
Interest on Bank Balances and Investments		Payment to Rochester Hospital Service Corporation	967.60
Total	\$15,461.40	Balance end of month	13,195.05
		Total	\$15,461.40
Membership October 31, 1935	2,171	Membership October 31, 1934	2,147

R. G. & E. Hockey Team "Set" for Industrial League

THROUGH the encouragement of President Herman Russell, who is a supporter of the Rochester Industrial Hockey League, the Company will enter a team in the fast local league. The line-up of teams which have been entered by representative Rochester industries is as follows: Teams will represent the following organizations—Kodak Park, Richfield Oil, Rochester Brokers, Kendall Refining Company, Bausch and Lomb Optical Company and Rochester Gas and Electric Corporation.

The first game is to be played on December 14, with fourteen other games scheduled to follow, all but three of them to be played regularly on Saturday nights. Popular prices

will prevail, the charge for tickets being twenty-five and forty cents.

Many former college and Canadian players will be found in the various line-ups, and on paper the league's talent looks very good. In the Company team will be found hockey players who used to play with the University of Michigan, University of Pennsylvania, various Canadian leagues, the Richfield Oil exhibition team and various other local teams.

In the Company line-up are represented many Company departments including General Maintenance, Station 6, Credit Department, Coke Sales, Electric Distribution, Line Maintenance, Industrial Sales, Auditing Department, Station 4, Gas Shop Depart-



Supporters of the new Rochester Amateur Hockey League, left to right, front row, Messers L. J. Clary (Richfield Oil), Herman Russell (Rochester Gas and Electric), C. S. Gallaher (Kodak Park), and Rex Taylor (Rochester Sporting Goods). Back row, Messers Karl Goeckl, Secretary; C. W. Deckman, Joseph Roby, Jr., and Robert B. Kidd, President.

ment, Station 9 and Transportation Department.

The present roster of players includes: Harold Sharpe (goalie), Norbert Gerow, Clifford Fulton, Wesley Streitle, Richard Bartlett, Norman McKay, Vincent Mitchell, Cleo Pickard, Elmer Knope, Ambrose Timlin, Donald McCollum, Walter Yackel, Fred Yackel, Fred Hands, Fred Randall, and Clifford Dassom.

Snappy new uniforms have been provided for the various teams and they will present a very colorful appearance. The games are to be held on the Rochester hockey rink, Building 5, Edgerton Park. The Company uniforms are scarlet and white, and bear the insignia of the "Gas and Electric Twins" which first made their sporting appearance on the uniforms of the successful R. G. and E. baseball team.

Give your Company team your support. Hockey is a very fast, interesting game. Each team is allowed to have twelve players on the bench, and inasmuch as the rigors of the game demand frequent player changes, this is suffi-

ent talent to keep the old game going in its characteristic speedy tempo.

W. E. Hughes is manager of the R. G. and E. team. He will be assisted by two co-managers: Messers Ambrose Timlin (Station 4) and Donald McCollum (Gas Distribution). Come out and root for your team.

Bowling Activities

This issue finds the R. G. and E. Bowling teams at about mid-season and going strong. Enthusiasm is high. Attendance at games is nearly 100% and competition is keen as the averages will show. Any one of the teams in the R. G. and E. league is capable of coming to the front at any time with championship performance.

Howard Stebbins, secretary of the league, who is also lending his assistance in the hockey and basketball activities says that the R. G. and E. Bowlers will doubtless provide championship caliber in bowlers who will later qualify for city and sectional championships.



R. G. and E. Hockey Team, left to right, front row: Walter Yackel, Ambrose Timlin, Cleo Pickard, Clifford Dassen, Clifford Fulton. Back row: Fred Yackel, Norbert Gerow, Fred Randall, Fred Hands, Donald MacCollum, and Harold Sharpe. Norman McKay not in picture.



Second group of R. G. and E. Bowlers. Left to right, back row: Jerry Baker, Bernie Sherman, Mike Kwapich, Carl Miller, Russell Howe, Paul Kopp, Ernie Bruns, Edw. Schipper, Fred Eggert, Charles Wiemer, Ted Adams. Front row, Leonard Cooper, Joe Schoenherr, Max Wohlgemuth, James Skinner, Harry Russell, Gordon Cooper, Rene De Smith, John Bloom, Fay Cotanch, Emil Schneider, Chas. Wiemer, Jr.

Visit the Elm Bowling hall any Tuesday evening and see how good some of your associates really are. A look at the accompanying tabulations of team and individual standings will indicate how close the competition really is. Company teams in a wide field of athletic activity are making a name for themselves in local indoor sport circles. Quite naturally, this helps to accentuate a fine Company spirit. Support your team by at least an occasional visit to these various activities.

P	Name	G	Avg.
25.	COTANCH	27	169-12
26.	KOPP	27	168-22
27.	SCHNEITER	27	168-20
28.	LUMLEY	24	166-17
29.	WIEMER	27	166-10
30.	EGGERT	27	166-5
31.	DEANS	25	165-21
32.	SCHOENHERR	27	165-18
33.	BRUNS	27	165-2
34.	ODELL	27	164-19
35.	ADAMS	24	164-5
36.	HOWE	24	163-13
37.	SHERMAN	27	162-21
38.	WOHLGEMUTH	27	161-8
39.	COOPER	27	160-10
40.	SANDERS	24	160-4
41.	WALTON	20	155-16

R. G. & E. Bowling Team Standings to Date, November 26, 1935

	Won	Lost	Avg.
1. ELEC. DIST.	19	8	
2. OFFICE	18	9	
3. OFFICE MAINT.	16	11	
4. TABULATING	12	15	
5. ELEC. STA.	12	15	
6. STOREHOUSE	12	15	
7. GEN. CONSTRUCT.	10	17	
8. LINE DEPT.	9	18	

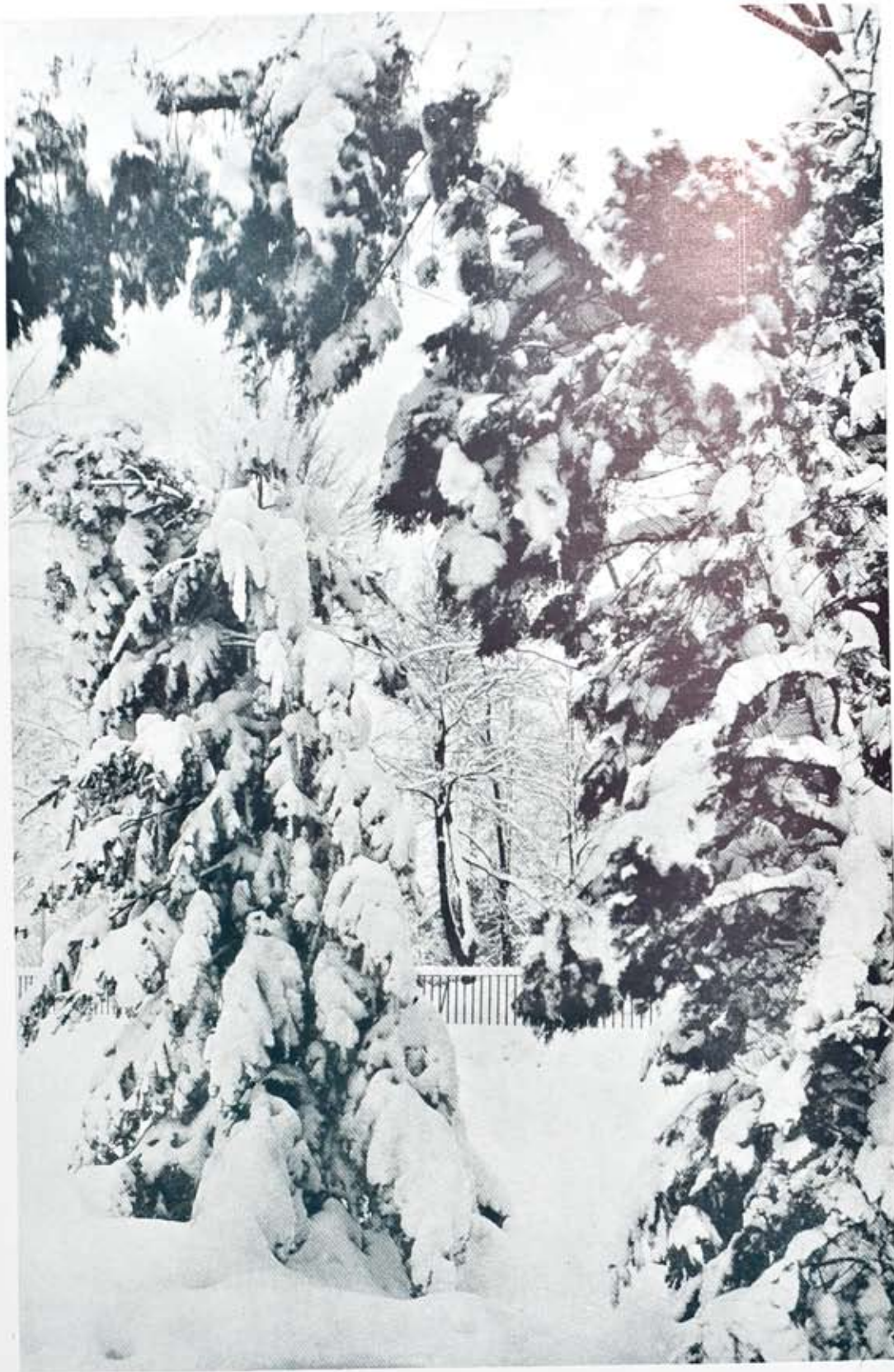
High 1 Game Individual	High 3 Games Individual
DE SMITH 256	CAHILL 651
High Team 1 Game	High Team 3 Games
ELEC. DIST 1056	ELEC. DIST. 2855

INDIVIDUAL AVERAGES

P	Name	G	Avg.
1.	CAHILL	15	188-6
2.	BLOOM	27	187-17
3.	KIEFER	27	187-9
4.	C. MILLER	27	187-8
5.	FICHTNER	27	186-3
6.	DE SMITH	27	185-
7.	WINTERROTH	27	182-24
8.	SALES	27	181-15
9.	NEUFFER	27	181-2
10.	WITTMAN	27	179-11
11.	VOELKER	27	178-15
12.	BAKER	27	176-21
13.	KNOPE	27	176-6
14.	STEBBINS	24	175-16
15.	RUSSELL	27	175-14
16.	BRUCE	27	175-13
17.	KENNEDY	21	175-5
18.	SKINNER	27	174-23
19.	ERNST	27	174-11
20.	WEAVER	24	172-9
21.	KWAPICH	24	172-7
22.	KLICK	27	171-14
23.	GALEN	27	170-3
24.	SCHIPPER	21	169-15



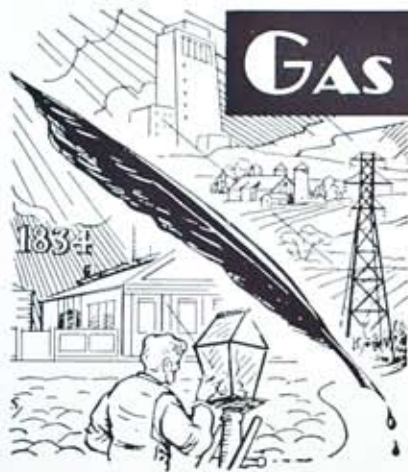
This is Rennie, the snappy defense man of the Rochester hockey team, from a photo loaned to us by Mr. Roe. A. G. Spaulding and Brother.



It is nice to have plenty of snow for Christmas, but the weather man doesn't always give it to us in this climate. So just in case Christmas this year is a bit bleak for lack of fluffy white particles, we present this snowy scene for you to look at Christmas morning. Here's hoping that you will also be able to see similar scenes just by looking out of your window.



Mr. Harry Taillie reports excellent results in the employees Pin-It-Up Lamp activity. These handy lamps pin-up to a wall push pin and may be taken from one room to another. They have scores of lamps, some of which are shown above. The persons who graciously posed for a Pin-It-Up Lamp uses, are Figure 1, Mrs. Marie Miller Boyink; Figure 2—Left, Miss Gloria Hering, folder, recently released, and right, Master Lovette Davis; Figure 3—Mr. William Reiss, and Figure 4—Miss Pauline Mason. These lamps are just the thing for inexpensive Christmas gifts.



GAS & ELECTRIC NEWS

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ROCHESTER GAS AND ELECTRIC CORPORATION
 89 East Avenue, Rochester, N. Y.

HERMAN RUSSELL *Honorary Editor*
 EDITH HOLDGATE *Associate Editor*
 FLOYD MASON *Editor*

Christmas Greetings

THIS is the time of year when all hearts thrill to the spirit of Christmas. Any force like that, which, though unseen, unites people in the uplift of a common spiritual manifestation, is good for us.

This holiday season finds us still further emerging from another mass reaction that for some years has inhibited normal business and industrial progress. How glad we can be that business is better, that material happiness will soon perhaps take the place of that idealistic and ephemeral well being we have all sought to materialize by assuming optimistic mental attitudes. Let us hope that what we have dreamed of will soon be our reward in values that are real and undisputable.

We still murmur that characteristic Yuletide prayer "Peace on Earth, Good Will Toward Men." Even as we do so, the dove of peace hovers frightened and dismayed over the nations of the world, perhaps wonder-

ing just how sincere this prayer is which again, at Christmas time, comes to our lips.

Someone has said that the League of Nations seems to have just about as much influence as the average American husband. That may be a bit overdrawn. What we do need, however, is a greater mass intelligence to cope with both national and international matters of importance. Let us hope that from out of the spiritual atmosphere of this Christmas season may come constructive, workable ideas that may help to accelerate the consummation of peace on earth, along with better times for everyone.

GAS AND ELECTRIC NEWS wishes all its readers a Merry Christmas and a Happy New Year.

Are You a Member?

AND a little child shall lead them." So says the Bible. How true it is that wisdom often flows "Out of the mouths of babes and sucklings." Even dumb animals often teach us lessons. Listen, while we tell you the story of "Smithy" a family cat.

"Smithy" came dragging himself home one recent Sunday morning. He was battered and bruised. He had evidently been struck by an automo-

bile, but was able to crawl bleeding home to those whom he knew would do something to alleviate his pain. He was not to be disappointed.

This once fine big cat, the pride of the family, was rushed to the cat hospital. The Doctor, after long and disheartening "consultation" said that "Smithy" might be saved, but that he never would be the same; he might retain at least four or five of his alleged nine lives, but that time only would tell.

Well, you just can't let an old friend of the family down. Smithy's pals decided to go the limit and he was duly registered in the Stein dog and cat hospital, where he is recovering, thank you, and will perhaps be able to return to the bosom of his family by Christmas day.

To those who really love dogs and cats their troubles are real. Sorrow for them may be and often is a grief that brings a lump to the throat. One need not apologize for this emotion because it springs from the heart.

The story of "Smithy" presents a lesson for our readers who may not yet have subscribed for the excellent service of the Rochester Hospital Association, which we described in our issue of August, 1935.

If "Smithy" had been a boy or girl, a man or woman subscriber, for a few cents per week he would have become eligible for this service. As it is, "Smithy" is costing his master fifty cents per day while he is "mending." Perhaps there ought to be such a service for cats and dogs.

A young man in "Smithy's" family, just before the cat's hospitalization, had to undergo a minor operation. He had the best of hospital care, made an excellent recovery and when he asked for his hospital bill, the nurse said "There is no charge, your association card covers everything."

The family cat will cost a total of around fifteen "berries" before it can be "redeemed" from the dumb animal

hospital. Smithy's family thinks it is a good investment. And if Smithy could talk he would tell you this "Don't put off subscribing for the many benefits of the Rochester Hospital Association. I'm a pretty spry cat but, well—see what happened to me."

Let Smithy's message sink in. He's only a cat, but he speaks words of wisdom. When trouble comes it's tough enough to bear it without also having to worry about hospital bills. You and your family can not afford to be without this wonderful service. "For cat's sake" join up NOW. For further information ask your foreman or consult employment manager William Gosnell.

Arrangements

IN every big orchestra there is a musician who makes the "arrangements" which that orchestra features. This super musician writes his own interpretations into music originally brought out by others. A good arranger often dolls up a popular melody and greatly improves it.

The famous "St. Louis Blues" is an example of what these arrangers have done. Hardly any orchestra or torch singer does it the same; but what, if anything, does this practice of arranging indicate? It signifies that perhaps nothing is quite perfect; that we all like to put our own personal interpretations upon the work of others, and that there is nothing new under the sun—for almost every song is a rehash of some song that came before it, dressed up in a new arrangement.

There really are no new ideas, it is said. Mostly, they are old ideas with their faces "lifted." The best way to get good ideas, therefore, would seem to be to cultivate a background well filled with the ideas of other persons. Reading, personal contacts, activities that are prolific in human interest,

these are the storehouses from which come good ideas.

So, when you want a hot idea, don't strain for it and run up your blood pressure; don't accept the first random "flashes" of ideas that are easily scraped off the surface of your mentality. Saturate yourself in the topic at hand, then wait till the ideas, real ideas, begin to register.

Quite usually your best ideas will reflect something that you did, experienced or was subject to yesterday, last week or even ten years ago. The best way, perhaps, to be prolific in good ideas next year, is to have built up a versatile background for ideas this year. Ideas are "tailor-made." Even the ones that seem to be heaven-sent to you and come as inspirations, are quite likely to be your "arrangement" of another person's mental product.

People and books, two of life's most interesting things should both be cultivated. Mankind has dominant traits and characteristics common to all of us, but each one of us has his own personal "arrangement" of the great harmony of life. What a wonderful thing it is that when we "blow our horns" through life, none of us quite ever plays the same tune.

Meet Our Associate Editor

Miss Edith Holdgate, Public Relations Department, is assisting with the gathering and preparation of articles and news for GAS AND ELECTRIC NEWS. Edith is well known to most of our employees from her active participation in employee activities. From time to time you will now be hearing from both of us; so, sharpen your pencils and give that "nose for news" full sway during the coming winter season. Help us to get the kind of news you like to read. We'll be seeing you.

A pound of cleverness is often less of a virtue than an ounce of loyalty.

The Electric Load Trend

(Continued from Page 330)

new lower rates now in effect, we may look forward to soon getting back on to the old normal trend curve, when healthful business and industrial conditions will suffice to maintain the steady upward swing of electrical use, which means prosperity for the country in general. It has been a tough pull to overcome the resistance set up by depression years, but one thing is assured, the trend of electrical consumption is something we can bank on inasmuch as it indicates the true condition of industrial growth and is free from any implication of human tampering. Here's hoping for a prosperous 1936.

This increase in electric load brings added responsibilities to the Company along with its optimistic trends. Back of load increases, as welcome as they really are, are the factors of new lower electric rates and additional expenses which to a large degree offset increased sales. This situation is one which should impress every employee with the desire to do his best to support the Company's load-building activities and to conserve to the fullest the factors of time and material to the end making the coming year a banner one both for the Company and the thousands of persons it serves.

Firewater

Arriving in a small town, an easterner was attempting to start up a friendly conversation with a native.

"Tell me," he said, "what is the status of the liquor supply around here?"

"Status," mumbled the native. "I dunno what you mean."

"I mean is it easy to obtain liquor and is there much of it around here?"

"Wall, mister," said the rustic, "all I can tell you is that a little while back they turned off the water supply for a week and nobody knew it till the town hall caught afire."

A prudent man is like a pin. His head prevents him from going too far.

—Jerrold

Seeing One's Country

LOUIS SHNIDMAN

TRAVELLING is one form of education. Seeing one's own country first is a good start towards attaining that aim. I recently had the opportunity of travelling across the United States and stopping at various points of interest. I wish to briefly relate some of my experiences along the way.

One's first impression of the Rocky Mountains is gained as you approach Colorado Springs, Colorado. In the distance the mountains, as a cloud, rise to the sky. It is an even greater experience to travel to the top of Pikes Peak. At the top one has reached a height of some 14,300 feet above sea level. At this height the barometer reads only 17.82 inches (Rochester 29.6 inches), and water boils at around 187°F. (normally 212°F.).

The view from the top is beyond description. On a clear day one can see and recognize objects at a distance of some 65 miles. Pikes Peak, while not the highest mountain in the country, is one of the most difficult to climb. The road leading up has many curved hairpin turns, but one is well paid for the dangerous upward journey when he takes his first glimpse out into space from this height. Although I was there in August, there still remained snow here and there under the rocks from a snow storm which had occurred the previous day.

New Mexico

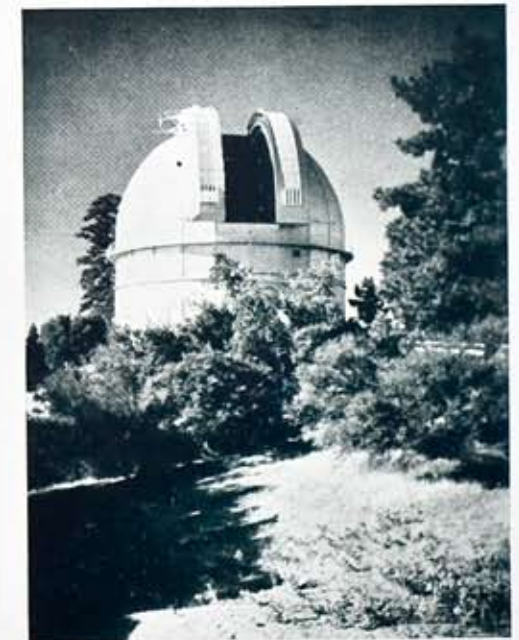
Santa Fe, New Mexico, the oldest inhabited city in the United States, is the center of an interesting country. The old part of the town shows the dwellings and remains of the old Spanish settlers who lived there. A short distance from town the Pueblo Indian Reservations are located. Here one sees the American Indian in his native life living as his ancestors had

lived for generations in the past. Civilization has made little impression on these Indians. They still continue to bake bread in the open and perform most of their work by hand. New Mexico is a semi-arid region, and these Indians must toil to maintain their existence from the poor lands where they are located.

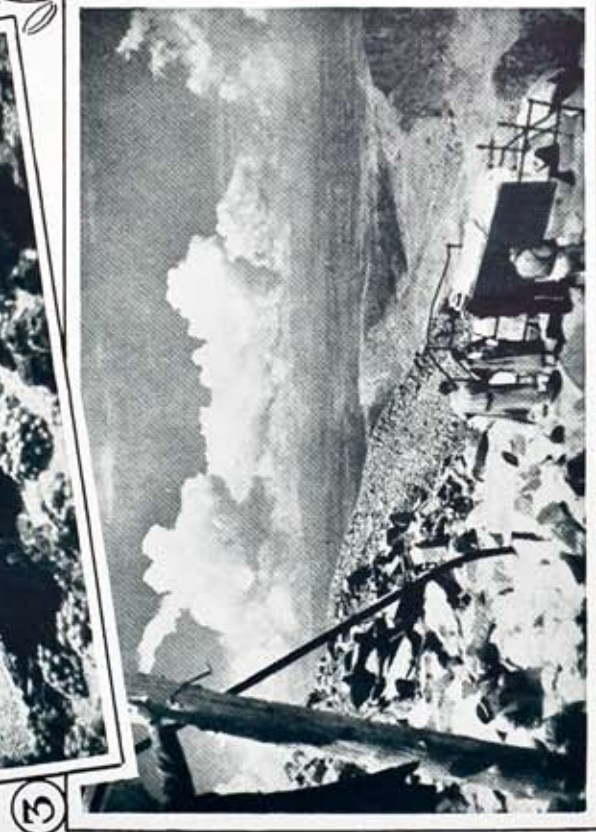
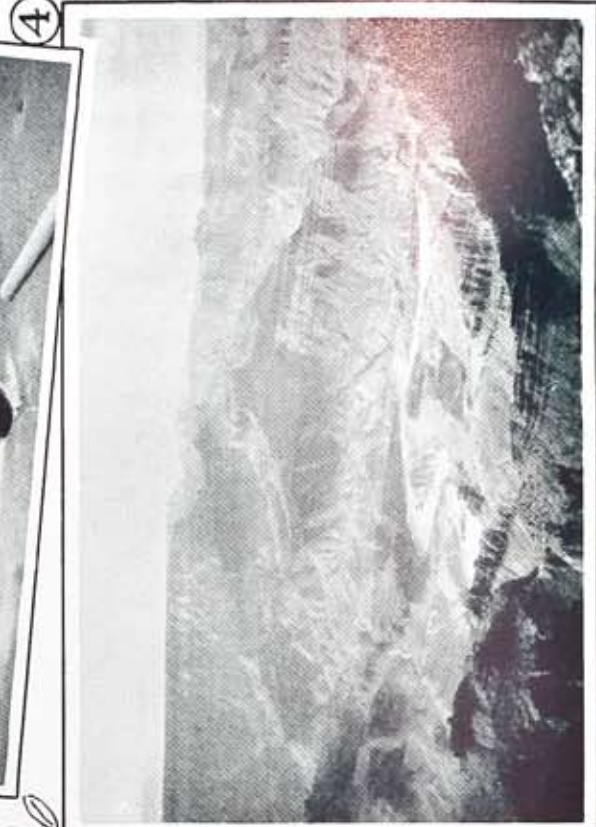
Not far from Santa Fe are located the ruins of the cliff dwellings of the Puye Indians. Long ago this region was densely populated with the Puye Indians. Most of the inhabitants lived in huge communal dwellings, while others occupied caves in the cliffs. Little is left today, only the memories of the few isolated ruins of their once prosperous existence.

The Grand Canyon

The Grand Canyon of the Colorado is without doubt one of the greatest wonders of the world. This work of



Mt. Wilson Observatory, Pasadena, California, where the big "glass eye" made at Corning is finally to be placed. Photo by Mr. Shnidman.



A few of the many pictures "shot" by Louis Shmidman on his vacation spent traveling across the U. S. to attend the convention of the American Chemical Society at San Francisco. 1—Cacti in Arizona. 2—Yosemite National Park. 3—Looking down from Pike's Peak. 4—The Grand Canyon.

ROCHESTER GAS
RGE
AND ELECTRIC

nature is beyond human comprehension and description. It must be seen to be appreciated. The immensity of the canyon, some 217 miles long and from 13 to 15 miles wide, and its magnificent coloring with all hues of the rainbow, leaves a lasting impression upon the mind.

At the Grand Canyon one can see the results of nature's work, through thousands and thousands of years. By slow and continuous process, it has formed its path through the rock, so that now the muddy Colorado River lies at a depth greater than a mile below the top of the Canyon. One marvels at the simplicity of nature and wonders how the Canyon ever came into existence. The setting of the sun in the Canyon is a sight that would never be forgotten. As the sun falls lower and lower on the horizon, the shadows begin to creep into the Canyon and the most gorgeous colors appear and disappear as the sun gradually fades in the distance. On a clear day one can see many miles through the Canyon, and even into the painted desert beyond where today only the petrified forests remain as a relic of the luxuriant growth that was present thousands of years ago.

California

California, a winter resort for many, is the most advertised state in the Union. Every place one goes he hears the people of California talking about their state, talking about their climate, and talking about their resources. It is true that California has a mild and pleasant climate where it seldom reaches freezing temperatures. California has a few native inhabitants. Most of the people have drifted in from other states. The people are rather temperamental and feel that since they are now living in California, there is no other place on earth to compare with it, and they feel it their duty to talk about the wonders of their state to convince other people

that they should come and live there.

California also has many points of interest. At Yosemite National Park one sees huge mountains of stone rising almost precipitously to a height of five to six thousand feet as well as numerous falls many pouring down thousands of feet from the top of the rock to the valley below. Here also you find the huge Sequoia trees, many dating back five to six thousand years ago when our present civilization was still in its infancy. These huge trees may reach the height of 300 feet and the diameter of 40 feet or more.

While in California, I attended the 90th Meeting of the American Chemical Society, held at San Francisco, during the latter part of August. Over 1200 chemists from all parts of the world gathered to discuss the recent developments in all fields of chemistry. The developments of radium substitutes, synthetic gasoline, and natural gas were a few that were given consideration. I also had the opportunity of visiting a number of large steam stations, and gas plants in San Francisco and Los Angeles. The Pacific Gas and Electric Co. of San Francisco has a 1250 lb. Steam Station using natural gas as a fuel. The Long Beach Steam Station has an installed capacity of over 100,000 KW where I was particularly interested in learning about their problems and their method of operation, especially in their high pressure station.

After spending several days at the International Exposition at San Diego, Calif., I returned home on board the Steamship "Pennsylvania" by way of the Panama Canal.

That's Something

The father was reading the school report which had just been handed to him by his hopeful son. His brow was wrathful as he read: "English, poor; French, weak; mathematics, fair," and he gave a glance of disgust at the quaking lad. "Well, dad," said the son. "It is not as good as it might be, but have you seen that?" And he pointed to the next line, which read: "Health, excellent."



Canandaigua Notes

Catherine O'Rourke, Canandaigua correspondent, sends us the following news briefs. The Canandaigua district has three new employees, whom we welcome into our big family. Theodore D. Avery, general utility work, who answers to the name of "Ted" is a graduate of the University of Rochester, class of 1935. He is an accomplished musician and plays the clarinet, saxophone and other wind instruments, and was a member of the "Varisty" glee club.

Granger Green, who is a graduate of Syracuse University, class of 1935, admits that Colgate has a very good football team. He is employed as rural farm representative.

Edward Burmeister is working for Tom Smith, in the Gas Shop Department, trying hard to keep caught up with all the gas furnace jobs that are being sold in that district. Edward is a World War veteran. He is said to have a fine tenor voice. Miss O'Rourke says that if director Frank Houston could have heard him, one recent morning, singing "Ah, Sweet Mystery of Life" he would find some way to have him transferred to Rochester for his Male Chorus.

We are especially glad to hear from outside districts. Why not make a note of some of the news items in your particular vicinity and send them in to GAS AND ELECTRIC NEWS.

Tom Smith sends in the following story. One night recently he received a 'phone call from a new gas house heating customer who said that there was a strong odor of gas in his house. "Smithy" jumped in his handy truck, visited the customer's home and did a little plain and fancy sniffing, in which he is quite expert. Imagine the customer's surprise when "Smithy" said "Well, lady, that may smell like gas to you, but to me it is just plain skunk." The little black and white "kitty" in the meantime has scampereed away and doesn't know to this day what a commotion he caused.

Mr. and Mrs. Louise A. Schreck of North Main Street, Canandaigua, have announced the marriage of their daughter Dorothy to Mr. George A. O'Brien. Mr. O'Brien is a member of the Canandaigua office personnel.

Walter McKie of the Domestic Sales Department gave an interesting talk on the "Science of Seeing" before members of the Canandaigua Office force in the Home Service Department Tuesday evening. Preceding the lecture, dinner was served to 22 employees under the direction of Miss Evelyn Hunt.

Following Mr. McKie's very interesting lecture, a skit designed to show the value of home lighting demonstrations was put on by a cast composed of members of the Canandaigua office. The title of the skit was "Mr. Snivens

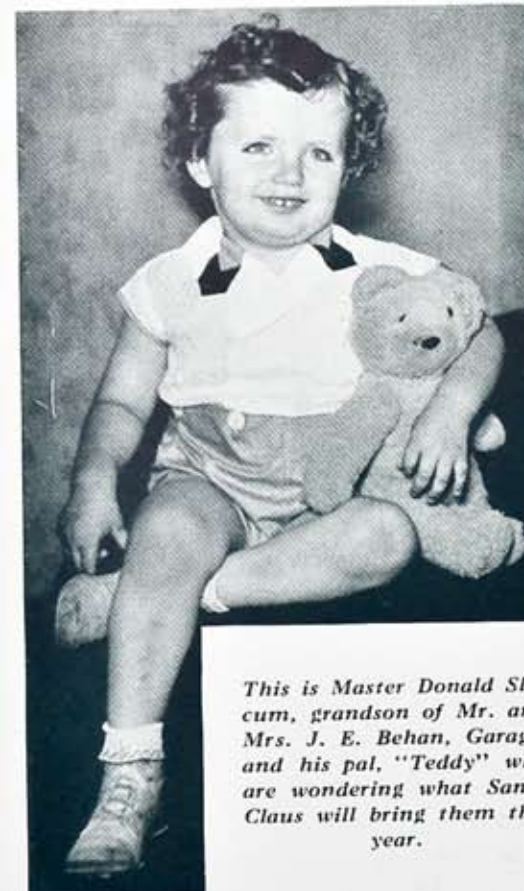
says 'Yes.'" Theodore Avery played the part of Mr. Snivens, ably supported by Miss Evelyn Hunt and Catherine O'Rourke. Mr. McKie stated that it was so well done that he hoped to use the same cast in other territories.

Evelyn Hunt spent Thanksgiving and the week-end with friends in New York City.

Marjorie Pinkerton Gruschow, formerly of the Cashiers Department, is the proud mother of Norman John Gruschow, born November 22.

Paul Miller and Karl Kole, also Messers Charles Royce, Arthur Kelly and James Casey went to New York to attend the Notre Dame-Army football game.

If you believe that Luther Burbank's great gift to the world of perfecting



This is Master Donald Slocum, grandson of Mr. and Mrs. J. E. Behan, Garage, and his pal, "Teddy" who are wondering what Santa Claus will bring them this year.

flowers and fruits died with him, you should pay a visit to Miss Amish's office, where there are outstanding examples of what can be done to make a plant "look what she aint."

Mrs. Donald S. Moody nee Dorothy Miller, a former employee in the Stores Record Department, was hostess to the Stores Record Bridge Club at a dinner party given at her home in Buffalo, on Saturday, October 19. Mr. Moody, it will be remembered, was also formerly employed in this department.

Mrs. Dorothy Fisher, Industrial Sales Department, entertained at a Hallowe'en bridge party, Wednesday, October 30, at her home. The party was in honor of Mrs. Donald S. Moody, who spent a few days visiting friends in Rochester. The guests were Mrs. Moody, Lois Consaul, Helen Garvey, Eva Robinson, Mildred Magin, Margaret Morris, Vera Kingsbury, and Evelyn Cross.

Vice-President Ernest C. Scobell spent a few days at Wolf Island as a guest of Walter Hughes. It was a great spot for duck hunting. Mr. Scobell must have gotten his legal number for he claims the birds were so thick that their numbers made it difficult to concentrate. Something like the Englishman who went leopard hunting in Africa. His guide, seeing one of the beasts, shouted "Shoot him on the spot," and the Englishman, (stout fellow) replied "Which spot?"

We are sorry that we inadvertently failed to report the death of Harold James Simpson, the little son of Mr. and Mrs. Harold Simpson, who died on September 28. We have been asked to express the appreciation of the bereaved parents for the kindness of all those who assisted with blood transfusions at the call of Mr. Charles Royce. Mrs. Simpson was formerly Margaret Santry, of the Andrews Street Telephone Department.

Miss Margaret A. Bridgeman recently spent the second week of her vacation with an aunt, in Shamokin, Pennsylvania. Her first week's vacation was enjoyed visiting relatives in Connecticut.

Walter McKie, of the Industrial Sales Department, and a member of the Eye Conservation Committee of Monroe County, recently spoke before the Parent-Teachers Association in North Rose. He also spoke before the pupils at the Shortsville High School on "Lighting."

Mrs. Bertha Hegeman recently entertained a group of young women from the Electric Distribution Department at her home, 80 Amsterdam Road. Mrs. Hegeman also was hostess recently to the women of the Andrews Street Telephone Department, and at the shower given in honor of Miss Mildred Van Zandt, who on Thanksgiving day became the bride of Mr. Donald Pillsbury.

Little Dorothy Ann Crombach arrived on September 15 at the home of



L. C. Cooley and C. Zimmerman, who recently got eight ducks with six shots and brought 'em down to Stations 8 and 9 just to "Show the boys."

Mr. and Mrs. August Crombach, and Mr. Crombach proudly boasts "The fifteenth of September was a happy day for August." Dorothy Ann's arrival punctuates twelve years of happy married life for her parents.

It is two girls and a boy now at the home of Mr. and Mrs. William Garvey, where, on October 25, a brand-new baby daughter was introduced. To poetize a bit—Margaret Marie is the youngest of three.

The girls are sure holding their own. Another girl baby, and a dandy one named Nancy Ann, now brightens (and furnishes modern sound effects) in the home of Mr. and Mrs. John Kramer. Nancy's birthday was October 28.

Cletus Kress, who sings in the Male Chorus, is a mighty hunter. He spends his vacations each year about this time at his favorite sport. Down around Sodus the pheasants and rabbits give him a wide berth and the Indian guides in the Mountains call him the humming hunter.

Mr. and Mrs. Charles Tucker arrived safely at St. Petersburg, Florida, where they will spend the winter. They were driven down in their new Pontiac, by Walter Dailey, whose careful driving proclivities are well known. As soon as Walter got back it began to snow.

Mabel Worthy and her husband recently spent a few days in McCollum, New York, hunting deer. Yes, we said hunting. The only deer brought back by Mrs. Worthy was the one and only (the legal number is one) who sat beside her in the driver's seat.

Miss Betty McLarty recently visited Doris Rinker, a former employee of the Transportation Department, at her home in Canada.

It is no little honor to achieve an average in scholarship of 90 per cent or better in high school work. The student at the Fairport high school to receive such a commendable grade for the past ten weeks, was Miss Elizabeth Fisher, daughter of Mr. and Mrs. Frederick W. Fisher, of Watson Road.

It was a clear, chilly day; just the kind for a clambake, when the employees of Stations 8 and 9 held their "bake" at Island Cottage. Sports and "Indian dice" were the diversions while the clams were "perking." The excellent food was prepared by C. Zimmerman, better known as just "Zim" and the clams were steamed as only a professional "steam" man can do it.

L. Cooley and C. Zimmerman have taken a little razzing about their hunting abilities. Recently they appeared at Stations 8 and 9 with a fine bag of ducks—just to show the boys. They had seven broad-bills and 2 whistlers. Mr. Cooley said "We are improving with age. Eight ducks with six shots is fair shooting. We admit it."

Mrs. Irene Bolger, Electric Distribution Department, recently enter-

tained the young women of the Contract Bridge Club at her home in Devonshire Court. Inasmuch as their instructor, Mr. John Clark, wasn't there, perhaps more chances than usual were taken in bidding, which was a bit irrational. Mrs. Emma Wage won first prize and played her usual consistent game. Among those present were Mrs. Wage, Gertrude Rinker, Esther Moore, and Irene Bolger.

Mr. and Mrs. Charles Durfee are spending a few weeks in a very enjoyable motoring trip through the south, and expect to return to Rochester some time in January.

Messers James Miller and Burton Cragg spent a few days in the mountains, hunting deer. They hunted without aid of snow or cold weather and came home empty handed.

The two Charlies, Charles Hall and Charles Shaw had the same experience in the mountains. No snow, warm weather and little opportunity to track a deer into an embarrassing situation. Result, no venison.

Helen Buell spent her vacation sight-seeing through the New England



Taken at Station 8 and 9 clambake. Left to right, Messers F. Hands, Sr., E. Hinkelman, W. Pope, R. Bancroft, J. Houd, H. Huls, E. Bell, E. Dowling, H. Richardson, H. Page and R. McCumber.

States, and then drove down to New York City.

Some of you will remember our story about one of the girls in the Stores Record Department, Gertrude Rotmans by name, who tried to go on her vacation early this summer, but was prevented by the flood surrounding the territory she had chosen for her vacation. You will be interested to know that a short while ago she did not fool her office associates again, but really did get to Oneonta, and enjoyed her belated vacation very much, especially as she was there for a real Thanksgiving dinner.



Christmas tree of Paul Miller, 974 St. Paul Street. Paul spends a lot of time with it each year. He perfected a mechanism to make it revolve and twinkle the lights. See next page.

Mary McLarty recently entertained the young women of her department at a party. The occasion was Halloween eve and the costumes were striking, including impersonations of Rip Van Winkle, old fashioned girls and many others. Silhouettes were portrayed behind a sheet screen and Kathleen Callahan told fortunes, with cards. Ghost stories lent a shivery atmosphere to the evening. Among those present were Maty McLaughlin, Betty McLarty, Katherine Callahan and Leona Letson.

Henry Symonds, Steam Division, was among the Company deer hunters who made a futile trip to the mountains in search of venison. Charles Helfer was in a party which shot a deer and a bear and therefore cashed in on a venison steak for his pains.

Julius Schenck was recently elected Justice of Peace in the town of Gates. Julius is superintendent of the Steam Distribution Department, and has served in various elective offices in Gates. He was formerly superintendent of the school board, and his new office makes him a member of the town board of the town of Gates.

Grace McCormack was recently interviewed as to what she is doing these days. Her first answer was "Oh nothing," but after a few indirect questions, she mentioned that she was going to the University evenings, but she added quickly "that's just a hobby." We found out that she is attending classes four nights a week, and hopes some day to obtain a degree. We think that this is one of the finest and most worth while hobbies, and here's wishing her (it's Christmas time you know) every success in her endeavors.

Mr. and Mrs. Harry Taillie were on the reception committee for the Kiwanis Club's Treasure Hunt held on

the evening of December 6, at the Oak Hill Country club.

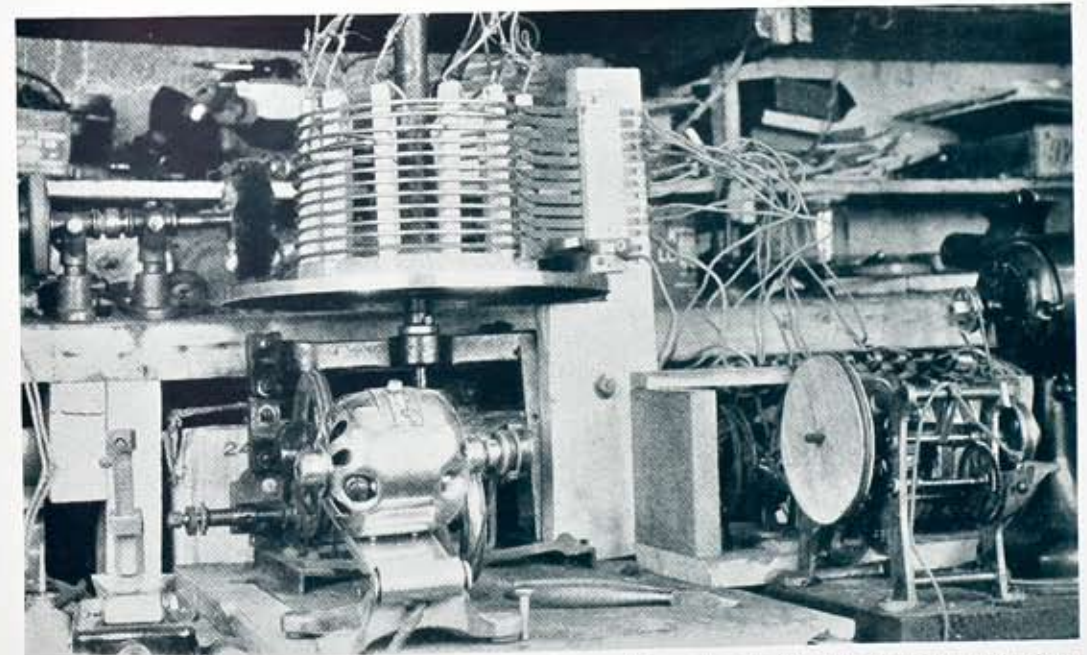
Angeline Place has gone native and has adopted (accidentally) the savage custom, of using war paint, which we thought was the exclusive right of Indians, especially in times of war. She seems to prefer vivid red, but perhaps purple or black ink may be her vogue soon; that is, if a bottle is left too near her on the desk. Anyway we are afraid she will have to bear the marks of her encounter with red ink splashes for many a day.

If perchance you hear Dorothy Lovick humming "Lost in the Fog" or "When Fog Gets in Your Eyes," she is just living over again her recent experience of getting home from Washington in the thickest fog she has ever seen. She and her friend, Leora Danby, decided to spend a week-end in Washington. They were there over Sunday, and allowed a professional guide to drive their car for them all over the city. They saw everything,

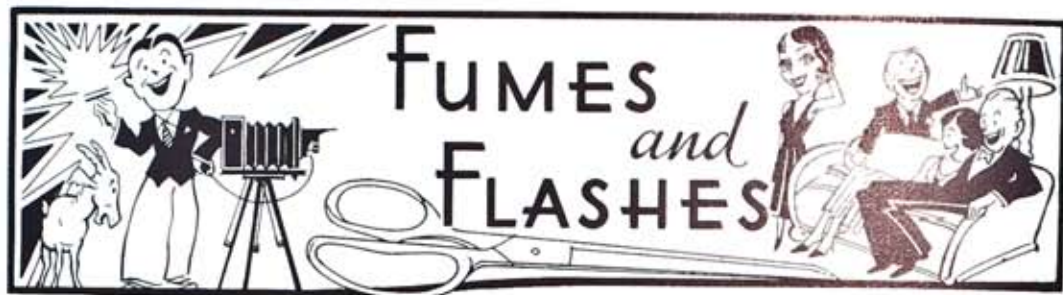
and Dorothy thinks this is the best way to get places in a short length of time.

Long Island, New York, was the scene of a short vacation spent there by Eunice Swart, a comparatively new member of the Stores Record Department.

Ouch!—but what a time we had trying to get a story about Charlie McIntosh in this issue. With the help of some of his friends in the department, we finally did get a little item, but we are hoping for something bigger soon. Charlie and Paul Burke went to Union College, Schenectady, to visit Paul's brother, Thomas A. Burke, who is a scholarship man from Rochester, and who not only led his class in recent examinations, but had the highest marks of any body picked by the Rochester Scholarship Committee. They saw the Union-Rochester Football Game, and then attended a dance at the Delta Phi Fraternity House. Charlie was also caught in the fog coming home, but eventually arrived safely.



This is the mechanism that Paul Miller made from odds and ends of junk. The motor revolves the tree and a contactor turns the colored lights on and off, in a magic merry-go-round effect. Paul has rhythm in his soul and sings in the R. G. and E. Male Chorus.



Hay, Hay!

Little Boy Blue
Don't blow your horn,
There are no sheep, nor cows, nor corn.
Enjoy your sleep on the stack of hay
Until it is burned by the A. A. A.

No Change

"Well, what is wrong with your husband?"
"I think, doctor, he is worrying about money."
"Ah, I think I can relieve him of that."

"Bean" Food

"Yes, I know fish is brain food but I don't care for fish. Haven't you some other kind of brain food?"
"Well, why not try some noodle soup?"

Carbon Copy

1st Negro: "What fo' dat doctah comin' outa youah house?"
2nd Negro: "Ah dunno, but Ah think Ah's got an inkling."

Waiting List

Suburban Neighbor: "Is Mr. Fry at home?"
Servant: "No, sir; but I'll tell him you called. What shall I say you wanted to borrow?"

Southern Custom

"Waitah," said a Southern Colonel in pre-Volstead days in the dining room of a big hotel, "bring me a Kentucky breakfast."
"Yes, sir, what is that?" asked the waiter.
"Bring me a big steak, a quart of bourbon, and a bull dog."
"Yes, but why the bulldog?"
"To eat the steak, suh," replied the Colonel.

Adam "On Deck"

Nutt: "The Biblical story of the creation must have been written by a baseball reporter."
Butt: "How so?"
Nutt: "It starts out, 'In the big inning—'"

Cure for Ghosts

"Oh, doctor," cried a wild-eyed man, "I am dreadfully afflicted. The ghosts of my departed relatives come and perch on the tops of the fenceposts all around my garden when dusk is falling. I can look out into the gloaming any evening and see a couple of dozen spooks sitting on top of the posts, waiting, waiting, waiting! What shall I do?"
"Sharpen the tops of the posts," came the doctor's reply.

Yell? No Wonder

"So you graduated from the Barbers' University. What was your college yell?"

"Cut his lip
Rip his jaw
Leave his face
Raw! raw! raw!"

Safety First

"... and then he said I was 'laconic!'"
"Laconic! What does that mean?"
"I don't know—but I slapped his face, just to be on the safe side!"

Mental Effort

Farmer: "Thought you said you had plowed the ten-acre field?"
Plowman: "No, I only said I was thinking about it."
Farmer: "Oh, I see; you've merely turned it over in your mind."

Wife: "No, I did not sew a button on your trousers; I was too tired. Which is more important, anyway—your wife, or your trousers?"
Husband: "Well, there are places I can go without a wife."

Just English

Student: "Could one refer to the Venus De Milo as the girl who got the breaks?"
Librarian: "Why not? It's an 'armless joke.'"

No Evolutionist Present

"Speaking of old families," said the aristocrat of the party, "one of my ancestors was present at the signing of the Magna Charta."
"And one of mine," said little Ikey, who was one of the push, "was present at the signing of the ten commandments."

That Means You

"I understand," said a young woman to another, "that at your church you are having small congregations. Is that so?"
"Yes," answered the other girl, "so small that every time the rector says 'Dearly Beloved,' you feel as if you had received a proposal."

Truth Triumphant

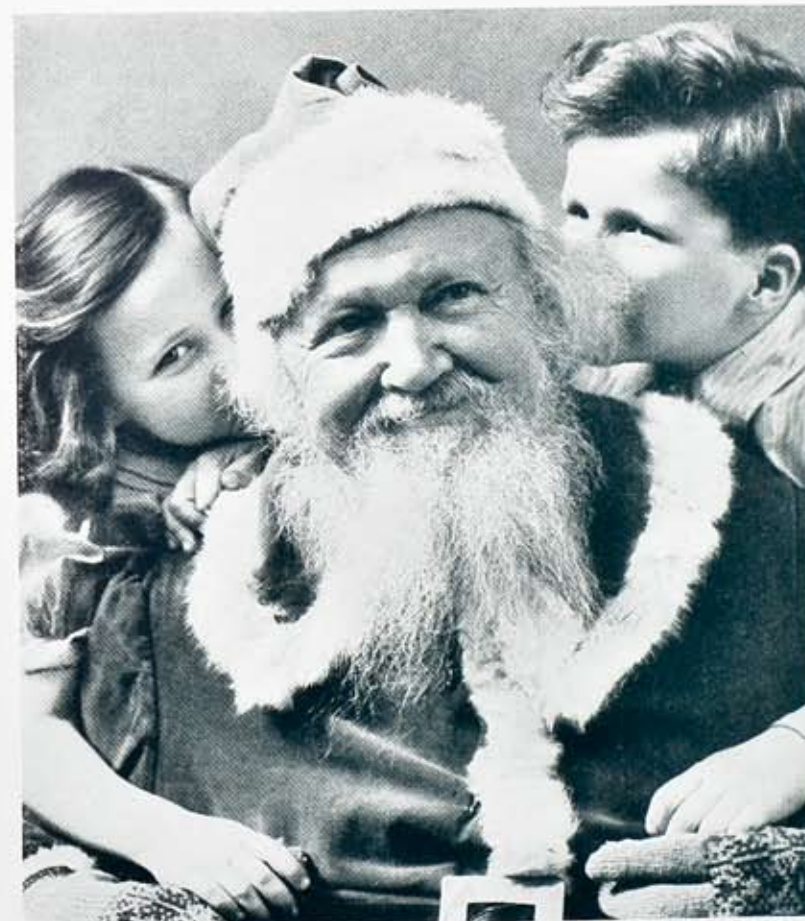
"Why do you wear rubber gloves when cutting hair?" asked the customer.
"For the purpose," replied the barber, "of keeping our celebrated hair restorer from causing hair to grow under my finger nails."

WHO'S WHO?..

Every time when Santa comes,
An' leaves a heap of toys,
That fill up to the brim with joy,
The hearts of little boys,
My pop he always finds them first,
An' sprawls out on the floor,
An' spends the day a playin' with
The things that I wished for.

He'll hardly let me touch a thing,
I hafta stand about,
An' never do a thing but watch
Till pop has tried them out.
I simply cannot figure out—
I'm puzzled as can be!
Does Santa bring the toys to pop,
Or leave them there for me?

— C. M. Andrews



A TOAST TO 1936



Jes' workin' an' playin'
An' hopin' an' prayin'
From peep o' the mornin'
To set o' the sun.

Jes' laughin' an' cryin'
An' losin' an' tryin'
An' winnin' an' tryin'
But say! Ain't it fun!

—*Selected*

