

Volume 18 Number 1  
**GAS and ELECTRIC  
NEWS**  
PUBLISHED BY  
The Rochester Gas & Electric Corporation  
SEPTEMBER, 1934



*In Mendon Ponds Park*

## Opportunity



They do me wrong who say I come no more,  
When once I knock and fail to find you in;  
For every day I stand outside your door,  
And bid you wake, and rise, and fight, and win.

Wail not for precious chances passed away,  
Weep not for golden ages on the wane,  
Each night I burn the records of the day—  
At sunrise, every soul is born again.

—WALTER MALONE



Nest on Water at Mendon Ponds Park

# GAS & ELECTRIC NEWS

Published by The Rochester

Vol. 18—No. 8



Gas & Electric Corporation

September, 1934

## Work of Isaac Walton League At Mendon Ponds Park

*The Rochester chapter of the Isaac Walton League is doing a fine piece of work in this section in connection with the protection of the wild life. It operates two stations, one at Eastman Durand Park and the other at Mendon Ponds Park. The former is in charge of Dr. Bruce Large, and the latter is under the supervision of Mr. Julius White, both licensed operatives working in cooperation with the County of Monroe and the U. S. Bureau of Biological Survey. The following article is mostly concerned with the activities at Mendon Ponds Park and was written in collaboration with Mr. White, executive secretary of the Rochester. Photos taken by Verne J. Parker.*

**T**HIS Company has many employees actively interested in the work of the Isaac Walton League, whose slogan is "Defenders of Woods, Waters and Wild Life." The League is a sort of "Big Brother" to America's wild life and also sponsors activities relating to the propagation and protection of fish and game, the reforestation of waste land, the ill-advised draining of land as it effects soil ero-

sion and other pertinent activities. The Isaac Walton League has more than three hundred members in this section, sportsmen who lend their support to the ethical side of hunting, fishing and the conservation of our natural beauty spots.

Several years ago the United States Bureau of Biological Survey established a banding station at Rochester under the direction of a local physi-



Corduroy walk leading to the "Devil's Bathub" at Mendon Ponds Park. This park's natural beauty and attraction has been enhanced by the fine work done there under the program of the Monroe County Park Commission. At this park is located one of the finest bird sanctuaries in this part of the country.



Scene at the 100-acre pond, Mendon Ponds Park. A black swan is seen at the right, along the protecting wire fence. In the foreground are some of the resident flock of domesticated Canadian geese placed in the park by the Isaac Walton League. One of these geese mated with a wild drake during the past season, and the "stork" brought them three fine goslings to swell the park bird population.

cian, in an attempt to seek information regarding the habits of migratory wild fowl. Many persons at that time wondered what could actually be accomplished by putting, for instance, a numbered band on a duck's leg. Later developments have well justified this start. The local banding stations have contributed much to the U. S. Bureau of Biological Survey by this tagging of birds on their northward and southward flights between Canada and the far South. A definite chart of these flights is now available and has led to a more intelligent handling of the wild fowl situation.

Today, with a serious shortage of wild fowl and an extremely bad condition on many feeding and nesting grounds these charts serve to indicate where bird sanctuaries should be located in order to attract the greatest numbers of birds, whose flights quite generally cover specific air lanes, much as do those of our modern airplane lines. In the two stations now operated locally, a total of more than fifteen hundred ducks are yearly trapped, banded and sent south with a designating number affixed to one of their feet.

These ducks, the majority of which are known generally as puddle ducks, come from the entire width of Canada. On their southward flights they follow along converging lines which hit Lake Ontario at about its northwest corner. These birds have learned that Rochester is a fine place to stop at. Something like the old-time "Knights of the Road" they seem to have marked a cross over Rochester's welcome, open door and just naturally stop in to get a good feed and make a yearly visit.

Birds are trapped in wire enclosures, lured by food. Bands are affixed and the birds later released. Some of these birds are likewise trapped in other spots throughout the country. Once in a while one is shot or found dead. When a band is discovered on any of these birds, the U. S. Bureau of Biological Survey at Washington is notified. In this manner, the birds' habits of flight, and the time of their northward and southward "vacations" become known. The Rochester stations of course work in harmony with all other stations, which substantially comprise a sort of "finger printing" bureau for our feathered friends, whose doings we now keep successfully in touch with. The regular feeding provided them at Mendon Ponds Park and Durand Eastman Park, as well as the safety they find there, brings an ever increasing number of them yearly. Over five hundred were marked or tagged at Mendon Ponds alone this spring.

#### Wild Life Park

Increasing bird migrations led to the promotion of the excellent wild life park at Mendon Ponds, which is na-



Crates of Mallard ducklings, raised in incubators by members of the League, just before they were released at the Park. The League members in the group are, left to right: A. A. Lenhard, Julius H. White, L. C. Allyn, Dr. Graydon Long and Oliver Francis.



turally endowed for the purpose. There can be little nesting at Durand Eastman Park because there is no swamp land suitable for the purpose. At Mendon Ponds, however, there are acres of land containing natural bird foods and plenty of good water. The wild life park was begun by liberating from year to year several hundred semi-domesticated mallard ducks to decoy the more wild birds. Progress was noted each season in the increasing numbers of birds coming here, not only the common black duck and Mallards, but also in a large number of the not so frequent duck visitors.

Competent observers reported about thirty varieties of duck visitors last spring, as well as many shore birds and waders. Last spring Mendon Ponds was also honored by the visit of wild swan and some wild geese, three of the latter staying for several weeks or until summer activities became too much for their nerves.

The interest of members of the Isaac Walton League is exemplified in the hard work they have done to promote this activity. Two of the League's members, Messers Lenhard and White, bred one hundred Mallard ducks the first year and raised them in their back yards until they were ready for liberation at Mendon Ponds. Interested persons donated duck eggs for hatching, and some live bird contributions were

received, all in the interest of this local project. This is a worthy contribution when it is known that some of the birds contributed, notably the Canadian geese, are worth as high as thirty dollars a pair.

This year, for the first time, no additional stock was raised and liberated. Entire dependence was placed in attracting sufficient birds through feeding and the fact that many ducks have been coming to this area now for several seasons. They seem to know, without being decoyed, that Rochester offers a good meal ticket.

A conservative estimate places the number of young ducks at Mendon Ponds this year at around five hundred, which fact is being verified with the start of the regular Fall banding season. With money available for feeding, and with the continued interest in this work of the people of Rochester and vicinity, this park will soon be counting its ducks by the thousands, instead of hundreds. That these birds have voracious appetites is indicated by the fact that they consume about a ton of grain every two weeks, their diet consisting mostly of barley, rye or corn.

#### Big Bird Population

Water fowl are not the only wild life which finds Mendon Ponds attractive. Pheasants move there in large numbers every hunting season. They seem to



Some of the migratory birds in for dinner during the winter at Mendon Ponds. During the cold weather, birds are fed twice a day, as much as one-half a ton of grains being used weekly.

The bird population at Mendon Ponds Park include ducks, geese, swan, quail, pheasants and many smaller birds which find the protection and food provided there a welcome meal ticket and happy home. Birds of flight come and go with the seasons. One black duck has visited Rochester for seven straight years. Many of them stay the year 'round, even foregoing that southern "vacation trip" for the benefits offered locally.



Wild life sanctuary on the 100-acre pond, where some artificial development has been carried on such as artificial islands and pathways for visitors to use when observing their feathered friends.

know where they can get protection. Song birds are always in evidence there when they are to be found anywhere in this section. These birds are to be cultivated and a plan is under way to interest Boy Scouts to build houses and feeding stations for both summer and winter visitors.

Quail, and a few Hungarian Partridges have been liberated at Mendon. The quail are still to be found there, although they seem to have spread over the nearby country. This is a "break" for farmers, for quail are death to potato bugs, one of the farmers' well-known pests. These interesting birds may return in larger numbers when winter comes and food is not so plentiful. The "Huns" as they are called, are not entirely at home in this part of the country. They like the wide open spaces found in the

West. It is hoped, however, that quail can be made to remain here. Even if they cannot be made a game bird, they are very attractive on our countryside and are great insect destroyers. With a moderate expenditure of money, the personnel now engaged and the continued interest of the public in the work at Mendon Ponds, Monroe County might very well stock the countryside with these cheerful little fellows.

#### Wise Birds

The birds at Mendon Ponds know how to take a hint. When it is desired to have them pass along in the Fall, the caretaker merely shortens up on their feed. They seem to take this as an insult and just pass along to some other place where the "picking" is better. The swan at the park can "take it" so far as cold weather is concerned. They are powerful birds and can break through almost any thickness of ice. This pleases the smaller birds, many of whom would prefer to stay at Mendon Ponds rather than make that flight south, provided they were sure of their "three squares a day" and a chance to light on the water in space kindly broken open for them by the swan. Most birds can stand cold weather if they can get into the water to keep their feet warm. This fact is strange, but true.

The Rochester chapter of the Isaac Walton League is strong in its praise for all agencies cooperating in the



Mendon Ponds Park has been endowed by Nature with a terrain ideal to the purpose and requirements of a banding station and bird sanctuary. The aquatic growth there comprises excellent bird food, and the swamps are a necessary part of the plan.



Mallard ducks on nesting boxes. The ducklings when born flop out into the water and begin shifting for themselves. Wire fences protect bird life from turtles, coons and other marauders.

work carried on locally, which is said to be in advance of that done along similar lines in most communities. Our wonderful system of parks is naturally a big attraction to much wild life which would shun cities less happily endowed. The League, among whose workers are many persons from this Company, is to be given credit for everlastingly keeping at it. The heritage it passes along to the next generation will be a valuable one. They will find here a land as beautiful and as well supplied with Nature's wild life, both finny and feathered, perhaps better supplied, than we of today found it.

#### Conservation

America is waking to the fact that we can no longer take all and put back nothing. Millions of dollars are being spent throughout the country to rebuild some of that which was unwisely torn down. Ditches will be closed, swamps allowed to refill, trees will be planted, and in these reclaimed waste areas our wild life will find sanctuary, shelter and food. We can all help this good work along. It is really for our own benefit and a fine endowment to pass along to our children.

The present officers of the Rochester Chapter of the Isaac Walton League are: President, Franklin H. Smith;

Secretary, Edward C. Crofts; Treasurer, Verne E. Johns.

The directors are: Halton D. Bly, E. R. Crofts, Howard C. Cans, H. C. Eppinger, J. L. Gorbam, Howard J. Henderson, Dr. F. W. Ingram, Verne E. Johns, J. Howard Kidd, Jr., F. P. Kimball, A. A. Lenhard, Dr. Graydon Long, Thos. P. Maloy, Elmer R. Meissner, Mead B. Rappleye, Edgar M. Reed, Roland O. Roberts, Chas. Shaw, Franklin Smith, J. H. White, Walter B. Williams and Howard M. Woods.



Bob-White quail in holding pen before their release. One hundred and twenty-five were grown and set free two years ago. They are cheerful little fellows, a great addition to our countryside and voracious insect eaters, being especially fond of potato bugs.

# Employees Earn Over \$4,618.00 In Business Building Activity

A TOTAL of \$4,618.35 was recently distributed in checks to 1,419 Company employees who earned bonuses in the Business Building Plan for the season ending July 30, 1934. This is a fine showing and represents the enthusiastic effort of an unusually large proportion of the entire employee body. The records tabulated on other pages will help to indicate what a worth while job this really was. An additional 149 employees participated without earning points or bonuses.

Individual checks were sent out to cover employees' earnings in this ac-

tivity. Many of them arrived in time to finance projected vacations. This very acceptable cash will be used in many and varied ways by individual employees. It will help pay bills, paint homes, be used in decorating, needed carpenter work and in many other ways easily visualized. Substantially, it is a reward for getting prospects which eventually were turned into sales of gas and electric equipment, lamps, gas house heating, etc.

The sales made through the assistance of employees during the year just ended, total \$228,518.83. Of this amount, \$134,937.76 represents sales of

### REPORT FOR YEAR OF 1934 PERIOD AUGUST 1, 1933 TO JULY 28, 1934

District	Total Amount of Sales	Total Revenue From Sales	Cash Bonus Paid for Year
Canandaigua	\$22,834.90	\$13,824.03	\$ 425.00
Genesee Valley	9,965.11	2,772.53	192.60
Sodus } Lake Shore } Wolcott }	9,456.56	3,550.85	229.30
Total Rural Districts	42,256.57	20,147.41	846.90
Rochester (East Roch. Incl.)	189,262.26	72,793.83	3,792.50
Total R. G. & E. Districts	231,518.83	92,941.24	4,639.40



Some leaders in the Employees Business Building activity: left to right, James Woodside, Canandaigua, high man in year's sales progress; center, Catherine O'Rourke, Canandaigua, outstanding woman prospect-or, and, right, Roy B. Fulton, Rochester, leading team captain, whose team earned 567% of quota.

# Employee Load Building Activity

REPORT FOR MONTH OF JULY PERIOD FROM JULY 2ND TO JULY 28TH

Load No. and Captain	Points Quota For Year	Total July	Bonus Points Secured This Period		Total Points For Year	% of Yearly Quota
			Total July	% Quota July		
1. East	600	108	46	235.0	968	161.0
2. Schlenker	725	121	55	220.0	1839	253.0
3. Crane	900	623	69	900.0	1874	208.0
1st BRIGADE, Hodrick	2225	852	170	500.0	4681	210.0
4. Pitike	125	21	10	210.0	170	136.0
5. King	125	40	10	400.0	206	164.0
6. Spears	125	27	10	270.0	150	120.0
7. Valenza	125	41	10	410.0	175	140.0
8. Bowman	100	64	8	800.0	274	219.0
9. Calderwood	100	3	8	37.5	90	90.0
2nd BRIGADE, Krueger	700	196	56	352.5	1065	152.0
MCF DIVISION, Beebee	925	1048	226	464.5	5746	195.5
10. Schlueter	250	28	19	147.5	187	72.9
11. Swartout	150	19	12	158.2	200	133.0
12. Fiedler	175	21	14	150.0	187	106.7
13. Gosselin	700	34	54	63.0	473	67.6
14. Huntington	900	207	69	300.0	1491	165.5
15. Schenk	125	12	10	120.0	354	283.0
3rd BRIGADE, Durfee	2300	321	178	180.2	2892	125.7
16. Bruce	150	7	12	58.3	174	116.0
17. McCumber	125	10	10	100.0	181	144.7
18. Closs	150	18	12	150.0	350	233.0
19. Knight	125	30	10	300.0	281	225.0
20. White	100	2	8	25.0	155	155.0
21. Baker	100	23	8	287.8	191	191.0
4th BRIGADE, Powell	750	90	60	150.0	1332	177.5
KWH DIVISION, Crofts	3050	411	238	172.5	4224	138.2
22. Nichols	150	35	12	291.0	213	142.0
23. Miller, P.	150	5	12	41.5	428	285.0
24. Seidel	150	17	12	141.5	247	164.5
25. Fulton	150	85	12	708.5	851	567.0
26. Hill	150	27	12	225.0	297	198.0
27. Newman	1650	85	127	66.9	1471	89.2
28. Ross	700	123	54	227.5	1385	197.9
5th BRIGADE, Patterson	3100	377	241	156.5	4892	157.7
29. Marks	375	59	29	203.3	814	217.0
30. Nash	600	70	46	152.0	965	160.5
31. Lundgaard	800	237	62	382.0	2603	325.0
32. Schnorr	450	42	35	120.0	420	93.3
33. Sharkey	1000	229	77	297.0	3553	355.3
34. Kearns	125	58	10	580.0	405	324.0
6th BRIGADE, Miller, V	3350	695	259	268.0	8760	261.2
MO DIVISION, Scobell	6450	1072	500	214.0	13652	211.6
TOTAL ROCHESTER DISTRICT	12425	2531	964	262.0	23622	190.0

### REPORT FOR YEAR 1934, PERIOD AUGUST 1, 1933 TO JULY 28, 1934

District	Quota (Bonus Points) for Year 1933-1934	Total Empl. Participating to Date	Appliance Prospects Turned in	Total Points Earned To Date	% of Year's Quota	
Canandaigua	700	22	672	141	4,005	572.1
Genesee Valley	1,400	21	582	254	923	65.9
Lake Shore	900	32	602	174	1,440	160.0
Total Rural Districts	3,000	75	1,856	569	6,368	212.2
Rochester (East Roch. Incl.)	12,425	762	4,777	1,106	23,662	190.1
Total R. G. & E.	15,425	837	6,633	1,675	29,990	194.4



Mr. J. A. Graham, champ "gogetter" in Domestic Sales G. E. refrigerator activity for the past year, whose excellent record placed him to the front in the G. E. utility employees competition. Mr. Graham won a fine watch which was presented to him recently in honor of his outstanding sales record.

points earned. For instance, twenty-six to fifty bonus points (inclusive) pay fifteen cents each; fifty-one to seventy-five (inclusive) pay twenty cents each and seventy-six bonus points or over pay twenty-five cents each, the cash awards accelerating with the effort and volume involved.

One of the high checks went to Mr. Harold E. Wilson, of Caledonia, who earned a total of \$148.25. Numerous other checks run all the way from a dollar or more, into the "century" class, scores of them sufficient to pay the year's taxes, visit the Chicago Fair or to "salt away" for a rainy day.

This year's effort has demonstrated to employees how easy it can be, with a little intelligent effort, to make sizeable "pin money." The leading man and woman employees in the Rochester District are shown in the illustration herewith, together with the team captain whose team during the year earned the highest per cent of quota.

This combined employee effort received the enthusiastic praise of President Russell, General Manager Haftenkamp and Director of Domestic Sales Houston. It should be a source of pride and satisfaction to participating employees and is a worthy testimonial to the intelligent effort put into the supervision of this undertaking by Business Building Manager Harry Taillie.

electrical merchandise, and \$93,581.07 those of gas merchandise. Over two hundred employees on the thirty-four Rochester teams each secured their individual quota of twenty-five bonus points or more.

Under the plan in use, cash bonuses rise in value with the number of bonus

### CHANCE TO EARN \$5.00

Write down some interesting unusual incidents connected with Company service or operation. Send them in to the Publicity Department, Third Floor, Gas and Electric Building.

Interesting bits, from actual happenings, of the kind being used in Company broadcasts over Station WHAM, Tuesday evenings at 7.30 P.M. are the type of material most acceptable. Listen to them for your own information.

Your contributions will be passed upon by Mr. Shumaker, who dramatizes these true incidents for radio presentation.

Just write down your contributions in your own way. Even a brief synopsis of the incidents as you remember them will do.

\$5 will be paid for every such incident acceptable. Let's hear from YOU.

## GENERAL INFORMATION



### Net Increase in Consumer's Meters for Year Ending July 31, 1934

	July 31, 1934	July 31, 1933	Increase
Electric	128,285	126,667	1,618
Gas	109,149	108,398	751
Steam	309	316	7*
<b>Total</b>	<b>237,743</b>	<b>235,381</b>	<b>2,362</b>

### Net Increase in Consumers' Meters by Months

	1931	1932	1933	1934
January	95*	203*	258*	54*
February	265 (1)	247	86*	86*
March	104* (2)	5,818	460*	93*
April	252	24	128	266
May	470	259*	134	366
June	437	136*	94	332
July	247	55*	7*	172
August	302	58	132	
September	347	11	517	
October	1*	169*	318	
November	170*	293*	281	
December	80*	256*	211	

(1) Includes 650 meters of former Brockport Gas Light Co.

(2) Includes 4,900 meters of former Lake Ontario Power Corp.

### Statement of Consumer's Meters by Departments as of July 31st

	Electric	Gas	Steam	Total	Incr.
1924	65,640	88,824	110	154,574	
1925	76,095	92,279	145	168,519	13,945
1926	85,924	96,097	199	182,220	13,701
1927	94,262	100,059	272	194,593	12,373
1928	102,648	104,581	317	207,546	12,953
1929	113,995	108,568	323	222,886	15,340
1930	117,720	109,238	347	227,305	4,419
1931	120,549	109,762	340	230,651	3,346
1932	126,958	109,198	329	236,485	5,834
1933	126,667	108,398	316	235,381	1,104*
1934	128,285	109,149	309	237,743	2,362
Incr. in 10 Yrs.	62,645	20,325	199	83,169	83,169

	Month of July 1934	Month of July 1933	Increase
KWH Generated—Steam	5,643,528	1,503,496	4,140,032
KWH Generated—Hydro	6,411,182	10,627,511	4,216,329*
KWH Purchased	17,200,859	13,539,752	3,661,107
M Lbs. Commercial Steam Produced	32,651	29,698	2,953
MCF Coal Gas Made	333,443	346,693	13,250*
Tons Steam Coal Used	8,915	4,842	4,073
Tons Gas Coal Used	29,385	29,167	218
Tons Coke Made	19,478	19,396	82
	July 31, 1934	July 31, 1933	Increase
Number of Employees	2,344	2,104	230
Amount of Payroll—Month Ended	\$ 353,677	\$ 294,232	\$ 59,445
Amount of Payroll—Year Ended	\$3,874,767	\$3,412,243	\$ 462,524
Miles of Underground Duct	2,027	2,025	2
Miles of Underground Line	3,003	3,003	—
Miles of Overhead Line	8,163	8,086	77
Miles of Gas Main	817	816	1
No. of Street Arc Lamps	1,395	1,393	2
No. of Mazda Street and Traffic Lamps	25,506	26,187	681*
Total Number of Street Lamps	26,901	27,580	679*

\*Denotes Decrease

### EMPLOYEES BENEVOLENT ASSOCIATION

#### Cash Statement for July, 1934

Receipts		Disbursements	
Balance 1st of Month	\$7,700.46	Sick Benefits	\$ 872.75
Dues—Members	771.82	Accident Off-Duty Benefits	160.27
Dues—Company	771.82	Expense of Nurse	128.28
Fees—Members	55.00	Miscellaneous	114.28
Fees—Company	55.00	Balance end of Month	8,178.52
Miscellaneous	100.00		
<b>Total</b>	<b>\$9,454.10</b>	<b>Total</b>	<b>\$9,454.10</b>
Membership July 31, 1934	2,066	Membership July 31, 1933	1,776



Note the heavy construction of this old mill and the wooden wheel, even the gears of which were wooden. Mr. Caple is seen examining the construction of this old mill's equipment.



The three mill stones as they were originally located in the old mill. As they were turned, the grain was ground and shoved outward to the stones edge from where it fell downward, to the floor below for bagging. At the left is seen a pair of stones, both the upper and lower stones being in place.

## Something of Poetry and Romance Passed with the Old Mill Wheel

The last quarter-century has seen the passing of thousands of old mills which used to grind the farmer's wheat into flour in many a rural settlement. In the article below we present a letter relative to old mill stones. It was written to Mr. Lucas Caple by Mr. Jared Van Wagenen, Jr., manager of Hillside Farms, Lawyersville, N. Y., who is also an associate editor of the American Agriculturist and has charge of the historical farm exhibits at the Syracuse State Fair.

SOMETHING of poetry and romance has gone out of this world because we no longer hear the rumble of whirring mill stones and the splash of water cascading over an overshot wheel." Thus closes a letter which we reprint below from Mr. Van Wagenen, who is an expert in old mill lore. It seemed a fitting introduction to our story.

These old mills are practically extinct. One of the last in this section was the one at Plainsville, one mile north of Clifton Springs. It was dismantled recently, one of the mill stones being sent to New Jersey where it will repose as a reminder of by-gone days in the garden of a summer home.

These old stones are in demand as rustic ornaments on estates, to build into hearthstones and to use in beautiful gardens. Mr. Lucas Caple's assistance was solicited indirectly by such a prospect. Mr. Caple thought he could easily find one. However, he looked for more than a year before he discovered the old obsolete mill at Plainsville. The pictures show where the old mill stones reposed following a long period of lethargy.

This old mill was on the Canandaigua Lake outlet. It once was the nucleus of a thriving community. Its power ground wheat into flour and operated a woolen mill where clothing

and blankets were made. It was on the main stage coach line from Washington to Rochester. Changing times and methods of manufacture and milling have transformed this former thoroughfare into a somnolent back road. Mr. Caple's inquiry about mill stones, sent to Professor B. B. Robb, of the New York State College of Agriculture at Ithaca, brought forth a reply from the writer of the following letter, Mr. Jared Van Wagenen. It is especially interesting at this time when Rochester is Centennial-minded, and the industrial importance of Ebenezer Allen's first mill along the Genesee River is fresh in our minds. The letter follows:

### Letter from Mr. Van Wagenen to Mr. Lucas Caple

"Your letter has been forwarded to me from the American Agriculturist. I am sorry that I do not know a great deal about mill stones.

In 1845 we had in our state, 1,984 grist mills probably all or very nearly

(turn to Page 253)

Close-up of one of the mill stones. At its edge can be seen kernels of grain many years old which came to view when the dismantling was under way.

These stones were of foreign hewing and very expensive, even in those early days.





## If an Old Mansion Could Only Talk

WHEN the War of 1812 was well under way, some 122 years ago, a fine brick mansion had just been completed by the Hon. Judge Taylor in the then thriving village of Canandaigua. At this time Rochester had not yet become one of the incorporated cities of New York State.

This mansion was built to withstand the stress of time. There was no skimping of lumber, nor anything else for that matter; it was built to endure. Today this home seems as wonderful as it possibly could have seemed in those early days. A number of aristocratic Canandaigua families have in turn enjoyed its kindly, welcome atmosphere. There is something about this old home, even today, which smacks of the Good Old Days, before

the American People became high-pressure in tempo; when hospitality was the watch-word, when the latch string was always out and the goose hung high.

If this proud old mansion could only talk it could tell you many interesting historical facts about Canandaigua and its fine people; about Judge Taylor, who brought his bride there to spend their honeymoon and subsequently lived there until he sold out to Judge Lapham in later years; of the delightful social events which made the old rooms ring with sheer happiness and of the placing of the original scores of pieces of then modern furniture, which have now become delightfully antique and cause as much adulation even today as they ever did then.

This mansion, could it speak, would



One of the many Canandaigua homes recently heated with gas. This old mansion, now owned by Mr. Ira Croucher, was built in 1812, and at that time was equipped with twelve fireplaces, to do the job of house warming. A furnace came years later, and now the modern automatic heat, a Janitrol gas burner, lends a very modern note to this fine old mansion.

tell you about the twelve goodly fireplaces which supplied warmth and cheer for years and years; of the shock the rooms, the furniture and the very walls experienced when it became noised around, quite some years ago, that the Master had gone a bit modern and had ordered some modern heating contraption called a furnace which was so up-stage that it was to occupy a place all by itself in the huge basement. How jealous the twelve fireplaces were. Their jealousy, however, was tempered a bit when it was decided to retain the fireplaces as usual. What joy. They were merely on pension for good services rendered.

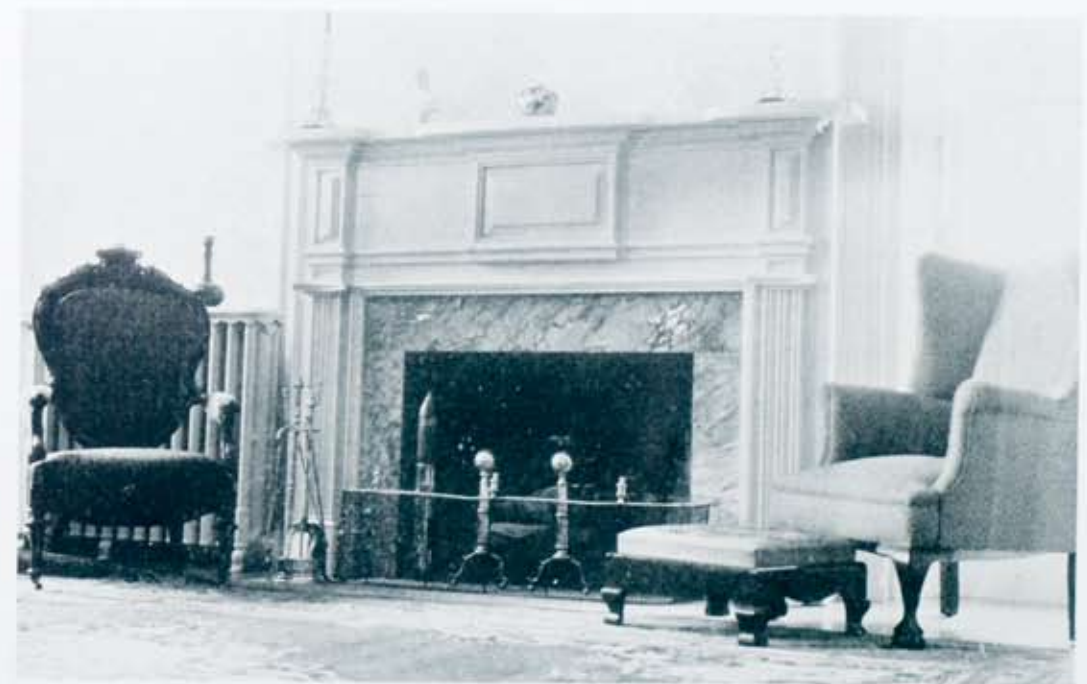
### And Now — Gas Heating

Another great shock has entered into the spiritual atmosphere of this Canandaigua home. Its present owner, Mr. Ira Croucher, recently purchased a modern hot water boiler with a Janitrol gas burner. Now the old furnace is a bit "peevish" and the antiques

throughout the home remark "Serves him right. He was always a bit temperamental himself." However, they are all glad it is a gas heating installation. They know that from now on it will be delightfully easy for them to keep clean and conserve for posterity the grace, beauty and charm of their antiqueness; that they will be warm and comfy on the coldest winter's night, whether or not the Master and the rest of the family are home to look out for things, for—this is the very first real automatic heating they have enjoyed, the first time the balmy air has been tempered with just the right amount of moisture to keep the floors from squeaking so much and the chairs from getting separation of the joints.

Yes Sir, everything in this fine old mansion, including the hosts of antiques, so kindly aristocratic, are going to enjoy gas home heating. "Perhaps" remarked the old Grand-

*(Continued on Page 253)*



One of the twelve fireplaces in the Croucher residence, whose days of heating service number scores of years. While they will still be used, upon occasion, they are substantially on pension for their fine service in years gone by.

## GAS and ELECTRIC « NEWS »

ROCHESTER GAS AND ELECTRIC CORPORATION  
89 EAST AVENUE, ROCHESTER, N. Y.

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VOL. 18 SEPTEMBER, 1934 No. 8

## Tempus Fugit

**A**CENTENNIAL celebration works on our bump of retrospection and causes us to look also into the future. Thereby we scan a period of time far beyond our most optimistic expectancy of life. We view the past, before our life on earth began, and look into the future at a period beyond which we may expect to be alive.

We have done this of late in Rochester. The excellent pageant created by Mr. Edward Hungerford, and so well acted by local talent, tends to make us far-seeing individuals. After seeing it, then viewing the vibrant, moving exhibits of Rochester industries, we are inclined to ask "What new wonders will the next twenty-five or fifty years bring?"

This is a golden age we live in, one

in which we seem to have an "edge" on our ancestors as concerns convenience, health, happiness and the zest of living. What will it all lead to? How well we should like to be sure of seeing the developments of the next quarter-century or more. That, however, is in the lap of the Gods, although, unless we are fatalists, much of it depends upon our own good sense and intelligence.

Our expectancy of life is greater than ever before. More is being done to help make us happier, healthier and contented than has ever been the good fortune of mankind in days gone by. Still, unless we are ultra optimistic, we haven't the audacity to believe that we shall be here to help celebrate Rochester's second centennial. In that connection, we feel somewhat like Napoleon did when he reviewed one of his fine victorious armies and wept because, to put it into his own words "Not a man of them will be alive one hundred years from now."

Our participation in the period in which we live and carry on, however, will be at least a part of the contribution of today to the pageantry of the next Rochester centennial. We are chiefly concerned with the business of life as we live it right now. The past has its part, also the future, but today is our golden age, one filled with opportunities and privileges never before so bounteously offered to men and women.

We may not ourselves be here one hundred years from now, but we are not going to weep about it. There are too many interesting things transpiring in which we may have a constructive participation. And if any of our readers feel inclined to emulate Methusaleh and stretch the biblical four score years and ten into a century, there may be encouragement in the old saying "The first hundred years are the hardest" and, heck, we have just celebrated them, so far as Rochester is concerned.

## Gadgets

**O**n a street corner along Main Street, we saw a man buying a new gadget fro sharpening razor blades. He was all enthusiasm. "I've bought about every sort of a thing-a-ma-bob ever produced along this line" he remarked, then said, just a bit sheepishly "And most of 'em won't work."

Aren't most of us gadget-buyers? Barnum was right. We're just natural "suckers" for many things we see deftly demonstrated along "Main Street" by some fakir who knows how to play upon human emotions. And so we keep on "falling" for inexpensive little good-for-nothings that have little real value to us. Of course, we do get a useful article once in a while—a glass cutter, an unbreakable comb, corn cure or what have you.

The expense involved in purchasing these trivial contraptions is not great. Besides, we get a "kick" out of taking a chance. This petty purchasing proclivity of humanity indicates that you can hardly keep a person from buying once a good street-man has worked his interesting hocus-pocus over his penny-ante product.

Our losses on "Main Street" can easily be underwritten in the profit and loss column of life, or charged to amusement. When we get into the realm of purchases that run into real money, however, the surest way to insure satisfaction is to buy products whose trade-names are national honor marks.

There is no hocus-pocus connected with nationally advertised goods. Advertising has raised the standard of

*There is no moment like the present. The man who will not execute his resolutions when they are fresh upon him can have no hope for them afterwards; they will be dissipated, lost, and perish in the hurry and scurry of the world, or sunk in the slough of indolence.*

—Maria Edgeworth

selling to a point where it is indeed difficult for a purchaser to get "gyped." Perhaps that's why we still like to stop on street corners, go to carnivals or "gyp" auction shops and once in a while do a little plain and fancy unorthodox buying. It's getting so, nowadays, that a person can hardly get anything but a "square deal" anywhere he goes.

As our friend of the razor blade sharpener would say "Things are getting to a terrible pass, when a man can't indulge his human prerogative, and a-la-Barnum, go out and get himself 'stung' upon occasion, even if he has to buy another razor blade gadget."

## New Heroes to Worship

**E**VERY age has had its heroes. There was probably some cave-man bruiser who had all the lesser cave men and boys hypnotized with his feats of strength. Then, there were David and Goliath, each with this rooters: Sampson, Noah, Columbus, Alexander, Napoleon, Washington, Lincoln, Buffalo Bill, and so on down to John L. Sullivan, Hobson, Lindberg, Babe Ruth, just to mention a few, hit-or-miss.

These personalities have been colorful for various different reasons. Some were merely strong physically, others were mental giants, still others got into the public limelight through sheer courage, daring. And today radio is giving us another brand of heroes, judging from the turnout recently when Ed Wynn came to Rochester. Fathers had to bring their small sons down to Main Street when Ed went by on a fire truck in that parade. Surely he is a hero to the youngsters who listen to him on the air; a different type of hero worship, to be sure, but nevertheless hero worship it is.

Joe Penner has a great hold upon the public, one that a president might envy. So have Amos 'n' Andy. And

we might run an extensive gamut of present day personalities, many of whom have been introduced via radio broadcasting. It seems that the jesters of yesteryear are coming back with a vengeance. Kings used to have them to keep them from getting the jitters. A jester was about the only bozo who had the nerve not always to "yes" the king. Others dared not. And many a courageous idea was presented in jest by a buffoon who wasn't supposed to know any better.

We musn't forget Will Rogers. He is another hear of today's air waves. Even Will doesn't hesitate to tell the president when he's wrong. In his own jesting way, Will Rogers has started the ball rolling on many a worth while project. People laugh at what he says, yet they can see a lot of logic and sense in some of his semi-comedy propositions.

Years ago it was mostly statesmen, generals, diplomats, fighters and sometimes adventurers who caught the public fancy. That was before radio. We used to take our heroes seriously, for their prowess, valor, courage or virtue. Nowadays, we take them as we find them, and if there is a lack of Lindbergs and Hobsons, we substitute Babe Ruths, Joe Penners, Ed Wynns and the like. We've just gotta have heroes to worship, in between wars at least. And while we have almost forgotten Foch's "They shall not pass" our ears still ring to that familiar expression "Do ya wanna buy a duck?"

*Wherever there are automobiles, insufficient lighting of highways seems to be one of the greatest accident hazards. For instance, a report covering all traffic accidents in the Province of Ontario, shows that 41% of night accidents there result from insufficient lighting. Half the rural highway accidents occurring in this Province after dark were found to be due to the driver's or drivers' NOT BEING ABLE TO SEE clearly.—From report of O. A. Mitchell, editor of Electrical News and Engineering.*

## Do You Like Good Books?

The Book Club offers a fine opportunity for readers who enjoy the best books to be had today. The Club is run by Company employees, each member contributing a book to the Club twice each year. In addition there is a small membership fee of fifty cents per year. At the end of the season your books are returned to you.

For this very reasonable amount of cash, which really comprises an excellent investment in culture and reading entertainment, you are eligible to draw out the books contributed by all other members. The library now contains about three hundred excellent books, and the Club has a membership of sixty-five employees. Would you like to be a member?

### BOOK CLUB OFFICERS

President, Evelyn Cross, Stores Record Department. Vice-President, Miriam Waltuck, General Maintenance Department. Treasurer, Irene Stickney, Auditing Department. Book-of-the-month Officer, Anita Stewart, Stores Record Department. Membership Committee: Ruth Dryer, Auditing Department; Charles McIntosh, Traffic Department, and Mabel Perry, Cashiers Department; Louise Amish, Treasury Department; Betty Purchase, Consumers Ledger Department and Rosalie Bridgeman, Auditing Department. Miss Lillian Diner is Librarian.

## The Old Mill Wheel

*(Continued from Page 247)*

all operated by water wheels and I suppose every last one had mill stones of one kind or another.

It was always recognized that the very best mill stones were made of French Buhrstone which was quarried in various localities near Paris and exported to distant parts of the then civilized world. In popular belief at least there was nothing nearly as good as this imported stone and it was brought to America at a very early date. It was not quarried out in big solid stones but somewhat irregular blocks of it were cemented together with plaster of Paris and a big heavy iron hoop put around them held them in the form of the familiar mill stone.

This buhr stone was wonderfully hard and sharpening the mill pick so that the point would stand contact with this stone was a job beyond the skill of the run of country blacksmiths. From this particular locality the country grist mills sent their picks to Troy to be sharpened. In an article written about fifty years ago I find the statement that a pair of French stones six and one-half feet in diameter were reckoned as worth approximately five hundred dollars—no small sum at that period.

The distance and cost of the French stones led to the effort to substitute something else. The best material available in America seems to have been a stone quarried in Ulster County, New York, near Esopus. This furnished stones for thousands of American mills and these were called 'Sopus Stones' to distinguish them from the imported article.

In Rhode Island I remember seeing a pair of mill stones which were worked out of native granite. I suppose that many different types of stone might be used for the purpose, the important point, of course, being ex-

trême hardness and resistance to wear. Mill stones were not only expensive in first cost but it required both labor and a rather high degree of skill to keep them in satisfactory condition. Once they literally ground the grain for the world but they have been practically entirely displaced by either rollers or steel burrs. I do know of one country mill where stones were in actual use until a couple of years ago and I would not be greatly surprised if somewhere there might still be an old man who sits on a sheep skin cushion, patiently "dressing" his stone and still making meal according to this ancient method.

Something of poetry and romance has gone out of the world because we no longer hear the rumble of whirring mill stones and the splash of water cascading over an overshot wheel."

## If an Old Mansion Could Only Talk

*(Continued from Page 249)*

father's Clock, "we are a bit old-fashioned, but this is the very nicest modern contraption we've ever met up with." And as we took a parting picture of one of the front rooms, the old fireside chair remarked, sotto voce, "Come again, Mister, and tell your Company that what we all like best about gas heating is that it won't smoke us up, and that it will give the Master and Missus a welcome freedom from worrying over heating matters." And to this, the old fireplace replied "Always rubbing it in, aren't you? You know that I haven't had a good smoke in some weeks." To this, the brass candlestick on the mantle replied "Thank heaven for that" and we walked out just as a sunbeam slanting through the window began writing code messages to the flowers on the parlor rug.

# IT ALL DEPENDS ON YOU!

## YES, THE COST OF OPERATING ELECTRICAL APPLIANCES DEPENDS ON YOURSELF

Shown below is the average additional monthly cost for typical individual appliances under various present conditions.

Surely, the added comfort, convenience, leisure and ease which you can enjoy, by having some of these appliances work for you *an entire month*, are worth a very reasonable daily cost equal to what you may spend for a cigar, or a package of cigarettes, etc.

### THE MORE YOU USE YOUR ELECTRIC SERVICE, THE LESS THE AVERAGE COST

With your electric bill at hand, find your present Kwh. use and see for yourself how inexpensive the additional service is.

#### Appliance Operating Costs — Monthly

Typical Average Size Appliance	Additional Average Monthly Cost If Present Use is		
	Up to 150 Kwh. 13-61	Between 62-150	Kwh. Over 150*
Clock.....	\$ .07½	\$ .06	\$ .02
Dish Washer.....	.15	.12	.04½
Fan.....	.07½	.06	.02
Flat Iron.....	.30	.24	.09
Grill.....	.20	.16	.06
Heating Pad.....	.05	.04	.01½
Ironer.....	.45	.36	.13½
Percolator.....	.15	.12	.04½
Radio.....	.60	.48	.18
Range.....	6.30	5.60	2.55
Refrigerator.....	2.30	2.00	.75
Sewing Machine.....	.05	.04	.01½
Sun Lamp.....	.25	.20	.07½
Toaster.....	.20	.16	.06
Vacuum Cleaner.....	.15	.12	.04½
Waffle Iron.....	.15	.12	.04½
Washing Machine.....	.10	.08	.03
Water-Heater.....	9.30	7.25	6.00

\*With Water-Heater

Domestic electric rates in Rochester are 28% lower than they were in 1913 while the cost of living is 15% higher.

Out of every \$100.00 of revenue we collected in 1933 we paid out \$14.40 for taxes.

## New Insulated Gas Ranges at the Hotel Seneca

B. B. YEOMANS

THE Hotel Seneca, due to its progressive management, was the first hotel in Rochester to install gas cooking equipment in its main kitchen.

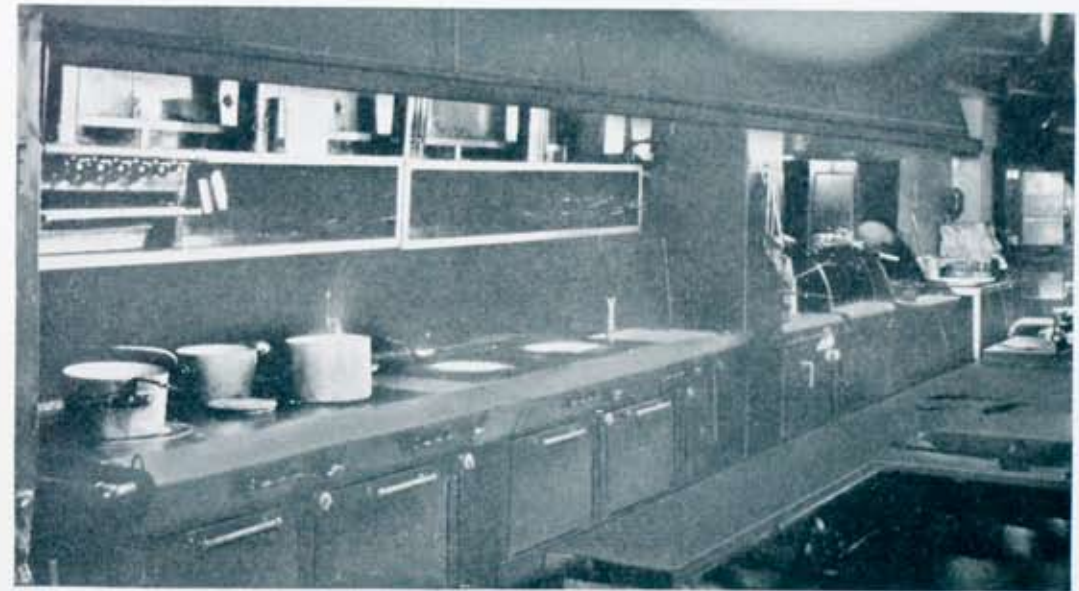
When the Hotel Seneca opened in 1909 it had a battery of eight sections of coal range. In 1916 these ranges were replaced with six sections of All Hot Top Gas Ranges which required less floor space, but gave more actual cooking surface than the eight coal ranges. In addition to showing a considerable saving over the cost of operating the coal ranges, the gas ranges provided a cooler kitchen, eliminated the dust and dirt incidental to coal, and saved the labor of handling coal and ashes.

Mr. Charles F. Wicks, Vice-President and Managing Director of the Hotel Seneca, always ready to listen to suggestions where service can be improved and cost of operation reduced, has upon our recommendation recently

installed a new battery of five sections of the new improved All Hot Top Gas Ranges which will replace the faithful servants that gave them efficient service for sixteen years.

The new ranges, being well insulated, make the kitchen a much cooler place in which to work, and their added economy is noteworthy.

The new gas ranges at the Seneca have the modern features of insulation and thermostatic control. Aside from the advantages mentioned above, these ranges have proved to be a decidedly good investment from an operating standpoint. They have been the means of effecting a 25% reduction in the gas costs, per dollar food sales, which will commend them to all persons who may have pondered over the advantages which a truly modern gas range offers over older gas ranges which lack these up-to-date assets.



New all-hot-top insulated and thermostatically controlled gas ranges in the kitchen of the Seneca Hotel. They replace uninsulated gas ranges which have given faithful service for sixteen years. The new ranges provide a much cooler kitchen and effect a 25% reduction in gas costs, per dollar of food sales.

## OBITUARY



WITH the utmost regret we announce the following deaths. To the bereaved families we extend the deep sympathy of the Officers and Employees of the Company.

Mrs. Ora Butler Fry, mother of Jefferson Fry, died recently, aged 78 years. Funeral services were held from the residence, 46 Winchester Street, and interment was made at Riverside Cemetery. Besides her son, the deceased is survived by two daughters and five grandchildren.

Mrs. Lepha Odell died on Tuesday, August 7, at the home of her daughter Mrs. G. C. Baker, 346 Woodbine Avenue. Mrs. Odell is survived by her daughter, Mrs. G. C. Baker, and Fred B. and Albert H. Odell. Funeral services were conducted from the home.

## PERSONALS



Mr. and Mrs. Houston and their daughter Estelle, spent their vacation at Oyster Bay, a delightful place which offers, among other attractions, the pastime of clam digging. Mr. Houston says clams are delicious when you "dig your own."

Miss Adelaide Murray with a party of friends enjoyed a fine vacation in the Adirondack Mountains, at a cottage in the pines.

Miss Agnes Neidermier enjoyed her vacation in the Mountains, at Cranberry Lake and made a few visits to Lake Placid which is not far distant.

Miss Leela Rogers enjoyed a restful week at the Y. W. C. A. camp at

Conesus Lake, and spent another week visiting in the Finger Lake region.

Mr. and Mrs. Lorne Fulton, Harry Miller and Juanita MacArthur were among a party which motored into Canada, driving along the coast to Quebec, Montreal and Ottawa. They traveled a total of more than nineteen hundred miles, stopping at cabins along the route. They were gone eleven days. In some places they had to talk French to get what they wanted to eat. They tell about the 5% tax on "eats" in vogue up there. Also, about the 6% tax on gas and oil that sells for thirty-three cents per quart. The only thing they didn't have to pay for was the scenery, which more than made up for other "hold-ups."

Mr. and Mrs. Bert Lewis and family have been spending the summer at Canandaigua Lake, Mr. Lewis driving back and forth. Mr. Lewis, who is a member of the ethics committee and vice-chairman of the regional committee of the Institute of Radio Service Men, is helping to make plans for the convention which that body will hold September 16, 17 and 18 at the Seneca Hotel.

Mr. and Mrs. Edward Schleuter recently celebrated their twenty-fifth wedding anniversary. Part of the festivities comprised an interesting trip to Quebec, Montreal and other points in Canada, where they visited the shrine at St. Anne de Beaupre and many other interesting and historic spots.

### Dailey-Cole

The marriage of Miss Pearle V. Cole, niece of Dr. and Mrs. W. W. Percy, of West Avenue, to Mr. John B. Dailey, son of Mr. and Mrs. John H. Dailey of 34 Barton Street, took place on August 18th at St. Monica's rectory, the Rt. Rev. Mgr. John P. Brophy performing the ceremony.

The bride was attired in white lace with slight train, wore a matching lace beret and carried a muff of gar-

denas. Her maid of honor, Miss Ruth F. Scharett of Webster, wore a yellow mouseeline de soie with a large leg-horn hat of yellow, trimmed in green. She carried a muff of talisman roses.

Mr. Bernard Dailey, brother of the groom, was his best man.

After a reception at "Edgebrooke," the summer home of Dr. and Mrs. Percy, Mr. and Mrs. Dailey left on a motor trip to Prince Edward Island and the New England States.

Prenuptial events included a Linen Shower by Miss Lois Tompkins of Monroe Parkway and Miss Margaret Settle of Maryland Street, a Variety Shower by Miss Ethel Symonds of Linden Street, a Variety Shower by Mrs. John H. Dailey of Barton Street, a Variety Shower by Mrs. John Foran of Seville Drive and Mrs. Nellie Webb of Lyndhurst Street. A dinner and shower were given by Miss Ruth Scharett of Webster. Dinners were given by Misses Ida and Fern Wood of Meigs Street, Mrs. Charles Frank of Laburnum Crescent, Mrs. Earle Dennison of Westfield Street and Mrs. Frank Cole of Mendon.

Both Miss Cole and Mr. Dailey are well known employees of the Company and many of their associates attended the reception to the bride and groom following the wedding ceremony at the delightful "Edgebrook" home of Dr. and Mrs. Percy.

Miss Evelyn Cross, of the Stores Record Department, recently visited the Chicago Fair and other places in the Middle West on one week of her vacation period.

Mr. Arthur Morrell recently motored to Old Forge, where he had one week's rest. Art answers telephones all day long, year in and year out, and this week's vacation was ideal because he never saw a telephone all the time he was away. He says his ears enjoyed it immensely.

Mr. Gordon Coleman, accompanied by Edward Renshaw and Harry Hetzel, drove to Lake George for a two weeks vacation.



Mr. and Mrs. Thomas H. Yawger, back in the "nineties" watch a baseball game from their "nifty" car, at a Company picnic. This car was an electrically operated one and was the "last word" in motoring satisfaction at that time.

**Moore—Shippy**

On August 13, Miss Gertrude Shippy of the Coke Sales Department was married to Mr. Leo J. Moore of this city. The ceremony was performed by the Rev. John F. Boppel. The bride wore white satin, with a short tulle veil arranged in cap fashion which was ornamented with clusters of orange blossoms. She carried a bouquet of bride's roses and lilies of the valley.

The sister of the groom, Miss Catherine Moore, was maid of honor and the bridesmaid was Miss Esther Shippy, sister of the bride. Mr. George Moore, brother of the bridegroom, was best man and the ushers were Raymond Shippy and Charles Drons.

A wedding breakfast for the bridal party was served at the Green Gables following the ceremony, after which Mr. and Mrs. Moore left on a motoring trip through the White Mountains and Maine, to Boston.

**Taliday—Huntington**

Miss Gertrude Huntington, of the Order Entry Department, recently became the bride of Mr. LeRoy Taliday, of Churchville. The ceremony was performed by the Rev. Donald B. McQueen at his home.

Following the ceremony, a reception was held in honor of the newlyweds at the Powers Hotel, where they were greeted by a large group of friends and relatives before starting on their honeymoon.

One of the pre-nuptial events in honor of the bride to be, was a shower given by her associates on the Second Floor, one afternoon after working hours. Among the charming gifts of a useful nature received at the shower was a set of dishes and a toaster. Mr. and Mrs. Taliday are now at home to their friends at 24 Tremont Street.

Mr. and Mrs. Frank H. Wentworth spent two delightful weeks in the region of the Green and White Mountains, visiting relatives in New Hampshire and Vermont, covering a distance

of over fourteen hundred miles via motor.

Mrs. Jessie Napier enjoyed the first week of her vacation at Lake Peseco, and the second week at Raquette Lake. She and her husband camped as they went along and stopped in various places to rest, hike and view the beauties of nature. One of the most strenuous hikes they undertook was the climbing of the Blue Mountains.

Miss O. Fiery recently spent a restful week's vacation at Avalon House, Canandaigua Lake.

Miss Elizabeth Richman spent one week of her vacation recently enjoying short trips to various interesting places in this section.

Mr. Leonard Hahn, accompanied by his mother and a party of friends, motored over thirteen hundred miles in their recent vacation trip into Canada. They made stops at Ottawa, Montreal and Quebec and visited most of the famous shrines along the way. While in Ottawa, they visited the house of parliament, and on the return trip they spent some hours inspecting the interesting exhibits at the New York State museum, at Albany.

In our last issue we inadvertently left out the last name of Mr. Erwin Mitchell Morris, who was married to Miss Margaret Caldwell as detailed in the item. We gave Mr. Morris' name as Mr. Erwin Mitchell, but now take pleasure in rectifying the error.

Miss Lois Tompkins enjoyed most of her vacation on boats this season. She took the boat trip along the St. Lawrence and Saguenay Rivers, stopping at Quebec, Tadousac, St. Anne de Beaupre and other places of interest. At Tadousac, Miss Tompkins saw her first whale. In her week's trip, she was transported by five different boats, a couple of trains, two busses and two taxicabs. What an important part transportation plays in our modern vacations.

Mr. Arthur C. Rissberger enjoyed a restful vacation period with his family at their cottage on Conesus Lake, which is their home during the summer months.

Mrs. Frances Anderson recently took a motoring trip to her old home in Friend, N. Y. Miss Lillian Ward accompanied her on the trip. They visited the old church there, which was founded many years ago by Mrs. Anderson's grandfather.

Miss Frances Cameron, accompanied by her sisters Margaret and Mary, drove to Allentown, Pennsylvania, where they visited friends and relatives. They also motored to New York and New Jersey, passing through the Holland Tunnel, and spent a few days sightseeing in and around New York.

Miss Mary Powers, of the Rate and Contract Department, spent one week at Conesus Lake and a second week at her former home in Sayre, Pennsylvania.

Mrs. Janet Callaghan motored to the Adirondack Mountains for her vacation, accompanied by her husband who is a former employee of the Company.

Miss Mary Martin spent one week of her vacation on a motoring trip to Toronto, where she visited the Toronto Fair and other interesting places.

Mr. and Mrs. Harry Taillie and their son and daughter, Marvin and Marjorie, respectively, enjoyed a delightful vacation at their cottage on Canandaigua Lake. They are neighbors along the Lake to Mr. and Mrs. William Gosnell, whose cottage is nearby. Mr. Taillie initiated his fishing activities by catching a fine four-pound pike which measured twenty-two inches in length.

Miss Hunter, of the Home Service Department, recently visited Howe's Cavern and the Chicago Fair on her vacation period.



Enjoy the warm weather while we have it. Here is the way Jack Frost may treat you, before long. Photo shows Upper Falls entirely frozen in during last winter's cold spell. By the way, have you purchased your year's supply of Dustless Guaranteed Coke?



Photo of a section of Seneca Parkway as kindly sent to us by H. F. Atwood.

Mr. and Mrs. George Coleman, and their two boys Allan and Don spent a delightful vacation period driving through the St. Lawrence River region. They stopped at a number of places to fish and camp.

Mr. Ralph Hughson, with Mrs. Hughson and their small son, spent their vacation visiting relatives in and around Geneva, N. Y.

Mr. Louis Sweikert recently attended the convention of the Red Men, at Auburn, N. Y. Mr. Sweikert is chief of records in one of the local lodges of Red Men and combined his vacation with his duties as delegate to the annual meeting.

Mr. Ralph Crittenden, of the Operating Department, is wearing an unusually happy smile these days. It is because the stork recently brought to him and Mrs. Crittenden a charming baby girl, who has been named Phyllis Ann.

Miss Dorothy Schleuter, daughter of Edward Schleuter, was among the young women of Rochester to visit New York recently as a delegate to the New York convention of sodalities. Miss Schleuter represented the Mercy High School and spent nine days attending interesting sessions.

Two birthdays were celebrated in the Payroll Department last month. They were those of Miss Marie Hen-

nessey, on August 10, and Miss Alice Longbine, on August 22. As usual, the payroll group of young women enjoyed luncheon together at the Nook, and the Town Tavern, respectively, in honor of these occasions.

Miss Grace Rockwood, recently enjoyed a week's vacation visiting at the home of her aunt, in Lock Berlin, where she had her fill of delicious home cooking and had the opportunity of meeting many friends and relatives.

Instead of saying "It's a boy" the doctor said "It's two boys" recently when the stork brought twins to the home of Mr. and Mrs. Stuart Van Auken. The new citizens weighed six pounds and eight pounds, respectively, and their names are Stewart Emmet and John Francis. Mr. Van Auken is employed at the coke truck garage, Transportation Department.

Mr. James LaPorte and family spent a vacation touring along the St. Lawrence River and through parts of Canada. He spent some time in Gananoqua, where he had no little success fishing and took some beautiful photographs which we hope to show in our next issue.

The engagement was recently announced of Mr. Arthur Morrell, of the Telephone Service Department, to Miss Ada Guttridge, of the Tabulating Department.

Miss Evelyn Hunt recently enjoyed a cruise on the Great Lakes on the "Juniata." She and her party visited the Chicago Fair, Detroit, Cleveland, Mackinac Island, Milwaukee and other places. Miss Hunt was very enthusiastic about the lighting effects at the Chicago Fair, which she viewed not merely as an individual, but as a member of the Home Service Department.

#### Wagner-Allen

Miss Elizabeth Wegner became the bride of Mr. Stanley Allen of the Billing Department, on July 14, the ceremony being performed by the Reverend W. Tappert, at the Lutheran Concordia Church on Helena Street. Following the ceremony, there was a reception at the home of the bride, 3185 Dewey Avenue.

Mr. and Mrs. Allen went to the mountains for their honeymoon and spent two weeks at Saranac Lake, and are now at home to their friends at 3185 Dewey Avenue.

Miss Laura Morrill spent a few days recently at Conesus Lake and while there entertained a group of her friends at a house party. Miss Morrill recently entertained Miss Esther Keegin, from Michigan, who visited her for one week. Miss Morrill and Miss Keegin made an enjoyable trip to the Thousand Islands during Miss Keegin's stay.

The Misses Olive Werthman and Arline Black enjoyed a week at Grand View Beach. While there they were visited almost daily by friends from the Company. George Elmer, Heath

Rearwin, Grace Rockwood, May Hebbard, Morris Callahan, Richard Brown and Mr. and Mrs. Jack Dailey were entertained at an enjoyable house party as guests of the Misses Black and Werthman during the week.

Elevator operator Ernest Ryan, between November 1, 1933 and April 1, 1934, travelled a total of more than 1,000 miles, by automobile in coming to and from work. What is more, he has seldom if ever been reported late for his shift, which begins at 11 P.M. Mr. Ryan makes his home in Bloomfield, and daily makes this round-trip of about forty miles. In all the months he has been commuting a-la "flivver" he has never had an accident, although he had some close shaves last winter during the slippery, blizzardy weather. Perhaps this is because Mrs. Ryan, who frequently accompanies him, just for the ride, is such an excellent back seat driver.

Plays will be presented throughout the Fall and Winter season and plans are being made for a picnic during August or September. If you are interested in becoming a member of this organization, contact any member of the club.



Do you remember when—the old Erie Canal quietly crossed the temperamental Genesee River, via aqueduct? This picture was taken from the old Y. M. C. A. building, South Avenue, which has since given way to a parking station.



# Fumes and Flashes

selected



### *The Stork Beat Him*

She: "What did the doctor say when he was late on that rush call?"

He: "Hello, baby!"

### *Tactful but True*

Mrs. Bindler: "Is there any difference, Thomas, do you know, between a fort and fortress?"

Mr. Bindler: "I should imagine a fortress, my dear, would be more difficult to silence."

### *You Tell 'Em—Angus*

"Angus, you have put a bad quarter into the collection plate."

"The heathen'll na ken the difference."

### *Page Gracie Allen*

Tourist: Chinese coins have holes in the center of them.

Girl (skeptically): Is it really true that you can take a jinrikisha and drive through a Chinese quarter?

### *Why Kids Get Gray*

Small Boy: "Mother, may I go out with the other boys and look at the comet?"

Mother: "Yes, Jimmy, but don't get too close."

"Here, aunty," called out a man as he was passing a negro shack, "do you have to whip that boy so hard? What's the matter?"

"He's let dem chickens out," answered the old negress.

"Is that all?" soothed the man. "Don't you know chickens always come home to roost?"

"Come home! Shucks, he done let 'em go home!"

### *He Could—And Did*

The officer of the law picked his way through the rapidly growing crowd and picked up the slightly battered victim of a passing motorist. He pulled out his notebook and grabbing the poor man's arm, said gruffly: "You say you didn't see the license number, but could you swear to the driver?"

The bleeding one spattered forth a few teeth and replied: "I did; but I don't think he heard me."

### *Deacon's Dilemma*

"Deacon White," asked Parson Jackson, "will you lead us in prayer?"

There was no answer. After a third appeal Parson Jackson succeeded in arousing the drowsy man.

"Deacon White, will you lead?"

The deacon in bewilderment rubbed his eyes and announced:

"Lead yourself—I just dealt."

### *Got It Before He Got There*

"Hey!" said Satan to the new arrival, "you act as if you owned this dump."

"I do. My wife gave it to me."

### *Not Really?*

English lad to his flame of the moment: I say, dear thing, you're positively ripping.

Flame of the moment: Where?

### *Statistics*

Teacher: "Johnny, if five sheep were in a field, and one jumped out, how many would be left?"

Johnny: "There wouldn't be any left. You might know arithmetic, but you don't know sheep!"

### *"Fanned Out"*

"I've had a hard day," said the tired business man aboard the evening train for home. "One of my office boys asked the afternoon off to attend his aunt's funeral. So, being onto his scheme, as I thought, I said I'd go along, too."

His friend chuckled. "Great idea! Was it a good game?"

"That's where I lost out," sadly admitted the man of business. "It was his aunt's funeral."

### *Not on the Program*

Colonel: "Rastus, I understand that you're the father of twins. What have you named them?"

Rastus: "Well, suh, the first Ah named Adagio Allegro, an' Ah'm gonna call the second Encore."

Colonel: "I know you're musical, Rastus, but why call the second one Encore?"

Rastus: "Well, Colonel, suh, y'see he wasn't on the program at all."

### *And So He Stayed Away*

"Why don't you attend church?" asked the minister of a non-attendant.

"Well, I'll tell you, sir. The first time I went to church they poured water in my face; the second time they tied me to a woman I've had to keep ever since."

"Yes," said the parson, "and the next time you go they'll throw dirt on you."

### *Simple Enuf*

A real estate salesman of West Texas had just finished describing the glorious opportunities of that part of the country. "All West Texas needs to become the garden spot of the world is good people and water," he said. "Huh!" replied the prospect. "That's all Hell needs."

### *—Or Something*

"Marriage is a fifty-fifty proposition."

"Yeah; fifty for this and fifty for that!"

## KATYDID

On a balmy summer evening  
An argument I once heard,  
I presume you'll think it foolish,  
I'll admit it sounds absurd.

Away up in a locust tree  
A small insect was hid;  
And he said "Katy didn't,"  
While his mate said "Katy did!"

What Katydid or did not do,  
These insects did not say,  
They simply said she did and didn't;  
Each tried to have his way.

And try as I might I couldn't learn  
The half that there was to it,  
But I did hope whate'er it was,  
That Katy didn't do it.

And to this day, I must admit,  
The secret still is hid,  
I'm still in doubt and wondering,  
What it was that Katy did.

J. A. Twanley



Vacation Camp of Mr. and Mrs. Wm. Napier at Lake Piseco, Foothills of the Adirondacks



## *The Making of Friends*

If nobody smiled and nobody cheered and nobody  
helped us along,  
If each, every minute, looked after himself and good  
things all went to the strong,  
If nobody cared just a little for you, and nobody  
thought about me,  
And we stood all alone to the battle of life, what  
a dreary old world it would be!  
Life is sweet just because of the friends we have  
made, and the things which in common we share;  
We want to live on not because of ourselves, but  
because of the people who care;  
It's giving and doing for somebody else—on that  
all life's splendor depends,  
And the joy of this world, when you've summed  
it all up, is found in the making of friends.

—SELECTED



*Vacation Trail Along Lake George*